

Apex Supplies | Sales Dashboard

2014 2015 2016 2017

Total Sales

\$4,83,966.13

Total Profit

\$49,556.03

Total Profit Margin

10.24%

Total Sales vs Profit vs Profit Margin (%)



Year

Total Sales

Total Profit

Profit Margin

2014

Year	Total Sales	Total Profit	Profit Margin
2014			
Jan	\$14,236.90	\$2,450.19	17.21%
Feb	\$4,519.89	\$862.31	19.08%
Mar	\$55,691.01	\$498.73	0.90%
Apr	\$28,013.97	\$3,500.89	12.50%
May	\$23,648.29	\$2,738.71	11.58%
Jun	\$34,595.13	\$4,976.52	14.39%
Jul	\$33,946.39	(-\$841.48)	-2.48%
Aug	\$27,909.47	\$5,318.11	19.05%
Sep	\$81,777.35	\$8,328.10	10.18%
Oct	\$31,453.39	\$3,448.26	10.96%
Nov	\$78,628.72	\$9,292.13	11.82%
Dec	\$69,545.62	\$8,983.57	12.92%
Grand Total	\$4,83,966.13	\$49,556.03	10.24%

Total Sales by Region



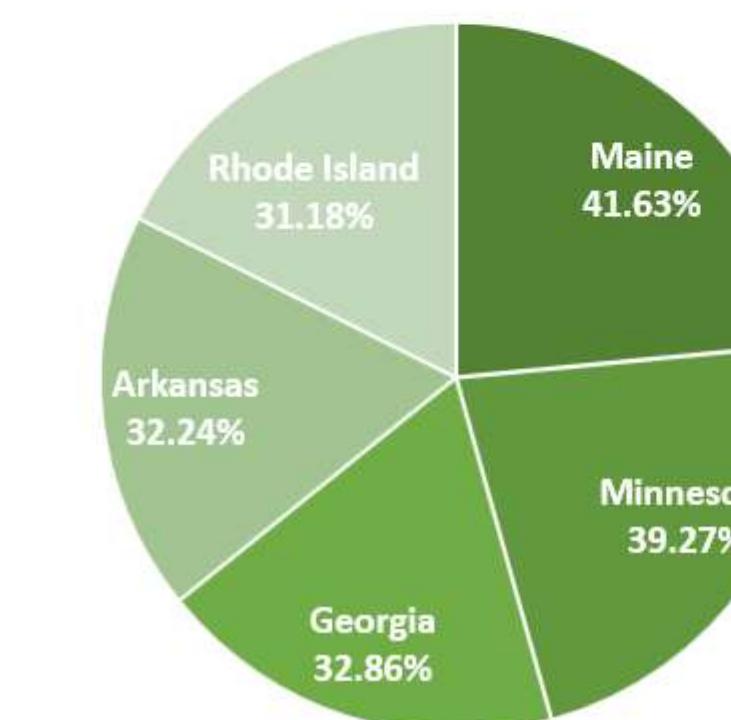
Top 10 Sales by State

California	\$91,303.53
New York	\$64,788.49
Texas	\$50,625.18
Florida	\$34,248.26
Washington	\$29,871.58
Virginia	\$25,802.05
Pennsylvania	\$20,246.15
Illinois	\$16,202.71
Minnesota	\$15,883.33
Ohio	\$13,853.48

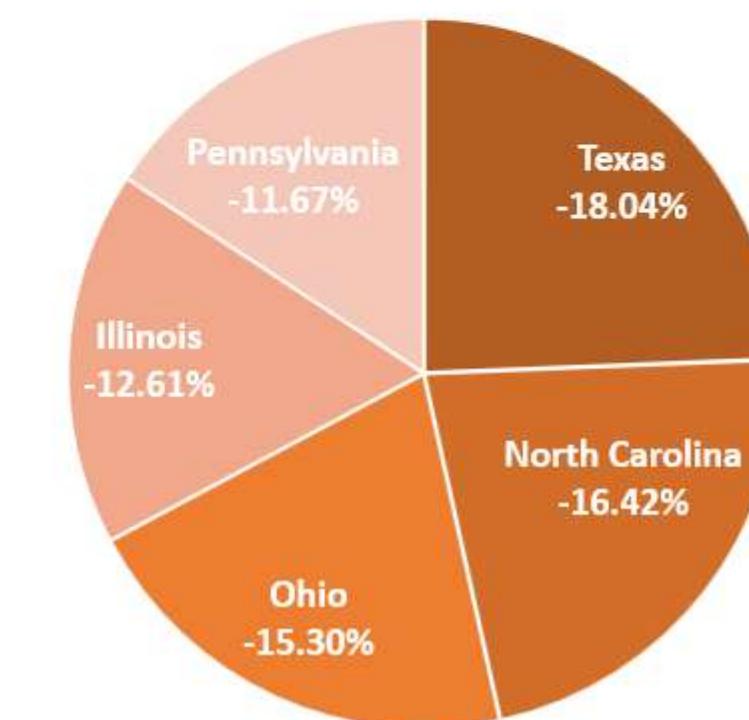
Top 10 Profit by State

New York	\$13,748.94
California	\$12,637.95
Washington	\$6,607.28
Minnesota	\$6,237.36
Virginia	\$5,954.67
Kentucky	\$2,309.40
Massachusetts	\$2,060.97
Arkansas	\$2,031.69
Michigan	\$1,817.11
Rhode Island	\$1,563.93

Top 5 Profit Margin by State (%)



Top 5 Loss by State (%)



Apex Supplies | Sales Dashboard

2014 2015 2016 2017

Total Sales

\$4,70,532.51

-2.78% over last year

Total Profit

\$61,618.60

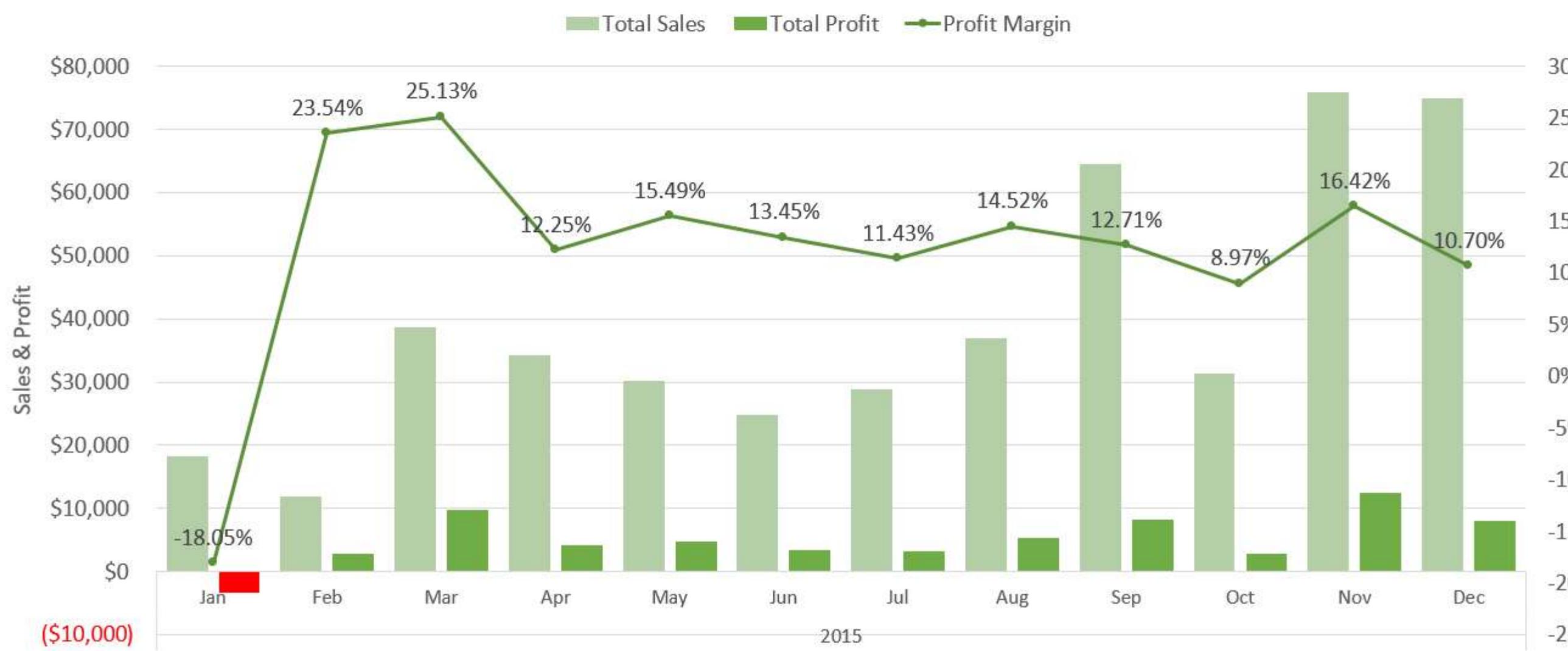
24.34% over last year

Total Profit Margin

13.10%

2.86% over last year

Total Sales vs Profit vs Profit Margin (%)



Year

Total Sales

Total Profit

Profit Margin

2015

Year	Total Sales	Total Profit	Profit Margin
2015			
Jan	\$18,174.08	(\$3,281.01)	-18.05%
Feb	\$11,951.41	\$2,813.85	23.54%
Mar	\$38,726.25	\$9,732.10	25.13%
Apr	\$34,195.21	\$4,187.50	12.25%
May	\$30,131.69	\$4,667.87	15.49%
Jun	\$24,797.29	\$3,335.56	13.45%
Jul	\$28,765.33	\$3,288.65	11.43%
Aug	\$36,898.33	\$5,355.81	14.52%
Sep	\$64,595.92	\$8,209.16	12.71%
Oct	\$31,404.92	\$2,817.37	8.97%
Nov	\$75,972.56	\$12,474.79	16.42%
Dec	\$74,919.52	\$8,016.97	10.70%
Grand Total	\$4,70,532.51	\$61,618.60	13.10%

Total Sales by Region



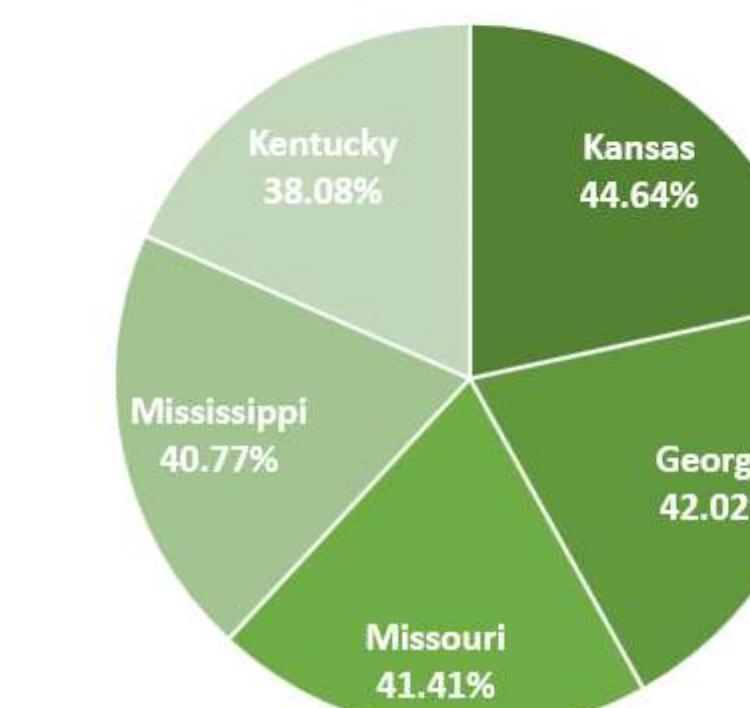
Top 10 Sales by State

California	\$88,443.84
New York	\$80,320.69
Texas	\$34,454.96
Washington	\$23,415.51
Pennsylvania	\$20,510.82
Illinois	\$18,578.06
Michigan	\$16,843.68
Ohio	\$16,110.43
Florida	\$15,177.45
Georgia	\$11,338.05

