



he Moral of the Story

Assessing the Social Value of
Data Services

Storytelling: *A Cultural Activity*



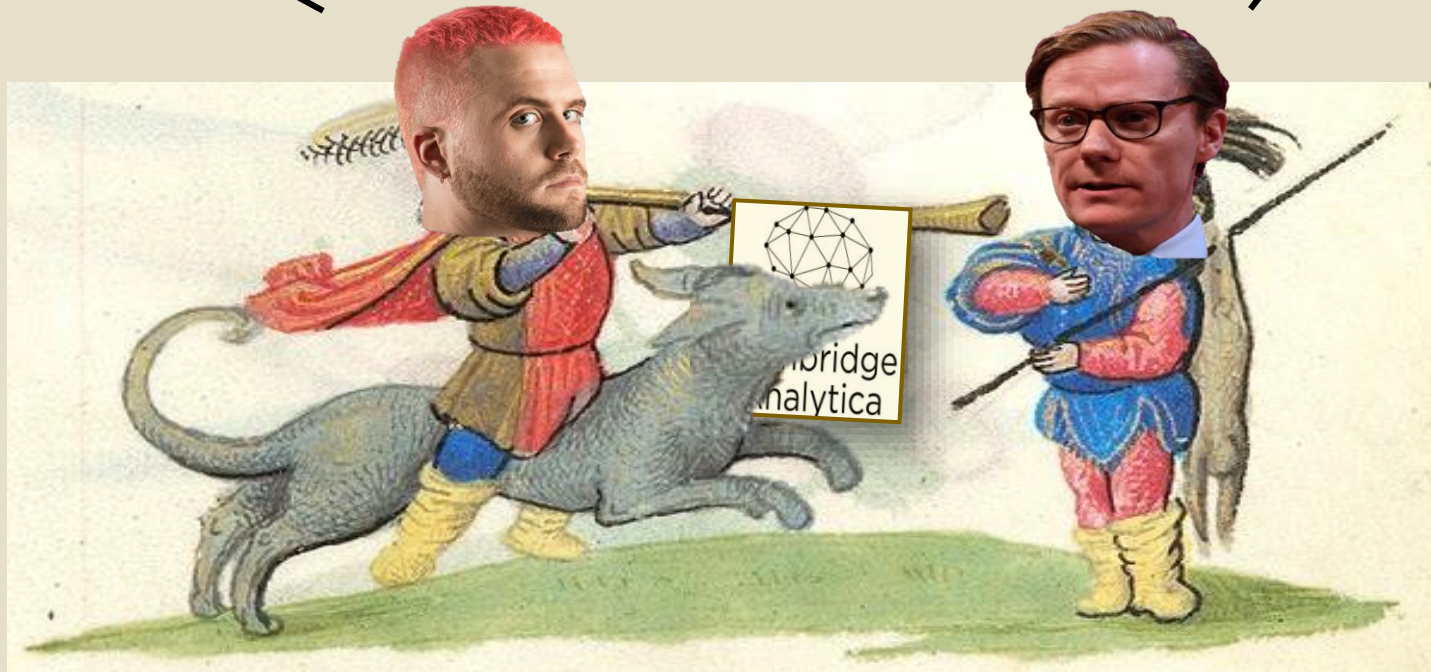
- Entertaining
- Educating
- Sustaining Culture
- Instilling moral values

“... a means for sharing and interpreting experiences”

Cambridge Analytica: *A Tale of Two Values*

“I made Steve Bannon’s
psychological warfare
tool”

“It’s no good fighting
an election on the
facts”



Legitimacy & Social Value

“A perception that an entity’s actions are desirable proper or appropriate within a socially constructed system of norms, values, and beliefs”



*Communities supply
resources to services that
are perceived to be
legitimate*



The Story of Social Value

Cultural Cognitive
(Community)

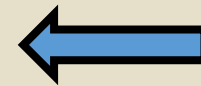
Normative
(Internal Unit)

Regulative
(External Units)

