

# PORTFOLIO

2024 - 25

Anubhav Sanyal

CD - Graphic Design

Symbiosis Institute of Design

Batch 2028

## Introduction

# ANUBHAV SANYAL

Hi...

I am an 18 year old art enthusiast, studying graphic design at Symbiosis Institute of Design, who loves to indulge and express my creativity and opinions through art and music.

I would describe myself as a curious and friendly person with a positive outlook towards life. My strengths lie in working hard and diligently while maintaining my calm under pressure. I mostly enjoy sketching portraits and observing things in a unique way and love to challenge myself with creative ideas and sharing them online.

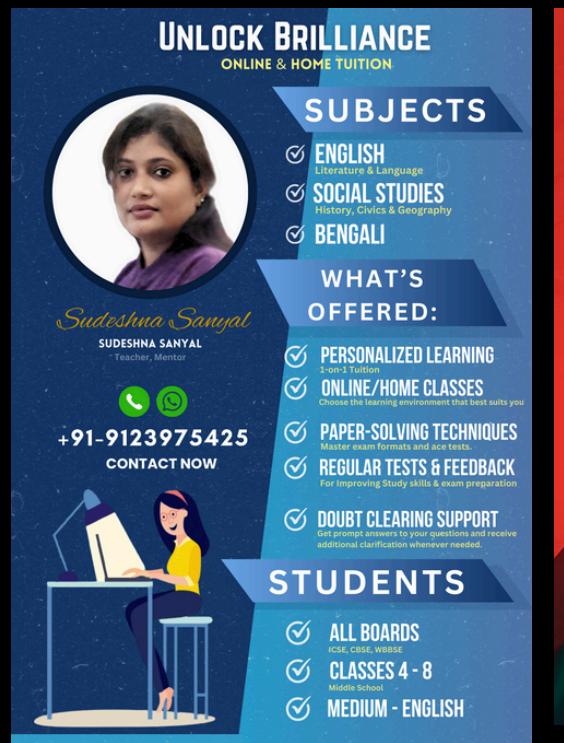
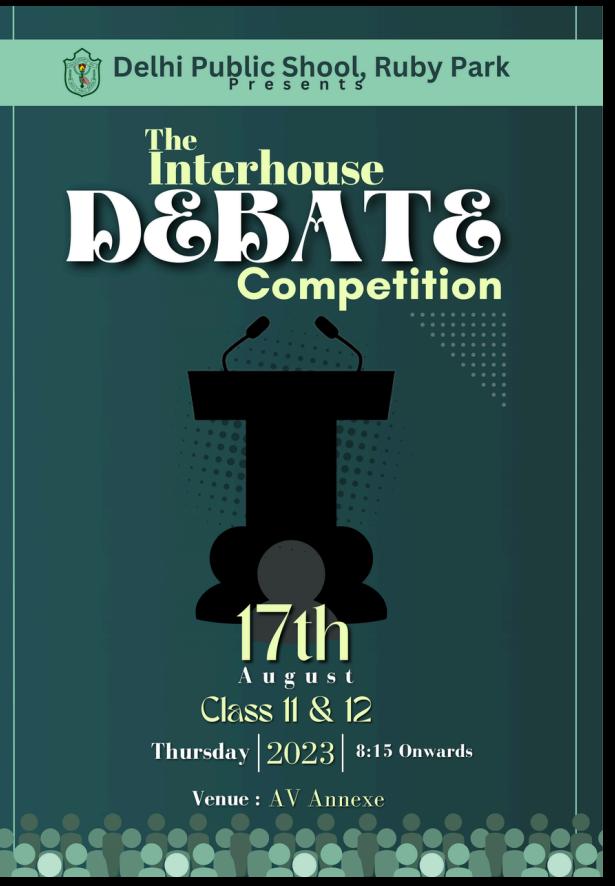
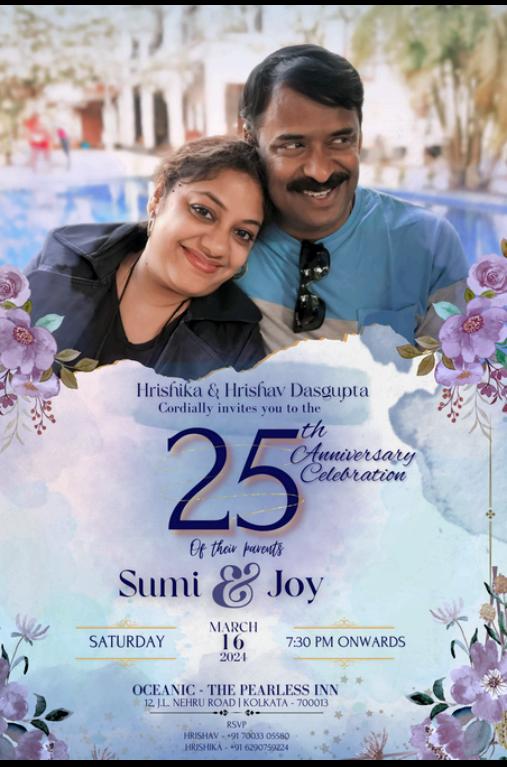
I foresee myself becoming a designer one day.

