

SVIMPACT

Bridging Technology with Social Needs

Tech Innovation Program Kick-off

October 20, 2015

SVImpact Organization

Supports **innovation** and **entrepreneurship** by connecting nonprofit and government organizations with talented innovators and developers to provide high tech **solutions** to real-world problems.

SVImpact Team



Alina - CEO



Tiffine - CIO



Mila - CFO



Brina - CMO

SVImpact Innovative Tech Program

Opportunity to get hands on experience on real life projects while helping nonprofits address social problems and scale their impact

4-week program:

October 20th - Kick-off

November 17th - Project Presentations

- Assigned teams of 2-3 people
- IT mentor to guide you with your project
- Project coordinator to keep you on track
- Flexibility on meetings schedule with your team
- Submit Deliverables when they are due

GridIron Foundation

A nonprofit started by former NFL football player Alphonso Roundtree (Miami Dolphins)



<https://www.youtube.com/watch?v=TjMfQUxCLAg>

Provides youth with access to athletic, academic, and life-transforming experiences that enrich the lives of children ages 8-17

Projects

G.I.F.T

WEBSITE THAT IDENTIFIES THE FOUNDATION'S MISSION AND PURPOSE ALONG WITH ALL OF THE ACTIVITIES AND EFFORTS THAT THE ORGANIZATION MAKES TO FULFILL ITS MISSION.

PO+COM

TO BRIDGE THE GAP BETWEEN THE LOCAL POLICE AND COMMUNITIES WHICH IS AN ONGOING PROBLEM AROUND THE COUNTRY.

Awards

TO HIGHLIGHT THE GOOD WORK OF PEOPLE AND ORGANIZATIONS IN THEIR RESPECTIVE COMMUNITIES.

Summer Camp

TO UNITE S.T.E.M. WITH SPORTS PROVIDING KIDS WITH A VERY UNIQUE OPPORTUNITY TO BE IMPACTED ACADEMICALLY AND ATHLETICALLY.

Development Schedule

Week 1

Complete - **Landing Page**

- Basic layout of landing page
- Page structure, placeholders for Logo, Links, Text, etc.

Design - Basic ideas for other pages (3-5)

- What content will be on which pages

Design - Ideas for “unique content”, ways to engage users

Tools to use: basic layout in a text file in HTML/CSS or Twitter Bootstrap

Week 2

Complete - Landing Page hosted on web server

Complete - **Navigation**

- Functional navigation through all pages

Complete - Content on at least one additional page

Design - Details/scope of “unique content”

Tools to use: Web Hosting, HTML/CSS, Javascript/JQuery

Week 3

Complete - **User Accounts/Login**

- Option 1: Users create an account with Login
- Option 2: Users submit contact info for correspondence

Complete - Basic frame layout for all pages hosted on web server

Design - Full content for all pages

Design - Decide final form for “unique content”

Tools to use: Login API, for example “Login using Twitter/Facebook/Google Account”

Week 4

Complete - Content on all pages, hosted on web server

Complete - **“Unique Content”**

G.I.F.T.: Option - accept donations

Summer Camp: Option - share on social media

Cop Connect: Option - user submitted stories/media

Award: Option - user voting system

Tools to use: TBD

Deliverables

Week 1

Deliverable: Oct 25th, 12am

- Landing Page that can be opened in a web browser
- One team picture working on the project

Week 2

Deliverable: Nov 1st, 12am

- Landing Page on a web server and multiple pages with navigation
- One team picture working on the project

Week 3

Deliverable: Nov 8th, 12am

- User Account system live on the web
- One team picture working on the project

Week 4

Deliverable: Nov 15th, 12am

- Full website uploaded and live
- One team picture working on the project
- Presentation slides for demo

Team Assignments

G.I.F.T

Project coordinator - Alina

Shivam Desai
Adrienne Tina
Rachel Goldstein

PO+COM

Project coordinator – Brina

Hongsen He
Thida Aung
Zheqing Li

Awards

Project coordinator -Tiffine

Mrunal Damle
Astha Singh
Hsiang-Yu Huang

Summer Camp

Project coordinator -Mila

Sneha Shirsat
Matt Kordonsky

Find your Team

What is one thing you and your teammates have in common?



