

UNIFORMS

styled by

S. APPEL & CO. INC.

APPEL'S NEW UNIFORM CATALOG No. 50

We are happy to present the new "Appel" catalog. Our illustrations are characteristic and indicate style trends. "Appel" has been outstanding in the manufacture of uniforms for almost a century. Our distinguished national reputation is no mere accident. It is the inevitable result of our continued endeavor for over 93 years in creating uniforms which are at the same time distinctive and long-lasting. The materials, as always, are carefully selected to meet your strictest requirements. Our designing and tailoring are practiced by master craftsmen.

Only a few of the uniforms we feature are illustrated in this catalog. We have other styles. However, you may have your own ideas and specifications as to models and fabrics. It will be our pleasure to discuss this with you.

Rest assured that regardless of the type of uniform or the quantity involved, "Appel" can service it for you completely.

We are yours to command.

S. APPEL & CO., INC.
By.....
Raymond C. Legon
Raymond C. Legon, Pres.

APPEL UNIFORMS ARE ALWAYS CORRECT

SAMPLES & PRICES

Fabrics, both imported and domestic are carried in a complete line to suit every purpose, every climate and every need. Please request samples of materials and appropriate braid for trimming, which are available together with prices.

LADIES UNIFORMS

An art in itself, practiced in our own Ladies Division. Styles to suit the individual taste in dresses and suits are featured in another catalog. Ask for our separate illustrations. Of course, samples of materials together with prices will be submitted.

MEASUREMENT BLANKS

Complete instructions for taking measurements correctly are given on our measurement blanks in order to insure accuracy and a fine fit.
PLEASE BE SURE TO INCLUDE HEIGHT AND WEIGHT FOR EACH INDIVIDUAL.

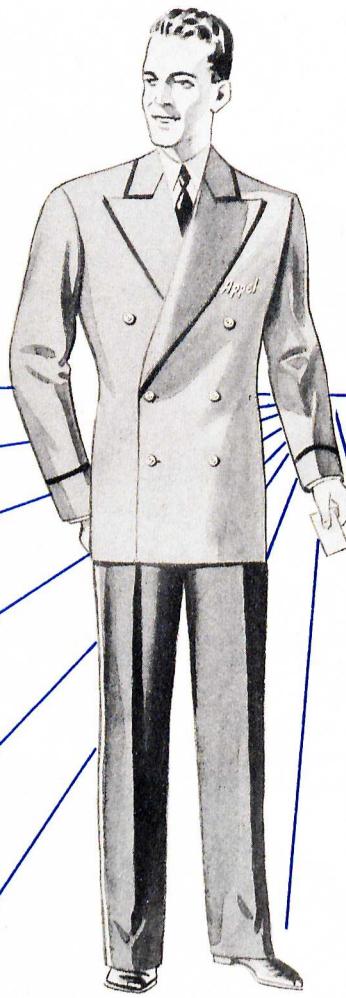
ACCESSORIES

A very fine assortment covering a complete line of accessories is carried on hand for immediate delivery. It may be a shirt, a tie, a rain-coat, an umbrella or even complete working clothes. We have everything to make your uniform outfit complete. Some of these items can be found on Pages 16 and 17 as you look through this catalog.

SERVICE

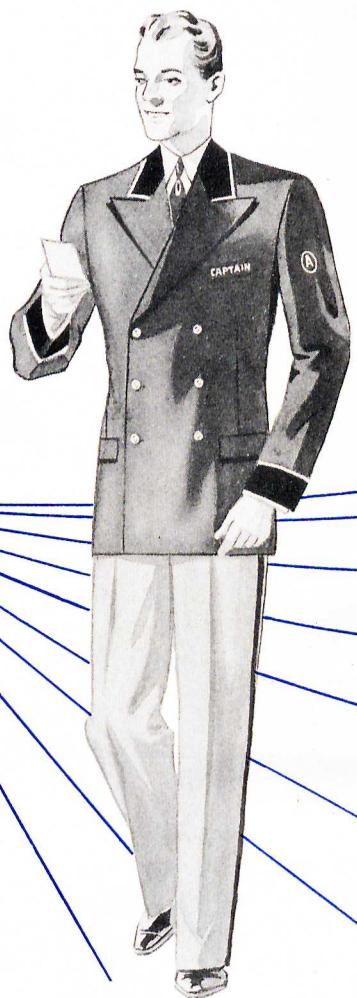
Experienced, specialized sales personnel are always at hand to call on you at your convenience or to welcome you at our Showrooms in New York and Miami. If you cannot avail yourself of the personal contact, please take advantage of our huge Mail Order Division. We are equipped to answer your inquiries promptly and efficiently.

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Model 64

Three button double breasted sack coat; two buttons to button. Usually made semi-form fitting, or if desired can be had in loose fitting or form fitting style.

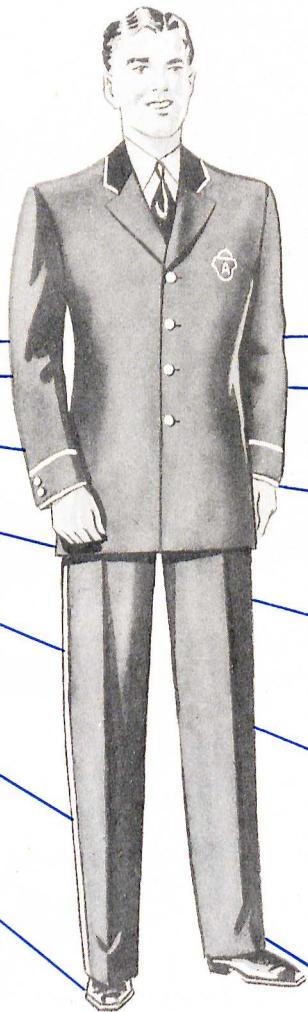


Model 62

Three button double breasted sack coat, three buttons to button. Can be made form fitting or semi-form fitting. Illustrated with one breast welt pocket and two lower pockets and flaps.

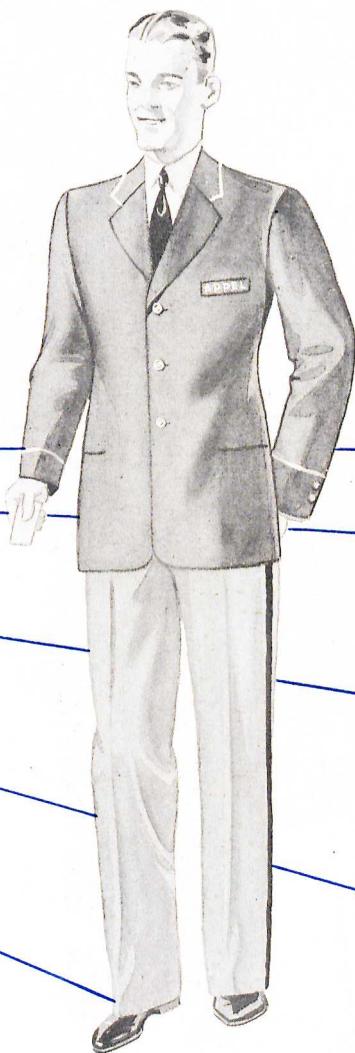
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3



Model 10

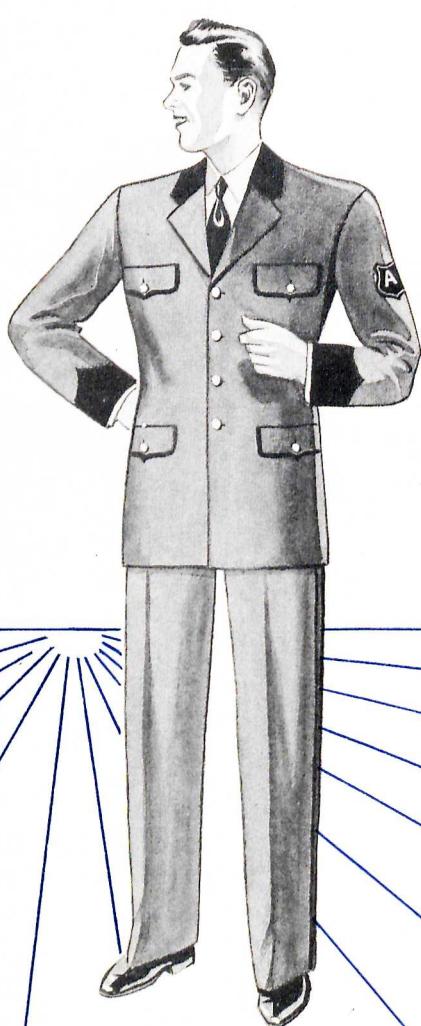
Four button single breasted high cut straight front sack coat.



Model 11

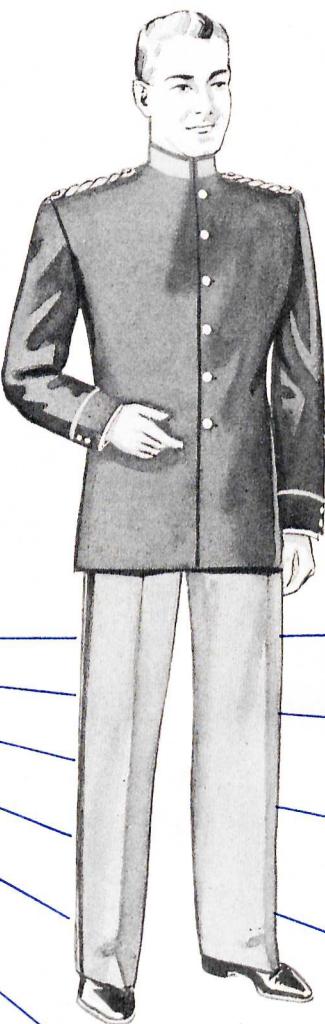
Three button single breasted sack coat with rounded edges on bottom of coat. One breast welt pocket and two lower piped pockets.

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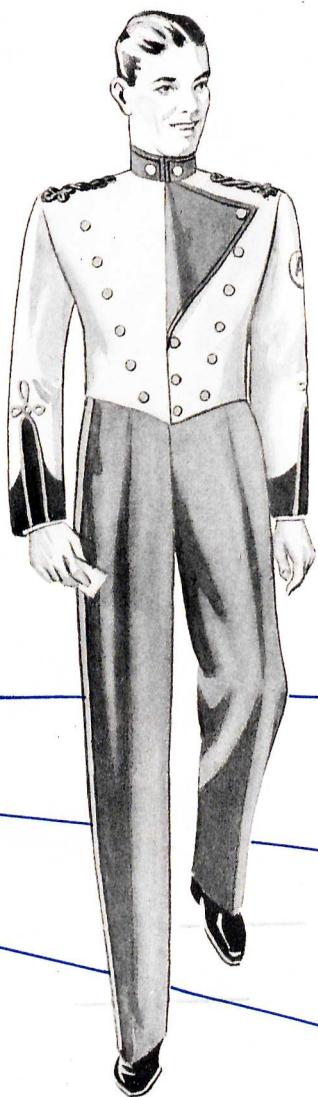
Model 19

Four button single breasted high cut straight front sack coat. Two breast and two lower three pointed flaps (no pockets) with button sunk in center. If pockets are desired, please specify.



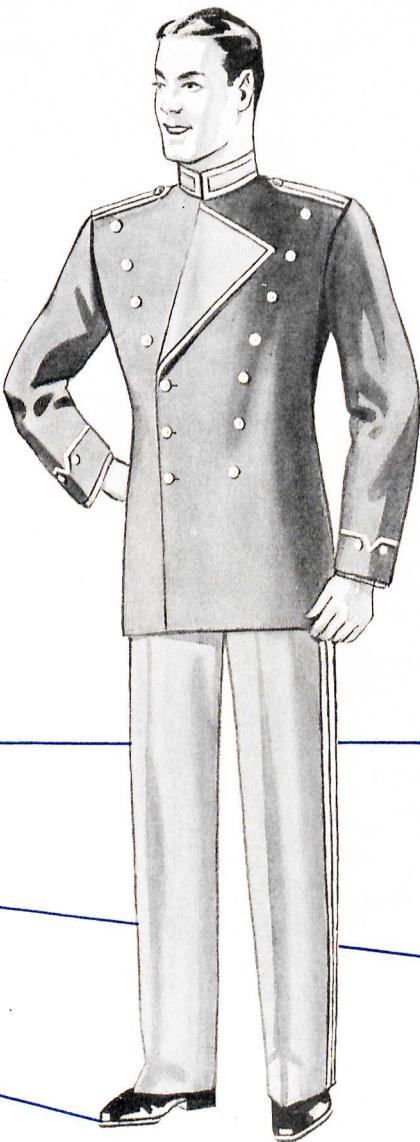
Model 67

Six button single breasted standing collar coat, button at neck. Shoulder knots as illustrated, optional.



Model 254

Single breasted standing collar eton coat with revere. Two rows of six buttons on each side of front with three buttons in center to button. Shoulder knots as illustrated, optional.



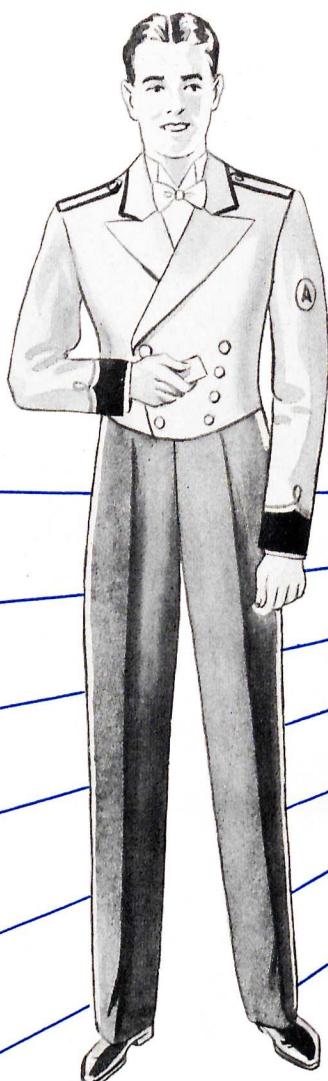
Model 69

Seven button double breasted standing collar coat, with revere, three buttons to button. Shoulder straps as illustrated, optional.

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Model 223



Model 224

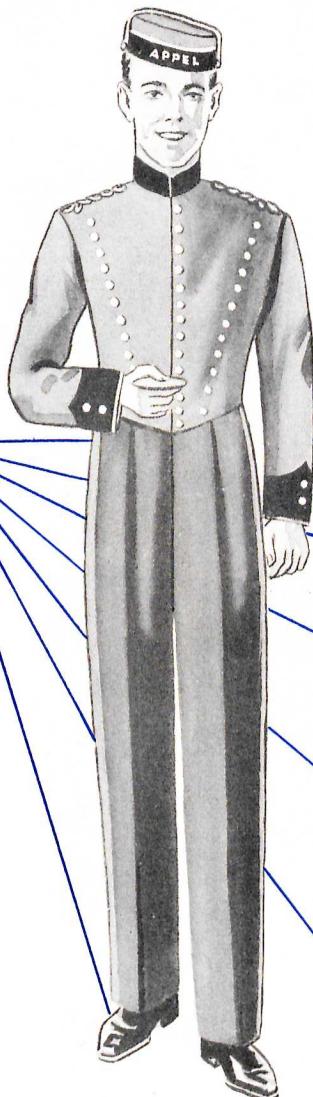
Single breasted eton coat with link button in front and a row of three buttons sunk on each side. May be worn with a cummerbund or backless vest. Shoulder knots as illustrated, optional.

Four button double breasted eton coat. Shoulder straps as illustrated, optional.



Model 252

Double breasted standing collar eton coat with a row of six buttons on each side of breast plate.



Model 14

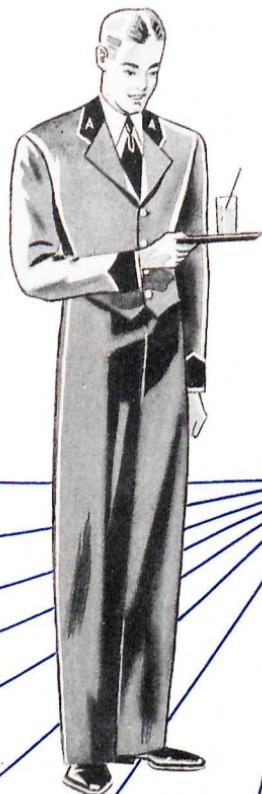
Single breasted standing collar page boy eton coat with three rows of thirteen buttons on front. Shoulder knots as illustrated, optional.

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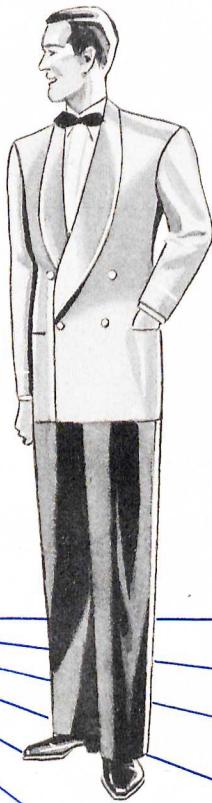
Model 230

Six button single breasted standing collar eton coat. Shoulder straps as illustrated, optional.



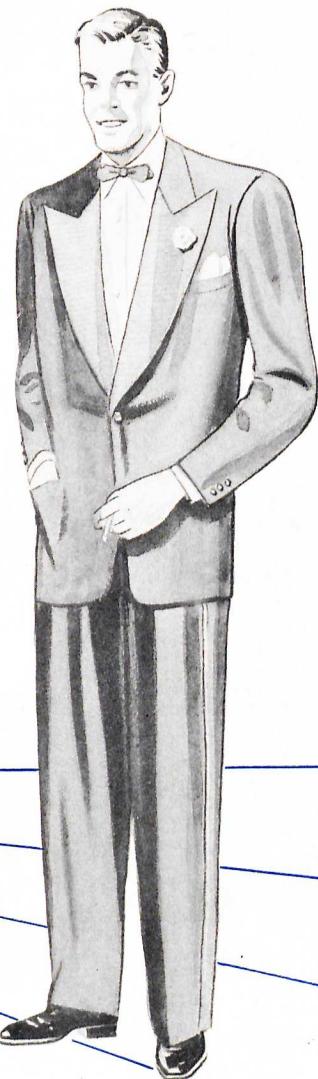
Model 604

Four button single breasted eton coat. Bottom of coat vest style.



Model 606

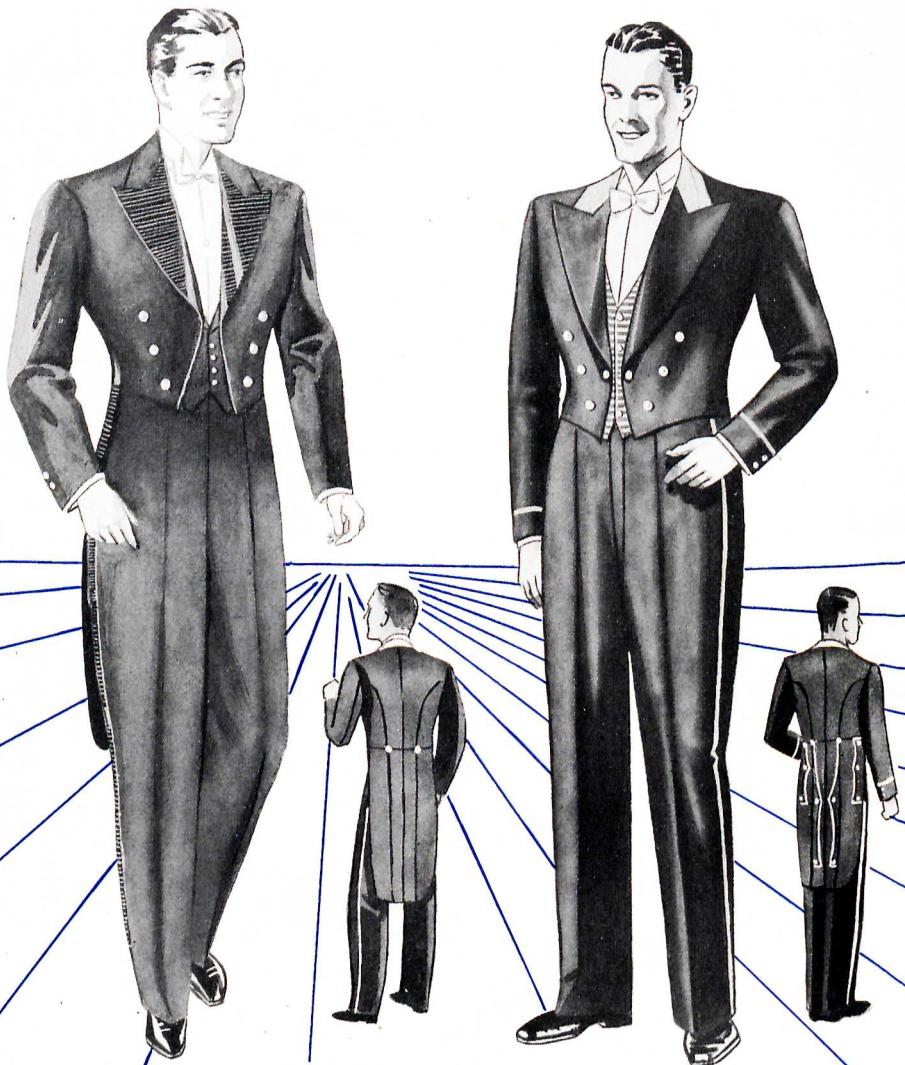
Two button double breasted shawl collar sack coat. One button to button. Two lower piped pockets unless otherwise specified.



Model III

One button single breasted peaked lapel tuxedo. Breast welt and two lower piped pockets. Grosgrain facing and trimming, optional.

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Model 35 — Model 35A

Formal tail coats illustrating both horseshoe vest and striped Valen- cian vest. In ordering either of the coats specify which style back is desired.

DOORMAN'S
FROCK COATS

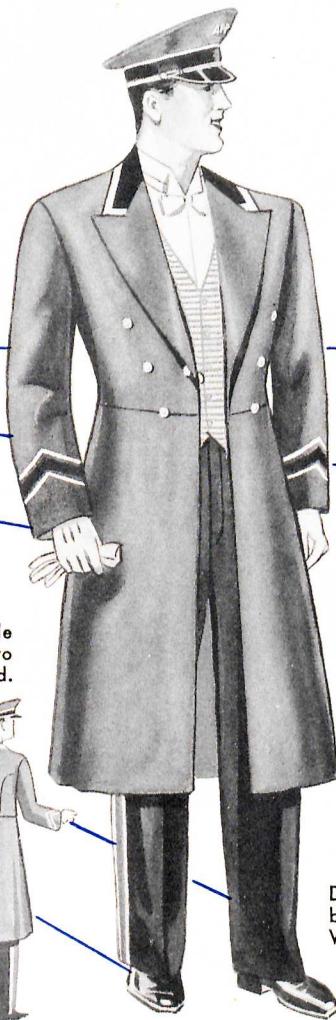
Model 46

Doorman's six button single breasted frock coat with two pockets unless otherwise specified.



Model 74

Doorman's four button double breasted frock coat with two outside pockets unless otherwise specified.

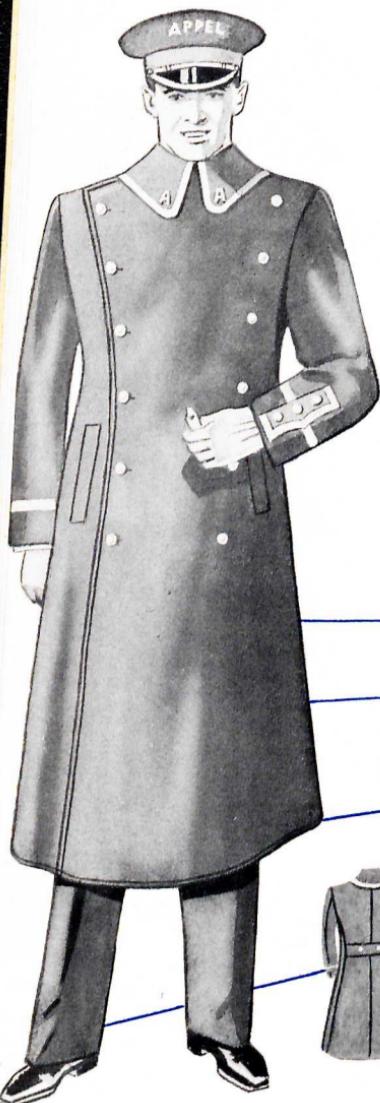


Model 31

Doorman's link button single breasted frock coat with striped Valencian vest.

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DOORMAN'S OVERCOATS



Model 71

Doorman's overcoat, button to neck; six button double breasted with turn down collar. Illustrated with two slash welt pockets or available with two regular pockets and flaps.



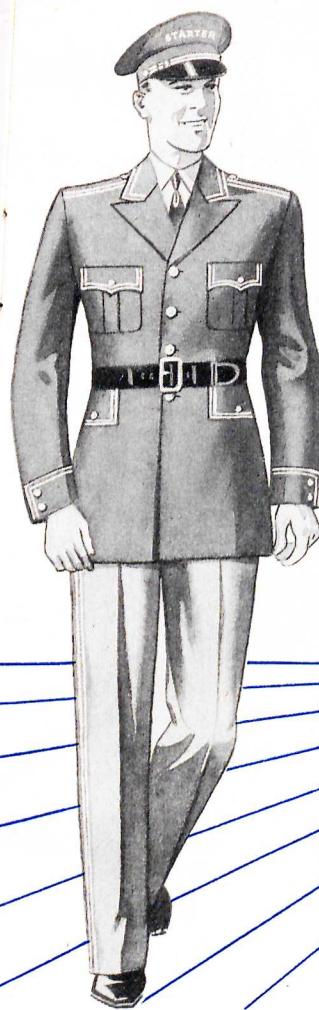
Model 79

Doorman's four button double breasted lapel style convertible collar overcoat. Illustrated with two outside pockets and flaps or available with two slash welt pockets if desired.



Model 47

Doorman's standing collar, double breasted overcoat with reversible collar. Shoulder knots as illustrated, optional.



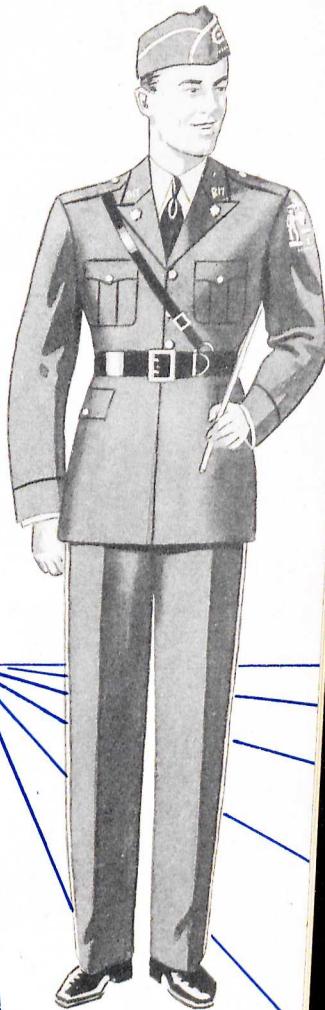
Model 607

Four button single breasted peak
lapel coat styled for belt.
Illustrated with imitation flaps or
available with regular pockets, if
desired.



Model 611

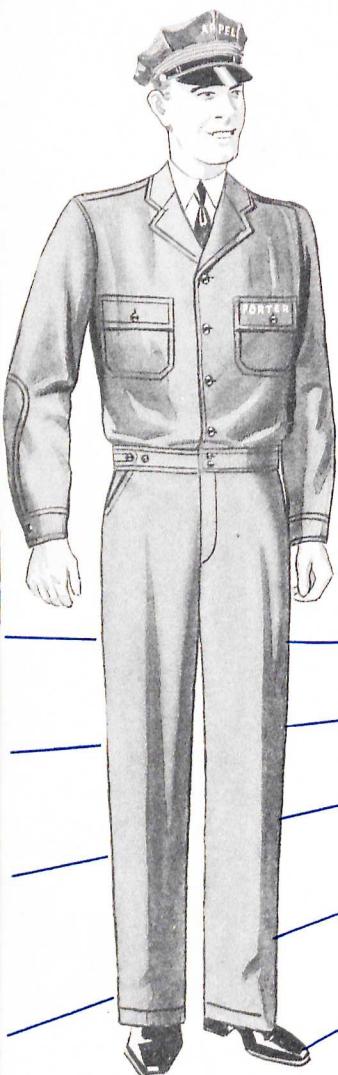
Eisenhower jacket.



Model 610

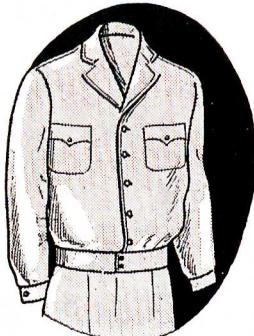
American Legion.

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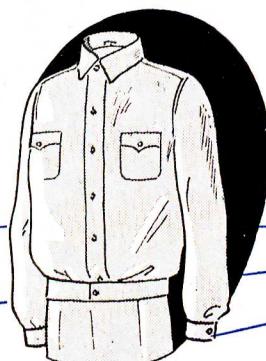


Model 300

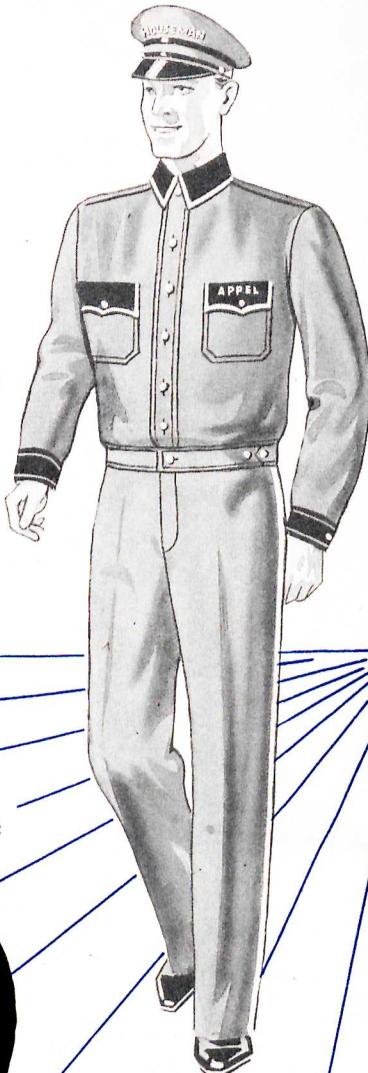
Lapel style jumper with adjustable waist band available with reinforced double elbows.



Model 300—LAPEL BLOUSE

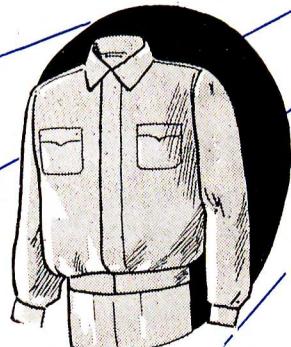


Model 302—SHIRT BLOUSE

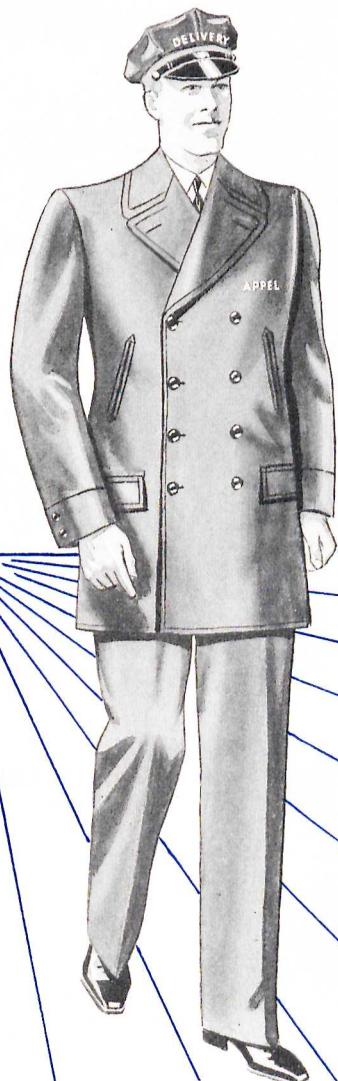


Model 302

Button to neck style jumper with adjustable waist band available with reinforced double elbows.

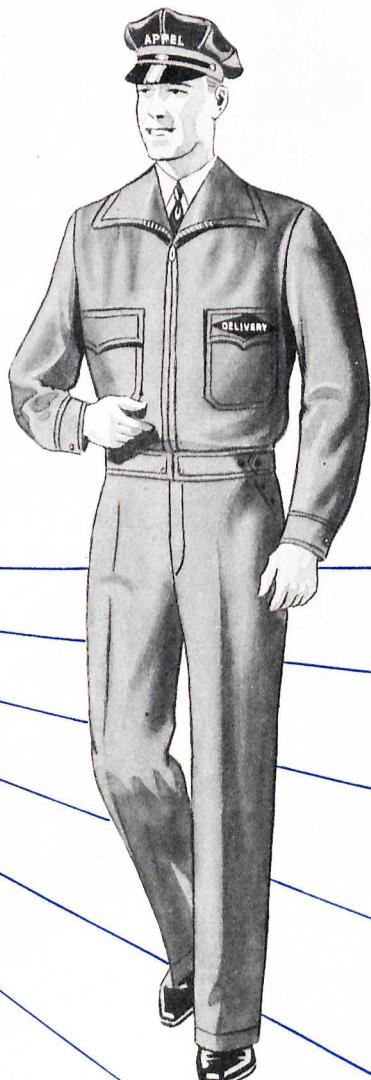


Model 304—FLY FRONT (all buttons concealed)



Model 21

Four button double breasted reef-
er illustrated with two slash breast
pockets and two lower regular
pockets and flaps.



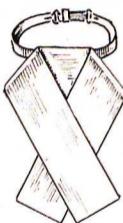
Model 306

Windbreaker with a zipper to
neck. Adjustable waist band.

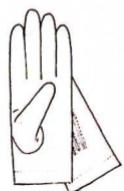
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**GLOVES**

Imported black cape-skin gloves with all wool knitted lining.



Linen Pique Ascot

**COTTON GLOVES**

Available in white, grey or brown.

**COLLARS**

Available in linen or linene.

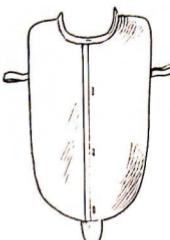
Four in hand ties available in all colors.

**WING COLLAR**

Available in linen or linene.

**DOORMAN'S RAINCOATS, CAP-COVERS, RUBBER BOOTS, UMBRELLAS****BOW TIES**

Available in all colors.

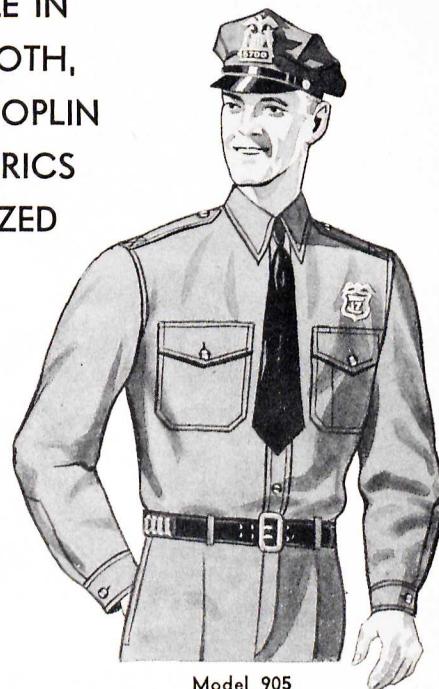
**SHIRT FRONT**

AVAILABLE IN
BROADCLOTH,
TWILL OR POPLIN
—ALL FABRICS
SANFORIZED



Model 900

Uniform shirts. Shoulder straps optional.