 [the\\_anbv\\_palette](#)

 [Anubhav Sanyal](#)



# 01: Design Works



FYI:

Step into the world of visual communication through my graphic design portfolio. Featuring a mix of personal and commissioned projects. I've strived to create designs that are visually appealing, effective, and aligned with client goals. Explore my portfolio to see how I've applied my skills to various projects.

Commissioned Poster  
(Commercial)  
Canva Pro



A poster for guitar classes. It features three guitars (acoustic, electric, and ukulele) arranged in a semi-circle at the top. Below them, the word "GUITAR" is written in large, bold, yellow-outlined letters, with "Classes" in a smaller, white script font underneath. To the left, text reads "Choose Your Day - 24/7". To the right, it lists "Beginner", "Intermediate", and "Professional" levels. A red circular badge in the bottom right corner offers a "Free trial Class 20% OFF On First Payment". At the very bottom, the text "CALL NOW : +91 7596956501 AND BOOK YOUR CLASS" is displayed.



A poster for the "The Interhouse DEBATE Competition". At the top, the text "Delhi Public School, Ruby Park Presents" is shown next to a school crest. The main title "The Interhouse DEBATE Competition" is written in large, stylized, white and green letters. Below the title, there are two black silhouettes of people standing behind podiums with microphones. The date "17th August" and time "Class 11 & 12 Thursday | 2023 | 8:15 onwards" are listed. The venue "Venue : AV Annex" is at the bottom. A decorative border at the bottom consists of a crowd of small green human figures.

Poster Design  
Canva

Poster Design  
(Commercial )

Canva

**UNLOCK BRILLIANCE**  
ONLINE & HOME TUITION



**SUBJECTS**

- ENGLISH**  
Literature & Language
- SOCIAL STUDIES**  
History, Civics & Geography
- BENGALI**

**WHAT'S OFFERED:**

- PERSONALIZED LEARNING**  
1-on-1 Tuition
- ONLINE/HOME CLASSES**  
Choose the learning environment that best suits you
- PAPER-SOLVING TECHNIQUES**  
Master exam formats and ace tests.
- REGULAR TESTS & FEEDBACK**  
For Improving Study skills & exam preparation
- DOUBT CLEARING SUPPORT**  
Get prompt answers to your questions and receive additional clarification whenever needed.

**STUDENTS**

- ALL BOARDS**  
ICSE, CBSE, WBBSE
- CLASSES 4 - 8**  
Middle School
- MEDIUM - ENGLISH**

*Sudeshna Sanyal*  
**SUDESHNA SANYAL**  
Teacher, Mentor

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CONTACT NOW



Logo Design  
(Branding Work)

