

# Using Mentimeter to Teach Data Visualization

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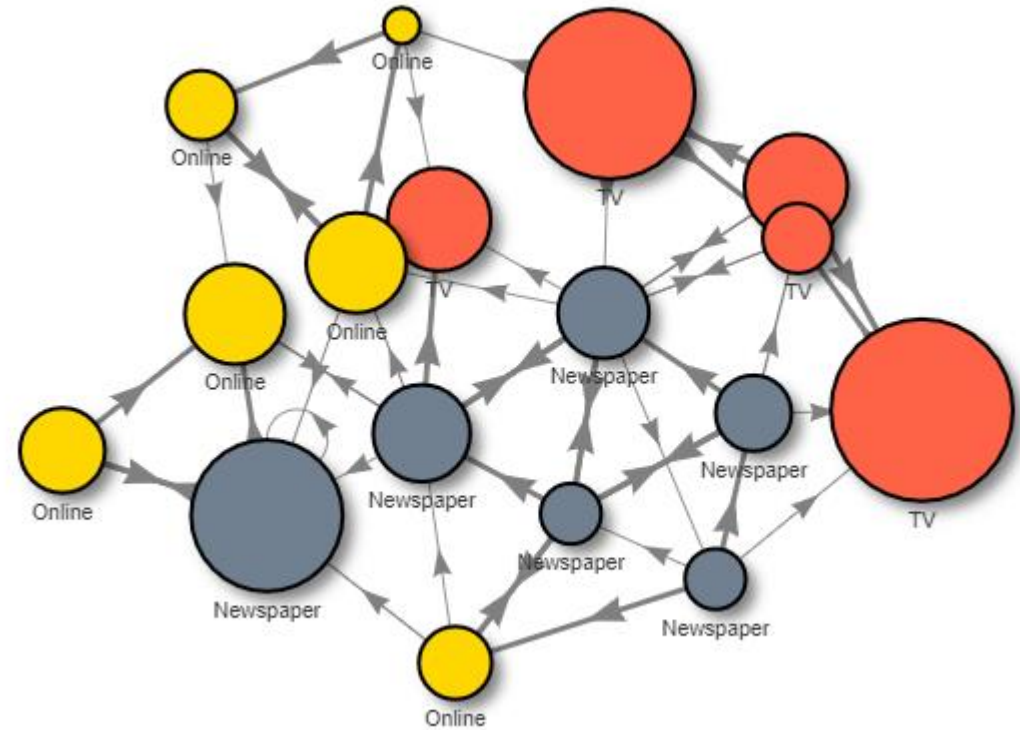
# Most data visualization classes are: Lecture + Hands-on



- Provide design guidelines
- Show examples
- Give students data to manipulate or let them bring in their own work
- Give students a chance to try out a data visualization on their own

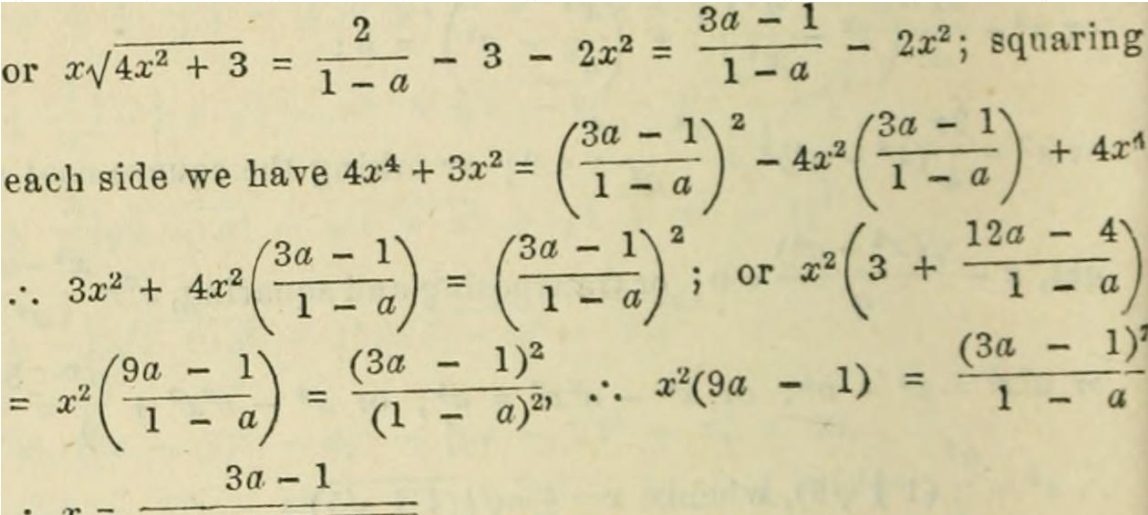
# Most data visualization classes are: Demo + Copy the teacher

