



FINNISH SOCIAL SCIENCE  
DATA ARCHIVE



# Data stories from 100-year-old Finland Lessons from FSD user survey 2017

**IASSIST & CARTO 2018**  
**Session Block C2: Enhancing Data Discovery**  
**Through the Lens of User Experiences**  
**May 30, 2018**

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## Content

**FSD**

**Data stories**

**User survey**



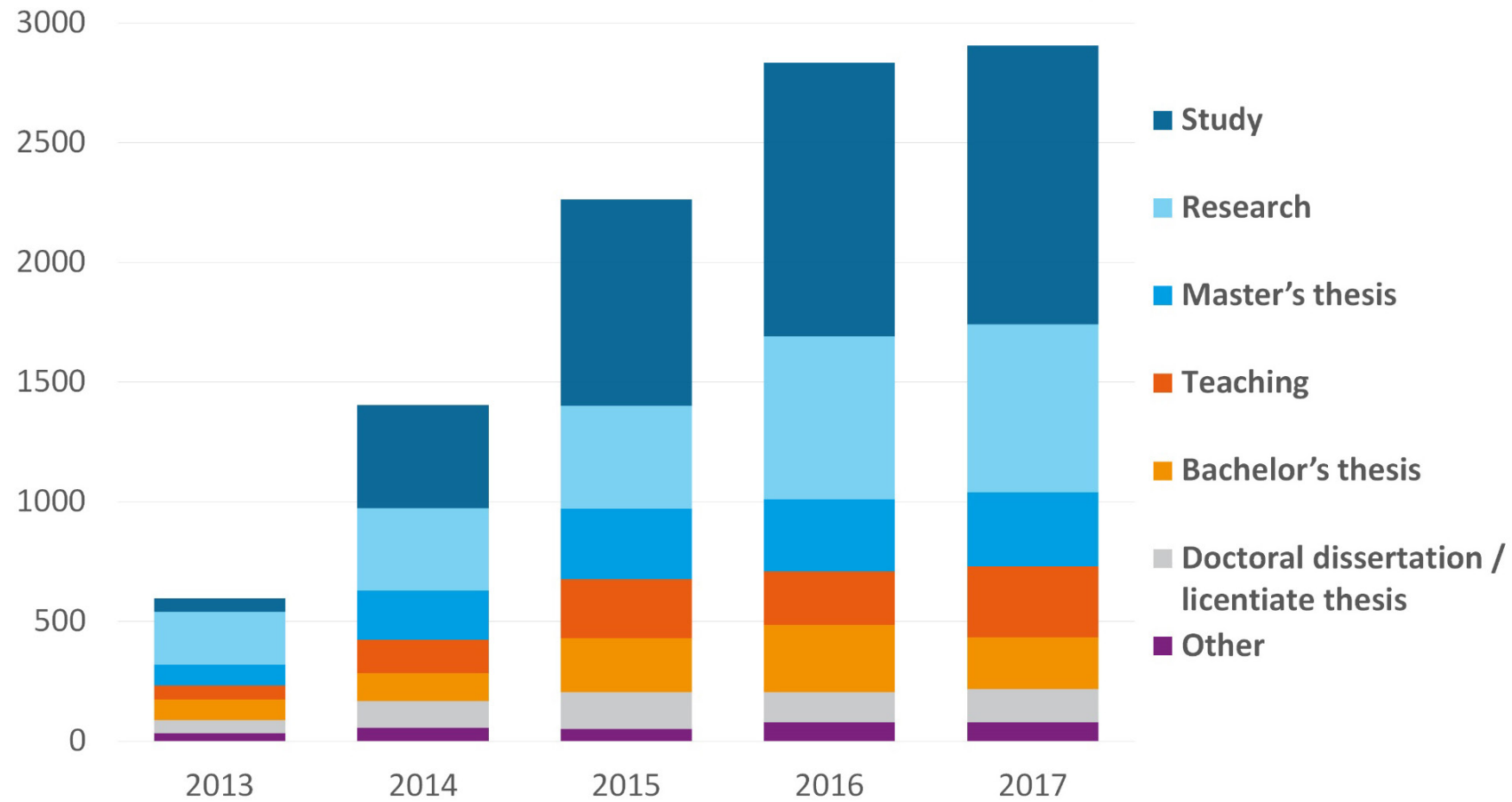


# FSD

- National resource centre that provides access to digital research data for learning, teaching and research purposes
- Data from social science and other relevant fields (arts and humanities, education, and health sciences)
- All services are free of charge
- National Service Provider of [CESSDA](#)
- Holds the [CoreTrustSeal](#) (CTS)
- Founded on the initiative of the Finnish Academy
- Funded by the Finnish Ministry of Education and Culture, University of Tampere, and Academy of Finland (project funding)

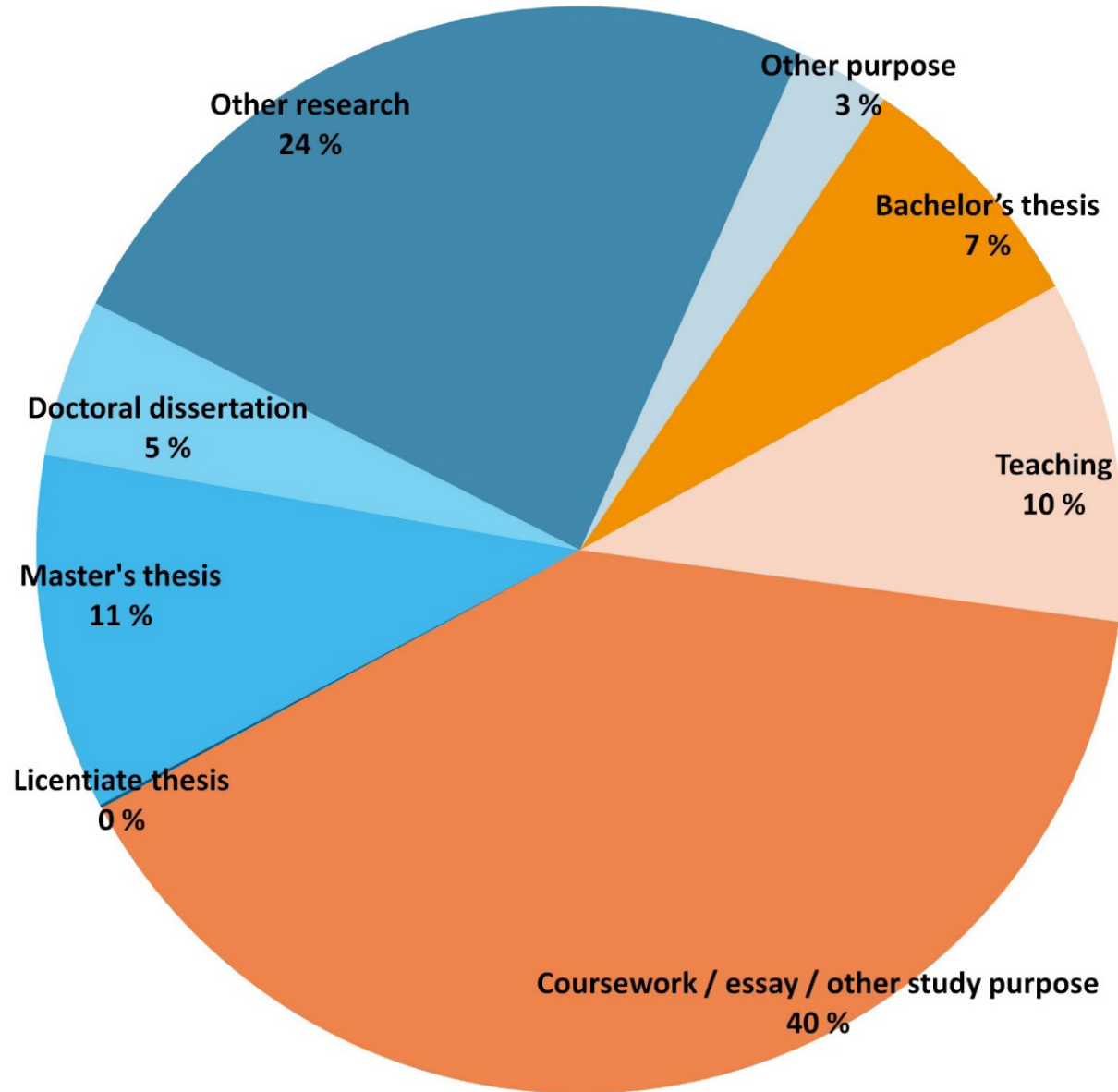


## DATA REUSE 2013 - 2017 (COUNT)





## DATA REUSE 2017



2,905 disseminations  
in 2017

# DATA STORIES IN FSD'S DATA CATALOGUE

- 1 373 archived datasets on Aila Data Service
- Research data from and about people, society, culture, and various phenomena
- Data spanning from 1840 to 2018
- Quantitative 86%, qualitative 14%





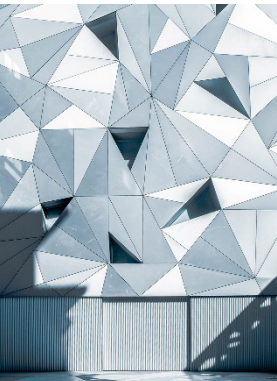


# DATA STORIES: CELEBRATION OF THE CENTENARY OF FINLAND'S INDEPENDENCE IN 2017

- Data stories can also be discovered on our data theme pages
- *Life in the 100-year-old Finland* and 23 other theme pages

youth  
impartiality, leisure,  
future,  
sexuality safety  
gender, past  
equality  
security, culture,

[http://www.fsd.uta.fi/en/data/background/data\\_by\\_theme.html](http://www.fsd.uta.fi/en/data/background/data_by_theme.html)





# USER SURVEY

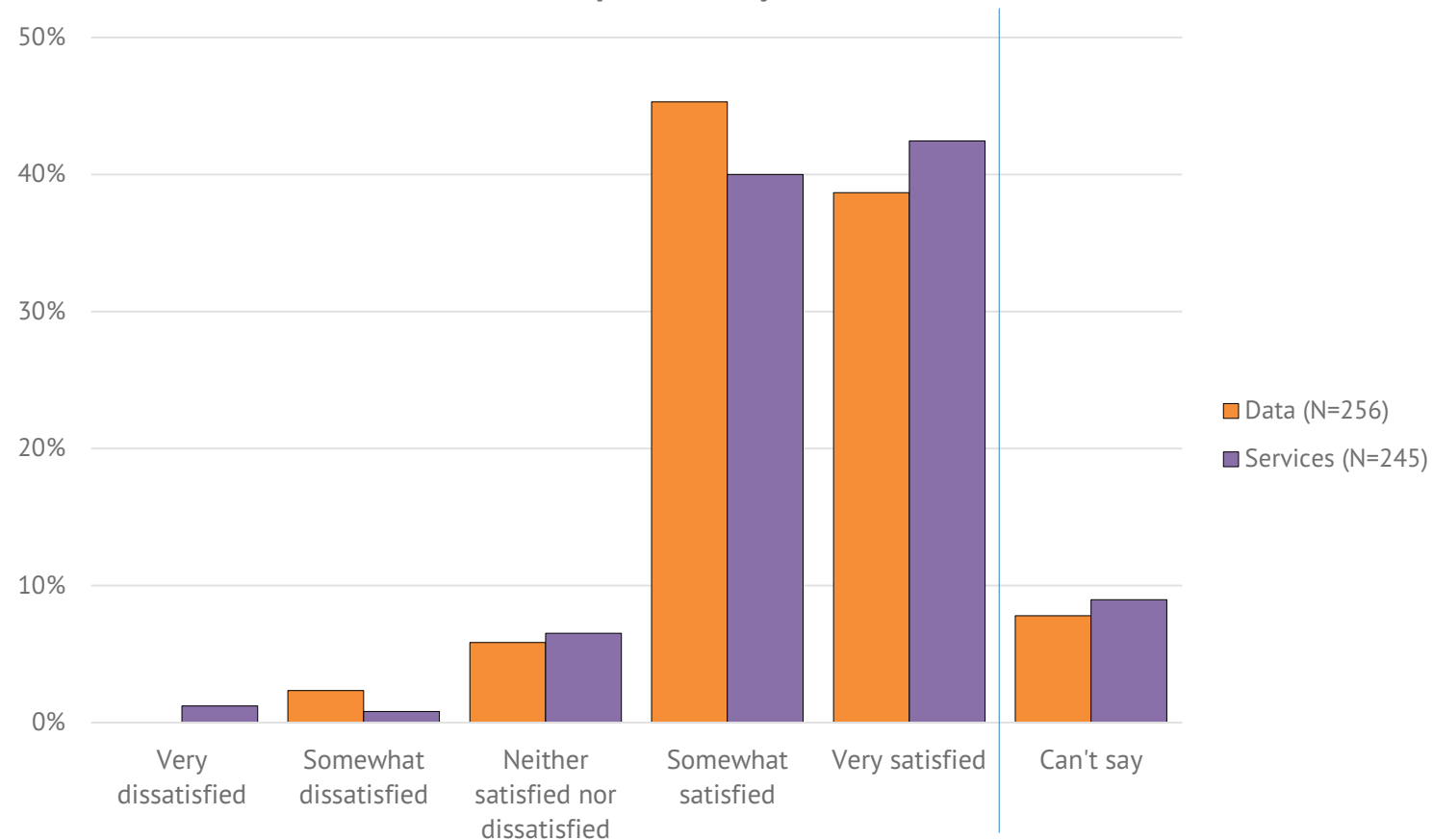
- Survey was targeted at our registered users, data depositors and data contact persons
- Data collected in October–November 2017
- Sample of 2,917 people, 269 of whom responded
- Majority of respondents were students or teachers from universities
- Full report available on FSD website





