

ECHO Lab

a space for focus groups
and website testing

Conduct qualitative
research with participants,
patients, providers, or
community members.

Contact us today for a tour!
Email healthcommunication@partners.org



Easily accessible to the Longwood Medical Area,
the ECHO Lab is located on the 6th floor of
375 Longwood Ave. Stop by for a tour!

- Seats 10 comfortably
- Observation room to watch sessions
- Two camera angles
- Top-of-the-line microphones for clear recordings
- HD 42" plasma display with Internet access
- Audio or video files available on DVD or securely emailed

The ECHO Lab (Enhancing Communication for Health Outcomes Laboratory) is part of the Dana-Farber/Harvard Cancer Center's Health Communication Core. The Health Communication Core offers evidence-based, creative communication services to researchers, clinicians, and others. Services include graphic design, website development, writing, branding, message testing, social media, communication strategy development, and website usability testing.