

Crafting High Impact Tabling Events

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RESEARCH DATA SERVICE

UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

1. Understand the physical space
 2. Understand the table
 3. Understand the story
 4. Understand the human
 5. Understand yourself
-

WHAT LIBRARY SCHOOL DIDN'T WARN US ABOUT

Understand the physical space

Tabling spaces can
be large, where you
are one of very very
many.



Understand the physical space

Even small spaces
can get very loud



A bird's eye view of the East Halls 1 ~ 3.

Understand the table

Versatility is key – you don't know the space you'll be in and reusability saves prep time.

Double sided materials and clear displays are great!

Signs: <http://oresdisplay.com/>



RESEARCH DATA SERVICE
UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

Tools and support to manage research data and accelerate the pace of data-driven research.

RESEARCHDATASERVICE.ILLINOIS.EDU
RESEARCHDATA@LIBRARY.ILLINOIS.EDU

What does your research process need?

My grant proposal requires a [Data Management Plan](#).

- Email us a copy of your draft data management plan for a fast, free, and confidential [DMP Review](#).
- Visit [DMPTool.org](#) to use a free wizard for DMP creation. Select the Review service to send to our [local review team](#).

I need to [publish my data](#) into a public repository.

- The Illinois Data Bank is a [free public data repository](#) designed to preserve and distribute data produced by Illinois researchers.
- Contact us for a free [deposit consultation](#) if you're preparing data for another repository.

I want to know more about [managing my research data](#).

• Attend our workshops on [data documentation, organization, and sharing](#). Check our website for more details.

• Contact us to [schedule a personalized workshop](#) for your team or lab.

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Need to [publish research data](#) for a project, publication, or grant?

The Illinois Data Bank is a free, self-serve publishing platform that centralizes, preserves, and provides persistent and reliable access to Illinois research data.

ILLINOIS DATA BANK
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- can be linked to other materials, such as articles, theses, code, and other datasets
- can be large sizes, any number of files, and any file format
- can be deposited for immediate release or temporarily embargoed
- receive a stable, unique identifier (DOI) for persistent access and ease of citation
- are registered in a central, world-wide catalog for better discovery
- are professionally managed and curated by the Research Data Service staff
- are preserved at the University Library for at least 5 years

Have questions or want a consultation?
Contact us at databank@library.illinois.edu

Need to [publish open access materials](#) for a project or grant?

The IDEALS institutional repository gathers UIUC scholarship, keep it safe for the long term, and make it accessible to readers around the world.

IDEALS
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- can include almost any form of research output
- can be large sizes, any number of files, and any file format
- can be open access, embargoed, or anything in between
- receive permanent, unique URLs ("handles")
- are indexed by Google Scholar and the Library catalog
- are professionally preserved and managed with a lifetime commitment from the Library and campus

Have questions or want a consultation?
Contact us at ideals-gen@library.illinois.edu

Understand the table

A good sign or
banner goes a long
way.

Keep the design
simple and leave
some empty space.



Understand the table

Use your hands to
point and guide
people through your
materials.

Hand them items
they should take and
point to the valuable
information.

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Understand the table

Interactive activities
help get
conversations
started and boost
energy.

But keep them
short!



Place stickers below



Understand the story

Have some 1-2
sentence pitches.

Don't just tell me
why you are
awesome, but why I
should care about
why you are
awesome.

We can help you
organize your data
for deposit and save
time during the
publication process.



Understand the story

Respect people's
time and customize
the pitch.

Look for context
clues to guide you,
or just ask qualifying
questions.

I see you're in the
Sociology
department, do you
do qualitative or
quantitative work?



Understand the story

Practice your pitches
with other people
and at the set up
table.

Reposition materials
for easier flow.

I need help with
documentation for
my survey data.



We can help with
that, let me give you
the card with our
consultation hours.



Understand the story

You're going to
stumble on your
words at least a few
times.

Recover quickly!