Team



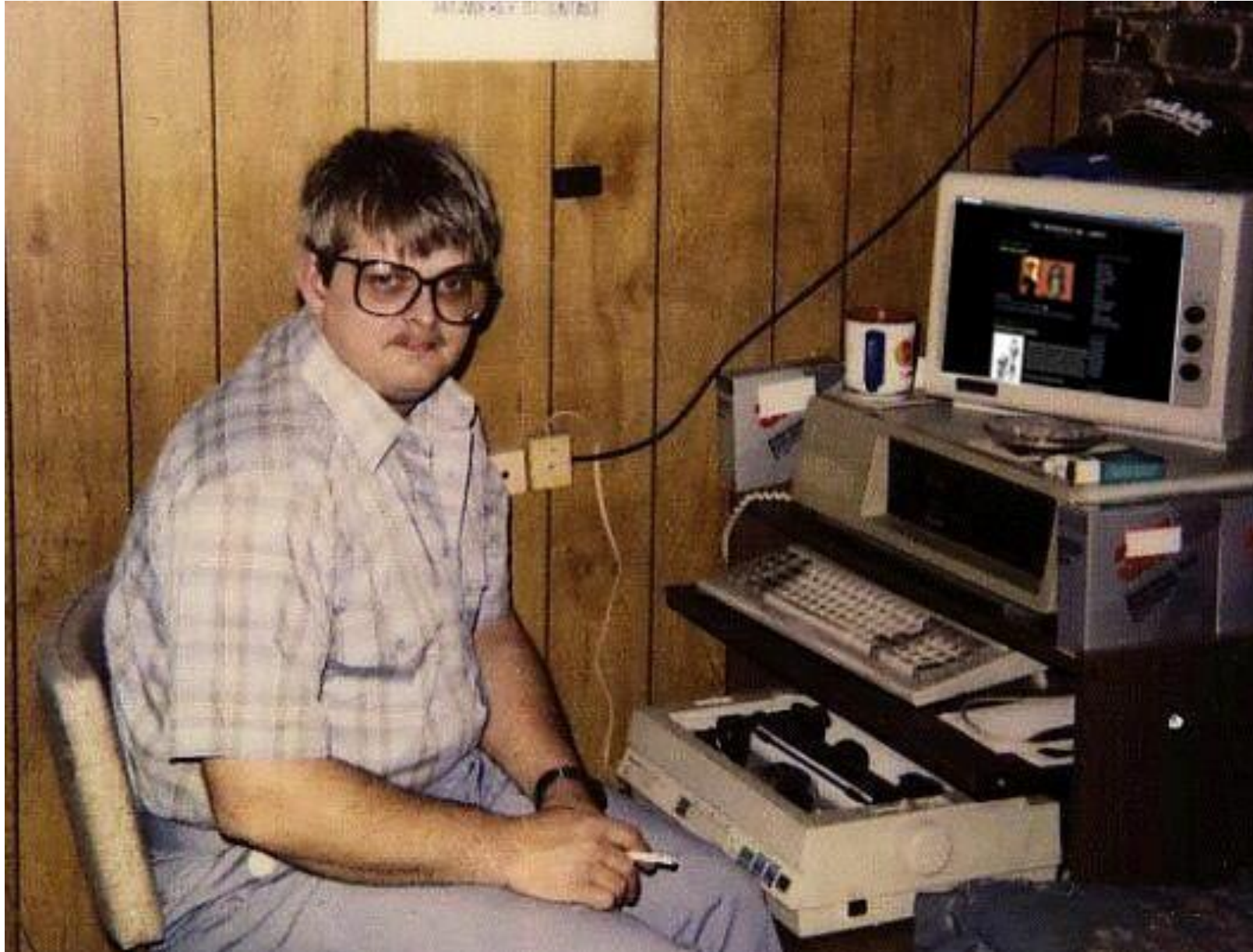
I vs WE



Careers change, people stay



We are all different..