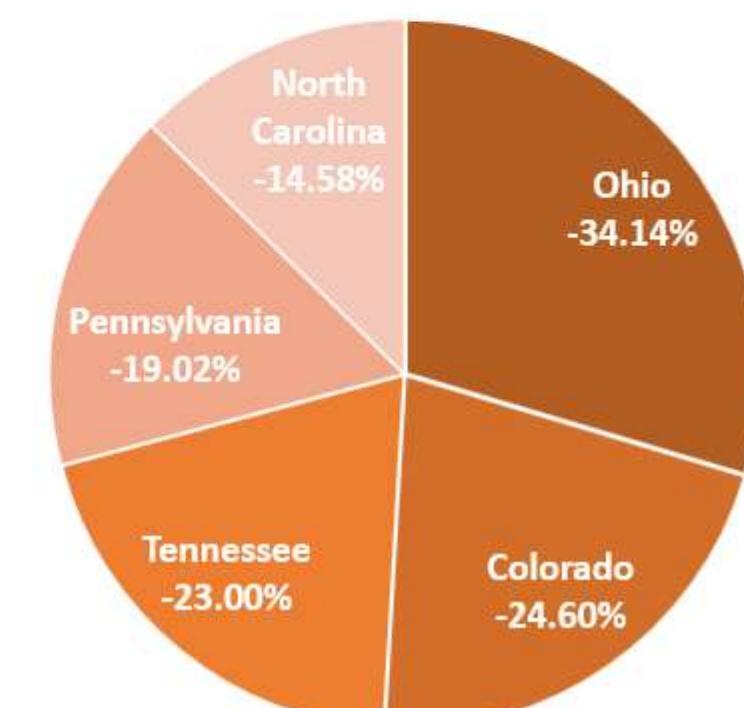
Top 10 Profit by State

New York	\$19,277.58
California	\$14,371.26
Washington	\$5,328.72
Michigan	\$5,165.80
Georgia	\$4,763.91
Virginia	\$2,985.79
Kentucky	\$2,921.92
Missouri	\$2,892.66
Maryland	\$2,713.83
Wisconsin	\$2,042.51

Top 5 Profit Margin by State (%)



Top 5 Loss by State (%)