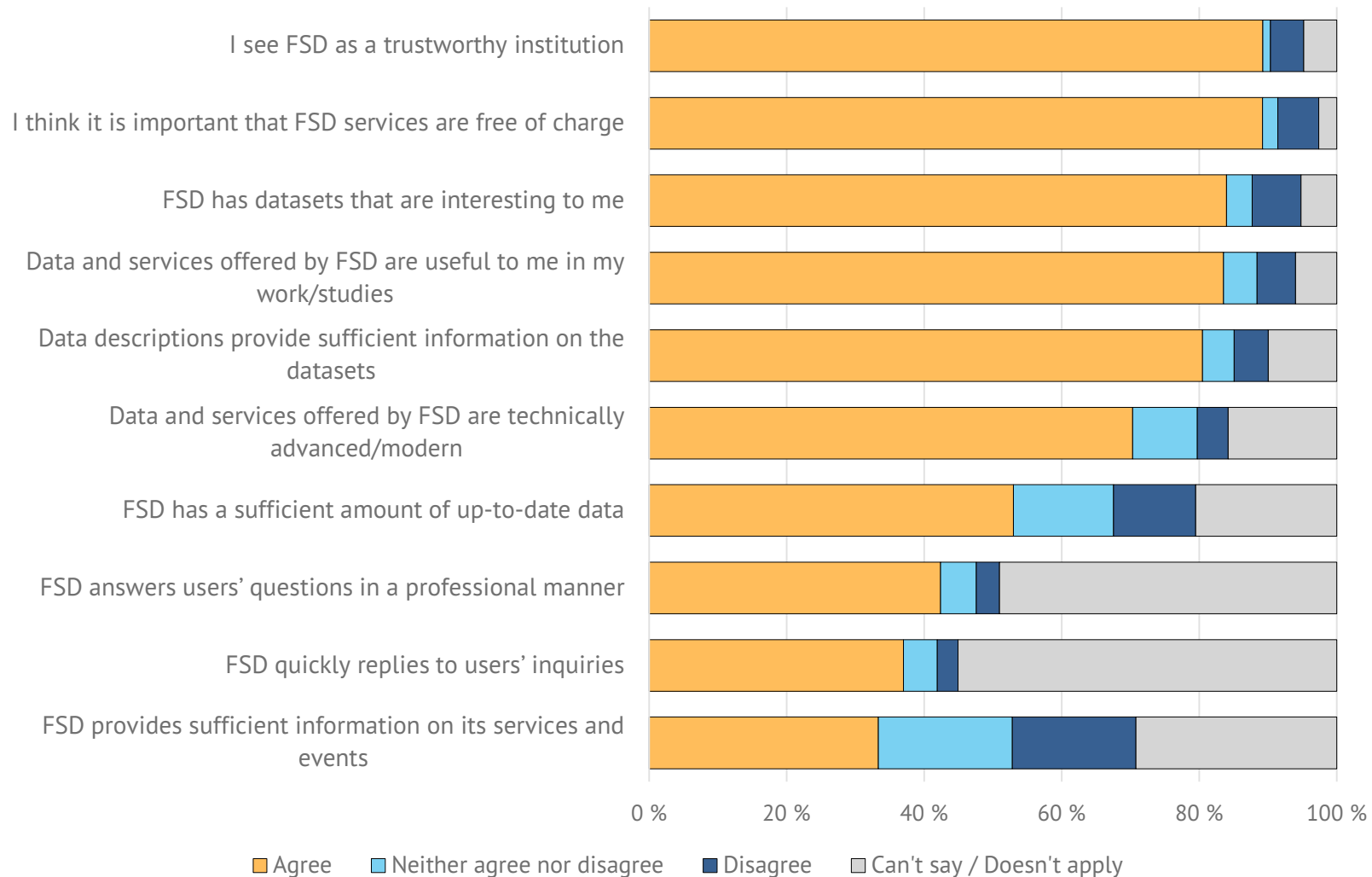
# KEY RESULTS – SATISFACTION

Overall, how satisfied or dissatisfied are you with the data and services provided by FSD?



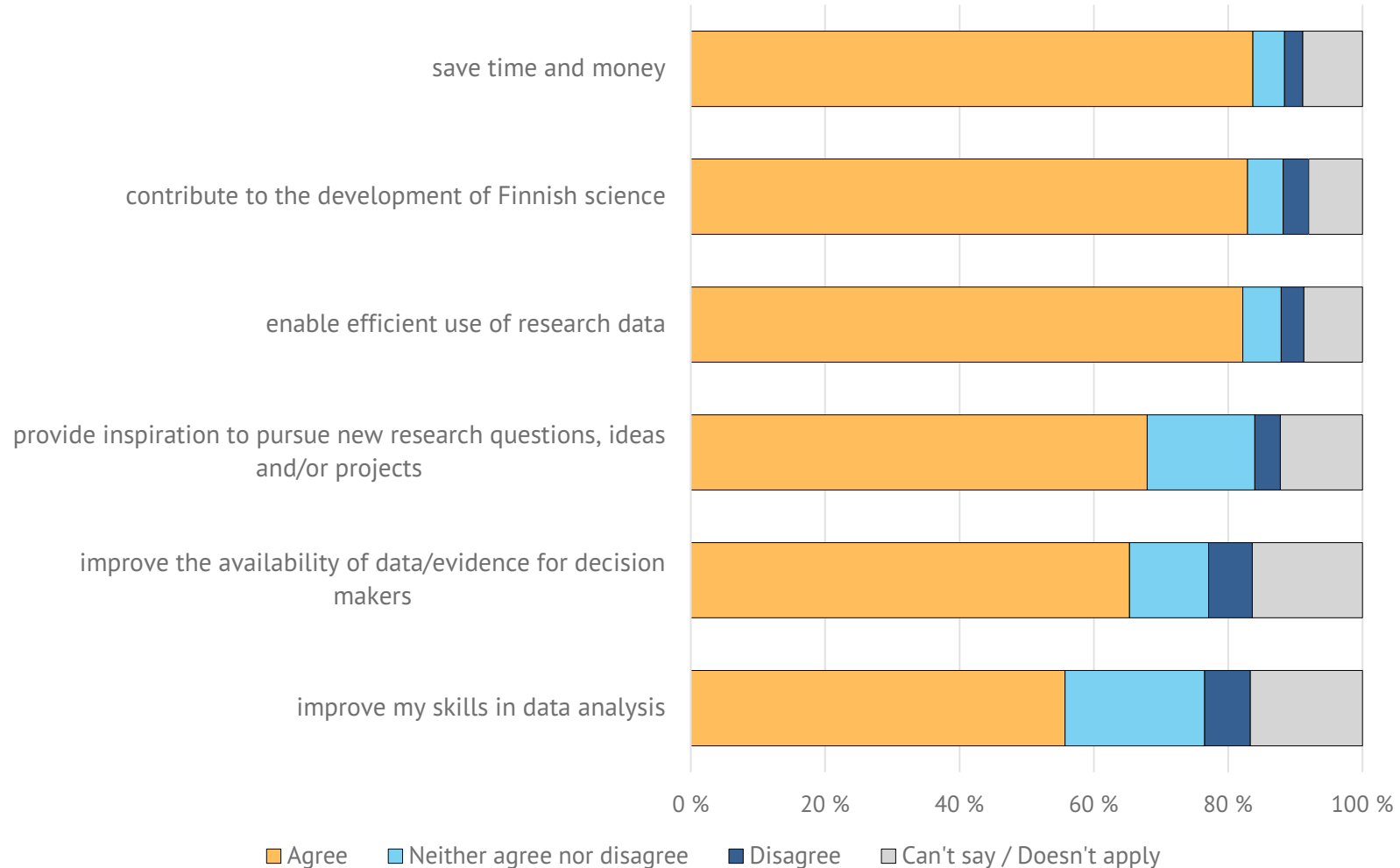
# KEY RESULTS – SERVICES

What is your opinion on the following statements relating to FSD?