- Show a data visualization
- Demonstrate the software
- Give students data to manipulate
- Ask students to work with the software on their own
- Ask students to complete various visualizations



# Problems with the usual teaching methods

- Lack of engagement with lecture
- Different skill levels
- Different learning paces
- Technical thrash
- Time limits
- Lack of instructors to assist students



Handwritten mathematical derivation on aged paper:

or  $x\sqrt{4x^2 + 3} = \frac{2}{1-a} - 3 - 2x^2 = \frac{3a-1}{1-a} - 2x^2$ ; squaring  
each side we have  $4x^4 + 3x^2 = \left(\frac{3a-1}{1-a}\right)^2 - 4x^2\left(\frac{3a-1}{1-a}\right) + 4x^4$   
 $\therefore 3x^2 + 4x^2\left(\frac{3a-1}{1-a}\right) = \left(\frac{3a-1}{1-a}\right)^2$ ; or  $x^2\left(3 + \frac{12a-4}{1-a}\right)$   
 $= x^2\left(\frac{9a-1}{1-a}\right) = \frac{(3a-1)^2}{(1-a)^2}$   $\therefore x^2(9a-1) = \frac{(3a-1)^2}{1-a}$   
 $x = \frac{3a-1}{\sqrt{9a-1}}$

**How to engage online  
and in-person workshop  
attendees?**

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# Cat videos?



Computers in Human Behavior  
Volume 52, November 2015, Pages 168-176



## Emotion regulation, procrastination, and watching cat videos online: Who watches Internet cats, why, and to what effect?

Jessica Gall Myrick ✉

▣ [Show more](#)

<https://doi.org/10.1016/j.chb.2015.06.001>

[Get rights and content](#)

### Highlights

- A survey of nearly 7000 Internet users tested associations between personality traits, past behavior, and viewing cat-related media online.
- The study also examined Internet users' motivations for consuming cat-related content, including emotion regulation and procrastination.
- Additionally, it explored effects of Internet cat consumption on emotional states and enjoyment of this type of digital media.



# In blended learning environments, try games

## Online students

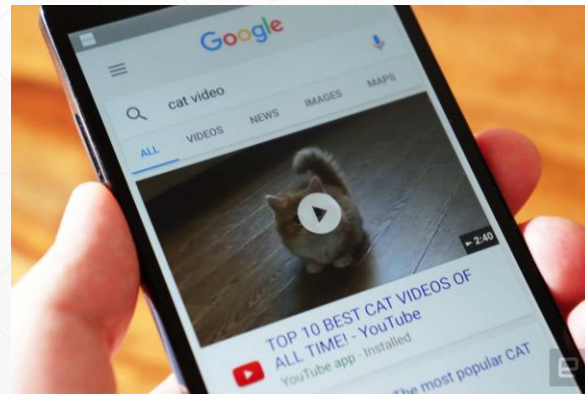
- Active learning engages online students
- Teachers can monitor and encourage students to participate
- Students can see how they are progressing through the class
- Students can be anonymous, so they can respond to questions without fear of a wrong answer



# Games

## In-person students

- Engages students who are reluctant to speak to participate
- Can be used to emphasize/highlight specific points (prioritize content)
- Competition can give students a reason/motivation to participate
- Utilizes the cell phone so that students are not using it for other purposes





# Mentimeter: Audience response tool



- Cloud-based software to create polls, and other audience response trackers
- Allows the presenter to interact with an audience in real-time
- Ask questions as part of a presentation
- The audience responds using a mobile phone or another internet enabled device
- Responses are tallied in the presentation so everyone can see the results



# Audience response options



## Multiple Choice

The most popular question type lets the audience choose one or more options that you provide - it's both easy and effective.



## Image Choice

Visualize your questions and let your audience vote on images to interact in a new way.



## Word Cloud

Impress everyone with a beautiful Word Cloud, rearranging itself in real-time to emphasize the most common words submitted by the audience.



## Quiz

Energize the audience with a fun and learning-intensive competition using Mentimeter Quiz.



## Scales

Let the audience rate statements on a scale; a quick way of getting useful data and analysis of trends and progress.



