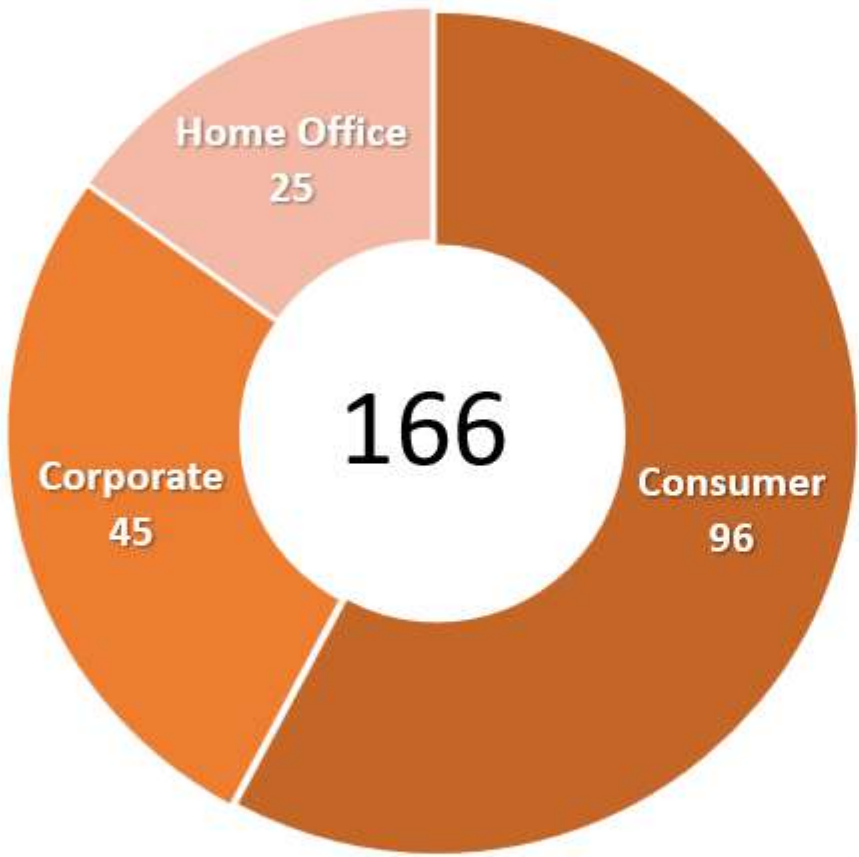


Total Customer



Average Order Value

\$499.45

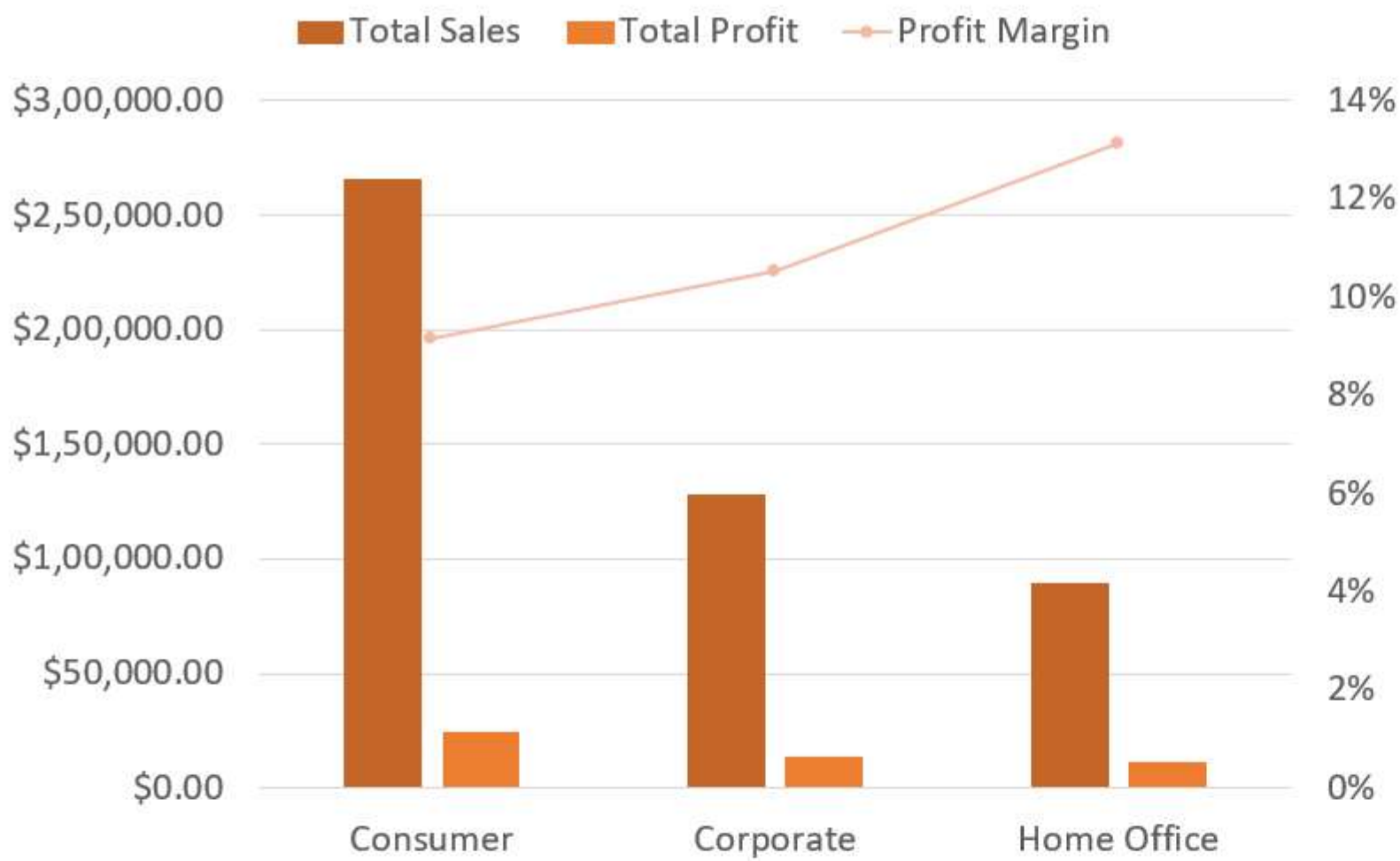
Average Shipping Time

Same Day	2
First Class	0
Second Class	3
Standard Class	5

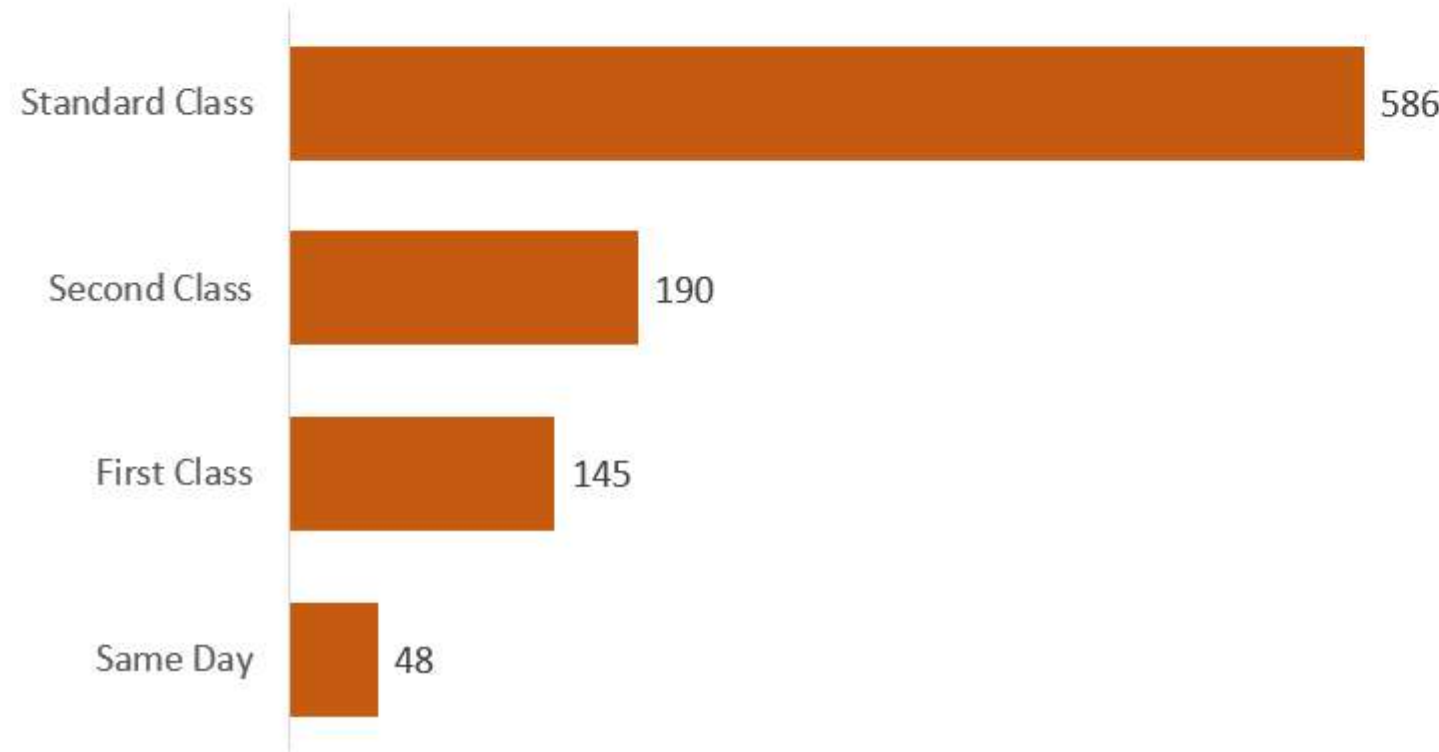
Top 3 Customers

<div>1</div> <div>\$23,661.23</div> <div>SM-20320 Sean Miller</div>	<div>2</div> <div>\$12,876.48</div> <div>SC-20095 Sanjit Chand</div>	<div>3</div> <div>\$10,539.90</div> <div>BM-11140 Becky Martin</div>
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Total Sales by Customer Segments

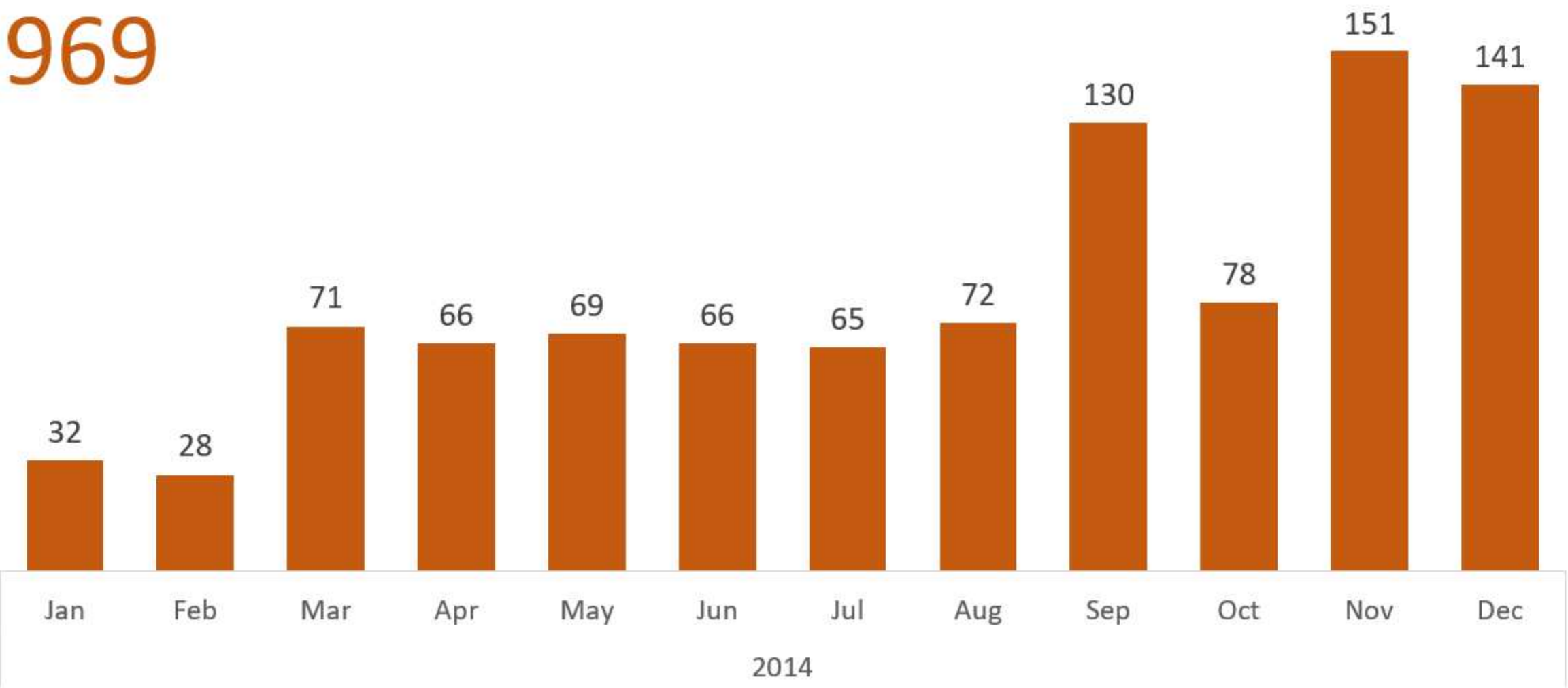


Orders by Ship Mode

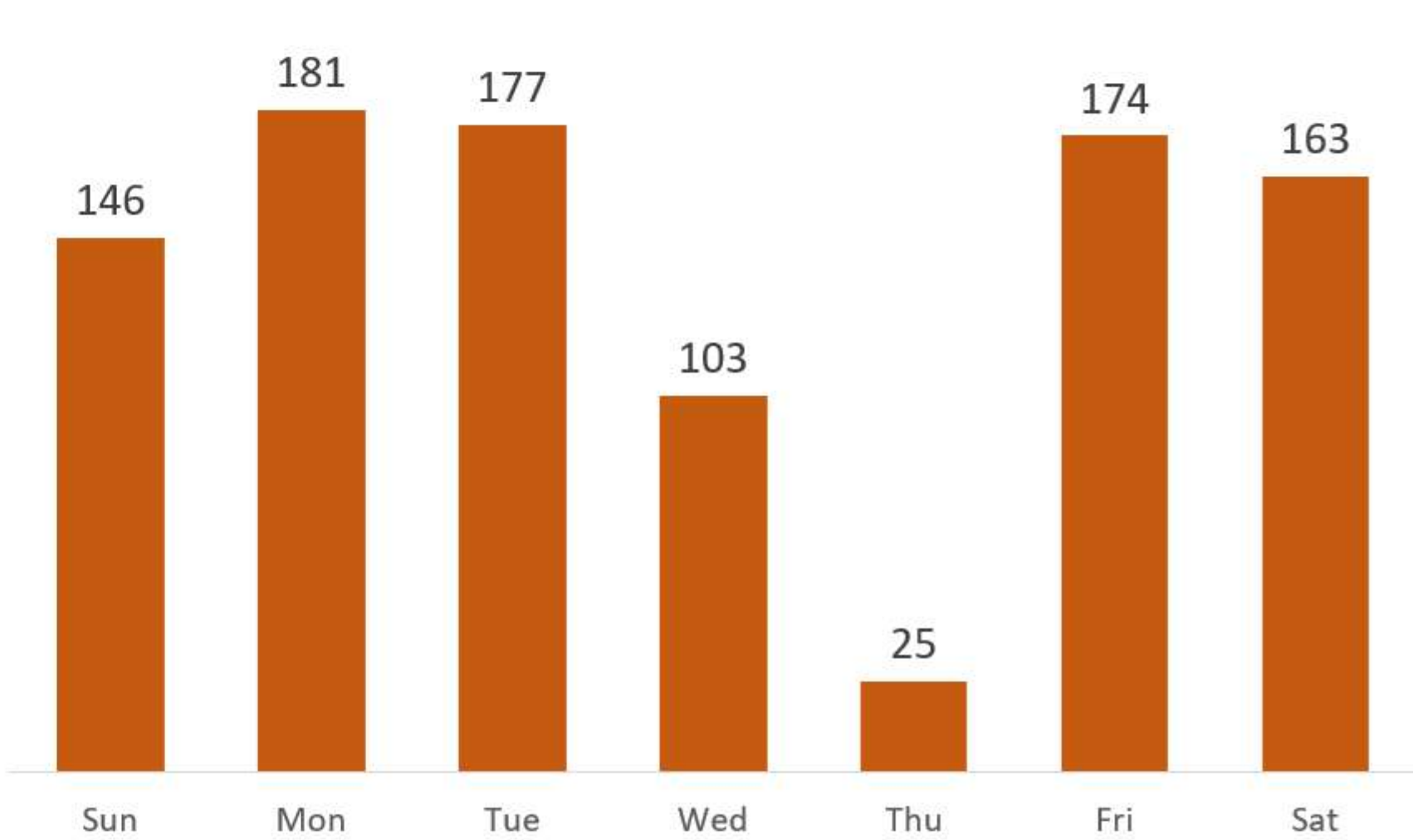


Total Orders by Year and Month

969



Total Orders by Day of Week



Sales Differences Before & After Discount



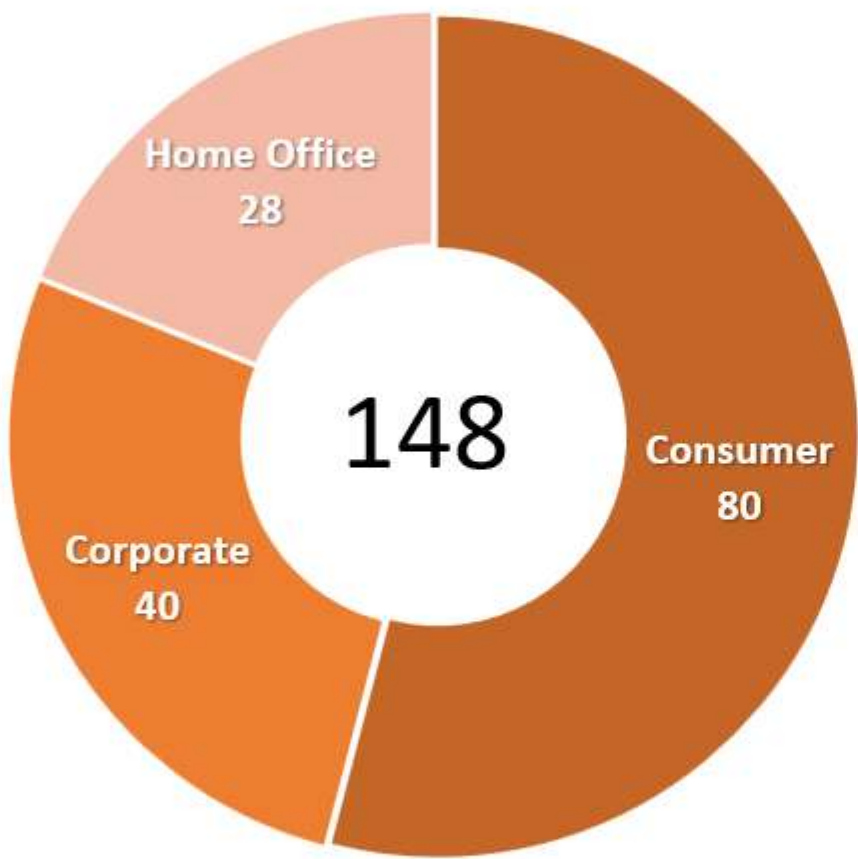
Total Profit by Discount Range

Discount Range	Total Profit
0%	\$58,617.17
10% - 20%	\$1,394.15
20% - 30%	\$17,576.53
30% - 40%	-\$2,099.54
40% - 50%	-\$6,980.50
50%+	-\$18,951.78

Total Profit by Discount Range

Discount Range	Count of Discount
0%	937
10% - 20%	28
20% - 30%	746
30% - 40%	52
40% - 50%	46
50%+	183

Total Customer



-10.84% over last year

Average Order Value

\$453.31

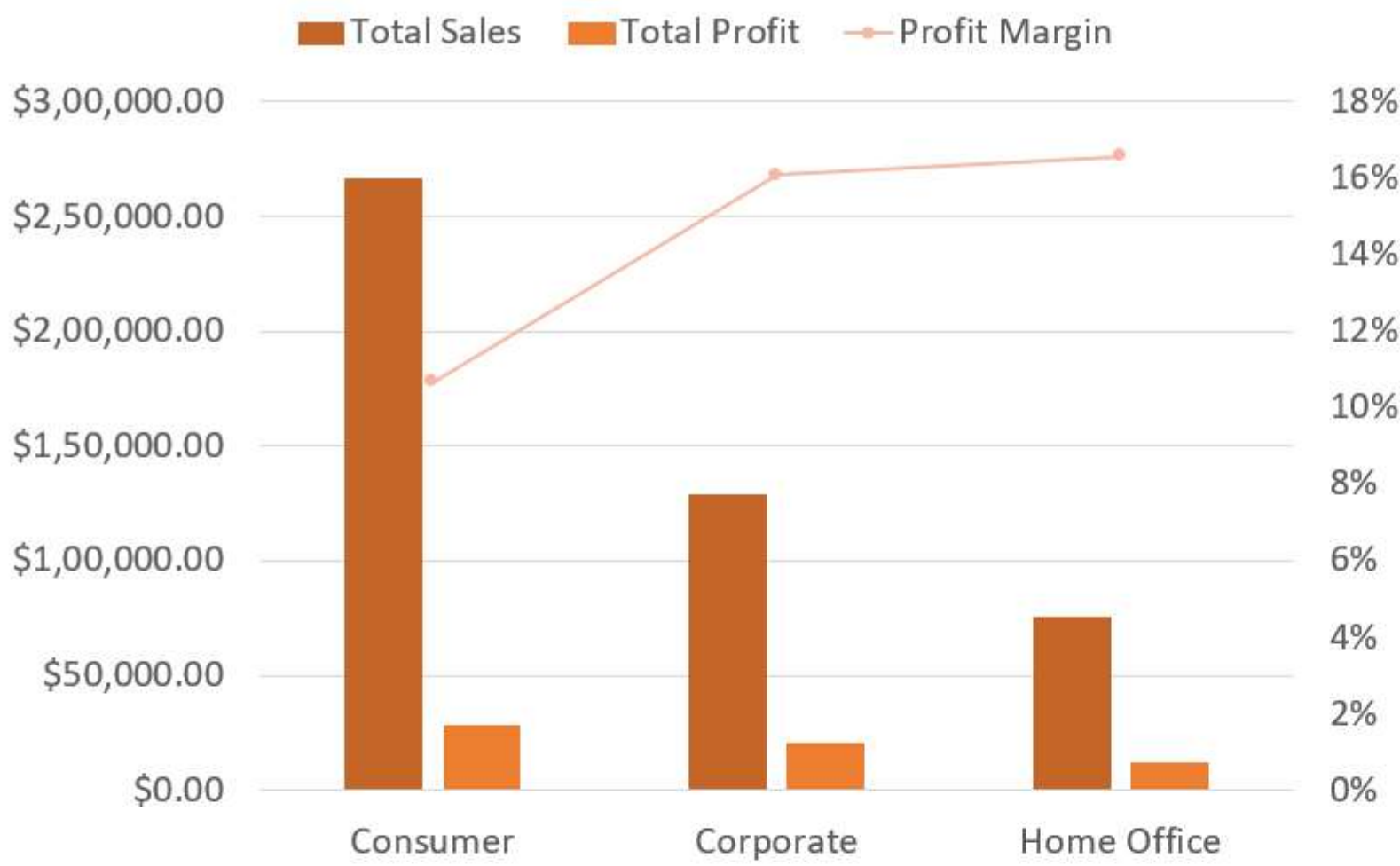
Average Shipping Time

Same Day	2
First Class	0
Second Class	3
Standard Class	5

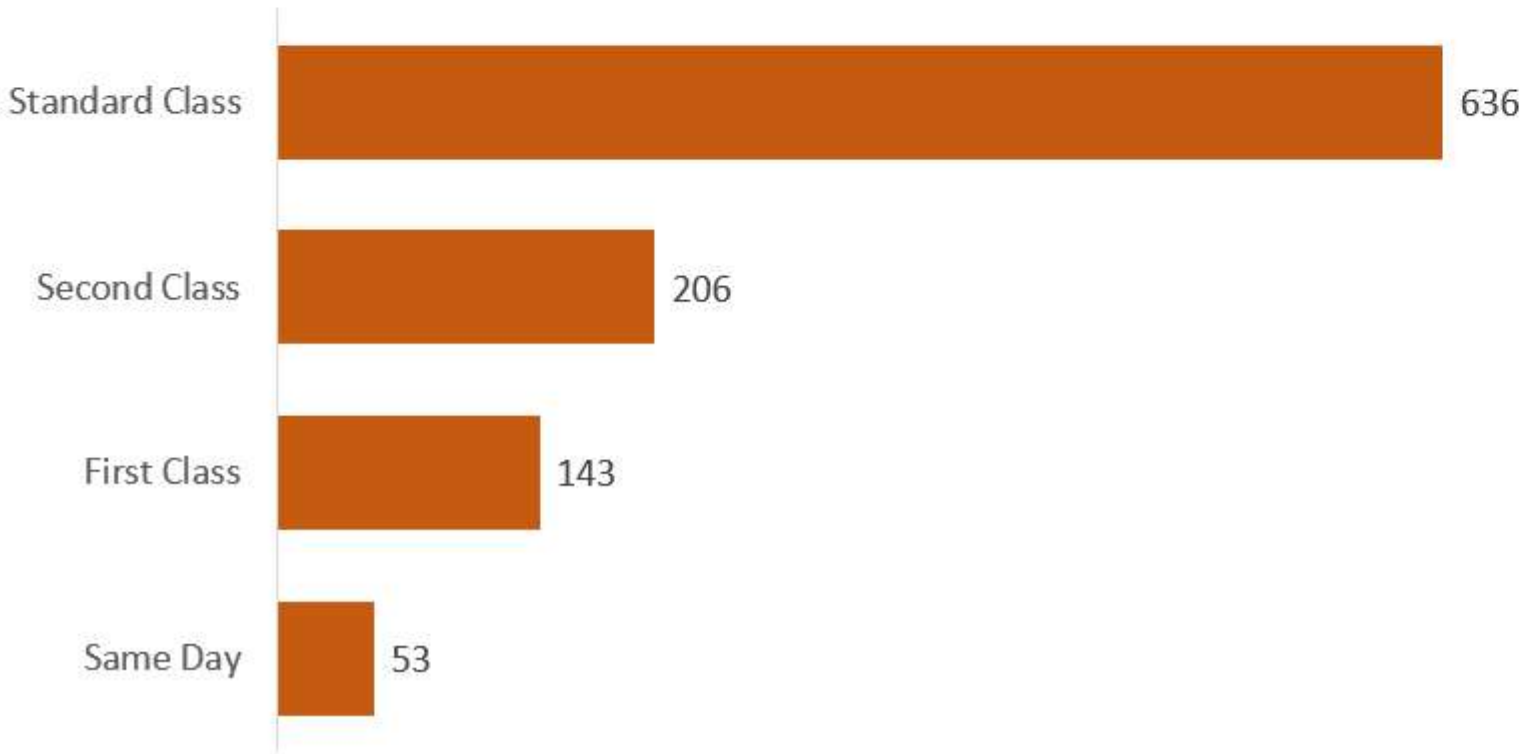
Top 3 Customers

<div>1</div> <div>\$9,022.32</div> <div>PF-19120 Peter Fuller</div>	<div>2</div> <div>\$7,039.04</div> <div>KD-16495 Keith Dawkins</div>	<div>3</div> <div>\$6,682.26</div> <div>CM-12385 Christopher Martinez</div>
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Total Sales by Customer Segments



