



STAY SAFE ONLINE

Protect Yourself from AI-Powered Scams • A Guide by Our Futures Past



The New Threat

AI can now clone voices and create fake videos!

Scammers use these to impersonate your loved ones, CEOs, and celebrities.

\$3.4B

Lost to scams in 2023

58%

Total losses were seniors



AI Voice Cloning Scams

"Grandma, it's me! I've been in an accident. I need \$5,000 for bail RIGHT NOW. Please don't tell Mom!"

Warning Signs:

- Urgent money demands
- "Keep it secret" pressure
- Wire transfer/gift card requests
- Won't call back on known number



Protect Yourself

- **Create a family code word**
- **Hang up & call back** on saved number
- **Ask personal questions** only they'd know
- **Verify with another family member**
- **Never rush** - take 10 minutes



Deepfake Video Scams

AI creates videos of people saying things they never said!

Signs It's Fake:

- Blurriness around face edges
- Unnatural eye movements/blinking
- Audio doesn't match lips
- Requests for passwords/PINs
- Urgent pressure to act now



Email & Text Scams

"Amazon Alert: Unusual activity. Someone bought an \$799 iPhone. Click here immediately to cancel."

Red Flags:

- "Act now!" or "Account closing!"
- Suspicious links/attachments
- Generic greetings ("Dear Customer")
- Misspelled company names
- Requests for personal info



Safe Email Practices

- **Never click unknown links**
- **Type websites yourself**
- **Call company directly** (official number)
- **Delete suspicious messages**
- **When in doubt, throw it out!**

★ THE GOLDEN RULES ★

1. Too good to be true? It is!
2. Never share passwords/PINs
3. Legitimate companies don't demand immediate payment
4. Trust your instincts
5. It's OK to hang up or say no!



Do This Today!

- ☐ Create family code word
- ☐ Save important phone numbers
- ☐ Delete suspicious messages
- ☐ Tell someone if you get a suspicious call
- ☐ Never send money via gift cards



Report Scams

FTC: 1-877-FTC-HELP

FBI: ic3.gov

AARP: 1-877-908-3360

Local Police: Immediate threats



Remember!

When in doubt, hang up and verify independently!

You are not alone. These scams fool smart people. Being aware keeps you safe!

Workshop Presenter

Jordan Derby

Cybersecurity Professional

Founder, Our Futures Past

Creator of <https://virtualtechmentor.com>

Our Futures Past

Serving senior dignity through creative activities improving physical, emotional, and mental well-being

Learn more: ourfuturespast.org

St. Martin's Home

Little Sisters of the Poor

601 Maiden Choice Lane

Baltimore, MD 21228

410-744-9367