	 A precise machine learning framework cannot be built without feature engineering. What Is Feature Engineering? Feature Engineering repurposes already modified features to build new ones, making it possible for any Machine Learning algorith to comprehend and master any pattern. It is the process of creating new features from raw data using domain knowledge to make the machine learning algorithms work. It is one of the fundamental concepts of machine learning and it is both difficult and expensive. Every new resource must enhance the performance in some way; otherwise, it would have the opposite effect, worsening the final
	 Every new resource must emarke the performance in some way, otherwise, it would have the opposite effect, worsening the imanoutcome. When this happens, we must use feature selection instead of feature engineering. According to Andrew Ng, "Coming up with features is difficult, time-consuming, requires expert knowledge." According to Pedro Domingos, feature engineering is the art of coming up with new features with more predictive power using: Experience Domain expertise Empirical processes The following are some of the most important components of feature engineering: Imputation Handling Outliers
	 3. Binning 4. One-Hot Encoding 5. Grouping Operations 6. Scaling Most Important Techniques in Feature Engineering Applying domain expertise Combining features Encoding of categorical variables Applying Domain Expertise
	Domain expertise or domain knowledge is nothing but expertise in a particular field, such as Education, Healthcare, Consumer Goods, a Retail. A domain expert is someone who is not related to the technology aspect but has in-depth knowledge about the particular industrial how it is shaping up, the trends, and the things that might impact the industry. For example, you are called in to develop a particular application for a consumer goods company, specifically an apparel and footwear the application that you build has to align to the industry and its various facets, and you being a technology expert wouldn't know much about it. This is where a domain expert will come in and explain how that industry works and what would be the best way to have the application built. Combining Features This is one of the most crucial part of feature engineering that involves analyzing the data set and understanding the variable(s) to combine one or more features to create new ones. This process involves intuitive decision-making and a small amount of research about
	the domain of the data set. Combining features helps to increase the performance of the model which is fitted on the data. Encoding of Categorical Variables Let's first see what encoding is. What Is Encoding? Encoding is used to transform the categorical variable into numerical features. For example, we have an attribute called gender in a data set where values are male and female. In this case, the numerical encoded
	version of the values will be 1 for male, 0 for female, or vice versa. Since different kinds of categorical variables capture different amount of information, we need different techniques to encode them. Label Encoding Label encoding is a handy technique to encode categorical variables. However, such encoded nominal variables might end up being misinterpreted as ordinal. Encoding Can Be Performed on the Following Types of Variables: Nominal Variables Consider the following three categorical variables and their values:
	Color: Blue, Green, Red, Yellow Educational Qualification: Primary School, Secondary School, Graduate, Post-Graduate, PhD Salary Bracket: 0-50,000, 50,001-100,000, 100,001-150,000, 150,001-200,000 Although all three of them are categorical variables, they are different in the amount of information they convey. Let's look at them one one. Color conveys blue is different from red. That's all. The value of the variable is not meant to capture any relative difference among the values. Such variables are called Nominal Variables. Ordinal Variables Now consider educational qualifications. The value "graduate" does not only convey that it is different from the value say "Primary school", it also implies that it is more in terms qualification than "Primary School". Such variables are called Ordinal Variables because they convey a sense of order. In our example, Primary School < Secondary School < Graduate < Post-Graduate < PhD. (in terms of qualification). Interval Variables The third variable, salary bracket is similar to educational qualification by conveying order (a person earning 50,001-100,000 earns more salary than 0-50,000).
	However, here, apart from knowing the order, we also know the interval between the values. Here we can say that the averages of each of the values are separated by 50,000. Such variables are called Interval variables. Techniques Used for Encoding Variables There are two types of broadly used algorithms which perform the task of encoding of variables. There are few libraries required to perform encoding variables: Pandas - It helps to retrieve datasets, handle missing data and perform data wrangling. NumPy - It helps to perform numerical operations in the dataset.
	• sklearn.preprocessing - It helps in data transformation. #Select the cell and click on run icon to import libraries. import pandas as pd import numpy as np # Import label encoder from sklearn import preprocessing Instruction: Download the Iris.csv dataset file from Course Resources and upload it in the lab using the Up arrow as shown below on the View Note 1:
2]:	 The iris_df is a dataframe that stores data imported from a CSV file in rows and columns format. The head() function helps to view the first few data present in the iris_df dataframe. #Select the cell and click on run icon to retrieve and view the dataset. # Import dataset iris_df = pd.read_csv('Iris.csv') iris_df.head() sepal_length sepal_width petal_length petal_width species 0 5.1 3.5 1.4 0.2 setosa 1 4.9 3.0 1.4 0.2 setosa
	2 4.7 3.2 1.3 0.2 setosa 3 4.6 3.1 1.5 0.2 setosa 4 5.0 3.6 1.4 0.2 setosa Observations from the above output: View few records of Iris dataset Note 2: The info() function helps to understand the dataset, the column name, total null values, and data type.
