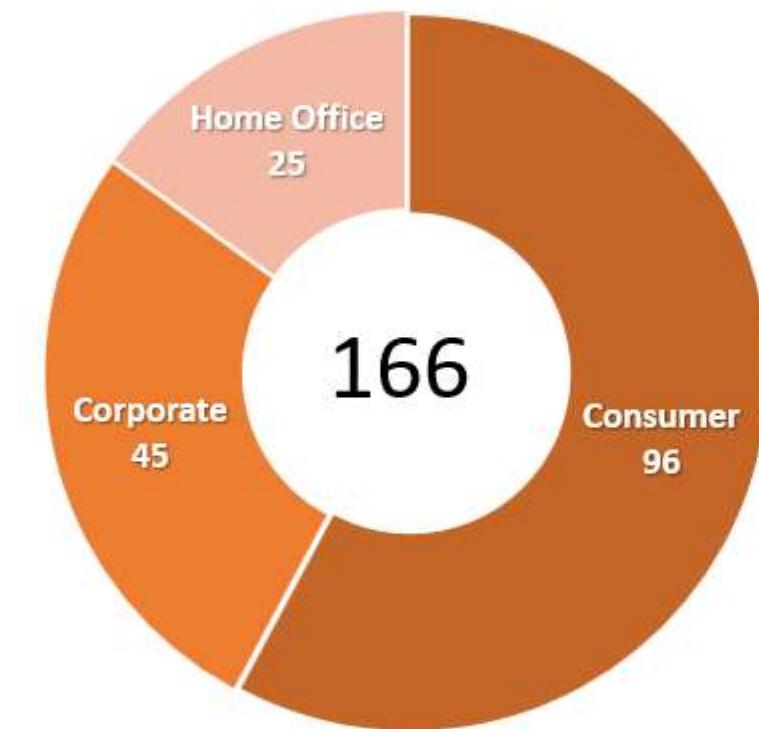


Total Customer

Average Order Value

\$499.45

Average Shipping Time

Same Day	2
First Class	0
Second Class	3
Standard Class	5

Top 3 Customers

1
\$23,661.23
SM-20320
Sean Miller

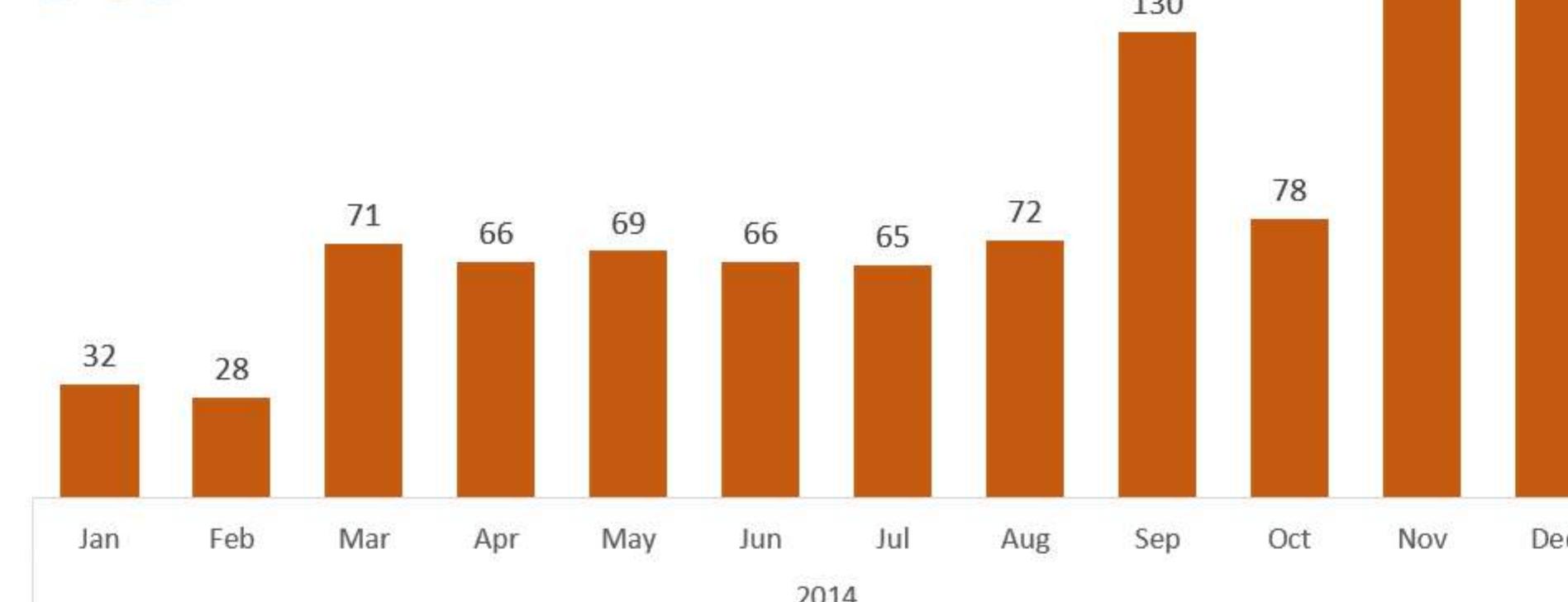
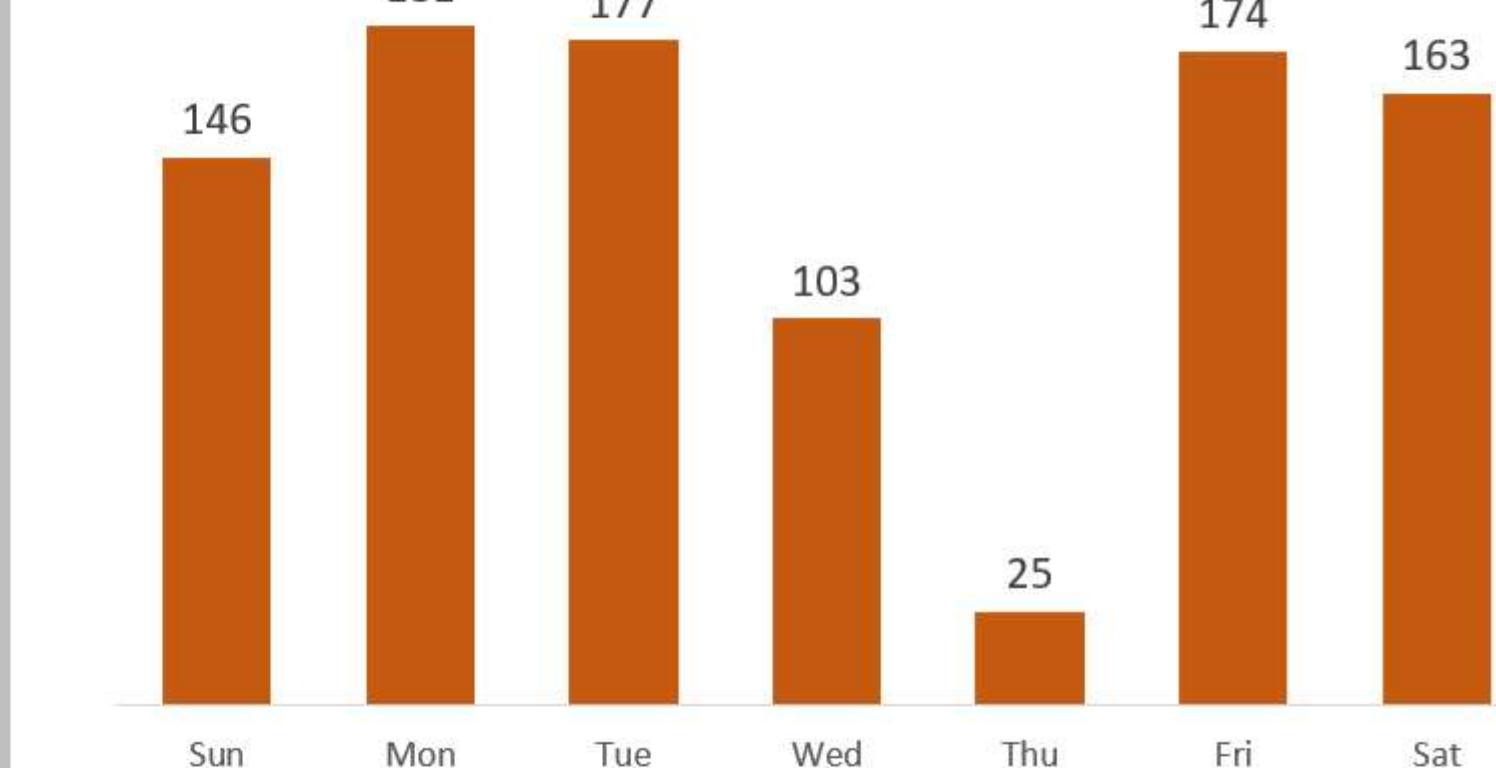
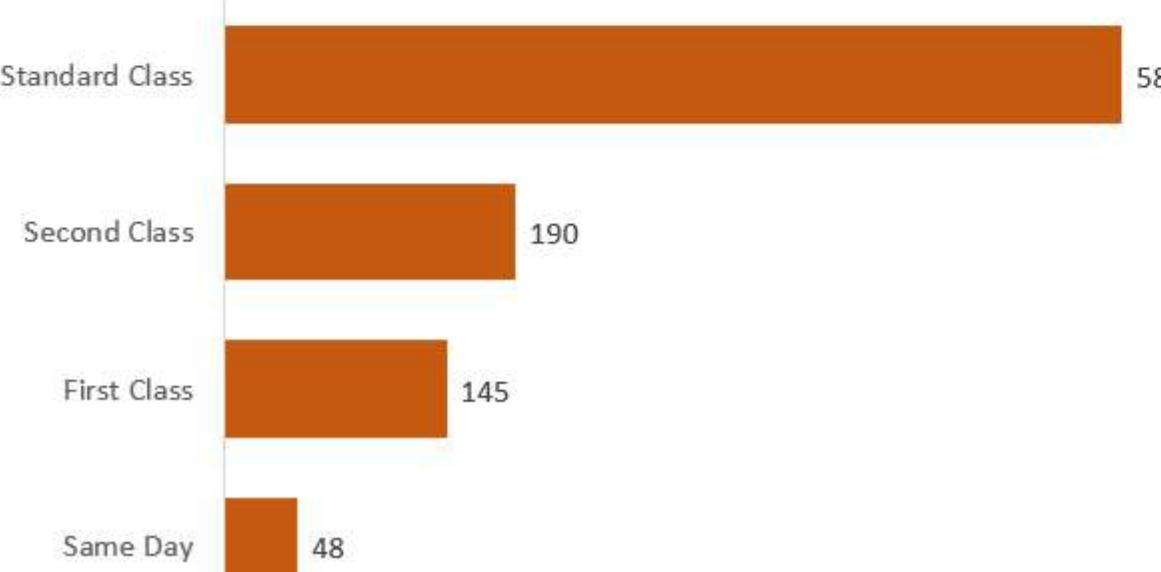
2
\$12,876.48
SC-20095
Sanjit Chand

3
\$10,539.90
BM-11140