Ideals



Values



Principles

Beliefs



Practices



Standards

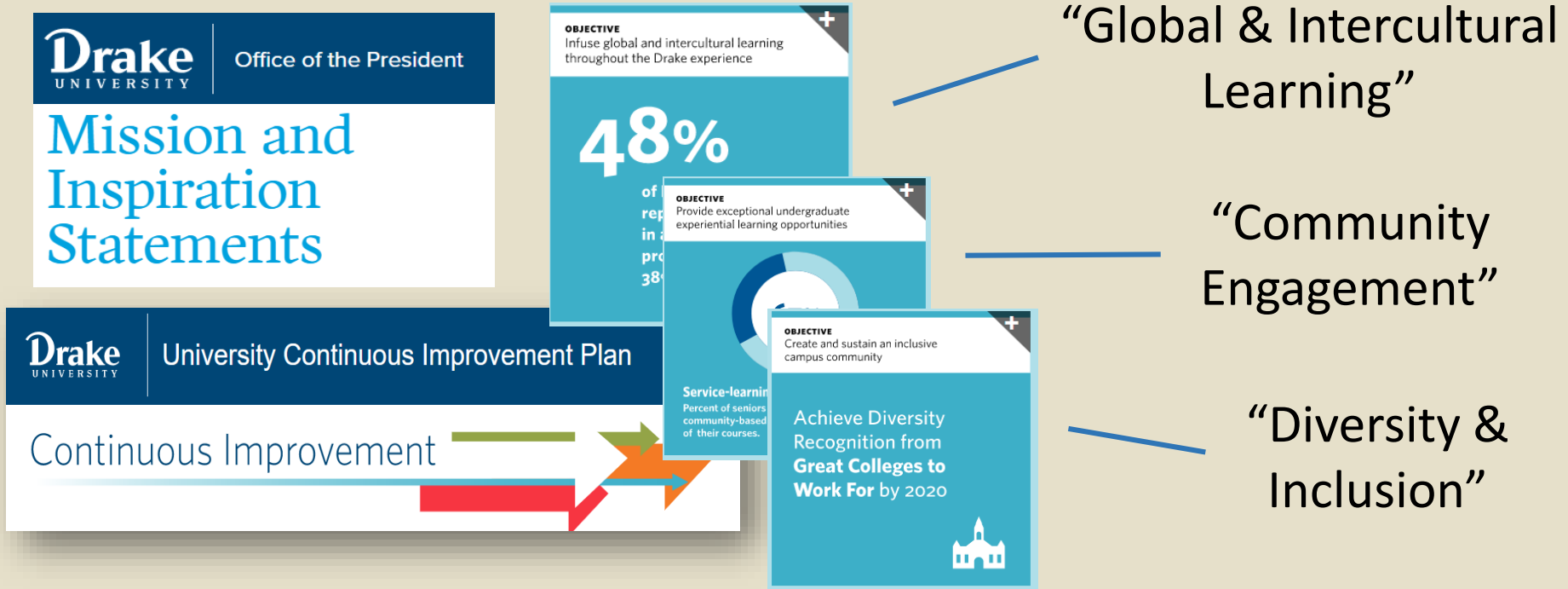


Legitimacy



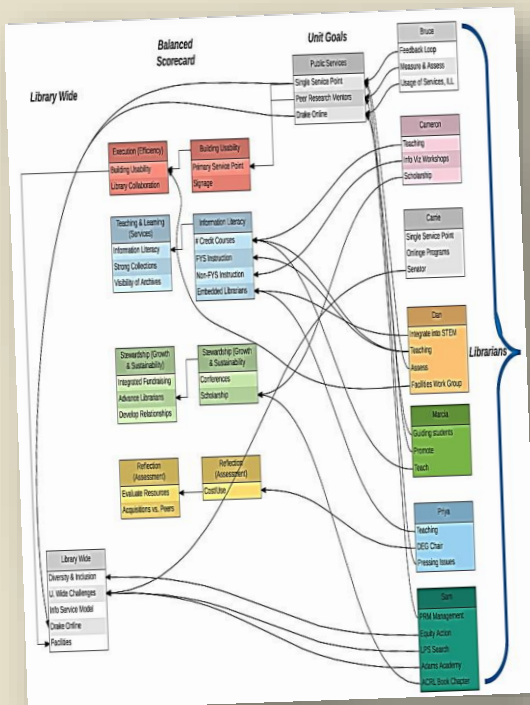
The Cultural-Cognitive Plot

- Ideals: *What are the ideals of your institution?*
- Beliefs: *How do you believe they will be realized*



The Normative Character

- Values: *What are your professional values?*
- Practices: *What practices realize those values?*



- Multicultural Collections
- Instruction: CREW Scholars
- Community Access

ALA Code of Ethics

“... ensure the free flow of information and ideas”

ACRL Framework for Information Literacy

“Authority is Constructed and Contextual”

The Regulative Perspective

- Principles: *What principles guide behavior?*
- Standards: *What standards evaluate that behavior?*

Community Engaged Learning- Course Development Rubric

Course Components	Level 1 Introductory	Level 2 Intermediate	Level 3 Advanced
1) Reciprocal partnerships and processes shape the community activities, course design, and community outcomes.	The instructor contacts a community organization to host students and provides a brief overview of the course (e.g., learning outcomes, syllabus) and the purposes of the community activities.	The instructor meets with the community partner(s) to discuss the course (e.g., preparation/orientation of students, learning outcomes, syllabus), and to identify how the community activities can enrich student learning and benefit the organization.	The instructor collaborates with and learns from the community partner(s) as co-educators in various aspects of course planning and design (e.g., learning outcomes, readings, preparation/orientation of students, reflection, assessment) and together they identify how the community activities can enrich student learning and add to the capacity of the organization.

Global & Intercultural Institutional Outcomes

Alternative Names:

- Foundations of Global & Intercultural Learning
- Global & Intercultural Developmental Model
- Global & Intercultural Institutional Learning Objectives
- Pathways to Global & Intercultural Learning

FOUR OBJECTIVES OF EQUITY AND INCLUSION

1. Devoting time and resources to ensuring the equitable and respectful treatment of all.

Good: Publicize steps to file a complaint about discriminatory treatment and highlight Equity Action Partner.

Assessing the Social Value of Library Services

Objectives	Measures	Target
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1. Inflow of Resources
2. Influence on Resource Allocation Decisions
3. Ability to Define Beliefs

The Moral of the Story



ocial Value is Community Value(s)