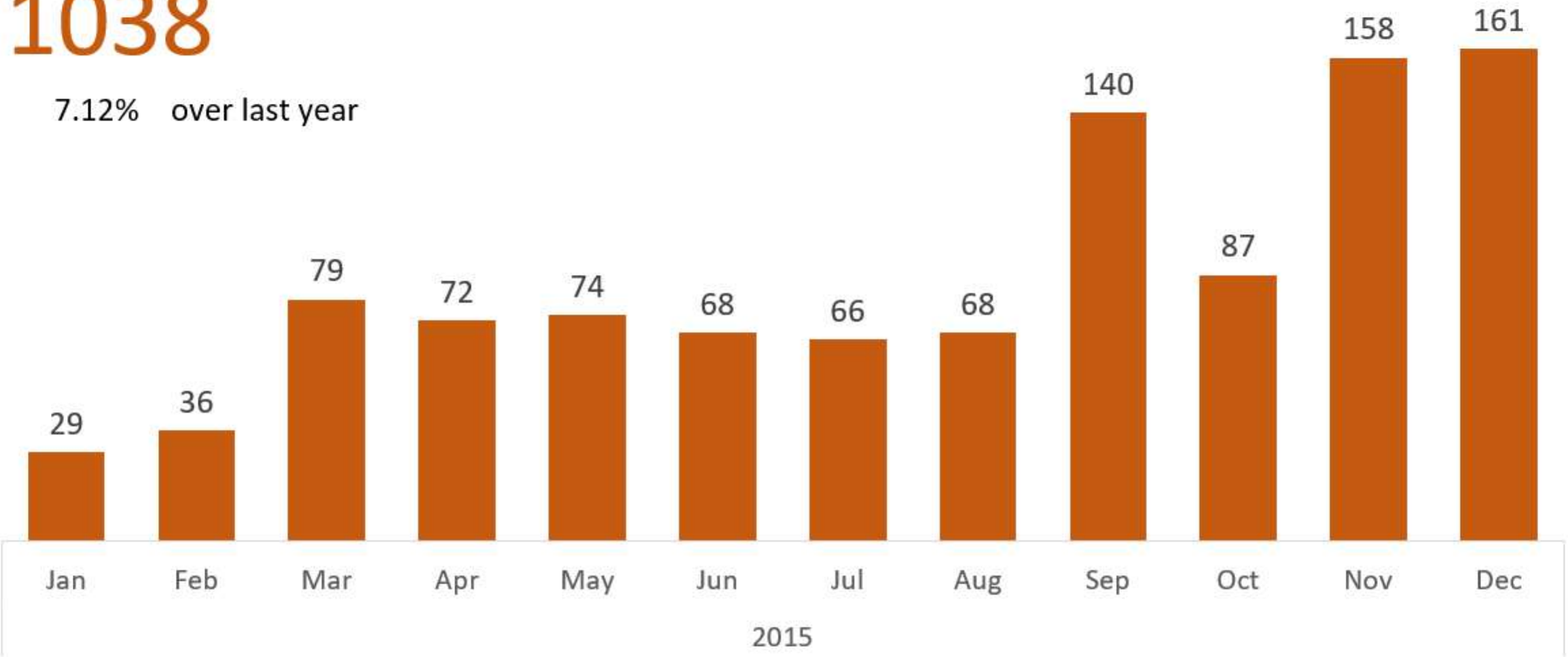
Orders by Ship Mode



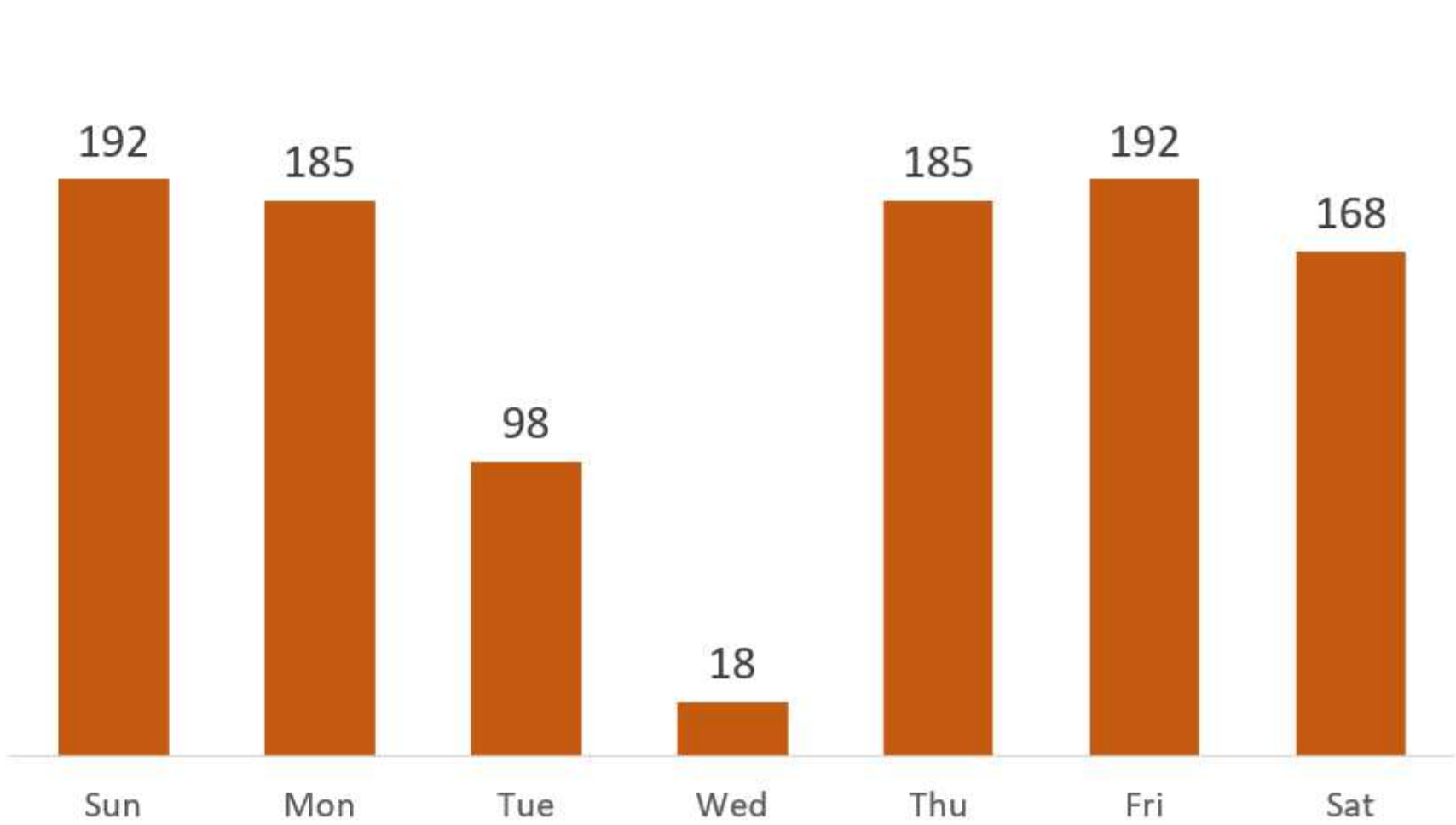
Total Orders by Year and Month

1038

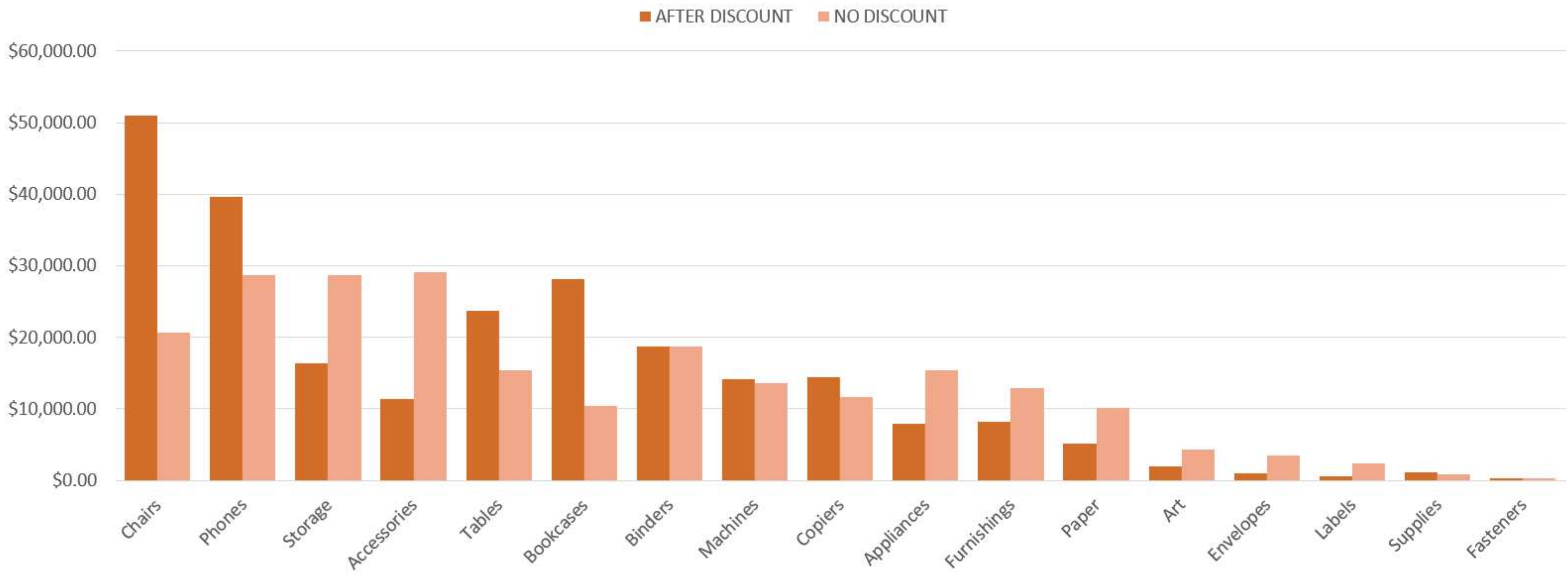
7.12% over last year



Total Orders by Day of Week



Sales Differences Before & After Discount



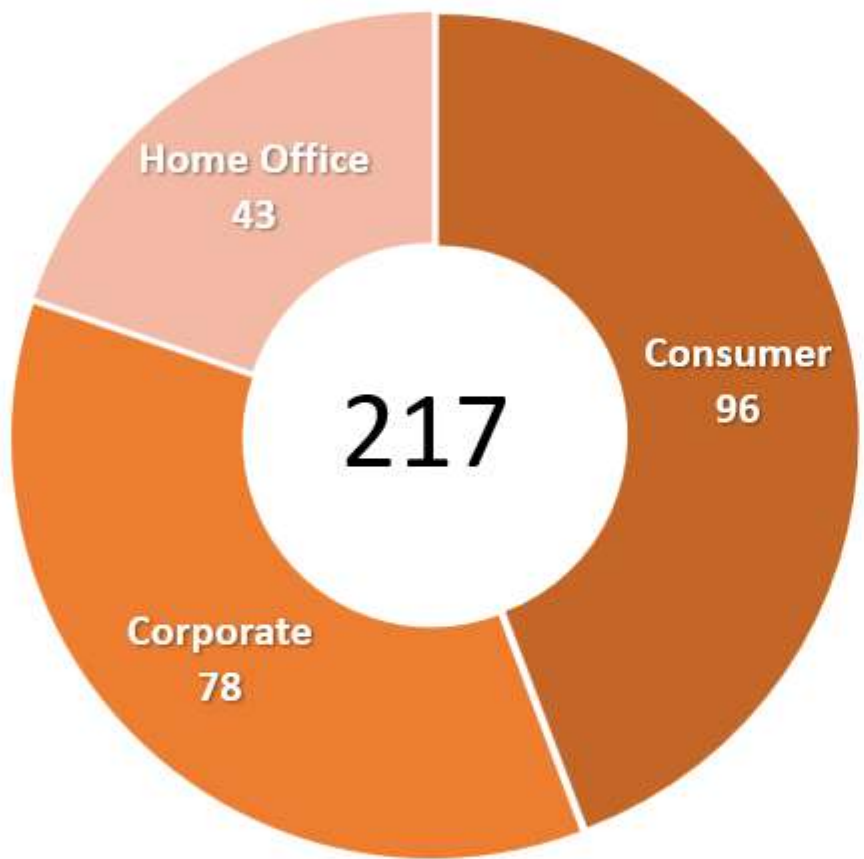
Total Profit by Discount Range

Discount Range	Total Profit
0%	\$68,870.76
10% - 20%	\$2,598.10
20% - 30%	\$18,554.91
30% - 40%	-\$2,996.50
40% - 50%	-\$5,771.62
50%+	-\$19,637.04

Total Profit by Discount Range

Discount Range	Count of Discount
0%	1023
10% - 20%	39
20% - 30%	747
30% - 40%	54
40% - 50%	41
50%+	198

Total Customer



46.62% over last year

Average Order Value

\$463.27

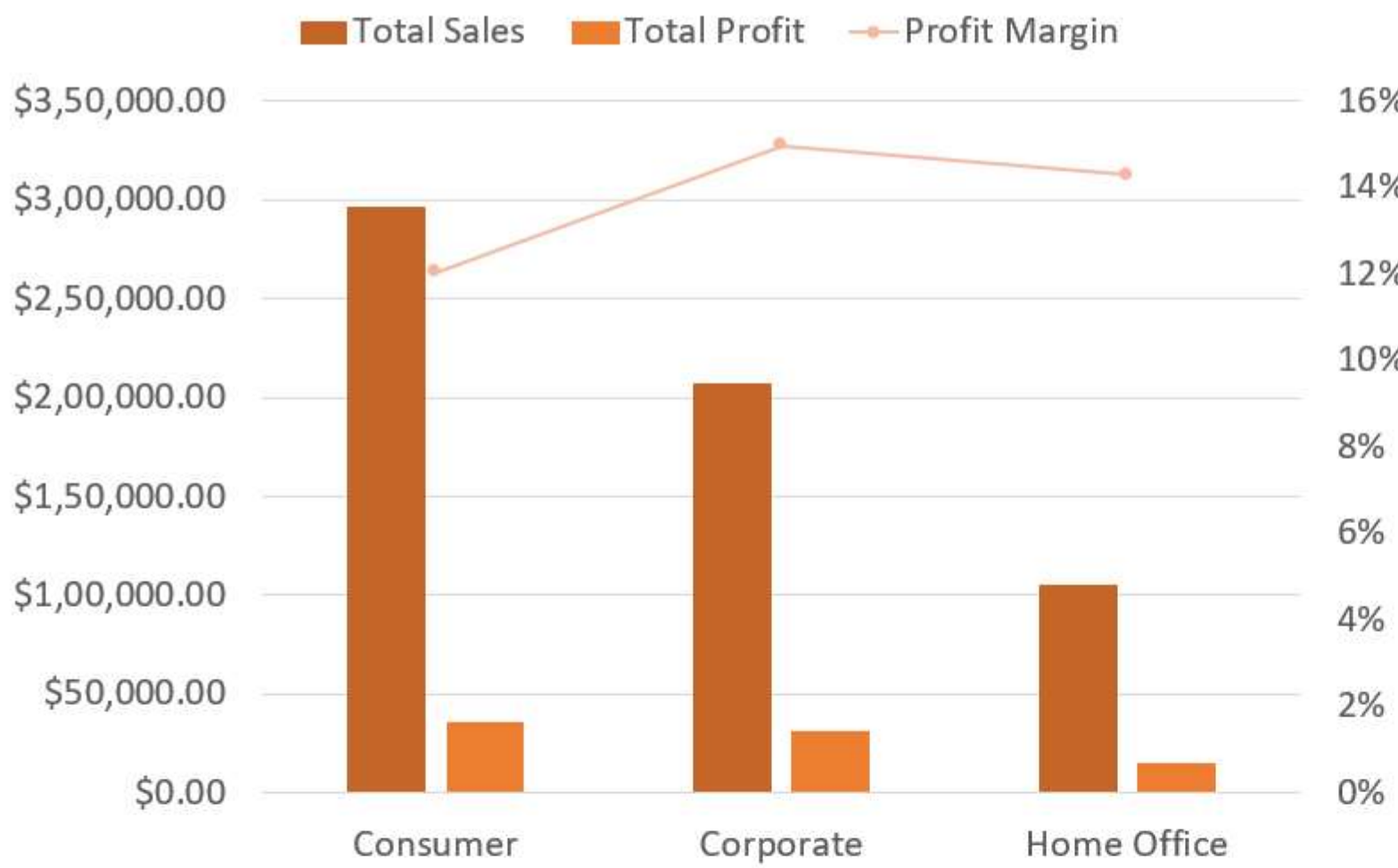
Average Shipping Time

Same Day	2
First Class	0
Second Class	3
Standard Class	5

Top 3 Customers

<div>1</div> <div>\$18,344.05</div> <div>TC-20980 Tamara Chand</div>	<div>2</div> <div>\$11,901.18</div> <div>CC-12370 Christopher Conant</div>	<div>3</div> <div>\$10,403.87</div> <div>AB-10105 Adrian Barton</div>
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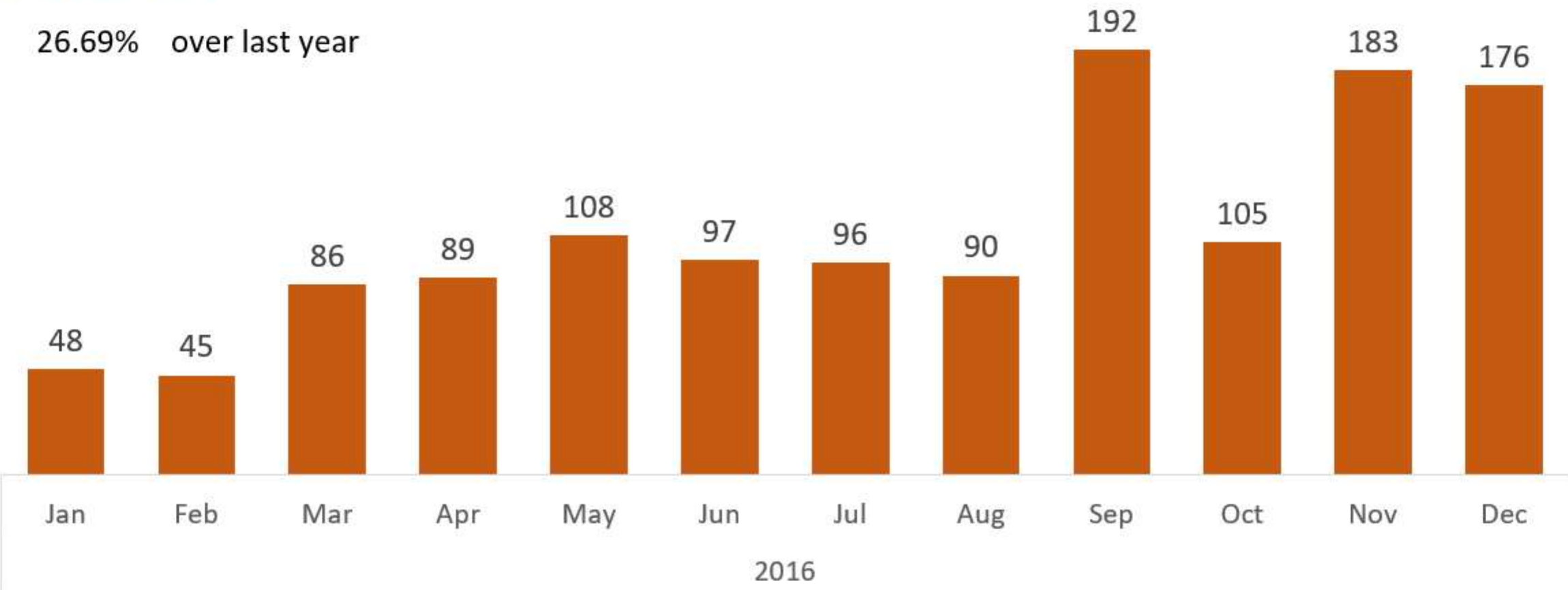
Total Sales by Customer Segments