Becky Martin

Total Sales by Customer Segments

Total Orders by Year and Month

969


Total Orders by Day of Week

Orders by Ship Mode

Sales Differences Before & After Discount

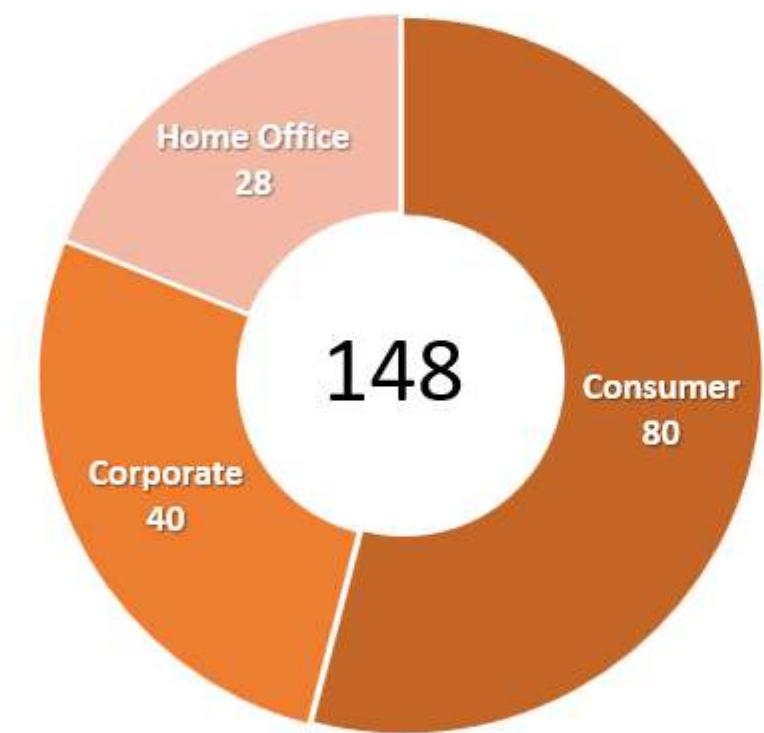
Total Profit by Discount Range

Discount Range	Total Profit
0%	\$58,617.17
10% - 20%	\$1,394.15
20% - 30%	\$17,576.53
30% - 40%	-\$2,099.54
40% - 50%	-\$6,980.50
50%+	-\$18,951.78

Frequency of Discounts

Discount Range	Count of Discount
0%	937
10% - 20%	28
20% - 30%	746
30% - 40%	52
40% - 50%	46
50%+	183

Total Customer



Average Order Value

\$499.45

Average Shipping Time

Same Day	2
First Class	0
Second Class	3
Standard Class	5

Top 3 Customers

1
\$23,661.23
SM-20320
Sean Miller

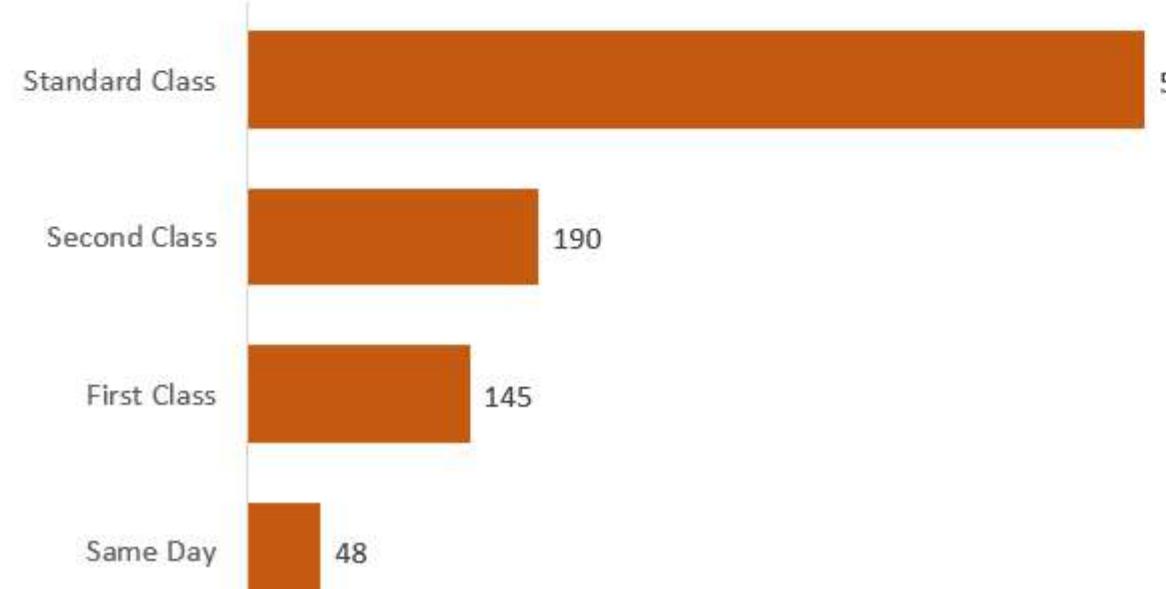
2
\$12,876.48
SC-20095
Sanjit Chand

3
\$10,539.90
BM-11140
Becky Martin

Total Sales by Customer Segments

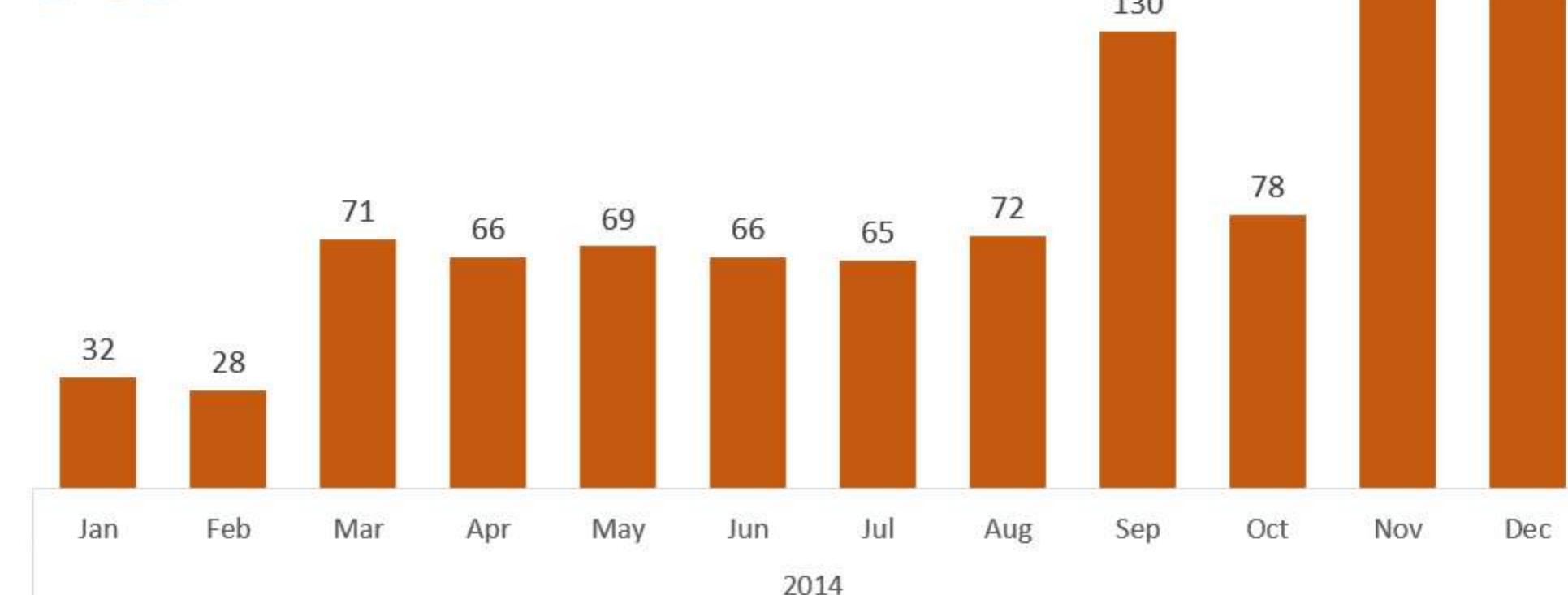


Orders by Ship Mode

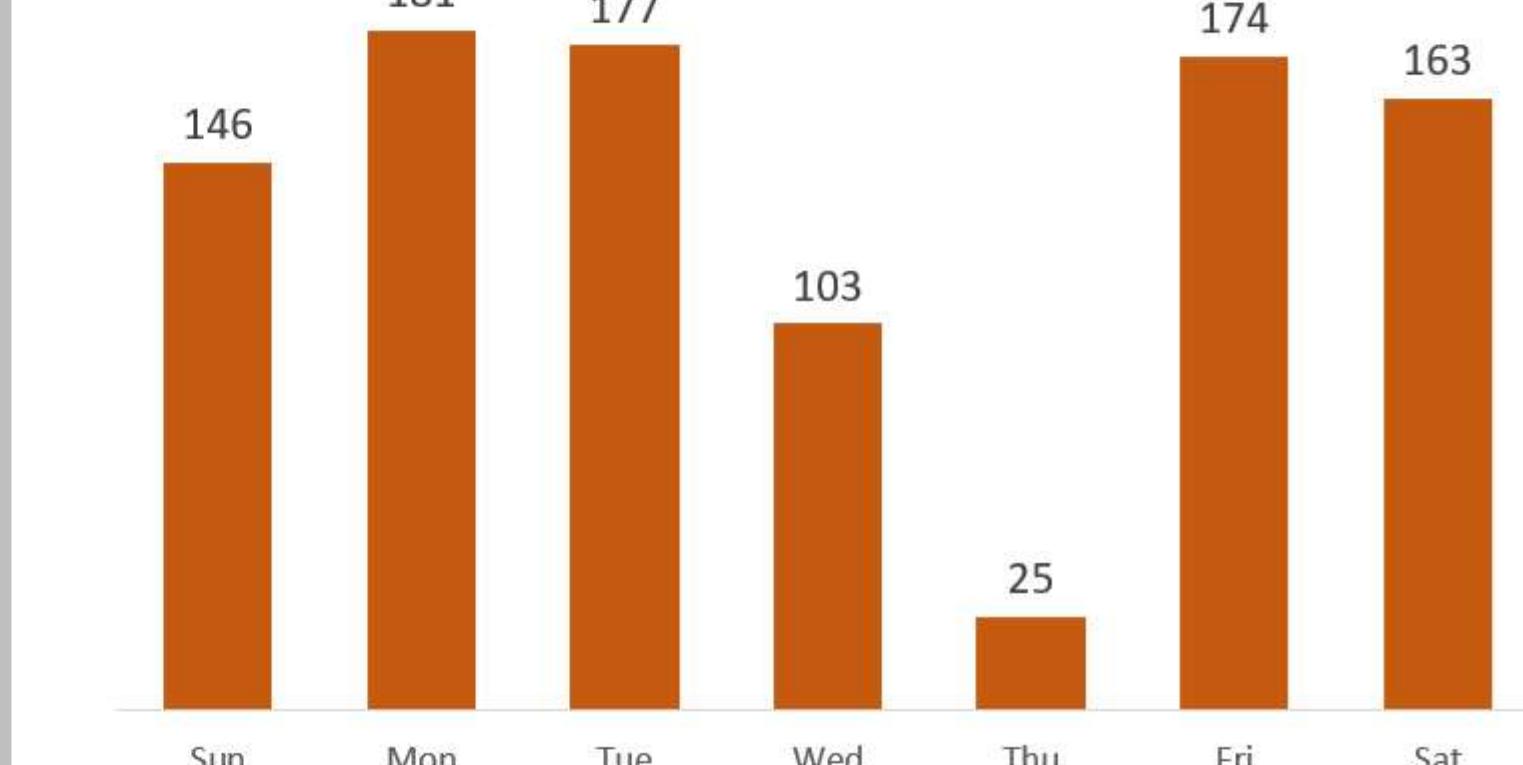


Total Orders by Year and Month

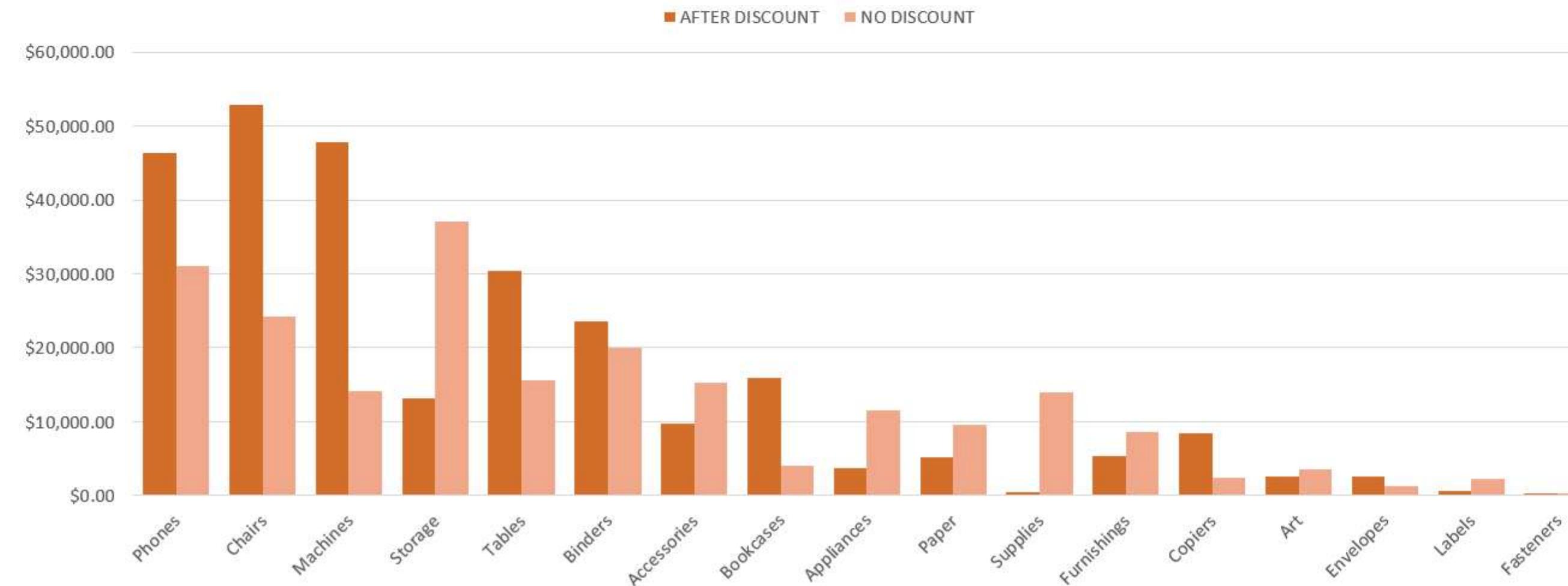
969



Total Orders by Day of Week



Sales Differences Before & After Discount

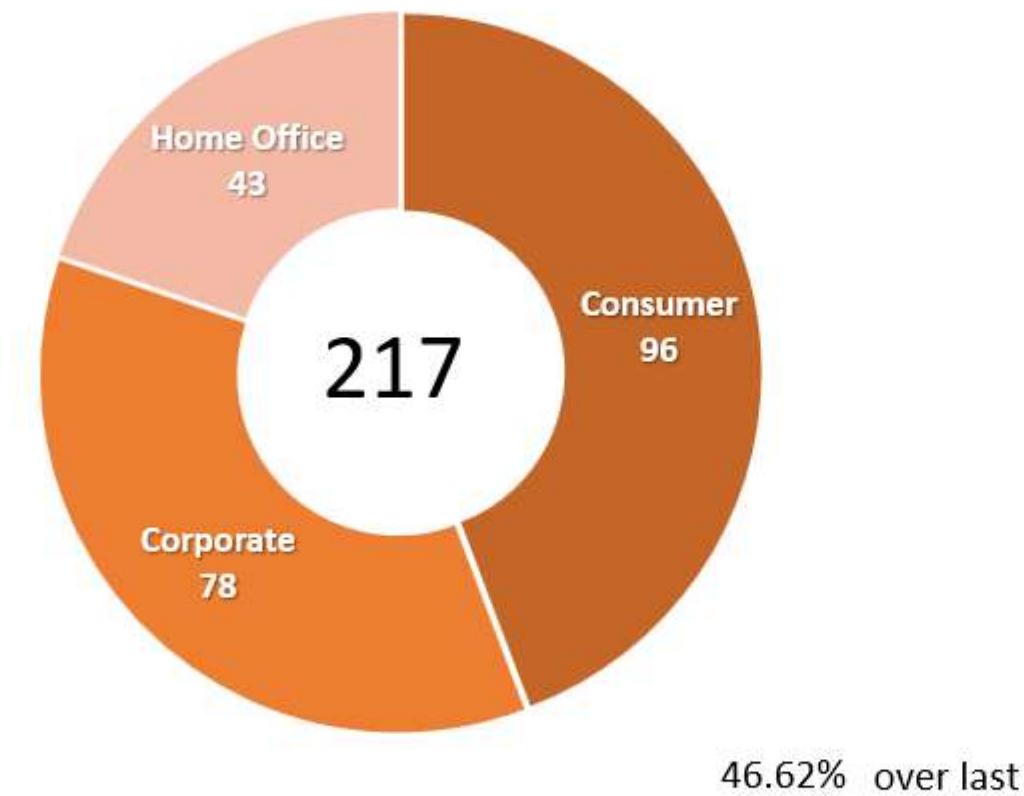


Total Profit by Discount Range

Discount Range	Total Profit
0%	\$58,617.17
10% - 20%	\$1,394.15
20% - 30%	\$17,576.53
30% - 40%	-\$2,099.54
40% - 50%	-\$6,980.50
50%+	-\$18,951.78

Frequency of Discounts

Discount Range	Count of Discount
0%	937
10% - 20%	28
20% - 30%	746
30% - 40%	52
40% - 50%	46
50%+	183

