

**1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

Data contains enough information including timing of each campaign, the locations and categories of projects. It is convenient for readers to understand the big picture of the Kickstarter campaign.

Data provides more insight of how to explore and predict the outcome of the future campaigns depends on categories and countries. This leads to higher rate of success for future campaign starter as well as to identify and prevent the risk of failure.

Data spreadsheet is easy to visualise and analysis as it does not contain a lot of dummies data. Therefore, we do not need to clean up the data before starting the reconciliation process.

**2. What are some limitations of this dataset?**

The data does not indicate any significant influences of the unsuccessful campaign. For example, which elements that cause a project to fail/unsuccessful in what circumstances.

Since there is no trend or line chart of the successful and unsuccessful campaigns for their period of time. It is hard to predict the future outcome whether the rate of successful is dropped or increased.

**3. What are some other possible tables and/or graphs that we could create?**

A table and a chart of Date End Conversion to see the trend of when each campaign end regardless successful or unsuccessful.

A table and a chart to compare the campaign's period from the start to the end.

A table and graph of the amount of money each category in different countries has made.

A trend of each category to see which one is the most and the least popular.