



# ClaireHughes

**Contact Details** 07751 841220  
claire@bubblegraphics.com  
bubblegraphics.com  
East London, E1

**Personal Summary** A graphic design creative, with over 10 years experience working across both print and digital, in full-time and freelance capacity. With experience of delivering design briefs for large corporate clients and smaller more independent businesses. Accomplished in producing creative, clean and effective design solutions.

A natural and intuitive communicator, who can easily build solid working relationships with colleagues of all levels. Utilising creative and interpersonal skills, to help clients build their brand DNA. Consistently delivers on time and on brand to meet the demands of today's fast moving digital creative industry.

**Software Skills**

- Advanced – Adobe Creative Suite: Illustrator, Photoshop & InDesign
- Intermediate – Flash, HTML & CSS, Microsoft Office
- Basic – After Effects

**Honours & Awards**

- A high 2.1 degree in Visual Communication
- Awarded in-book prize for D&AD Awards

**Experience & Key Clients** **Current Position – Senior Designer for MWI London**  
March 2012 – Present

- Project Managing a wide range of print and online design, from concept to completion.
- Supervising two designers, ensuring their deadlines are met and overseeing the perfection of work before presentation.
- Pitching to clients – a recent win was for Bank of China to produce outdoor advertising and a high spec brochure. Other wins have included clients such as; Aljazeera, Guys Hospital & Kings College.
- Identifying and implementing several new structured improvements, relating to pricing methods and creative studio logistics. The result was an increase in creative profits for the company.
- Further responsibilities include: project time scaling and costing, client liaison, running meetings and presentations, print management.

**Bubble Graphics – Designer**  
April 2005 – March 2012

- Graphic designer, combining creative skills with time management, reliability, one-to-one meetings, pitches, presentations, networking, motivational and organisational skills, leading to successful self-employment for a total of 6 years full-time.
- Working for major retail and telecommunication brands in the UK, targeting market specific audiences.
- Securing, a core network of clients including: Carphone Warehouse, The Prince's Trust and several significant clients across retail, charity, property and hospitality sectors including:

**Beach And Body (2012)**

**Continued Overleaf...** A re-brand of an upscale, independent, female swimwear shop, producing a new identity, corporate stationery pack including a selection of gift voucher books. Utilising vintage graphic trends to provide the correct styling to fulfil the brief successfully.



**Key Clients** **Grizzly Grill Pub Co. Ltd. (2011)**

A brand re-launch for a chain of family run pubs, liaising with the interior designer to deliver solutions that complemented the chosen colour palettes of the newly refurbished décor, design of a new identity, food menu and outdoor poster advertisement.

**Essential Drug and Alcohol Services (EDAS) (2010)**

A successful pitch leading to a total brand re-fresh for Essential Drug and Alcohol Services (EDAS), including re-designing their logo, corporate communication package, printed promotional material. Working with project coordinators and alongside web developers to ensure the creation of the new EDAS website remains on brand.

**Bristowe Retirement Apartments (2010)**

Re-brand of the Bristowe Retirement Apartments as a relaxing, friendly and comfortable home, for independent seniors. The main inspiration came from Bristowe's calming seaside location and overall eclectic, art nouveau building.

**Experience** **Anson Robson Marketing Ltd.**

June 2008 - March 2009

Full-time sole freelance designer, working alongside the creative director. Collaborating on a diverse range of print and digital projects from concept to completion. Project management and one-to-one client liaison skills were also harnessed.

**Graphic designer for Carphone Warehouse**

January 2007 – June 2008

Successful win and renewal of a 6 monthly retainer contract to design direct response marketing material and online banner adverts helping to promote international calling plans, specifically targeting their Asian Market. Further to this additional work was requested for the in-house marketing departments, stationery, leaflets, invitations and Christmas Cards etc.

**Big Noise Creative**

April 2005 – January 2007

A long-term in-house freelance graphic designer, working on a diverse range of printed promotional material.

**Graphic designer for 3T Creative**

March 2004 – April 2005

**Graphic designer for Borough of Poole**

July 2003 – March 2004

**Design executive for Printing.com**

September 2002 - July 2003

**Graphic designer for Network Publishing Group Ltd.**

July 2001 - September 2002

**Education** **The Arts University College at Bournemouth**

BA (Hons), Visual Communication, 2009 – 2011

**The Arts Institute at Bournemouth**

HND, 2D Drawn Animation, 1997 – 1999

**Amersham & Wycombe College, Amersham**

Foundation, Graphic Design & Photography, 1996 – 1997

GNVQ Advanced, Graphic Design & Photography, 1994 – 1996



## **Additional Learning Pixelfish Ltd**

October 2009 – May 2010

An internship during full-time study, working one day per week to improve on the basics of HTML, CSS and designing for online.

### **A Little Bit About Me**

People who know me say that I inspire them through my positive outlook and ability to enthuse their creativity during difficult times. I am open to new ideas on how to come up with concepts that encourage people to spend their money on what your clients' want people to buy. I prefer to work in an environment where I can test my ideas and be inspired by those around me. I am constantly searching for inspiration in everything that surrounds me, shapes, sounds, colour, people, art, beautiful landscapes, buildings etc.

If I'm not working, I'm probably cycling somewhere around London, checking out colourful second-hand markets or having cream tea with my friends. Though my own acoustic guitar skills have got pretty rusty nowadays, I still enjoy checking out a good live gig. I also like singing out loud sometimes (but not if anyone around me has a pressing deadline approaching).

### **LinkedIn References Darren Northeast, owner, Darren Northeast PR**

*"Claire's work is absolutely exceptional! I've had the pleasure of engaging with Claire and Bubble Graphics on numerous occasions - and on each and every occasion Claire delivers; and then some!"*

*"She is not only a breath of fresh air and a delight to be around, but her work is of an extremely high standard - and her attention to detail is second to none. She works hard, delivers on time; and offers the client lots of options to choose from."*

*"I would recommend anyone looking to work with an enthusiastic, talented and all round creative person; they should look no further than Claire Hughes!"*

### **Dianne Edgar, Owner of I-Marketing Services Ltd**

*"Claire is the ideal designer, creative, knows the technology, takes time to understand the communication required, and gets the job done on time and within budget."*

### **Ted Walker MCIM Chartered Marketer**

*"Clare worked on a few key projects while I was Marketing Manager at Carphone Warehouse to deliver a range of really effective communications. I have no hesitation in recommending Clare to anyone looking for creative graphic design skills."*

### **Henry Brown, owner, Shed24Design**

*"Claire is an enthusiastic and creative graphic designer who both works very hard, and is committed to producing high quality work. We worked together on exhibitions and I found her a flexible, positive and helpful person. HB"*