## Open Ended

The Open Ended question-type lets the audience freely type in their answer and is perfect for capturing audience insights.

# Audience response options



## Questions from Audience

New! Give your audience a voice and let their questions be heard with Mentimeter's Q&A tool.



## 100 points

Determine which items are the most important through the sophisticated 100 points method.



## 2 by 2 Matrix

If Scales are not enough, you can let the audience rate items in two dimensions to decide on complex matters.



## Who will win?

Take away some of the tension in the voting by only presenting the winner, boosting the atmosphere with confetti.



## Quick Slides

Add text and images to complement your regular Mentimeter questions.



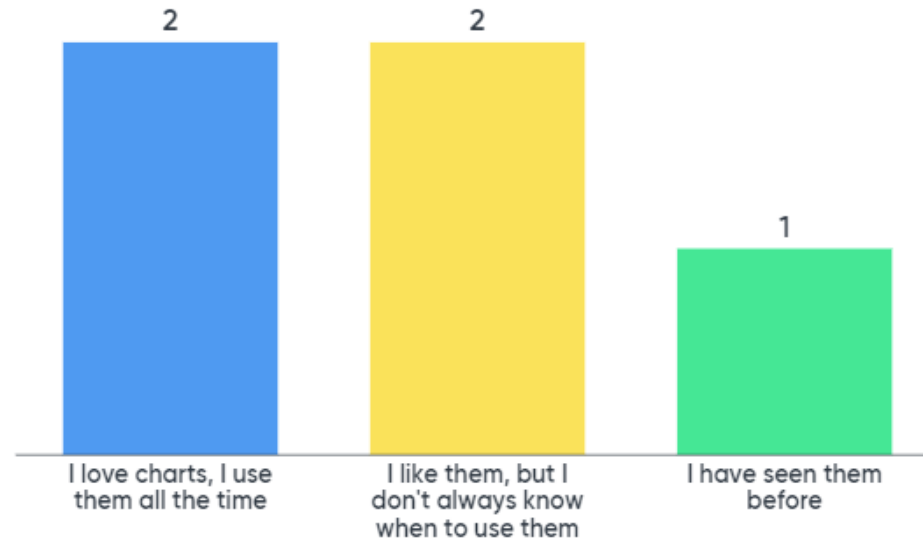
## Reactions

Let your audience react to every slide and take interactivity to a new level.

# Mentimeter: Polling Question

Go to [www.menti.com](https://www.menti.com) and use the code 89 49 85

## What is your comfort level with charts?



Mentimeter

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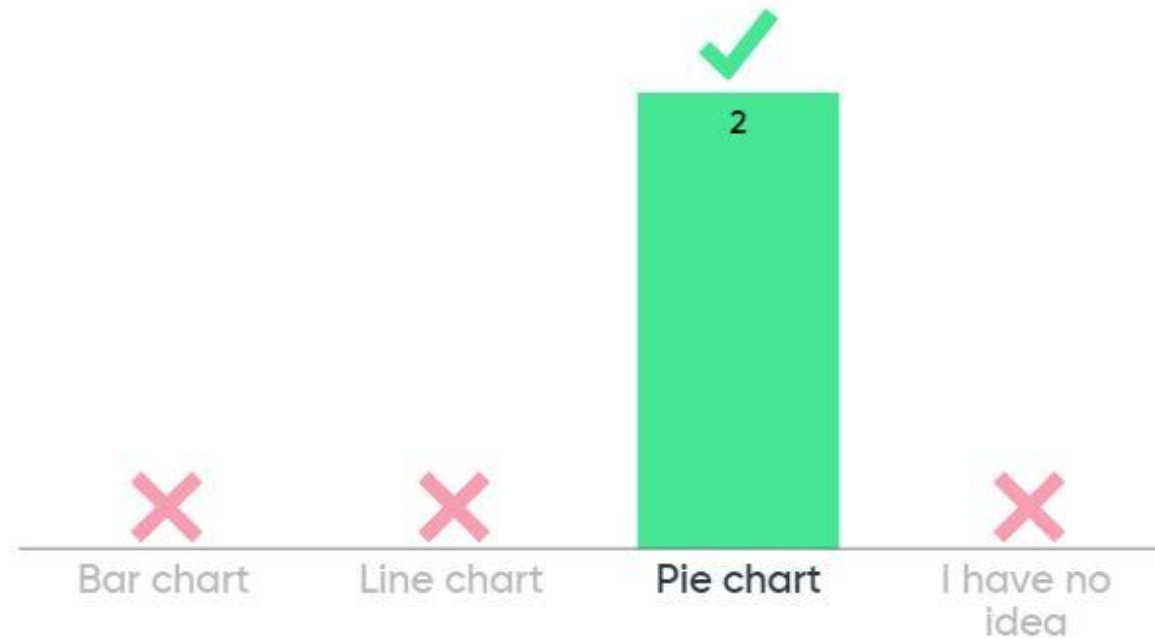
# Mentimeter: Multiple choice question