Canva, PSD



Anniversary Card  
Design I  
Canva



Anniversary Card Design II  
(Commission work)  
Canva

## Logo Design & Mockups (Project Work)

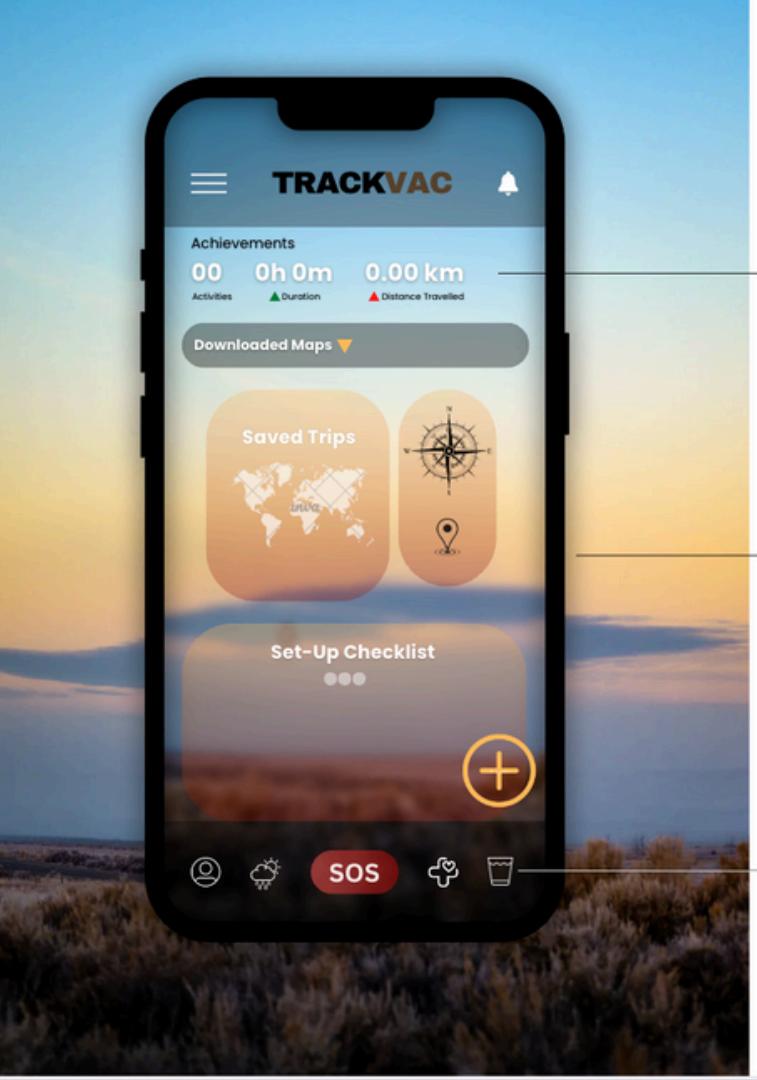
Canva, Photoshop



Bday Card Design  
(Commission work)  
Canva

## UI Design Fictional App (Project Work)

Canva



The image shows a smartphone displaying the TRACKVAC app interface. The app's logo, a circular icon with a blue sky and brown mountain silhouette, is at the top left. The main title "TRACKVAC" is in bold black capital letters. Below it is a "Dashboard" section with a small circular profile picture. The dashboard text explains that it shows previous records and notifies users of unread updates. The "Other Features" section lists pre-downloaded maps, saved trips, a compass, a satellite tracker, and a setup checklist. The "User, Weather, SOS, Health & Hydration" section allows users to browse features before or after planning a trip. The phone is set against a background of a sunset over a landscape.

**Main Features:**

- Offline app
- Low-battery Usage
- Self-medication test

**Unique selling proposition:**

- Free Services
- Activity recorder
- Social Sharing via social media

**TRACKVAC**

**Dashboard**

Shows previous records, & get notified every time there's a relevant unread update.

**Other Features**

Features like : Pre-Downloaded Maps, Saved Trips, Compass, Satellite Tracker and Checklist.

**User, Weather, SOS, Health & Hydration**

Allow users to browse through the app and check out its features before/after Planning a Trip



