

UNIVERSITY COLLEGE OF ENGINEERING TINDIVANAM

(A Constituent College of Anna University)



Electronics and Communication Engineering

NAAN MUDHALVAN

DIGITAL MARKETING

ASSIGNMENT

NAME: Franklin Jebaraj

NM ID: DCF7E8390326DA7AE0F4684012FEA4C6

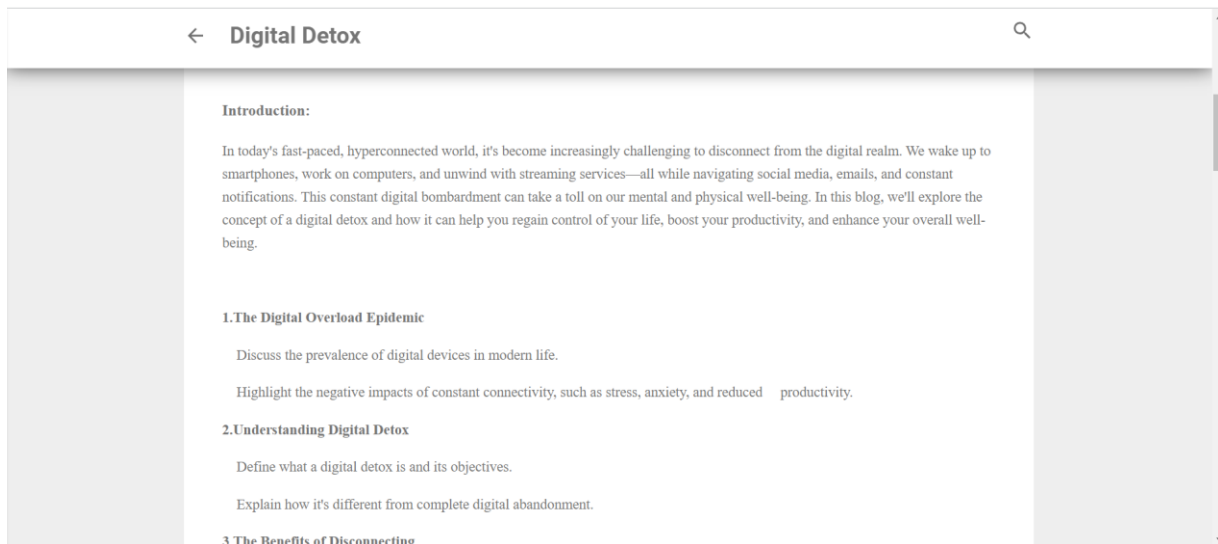
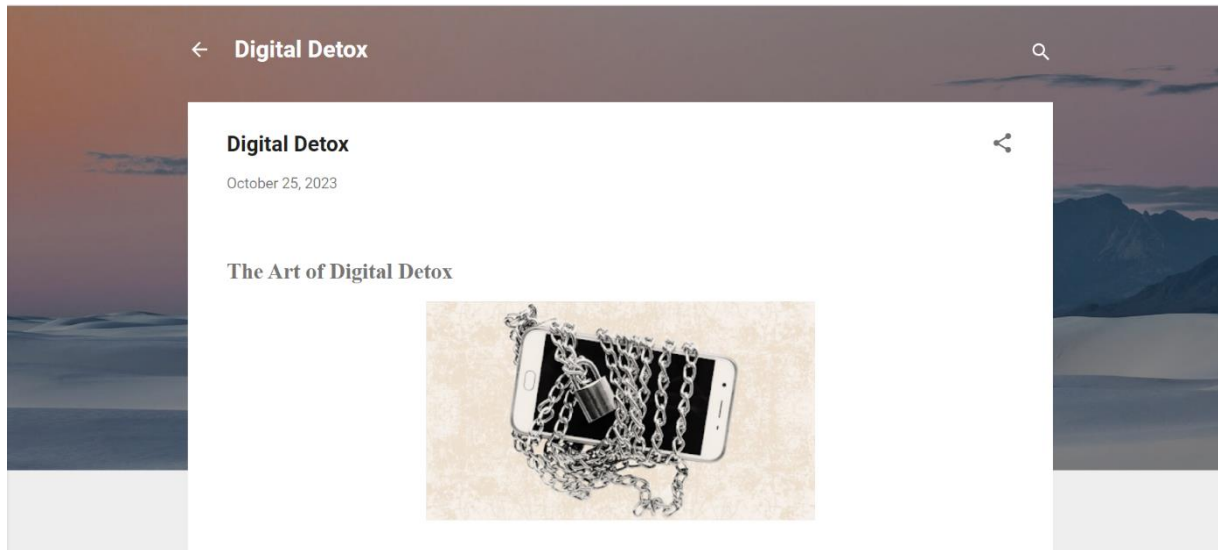
BRAND NAME: DIGITAL DETOX