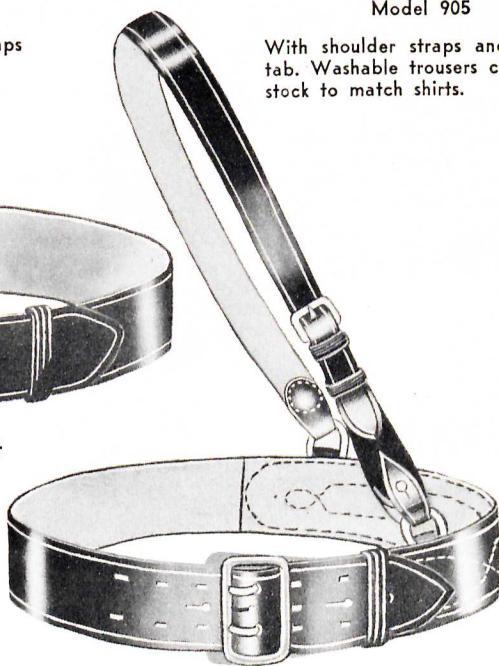


Model 905

With shoulder straps and badge tab. Washable trousers carried in stock to match shirts.



Garrison Belt



Sam Browne Belt

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BLOCK LETTERS

Numerals are available in similar designs.



Illustrated $\frac{3}{8}$ " size

EMBROIDERIES AND SHOULDER KNOTS



Style 9000

Shoulder Knot. Solid color cord or any two or three color combinations. Can be made detachable with screw buttons or snap fasteners.



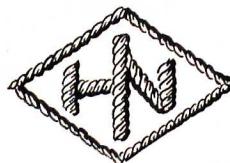
Style 9011

Shoulder Knot. Clover leaf design in one, two or three color combinations.



Style 9151

Shoulder Knot. Solid color or combination of two colors. Can be made detachable with screw buttons or snap fasteners.

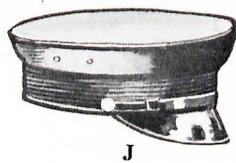


For caps and collars—in Old English, Script, or Block—we suggest $\frac{1}{4}$ or $\frac{3}{8}$ inch size where full name is wanted. For initials only, $\frac{1}{2}$ or $\frac{3}{4}$ inch letters are advisable.

CAPS

Illustrated are but a few of the popular styles of caps we make. They can be had in any fabric and color combination to blend with the uniform. If the style of cap you require is not illustrated, we can furnish it on request.

Embroideries are optional. For styles and types of embroideries, see page 18.



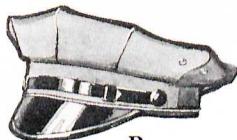
J



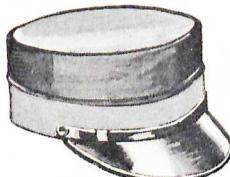
M



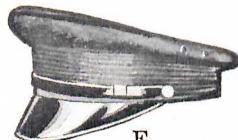
F



P



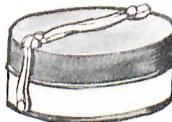
A



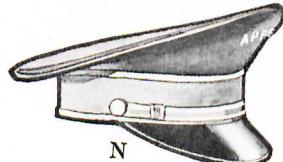
E



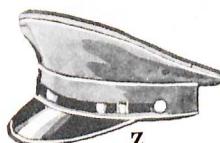
L



G



N



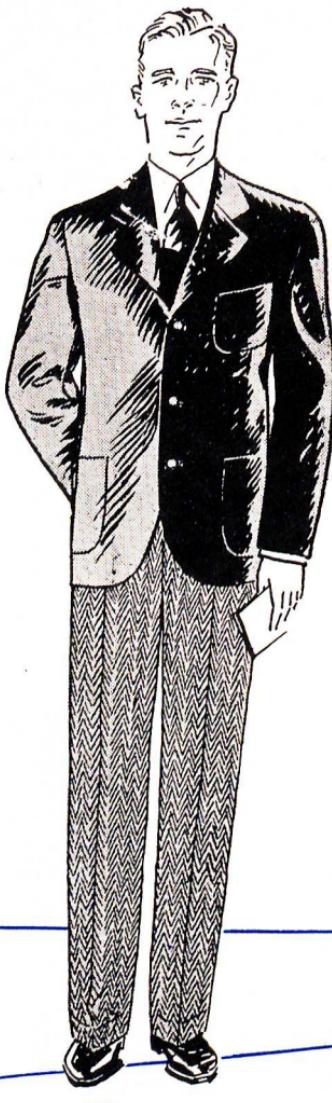
Z

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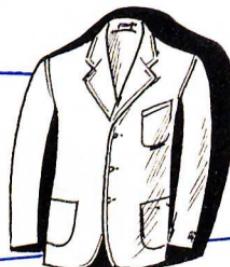


Model 112

Washable single breasted standing collar coat of sanforized mercerized white twill.

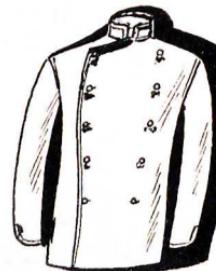


Office coat



Model 111W

Washable single breasted lapel coat of sanforized mercerized white twill.



Chef's coat

Washable white double breasted chef's coat with washable buttons.

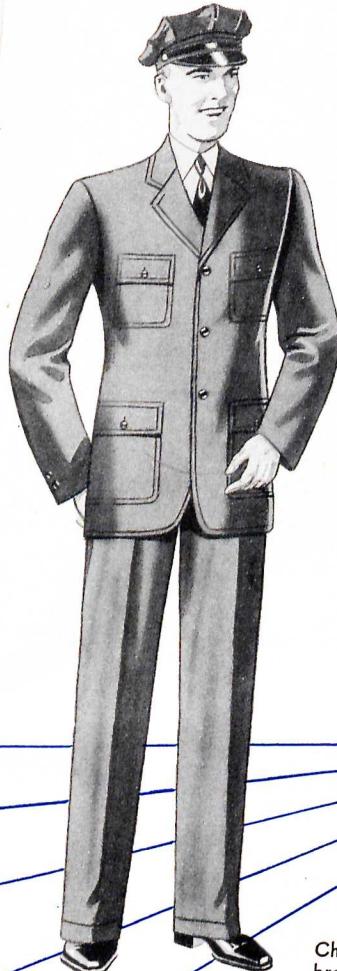


Model 223

GOODALL fabrics used exclusively. Black, grey, tan.

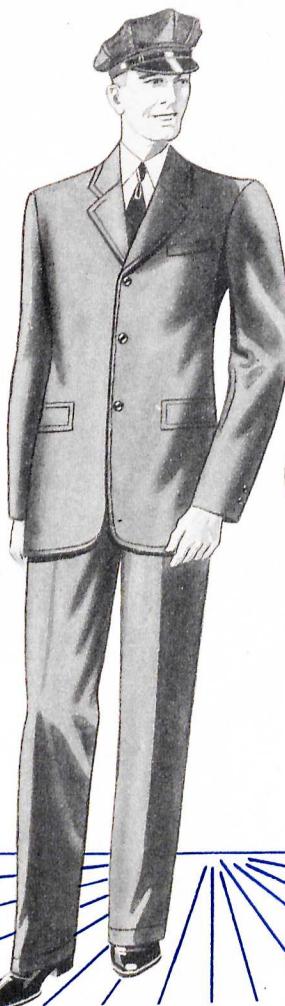
Washable single breasted mess coat with link buttons.

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Model 101

Chauffeurs three button single breasted model coat with rounded front illustrated with four patch pockets and flaps.



Model 102

Chauffeurs three button single breasted model coat with rounded front illustrated with one breast welt and two lower regular pockets and flaps.

