

Impact of Policies: Intended and Unintended Consequences

TReND's Progress, Current Research Gaps, Future Directions

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FDA

Ban on flavors except menthol
Label, packaging, and manufacturing
Content and product disclosure and regulation
Education, training, awareness
Advertising, promotion, sponsorship
Sales
Harm reduction/claims
Tar, nicotine, and other constituents
Illicit trade
Liability and controls on TI

Existing Policy Efforts

Federal tax via SCHIP
Clean indoor/outside air policies
Home restrictions public/private
Restrictions on advertising/marketing
Restrictions on sales of products
Regulation on sponsorship
Comprehensive state policies
State tobacco excise taxes
Movie/entertainment policy

Pending FCTC

Taxes
SHS
Content and product disclosure
Label and packaging
Education, training, awareness
Advertising, promotion, sponsorship
Illicit trade
Sales to minors
Economic viable alternatives
Liability
Scientific cooperation/exchange

Affordable Care Act 2010
Social policies (often designed to promote equity and address poverty)
Substance use policies

Intended Consequences

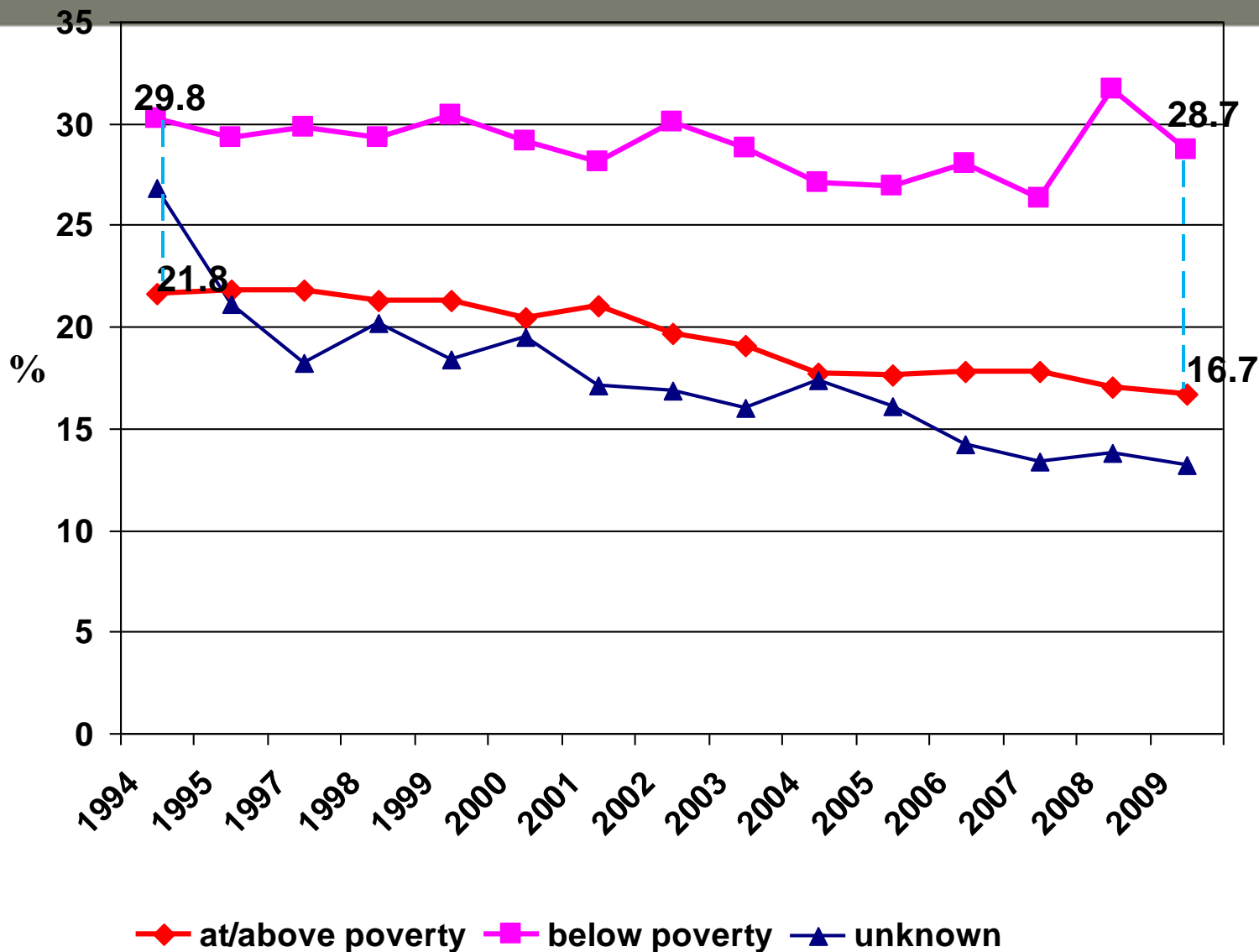
SHS exposure
Initiation
Current smoking
Quit attempts
Abstinence