Service curation
data services, many
we have...
....oops!

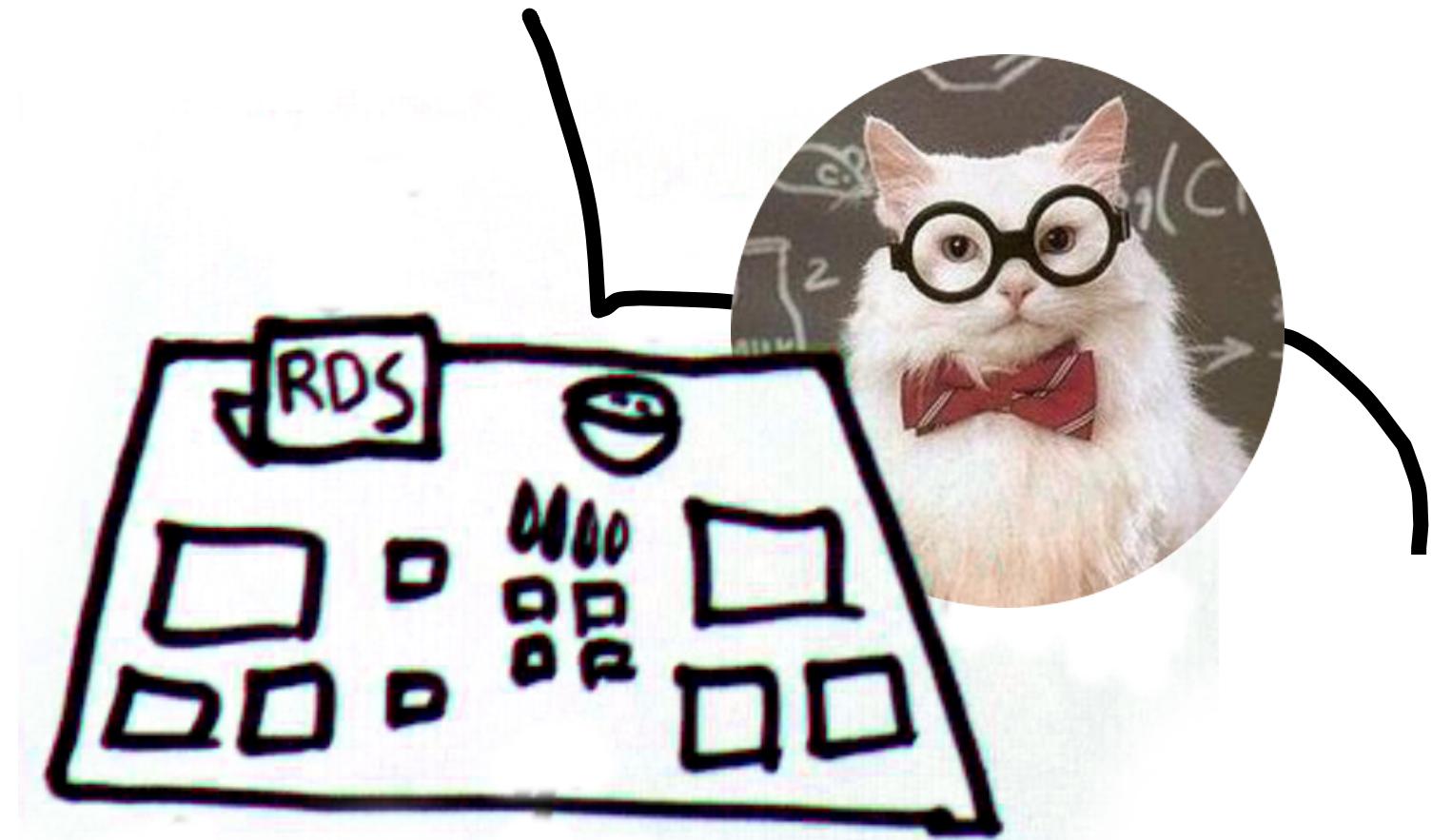
It's okay!



Understand the human

Make eye contact
and acknowledge
people who pass by,
but don't pester
them.

Allow people
openings to refuse a
visit.



Understand the human

People won't want
to bug you, so look
available.

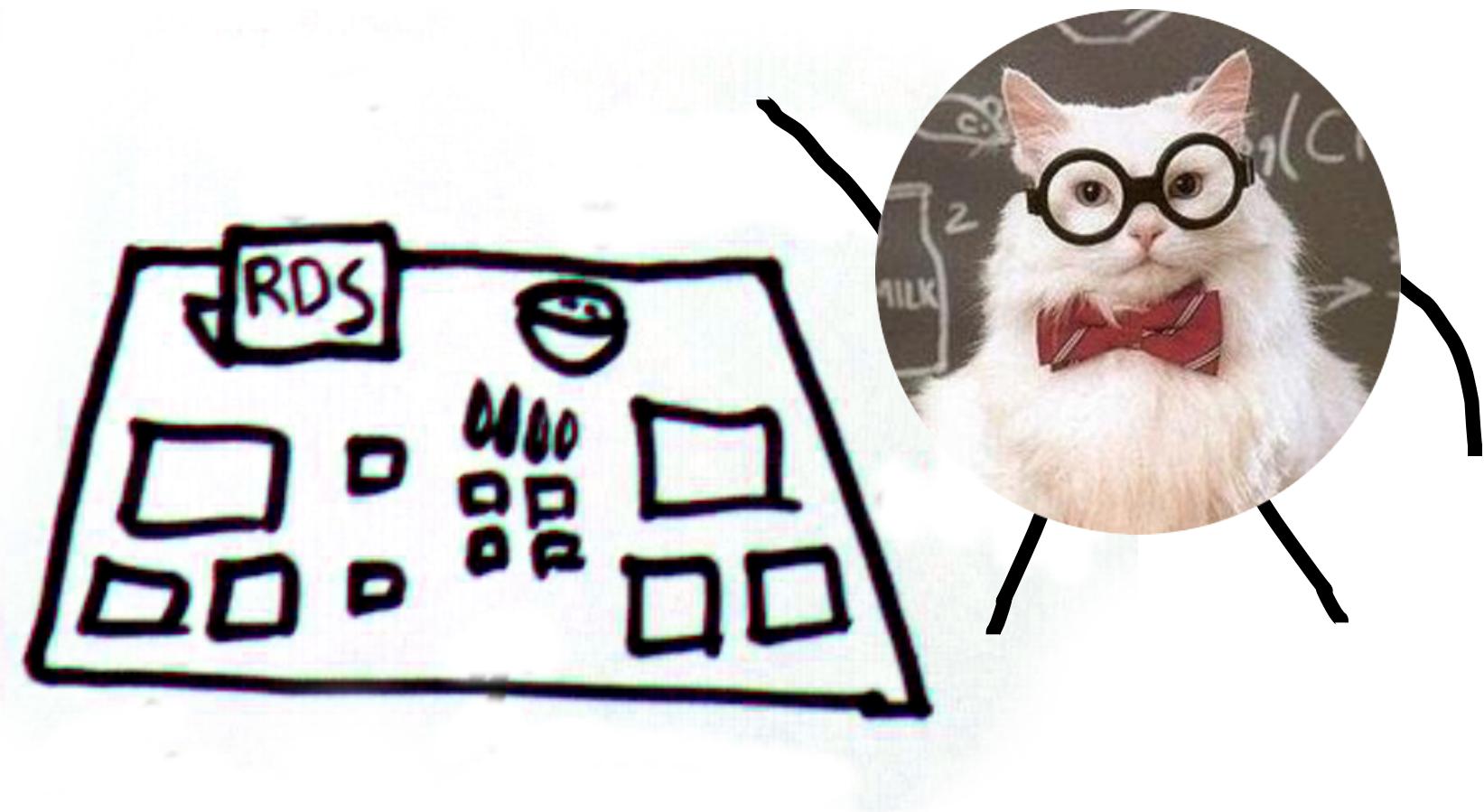
Keep laptop/phone
work to a minimum.



Understand the human

Stand up when talking to people, but better to stand to the front & side of the table.

But don't block materials



Understand the human

Don't make people
wait in line to chat.

Make eye contact
and invite
newcomers into an
ongoing pitch.

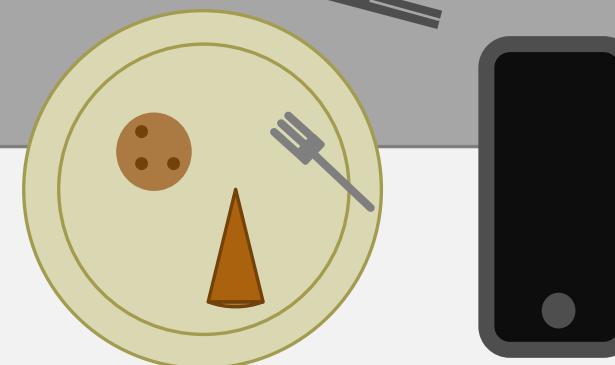
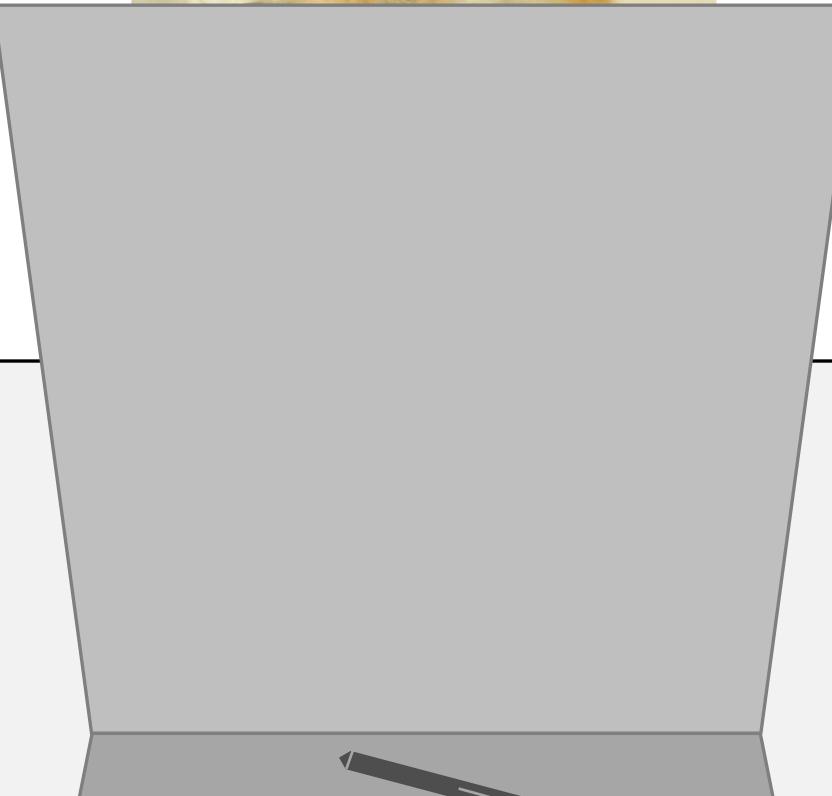


Understand yourself

Keep a clean table.

Eat meals elsewhere
when possible.

Have a stash spot to
hide drinks, your
phone, or notebook.

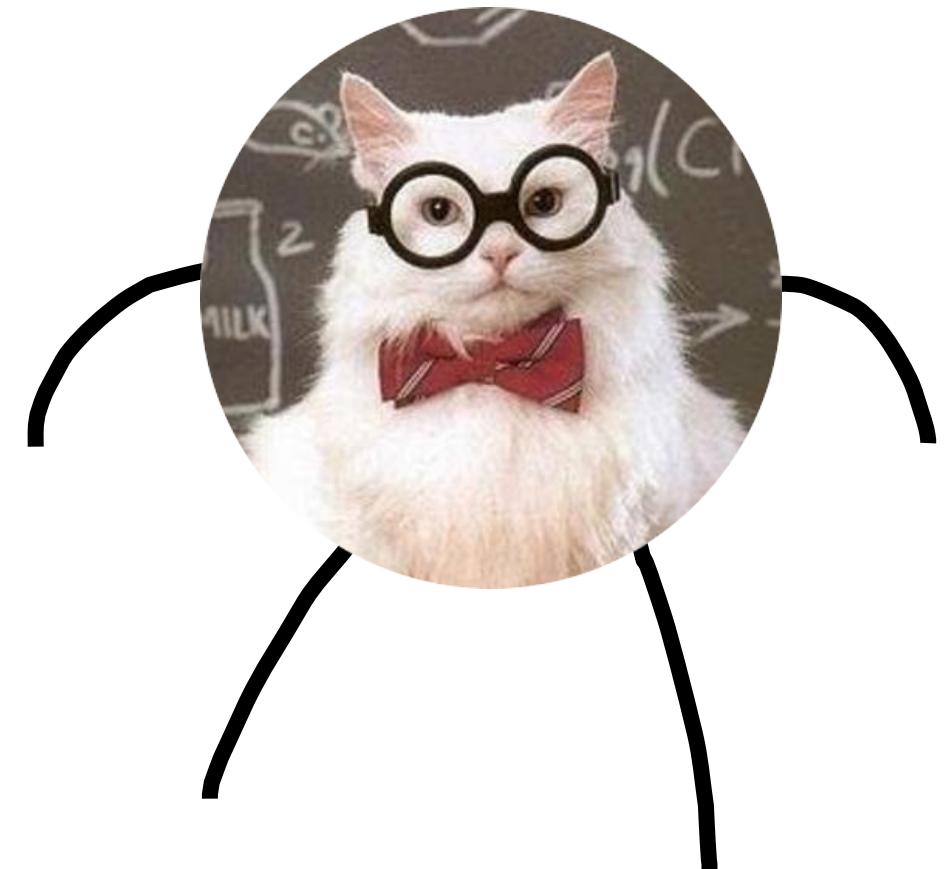
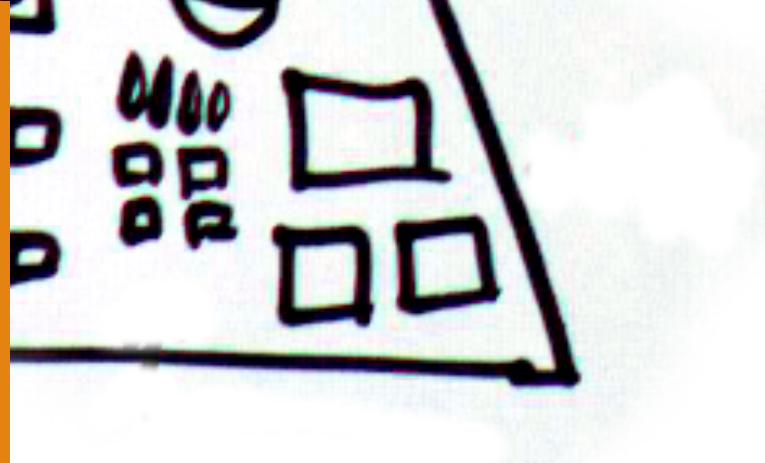


Understand yourself

Take care of
yourself!

Keep snacks/water
behind the table.

