

MassCONECT Building Healthy Communities Through Evidence-based Programs

INSTITUTE FOR PROGRAM DISSEMINATION

Are you ready to build quality, health-related programs in your community?

This institute will help you put prevention into practice.

Graduates will learn to build great, evidence-based public health programs, one step at a time.

The institute will cover all the core components of evidence-based program planning. You'll learn how to:

- Use local and national data to study groups in your community and what kinds of help they need.
- Find organizations with goals that connect to yours.
- Learn about programs and policies that have worked in communities like yours.
- Select and customize evidence-based programs for your community.
- Measure the success of an evidence-based program.

You'll also have the chance to:

- Join a network of practitioners implementing similar programs across the state.
- *Apply for funds available only to Institute graduates.*

Fridays in Spring, 2010; 8 AM to 1 PM 44 Front Street, Floor 7, Room 720, Worcester

WHO SHOULD APPLY?

- Professionals looking for resources to help them prevent disease and improve the health of their community through community based health programs.
- Staff who plan and implement these programs, such as coordinators, health program planners, managers, directors, counselors, and nurses.

APPLY NOW!

- There are only 12 slots available for professionals from Worcester.
- Applications for this FREE training institute must be received by May 3.
- Contact Cassandra Andersen at (617) 111-1111 or visit: www.planetmassconect.org/register











PLANET MassCONECT is a five-year study funded by the National Cancer Institute that aims to understand how to best disseminate resources to MassCONECT (Massachusetts Community Networks to Eliminate Cancer Disparities through Education, Research and Training) community groups in Boston, Lawrence, and Worcester, Massachusetts. The study builds upon the solid infrastructure of the MassCONECT network to promote and encourage the use of Cancer Control P.L.A.N.E.T.

This institute is sponsored by Dana Farber Cancer Institute, Boston Alliance for Community Health, Common Pathways, City of Lawrence Mayor's Health Task Force, and Boston REACH Coalition.