

Total Sales

\$4,83,966.13

Total Profit

\$49,556.03

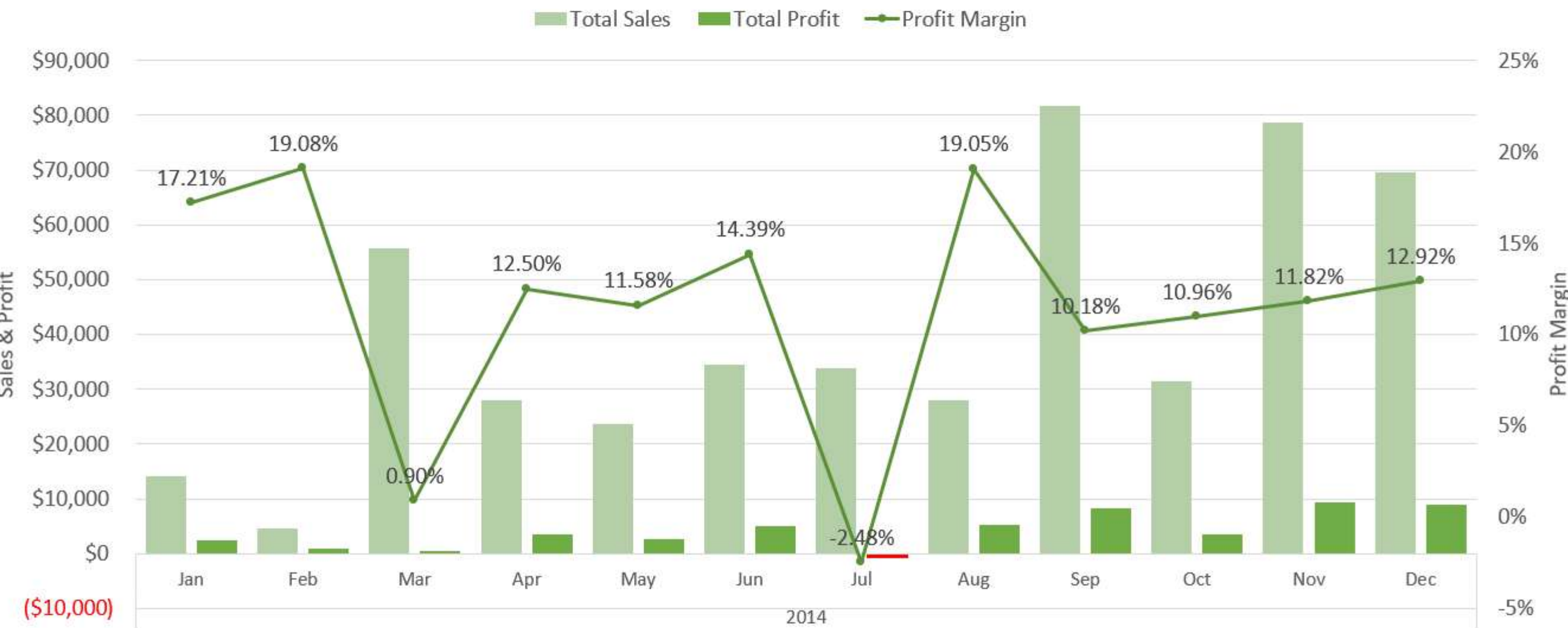
Total Profit Margin

10.24%

Total Sales by Region



Total Sales vs Profit vs Profit Margin (%)



Year	Total Sales	Total Profit	Profit Margin
2014			
Jan	\$14,236.90	\$2,450.19	17.21%
Feb	\$4,519.89	\$862.31	19.08%
Mar	\$55,691.01	\$498.73	0.90%
Apr	\$28,013.97	\$3,500.89	12.50%
May	\$23,648.29	\$2,738.71	11.58%
Jun	\$34,595.13	\$4,976.52	14.39%
Jul	\$33,946.39	(\$841.48)	-2.48%
Aug	\$27,909.47	\$5,318.11	19.05%
Sep	\$81,777.35	\$8,328.10	10.18%
Oct	\$31,453.39	\$3,448.26	10.96%
Nov	\$78,628.72	\$9,292.13	11.82%
Dec	\$69,545.62	\$8,983.57	12.92%
Grand Total	\$4,83,966.13	\$49,556.03	10.24%

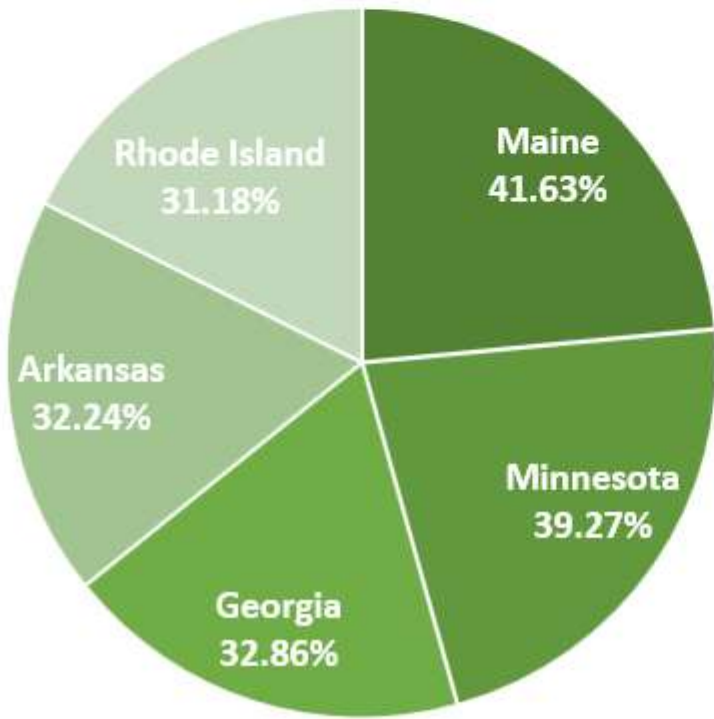
Top 10 Sales by State



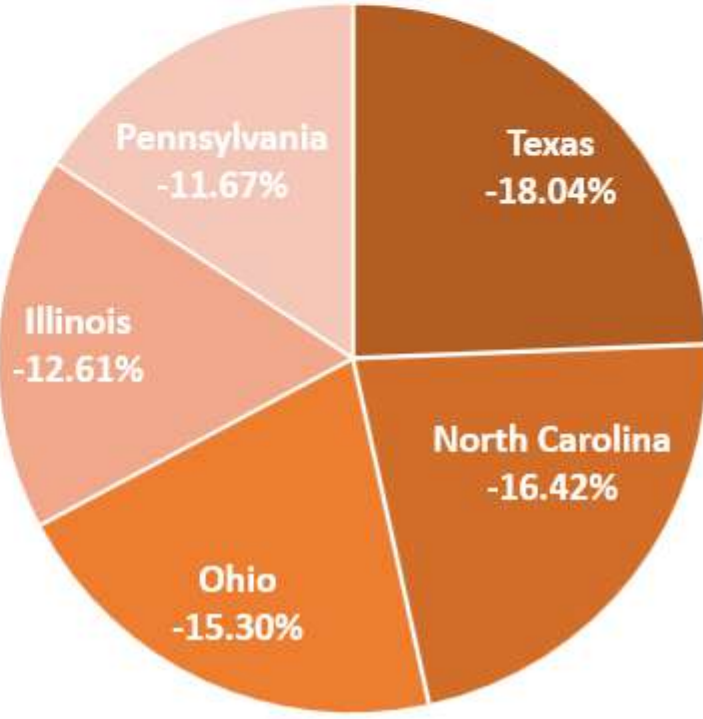
Top 10 Profit by State



Top 5 Profit Margin by State (%)



Top 5 Loss by State (%)



Apex Supplies | Sales Dashboard

2014

2015

2016

2017

Total Sales

\$4,70,532.51

-2.78% over last year

Total Profit

\$61,618.60

24.34% over last year

Total Profit Margin

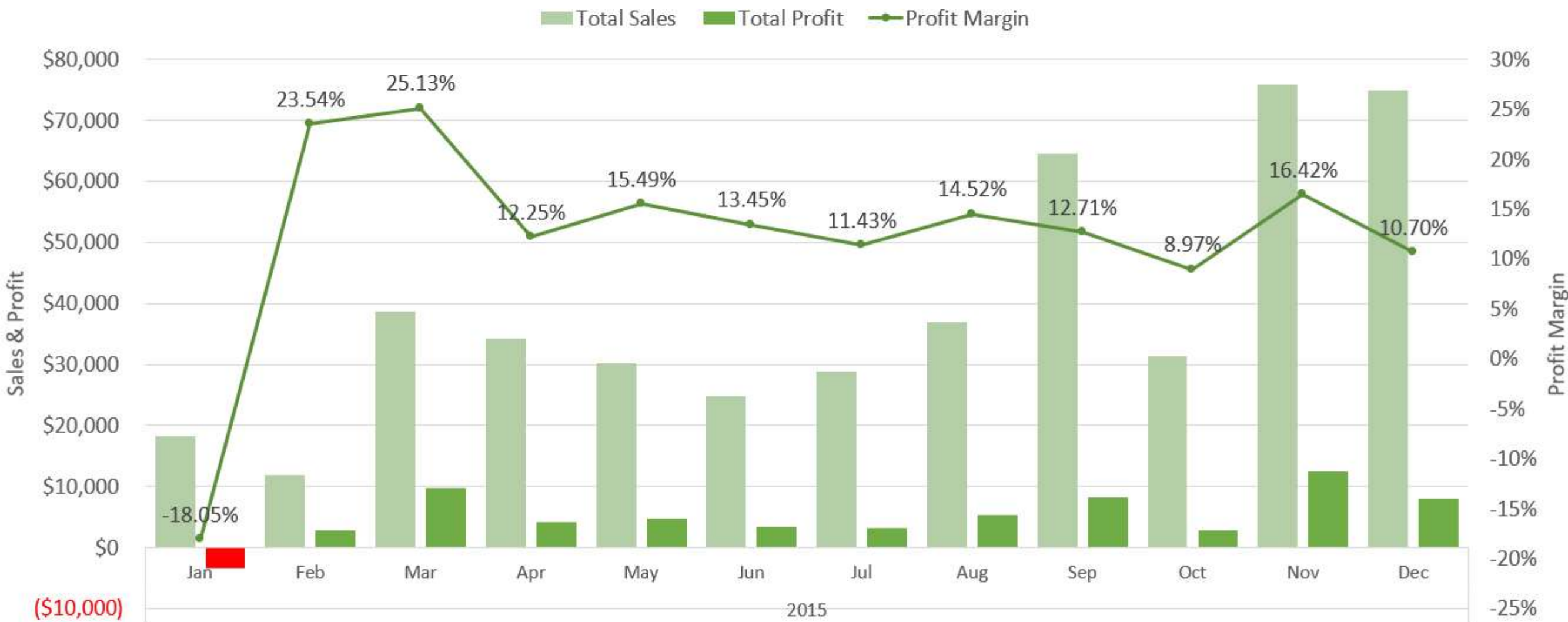
13.10%

2.86% over last year

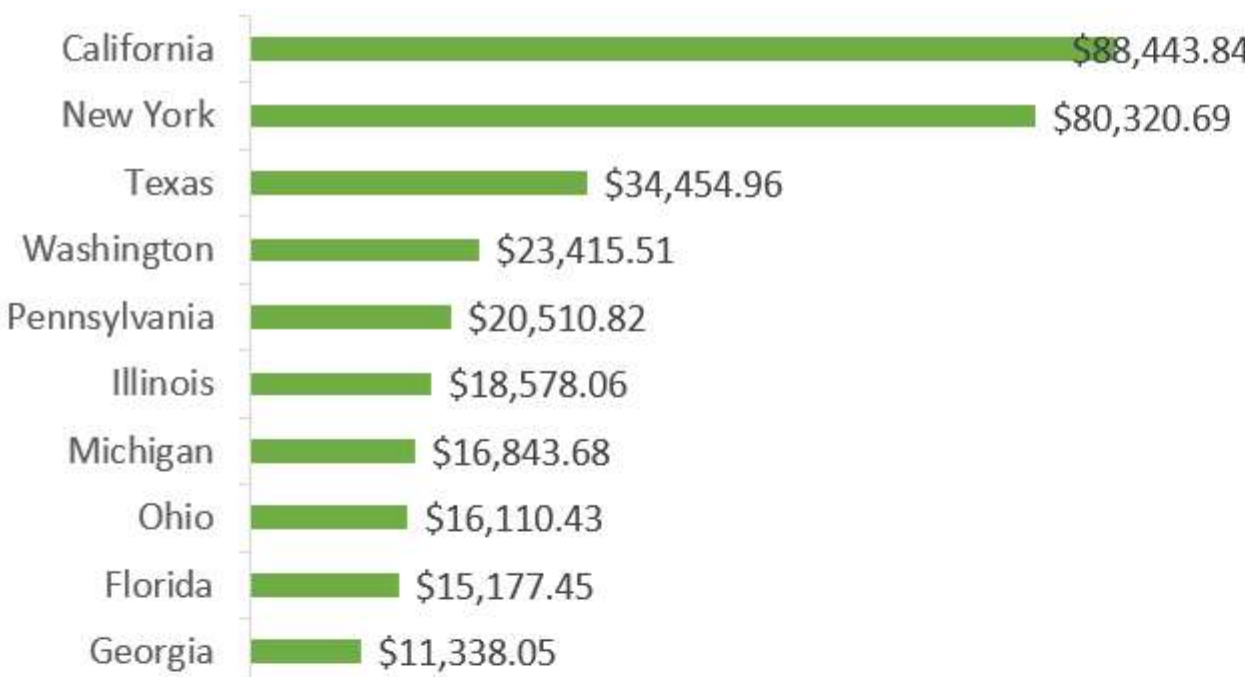
Total Sales by Region



Total Sales vs Profit vs Profit Margin (%)



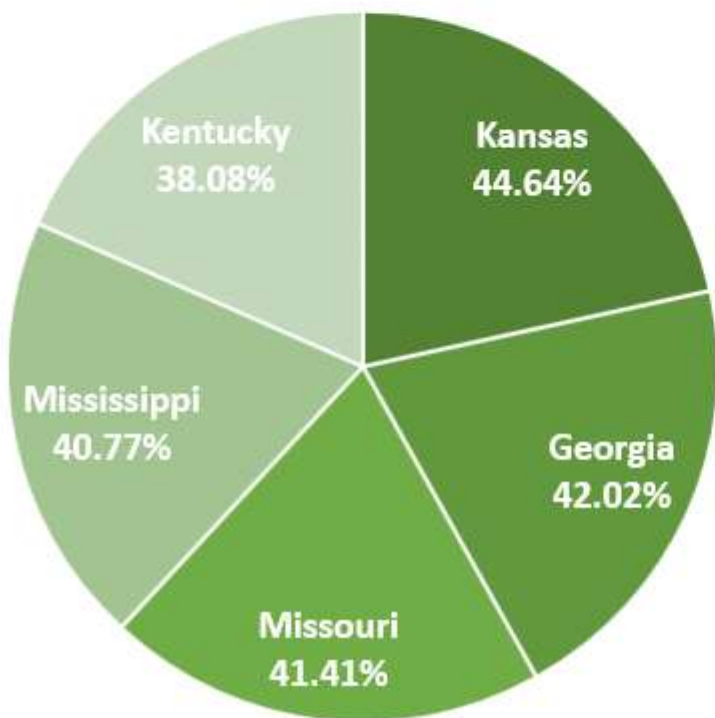
Top 10 Sales by State



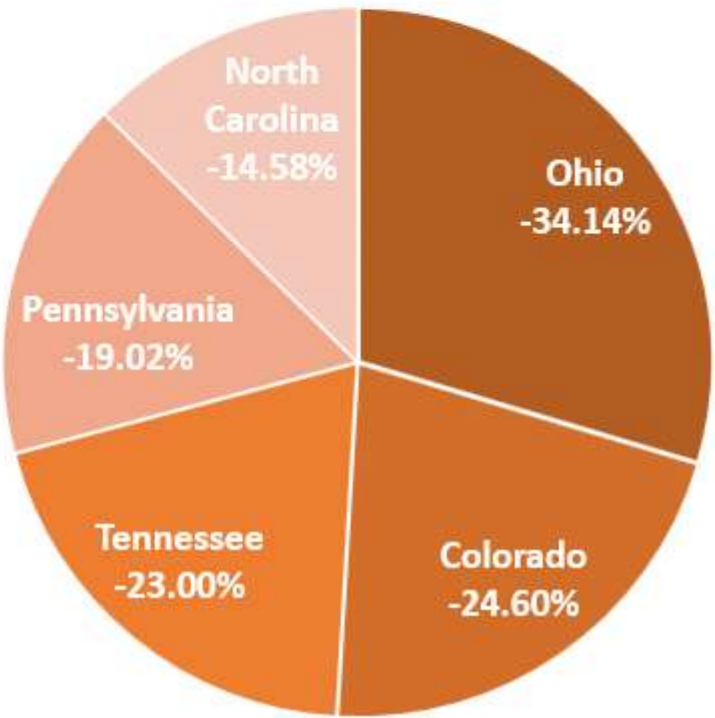
Top 10 Profit by State



Top 5 Profit Margin by State (%)



Top 5 Loss by State (%)



Year	Total Sales	Total Profit	Profit Margin
2015			
Jan	\$18,174.08	(\$3,281.01)	-18.05%
Feb	\$11,951.41	\$2,813.85	23.54%
Mar	\$38,726.25	\$9,732.10	25.13%
Apr	\$34,195.21	\$4,187.50	12.25%
May	\$30,131.69	\$4,667.87	15.49%
Jun	\$24,797.29	\$3,335.56	13.45%
Jul	\$28,765.33	\$3,288.65	11.43%
Aug	\$36,898.33	\$5,355.81	14.52%
Sep	\$64,595.92	\$8,209.16	12.71%
Oct	\$31,404.92	\$2,817.37	8.97%
Nov	\$75,972.56	\$12,474.79	16.42%
Dec	\$74,919.52	\$8,016.97	10.70%
Grand Total	\$4,70,532.51	\$61,618.60	13.10%

Apex Supplies | Sales Dashboard

2014

2015

2016

2017

Total Sales

\$6,09,205.60

29.47% over last year

Total Profit

\$81,795.17

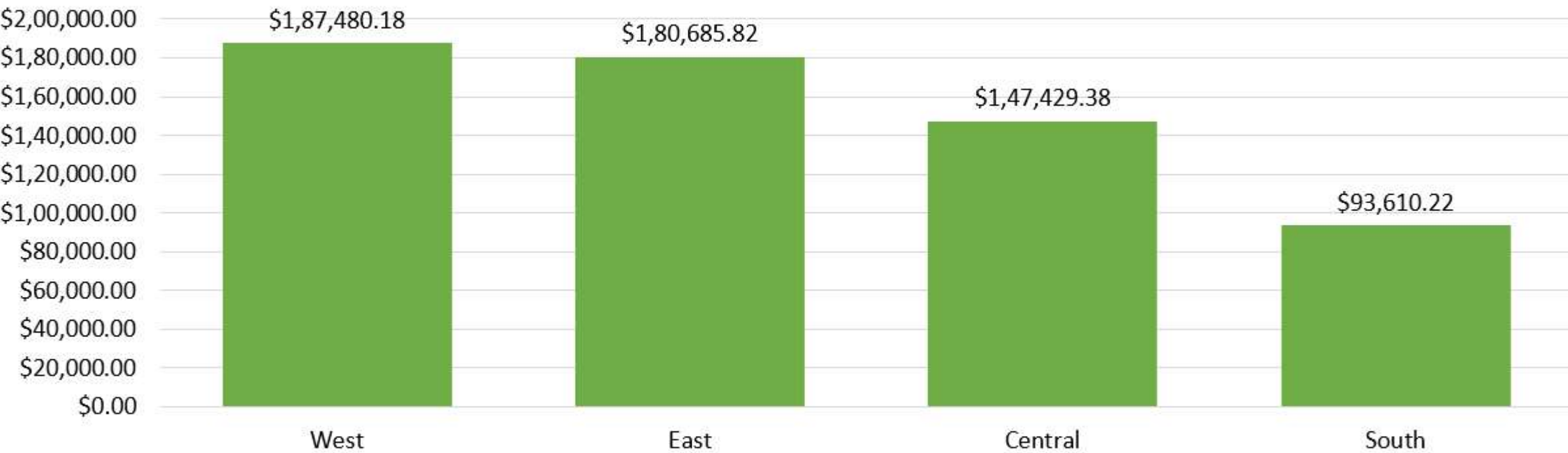
32.74% over last year

Total Profit Margin

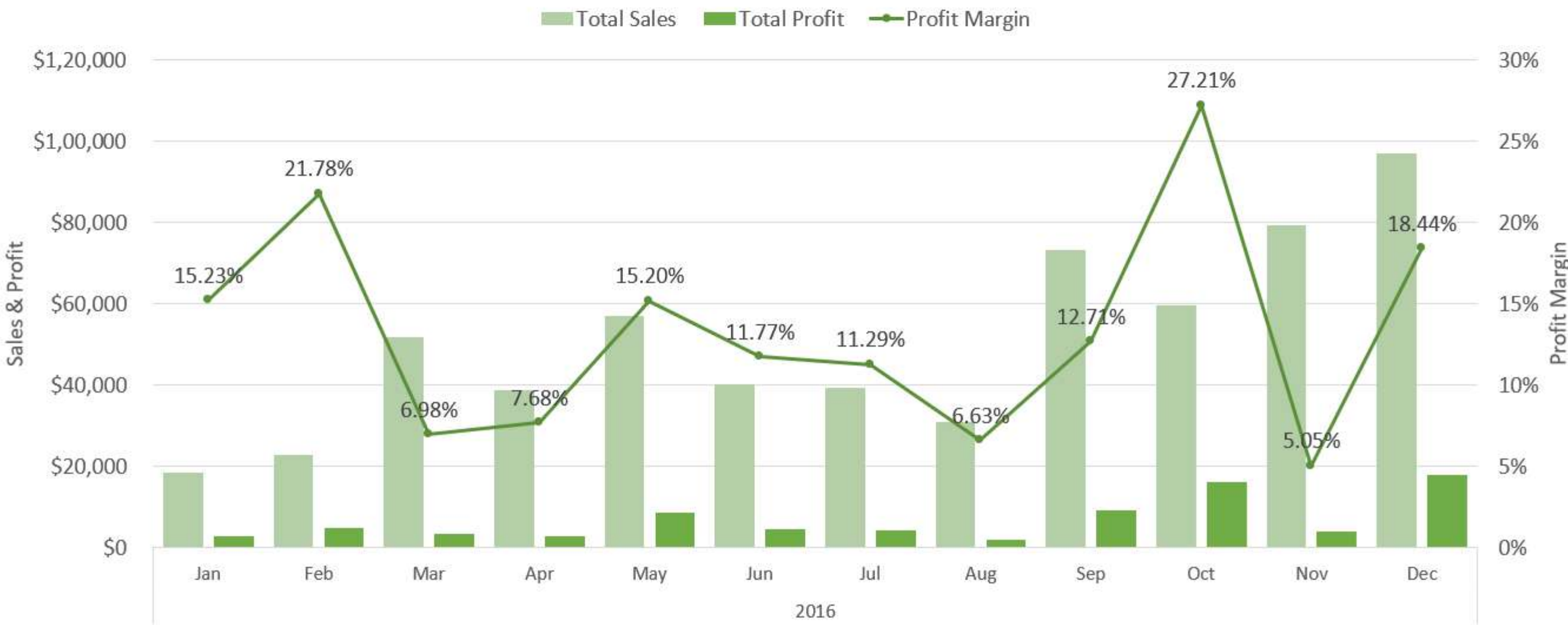
13.43%

