

# **[ENG] Moon Coin Whitepaper v0.1**

## **Where Blockchain Technology Meets Conservative Political Ideology**

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### **Token Introduction**

The Moon (ticker: MOON) token was created to realize two forms of democracy: ideological democracy to support conservative politics, and decentralized capital democracy. It is introduced as both a meme and the Way Maker DAO.



## **MEME**

### **Objective**

The Moon token is intended to serve as an expression of support and participation in the reason and conviction of conservative politics on the blockchain. It offers a new way to express passionate love for Kim Moon-Soo, the next potential presidential candidate with a fervent conservative spirit, and to demonstrate patriotism as a free citizen of the Republic of Korea.

### **Why Kim Moon-Soo?**

The Moon token community currently supports candidate Kim Moon-Soo. He has served as the governor of Gyeonggi Province, earning widespread acclaim

for his excellent achievements, and is now undertaking important duties as the Minister of Employment and Labor. In these troubled times, when the rule of law and liberal democracy are eroding in Korea, his strong leadership is needed to rally conservative supporters and save the nation.

## **What We Expect from Kim Moon-Soo**

Just as Trump declared his fervent support for Bitcoin and won the U.S. presidency backed by cryptocurrency investors, we, too, are eagerly awaiting candidate Kim to show great support for crypto investors and the blockchain ecosystem as a presidential contender.

There is an urgent need to establish government agencies that can actively embrace and accelerate proposals, such as adopting major cryptocurrencies as strategic reserves in Korea, allowing pension funds to invest in Bitcoin, permitting the launch of cryptocurrency ETFs for both corporations and individuals, and supporting funding for blockchain projects.

## **Change of Supported Candidate (Extremely Important – Please Read)**

Of course, there are other candidates within the conservative party who are armed with conservative values and beliefs. Candidates such as Han Dong-Hoon, Oh Se-Hoon, Hong Jun-Pyo, and Yoo Seong-Min are also present, and their moves will be closely watched. Should the conservative party's endorsed candidate change during the presidential race, the supported candidate will be replaced following a proposal and vote.

(What happens to the token if the supported candidate is changed?)

Once a proposal passes on the Moon token's governance platform, the Way Maker DAO, and the change of the supported candidate is confirmed (which takes three days), the token's metadata that is, its name and logo will be immediately updated. Rest assured, the token address, individual wallet holdings, supply, distribution, and lock-up remain unchanged. Even if the new candidate is not entirely satisfactory, continued support is expected until the end.

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## **: Way Maker DAO**

### **Objective**

In 2021, when hedge funds suffered significant losses from short-selling GameStop (GME) shares in the U.S., the popular trading app Robinhood, under external pressure, removed its "BUY" button. In response, enraged individual investors rallied on the community platform Reddit, causing the stock price to soar and compelling major financial institutions to back down.

However, such inspiring events are rare. Crypto VCs, leveraging their capital and information advantage, invest early in promising blockchain projects and reap the rewards—leaving individual investors with little opportunity until tokens are listed on an exchange and reach peak prices.

As demonstrated by the multiple equilibria and coordination failure in game theory, there are numerous obstacles for us as individuals to unite.

Yet, with the rise of Web3, both corporations and individuals now have the opportunity to participate in decentralized protocols. After long periods of deliberation and preparation, Way Maker was born as a decentralized autonomous organization (DAO) that takes the initiative in venture investments. All holders of the sole governance token, Moon, can become venture investors and partners.



## DAO Governance

All DAO members (token holders) can participate in nearly every matter requiring collective decision-making—from token distribution, management, and incentive structuring to potential investment opportunities that can grow community assets, as well as policies, processes, and other collective decisions—through voting on proposals.

In other words, every member contributes their expertise and capability in portfolio construction and execution, alongside the token's growth, to drive the community's development.

To prevent the DAO from being flooded with proposals, we manage an expert group with incentive-based, permissioned membership known as the Way

Maker Accelerator.

## Way Maker Accelerator & Rewards

- **Accelerator Supporting Moon Token Growth**

Instead of initial allocations to the team and advisors, options are provided that allow them to receive incentives when the market price surpasses a specific threshold. This structure aligns the incentives of the team and advisors to focus on the token that embodies the project's success and value.

- **Accelerator for a Successful Venture DAO**

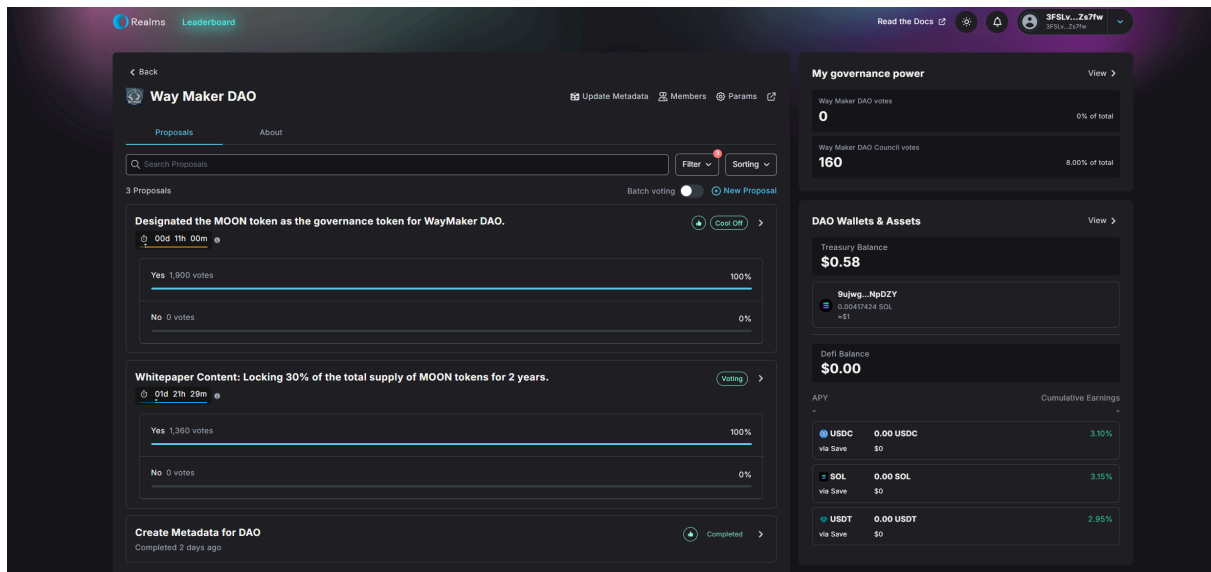
This group consists of passionate and professional members experts in finance, investment, development, marketing, research, and international communications. Membership is permissioned and verified through the Way Maker NFT. Their roles include sourcing venture investment deals, facilitating internal DAO communication, assessing investment eligibility and conducting due diligence, and managing contracts. Successful investments reward these members with Moon tokens.

## DAO Platform

### Way Maker DAO Platform

To participate in proposals and votes, users must access the Way Maker DAO, connect their wallet, and stake Moon tokens as governance power. Execution of vote outcomes is carried out either automatically via smart contracts or manually where the automatic execution is recorded on the blockchain and cannot be reversed. Additionally, token holders can access specific features and services within the DAO, which provides early access to premier investment opportunities.





## DAO Treasury

The Way Maker Treasury is a vault managed by multisignature (multisig) and smart contracts. All members can deposit assets such as Moon coins, Solana, Bitcoin, Ethereum, etc., as investment funds. When funds are withdrawn (Exit), rewards are distributed proportionally to the investment amount. Moreover, there is a cooling-off period between the approval of an investment proposal and its implementation, during which investors who do not wish to participate can withdraw their funds.

## DAO Committee

The committee is a temporary consultative body established to organize the Way Maker system and implement the whitepaper's details including token distribution into the DAO. To counter sybil attacks, Way Maker currently employs the voting weight of committee members holding Way Maker tokens (and Moon tokens) to enforce the whitepaper. Once the system is fully organized, Way Maker tokens will be transferred to the top holders of the Moon token.

# Tokenomics

## Solana Token Program

**Solana SPL Token** - Token program on the Solana blockchain.

## Token Overview

### Total Supply

5170 Million

### Ticker

MOON (Kim Moon-Soo)

### Contract Address

FueiSKBGe4qcKJdFvLophketod3ooWT2htdNjxdNAJ2e

### Block explorer

MOON | SolscanSolscan

## only 51.7 Million Supply Tokenomics

### 30% (LOCK UP)

#### What is DAO Treasury?

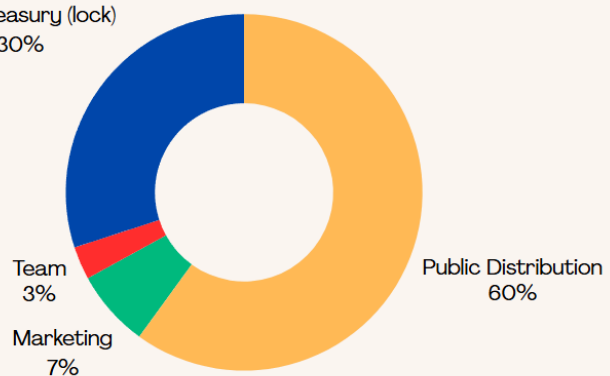
The token will be locked in the DAO vault for two years to support the foundation of democratic decision-making in DAO(decentralized autonomous organization) and will then be used according to suggestions from DAO members. It can become the basis for a new project, burn or be persistent lockup.

### 51.7 M

#### very small supply

In the hope that each of the 51.7 million people in Korea would own one, 51.7 million were minted, which is a very small quantity that is difficult to find in other tokens.

DAO Treasury (lock)  
30%



Team - 3%

Marketing - 7%



**DAO deposit - 30% (2 years lock up)**

**Public Distribution - 60%**

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## Roadmap

### Phase 1

- Enthusiastic support activities to back conservative political figures
- Expand the community through various online/offline events, educational programs, and participation campaigns
- Listing on major exchanges
- Optimize the governance system and decision-making mechanisms
- Recruit accelerators and form partnerships for project operations

### Phase 2

- Establish a venture fund for efficient and aggressive DAO operations
- Incubate and accelerate unicorn ventures
- Develop a long-term investment strategy and diversify the investment portfolio

### Phase 3

- Achieve a DAO Treasury of 1 billion dollars
  - Explore new investment areas such as derivatives and real estate
  - Collaborate with global investment firms and expand influence
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