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FOUNDATION  
OF TRIUMPH



GRIDIRON  
CLASSIC



# HOW WE STARTED

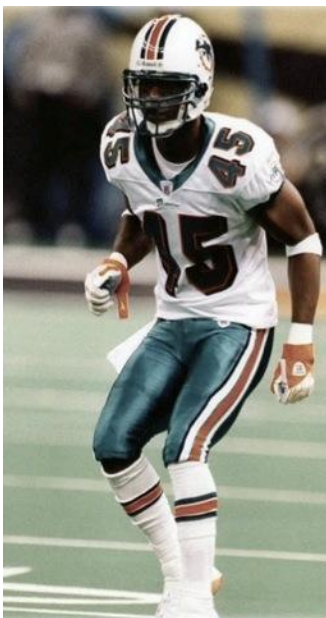
In 2010 former Miami Dolphin, Alphonso Roundtree, founded **The GRIDIRON CLASSIC (GIC)** in Houston, to address an educational void the areas of health, nutrition and life-skills amongst the youth in our underserved communities.

Guided by his experiences as a professional athlete and his achievements on and off the football field, Alphonso founded **The Gridiron Foundation of Triumph (The G.I.F.T.)** in 2011 to advance his goals and purpose for youth.

Built on the same premise on which the G.I.F.T. was founded, Alphonso has added yet another profound project to the GIC Roster, **The Summer S.T.E.A.M.**, a sports-science camp developed to provide kids with a unique view of sports, in a fun and educational way.



*In 2013, The GIC expanded beyond Houston, reaching underserved communities in Washington D.C., Philadelphia and Chicago. In 2014, the G.I.F.T. introduced the GIC to the city of New Orleans.*



# THE GIC WEEKEND AT-A-GLANCE



## G.I.F.T. AWARDS & VIP RECEPTION

The G.I.F.T Awards recognize outstanding achievement and effort in the community. Invited guests from business and local communities along with current and former NFL players, sponsors and VIPs all come together to share and support in this special cause.

## FOOTBALL DAY

### Football Camp

Non-contact camp led by professional players that is designed to improve beginning, intermediate, or advanced skill levels. 600 boys & girls ages 10-17 are grouped based on age and skill level (500 Football & 100 Cheer Camp). Fundamentals of all positions are taught.

### Cheer Camp

Focused on building the next generation of leaders through the sport of competitive cheer. Led by professional cheerleaders focusing on movement and exercise, teamwork, building athletic skills and character. Girls of various age and skill levels are invited to participate.

### Health Fair

Provides FREE Health screenings, guidance and educational resources. Heightens awareness of common health problems while providing education and access to health care providers and community service organizations. This is a mandatory activity for all camp participants.



## WELCOME TO THE TEAM



(Science Technology Engineering Athletics Mathematics)

Another great creation by our CEO, The Summer S.T.E.A.M. camp is a new addition to the G.I.F.T. Organization and G.I.C. family that is sure to captivate. S.T.E.A.M. is a 6-week fun-filled learning camp developed to help expose youth to the S.T.E.M within Athletics. S.T.E.A.M. provides a unique opportunity to provide underprivileged youth with exposure to different sports and the important academia contained by them.

S.T.E.A.M. will provide campers with hands-on STEM-based experiences, educating them on the science, technology, engineering and mathematics in a variety of sports. By dissecting the STEM Science of sports, camp participants will gain unique insight into the sports they love and exposure to new sports such as Tennis, Golf, Soccer and more. Each week, campers will take on a new project and sport culminating with a presentation, sport competition and special field trip related to the sport of that week. STEAM's mission is to increase underprivileged students' aptitude in math and science and their interest in pursuing STEM (science, technology, engineering, math) career fields, by using sports as the vehicle to engage them.

# THE MISSION



The G.I.F.T. produces opportunities for underprivileged youth to engage in academic, athletic and life-skill training through access to unique programs, mentoring, tutoring and coaching. Our mission is to empower our youth with the skills and self-confidence to be prepared and triumphant in life. We are working to catalyze a spirit of self-determination within our youth to motivate them to want to succeed and obtain the skills essential to achieving their life goals.

## THE SUMMER'S G.I.F.T.

The GIC & Summer S.T.E.A.M Camps offer the youth a chance to engage with professional educators, athletes and other individuals with their respective fields in an effort to gain knowledge and inspiration.



We are a 501(c)(3) non-profit organization that depends on private donations and corporate sponsorships to do the work that we do. Our donors' investments fuel the long-term mission and efforts of the G.I.F.T.

Our projects offer our Corporate & Community Partners an opportunity to access and connect with the community and to establish meaningful relationships to help extend their brand's awareness.

## **Past Media Hits Include:**

### **TV**

- Great Day Houston, KPRC, KHOU, Comcast Sportsnet Houston, CSN Chicago

### **Radio**

- ESPN Radio, Sports610, Magic 102.1, Hot 95.7, WGCI, WPHI, WPGC, WVON

### **Print**

- Houston Chronicle, Windy City Word, Style Magazine, Health & Fitness Sports Magazine & More

## **Online**

- Covered by over 100 online media outlets nationwide

## **Social Media**

- Over 450,000+ Impressions





# A WORD TO OUR SPONSORS



We recognize and appreciate the dedication and generosity of our sponsors, donors, community partners and volunteers. We look to the support of organizations and individuals to continue to drive the mission of the G.I.F.T. Foundation and the GIC.

Our past supporters have been integral in our success as we continue to offer them an opportunity to engage the communities we serve in an intimate, unique and positive way.

**Thank You for Your Support:**



# WORK WITH US



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