PolicyMap Usage at Seton Hall University – A Case Study
Lisa DeLuca & Katie Wissel, Seton Hall University Libraries
lisadeluca@shu.edu, katie.wissel@shu.edu

Seton Hall University is a private Roman Catholic university in South Orange, NJ with 11 colleges with an undergraduate enrollment of 5,800 and a graduate enrollment of 4,400.
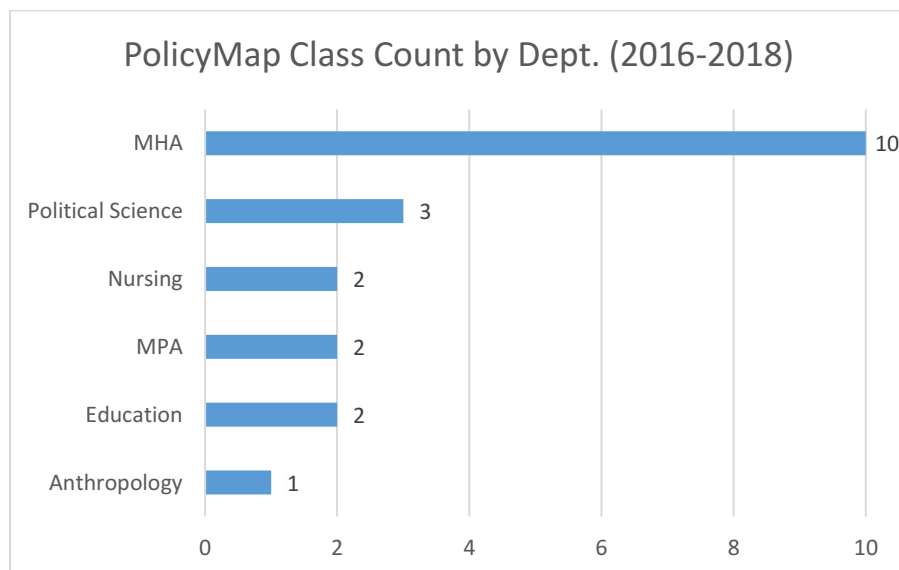
There was a need to add introductory GIS support to instruction to support data and geospatial literacy across the university. At the suggestion of a political science professor, University Libraries signed a multiyear contract with PolicyMap. Funding was provided by University Libraries, the Political Science Department and a large grant from the School of Nursing.

Seton Hall also has a School of Law located in Newark, N.J. Our new Interprofessional Health Sciences (IHS) campus, nearby in Clifton and Nutley, N.J., opens this summer. The IHS campus will house Seton Hall's College of Nursing, School of Health and Medical Sciences and the new Hackensack Meridian School of Medicine at Seton Hall University.

Outreach

The librarians established a PolicyMap User Group on campus. We had meetings each semester to discuss best practices with faculty. With faculty permission, we added PolicyMap assignments to Seton Hall's Institutional Repository: http://scholarship.shu.edu/open-educational-resources/.
The biggest benefit of the User Group was faculty meeting faculty from other departments for the first time.

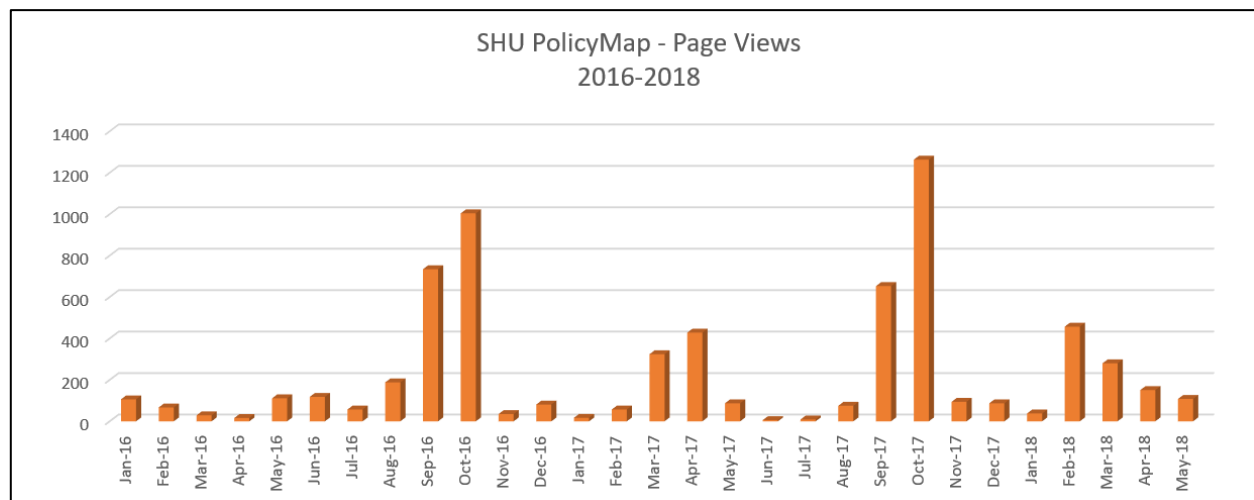**PolicyMap Usage at Seton Hall University**

Usage by Department	Students	Percentage
Anthropology	29	8%
Education	27	8%
MHA	221	64%
MPA	10	3%
Nursing	11	3%
Political Science	50	14%
Total	**348**	

Usage by semester	# Students
Fall 2016	89
Spring 2017	49
Total	**138**
Spring 2018	43
Fall 2017	167
Total	**210**

The split between graduate and undergraduate students in PolicyMap infused courses over two years is 60% (graduate) and 40% (undergraduate).

SHU PolicyMap - Page Views 2016-2018

Links:

Seton Hall University Uses PolicyMap in the Classroom
https://www.policymap.com/2017/02/seton-hall-university-uses-policymap-classroom/

Spatial Literacy with PolicyMap for Public Policy Undergraduate Instruction:
https://works.bepress.com/lisa_deluca/23/

Research Guide: https://library.shu.edu/policymapgs
List of PolicyMap infused courses: https://library.shu.edu/policymapgs/classroom
PolicyMap Videos: https://www.youtube.com/user/PolicyMap/videos