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2014

2015

2016

2017

Total Sales

\$6,09,205.60

29.47% over last year

Total Profit

\$81,795.17

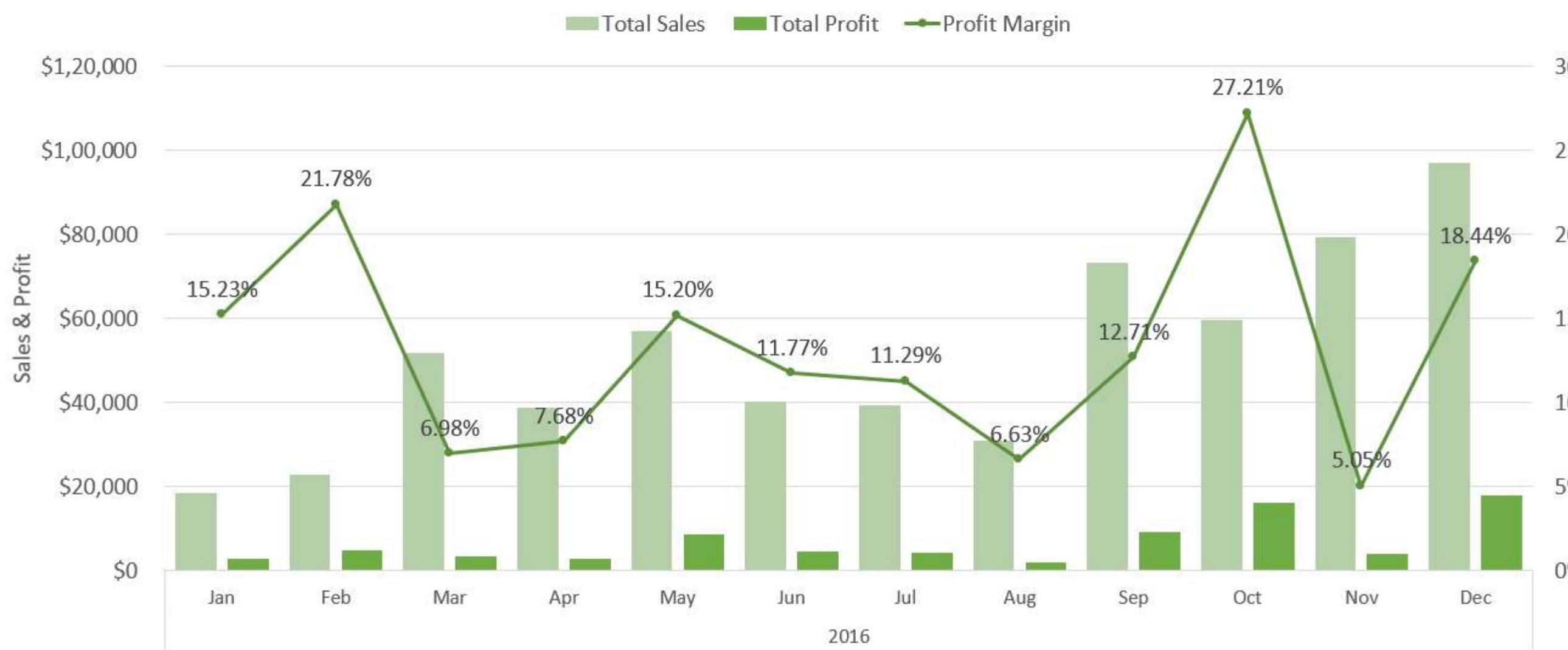
32.74% over last year

Total Profit Margin

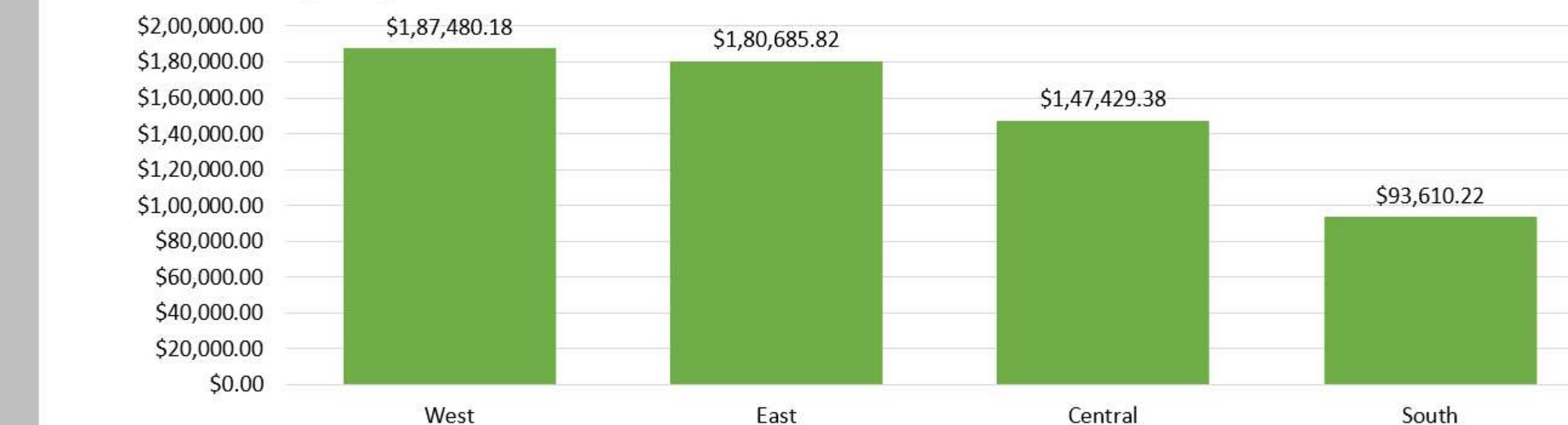
13.43%

0.33% over last year

Total Sales vs Profit vs Profit Margin (%)



