

HEALTH

\$HEALTH



The future of

Digital Health

Community driven token on the binance smart chain that is seeking to disrupt the digital health space through redistribution and charity.





MOTIVATIONS

We believe that the emergence of cryptocurrency provides an amazing opportunity to change the monetary attitudes and perceptions of modern society.

We plan to make HealthToken a real world currency, redistributing wealth to our users along the way.

It has been scientifically proven that improving ones fitness improves all facets of life their like such as improving sleep, mental health and relationships.

With fitness and health at the forefront, HealthToken looks to build the bridge towards a more united, healthy world for everyone.





DISRUPTION

Instead of the standardized fees large banks take from the consumer, Health Token will consistently give to charity upon each and every transaction and redistribute funds among all holders.

As the token grows to become a leader in the health space, it will empower health-based transactions while being completely decentralised from any diminishing regulatory power. Raising money for charity along the way.

We will also set an example on a global stage, showcasing how having a real currency with implemented redistribution will forever change wealth inequality and how we view currency.



ECOSYSTEM

In order to accomplish these feats, we look to develop a revolutionary health-based ecosystem, all gravitating around the power of the HealthToken.

The economy we are building around the token will support its use-case and prove its potential as a strong long-term hold growing long into the future.

The economy we're manufacturing will consist of a network of apps and products all relating to health. This growing eco-system will only develop exponentially as our community grows.





HERE TO STAY

Our monetary goal is to yield long term profits for those who support our project and share our goals.

In keeping a fixed supply, we will prevent the economic issues that can come with deflationary measures, enabling HealthToken to grow sustainably into a widely held currency.

Our token is also unique in its strong use-case, motivations and foundation. Our token is a one of a kind project with plans for an entire health-based economy to operate with \$HELTH as its foundations.

We are creating a powerful use-case with massive potential for growth. Our mission only limited by the 4 trillion dollar health industry - the sky is the limit!



TOKENOMICS

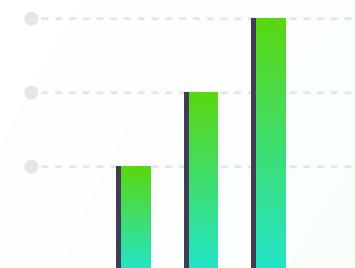
Having studied the background operations of various successful, long-term cryptocurrency tokens, we've found what we believe to be the most sustainable approach.

Not only does our monetary structure work to ensure longevity, but it contributes to causes close to our hearts with every transaction.

The idea behind the tokenomics that we have chosen is that with every transaction the world as a collective improves.

While purchasing goods and services aiming to improve your own health, part of your transaction will be redistributed to other users funding their health based improvements.

As well as making direct contributions to charities aiding the health of others - all originating from your investment in your personal health.





3%

TAX RATE

We've employed a 3% tax rate on the token to ensure long-term sustainability. This tax rate is part of the beauty of the token, its what allows for holders to gain and give as they use the token. Our tax split is as follows:



2%

REDISTRIBUTION

2% of all transactions will be redistributed to all existing holders to reward them for supporting our community and our mission.

This will allow for users to support other users whilst increasing their own health.





1%

CHARITY SUPPORT

1% of every transaction will be transferred to our charity wallet. We will then transfer 100% of those funds to the charities that we are currently supporting.

Upon growth, these charities will be decided by the community via monthly polls. Until then, we will be supporting BEAT and Sport in Mind.



BEAT.

"Beat exists to end the pain and suffering caused by eating disorders."

CN: 801343



Sport In Mind

Sport in Mind

"Sport in Mind is a mental health charity that uses sport and exercise to promote mental well-being."

CN: 1161323

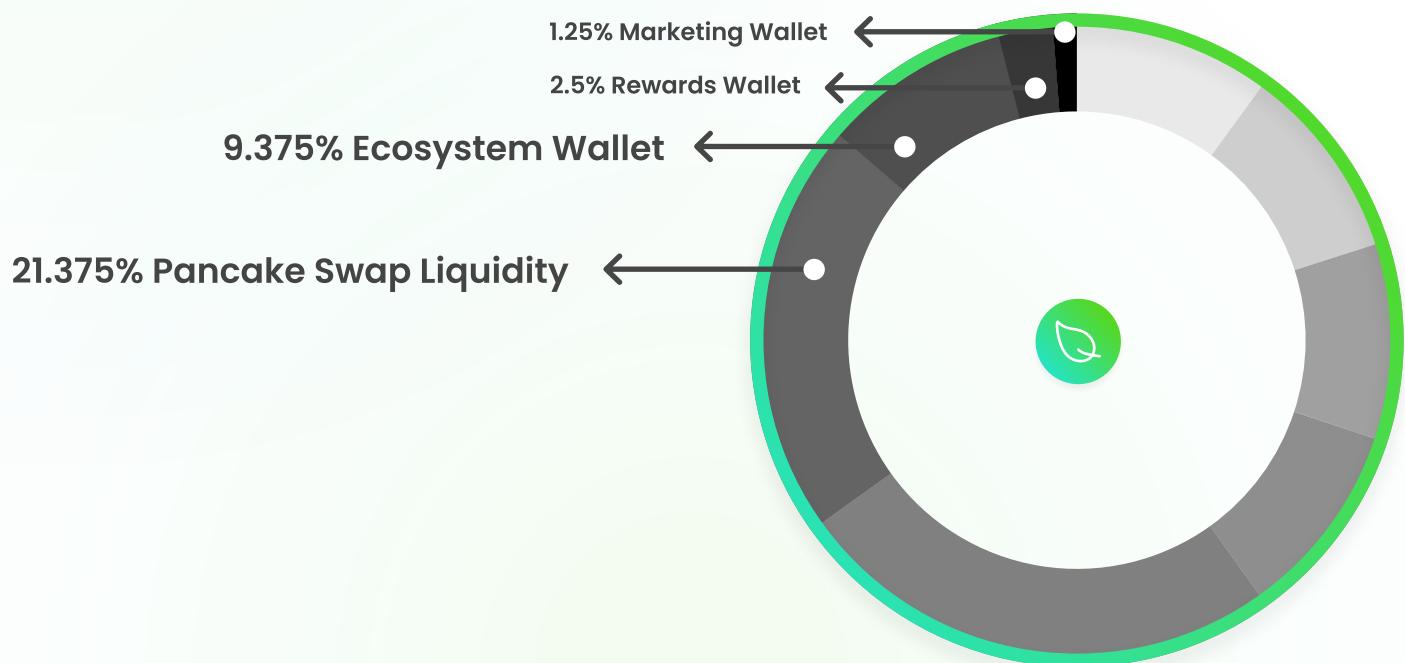
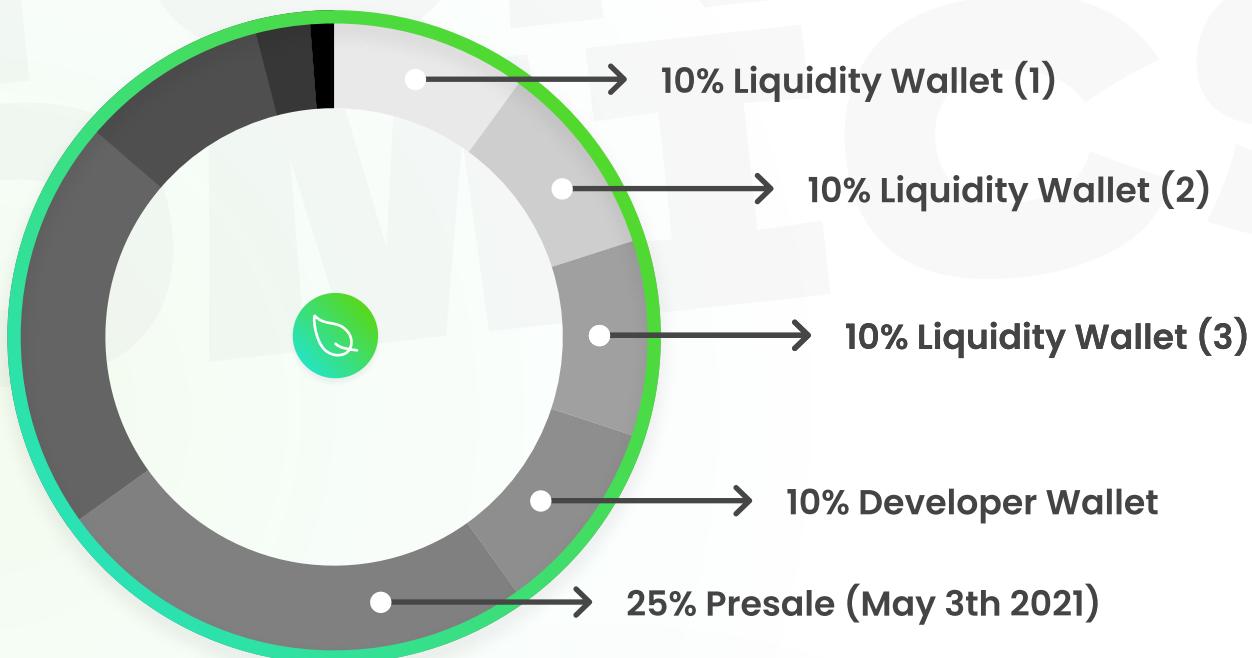


FIXED TOKEN SUPPLY
1,000,000,000,000*

* 1 TRILLION



SUPPLY LOGISTICS





OUR APPROACH

Our fixed supply based model is unlike any Token in this space.

To prioritise long term investors, HealthToken holds small marketing and reward wallets as opposed to heavy taxation upon transactions.

We are setting aside 1.25% of starting supply to facilitate marketing spending and 2.5% to reward users engaging with our developing ecosystem.

We hold locked liquidity wallets that will be used to fund listings onto future marketplaces.

Upon becoming a limited company, which will be completed shortly after our PancakeSwap listing, those funds will be protected contractually as well under the locks emplaced upon their respective wallets.



LIQUIDITY WALLETS

These liquidity wallets are all timed locked with individual *prospective unlock dates.