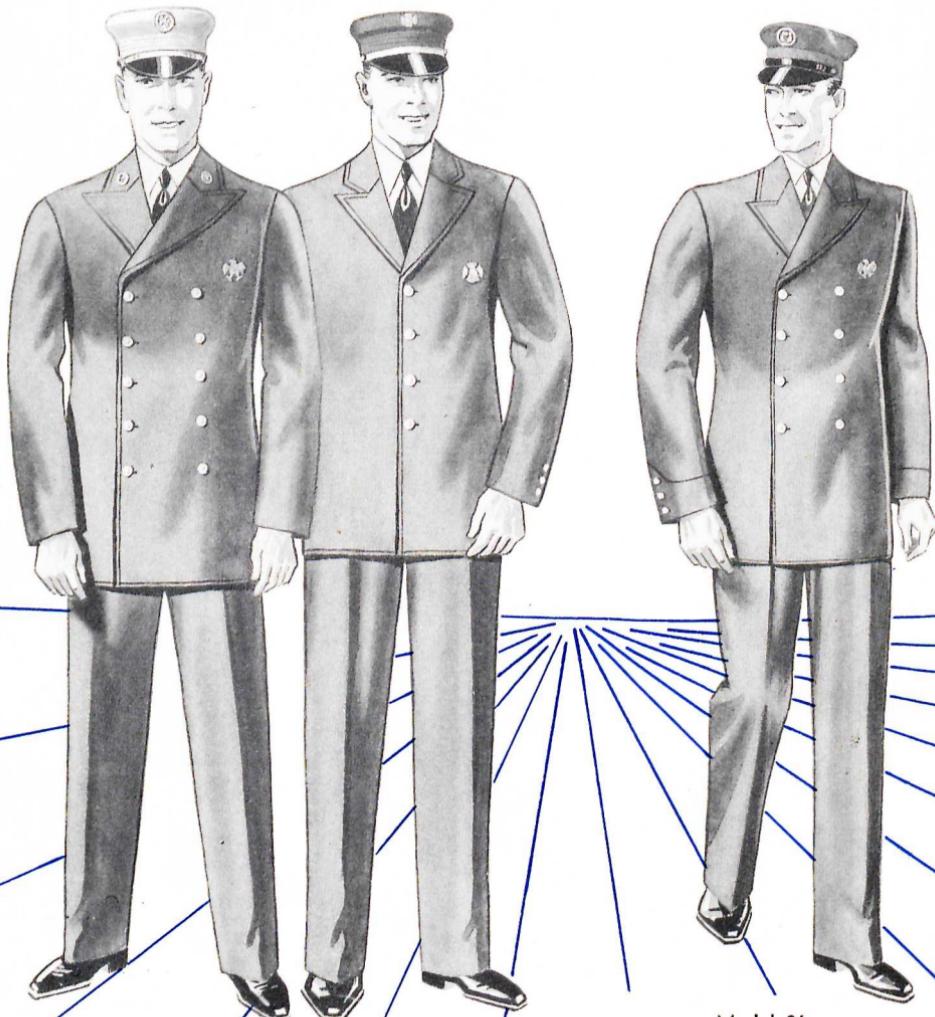


Model 100

Chauffeurs three button double breasted coat. Two button to button model illustrated, with one breast welt and two regular pockets and flaps.

If half belt stitched down in back is desired, please specify.

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Officers

Model 85 & 90

Firemen

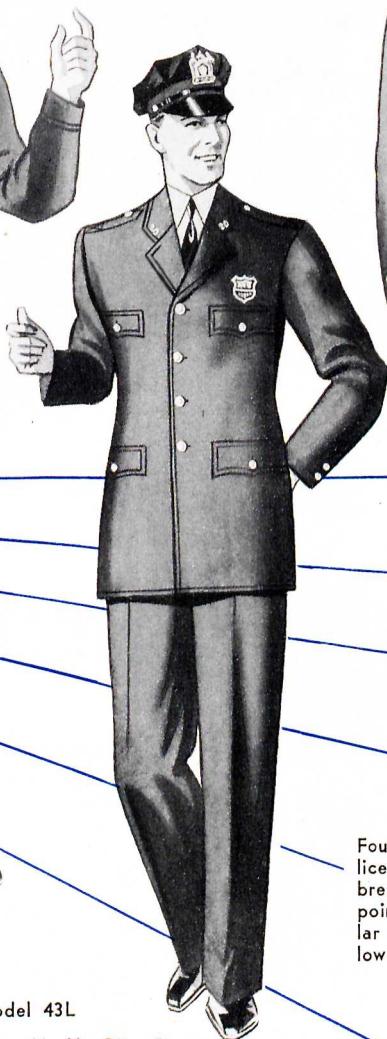
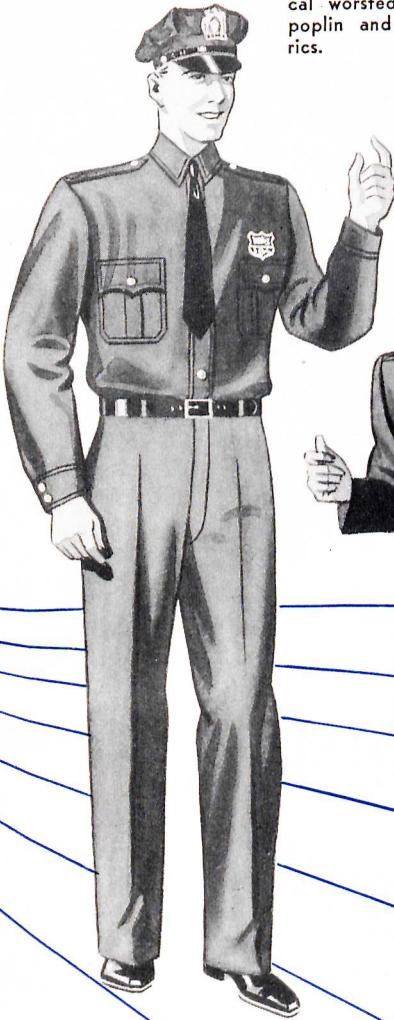
N. Y. City Fire Department
Regulation Uniform

Model 86

Four button double breasted Fire Department uniform usually used by Volunteer Fire Department. Model 86 or 85 may be worn both by officers and men and can be interchanged by replacement of buttons. Gold buttons for officers and silver buttons for men.

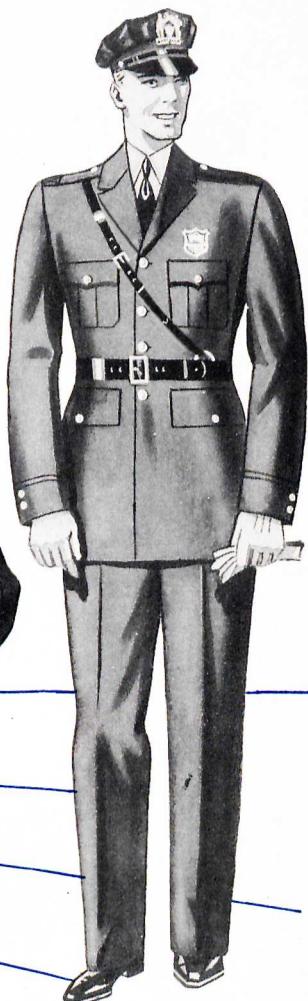
Model 42L

Police shirt with shoulder straps and badge tabs and two breast pleated pockets available in tropical worsted, sanforized washable poplin and other washable fabrics.



Model 43L

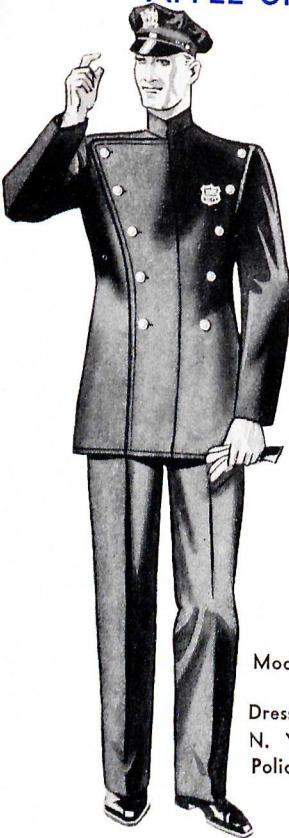
Summer blouse—N. Y. City Police Regulation.



Model 49L

Four button single breasted Police model. Illustrated with two breast pleated pockets with three pointed flaps and two lower regular flaps only. Also available with lower regular pockets.

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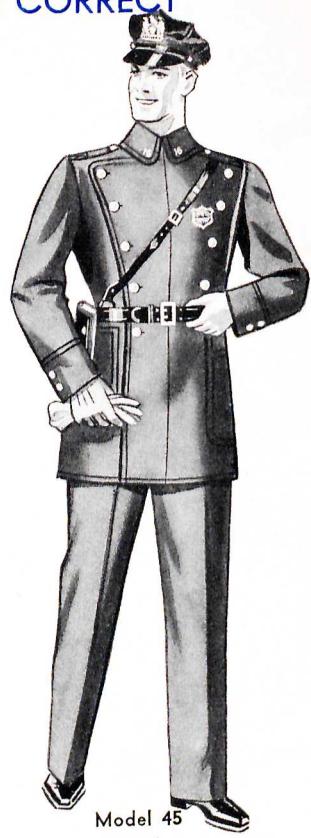
Model 44

Dress Blouse
N. Y. City
Police regulation.



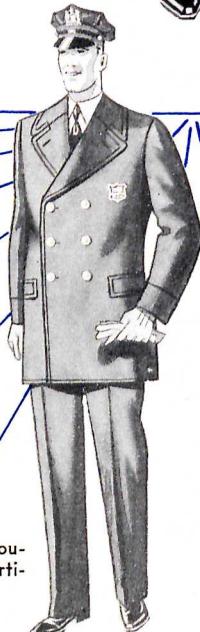
Model 50

Overcoat
N. Y. City
Police regula-
tion.



Model 45

Short overcoat. Five button dou-
ble breasted worn with Sam
Browne belt.



Model 52

Short overcoat. Three button dou-
ble breasted lapel style converti-
ble collar.



