

HIDIR ARSLAN

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EDUCATION

Bahcesehir University

Istanbul, TR

Bachelor of Psychology; Internet and Programming minor

Full Scholarship Student

2020 – 2024

GPA: 3.37/4.00

MARKETING & CREATIVE EXPERIENCES

Soleda Kozmetik Ticaret Pazarlama Ltd. Şti.

Hatay

Creative Director

June 2025 – Present

- Leading the creative strategy and visual communication of Soleda's skincare and soap-based product lines.
- Designing product labels, packaging, and brand identity elements preparing promotional materials such as product catalogs and online listings, ensuring visual and thematic consistency across all platforms.
- Managing digital marketing and social media presence, including content creation, photography, and editing.
- Conducting market and consumer research using statistical tools to analyze customer behavior and guide branding decisions

ACADEMIC EXPERIENCES

Queer Psy-Force Feminist-Queer Research Laboratory, TAMLAB

Remote Work

Research Assistant

May 2024 – Present

- Executing data collection and analysis at Queer PSY-Force which is a task force/subgroup at TAMLAB dedicated to LGBTQIA+ mental health research
- Conducting quantitative research on emotional regulation strategies in queer populations, exploring the correlation between minority stress and emotional regulation

Max Planck Institute for Human Cognitive and Brain Sciences Cognitive Neurogenetics Laboratory

Remote Work

Research Intern

November 2023 – August 2024

- Effectively performed the role of a remote research assistant, concentrating on Cerebellar Development Project while performing fMRI data analyses, quality control of the data
- Working on developing normative models of cerebellar development with R and Python methods
- Learning statistical methods such as Hierarchical Bayesian Regression, GAMLSS and creating virtual environments

BAU Brain and Cognition Research Laboratory

Istanbul

Research Assistant

April 2023 – Present

- Worked on the "Investigating metacognitive judgments during eyewitness memory in individuals with subclinical obsessive-compulsive symptoms" Project
- Performed EEG scans and pre-processing within the "The effect of worry on metamemory judgments: An event-related-potential study" Project
- Ran experiments, executed data collection and analysis, statistics, research reporting and quantitative analysis

The Scientific and Technological Research Council of Turkey– TUBITAK

Istanbul

Research Intern

April 2023 – August 2023

- Elected researcher to drive the data analysis for "Comparison between neural basis of decision making and metacognitive processes using event-related potentials" Project under the supervision of Prof. Metehan Irak with scholarship support (TÜBİTAK- BİÇABA)

Istanbul University Aziz Sancar Institute of Experimental Medicine – Neuroscience Internship Program

Istanbul

Intern

July 2023 – August 2023

- Lectured by various prestigious professors on neuroanatomy, molecular neurobiology, neuro-biochemistry, forensic neuroscience, experimental animals, laboratory safety, efficient literature reviewing
- Achieved skills such as PCR, ELISA tests and DNA extraction
- Proposed a group project titled "Changes in time perception depending on cortisol levels in people with and without ADHD."

AUTO TRAIN BRAIN

Istanbul

Member and Practitioner

July 2022 – November 2022

- Researched and reported the optimal versions of the application benefitting patients with dyslexia the most as a team member of Auto Train Brain application developing team
- Received installation, application and practitioner training organized by Auto Train Brain which provides personalized trainings for people with dyslexia and atypical autism

CAPA Faculty of Medicine – Neurology

Istanbul

Practicum Student

December 2022

- Studied various neuropsychological therapies, mainly worked with patients suffering from aphasia and learned how to give speech therapy on field

NEUROBRAIN ACADEMY

Izmit

Assistant

July 2021

- Studied principles and the protocols of various psychological practices such as neurofeedback and bioresonance therapies

Erencan Private Special Education and Rehabilitation Centre

Hatay

Assistant

August 2020

- Studied therapies and counselling to understand the psychological approach to disability community with the psychologist who counsels the students (children) there and their families

VOLUNTEER EXPERIENCES

European Solidarity Corps

Hatay

Volunteer Participant

Summer 2024

- Worked with international teams to provide psychosocial support and coordinated activities for children affected by the 2023 Turkey-Syria earthquake, promoting emotional well-being through interactive workshops and enhancing cross-cultural communication and problem-solving skills.

SERVAS International Peace School

Hatay

Volunteer

Summer 2024

- Assisted in organizing and leading activities to promote peace, cultural exchange, and emotional support for children affected by the Turkey-Syria earthquake.

Bahcesehir University Renkli Cati (LGBT+) Student Club

Istanbul

Board Member

2022 – 2024

- Leads community and social events as well as information sessions to foster diversity and inclusivity campus wide, and create a safe space

SKILLS

Interpersonal Skills:

- Communication
- Collaboration
- Teamwork
- Conflict resolution
- Adaptability

Language:

- Turkish
- English

Technical/ Computational:

- Java (Beginner)
- Python
- Compumedics NeuroScan
- Curry Multi Modal Neuro Imaging Software
- Microsoft Office Programs
- JASP