

Quick Training Guide

June-2025

The BioPing – “Ping the Right Partner”

Disclaimer



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Training Instructions to Use The BioPing Platform – 1/2

Part 1 – Quick Search (Top Section)

Company Name ▼

Search anything...



Enter **Company Name** & hit search button - to find if they are in database and how many contacts

Contact Name ▼

Search anything...



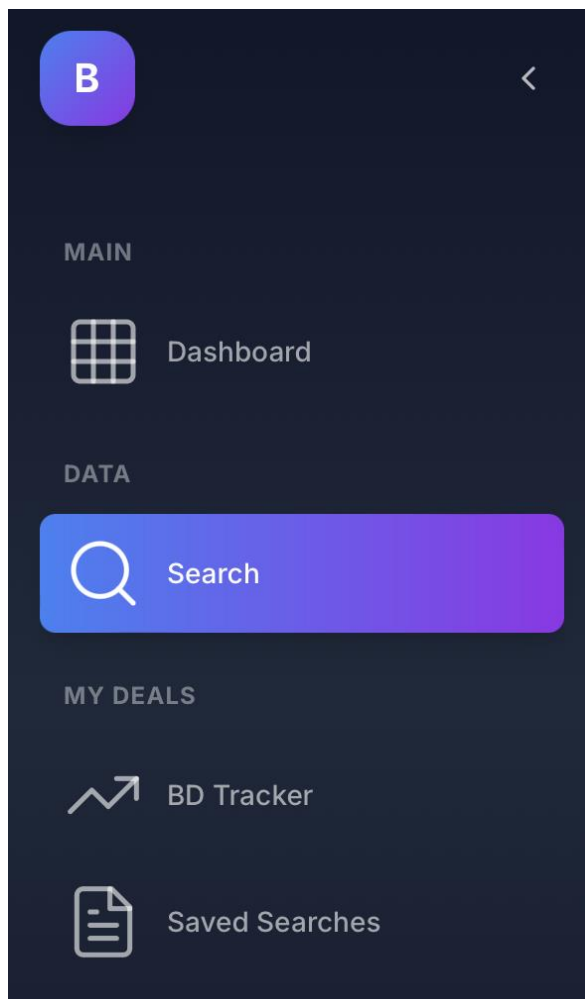
Enter **Contact Person Name** & hit search button - to find if they are in database and their contact info.

What You'll Find From These Searches:

- Whether the **company** or **contact person** is in our database
- **Contact details** including email, job title, and role (e.g., BD, Ventures, R&D)
- The **number of contacts** available for each company
- Basic **company info**: category, HQ location, drug modality, and more

Training Instructions to Use The BioPing Platform – 2/2

Part 2 – Advanced Search with Custom Filters (Left Section - Click Search Icon)



1 Asset / Drug Profile (Input Criterion)

Drug Name *	Disease Area *	Stage of Development	Modality
<input type="text" value="Drug Name"/>	<input type="text" value="Select Disease Area"/>	<input type="text" value="Select Stage"/>	<input type="text" value="Select Modality"/>
About Your Pipeline Drug	Max. 1 Selection Allowed.	Optional	Optional

Input: Enter key details about your drug—
Name, disease area, development stage, and modality (e.g., biologic, small molecule)
Fields marked with an asterisk () are required.**

2 Partner Match (Output – BD Outreach Plan)

Looking for *	Region ⓘ	Function ⓘ
<input type="text" value="Select Partner Type"/>	<input type="text" value="Select Region"/>	<input type="text" value="Select Function"/>
Potential Partner Search Criterion	HQ Country of Partner	Contact Person Function

Output: Get a curated list of potential partners based on your drug's disease area

- **Looking For:** Choose the type of partner (large pharma or mid-size company)
- **Region:** Filter by partner HQ location
- **Function:** Target key executives by role (e.g., Business Development)

Fields marked with an asterisk () are required.**



Deal Readiness, quick and focused Dealmaking

Contact

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