Unintended Consequences

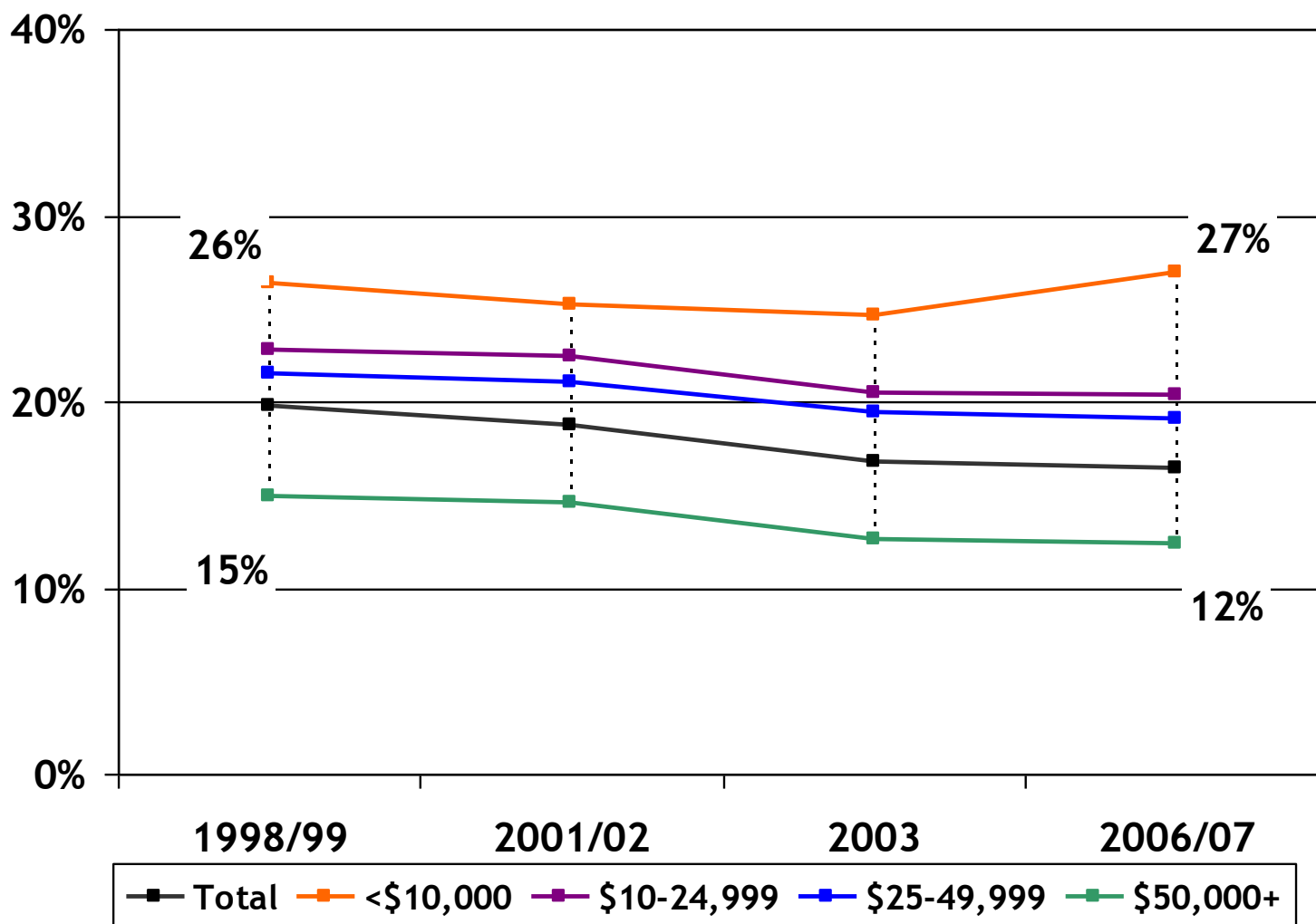
Helpful
Reduction in alcohol
Improvement in nutrition

Harmful
Safety
Stigmatism
No effects at all

Trends in Current Smoking among U.S. Women Aged 18+ by Poverty Status: NHIS, 1994-2009



Trends in Current Smoking among U.S. Women Aged 18+ by Annual Family Income: TUS-CPS, 1998/99-2006/07



TReND's Progress

Projects

- Low SES women and girls phases I and II
- Effects of policies on minority racial/ethnic groups
- Effects of policies on smoking low SES young people



Two policy informing projects

- Media/entertainment and smoking in the movies
- Menthol special issue



Publications (n=32 peer reviewed papers)

- Two special journal issues that examined policy effects

Research Gaps

- Understanding of harm reduction of policies on disadvantaged populations
- Effects of policies on new tobacco products and products other than cigarettes
- Surveillance for policy evaluation
 - Data collection
 - Small population groups

Future Directions

- More explicit link between health care reform and reducing tobacco exposure
 - Reduction in asthma after smokefree laws implementation in public housing
- Evaluation of new policies (FDA, FCTC)
- Evaluation beyond econometric studies
- Stigmatization associated with tobacco

Future Directions

- Tobacco policies and economic recession
- Policy effectiveness in social context
- Social and environmental factors associated with tobacco use
- Role of social justice

Speakers

- **Economic Modeling of Tobacco Control Policy Effects on Low SES and Minority Racial/Ethnic Groups**
John Tauras, Ph.D., University of Chicago
- **A More Comprehensive View of Worksite and Home Smoking Bans: Are We Reaching All Working Women?**
Allison Rose, M.H.S., SAIC-Frederick. NCI-Frederick
- **Unintended Consequences of Tobacco Policies on Women Working in Bars and Restaurants**
Roland Moore, Ph.D., Pacific Institute for Research and Evaluation
- **Women, Social Disadvantage and Policy**
Hilary Graham, Ph.D., The University of York
- **Discussant**
Lorraine Greaves, Ph.D., British Columbia Centre for Excellence in Women's Health