Go to [www.menti.com](https://www.menti.com) and use the code **89 49 85**

## Which chart shows parts of a whole? (pick one)

Question 1 of 5

Mentimeter



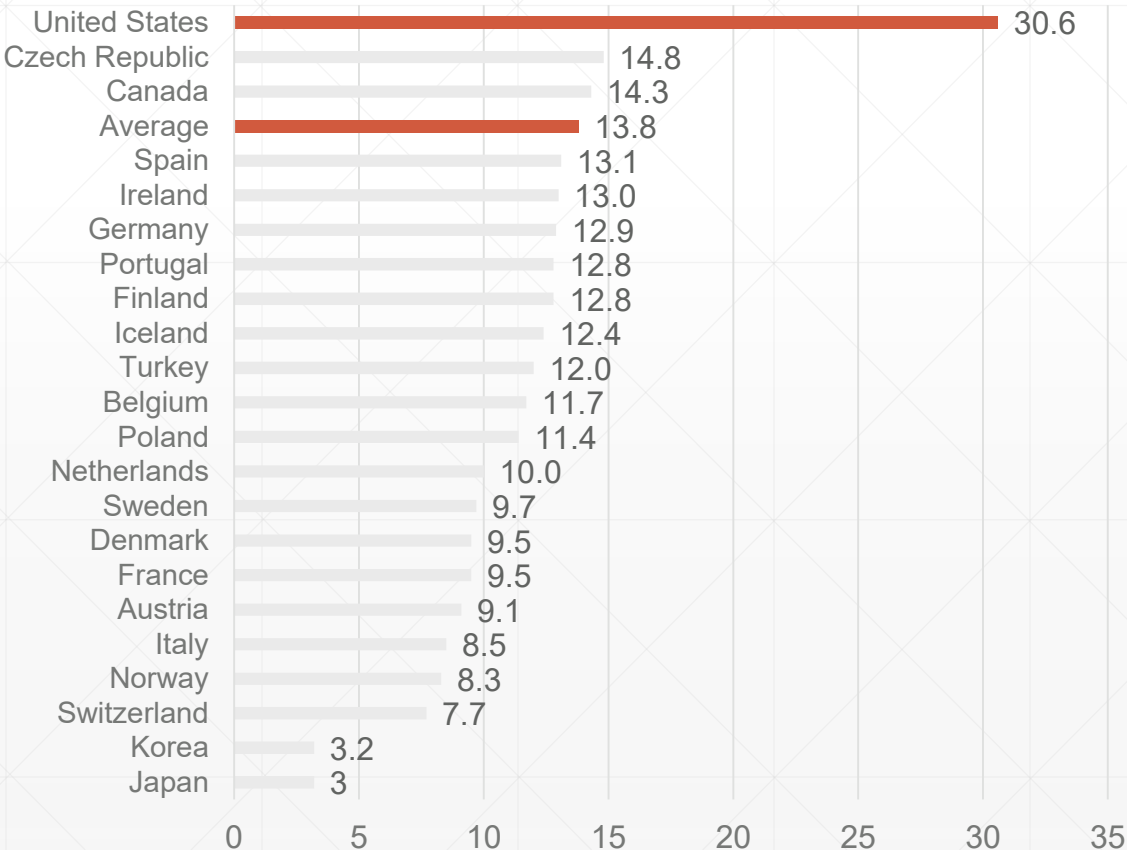
Continue → to show leaderboard