# KEY RESULTS – IMPACTS

## Data and services provided by FSD...





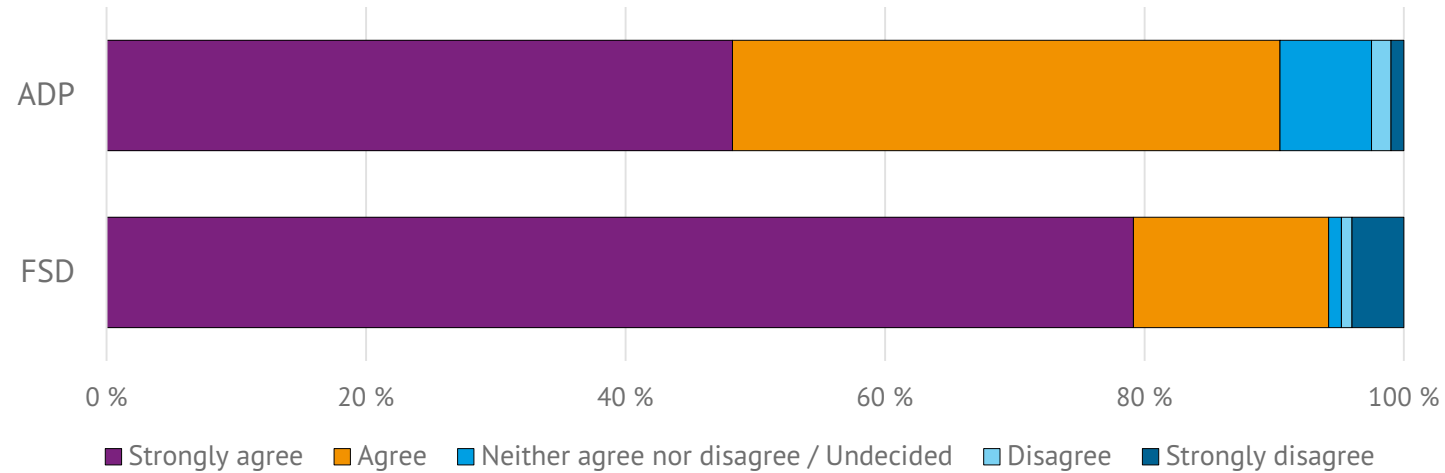


# COMPARISONS TO OTHER SURVEYS

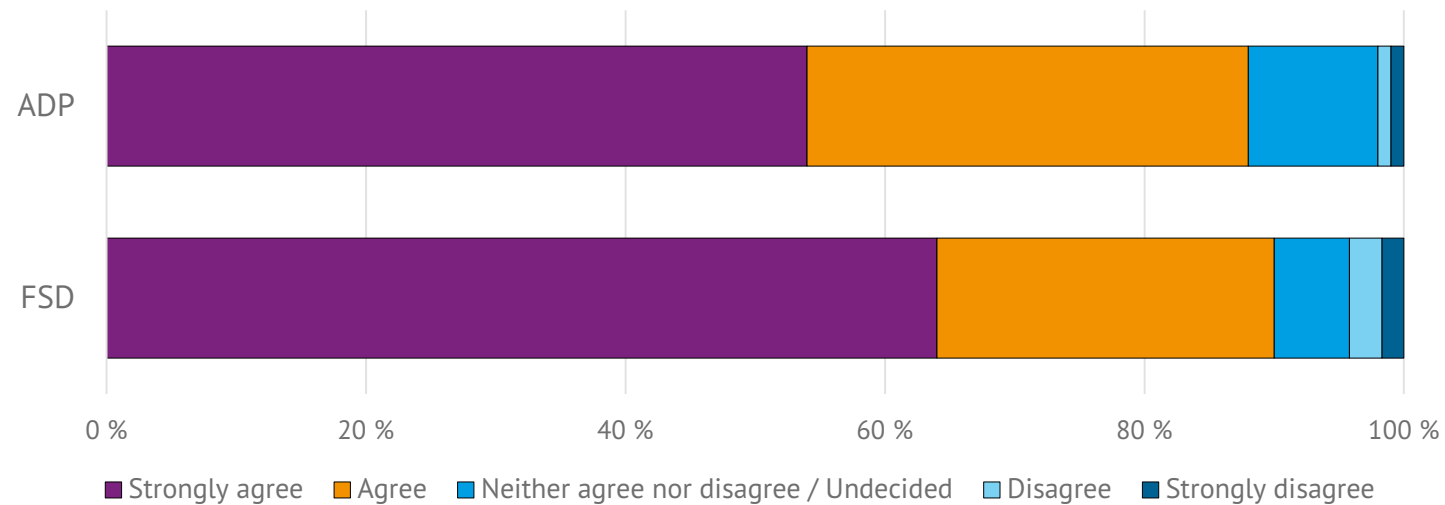
- Many questions in the survey were inspired by previous surveys conducted by relevant organizations
- Our results appear very similar to those of the ADP in 2016



### Trustworthy organization



### Contributes to the development of science in [country]





# LESSONS LEARNED

- Important and concrete feedback
  - Also in open-ended responses
- Long-term trends and short-term changes when compared to previous surveys
- Reaching users of open data may be difficult
  - Response rate with direct contact <10 %
- How to reach potential users, when they don't know that we are trying to reach out?





# LESSONS LEARNED

- A user survey is a helpful tool to assess and expand the impact of data archives and other research infrastructures
- General user opinions can be charted quite well, but user experience should be surveyed separately



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**MORE INFORMATION**

**[www.fsd.uta.fi/en/](http://www.fsd.uta.fi/en/)**

**[www.fsd.uta.fi/fi/julkaisut/  
julkaisusarja/FSDjs13\\_asiak  
askysely.pdf](http://www.fsd.uta.fi/fi/julkaisut/julkaisusarja/FSDjs13_asiakaskysely.pdf)**



**tietoarkisto**