

Heamnath N

20104028

In [1]:

```
import numpy as np
import pandas as pd
```

Importing csv

In [2]:

```
df=pd.read_csv("5_Instagram data.csv")
df
```

Out[2]:

	Impressions	From Home	From Hashtags	From Explore	From Other	Saves	Comments	Shares	Likes	Profile Visits	Follows
0	3920	2586	1028	619	56	98	9	5	162	35	2
1	5394	2727	1838	1174	78	194	7	14	224	48	10
2	4021	2085	1188	0	533	41	11	1	131	62	12
3	4528	2700	621	932	73	172	10	7	213	23	8
4	2518	1704	255	279	37	96	5	4	123	8	0
...
114	13700	5185	3041	5352	77	573	2	38	373	73	80

	Impressions	From Home	From Hashtags	From Explore	From Other	Saves	Comments	Shares	Likes	Profile Visits	Follows
115	5731	1923	1368	2266	65	135	4	1	148	20	18
116	4139	1133	1538	1367	33	36	0	1	92	34	10
117	32695	11815	3147	17414	170	1095	2	75	549	148	214
118	36919	13473	4176	16444	2547	653	5	26	443	611	228

119 rows × 13 columns

Sum

```
In [3]: df.sum()
```

```
Out[3]: Impressions      678775
From Home      294619
From Hashtags  224614
From Explore   128294
From Other     20360
Saves          18244
Comments        793
Shares         1114
Likes          20680
Profile Visits  6024
Follows        2470
Caption      Here are some of the most important data visua...
Hashtags     #finance💎#money💎#business💎#investing💎#investme...
dtype: object
```

Mean

```
In [4]: df.mean()
```

```
Out[4]: Impressions      5703.991597
        From Home      2475.789916
        From Hashtags   1887.512605
        From Explore    1078.100840
        From Other      171.092437
        Saves           153.310924
        Comments        6.663866
        Shares          9.361345
        Likes           173.781513
        Profile Visits   50.621849
        Follows         20.756303
        dtype: float64
```

Median

```
In [5]: df.median()
```

```
Out[5]: Impressions      4289.0
        From Home      2207.0
        From Hashtags   1278.0
        From Explore    326.0
        From Other      74.0
        Saves           109.0
        Comments        6.0
        Shares          6.0
        Likes           151.0
        Profile Visits   23.0
        Follows         8.0
        dtype: float64
```

Mode

```
In [6]: df.mode()
```

Out[6]:

	Impressions	From Home	From Hashtags	From Explore	From Other	Saves	Comments	Shares	Likes	Profile Visits	Follows	...
0	5394.0	1975.0	116	45.0	34.0	40.0	6.0	3.0	114.0	19.0	2.0	...
1	NaN	NaN	201	84.0	NaN	135.0	NaN	NaN	151.0	21.0	NaN	...
2	NaN	NaN	278	NaN	NaN	144.0	NaN	NaN	NaN	NaN	NaN	...
3	NaN	NaN	362	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	...
4	NaN	NaN	411	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	...

	Impressions	From Home	From Hashtags	From Explore	From Other	Saves	Comments	Shares	Likes	Profile Visits	Follows	
5	NaN	NaN	583	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	
6	NaN	NaN	655	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	
7	NaN	NaN	707	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	
8	NaN	NaN	771	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	
9	NaN	NaN	794	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	
10	NaN	NaN	1248	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	
11	NaN	NaN	1260	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	
12	NaN	NaN	1278	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	
13	NaN	NaN	1693	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	
14	NaN	NaN	1938	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	
15	NaN	NaN	2351	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	
16	NaN	NaN	2975	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	
17	NaN	NaN	3450	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	
18	NaN	NaN	3551	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	

Describe

In [7]:

df.describe()

Out[7]:

	Impressions	From Home	From Hashtags	From Explore	From Other	Saves	Comments	
count	119.000000	119.000000	119.000000	119.000000	119.000000	119.000000	119.000000	1
mean	5703.991597	2475.789916	1887.512605	1078.100840	171.092437	153.310924	6.663866	
std	4843.780105	1489.386348	1884.361443	2613.026132	289.431031	156.317731	3.544576	
min	1941.000000	1133.000000	116.000000	0.000000	9.000000	22.000000	0.000000	
25%	3467.000000	1945.000000	726.000000	157.500000	38.000000	65.000000	4.000000	
50%	4289.000000	2207.000000	1278.000000	326.000000	74.000000	109.000000	6.000000	
75%	6138.000000	2602.500000	2363.500000	689.500000	196.000000	169.000000	8.000000	
max	36919.000000	13473.000000	11817.000000	17414.000000	2547.000000	1095.000000	19.000000	

CumSum

In [8]:

df.cumsum()

Out[8]:

	Impressions	From Home	From Hashtags	From Explore	From Other	Saves	Comments	Shares	Likes	Profile Visits	Follows
0	3920	2586	1028	619	56	98	9	5	162	35	2
1	9314	5313	2866	1793	134	292	16	19	386	83	12
2	13335	7398	4054	1793	667	333	27	20	517	145	24
3	17863	10098	4675	2725	740	505	37	27	730	168	32
4	20381	11802	4930	3004	777	601	42	31	853	176	32
...
114	599291	266275	214385	90803	17545	16325	782	1011	19448	5211	2000
115	605022	268198	215753	93069	17610	16460	786	1012	19596	5231	2018
116	609161	269331	217291	94436	17643	16496	786	1013	19688	5265	2028

	Impressions	From Home	From Hashtags	From Explore	From Other	Saves	Comments	Shares	Likes	Profile Visits	Follows
117	641856	281146	220438	111850	17813	17591	788	1088	20237	5413	2242
118	678775	294619	224614	128294	20360	18244	793	1114	20680	6024	2470

119 rows × 13 columns

Count

In [9]:

df.count()

Out[9]: Impressions 119
From Home 119
From Hashtags 119
From Explore 119
From Other 119
Saves 119
Comments 119
Shares 119
Likes 119
Profile Visits 119
Follows 119
Caption 119
Hashtags 119
dtype: int64

Min

In [10]:

df.min()

Out[10]: Impressions 1941
From Home 1133
From Hashtags 116
From Explore 0
From Other 9
Saves 22
Comments 0
Shares 0
Likes 72
Profile Visits 4
Follows 0
Caption 170 Python Projects with Source Code solved an...

Hashtags
dtype: object

#career #job #jobs #jobsearch #education #busi...

Max

In [11]: `df.max()`

```
Out[11]: Impressions      36919
          From Home      13473
          From Hashtags   11817
          From Explore    17414
          From Other      2547
          Saves          1095
          Comments        19
          Shares          75
          Likes          549
          Profile Visits   611
          Follows         260
          Caption      You must have seen the news divided into categ...
          Hashtags      #timeseries #time #statistics #datascience #bi...
          dtype: object
```

Covariance

In [12]: `from numpy import cov`

In [13]: `cov(df['From Home'],df['From Hashtags'])`

```
Out[13]: array([[2218271.69277881,  498205.17639937],
                [ 498205.17639937, 3550818.04856858]])
```

Pearson

In [14]: `from scipy.stats import pearsonr`
`pearsonr(df['From Home'],df['From Hashtags'])`

```
Out[14]: (0.17751565433098784, 0.053434143091160374)
```

Spearson

In [15]: `from scipy.stats import spearmanr`
`spearmanr(df['From Home'],df['From Hashtags'])`

```
Out[15]: SpearmanrResult(correlation=0.11752786942921449, pvalue=0.203031655807403)
```