Trust



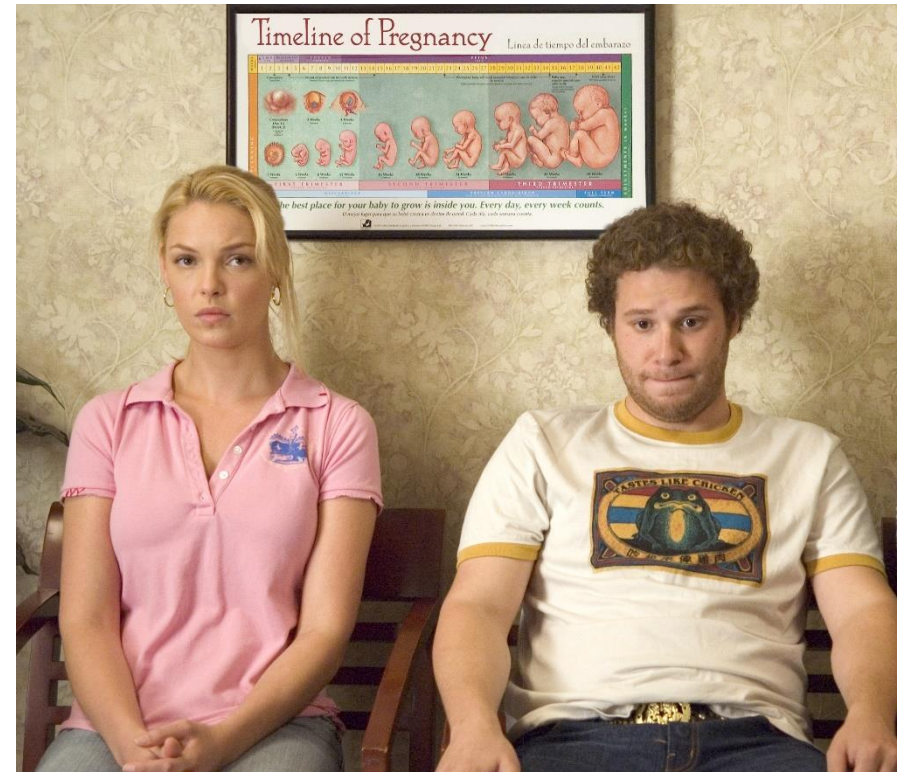
No BS



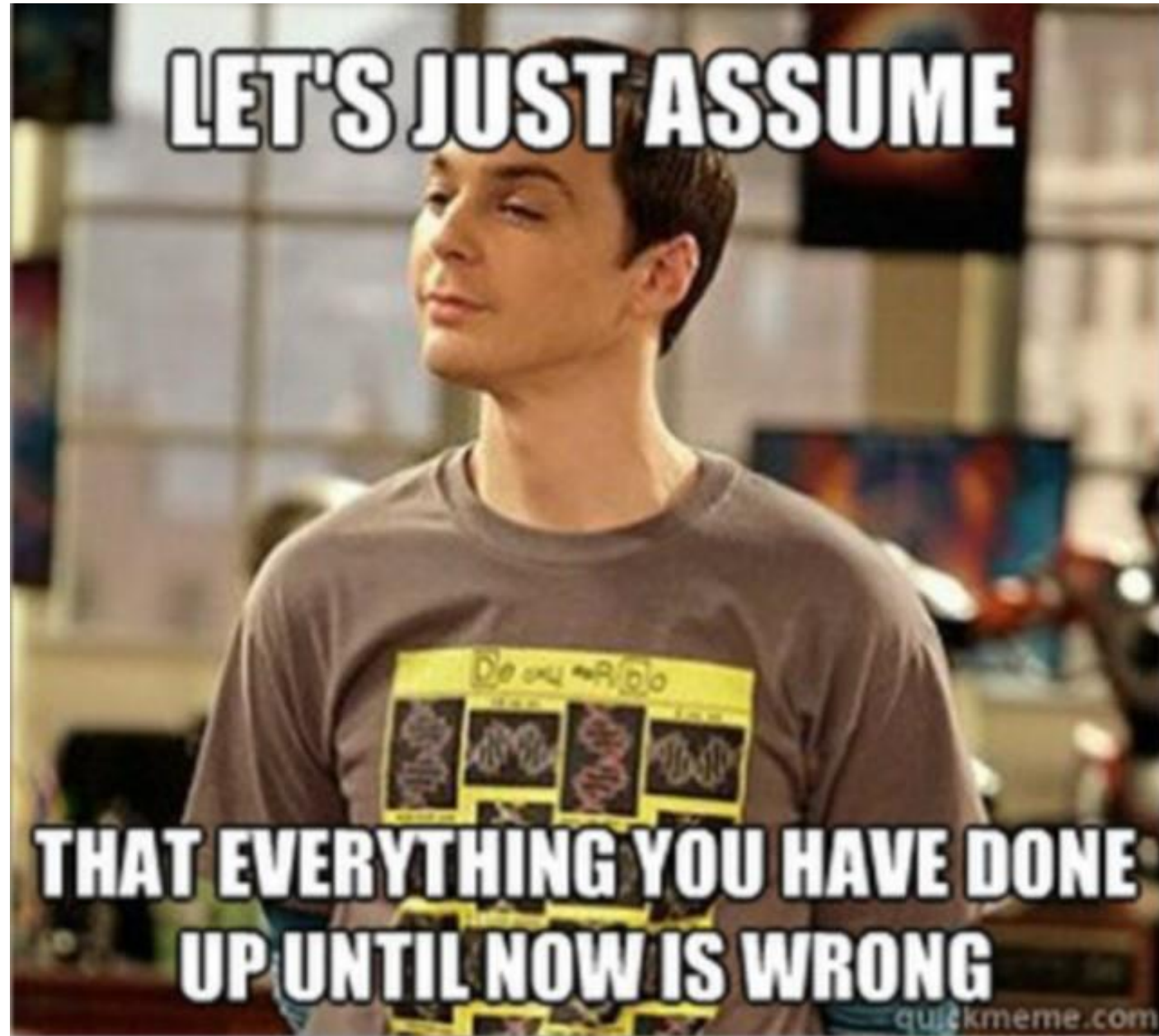
That person gets the sh..t done!



Good communication skills are fundamental to your success



Interpersonal Skills/ EI



Separate **problems** from **people**



Non-verbal communication



Self Discipline..



Next Steps

- Find your teammates and connect with them
- Review materials shared on the Dropbox
- Project Coordinator will schedule meetings
- Get in touch with your IT mentor and discuss the development strategy
- Set your team schedule for meetings
- Contact information on Dropbox

Communication Tools:

Trello
Dropbox
Google Hangout

Contacts

➤ General Inquiries:
siliconvalleyimpact@gmail.com

➤ Specific:

alina@svimpact.org – Alina

mila@svimpact.org – Mila

tiffine@svimpact.org – Tiffine

brina@svimpact.org – Brina

mea172@gmail.com – Mike

Team Assignments

G.I.F.T

Project coordinator - Alina

Shivam Desai
Adrienne Tina
Rachel Goldstein

PO+COM

Project coordinator – Brina

Hongsen He
THIDA AUNG
Zheqing Li

Awards

Project coordinator -Tiffine

Mrunal Damle
Astha Singh
Hsiang-YuHuang

Summer Camp

Project coordinator -Mila

Sneha Shirsat
Matt Kordonsky