4th June 6pm BST*:

Wallet 1 Unlocks (10%)

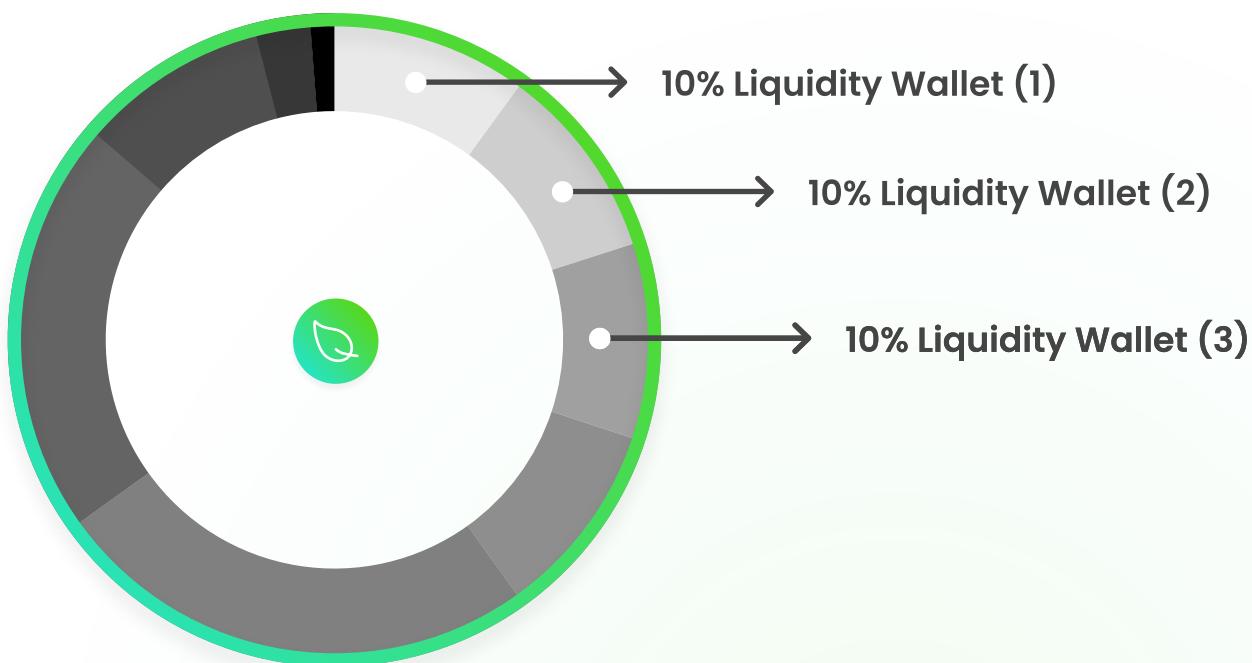
4th September 6pm BST*:

Wallet 2 Unlocks (10%)

4th December 6pm BST*:

Wallet 3 Unlocks (10%)

These will be used to send liquidity to exchanges that we partner with in the future. We are unlocking in stages to prevent large supply increases that risk affecting the token price.



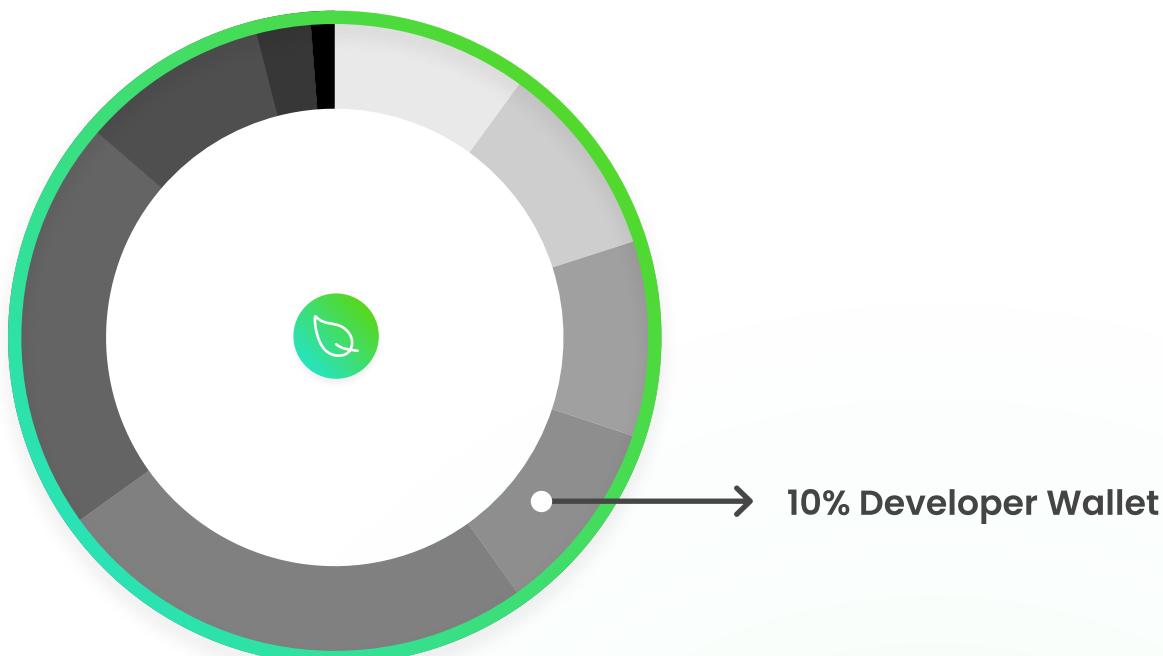


SECURITY

DEV WALLET

The developer wallet are the funds that the team have awarded themselves for leading the project, these funds are locked for a year (ending 3rd May 2022).

You should be aware that in the current situation, our ownership do not plan to sell their stake upon the unlocking of this wallet.





