

# HIDIR ARSLAN

Besiktas, ISTANBUL

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## EDUCATION

### Bahcesehir University

*Bachelor of Psychology; Internet and Programming minor*

Istanbul, TR

Full Scholarship Student

2020 – 2024

GPA: 3.37/4.00

## MARKETING & CREATIVE EXPERIENCES

### Soleda Kozmetik Ticaret Pazarlama Ltd. Şti.

Hatay

*Creative Director*

June 2025 – Present

- Leading the creative strategy and visual communication of Soleda's skincare and soap-based product lines.
- Designing product labels, packaging, and brand identity elements preparing promotional materials such as product catalogs and online listings, ensuring visual and thematic consistency across all platforms.
- Managing digital marketing and social media presence, including content creation, photography, and editing.
- Conducting market and consumer research using statistical tools to analyze customer behavior and guide branding decisions

## ACADEMIC EXPERIENCES

### Queer Psy-Force Feminist-Queer Research Laboratory, TAMILAB

Remote Work

*Research Assistant*

May 2024 – Present

- Executing data collection and analysis at Queer PSY-Force which is a task force/subgroup at TAMILAB dedicated to LGBTQIA+ mental health research
- Conducting quantitative research on emotional regulation strategies in queer populations, exploring the correlation between minority stress and emotional regulation

### Max Planck Institute for Human Cognitive and Brain Sciences Cognitive Neurogenetics Laboratory

Remote Work

*Research Intern*

November 2023 – August 2024

- Effectively performed the role of a remote research assistant, concentrating on Cerebellar Development Project while performing fMRI data analyses, quality control of the data
- Working on developing normative models of cerebellar development with R and Python methods
- Learning statistical methods such as Hierarchical Bayesian Regression, GAMLS and creating virtual environments

### BAU Brain and Cognition Research Laboratory

Istanbul

*Research Assistant*

April 2023 – Present

- Worked on the “Investigating metacognitive judgments during eyewitness memory in individuals with subclinical obsessive-compulsive symptoms” Project
- Performed EEG scans and pre-processing within the “The effect of worry on metamemory judgments: An event-related-potential study” Project
- Ran experiments, executed data collection and analysis, statistics, research reporting and quantitative analysis

### The Scientific and Technological Research Council of Turkey– TUBITAK

Istanbul

*Research Intern*

April 2023 – August 2023

- Elected researcher to drive the data analysis for “Comparison between neural basis of decision making and metacognitive processes using event-related potentials” Project under the supervision of Prof. Metehan Irak with scholarship support (TÜBİTAK- BİÇABA)

### Istanbul University Aziz Sancar Institute of Experimental Medicine – Neuroscience Internship Program

Istanbul

*Intern*

July 2023 – August 2023

- Lectured by various prestigious professors on neuroanatomy, molecular neurobiology, neuro-biochemistry, forensic neuroscience, experimental animals, laboratory safety, efficient literature reviewing
- Achieved skills such as PCR, ELISA tests and DNA extraction
- Proposed a group project titled "Changes in time perception depending on cortisol levels in people with and without ADHD."

## AUTO TRAIN BRAIN

Istanbul

**Member and Practitioner**

July 2022 – November 2022

- Researched and reported the optimal versions of the application benefitting patients with dyslexia the most as a team member of Auto Train Brain application developing team
- Received installation, application and practitioner training organized by Auto Train Brain which provides personalized trainings for people with dyslexia and atypical autism

**CAPA Faculty of Medicine – Neurology**

Istanbul

**Practicum Student**

December 2022

- Studied various neuropsychological therapies, mainly worked with patients suffering from aphasia and learned how to give speech therapy on field

**NEUROBRAIN ACADEMY**

Izmit

**Assistant**

July 2021

- Studied principles and the protocols of various psychological practices such as neurofeedback and bioresonance therapies

**Erencan Private Special Education and Rehabilitation Centre**

Hatay

**Assistant**

August 2020

- Studied therapies and counselling to understand the psychological approach to disability community with the psychologist who counsels the students (children) there and their families

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**VOLUNTEER EXPERIENCES****European Solidarity Corps**

Hatay

**Volunteer Participant**

Summer 2024

- Worked with international teams to provide psychosocial support and coordinated activities for children affected by the 2023 Turkey-Syria earthquake, promoting emotional well-being through interactive workshops and enhancing cross-cultural communication and problem-solving skills.

**SERVAS International Peace School**

Hatay

**Volunteer**

Summer 2024

- Assisted in organizing and leading activities to promote peace, cultural exchange, and emotional support for children affected by the Turkey-Syria earthquake.

**Bahcesehir University Renkli Cati (LGBT+) Student Club**

Istanbul

**Board Member**

2022 – 2024

- Leads community and social events as well as information sessions to foster diversity and inclusivity campus wide, and create a safe space

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**SKILLS****Interpersonal Skills:**

- Communication
- Collaboration
- Teamwork
- Conflict resolution
- Adaptability

**Language:**

- Turkish
- English

**Technical/ Computational:**

- Java (Beginner)
- Python
- Compumedics NeuroScan
- Curry Multi Modal Neuro Imaging Software
- Microsoft Office Programs
- JASP