

## The PLANET MassCONNECT Institute for Community Health Program Planning (iCHPP) is a free program

that helps you select, customize, and deliver evidence-based health programs in community settings.

The program includes:

- training workshops
- a dedicated website
- ongoing networking and events
- funding opportunities for Institute alumni

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iCHPP gives you the tools to identify successful evidence-based programs, get immediate access to important data, and learn to produce well-written, high-quality, local health proposals. I utilize the website regularly to research EBPs that might work in my community. iCHPP is truly a wonderful learning experience!

**Albert Whitaker**

Associate Director  
Community Programs  
American Diabetes  
Association—MA

## How to Learn More

For more information about iCHPP or to apply, contact:

Want to make  
your public health  
program great?

ATTEND THE

Institute for  
Community  
Health Program  
Planning  
(iCHPP)



## Who can apply?

Organizations and individuals from Boston, Greater Lawrence, and Greater Worcester are invited to apply.\* iCHPP participants include:

- health program planners
- grant writers
- other staff who develop and deliver community health programs

*\*Current funding only covers Boston, Greater Lawrence, and Greater Worcester. In the future, we hope the program will expand its reach to communities throughout Massachusetts.*

“ I wish I’d known about iCHPP sooner! The training introduced me to a vast array of evidence-based programs, critiques of them, plus what you can and can’t change when customizing one. Their website has saved me countless hours of searching.

**Jean Lussier, RD, LDN, CDE**

Self Management Ed./Nutrition Ed. Director  
Latino CEED: REACH New England  
Greater Lawrence Family Health Center

## Why apply?

iCHPP can help you:

- **Attract funding**—Funders increasingly require applicants to propose evidence-based programs. Be ahead of the curve and boost your chances of funding success with iCHPP’s focused approach to evidence-based programs.
- **Build on the success of others**—You don’t have to create local health programs from scratch! Get tools and strategies that can help you find, choose, and adapt successful programs that already exist.
- **Make the most of limited resources**
  - Learn a streamlined process for developing and delivering programs that have been proven to work in communities like yours.
  - Review your program planning workflow to get the most from every funding dollar.
  - Share your learning with colleagues to help improve overall efficiency.
- **Foster valuable partnerships**—Find other people and organizations whose goals connect with yours.
- **Build long-term connections**—Join a growing network of people working to address issues of public health, health disparities, and social justice.
- **Expand funding resources**—Apply for mini-grants available only to iCHPP graduates.

## What’s included?

- **Training workshops**—iCHPP begins with two half-day training sessions, where participants learn a systematic approach to evidence-based health programs, including why to use them and how to:
  - assess your community’s needs
  - use local and national data to support your work
  - develop partnerships
  - choose, adapt, run, and evaluate an evidence-based program
- **A dedicated website**—Participants put theory into practice by using the streamlined tools and resources of the PLANET MassCONNECT website.
- **Networking opportunities**—Stay connected with other participants through the website and iCHPP networking events. At these events you can dig deeper into topics such as grant writing, partnerships, and communication strategies.
- **Funding opportunities**—Alumni can apply for small grants from the program to fund projects that use the iCHPP framework.
- **Grant-funded program and resources**—iCHPP workshops and PLANET MassCONNECT web resources are funded by a grant from the National Cancer Institute.

“ Community folk rarely get what iCHPP offers: tools and training to address the health issues they see 24/7. Its 5-step process is practical, scientific, and fun!

**E. Vicente Sanabria, MS CED**

Director, Central MA Center for Healthy Communities