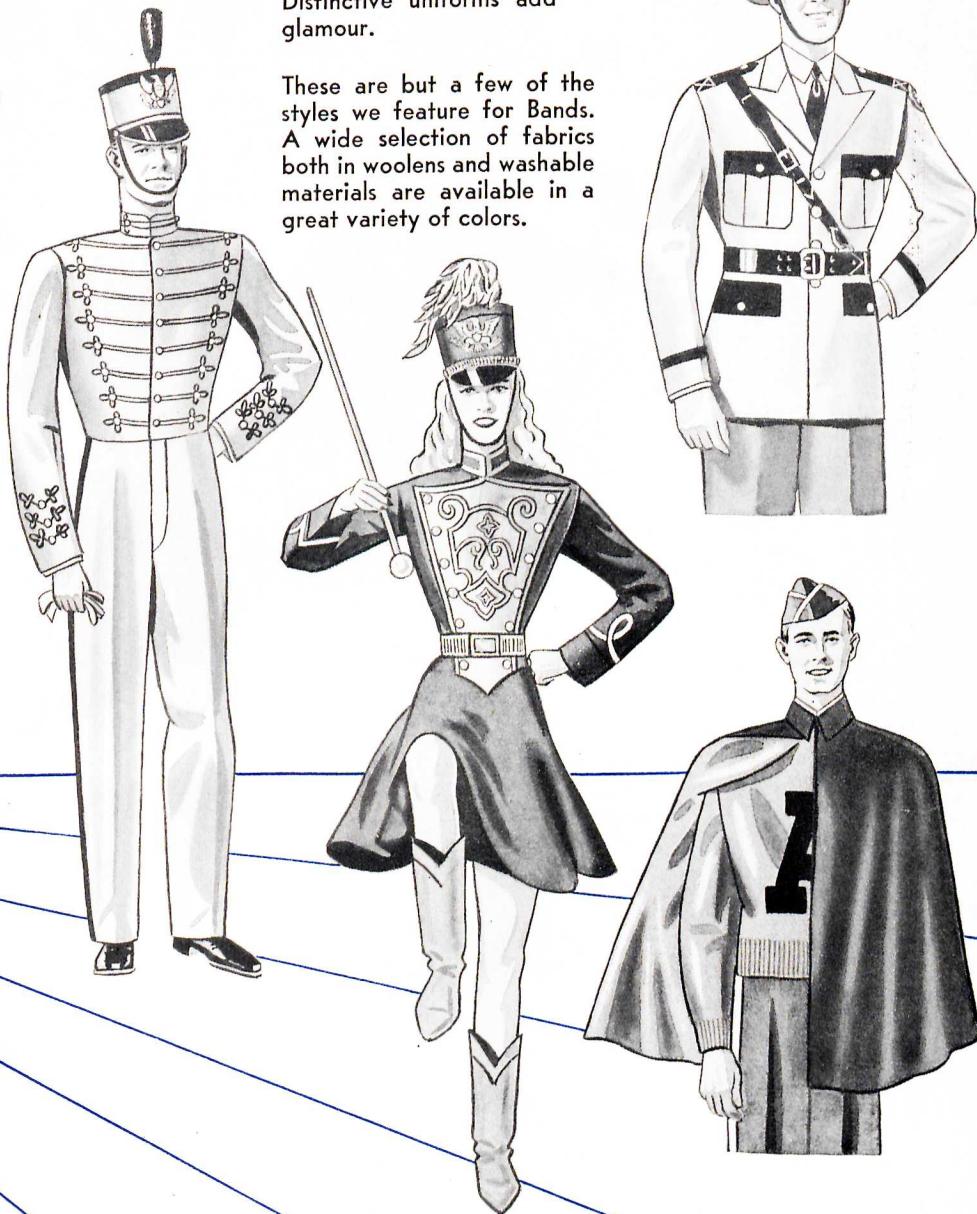
Model 51

Overcoat. Three button double
breasted lapel style convertible
collar.

BAND UNIFORMS

Distinctive uniforms add glamour.

These are but a few of the styles we feature for Bands. A wide selection of fabrics both in woolens and washable materials are available in a great variety of colors.



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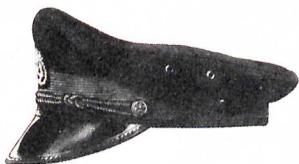


FOR THE YACHTSMAN

We present a complete line of outfits and accessories for every season and occasion. Authentic to the minutest detail and carried in stock for immediate delivery.

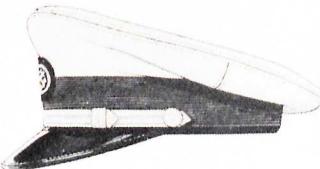
S. APPEL & CO., INC. 840 BROADWAY, NEW YORK 3, N. Y. • 202 N.E. 9th ST., MIAMI 36, FLA.

CAPS



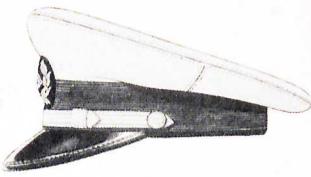
THE ZEPHYR

Permanent blue serge top. Featherweight—can be rolled up and carried in pocket.



THE CLUBMAN

Detachable top, without grommet. Blue and khaki covers also available. This model very popular for that casual appearance.



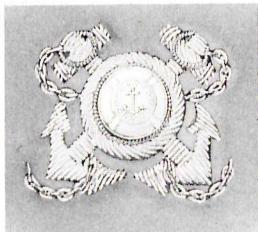
THE ENSIGN

Detachable top, with grommet. Blue and khaki covers also available.

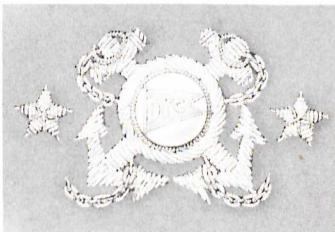
CAP AND SLEEVE INSIGNIA



Commodore



Owner (Member)



Vice Commodore



Owner (non-member)



Rear Commodore



Member (non-owner)



Deck Officer



Race Committee



Engineer



Secretary



Treasurer

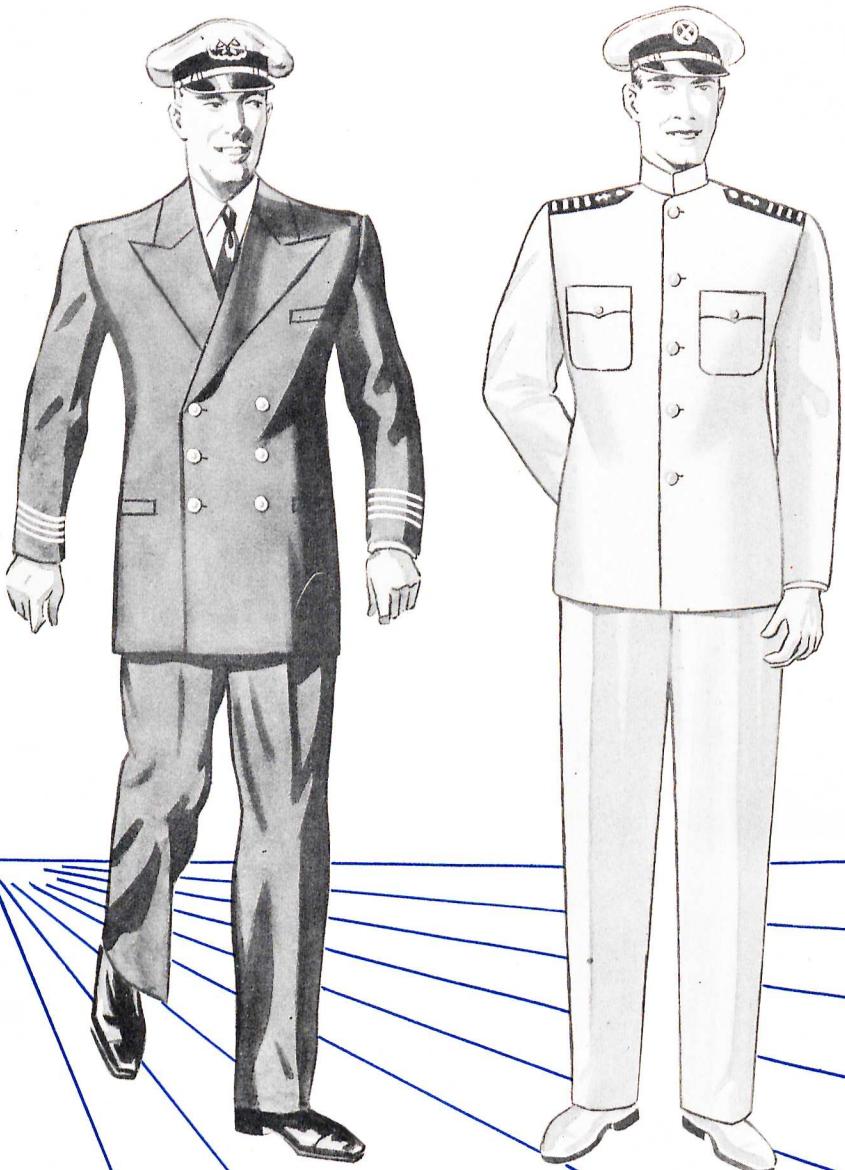


Measurer



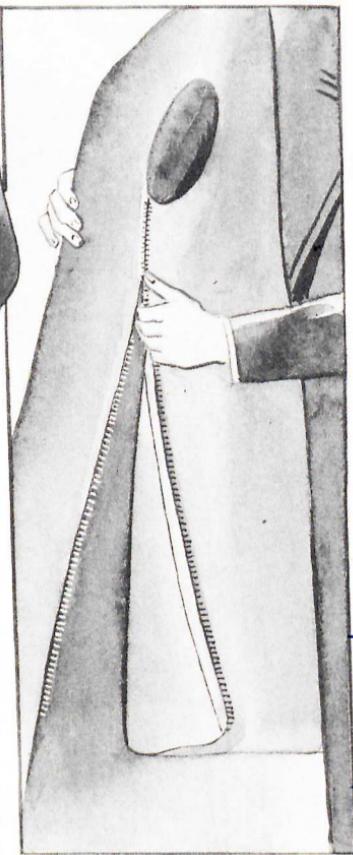
Fleet Captain

APPEL UNIFORMS ARE ALWAYS CORRECT



DECK OFFICERS OUTFITS

Deck officers uniforms in blue and white are offered in a wide range of appropriate fabrics. Correct detail receives our most careful attention.