## Branding Video film (Freelance work)

Canva

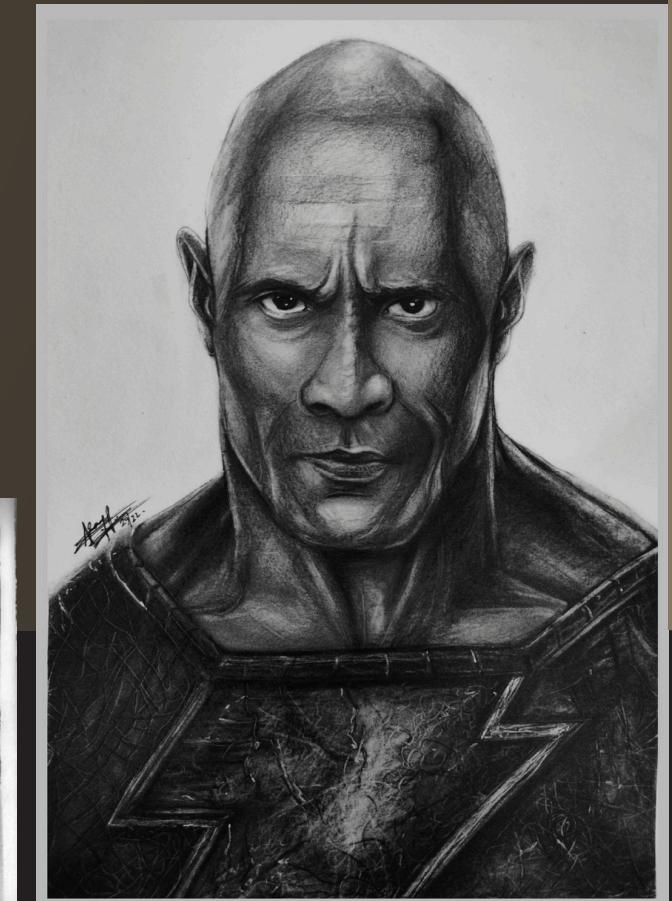
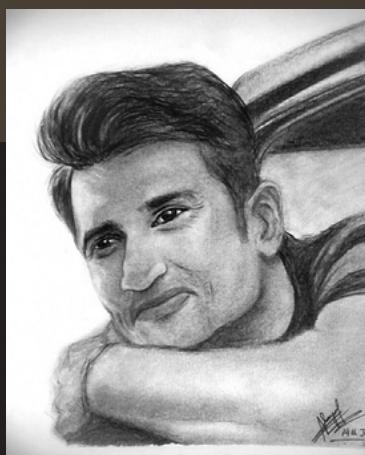
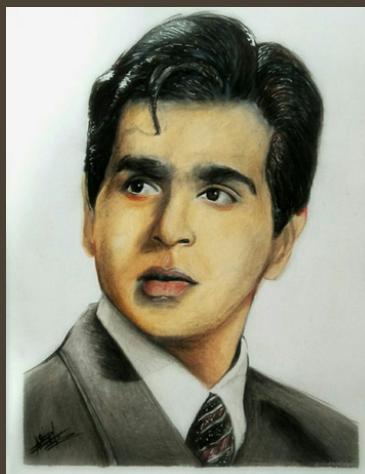
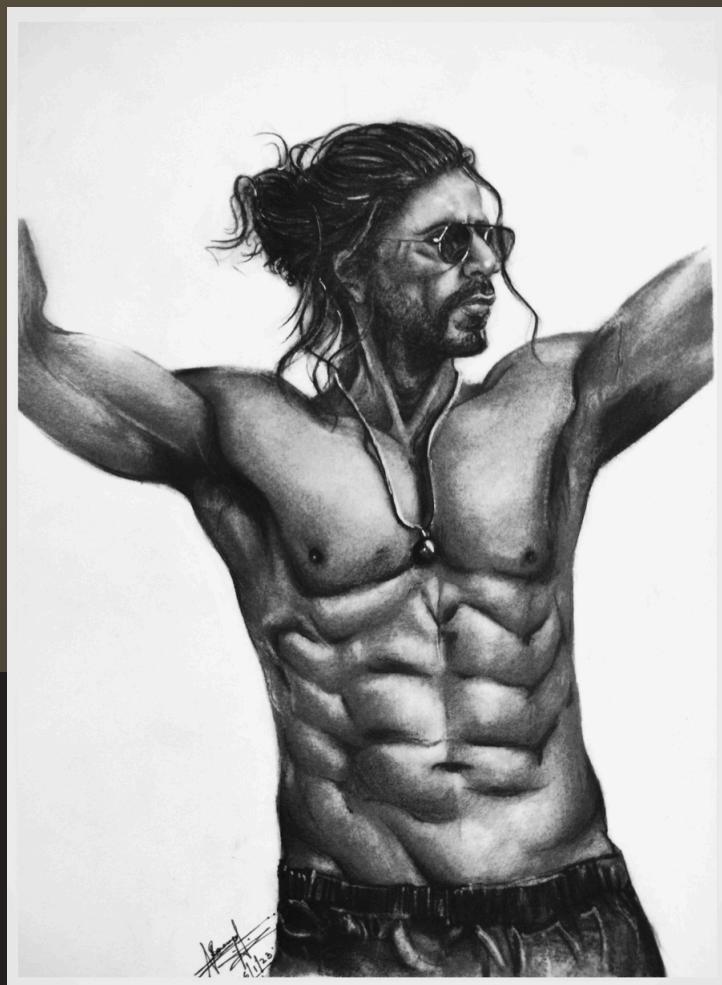
