Hai-Dao Le-Nguyen

I am passionate about ethical and efficient design centred around users. I strive to constantly improve designs through rapid prototyping and focused research.

CONTACT

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PROJECTS

RecipeMe — Mobile App Prototype

➔ Designed two interactive prototypes of a recipe creation app, focusing on usability in forms and user flows
➔ Conducted user research and usability testing in person and remotely
➔ Built user personas and created user journeys for diverse users
➔ Created 8 paper wireframes, 3 mockups in Sketch, and 2 prototypes in Atomic
➔ Learned interaction design and UX form design principles

EXPERIENCE

UWaterloo PhilSoc— President

SEPTEMBER 2017 - PRESENT

➔ Led rebrand of communication networks (new logo, refreshed website, revised social media strategy)
➔ Planned and organized social events for diverse demographics, both in person and remotely
➔ Designed posters in Illustrator for society events with average turnaround time of 3 days
➔ Coordinated and facilitated student focus group with faculty with an eye on enrollment numbers at the graduate and undergraduate level

Humans of UWaterloo — Content Creator

JANUARY 2017 - PRESENT

➔ Conducted spontaneous and planned interviews with students, focusing on empathy and collaboration to facilitate discussion and encourage meaningful storytelling
➔ Presented and edited stories while collaborating photographers in a clear and engaging manner, leading to two of the top most viewed posts of the year (over 500+ likes each)
➔ Synthesized recorded audio into transcriptions, which were distilled into impactful stories shared on a Facebook page with over 11 000 likes

EDUCATION

University of Waterloo — Honours Philosophy

2014 - 2019

➔ **Option** in Science, Technology, and Values
➔ **Relevant courses**: Customer Experience Design, Design and Society, Big Data and Social Science (Python, HTML, CSS), Cognitive Processes, Ethics and Values, IT and Society, Intro to Formal Logic, Research as Resistance, Intro to Cognitive Science, Public Speaking

TOOLS

Adobe Illustrator
Sketch
Atomic
InVision

SKILLS

Wireframing
Mockups
Prototyping
Usability Testing
User research
Personas
User flows and journeys
Interaction design

Agile
Google Sprint
Lean UX

LANGUAGES

Python
HTML
CSS

English
Vietnamese
French
Korean

HOBBIES

Vegan cooking
Podcasts
Longform articles