# Mentimeter: Which is better A or B?

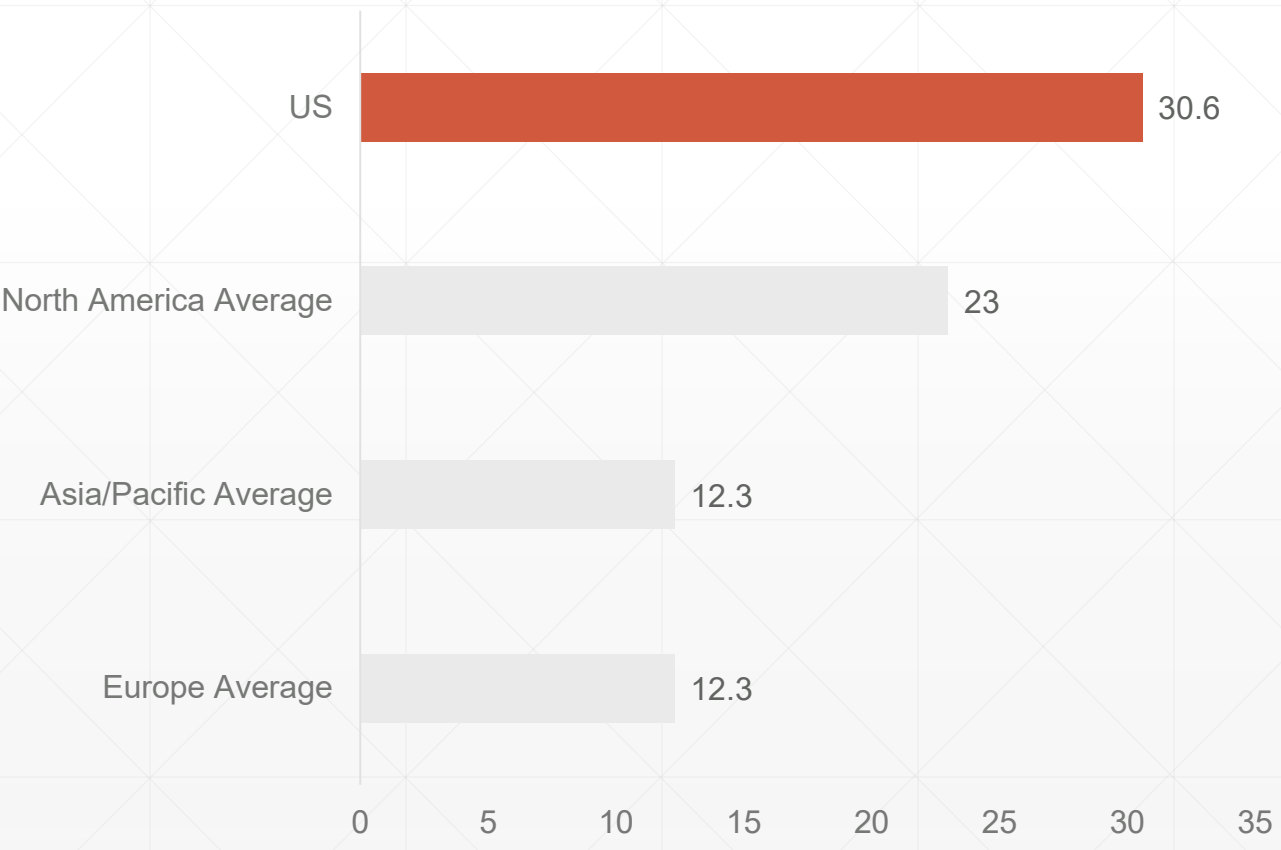
A

The US has more than double the average of  
OECD countries  
Percent of population with BMI >30  
(for age 15 and older, 2008)



