



Says

What have we heard them say?
What can we imagine them saying?

How do we avoid from affection of germs?

Purpose of the Medical clinic software?

Main thing you wants to do in this Medical clinic?

Fulfil our patient's needs.

Aims to give the High Quality treatment.

Analyzing the records of every patient's



Does

What behavior have we observed?
What can we imagine them doing?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Improving the Medical clinic facilities.

Medical Insurance is available in this clinic.

This clinic is serve to all people's life with correct data

Insurance payments are more reliable.

Comprehensive Healthcare services to the patients.

This software is very for both the doctors and the patients.



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Persona’s name

Short summary of the persona