PRE-SALE (DXSALE)

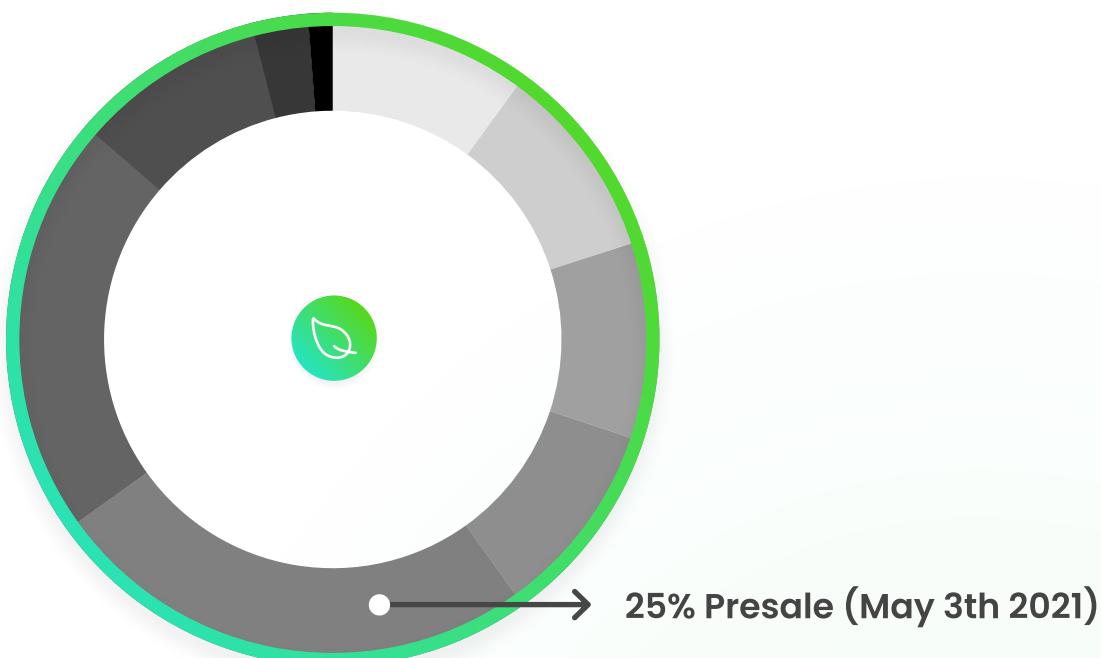
25% of total supply to early buyers. This will reward all early buyers wanting to be part of our presale.

Min contribution: 0.1 BNB

Max contribution: 3 BNB.

Each BNB will allow users to buy 0.1% of the max supply pricing 1 BNB at 1 billion token.

3rd May 6PM BST 2021, directly after we will be listed on pancake swap and begin trading there.



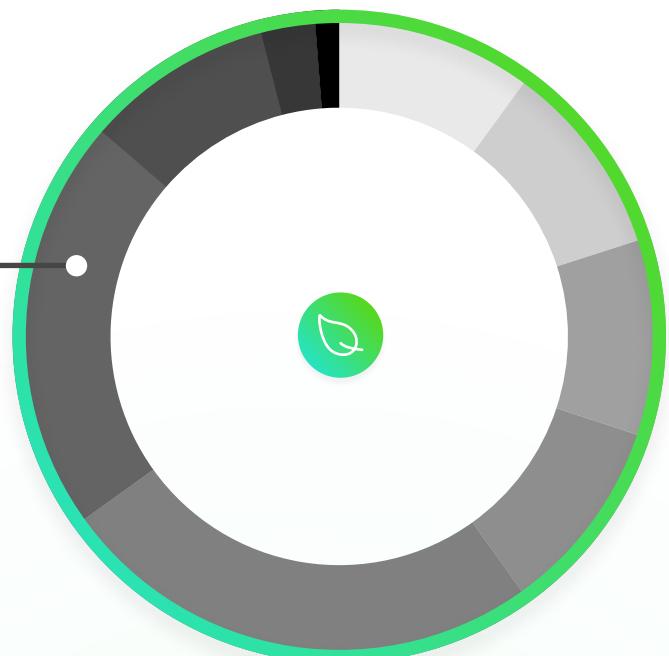


PS LIQUIDITY

21.375% of total supply will be sent to PancakeSwap to provide a liquidity pool for the pair of \$BNB -> \$HELTH.

This will enable users on pancake swap to begin trading the token.