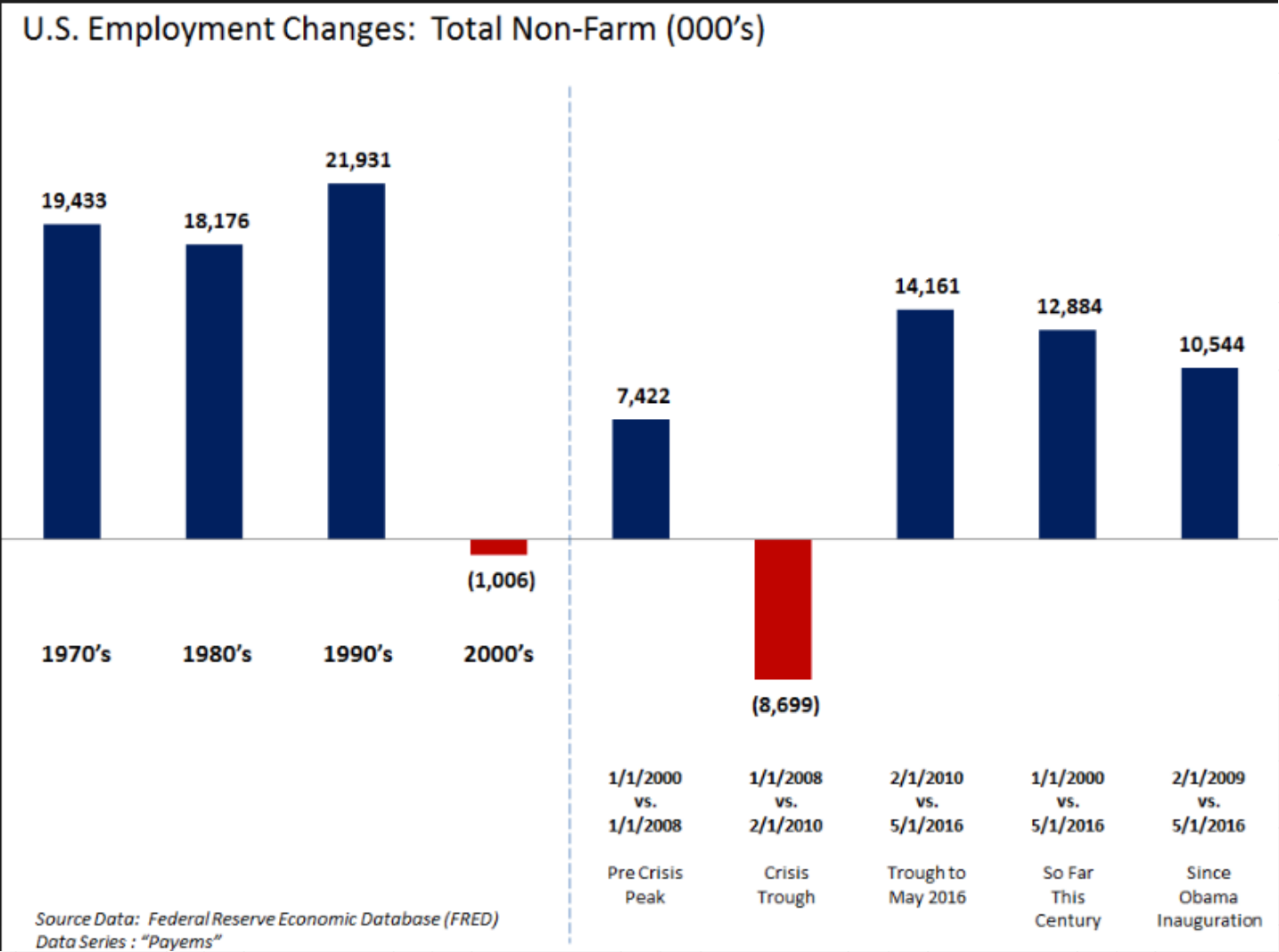
B

US Leads in population with BMI>30 in  
OECD countries  
(for age 15 and older, 2008)





# Mentimeter: What's wrong with this chart?



# Mentimeter: Word Cloud response to What is wrong?



# Free text: Any other questions/feedback?

Go to [www.menti.com](https://www.menti.com) and use the code **89 49 85**

**What is one takeaway you got from today's class?**

**Mentimeter**

Your discussion of paired bar charts was exactly what I need for a current project.

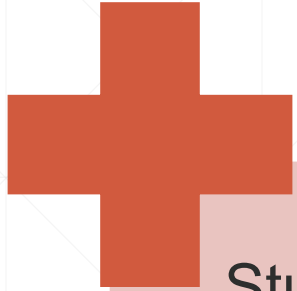
Chosing the correct chart is just as important as collecting the data you wish to present.

Color is important. It may not make sense to have different variables represented by different colors, if you are highlighting one thing.

Everything speaks, Don't waste ink on nonessential info.

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# Pro and Con of using Mentimeter



Student engagement (and mobile phone engagement)

Immediate feedback for instructor and students

Fun for students and instructors

Easy to use

May cause some technology thrash (requires internet)

Cost (\$60-\$150 for educators)

Students may focus on the game more than the content

Anonymity means you don't know how individuals are doing

# Conclusions

- Using Mentimeter might shake up your instruction
- It could engage a blended class more than the usual techniques
- Even though people can learn via hands-on activities, sometimes it's best to engage in a different way
- Mentimeter may inspire you to implement new technologies in your teaching
- Options: Kahoot!, PollEverywhere, Google Forms, ParticiPoll, Socrative



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