



STAY SAFE ONLINE

Protect Yourself from AI-Powered Scams • A Guide by Our Futures Past



The New Threat

AI can now clone voices and create fake videos!

Scammers use these to impersonate your loved ones, CEOs, and celebrities.

\$3.4B

Lost to scams in 2023

58%

Total losses were seniors



AI Voice Cloning Scams

"Grandma, it's me! I've been in an accident. I need \$5,000 for bail RIGHT NOW. Please don't tell Mom!"

Warning Signs:

- Urgent money demands
- "Keep it secret" pressure
- Wire transfer/gift card requests
- Won't call back on known number



Protect Yourself

- Create a family code word
- Hang up & call back on saved number
- Ask personal questions only they'd know
- Verify with another family member
- Never rush - take 10 minutes



Deepfake Video Scams

AI creates videos of people saying things they never said!

► Signs It's Fake:

- Blurriness around face edges
- Unnatural eye movements/blinking
- Audio doesn't match lips
- Requests for passwords/PINs
- Urgent pressure to act now



Email & Text Scams

"Amazon Alert: Unusual activity. Someone bought an \$799 iPhone. Click here immediately to cancel."

► Red Flags:

- "Act now!" or "Account closing!"
- Suspicious links/attachments
- Generic greetings ("Dear Customer")
- Misspelled company names
- Requests for personal info



Safe Email Practices

- Never click unknown links
- Type websites yourself
- Call company directly (official number)
- Delete suspicious messages
- When in doubt, throw it out!

★ THE GOLDEN RULES ★

1. Too good to be true? It is!
2. Never share passwords/PINs
3. Legitimate companies don't demand immediate payment
4. Trust your instincts
5. It's OK to hang up or say no!



Do This Today!

- Create family code word
- Save important phone numbers
- Delete suspicious messages
- Tell someone if you get a suspicious call
- Never send money via gift cards



Report Scams

FTC: 1-877-FTC-HELP

FBI: ic3.gov

AARP: 1-877-908-3360

Local Police: Immediate threats



Remember!

When in doubt, hang up and verify independently!

You are not alone. These scams fool smart people. Being aware keeps you safe!

Workshop Presenter

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Our Futures Past

Serving senior dignity through creative activities improving physical, emotional, and mental well-being

[Learn more: ourfuturespast.org](http://ourfuturespast.org)

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