21.375% Pancake Swap Liquidity



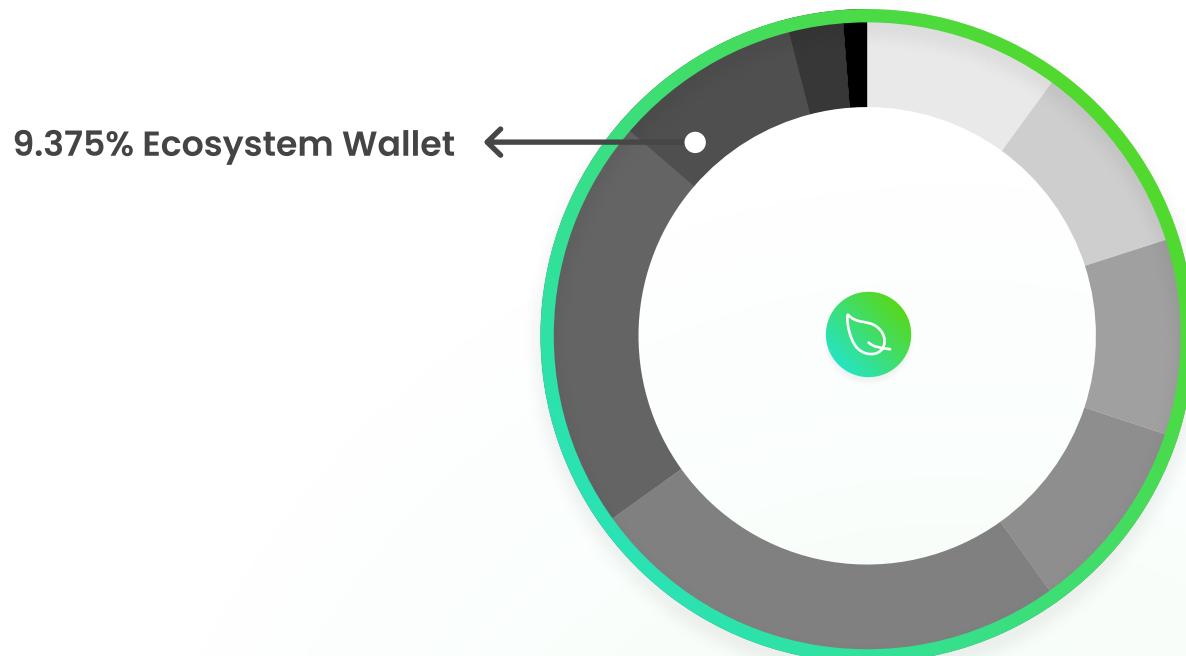


ECOSYSTEM WALLET

The ecosystem wallet is integral for future operations. It is dedicated to providing liquidity to all our future apps and developments.

The wallet has the permissions required to integrate all the new apps and partnerships in the future.

This wallet is used for the development and creation of all apps and integrations that use \$HEALTH.



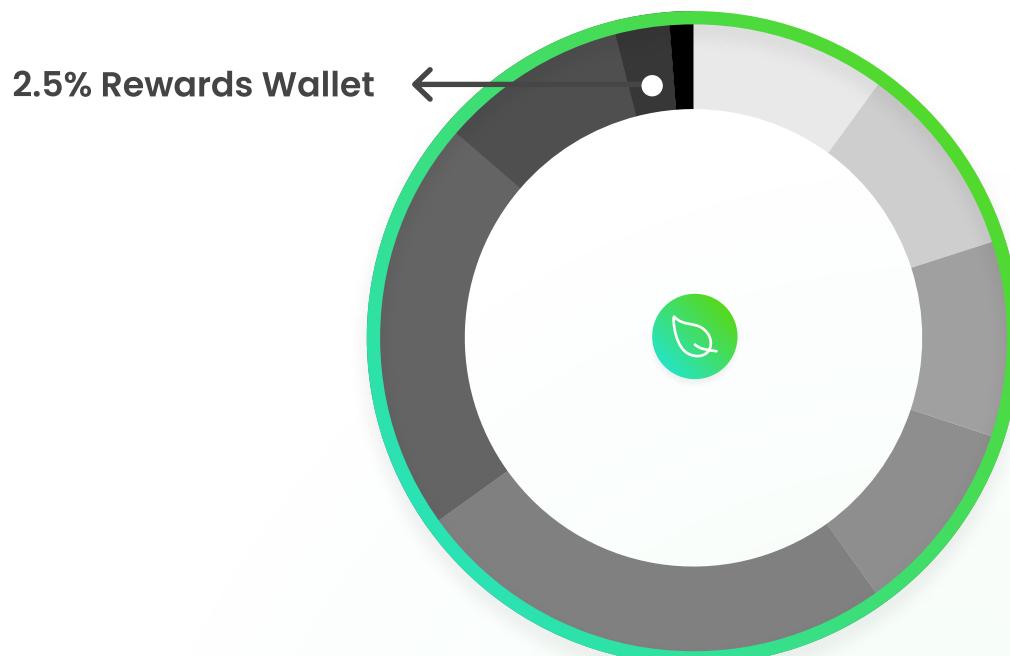


REWARDS WALLET

The rewards wallet contains 2.5% of starting total supply. This supply is unlocked and used in the rewards functions for our apps.

As we develop our ecosystem of apps, each app or integration will feature atleast one rewards function.

Encouraging users of HealthToken to earn rewards whilst improving the health of their peers.