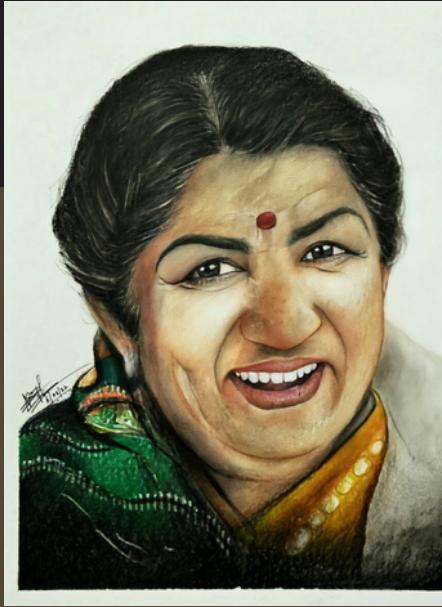
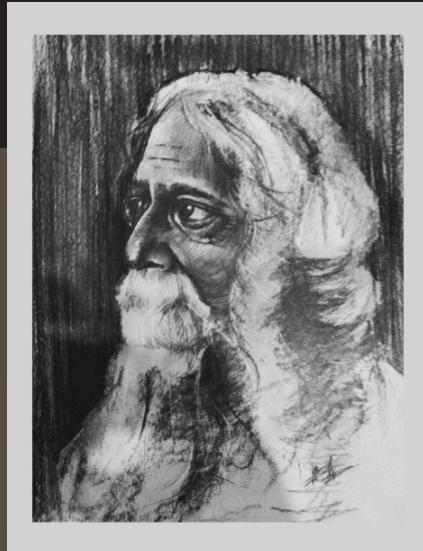
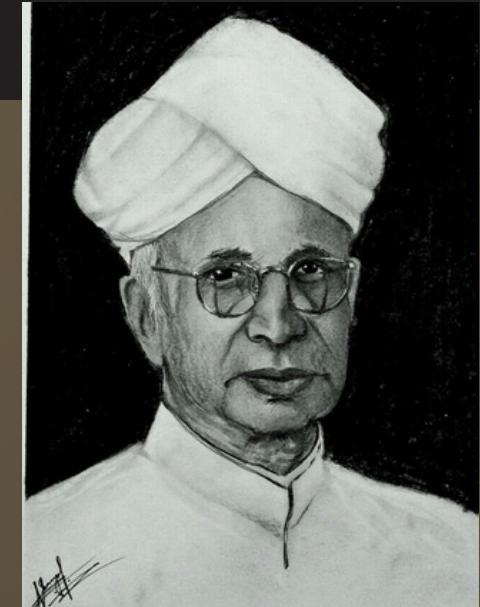
## Branding & Promotions (Freelance work - Boutique)