All weather 100% wool craventted raincoat overcoat. The detachable zip-out lining (illustrated) makes this an ideal garment for year round wear.

APPEL UNIFORMS ARE ALWAYS CORRECT

SPERRY TOP-SIDER

THE PATENTED ANTI-SLIP SOLE WITH SQUEEGEE SLITS INVENTED BY A YACHTSMAN FOR HIS OWN YACHTING SAFETY



3700 Squeegee Slits
wipe every footstep dry.

... Sperry Top-Sider is the sole that takes and holds a safe grip even on wet, slippery heeling decks. Its positive squeegee action is built in for the life of the shoe.

The fine slits keep Top-Sider soles ultra clean — give extra wearing surface for long, dependable service, plus maximum flexibility for quick action. They are the choice of seasoned skippers and crews alike.

TOP-SIDER CANVAS OXFORD

The original top-quality yachting shoe that introduced Top-Sider's exclusive anti-slip protection. Loose-lined comfort, quick action flexibility, heel-to-toe cushioned insole, rustproof eyelets . . . they are easy to wash and sun dry. Put an extra pair or two in your locker for guests.



White or Navy—Half sizes, Men's 5 to 14 (except 12½ and 13½); Women's 3 to 9.



White Duck or Faded Blue Denim—
Half Sizes—Men's 5 to 13 (except
12½); Women's 3 to 9.

TOP-SIDER COMMODORE

NEW PRACTICAL FADED BLUE DENIM
TO MATCH YACHTING CLOTHES

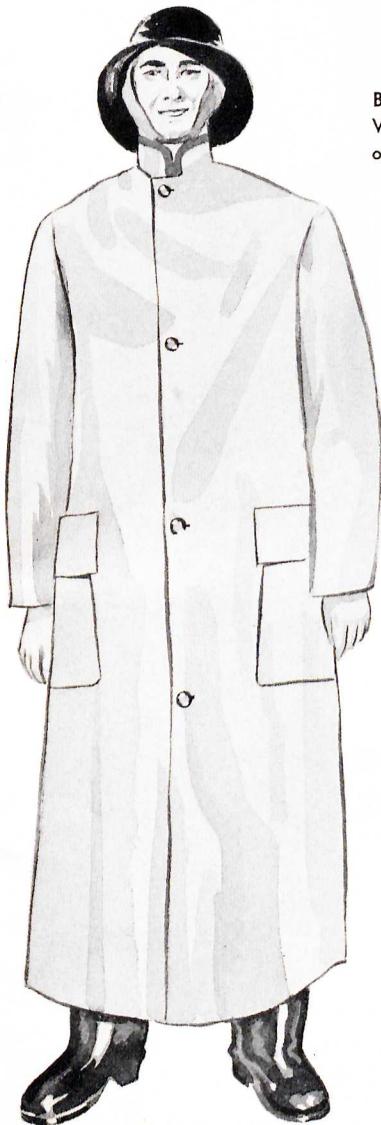
For the less active yachtsman and the foot requiring more rigid "dress shoe" support . . . a smartly styled leisure Top-Sider with full anti-slip protection. The Commodore has stiff shank support, insulating cork midsole and heel-to-toe cushioned comfort. Easily washed.



TOP-SIDER ELK MOCCASIN

Cool, light, ultraflexible for quick action, Top-Sider moccasins let you "feel" the deck. Hand-sewn of pliant, water-resistant, elk-tanned leather for durability, Top-Sider soles for certain footing . . . long vamp and eyelet tie make it hug the foot.

Brown—Narrow or Wide—in half sizes. Men's 6 to 12; Women's 4 to 9. White—in half sizes. Men's 6 to 12, wide only. Women's 4 to 9, narrow only.



TOP-SIDER PILOT BOOT

Real foul-weather, waterproof protection . . . light, easily stowable boot with the exclusive Top-Sider anti-slip sole, for wear over leather shoes. Strap adjustment at knee for firm, comfortable fit—extra strap with belt loop on hip length. Just turn inside out to dry.



Black—Knee or Hip Length—Men's full sizes 5 to 13.

MEN'S PLIABLE RUBBERIZED SLICKER

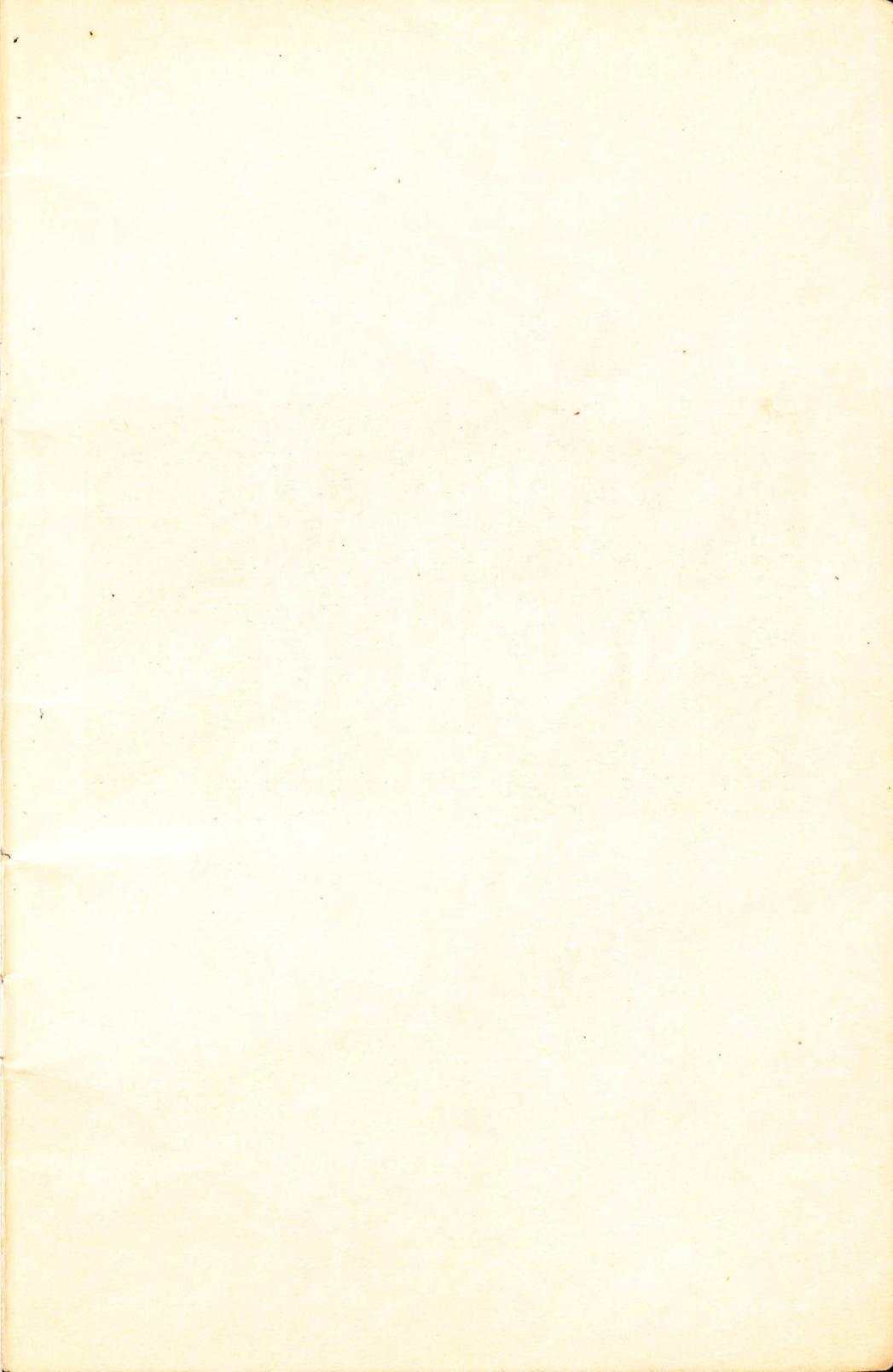
You've found it—a slicker that's a non-sticker! Folds neatly, compactly. Reliable fisherman yellow color. Sou'wester to match, with wind flaps and tie strings.



THE APPEL BUILDING

840 Broadway (corner 13th St.)

New York 3, New York



1949

S. APPEL & CO.
INC.

EST. 1856

CORRECT
UNIFORMS

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