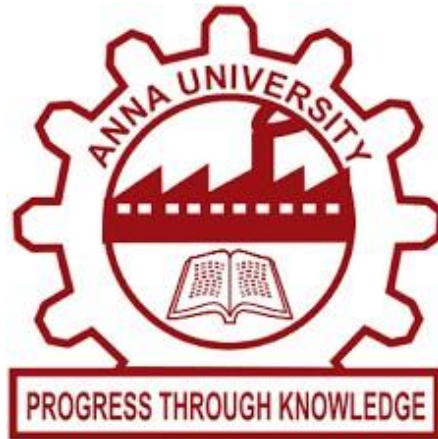


UNIVERSITY COLLEGE OF ENGINEERING TINDIVANAM

(A Constituent College of Anna University)



Electronics and Communication Engineering

NAAN MUDHALVAN DIGITAL MARKETING ASSIGNMENT

NAME: Pravinkumar S

NM ID: 8BF6FB94BEB39F2A65F4C105A615021

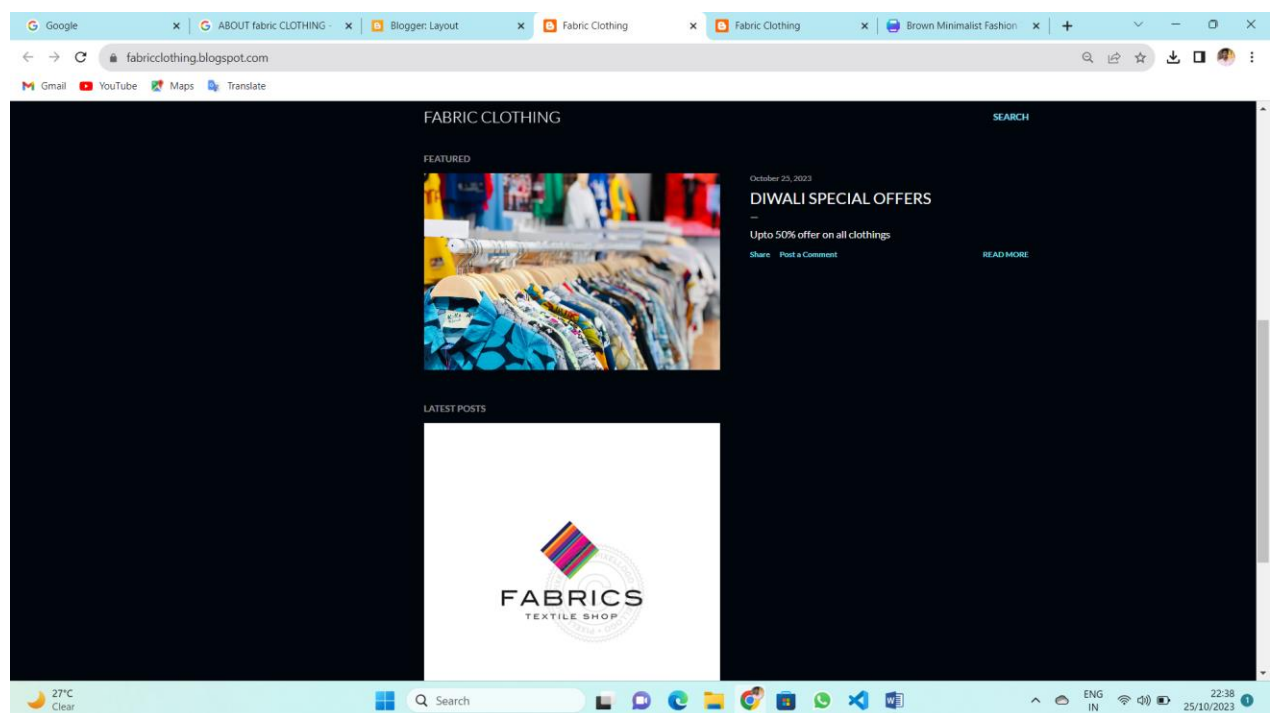
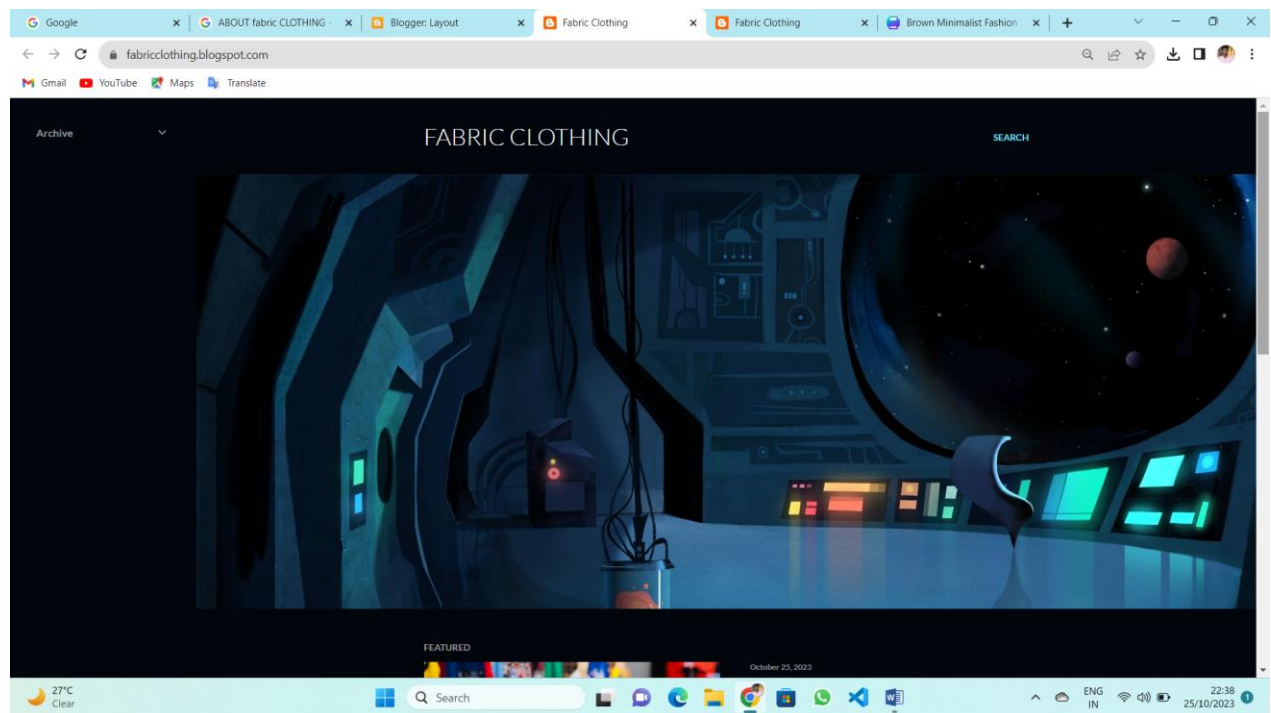
BRAND NAME: FABRIC CLOTHING

USER NAME: au422420106026

1.Create a blog or website using Blogspot and Customize the theme design and post new article with 500 words.

LINK: <https://fabricclothing.blogspot.com/>

SCREENSHOTS:

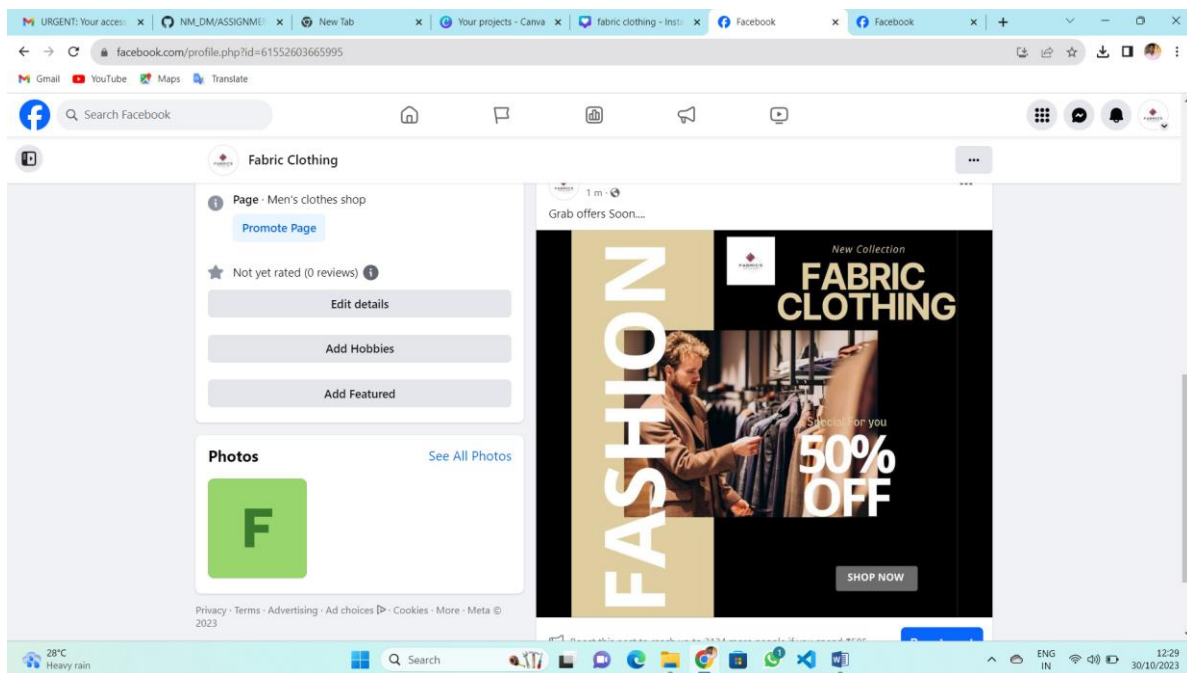
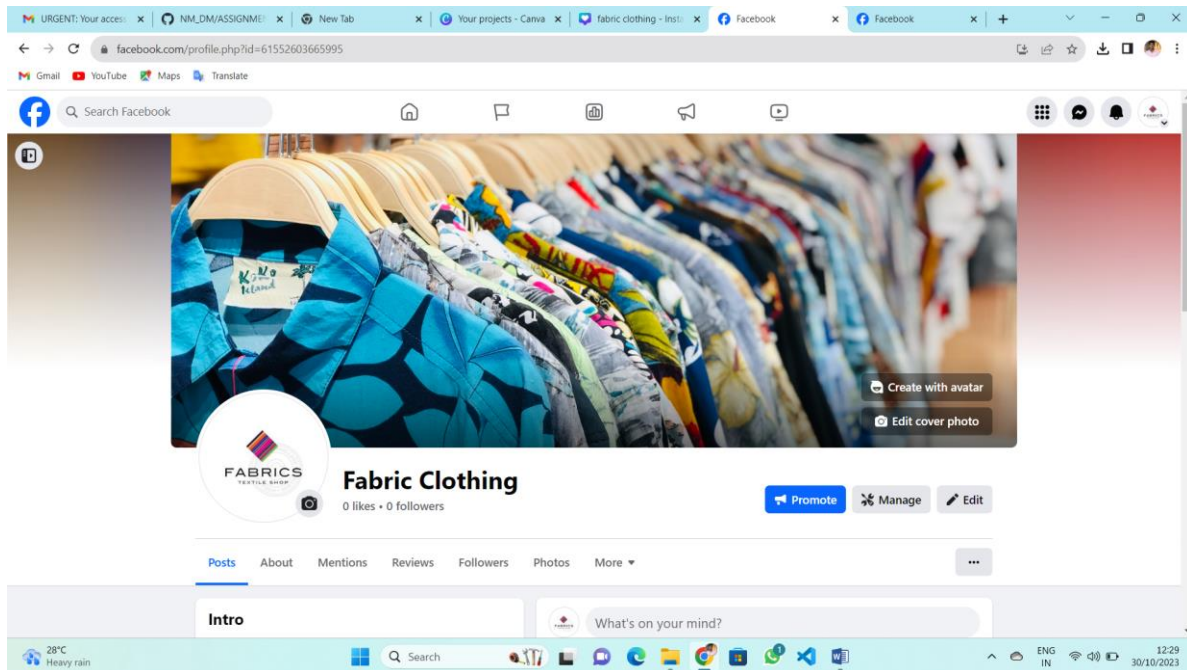


2. Create a New Facebook Business Page and post one social media poster for your brand.

LINK:

<https://www.facebook.com/profile.php?id=61552603665995>

SCREENSHOT:



3. Create and design a social media advertisement poster using Canva.

LINK: https://www.canva.com/design/DAFyP1tB5Do/HndFPK-vefoN2-kNyn5Idg/edit?utm_content=DAFyP1tB5Do&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Poster:



4. Create Email Newsletter design using Canva tool.


LINK: https://www.canva.com/design/DAFySIZZW4g/7Zh-1uVKkk9jEPpTXLaMUQ/edit?utm_content=DAFySIZZW4g&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

SCREENSHOTS:


FABRIC CLOTHING

NEW

STYLE ● FASHION ● FASHION




Fabric is cloth or other material produced by weaving together cotton, nylon, wool, silk, or other threads. Fabrics are used for making things such as clothes, curtains, and sheets.





SOME RECOMMENDATIONS FOR THIS WEEK'S OUTFIT

Clothing has been made from a wide variety of materials, ranging from leather and furs to woven fabrics to elaborate and exotic natural and synthetic fabrics.



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LOTS OF NEW STYLES FOR YOUR WEEKEND



● WWW.FABRICCLOTHING.COM ●