0.33% over last year

Total Sales by Region



Total Sales vs Profit vs Profit Margin (%)



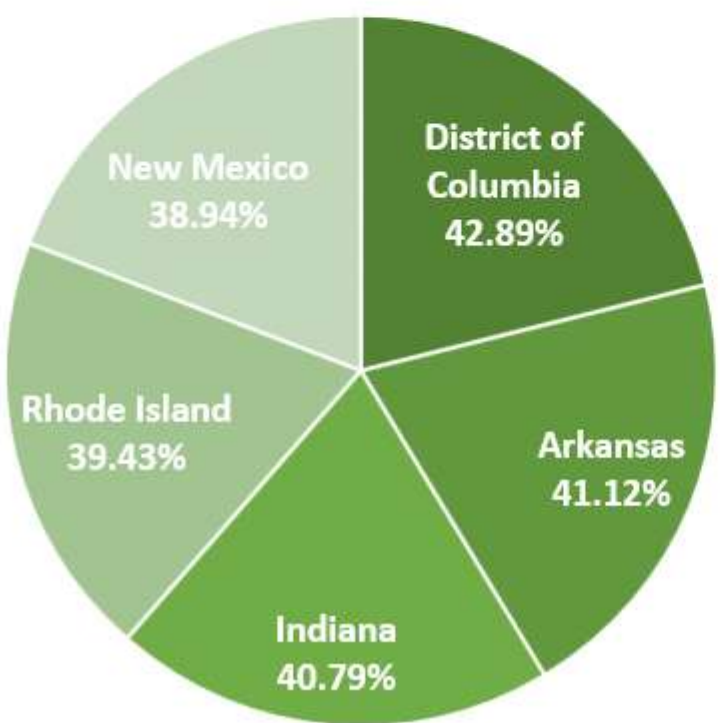
Top 10 Sales by State



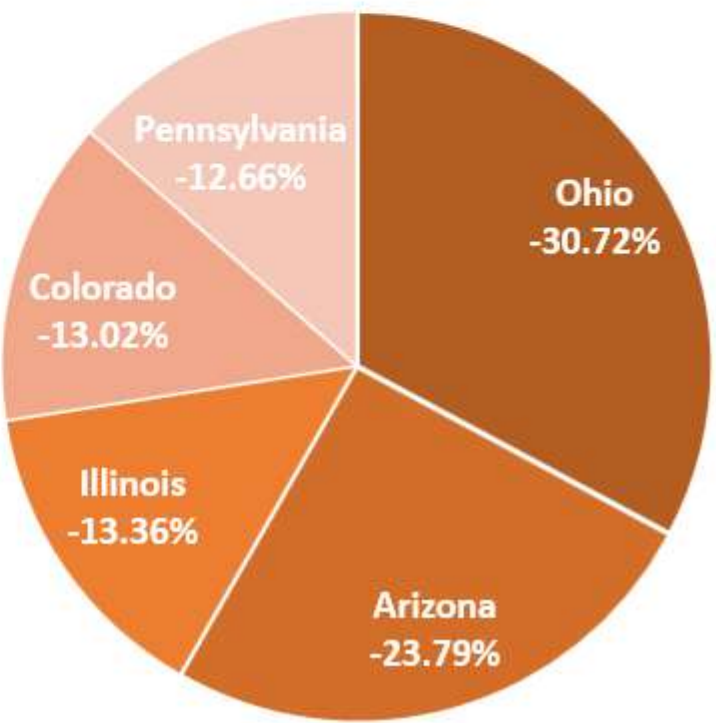
Top 10 Profit by State



Top 5 Profit Margin by State (%)



Top 5 Loss by State (%)



Year	Total Sales	Total Profit	Profit Margin
2016			
Jan	\$18,542.49	\$2,824.82	15.23%
Feb	\$22,978.82	\$5,004.58	21.78%
Mar	\$51,715.88	\$3,611.97	6.98%
Apr	\$38,750.04	\$2,977.81	7.68%
May	\$56,987.73	\$8,662.15	15.20%
Jun	\$40,344.53	\$4,750.38	11.77%
Jul	\$39,261.96	\$4,432.88	11.29%
Aug	\$31,115.37	\$2,062.07	6.63%
Sep	\$73,410.02	\$9,328.66	12.71%
Oct	\$59,687.75	\$16,243.14	27.21%
Nov	\$79,411.97	\$4,011.41	5.05%
Dec	\$96,999.04	\$17,885.31	18.44%
Grand Total	\$6,09,205.60	\$81,795.17	13.43%

Apex Supplies | Sales Dashboard

2014

2015

2016

2017

Total Sales

\$7,33,215.26

20.36% over last year

Total Profit

\$93,439.27

14.24% over last year

Total Profit Margin

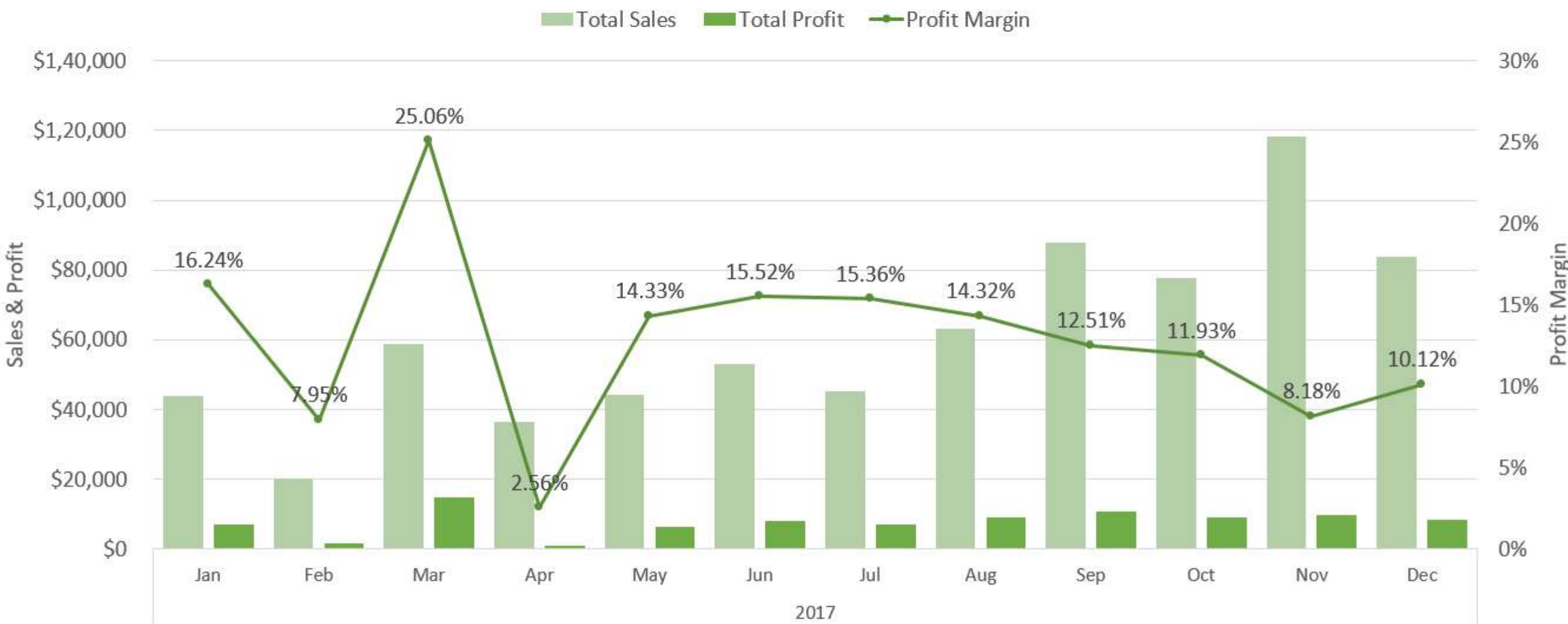
12.74%

-0.68% over last year

Total Sales by Region



Total Sales vs Profit vs Profit Margin (%)



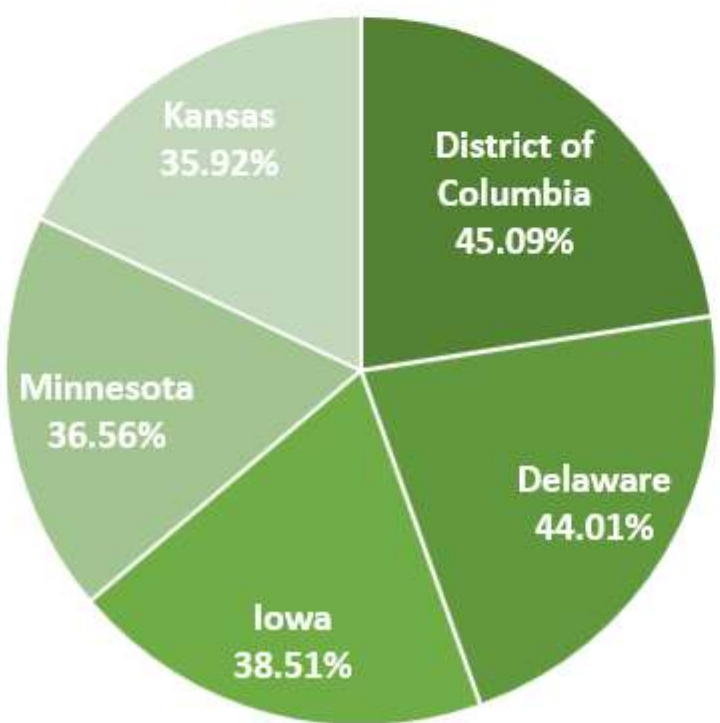
Top 10 Sales by State



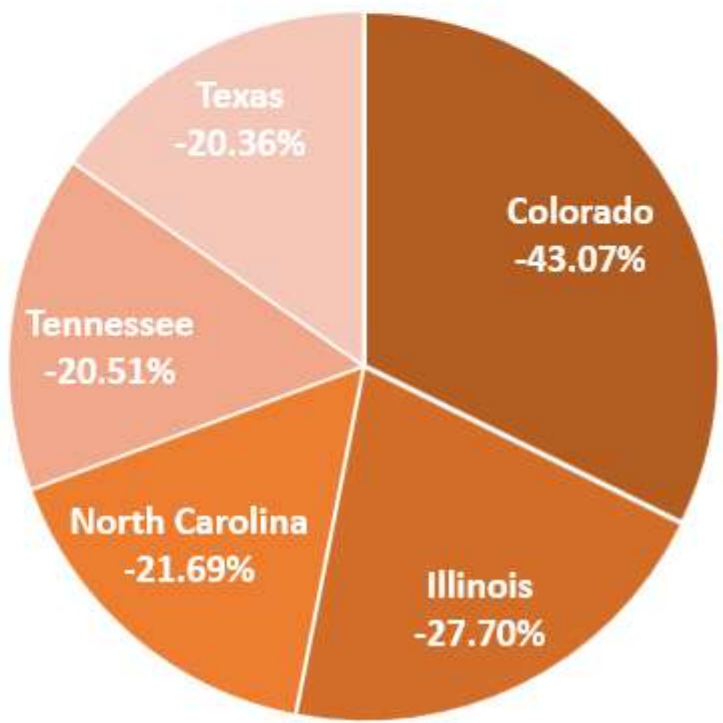
Top 10 Profit by State



Top 5 Profit Margin by State (%)



Top 5 Loss by State (%)



Year	Total Sales	Total Profit	Profit Margin
2017			
Jan	\$43,971.37	\$7,140.44	16.24%
Feb	\$20,301.13	\$1,613.87	7.95%
Mar	\$58,872.35	\$14,751.89	25.06%
Apr	\$36,521.54	\$933.29	2.56%
May	\$44,261.11	\$6,342.58	14.33%
Jun	\$52,981.73	\$8,223.34	15.52%
Jul	\$45,264.42	\$6,952.62	15.36%
Aug	\$63,120.89	\$9,040.96	14.32%
Sep	\$87,866.65	\$10,991.56	12.51%
Oct	\$77,776.92	\$9,275.28	11.93%
Nov	\$1,18,447.83	\$9,690.10	8.18%
Dec	\$83,829.32	\$8,483.35	10.12%
Grand Total	\$7,33,215.26	\$93,439.27	12.74%