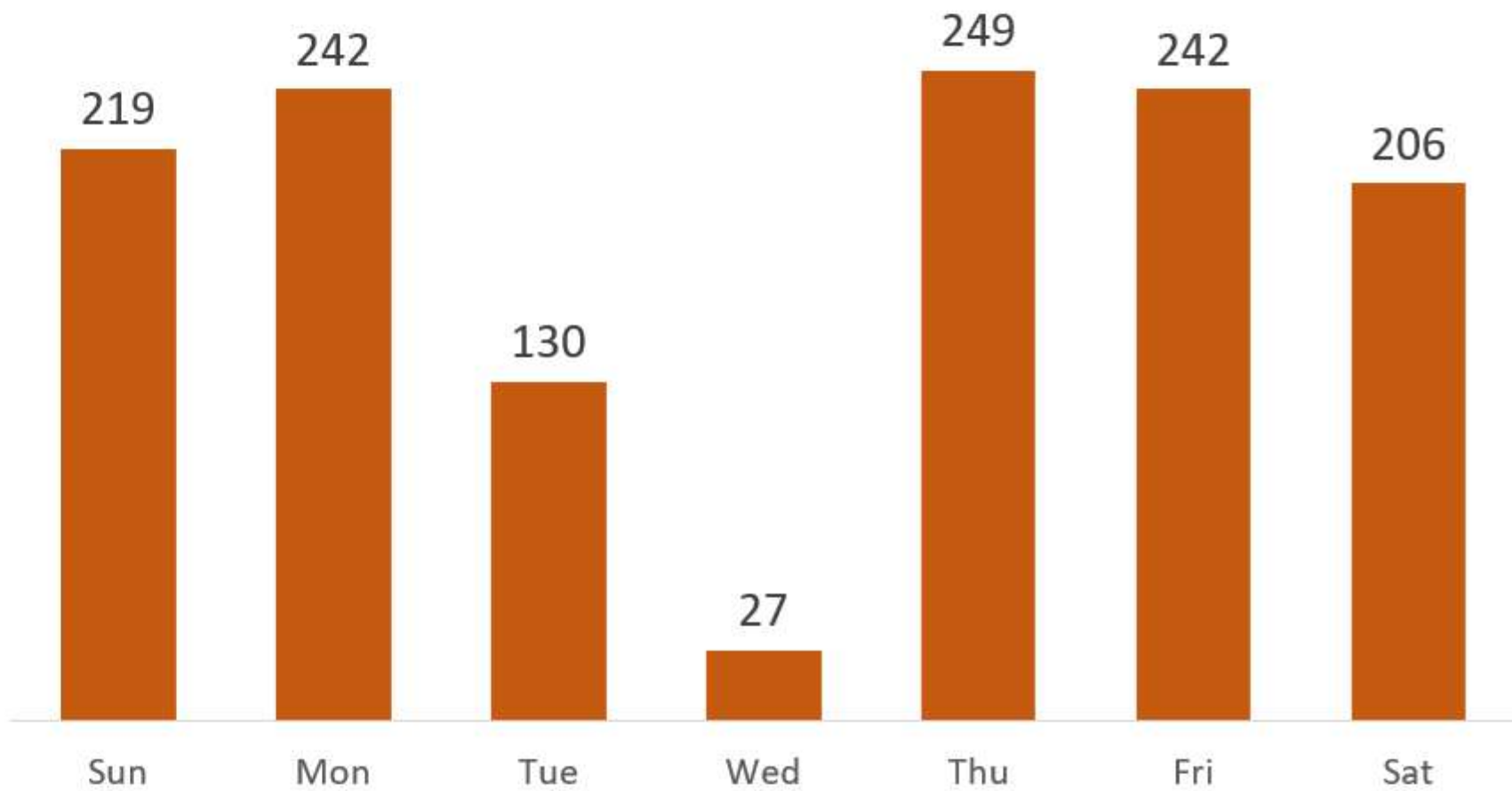
Total Orders by Year and Month

1315

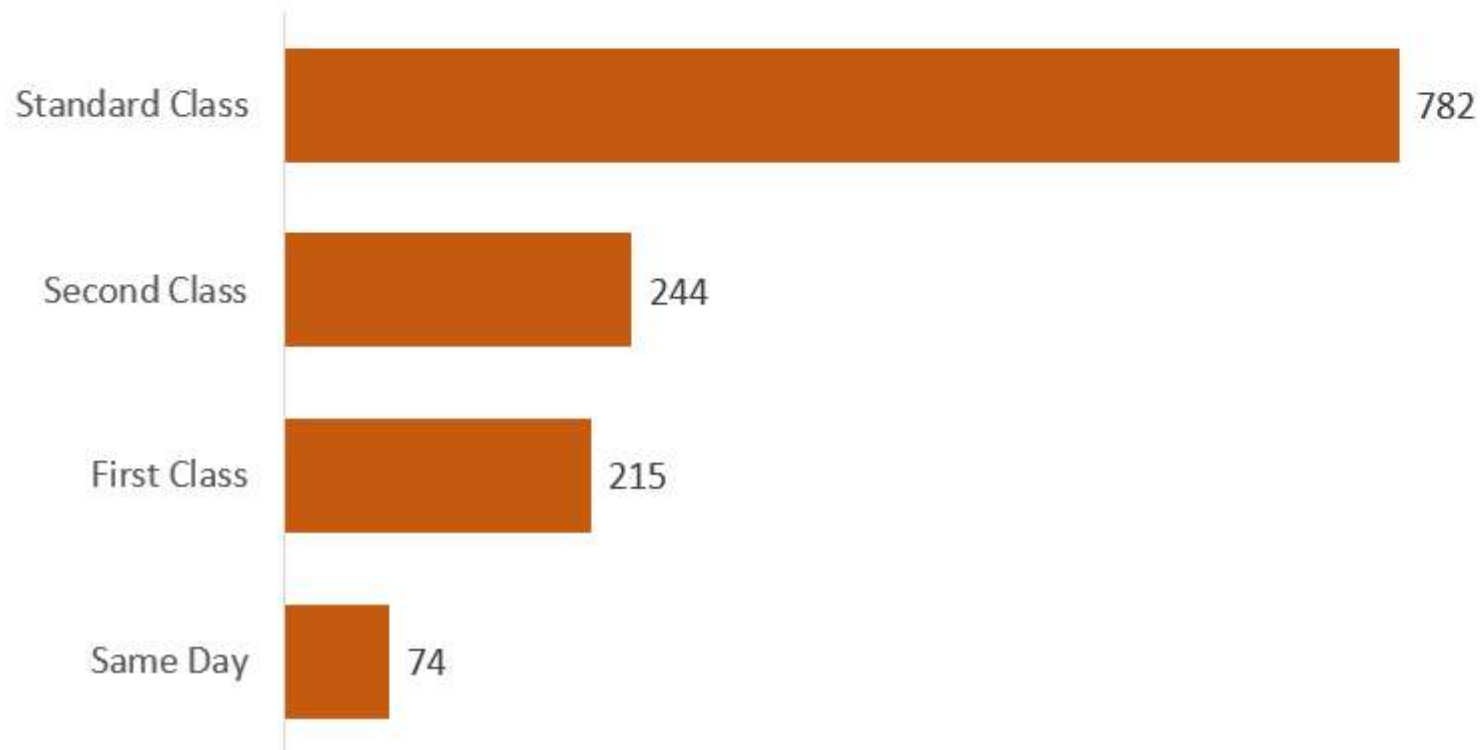
26.69% over last year



Total Orders by Day of Week



Orders by Ship Mode



Sales Differences Before & After Discount



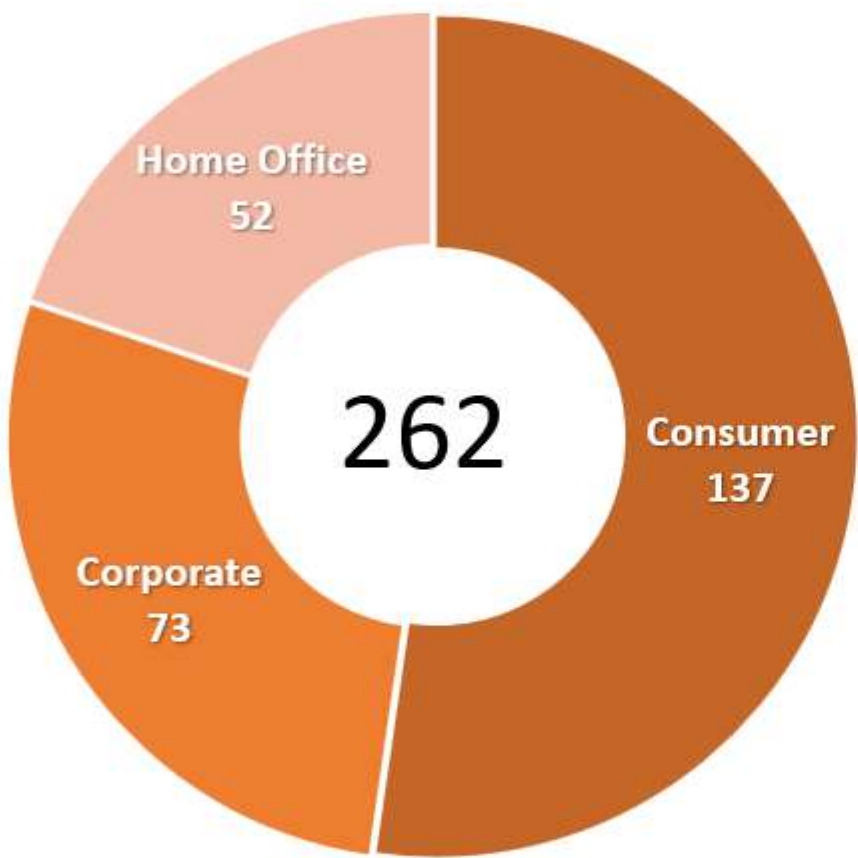
Total Profit by Discount Range

Discount Range	Total Profit
0%	\$89,341.97
10% - 20%	\$2,617.79
20% - 30%	\$21,192.53
30% - 40%	-\$3,292.49
40% - 50%	-\$3,736.45
50%+	-\$24,328.17

Total Profit by Discount Range

Discount Range	Count of Discount
0%	1248
10% - 20%	35
20% - 30%	941
30% - 40%	68
40% - 50%	57
50%+	238