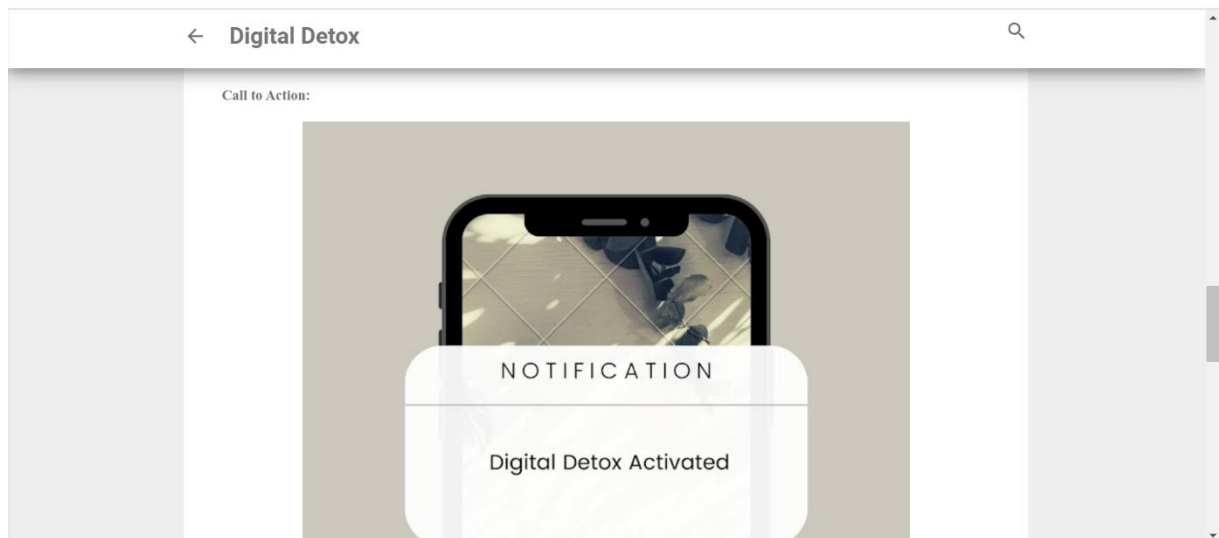
USER NAME: au422420106011

1.Create a blog or website using Blogspot and Customize the theme design and post new article with 500 words.

LINK: <https://detox141.blogspot.com/>

SCREENSHOTS:

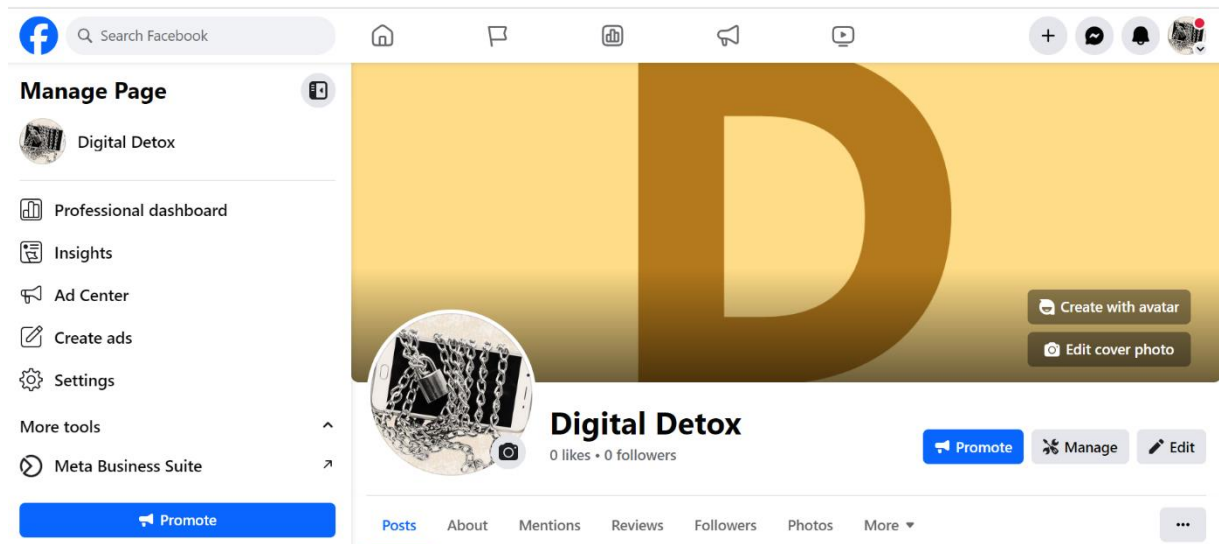




2. Create a New Facebook Business Page and post one social media poster for your brand.

LINK: <https://www.facebook.com/profile.php?id=61552472745202>

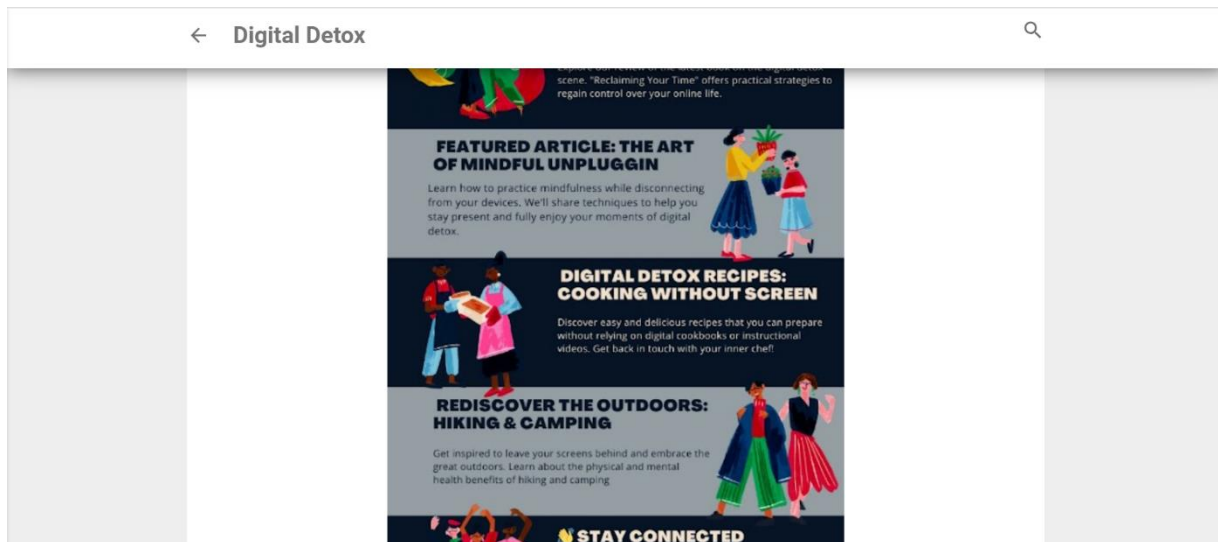
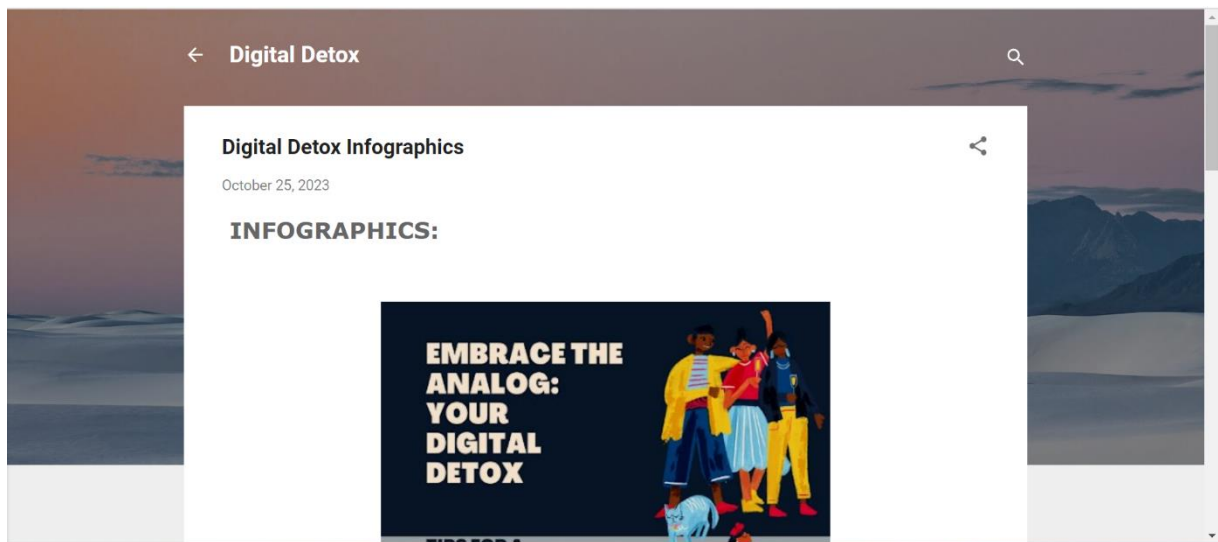
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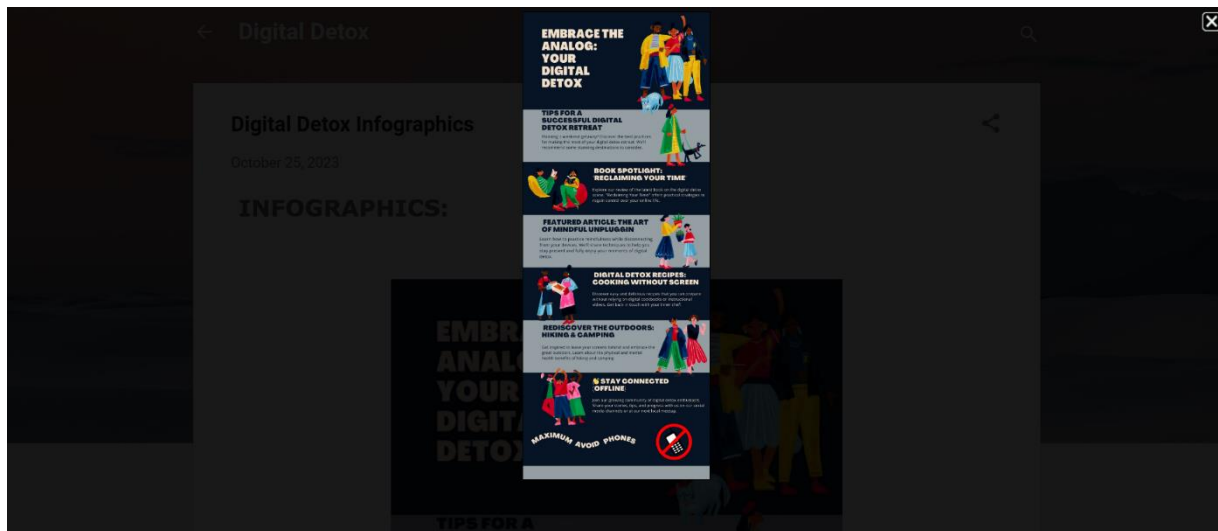


3. Create and design a social media advertisement poster using Canva.

LINK: <https://detox141.blogspot.com/2023/10/digital-detox-infographics.html>

SCREENSHOTS:





4. Create Email Newsletter design using Canva tool.

LINK: <https://detox141.blogspot.com/2023/10/digital-detox-newsletter.html>

SCREENSHOTS:

