

# Module 1: Supplemental Resources

**Listed below are selected resources related to the topics presented in this module.**

*A brief overview of the product manager position. Gives good context if you are unfamiliar with the role.*

What, exactly, is a Product Manager? - MindTheProduct." 2013. 21 Jun. 2016  
<<http://www.mindtheproduct.com/2011/10/what-exactly-is-a-product-manager/>>

*A TedTalk that explains how we, as human beings, we get used to "the way things are" really fast. This relates to product management, because as a product innovator, you will have to look at the "invisible problem" and come up with solutions for your products.*

"Tony Fadell: The first secret of design is ... noticing | TED Talk | TED.com." 2015. 21 Jun. 2016 <[https://www.ted.com/talks/tony\\_fadell\\_the\\_first\\_secret\\_of\\_design\\_is\\_noticing](https://www.ted.com/talks/tony_fadell_the_first_secret_of_design_is_noticing)>

*As a product manager, you are going to be a leader, whether you like it or not. This TedTalk by Harvard professor, Linda Hill, explains how some of the most innovative companies are managed, and how that lead to successful innovation time and time again. I highly recommend you watch this video and think about how your company is structured. Are you fostering innovation?*

"Linda Hill: How to manage for collective creativity | TED Talk | TED.com." 2015. 21 Jun. 2016 <[https://www.ted.com/talks/linda\\_hill\\_how\\_to\\_manage\\_for\\_collective\\_creativity](https://www.ted.com/talks/linda_hill_how_to_manage_for_collective_creativity)>