Canva, Adobe Illustrator

- Logo Design
- Carousel Post design
- Card Design
- Model Photoshoot
- Product Shoot
- Insta, FB banner design
- Social Media handling



# 02: Portraits



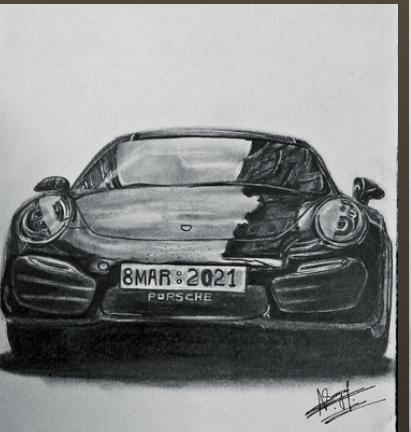
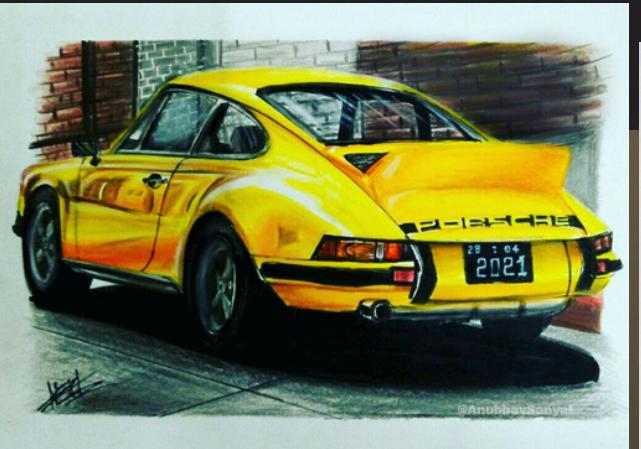
FYI:

The art of capturing the human essence through portraiture has captivated me since my earliest artistic times.

Drawing realistic portraits allows me to delve into the intricacies of facial features, expressions, and emotions, revealing the unique beauty and individuality of each subject. In doing so, I am not merely replicating physical features, I am striving to portray the essence of the person, their character, and their inner spirit.

With each portrait, I hone my skills in observation, accuracy, and the subtle nuances of human expression. This continuous process of learning and refinement fuels my passion for portraits and allows me to create art that transcends mere physical representation.

# 02: Automobile (Cars & Bikes)



FYI:

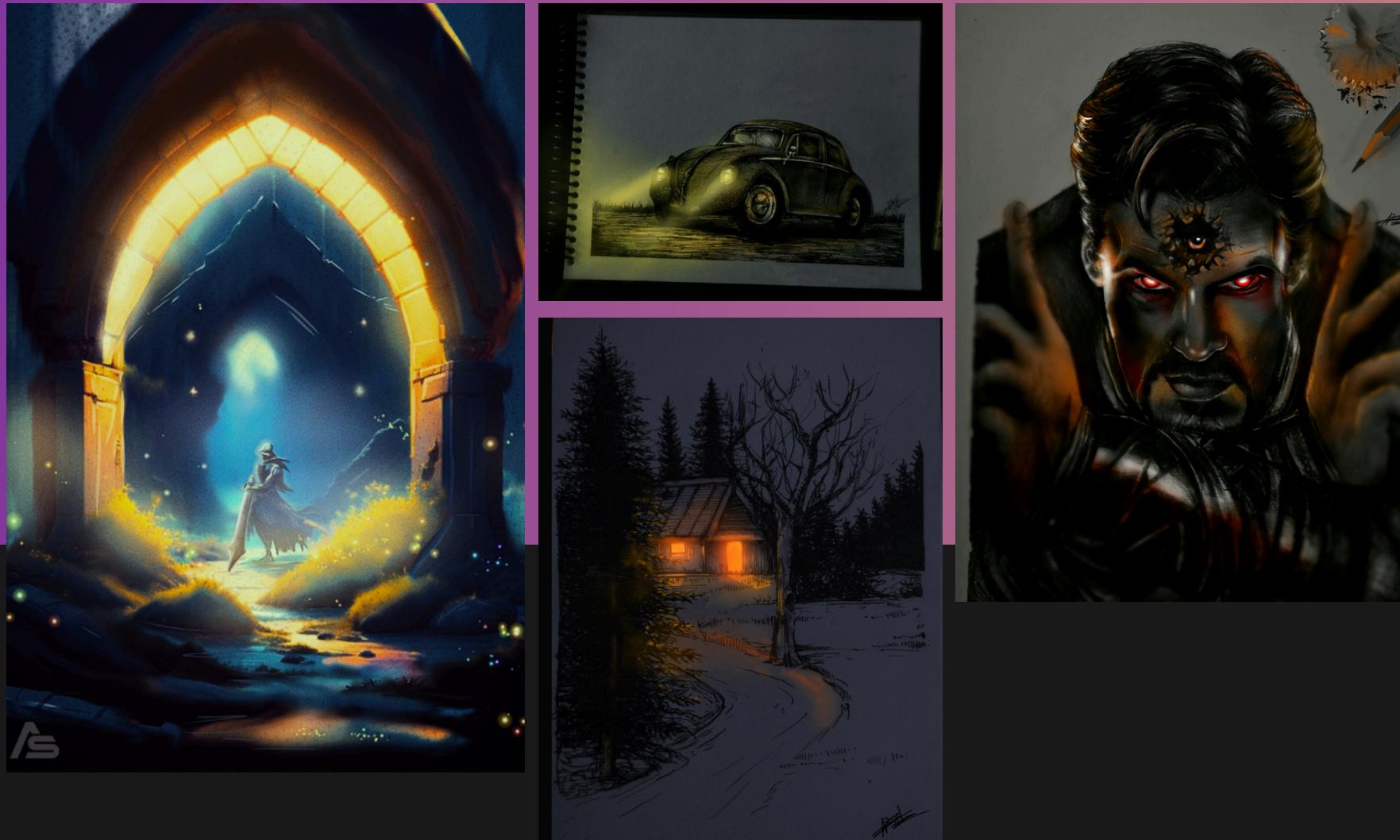
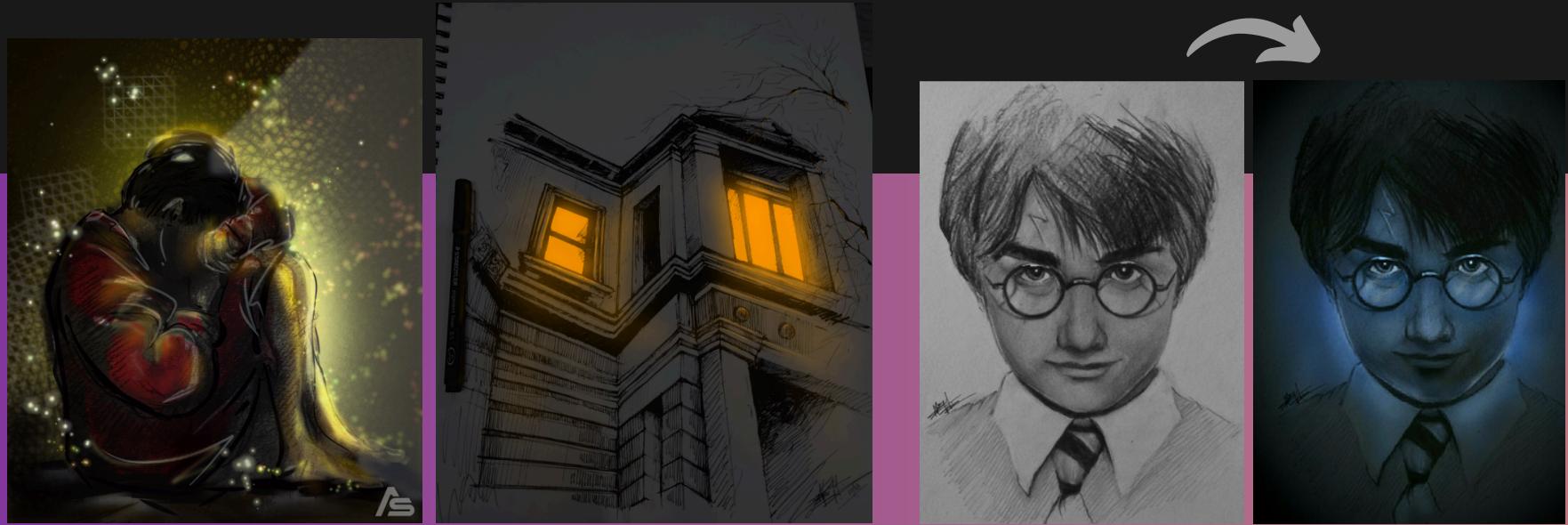
Rendering the intricate details of automobiles, motorcycles, and other vehicles has long been a source of fascination and artistic expression for me.

