



Channel Kickstart

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Introduction

Welcome to channel kickstart. We want to kick the channel off with 25-100 people in our niche visiting your first video and giving it some good watch time to create good initial conditions for your channel.

Methods

- Posting your first video (should now be live) in niche-relevant Facebook groups asking for feedback

** we want to get the eyeballs of people that are similar to who we want our videos to be recommended to.

Ask for feedback, don't tell them you've started a channel. People LOVE giving their opinions.

- DM a bunch of people in your niche saying you've just started and are hoping to get their feedback since the channel is for them (once again, ask for feedback, people love to give their opinion)
- If you have an email list, announce the launch of your channel
- If you know any influencers in your niche, ask them to shout you out
- Tell all of your clients
- Post it all over your socials

** don't spend more than 60 mins on this.

**** YOU ONLY WANT TO KICKSTART YOUR CHANNEL TO PEOPLE IN YOUR NICHE!!!!**

DO NOT SHOW PEOPLE WHO AREN'T IN YOUR NICHE, OTHERWISE YOUTUBE WILL RECOMMEND THE VIDEO TO PEOPLE WHO ARE SIMILAR TO THOSE PEOPLE, AND YOUR VIDEO WILL GET NO CLICKS!!!!