	<pre>#Select the cell and click on run icon iris_df.info() <class 'pandas.core.frame.dataframe'=""> RangeIndex: 150 entries, 0 to 149 Data columns (total 5 columns): # Column Non-Null Count Dtype</class></pre>
4]:	Observations from the above output: The variable species is a categorical Dtype 'object'. Note 3: The LabelEncoder() function is used to convert categorical variables into numerical. According to our dataset, variable species is categorical, so convert species into numerical type. #Select the cell and click on run icon to define LabelEncoder label_encoder = preprocessing.LabelEncoder() Note 4:
5]: 5]:	The unique() function is used to identify distinct rows present in the iris_df dataframe. #Select the cell and click on run icon iris_df['species'].unique() array(['setosa', 'versicolor', 'virginica'], dtype=object) Observations from the above output: There are three categories of variable species such as 'setosa', 'versicolor', and 'virginica' to be encoded. Note 5:
6]:	 The fit_transform() method calculates the mean and variance of each feature and transforms all the features using the respective mean and variance. The head() function helps to view the first few data present in the iris_df dataframe. #Select the cell and click on run icon iris_df['species'] = label_encoder.fit_transform(iris_df['species']) iris_df.head() sepal_length sepal_width petal_length petal_width species 5.1 3.5 1.4 0.2 0 4.9 3.0 1.4 0.2 0 4.9 3.0 1.4 0.2 0 2 4.7 3.2 1.3 0.2 0
7]:	3 4.6 3.1 1.5 0.2 0 4 5.0 3.6 1.4 0.2 0 Observations from the above output: The variable species is converted into numerical variable as 0's and 1's. #Select the cell and click on run icon iris_df.info() <class 'pandas.core.frame.dataframe'=""> RangeIndex: 150 entries, 0 to 149</class>
	Data columns (total 5 columns): # Column Non-Null Count Dtype
	Using LabelEnocder, we can convert a categorical variable into a numerical variable. One Hot Encoding A data set with more dimensions requires more parameters for the model to understand, and that means more rows to reliably learn th parameters. The effect of using One Hot Encoder is the addition of a number of columns (dimensions). If the number of rows in the data set is fixed, the addition of extra dimensions without adding more information for the models to learn from can have a detrimental effect on the eventual model accuracy. If the number of rows in the dataset is fixed and the addition of extra dimension without adding more information in the model would
	affect the model accuracy. In the below example, you can see that category of Variable X is enocded into separate columns such as Variable X_Blue, Variable X_Yell Variable X_Red. Encoding of categorical variables One Hot Encoding: Index Variable Variable Variable Variable X_Yellow
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	<pre>#Select the cell and click on run icon from sklearn import datasets from sklearn.preprocessing import OneHotEncoder Note 6: The given code helps to load the Iris dataset and create a dataframe iris_data, and y variable consists of target values. #Select the cell and click on run icon iris_data = datasets.load_iris() iris_data = pd.DataFrame(data=np.c_[iris_data["data"], iris_data["target"]],</pre>
	Note 7: The head() function is used to view the first few data present in the iris_data dataframe. #Select the cell and click on run icon iris_data.head() sepal length (cm) sepal width (cm) petal length (cm) petal width (cm) target 0 5.1 3.5 1.4 0.2 0.0 1 4.9 3.0 1.4 0.2 0.0
1]:	2 4.7 3.2 1.3 0.2 0.0 3 4.6 3.1 1.5 0.2 0.0 4 5.0 3.6 1.4 0.2 0.0 Observations from the above output: There are four dependent variable and one independent variable present in the iris_data dataframe. # Select the cell and click on run icon to view the target values Y
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Note 2 After didf.si (1470 Note 2	opping, check the number of columns and rows present in the dataset. nape , 31) 1: umns provides the name of the columns present in the df dataframe.
