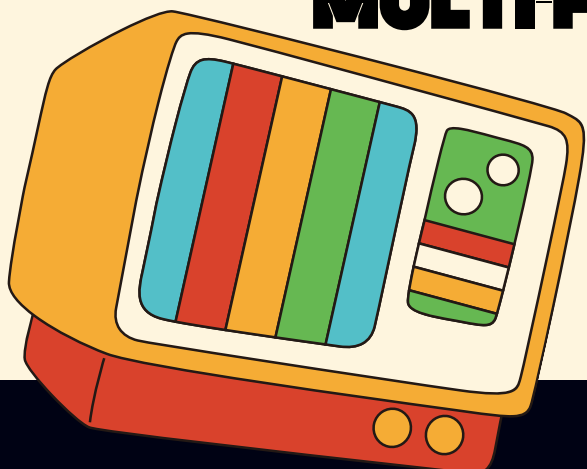


changes in TECHNOLOGY PRIVACY

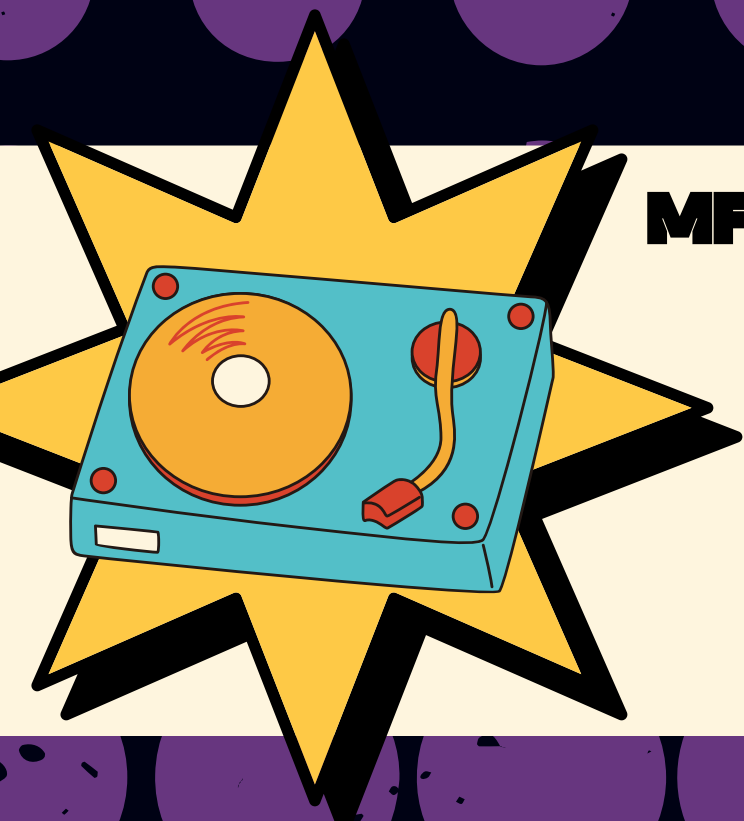
MULTI-FACTOR AUTHENTICATION



You may ask, what is MFA?
It is a security technology that requires multiple methods of authentication to verify a user's identity for a login or other type of transaction.

WHY IS MFA IMPORTANT?

Passwords and passphrases are important security measures, but they're not the only ones. Multi-factor authentication (MFA) is an extra security layer catered to you, so only you can access private information and accounts.



MFA IS ALL ABOUT YOU

Who You Are

- Fingerprint scanners
- Voice verification
- Facial recognition

What You Know

- Security questions
- Passwords and passphrases
- PINs

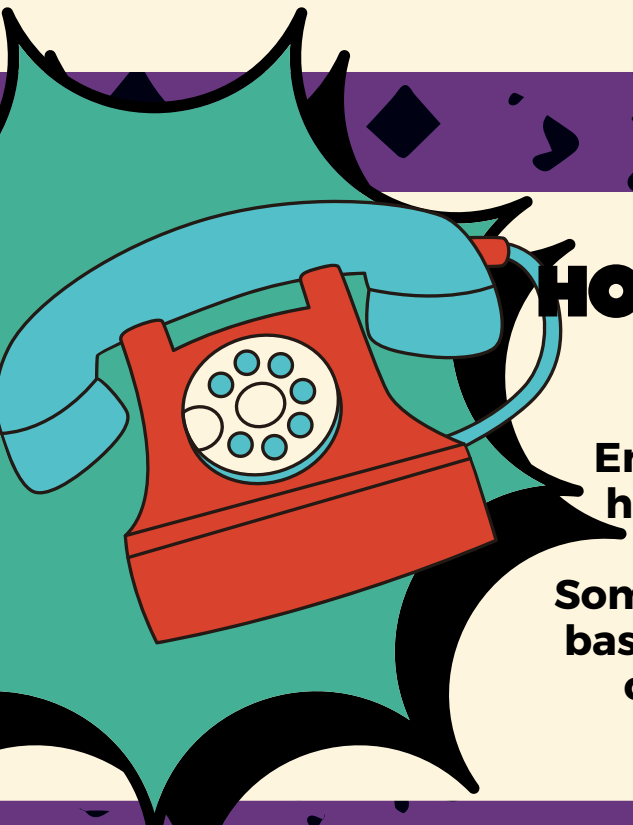
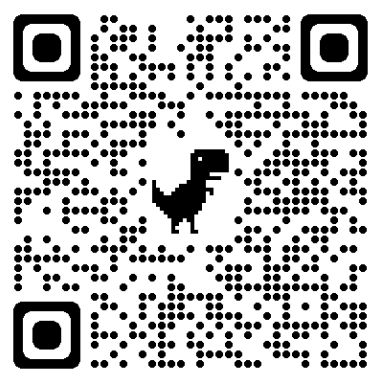
What You Own

- SMS authentication
- Application-based authentications
- Hardware tokens

STATS

In the United States, more than 95% of companies now require the use of MFA.

Businesses prefer software-based authenticators the most, having 95% compared to other authenticators.



HOW YOU CAN PROTECT YOURSELF ONLINE

Enabling multi-factor authentication can help you keep your data safe from cyber criminals.

Some authenticators, like SMS or application based authentications, can make you aware of someone attempting to access your account.