The challenge of capturing the sleek lines, powerful curves, and mechanical precision of these machines fuels my creative drive. As I meticulously recreate the intricate details of these iconic objects, I am not only merely replicating their physical forms but also paying homage to the ingenuity and craftsmanship that went into their creation.

Each drawing serves as a testament to my dedication to accuracy, precision, and the mastery of perspective. Through this process, I continuously refine my skills in observation, shading, and the interplay of light and shadow. My passion for automotive art extends beyond mere technical proficiency, it is a celebration of the beauty, power, and innovation that these vehicles embody and I aspire to create my own designs, combining artistry with automotive fascination.

# 03: Digital Art (Full & Semi-Digital)

Original Composition:



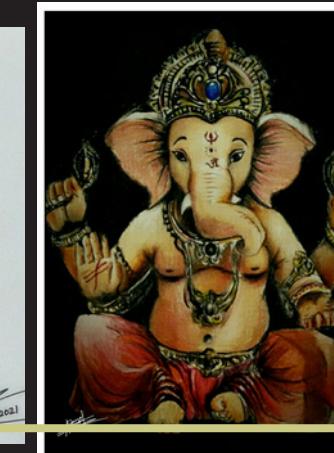
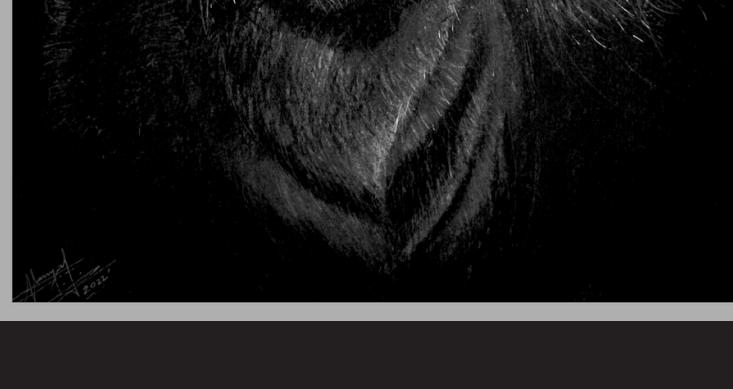
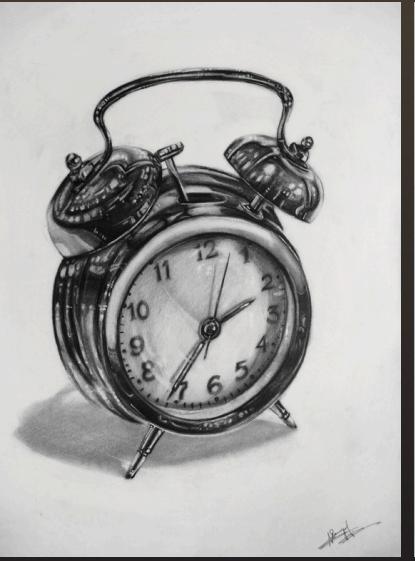
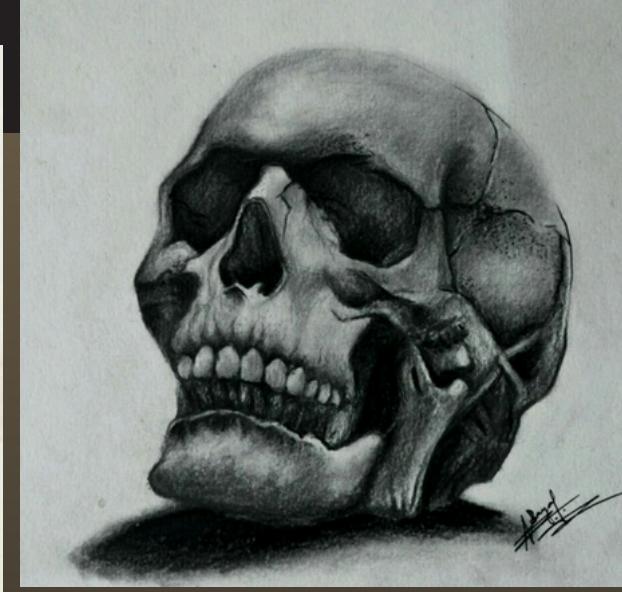
FYI:

My canvas expanded beyond paper when digital art's vibrant world beckoned. Armed with a phone and nimble fingers, I traded graphite & Charcoal for pixels, exploring new textures and boundless palettes.

No fancy iPad, just a touch of audacity. This digital freedom empowers me to experiment, undo, and evolve, each stroke a fearless dance. It's not just convenience, it's accessibility, proving that creativity thrives regardless of tools. So, here's to finger-painting masterpieces, blurring the lines between traditional and digital, proving that art, like life, adapts and flourishes.

I make glow portraits that shimmer with life, along with a few original aworks with a slight touch of melancholy and despair. However my art, a tapestry woven with melancholic threads, shimmers with the brightest hues, proving that darkness can be where the light shines strongest. It's a paradox I paint with my fingertips, a reminder that even the deepest shadows hold a spark waiting to be ignited.

# 04: Still Life & Realism



FYI:

In a world of digital filters and fleeting trends, I find solace in the stillness of a leaf, its veins like etched rivers, each dewdrop, a perfect sphere catching the dawn, is a testament to the transient beauty we often miss. The worn sapphire, its facets whispering forgotten stories, reminds me that time polishes even the hardest things. And that old alarm clock, its metal worn smooth by restless fingers, becomes a monument to the relentless march of seconds, each tick a reminder to savor the now.

These aren't just still lifes, they're poems whispered by objects. I translate their stories into hyperrealism, not just to mimic reality, but to elevate it. The subtle texture of a leaf, the fire trapped within the sapphire, the patina of time on the clock – these are my pencil strokes, my way of saying, "Look closer, there's magic in the mundane."

For me, it's a meditation, a retreat from the digital cacophony. Each detail, a prayer of focus, a celebration of the real. In a world obsessed with perfection, I find solace in the beauty of imperfection, in the dreadful skull, the scratched sapphire, the life etched on that worn hand reaching for the leaf. These are my quiet rebellions, my love letters to the overlooked, reminders that the most profound stories are often written in the quietest corners.

THANK  
YOU