

FEEDBACK: Talk more about the "benefits" of the PDM. Help with your care.

FEEDBACK: Your data will help us...learn more about how to prevent and treat illness.

Prevent and treat illness is broader than cures, as most treatments aren't curative. I'm not sure if doesn't make the case as clearly though!

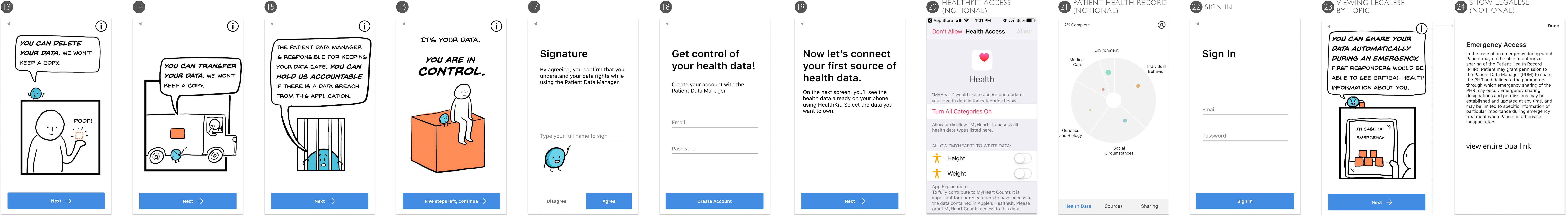
FEEDBACK: Is this who can see your data or who sees your data or both?

FEEDBACK: Is this person a little too angry looking?

FEEDBACK: Who is they?

In screen 12, I'm a little tripped up by the use of "they". Screen 11 says that you can stop sharing, but it never actually says with whom, so "they" on screen 12 can't be directly resolved. It's an anaphor without a textual referent, and I think that's a bit confusing. One option would be to switch "they" to "those you shared with", but that might be too wordy.

Another small point on screen 12, I think "when" sounds a bit odd, and using "after" or "once" might be better.



FEEDBACK: Just said they will keep a copy and then say we won't keep a copy? Will we need to keep a copy from legal standpoint?

Since in screen 12 we went out of our way to say that those you shared with may keep a copy of your data after you stop sharing, I was wondering if we might need to reiterate that for deleting your data (screen 13) or transferring your data (screen 15). It might be redundant to add that, but when I read "we won't keep a copy", I might mistakenly assume that "we" refers to not only the PDM, but other entities with whom I've shared my data through the PDM.

I believe the PDM would keep a record copy for a while without additional aggregation (for legal protection or near term customer reversals).

FEEDBACK: Again, do we need to keep a copy from legal standpoint?

FEEDBACK: I think the jail pic gets the point across but is this optimal? I don't have a different suggestion though. Maybe a safe instead (more positive)?

I also agree with George that the jail picture gets the point across but might be too negative.

Data breach from which application?

FEEDBACK: Do we need to clearly state that by typing your name, you are digitally signing? How should this be stored on the back-end?

How is the full PDUA accessible for review?

Can the user export a signed PDUA in PDF?

Patient needs to checkbox that they agree this will act as their electronic signature.

FEEDBACK: Can we hook up to PDM account on the back-end to actually create the account?

FEEDBACK: Should it go to HealthKit or somewhere else? What if running on web or Android? Can we present provider look-up from PDM?