

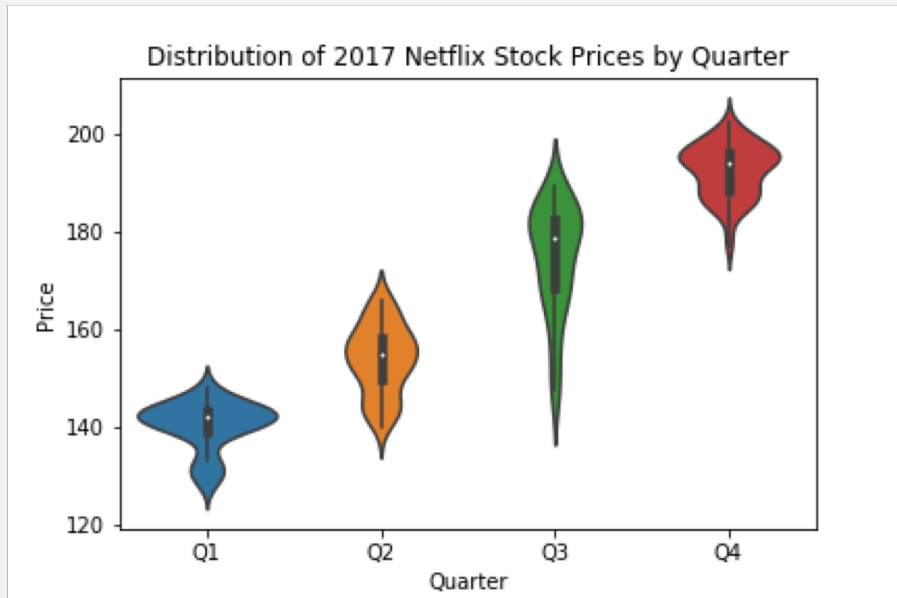
NETFLIX STOCK PROFILE 2017

By Holly Pettus

CONTENT

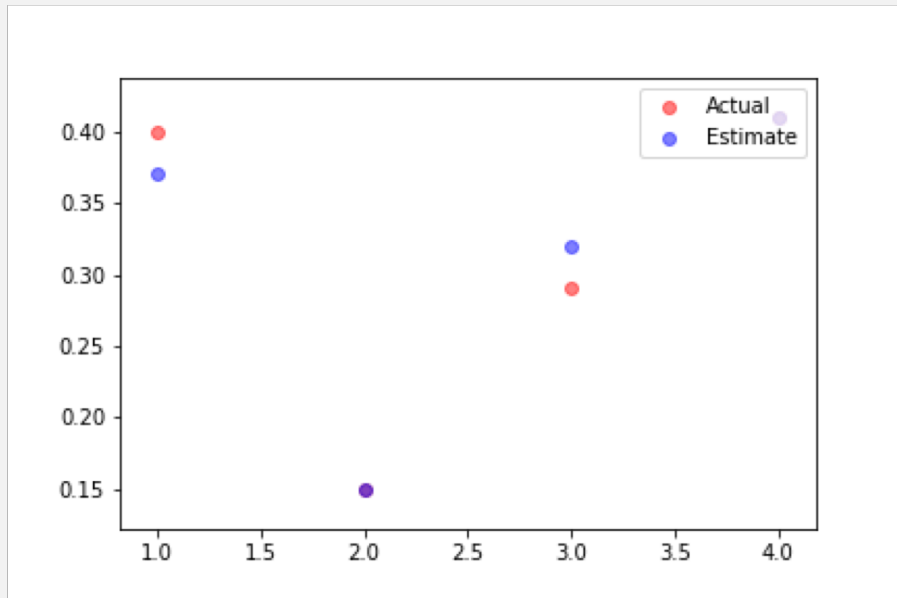
- Distribution of the stock prices for Netflix in 2017
- Summary of Netflix stock and revenue for the past four quarters
- Earned versus actual earnings per share
- Netflix stock against the Dow Jones stock in 2017
- I created all visualizations for this presentation

DISTRIBUTION OF 2017 NETFLIX STOCK PRICES BY QUARTER



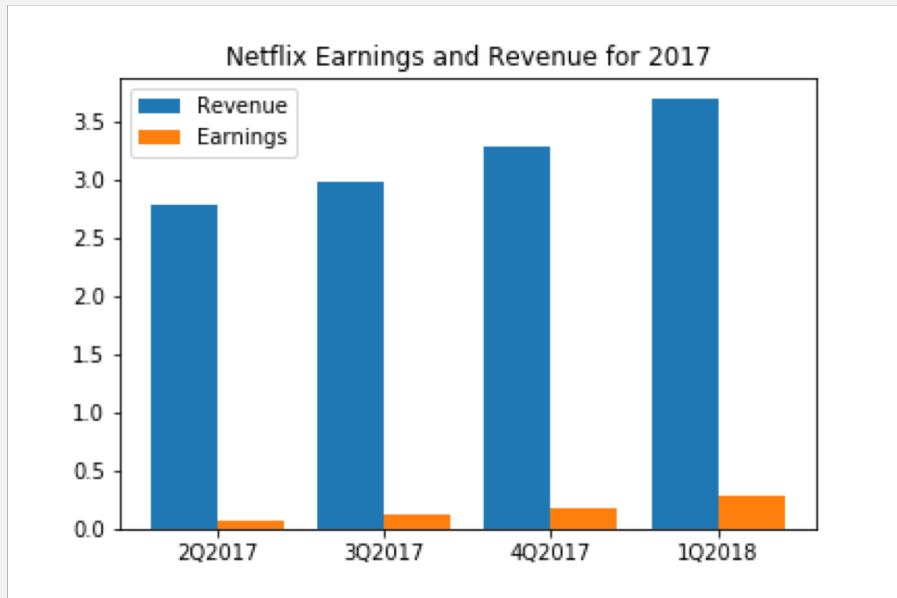
- Most prices for Netflix stock range from 140-180. The lowest price was ~125 and the highest price was just over 200.

PROJECTED AND ACTUAL EARNINGS PER SHARE 2017



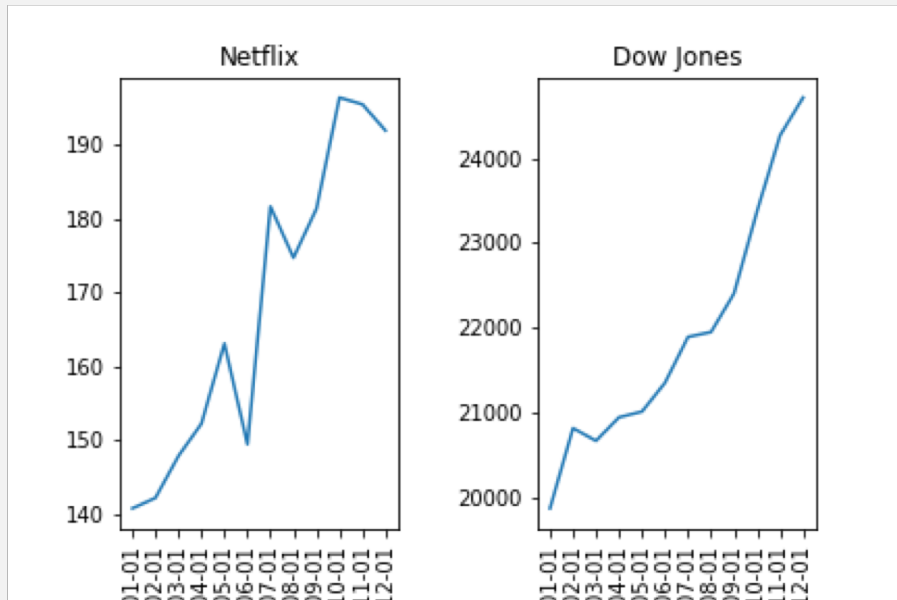
- During the first quarter the actual earnings were greater than the estimate, the third quarter was opposite of that. For the second quarter, the estimated and actual earnings were equal.

NETFLIX EARNINGS AND REVENUE FOR 2017



- The revenue is much greater than the earnings. Both follow an increasing trend, and earnings are ~12% of revenue.

NETFLIX STOCK AND DOW JONES STOCK



- Netflix stock grew more in 2017; however, Netflix was also more volatile. Dow Jones stocks are vastly more expensive.