Total Customer



20.74% over last year

Average Order Value

\$434.63

Average Shipping Time

Same Day	2
First Class	0
Second Class	3
Standard Class	5

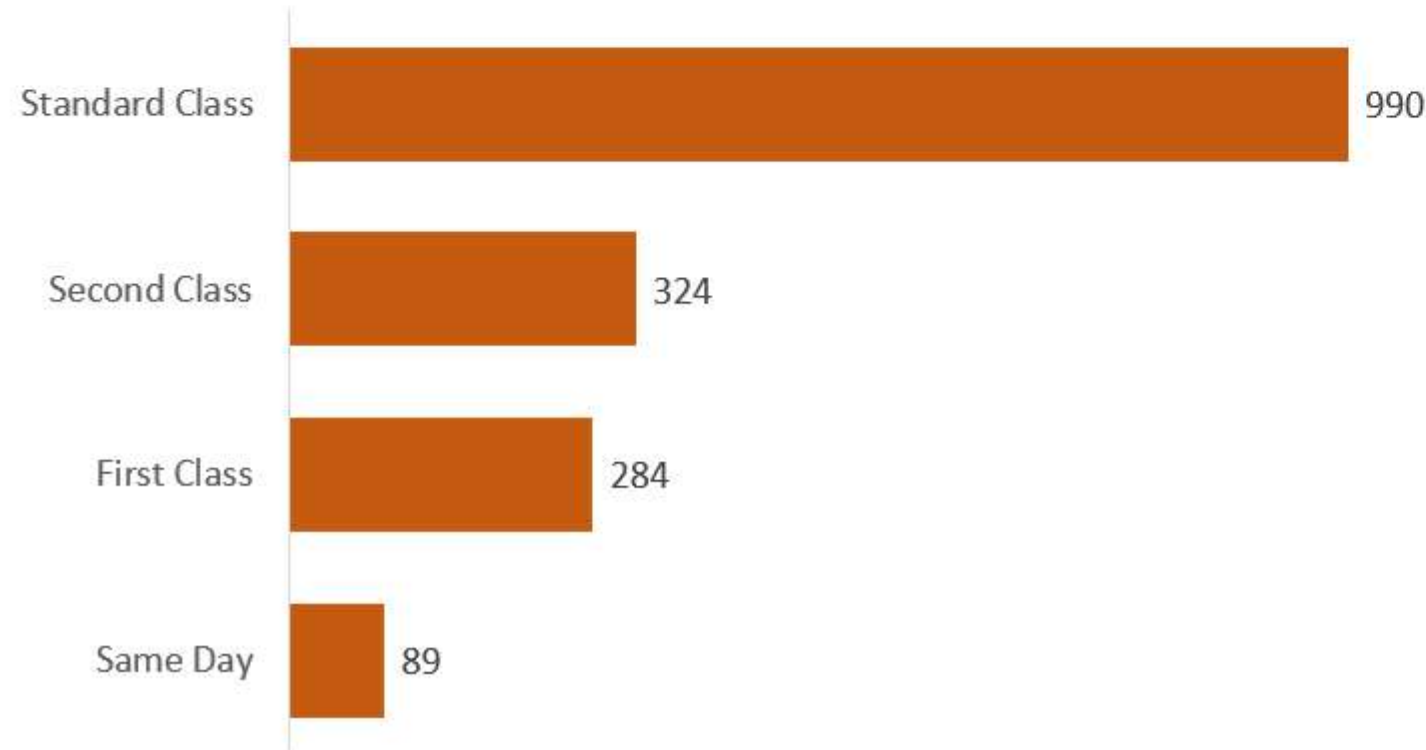
Top 3 Customers



Total Sales by Customer Segments



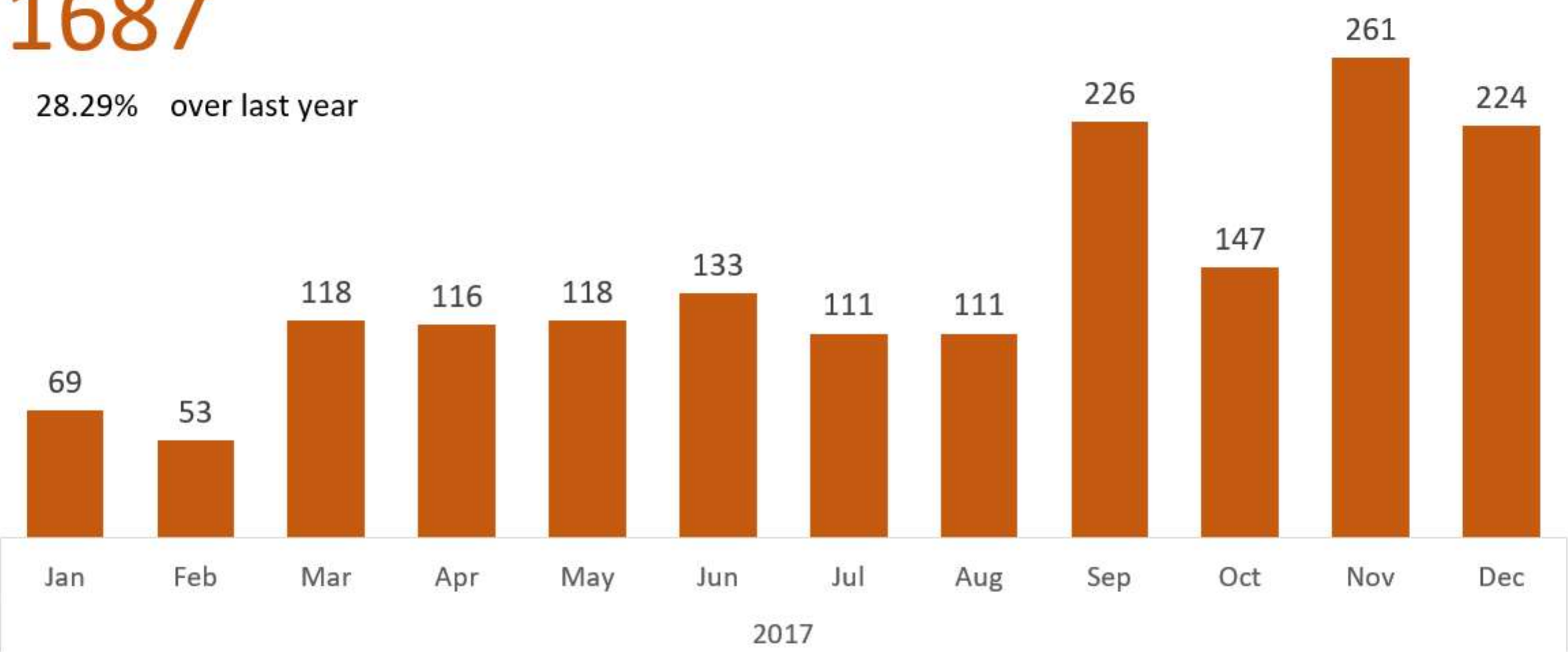
Orders by Ship Mode



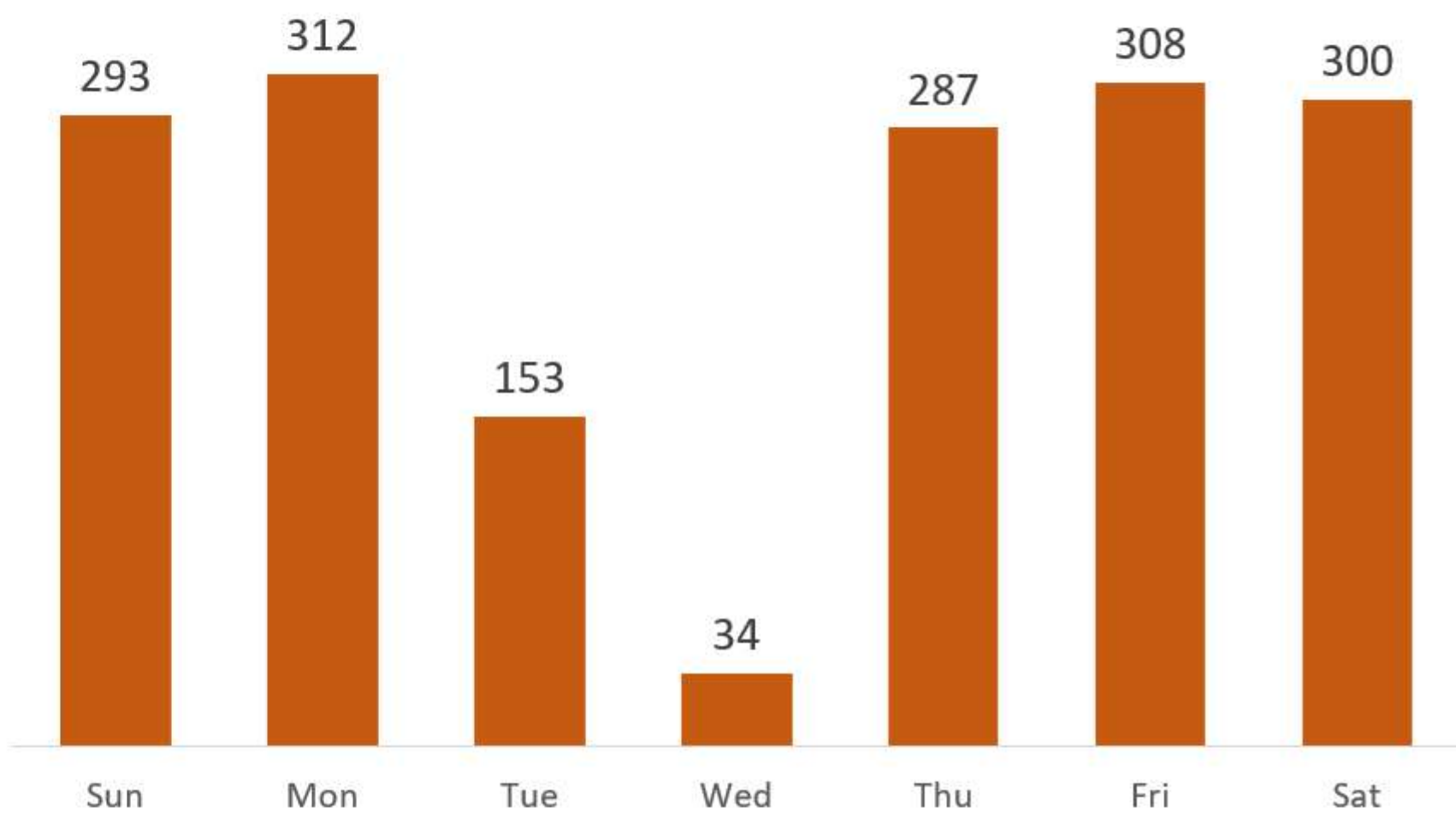
Total Orders by Year and Month

1687

28.29% over last year



Total Orders by Day of Week



Sales Differences Before & After Discount



Total Profit by Discount Range

Discount Range	Total Profit
0%	\$1,04,157.71
10% - 20%	\$3,838.13
20% - 30%	\$33,013.33
30% - 40%	-\$4,359.83
40% - 50%	-\$9,061.59
50%+	-\$34,148.48

Total Profit by Discount Range

Discount Range	Count of Discount
0%	1590
10% - 20%	44
20% - 30%	1223
30% - 40%	79
40% - 50%	73
50%+	303