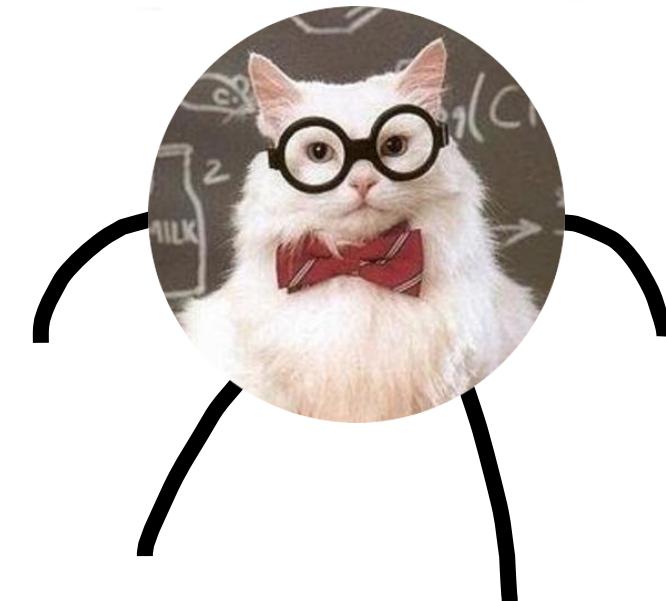
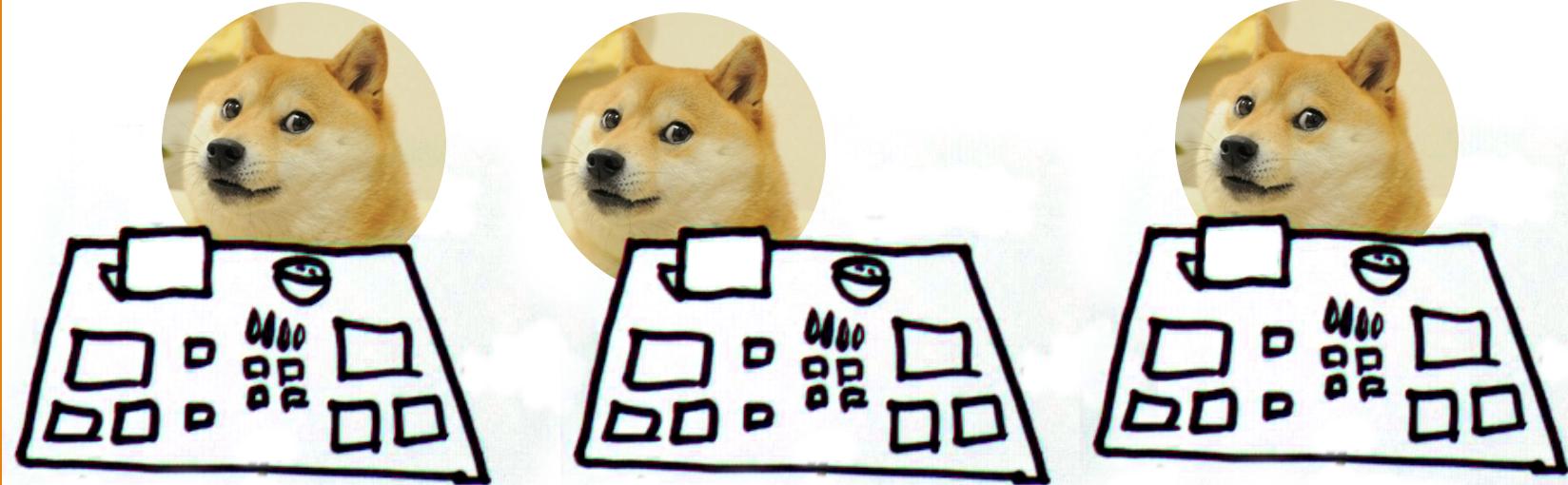
Rest your voice &
feet, and don't
forget to eat.



Understand yourself

Down time is great networking time.

Chat up the other tablers and get future table inspiration.



Understand yourself

Don't forget to have
fun!