Total Customer

Average Order Value

\$463.27

Average Shipping Time

Same Day	2
First Class	0
Second Class	3
Standard Class	5

Top 3 Customers

1
\$18,344.05
TC-20980
Tamara Chand

2
\$11,901.18
CC-12370
Christopher Conant

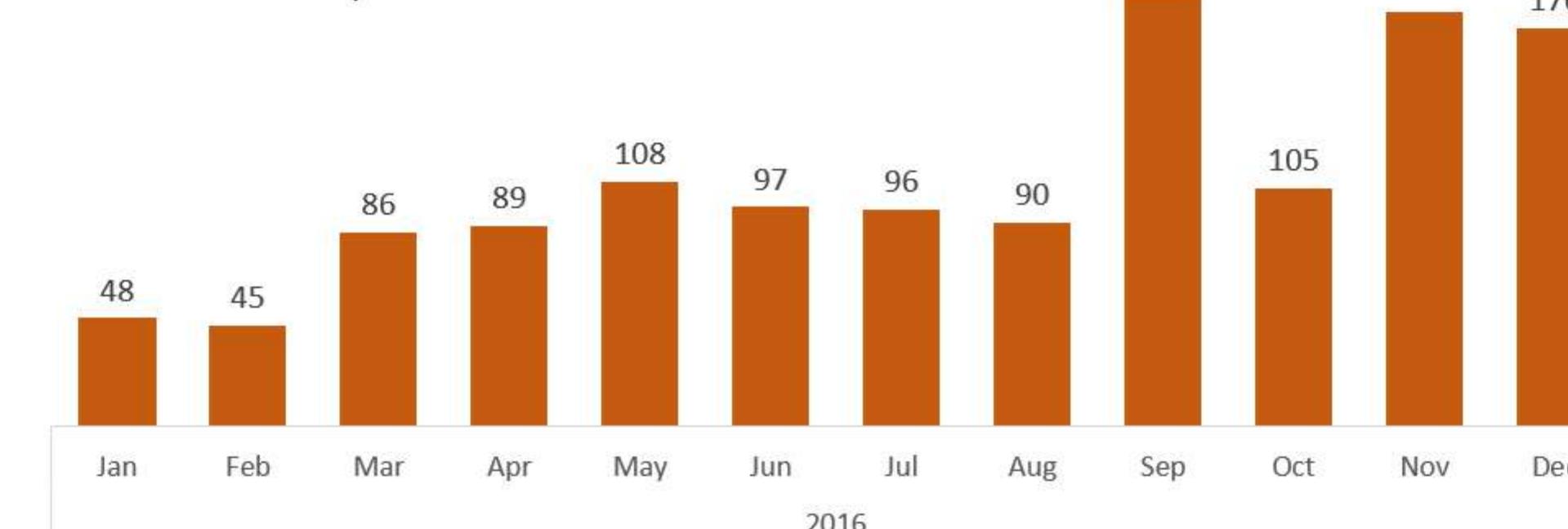
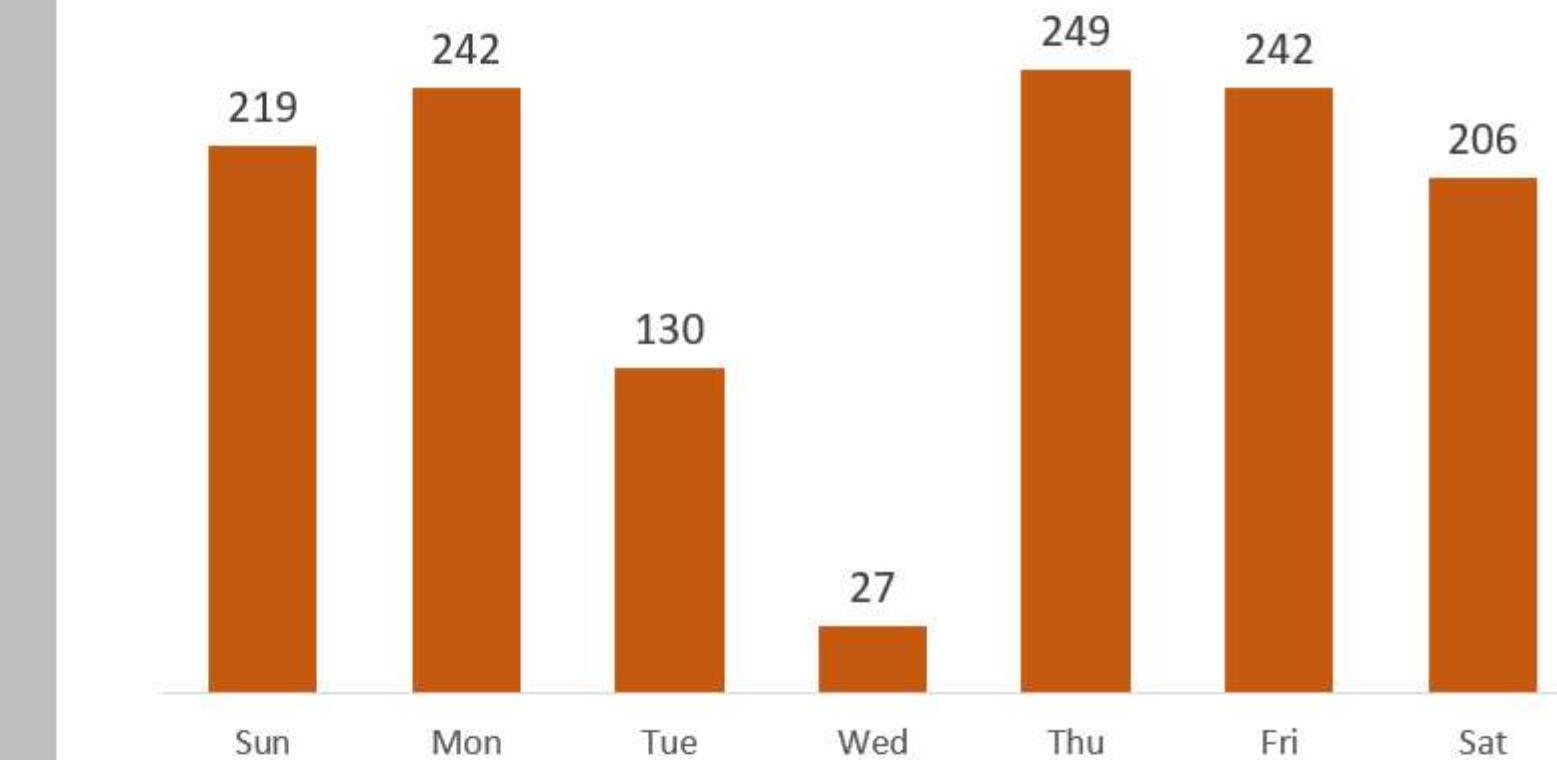
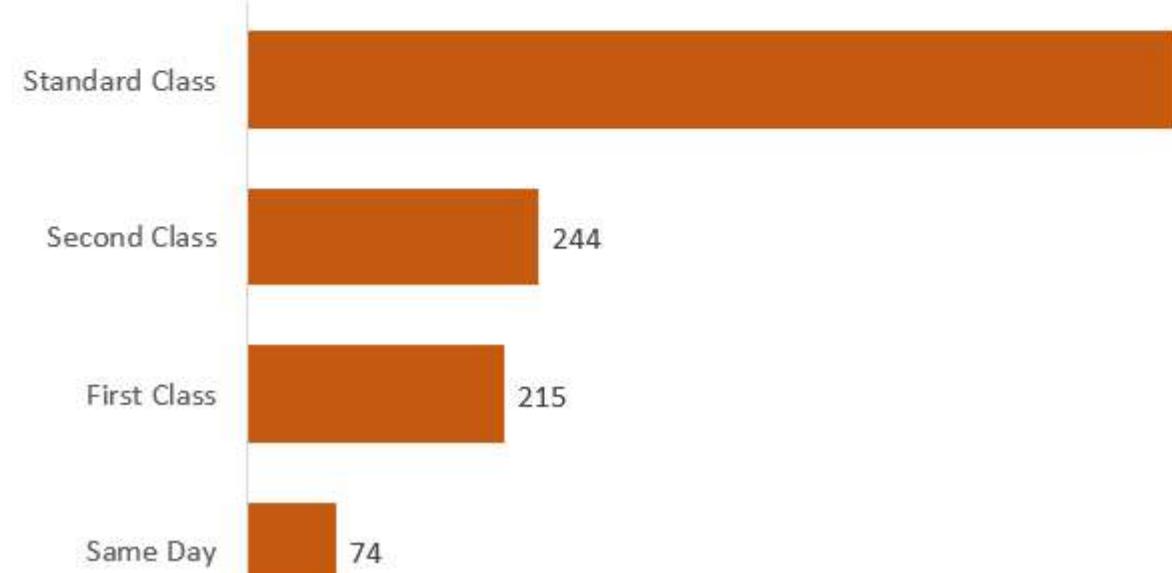
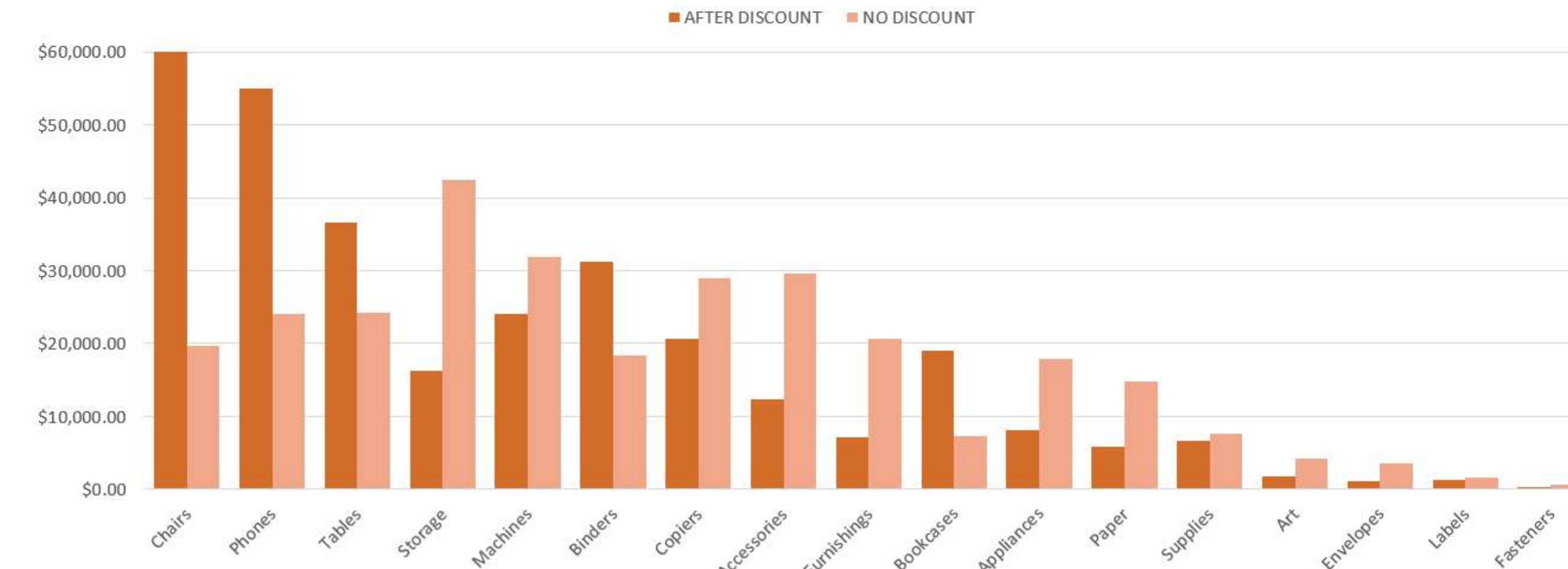
3
\$10,403.87
AB-10105
Adrian Barton

Total Sales by Customer Segments

Total Orders by Year and Month

1315

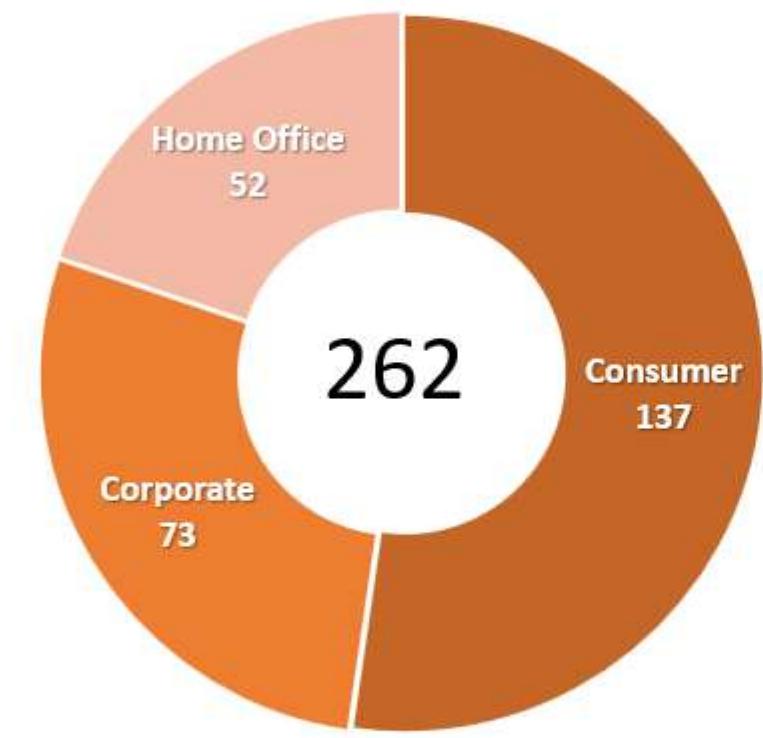
26.69% over last year


Total Orders by Day of Week

Orders by Ship Mode

Sales Differences Before & After Discount

Total Profit by Discount Range

Discount Range	Total Profit
0%	\$89,341.97
10% - 20%	\$2,617.79
20% - 30%	\$21,192.53
30% - 40%	-\$3,292.49
40% - 50%	-\$3,736.45
50%+	-\$24,328.17

Frequency of Discounts

Discount Range	Count of Discount
0%	1248
10% - 20%	35
20% - 30%	941
30% - 40%	68
40% - 50%	57
50%+	238