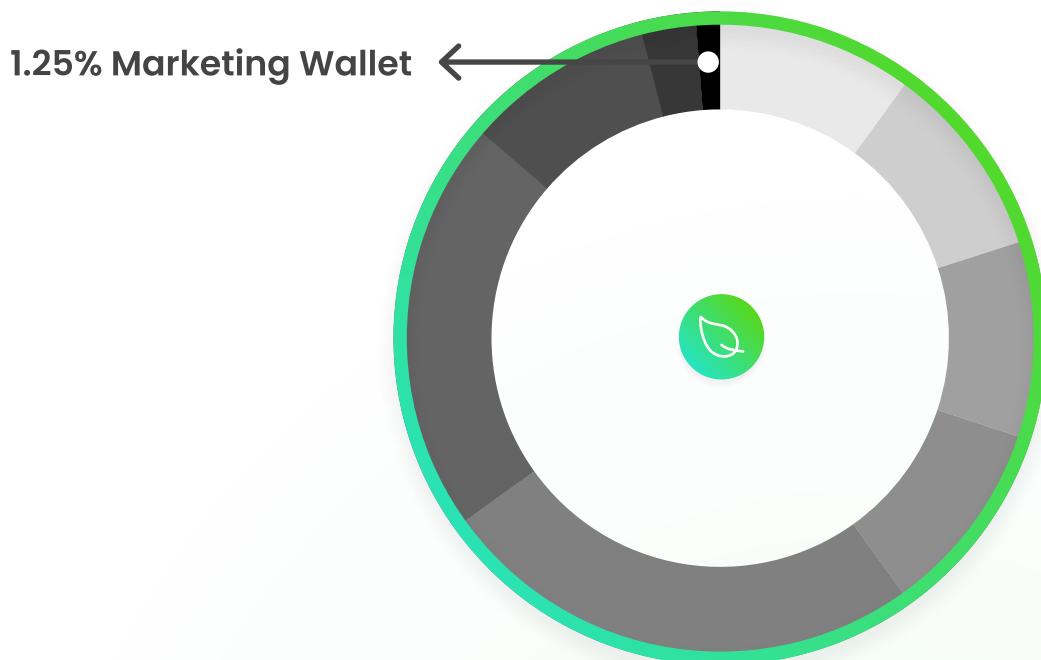




MARKETING WALLET

The marketing wallet contains 1.25% of starting total supply. This supply is unlocked and will be used to fund marketing efforts into the future.

The funds will be removed in small quantities, to be used to push the project forward, with the appropriate justification given to the community.





SECURITY



TECHRATE AUDIT

We were initially audited by Techrate with one medium severity issue that has since been fixed.

However, since we have made substantial changes to the allocation of the token supply as well as our code, we are undergoing a second audit.

This will be available to view soon.



SECURITY

HEALTHTOKEN IS GOING LIMITED

Of course, we want to launch as soon as possible.

However, we recognise that in the future (with our temporarily locked liquidity wallets) there comes the added insecurity of the supply.

We are taking precautions to protect those funds and ensure they are used for their intended use-cases.

We will be registering as a company with Companies House (UK) soon after our PancakeSwap listing is complete.

This will provide additional, contractual protection for the allocation of that supply.

There will be legal obligations to uphold a standard of transparency, making your funds secure by law unlike many projects that have come before us.



Companies House



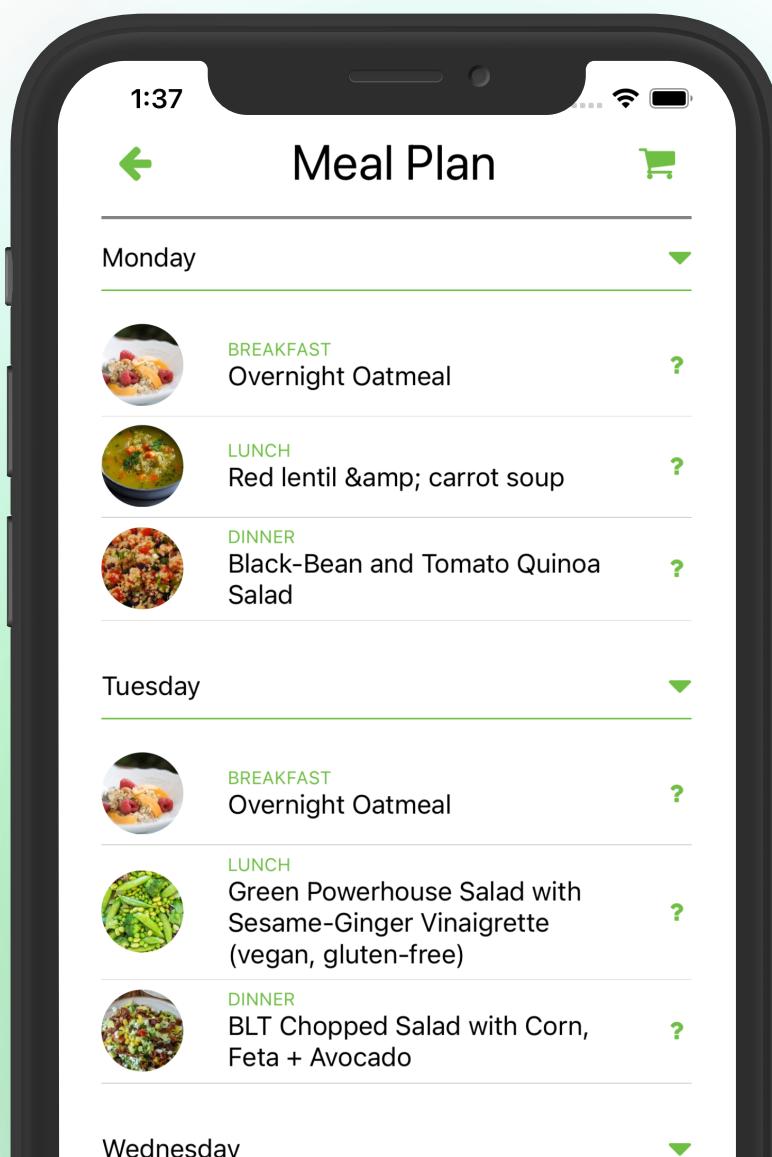


Proof of concept

Health Handler

An innovative, community driven meal plan app, that will integrate directly with UK supermarket delivery services and be powered by \$HELTH.