Index	(['Age', 'Attrition', 'BusinessTravel', 'DailyRate', 'Department', 'DistanceFromHome', 'Education', 'EducationField', 'EnvironmentSatisfaction', 'Gender', 'HourlyRate', 'JobInvolvement', 'JobLevel', 'JobRole', 'JobSatisfaction', 'MaritalStatus', 'MonthlyIncome', 'MonthlyRate', 'NumCompaniesWorked', 'OverTime', 'PercentSalaryHike', 'PerformanceRating', 'RelationshipSatisfaction', 'StockOptionLevel', 'TotalWorkingYears', 'TrainingTimesLastYear', 'WorkLifeBalance', 'YearsAtCompany', 'YearsInCurrentRole', 'YearsSinceLastPromotion', 'YearsWithCurrManager'], dtype='object') ations from the above output: We can see a lot columns which deal with satisfaction, let's observe them closely.
	RelationshipSatisfaction','JobSatisfaction','EnvironmentSatisfaction','JobInvolvement'] RelationshipSatisfaction
1467 1468 1469 1470 rc	1 1 4 2 2 2 4 4 2 1 3 2 4 ws × 4 columns ations from the above output: All the satisfactions are measured from 1 to 4 in incremental order, along with WorkLifeBalance. Higher the value, higher the satisfaction. So, we can combine all the columns that convey satisfaction detail and make them one.
df[''	2: ow calculate the mean of all the types of satisfaction. Based on a condition if the mean value is greater than 2.35 then it retur
df['00	<pre>Satif'] = df.apply(lambda df:Satif(df) ,axis = 1) 0 1 1 1 1 1 0 1 Satif, Length: 1470, dtype: int64</pre>
Note 2	ep all the columns for now. 3: now create a separate column for job satisfaction. JobSatisf_mean'] = (df['JobSatisfaction'] + df['JobInvolvement']) / 2 hape
Movin def	understant people who switch companies frequently have more tendency to leave a company. So lets create a new column of gPeople . MovingPeople (df) : If df['NumCompaniesWorked'] > 4: return 1 slse: return 0 MovingPeople'] = df.apply(lambda df:MovingPeople(df), axis = 1) MovingPeople'] 1 0 1 0 1 0 0 1 0 0 0 0 0 MovingPeople, Length: 1470, dtype: int64
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Note 2 Create def	<pre> 1 0 0 0 0 LongDis, Length: 1470, dtype: int64 6: a column using TrainingTimesLastYear column MiddleTraining(df): return 1 else: return 0</pre>
Note 2 Create	<pre>fiddleTraining'] = df.apply(lambda df:MiddleTraining(df) ,axis = 1) f: a column to view number of years worked in each company fime_in_each_comp'] = (df['Age'] - 20) / ((df)['NumCompaniesWorked'] + 1) fime_in_each_comp'] 2.333333 14.500000 2.428571 6.500000 0.700000 3.200000 3.800000</pre>
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pring pring category s', ' Nume nvolv yHike sLast rMana ime_i Dbserv	ciccol=numeric_df.columns.tolist() porycol=categoric_df.columns.tolist() c ("Category :",categorycol) c ("\n Numeric :",numericcol) pry : ['Attrition', 'BusinessTravel', 'Department', 'EducationField', 'Gender', 'JobRole', 'Marital DverTime'] pric : ['Age', 'DailyRate', 'DistanceFromHome', 'Education', 'EnvironmentSatisfaction', 'HourlyRate', ement', 'JobLevel', 'JobSatisfaction', 'MonthlyIncome', 'MonthlyRate', 'NumCompaniesWorked', 'Perce', 'PerformanceRating', 'RelationshipSatisfaction', 'StockOptionLevel', 'TotalWorkingYears', 'Train' prear', 'WorkLifeBalance', 'YearsAtCompany', 'YearsInCurrentRole', 'YearsSinceLastPromotion', 'Years', 'WorkLifeBalance', 'YearsAtCompany', 'YearsInCurrentRole', 'YearsSinceLastPromotion', 'Years', 'Unit of the story of the
df.si (1470 Note 3 After ex	(c) 29) O: Attracting the important features from the dataframe. Now, we can convert the categorical features into numerical using one hang technique.
prin	<pre>= pd.get_dummies(df, columns=categorycol, drop_first=True)</pre>
	Education JobLevel MonthlyIncome MonthlyRate PercentSalaryHike PerformanceRating StockOptionLevel TotalWorkingYet 2 2 5993 19479 11 3 0 0 0 0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 <t< th=""></t<>
Observ Note: The f	1 1 3468 16632 12 3 1 × 43 columns ations from the above output: We can see that all the variables present in the dataframe are in the numerical format. The rest of the encoding methods will be used in further lessons urther operations come under feature Selection In this lesson, we saw the use of the feature engineering methods, but in the next lesson we are going to use one of the sas a sub component for "Exploratory Data Analysis".