Total Sales by Region



Top 10 Sales by State

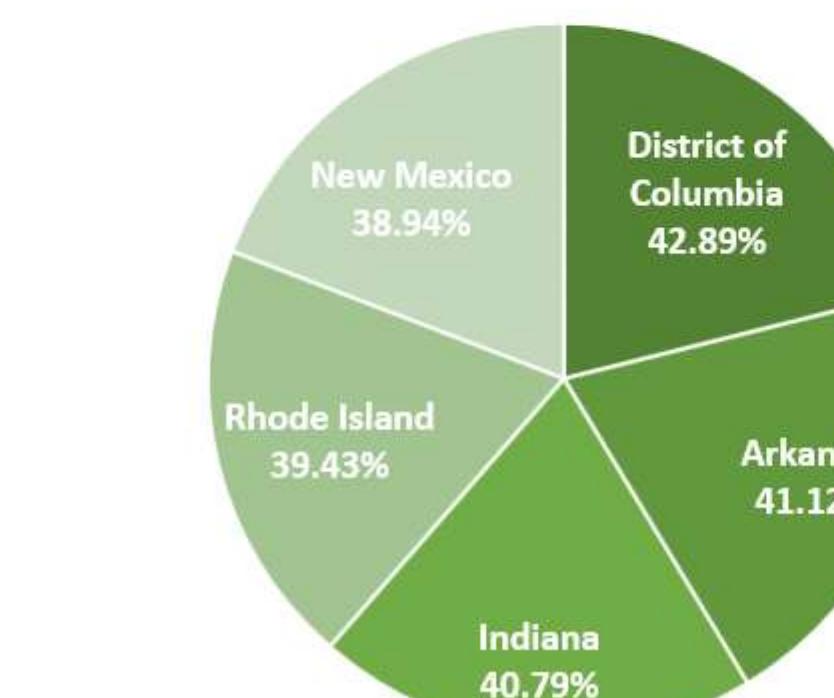
California	\$1,31,551.91
New York	\$71,844.10
Texas	\$41,686.15
Pennsylvania	\$33,066.64
Michigan	\$27,420.04
Virginia	\$26,691.05
Indiana	\$25,461.78
Ohio	\$24,748.01
Illinois	\$21,033.72
Washington	\$19,814.28

Top 10 Profit by State

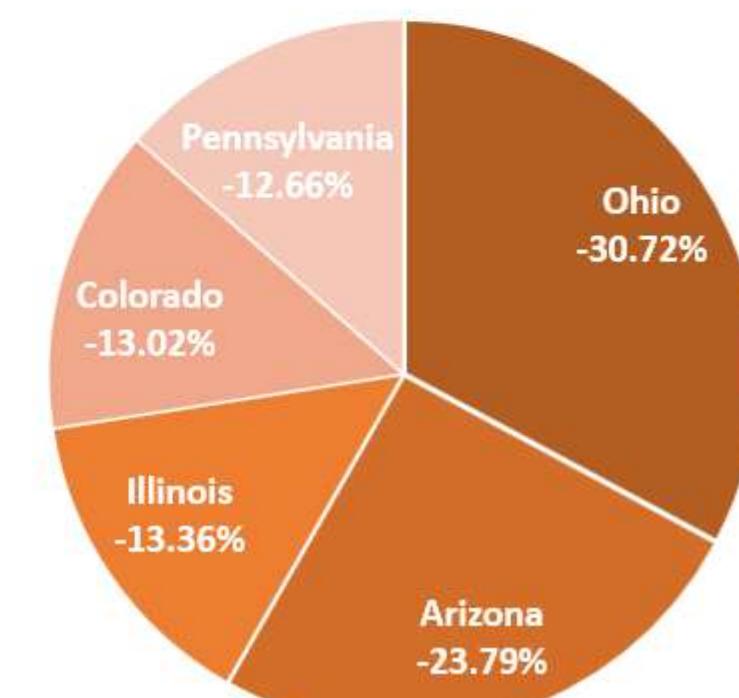
California	\$20,005.72
New York	\$16,654.95
Indiana	\$10,385.13
Michigan	\$8,992.52
Virginia	\$7,851.47
Rhode Island	\$5,160.04
New Jersey	\$4,947.02
Washington	\$4,209.88
Wisconsin	\$3,729.48
Georgia	\$3,546.43

Year	Total Sales	Total Profit	Profit Margin
2016			
Jan	\$18,542.49	\$2,824.82	15.23%
Feb	\$22,978.82	\$5,004.58	21.78%
Mar	\$51,715.88	\$3,611.97	6.98%
Apr	\$38,750.04	\$2,977.81	7.68%
May	\$56,987.73	\$8,662.15	15.20%
Jun	\$40,344.53	\$4,750.38	11.77%
Jul	\$39,261.96	\$4,432.88	11.29%
Aug	\$31,115.37	\$2,062.07	6.63%
Sep	\$73,410.02	\$9,328.66	12.71%
Oct	\$59,687.75	\$16,243.14	27.21%
Nov	\$79,411.97	\$4,011.41	5.05%
Dec	\$96,999.04	\$17,885.31	18.44%
Grand Total	\$6,09,205.60	\$81,795.17	13.43%

Top 5 Profit Margin by State (%)



Top 5 Loss by State (%)



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2014

2015

2016

2017

Total Sales

\$7,33,215.26

20.36% over last year

Total Profit

\$93,439.27

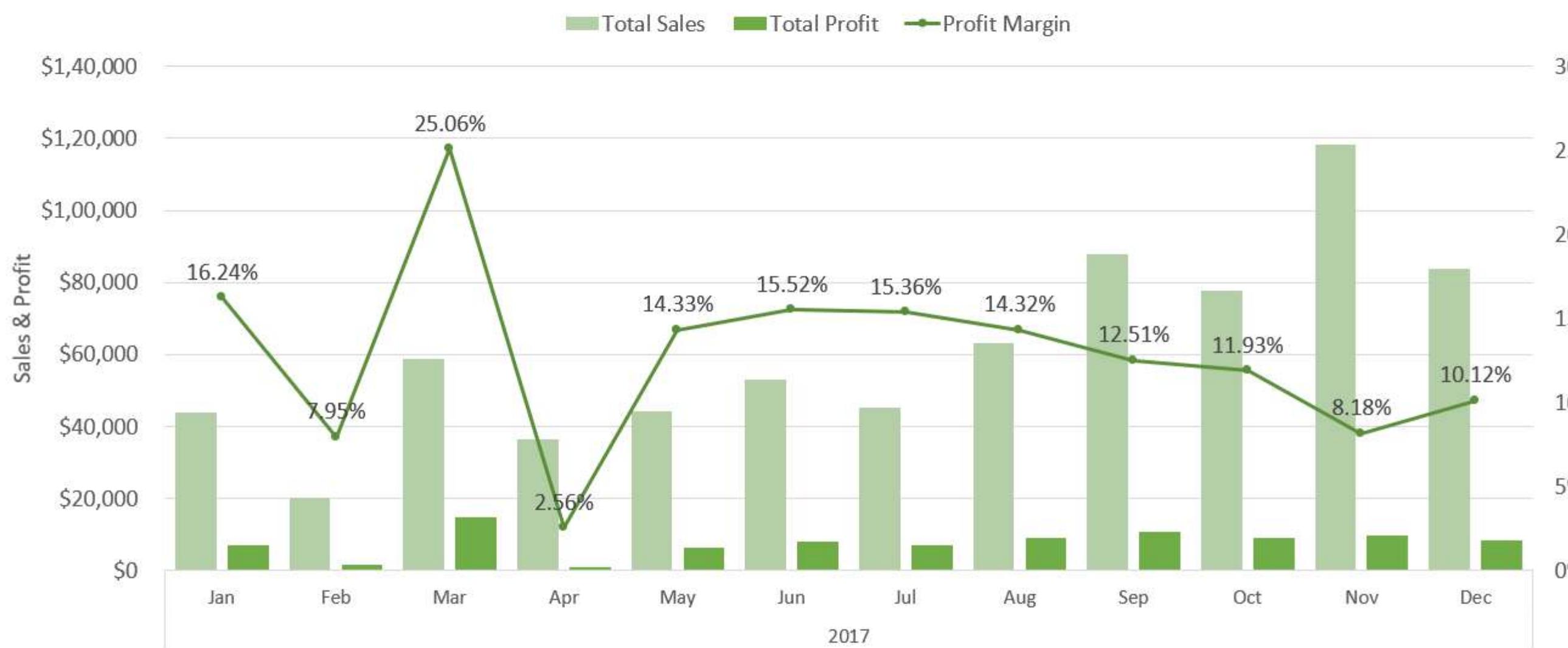
14.24% over last year

Total Profit Margin

12.74%

-0.68% over last year

Total Sales vs Profit vs Profit Margin (%)



Year	Total Sales	Total Profit	Profit Margin
2017			
Jan	\$43,971.37	\$7,140.44	16.24%
Feb	\$20,301.13	\$1,613.87	7.95%
Mar	\$58,872.35	\$14,751.89	25.06%
Apr	\$36,521.54	\$933.29	2.56%
May	\$44,261.11	\$6,342.58	14.33%
Jun	\$52,981.73	\$8,223.34	15.52%
Jul	\$45,264.42	\$6,952.62	15.36%
Aug	\$63,120.89	\$9,040.96	14.32%
Sep	\$87,866.65	\$10,991.56	12.51%
Oct	\$77,776.92	\$9,275.28	11.93%
Nov	\$1,18,447.83	\$9,690.10	8.18%
Dec	\$83,829.32	\$8,483.35	10.12%
Grand Total	\$7,33,215.26	\$93,439.27	12.74%

Total Sales by Region



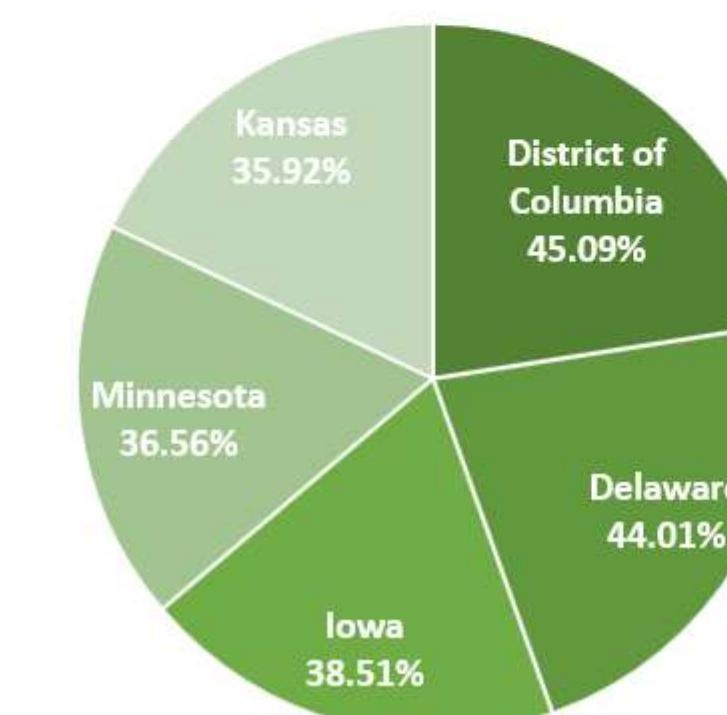
Top 10 Sales by State

California	\$1,46,888.34
New York	\$93,923.00
Washington	\$65,539.90
Texas	\$43,421.76
Pennsylvania	\$42,688.31
Florida	\$26,444.72
Michigan	\$25,833.65
Illinois	\$24,351.61
North Carolina	\$23,456.83
Ohio	\$23,264.85

Top 10 Profit by State

California	\$29,366.46
New York	\$24,357.07
Washington	\$17,256.78
Michigan	\$8,487.76
Georgia	\$6,447.98
Delaware	\$6,053.20
Indiana	\$5,139.53
Kentucky	\$4,751.72
Maryland	\$2,780.61
Minnesota	\$2,459.88

Top 5 Profit Margin by State (%)



Top 5 Loss by State (%)