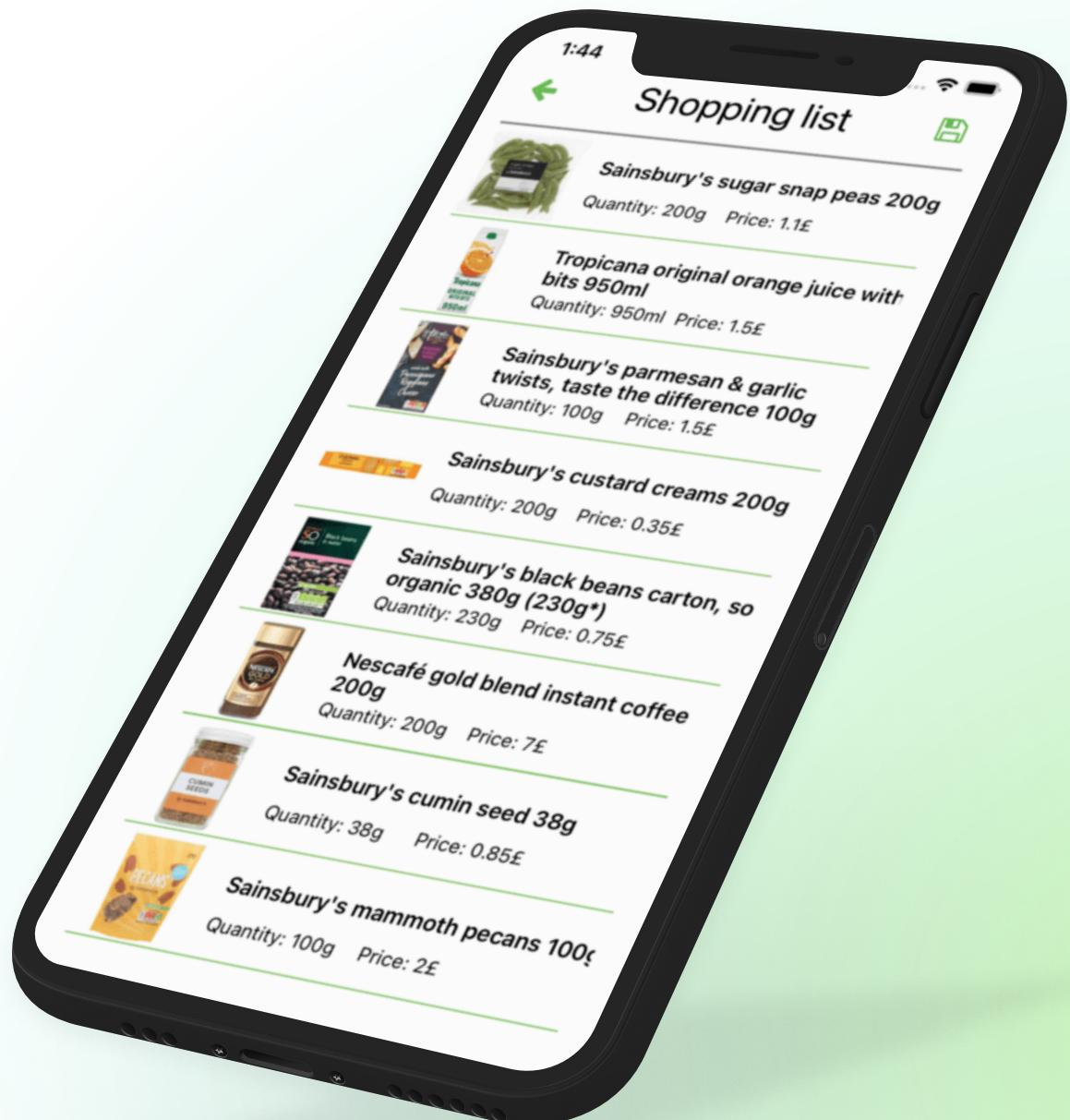
This project will begin with UK supermarkets and quickly expand to accomodate stores around the world.





SHOPPING, SIMPLIFIED

HealthHandler aims to make shopping as easy as possible. Bridging the gap between the convenience of online food shopping and the creativity of user-generated meal plans.





The screenshot shows the \$HEALTH mobile application interface. At the top, there is a green header bar with three dots on the left. Below it is a white navigation bar with the \$HEALTH logo on the left, followed by 'Home', 'Create a plan' (which is highlighted in green), 'Create a meal', and two buttons on the right: 'Connect' with a person icon and 'Buy now'. In the center, there is a back arrow labeled 'Previous' and a 'Finish' button on the right.

