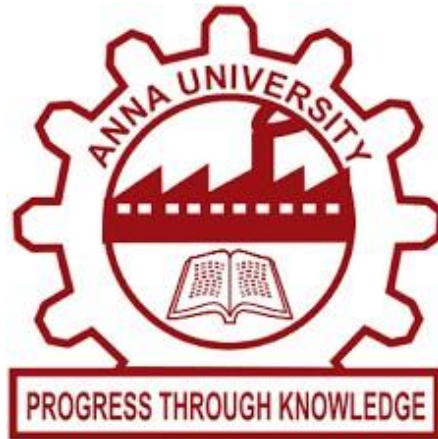


UNIVERSITY COLLEGE OF ENGINEERING TINDIVANAM

(A Constituent College of Anna University)



Electronics and Communication Engineering

NAAN MUDHALVAN

DIGITAL MARKETING

ASSIGNMENT

NAME: Kalaiselvi K

NM ID: 9E0E577322239E394C947C0E923D51EE

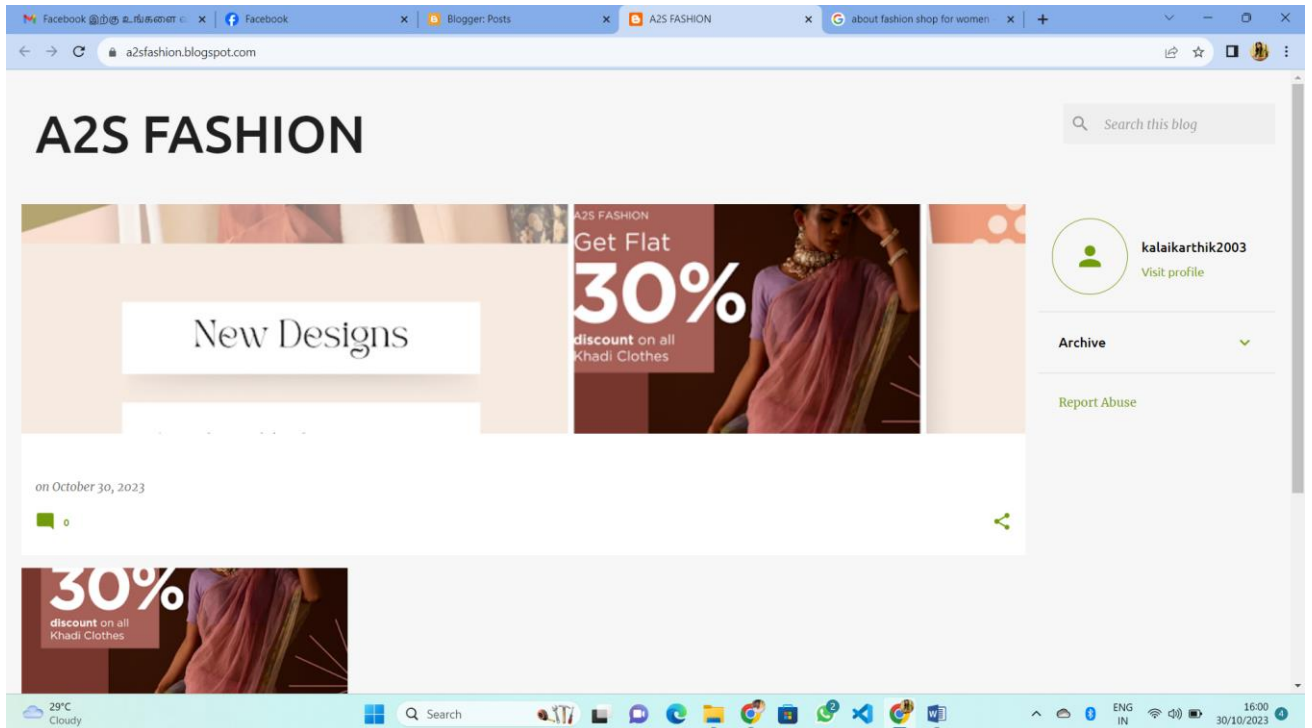
BRAND NAME: A2S FASHION

USER NAME: au422420106014

1.Create a blog or website using Blogspot and Customize the theme design and post new article with 500 words.

LINK: <https://a2sfashion.blogspot.com/>

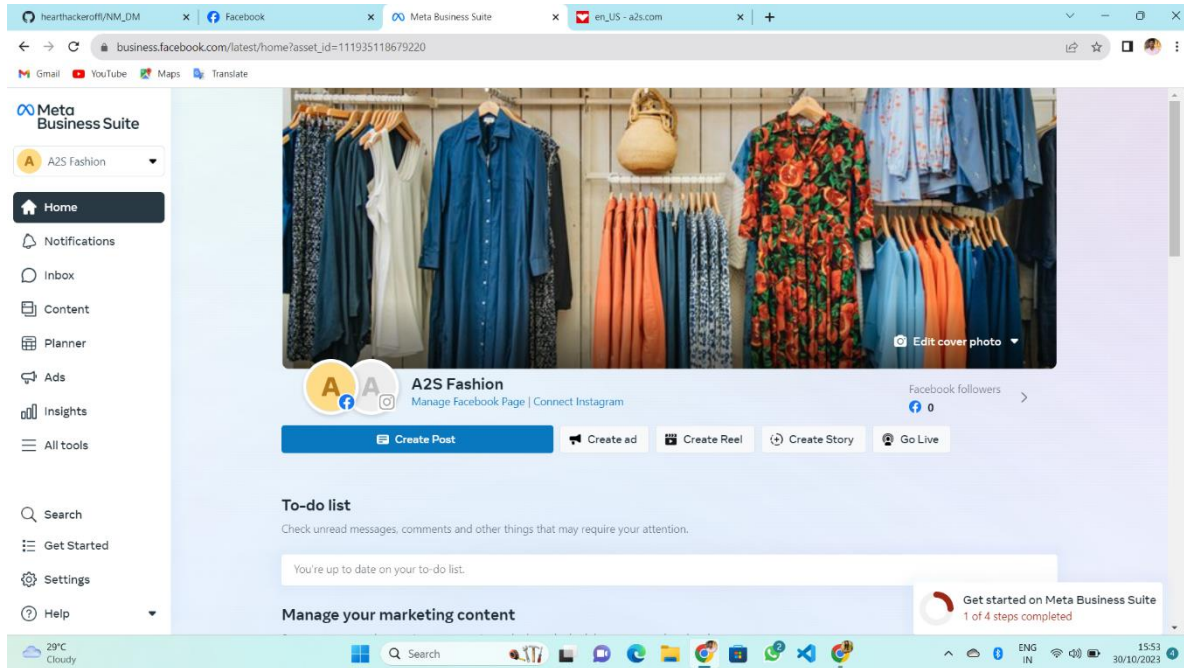
SCREENSHOTS:



2. Create a New Facebook Business Page and post one social media poster for your brand.

LINK: https://business.facebook.com/latest/home?asset_id=111935118679220

SCREENSHOT:



3. Create and design a social media advertisement poster using Canva.

LINK: https://www.canva.com/design/DAFyt3taWvU/zqbOLp0ok_Zvmt-lTyESkg/edit?utm_content=DAFyt3taWvU&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Poster:



4. Create Email Newsletter design using Canva tool.

LINK:

https://www.canva.com/design/DAFy6K6F6w/rA0c8GG3L3QMZiEMGdIh_g/edit?utm_content=DAFy6K6F6w&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

SCREENSHOTS:

