

Storing System (3/5)

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Introduction

Welcome to Storing System (3/5). This video explains how to systemise video storage.

Storage System Structure

Here's how YouTube video creation works a system:

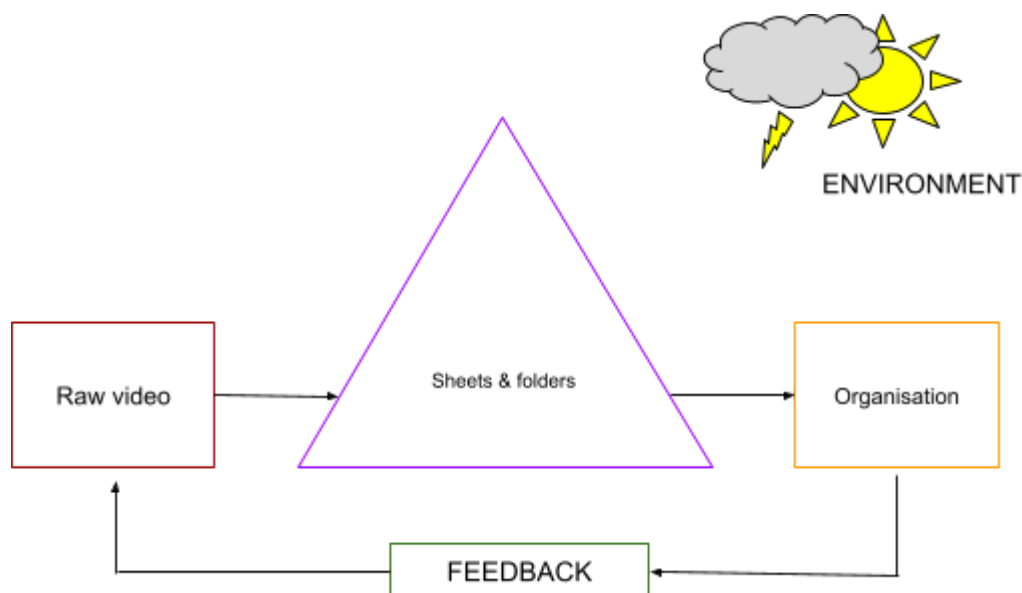
Input: Raw video material

Process: Folder, sheets & uploads

Output: Organised chaos

Feedback: Order creates more order

Environment: -



What's the Process for storing?

Step 1: creating a folder structure in Google drive

Step 2: creating a spreadsheet to track ideas and vids

Step 3: uploading videos accordingly

It's really simple.

Content Planners

Here are the resources (watch the full video for a detailed explanation)

Mid-Long form content planner:

[📅 \(Blank\) \(YYYY\) YouTube Mid-Long Form Content Schedule](#)

Shorts content planner:

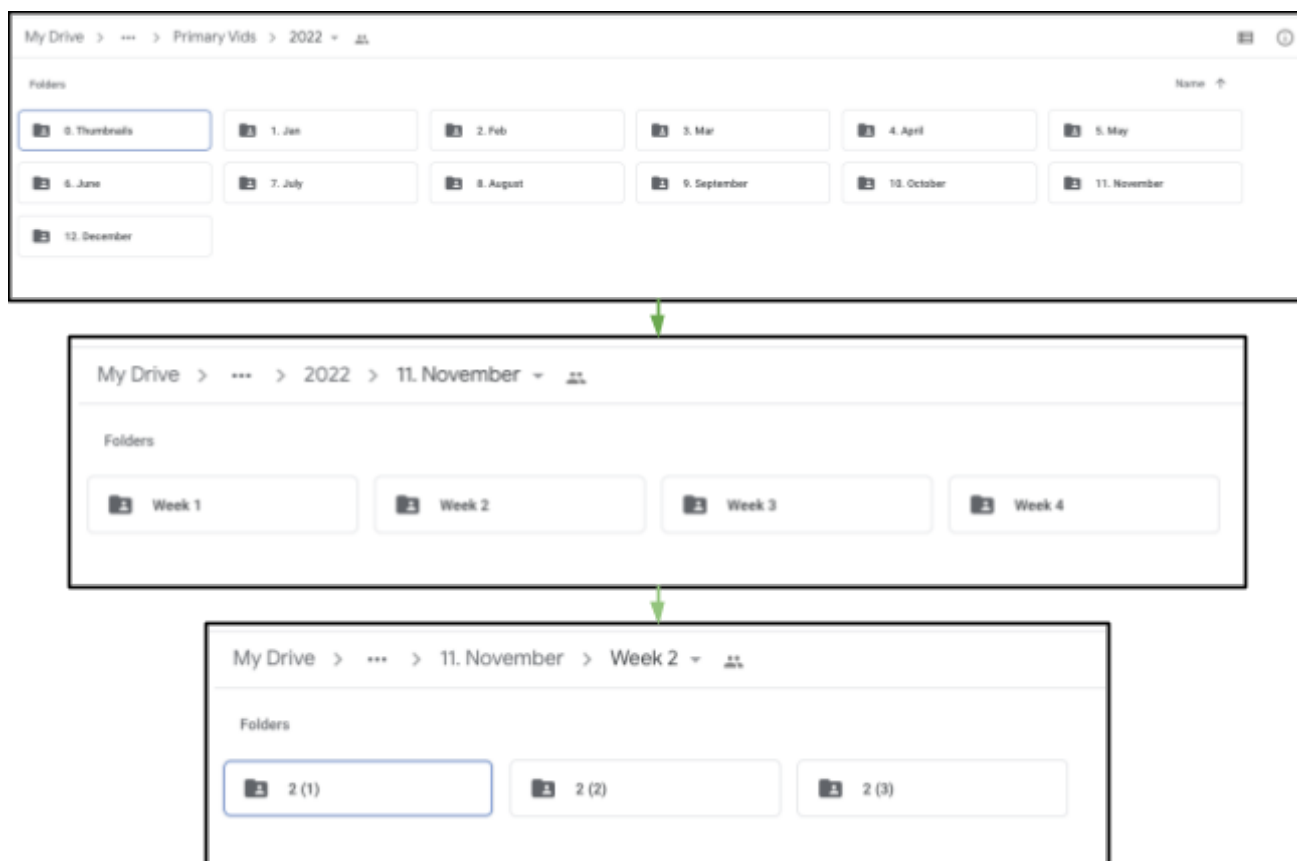
[📅 \(Business\) \(YYYY\) YouTube Shorts Schedule](#)

Drive Folders

1. Create a Google Drive folder 'YouTube videos'
2. Create 2 folders in this folder, 'Shorts' and 'Mid-Long'
3. In each of these folders, create 12 folders labelled '1. Jan, 2. Feb, 3. Mar', etc
4. In each of these folders, create 4 folders labelled 'Week 1, Week 2, Week 3, Week 4'
5. In each of these folders create 1-3 folders** labelled '1(1), 1(2), 1(3)' (for week 1 e.g.)

** you only need to create as many folders as your content schedule intends for step 5 (if you are only making 1 video a week, just do 1 folder).

Here's what it looks like:





Storing Process

- > From your phone, airdrop or transfer the raw video to your laptop
- > Navigate to the correct folder and create a sub-folder called 'vid'
- > Upload the raw vid to the folder
- > Get the link of the folder and add it to your content schedule for the corresponding video**

- > Bookmark your sheets and folders for easy access

**This way you can link the vid without waiting for it to upload and get on with your day!