The PLANET MassCONECT Institute for Community Health Program Planning (iCHPP) is a free program

that helps you select, customize, and deliver evidence-based health programs in community settings.

The program includes:

- training workshops
- a dedicated website
- ongoing networking and events
- funding opportunities for Institute alumni

"

iCHPP gives you the tools to identify successful evidence-based programs, get immediate access to important data, and learn to produce well-written, high-quality, local health proposals. I utilize the website regularly to research EBPs that might work in my community. iCHPP is truly a wonderful learning experience!

Albert Whitaker

Associate Director Community Programs American Diabetes Association—MA

How to Learn More

For more information about iCHPP or to apply, contact:



ATTEND THE

Institute for Community Health Program Planning (iCHPP)

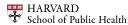














Who can apply?

Organizations and individuals from Boston, Greater Lawrence, and Greater Worcester are invited to apply.* iCHPP participants include:

- health program planners
- · grant writers
- other staff who develop and deliver community health programs
- *Current funding only covers Boston, Greater Lawrence, and Greater Worcester. In the future, we hope the program will expand its reach to communities throughout Massachusetts.
- I wish I'd known about iCHPP sooner! The training introduced me to a vast array of evidence-based programs, critiques of them, plus what you can and can't change when customizing one. Their website has saved me countless hours of searching.

Jean Lussier, RD, LDN, CDE

Self Managment Ed./Nutrition Ed. Director Latino CEED: REACH New England Greater Lawrence Family Health Center

Why apply?

iCHPP can help you:

- Attract funding—Funders increasingly require applicants to propose evidencebased programs. Be ahead of the curve and boost your chances of funding success with iCHPP's focused approach to evidence-based programs.
- Build on the success of others—You don't have to create local health programs from scratch! Get tools and strategies that can help you find, choose, and adapt successful programs that already exist.
- Make the most of limited resources
 - Learn a streamlined process for developing and delivering programs that have been proven to work in communities like yours.
 - Review your program planning workflow to get the most from every funding dollar.
 - Share your learning with colleagues to help improve overall efficiency.
- Foster valuable partnerships—Find other people and organizations whose goals connect with yours.
- Build long-term connections—Join a growing network of people working to address issues of public health, health disparities, and social justice.
- Expand funding resources—Apply for mini-grants available only to iCHPP graduates.

What's included?

- Training workshops—iCHPP begins with two half-day training sessions, where participants learn a systematic approach to evidence-based health programs, including why to use them and how to:
 - assess your community's needs
 - use local and national data to support your work
 - develop partnerships
 - choose, adapt, run, and evaluate an evidence-based program
- A dedicated website—Participants put theory into practice by using the streamlined tools and resources of the PLANET MassCONFCT website.
- Networking opportunities—Stay connected with other participants through the website and iCHPP networking events. At these events you can dig deeper into topics such as grant writing, partnerships, and communication strategies.
- Funding opportunities—Alumni can apply for small grants from the program to fund projects that use the iCHPP framework.
- Grant-funded program and resources—
 iCHPP workshops and PLANET MassCONECT
 web resources are funded by a grant from
 the National Cancer Institute.



Community folk rarely get what iCHPP offers: tools and training to address the health issues they see 24/7. Its 5-step process is practical, scientific, and fun!

E. Vicente Sanabria, MS CED

Director, Central MA Center for Healthy Communities

PLANET MassCONECT is a research project funded by the National Cancer Institute (NCI), and is being implemented in Worcester, Boston, and Lawrence, MA through a collaborative effort among community coalitions from the three communities as well as investigators and representatives from the Dana-Farber Cancer Institute and Harvard School of Public Health. Funded by NCI Grant # 5 R01 CA132651-04.