



(SOP) YouTube > Podcast Redistribution

[Click here for Google Doc \(Click File > Make a Copy\)](#)

Introduction

Here's what you will need:

1. [Buzzsprout](#) Login Details or team member account
2. MP3 File of the Youtube videos (Use: [Youtube Downloader](#))
3. Description of the Youtube Video

** note if on Macbook you can convert MP4 files to MP3 by right clicking, going to 'encode selected video files' and selecting 'audio only' (there may also be a way to do this on Windows, but I'm not sure)

Summary: We're going to be using the same videos as we use for the email campaigns however this process is more simplified. All we need to do is convert the videos over to an MP3 Audio file & upload them to our podcast.

Steps:

1. Select Youtube videos & Description -> Convert to MP3 - [Watch Video here](#)
 - a. Charlie Morgan Channel (Can also us Slack): [CLICK HERE](#)
 - b. Youtube Downloader: [CLICK HERE](#) (USE ADBLOCKER ON THIS WEBSITE)
2. Upload all 3 videos / mp3 files to Buzzsprout as "new episode" - [Watch Video here](#)
 - a. Tags: marketing, agency, marketing agency, smma, advertising, getting clients, organic, ads, mindset, coaching, routines, business