Total Customer**Average Order Value**

\$434.63

Average Shipping Time

Same Day	2
First Class	0
Second Class	3
Standard Class	5

Top 3 Customers

1

\$14,203.28

RB-19360
Raymond Buch

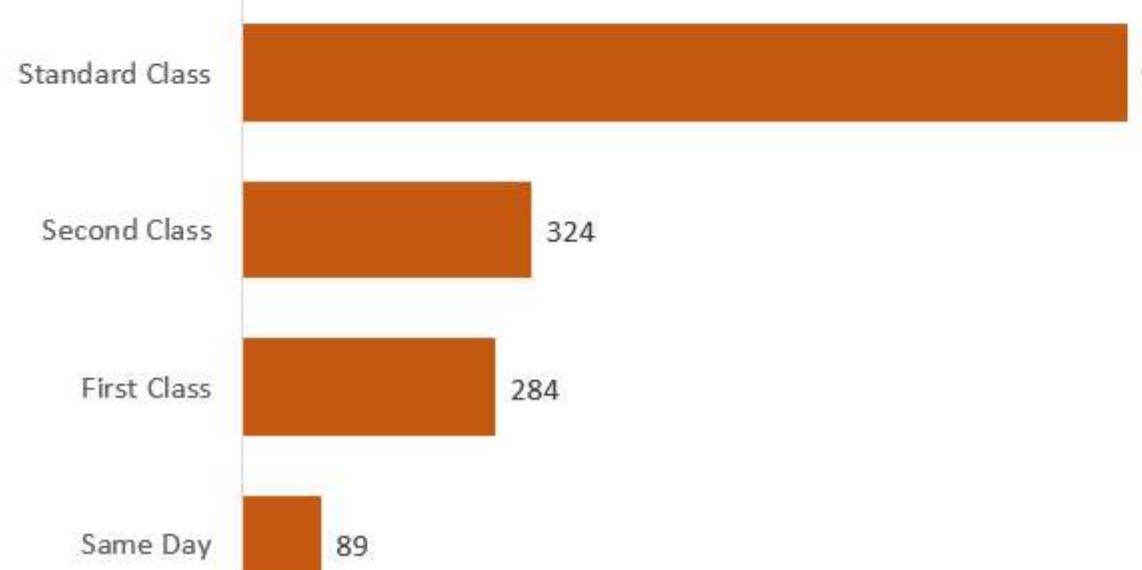
2

\$13,723.50

TA-21385
Tom Ashbrook

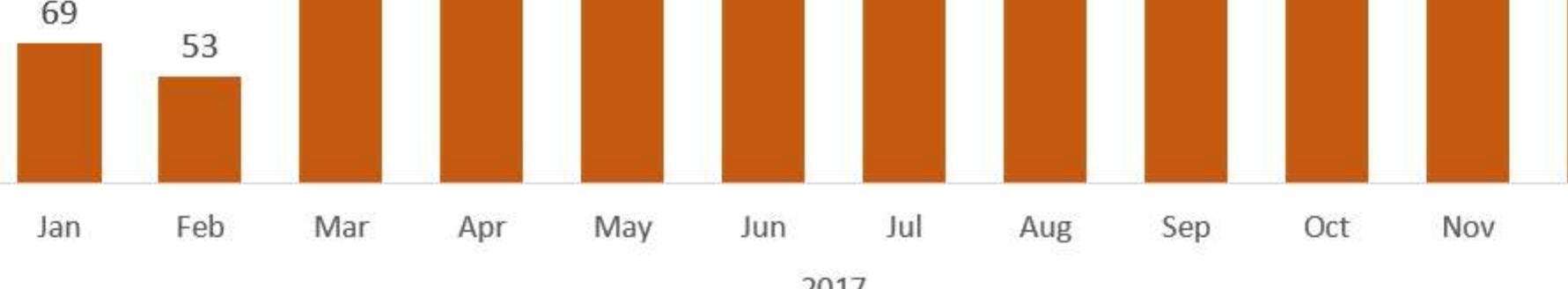
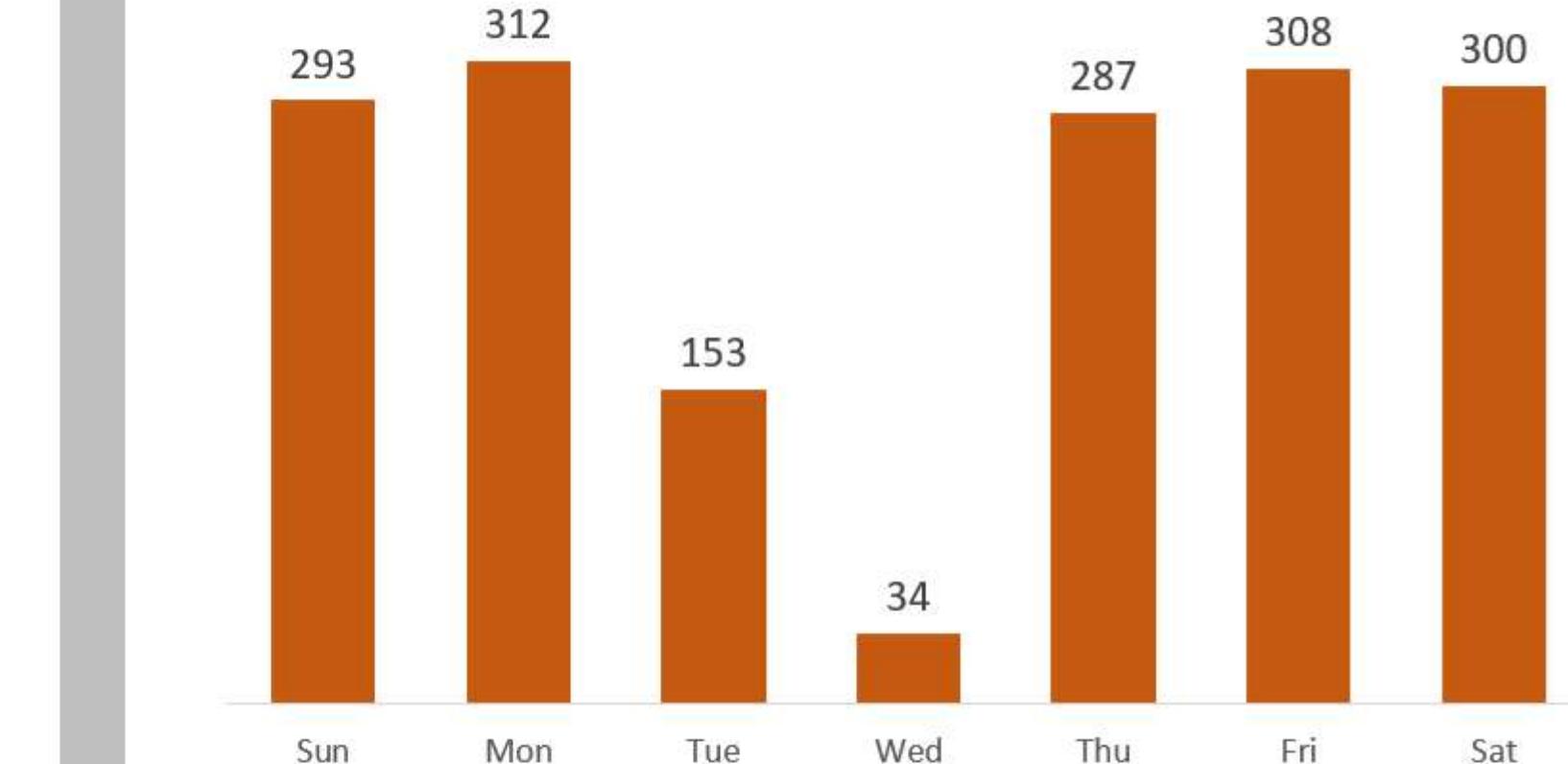
3

\$10,522.55

HL-15040
Hunter Lopez**Total Sales by Customer Segments****Orders by Ship Mode****Total Orders by Year and Month**

1687

28.29% over last year

**Total Orders by Day of Week****Sales Differences Before & After Discount****Total Profit by Discount Range**

Discount Range	Total Profit
0%	\$1,04,157.71
10% - 20%	\$3,838.13
20% - 30%	\$33,013.33
30% - 40%	-\$4,359.83
40% - 50%	-\$9,061.59
50%+	-\$34,148.48

Frequency of Discounts

Discount Range	Count of Discount
0%	1590
10% - 20%	44
20% - 30%	1223
30% - 40%	79
40% - 50%	73
50%+	303