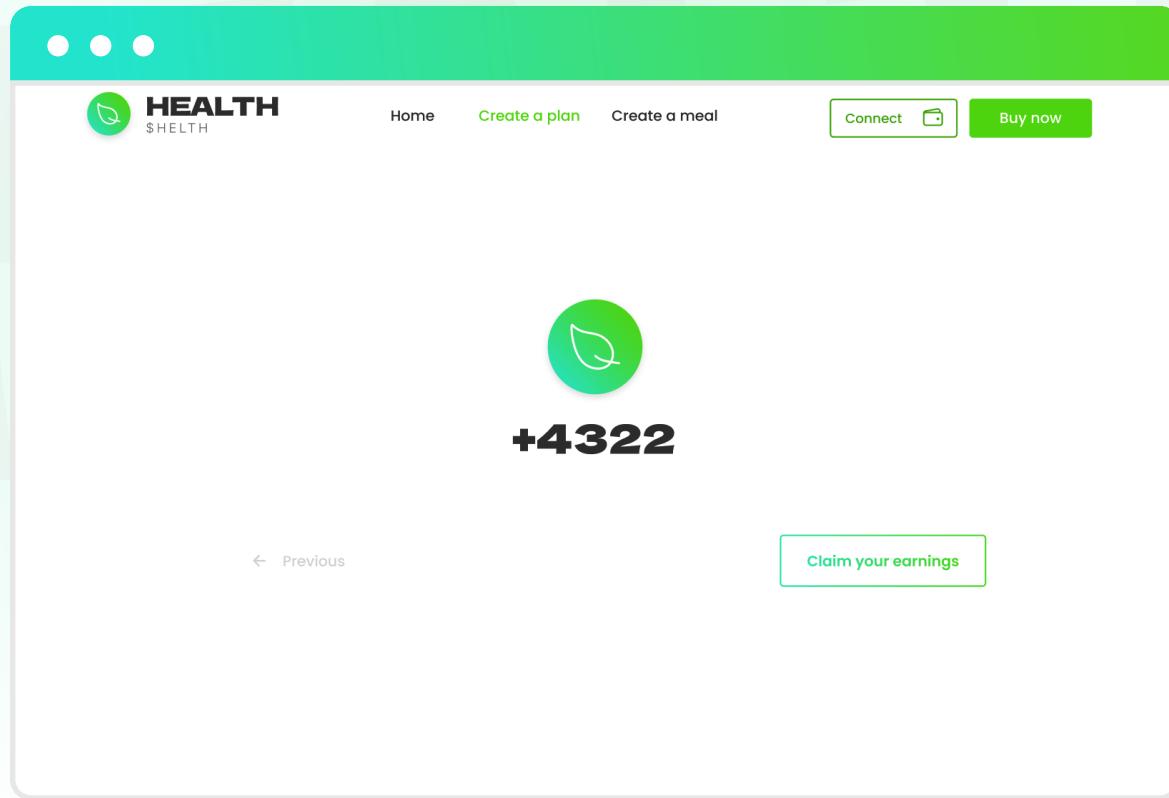
The main content area is titled 'Sunday' with a small green leaf icon. It is divided into four sections: 'BREAKFAST', 'LUNCH', 'DINNER', and 'SNACKS'. The 'BREAKFAST' section contains a photo of a fried egg on toast with a green 'X' icon in the top right corner. The 'LUNCH' section has a large green '+' icon. The 'DINNER' and 'SNACKS' sections are currently empty. Below these sections is a search bar with the placeholder 'Search'.

At the bottom, there is a row of five images: a green '+' icon, a photo of a creamy dish, a photo of a steak and vegetables, a photo of a fried egg on toast, and a photo of several bananas.

USER GENERATED CONTENT

App users will be able to view these designed meals and meal plans, choosing the one they would like to use for the week.

Upon expansion, we will look to offer plans made by certified nutritionists, giving users the opportunity to purchase these plans using their HealthTokens.



\$HELTH REWARDS

The earnings of the meal plan creators will depend upon the success of their plans; how often the meal plan is selected and used on the app.

Creators will gain access to a dashboard showing live stats and analysis never seen before in user-generated fitness content.

With potential to generate powerful data on user eating habits and spending patterns.





FUTURE DEVELOPMENTS



CHARITY DASHBOARD

Alongside HealthHandler, we are looking into how holders will be able to spend their tokens.

We will be developing a dashboard featuring acts of charity ranging from planting a tree to funding entire non-profit projects using \$HEALTH.

Each donation will be price matched to the current value of the token with the objective of reducing transaction fees and cutting out the often unavoidable middleman of charity.

Into the future, we plan to partner with forward-thinking, trusted charities. Eventually, donating directly to these first-movers using the Health Token, incurring the absolute minimum of fees.



FUTURE DEVELOPMENTS



\$HELTH STORE

Next, we will be opening health focused online store, featuring products ranging from official HealthToken gym wear to fitness supplements.

Not only will \$HELTH token holders be able to pay for products in full using their balance but they will be offered consistent discounts across the board in appreciation for their support.

The use case for this token will only grow as our portfolio develops and we begin to compensate users with \$HELTH.



FUTURE DEVELOPMENTS



GYM PARTNERSHIPS

One of our final goals is establish partnerships with Gyms worldwide, to allow for membership to be paid for directly using \$HELTH.

A development that would not only make securing a membership more accessible – but may also see prices drop alongside smaller transaction fees.

Imagine we are the primary and leading facilitator of all gym memberships established worldwide. A position that would open endless doors towards bettering the health of our wider community and helping to make fitness accessible for everyone.

Who knows – strong support could even lead to a \$HELTH gym of our own...



THANK YOU FROM OUR TEAM



FOUNDER

Yehonatan Aibi

Studying Finance BSc at Lancaster University. Founded related Fitness industry startups. Well networked within the fitness & wellbeing industry.



CHIEF TECHNICAL OFFICER

Piotr Ostrowski

Full-stack developer with AI. Experienced in creating and training computer vision models. Upwork Freelancer.



DESIGN & BRANDING

Jude Cornish

Involved with multiple startup initiatives with significant design and branding experience. Studying Business & Marketing BSc at Lancaster University.



HEALTH

\$HEALTH

-  WWW.HANDLER.HEALTH
-  [R/HEALTHTOKEN](https://REDDIT.COM/R/HEALTHTOKEN)
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-  COMING SOON
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-  TWITTER.COM/REALHEALTHTOKEN
-  COMING SOON
-  LINKEDIN.COM/COMPANY/REALHEALTHTOKEN
-  COMING SOON