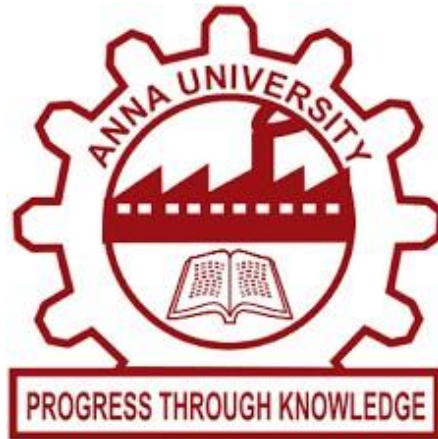


UNIVERSITY COLLEGE OF ENGINEERING TINDIVANAM

(A Constituent College of Anna University)



Electronics and Communication Engineering

NAAN MUDHALVAN

DIGITAL MARKETING

ASSIGNMENT

NAME: Bhuvaneshwari S

NM ID: C75360E0FFE8FF9D1945692F8069FE6

BRAND NAME: Digital Marketing Expert

USER NAME: au422420106006

1.Create a blog or website using Blogspot and Customize the theme design and post new article with 500 words.

LINK: https://bhuvi1702.blogspot.com/2023/09/digital-marketing_19.html?m=1

SCREENSHOTS:



2. Create a New Facebook Business Page and post one social media poster for your brand.

LINK:

<https://www.facebook.com/profile.php?id=61553112712720&mibextid=ZbWKwL>

SCREENSHOT:



3. Create and design a social media advertisement poster using Canva.

Poster:



4. Create Email Newsletter design using Canva tool.

SCREENSHOTS:

