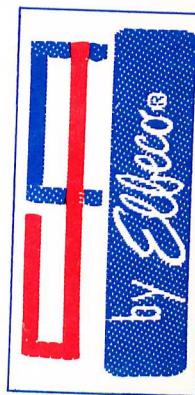
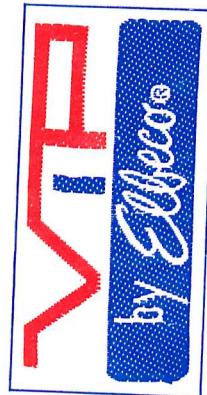


JAN 4 1973

CATALOG OF UNIFORM SHIRTS
FINE







UNION MADE | UNION LABEL

regulation uniform shirts for all purposes

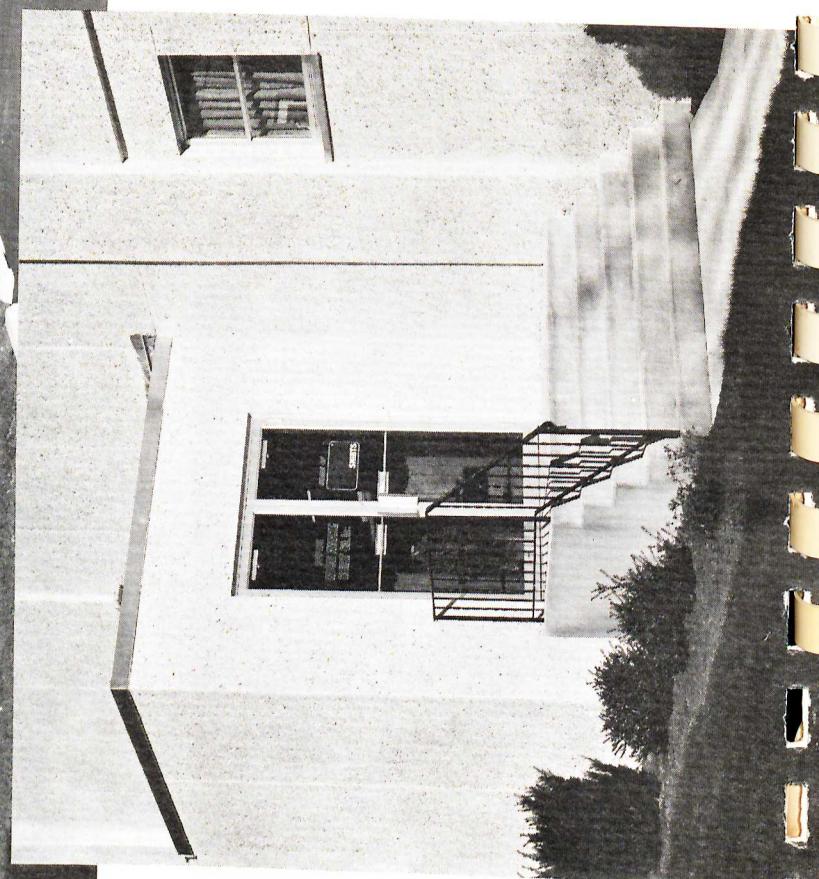
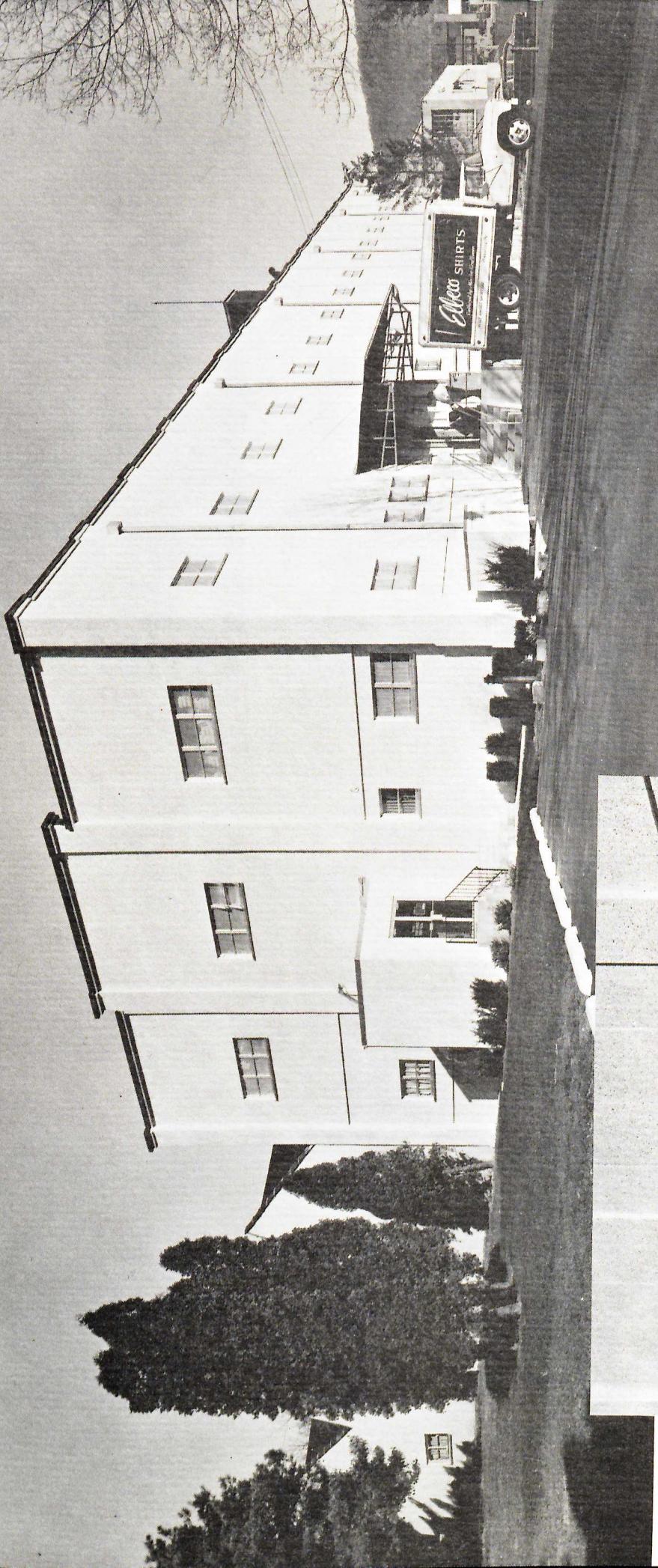
WIDE AWAKE SHIRT CO., INC.

New York Office:
Empire State Building, Suite 4715
New York, N. Y. 10001
Phone: 212 565-4215

Main Office and Plant:
Reading, Pa. 19603
Phone: 215 921-0651

Home of Fine Uniform Shirts

The modern offices and plant in Reading, Pa., provide up-to-the-minute facilities to meet the constantly growing demand for Elbeco shirts.



Elbeco

the first choice of all for . . .

QUALITY

Starting with fine fabrics woven by America's leading mills . . . right down to the buttons . . . Elbeco's high standards result in uniform shirts of optimum quality.

STYLE

Updated styling and superior craftsmanship combine to give uniformed men and women the smart appearance they want. That's why they ask for Elbeco shirts by name.

FIT

Elbeco shirts are tailored with full-cut armholes, properly shaped sleeves, full form tails and other features that provide surpassing fit and comfort for active men and women.

THE ELBECO DEALER POLICY

is backed by a reputation second to none in the industry for over fifty years. Elbeco uniform shirts are sold only through authorized dealers. We don't compete . . . we cooperate with you.



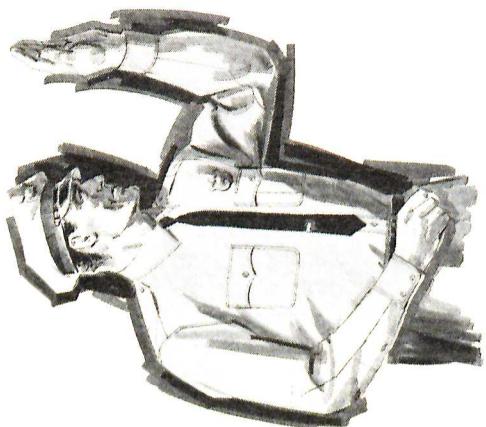
LATEST REGULATION FEATURES
specified by uniformed personnel are
incorporated in the Elbeco line,
exactly right for every uniform
requirement.

NATIONAL ADVERTISING

in magazines such as . . .

- LAW & ORDER
- FIRE CHIEF
- NATIONAL SHERIFF
- SECURITY WORLD
- MADE TO MEASURE

They provide continuing recognition
for the "Elbeco" name and help you
build repeat business year after year.



- IMPORTANT: SEE POCKET IN BACK FOR PRICE LISTS AND ORDER FORMS.**
- WRITE FOR QUOTATIONS ON SPECIAL STYLES AND CONTRACT BIDS.
 - SAMPLES AND ADDITIONAL SWATCHES WILL BE FURNISHED ON REQUEST.

Elbeco Shirts described in this catalog include regulation uniform shirts for:

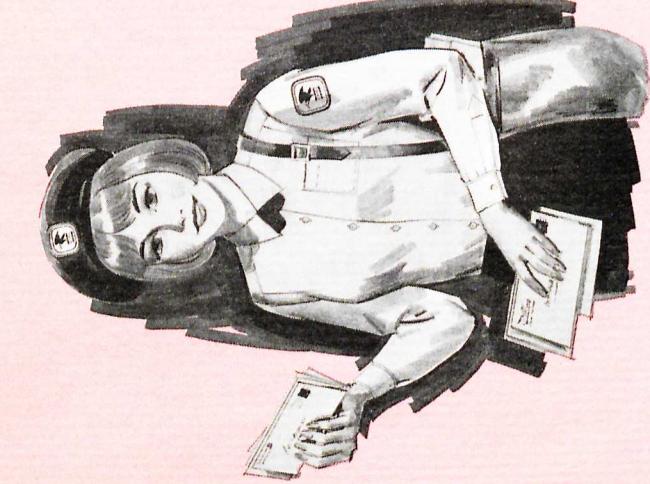
- Turnpike Personnel
 - Delivery Service Personnel
 - Bus and Truck Drivers
 - Shirts for all Industry
 - Career Apparel
 - Many others
- Police and Policewomen
 - Firemen
 - Military Services
 - Governmental Agencies
 - U.S. Post Office Personnel
 - Security Guards
 - Boys in Military School

STATISTICAL PROCEDURES processed at Wide Awake Shirt Company are aided by our modern Computer Center, a section of which is shown here.

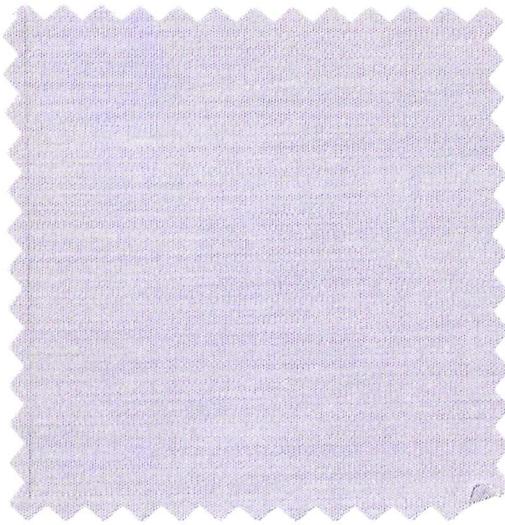
HANDY RECORD OF ORDERS FOR YOUR REFERENCE

Elleco

Ladies U. S. Post Office Approved Shirts



WITH
OFFICIAL
SLEEVE
EMBLEM



Style 271

- Long Sleeve
- Sizes 30 to 46
- Packed 4 to Box
- Short Sleeve
- Convertible Collar
- Sizes 30 to 46
- Packed 4 to Box

Style 272

Post Office Blue 5001
KLOPMAN'S BROADCLOTH
65% Dacron * - 35% Cotton

Style 273

- Short Sleeve
- Shawl Collar
- Sizes 30 to 46
- Packed 4 to Box

PERMANENT PRESS

Effects

U. S. Post Office Approved Shirts

- Letter Carriers • Window Clerks
- U. S. P. O. Motor Vehicle Operators



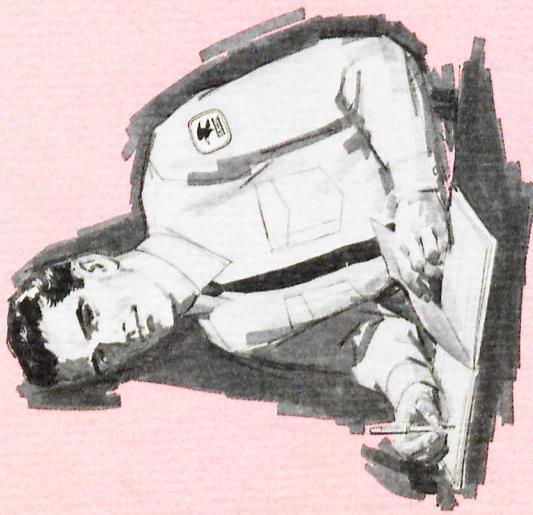
WITH
OFFICIAL
SLEEVE
EMBLEM

141

Long Sleeve
141



Short Sleeve
142



- Styles 141 and 281**
- Long Sleeves
 - Permanent Collar Stays
 - Sizes 14 to 18
 - Sleeves 30 to 37
 - Packed 4 to Box
- Style 283**
- Convertible Collar
 - Sleeves 31 to 36
 - Packed 4 to Box

Long Sleeves
281
283

Post Office Blue 5001
SIMPSON'S SOULETTE
2 x 1 Combed Poplin
100% Cotton



Short Sleeves
282
284

Styles 142 and 282

- Short Sleeves
 - Convertible Collar
 - Permanent Collar Stays
 - Full Length
 - Sizes
 - S M L XL
 - 14-14½ 15-15½ 16-16½ 17-17½
 - Packed 4 to Box
- Style 284**
- Short Sleeves
 - Neck Sizes 14 to 18
 - Packed 4 to Box

Post Office Blue 5001
KLOPMAN'S BROADCLOTH
65% Dacron * - 35% Cotton

PERMANENT PRESS



SPACIOUS, WELL LIGHTED CUTTING ROOM (top) helps to assure the form-fitting qualities for which Elbeco Uniform Shirts have become famous. Lower picture shows some of our "hot head" equipment used in treating and setting seams with superior accuracy. Advanced techniques such as these are part of Elbeco's continuing program of modernization.



HANDY RECORD OF ORDERS FOR YOUR REFERENCE

Officer

FINEST COMMAND PERFORMANCE SHIRTS FOR POLICEMEN



OFFICER'S COMMAND PERFORMANCE SHIRT
is a trademark of the
American Apparel Company, Inc.
© 1970 American Apparel Company, Inc.

55% DACRON POLYESTER —
45% VISCOSE RAYON

PERMANENT PRESS

Styles 110-3 to 114-3

Long Sleeves

Double Elbow

Shoulder Straps

Form Fit

Spread Collar

Satin Yoke and

Collar Band

Pleated Pockets with

Scalloped Flaps

VELCRO® Corners on

Pockets and Flaps

Metal Badge Tab

Sizes 14 to 18

Sleeves 31 to 36

Individually Packed in

Polyethylene Bag

Packed 2 to Box

Long Sleeve
110-3

White

Short Sleeve
1110-3

Long Sleeve
1113-3

Blue

Short Sleeve
1113-3

Long Sleeve
111-3

Grey

Short Sleeve
1111-3

Long Sleeve
114-3

Navy

Short Sleeve
1114-3

Long Sleeve
112-3

Tan

Short Sleeve
1112-3

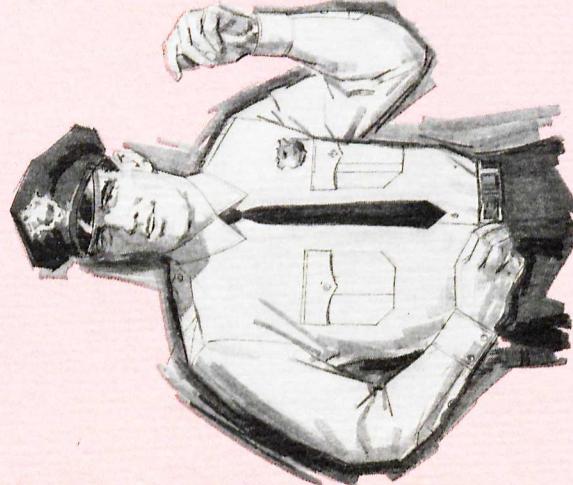


NOTE: -3 at end of Style Number indicates
Badge Tab and Shoulder Straps.

Alfco

Regulation Police and Firemen Shirts

Simpson® CITATION® TROPICAL 65% DACRON* — 35% AVRIL RAYON

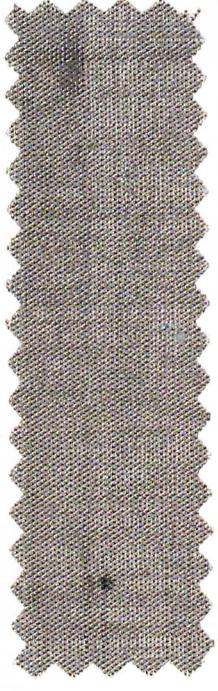


PERMANENT PRESS



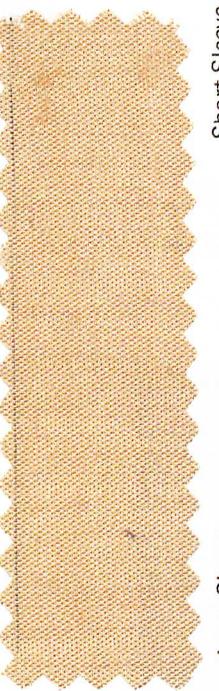
Long Sleeve
430-3

White
Short Sleeve
4230-3



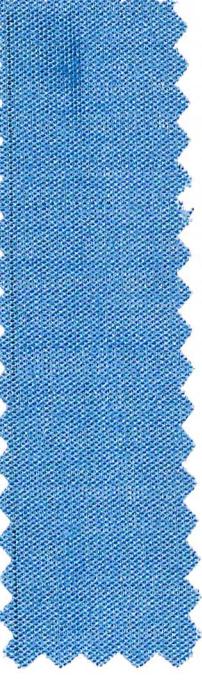
Long Sleeve
431-3

Nickel Grey
Short Sleeve
4231-3



Long Sleeve
432-3

Khaki
Short Sleeve
4232-3



Long Sleeve
433-3

Light Blue
Short Sleeve
4233-3

Individually Packed in Polyethylene Bags



Styles 430-3 to 433-3

- Long Sleeves
- Form Fit
- Two-Button Cuffs
- Button on Sleeve Facing
- Shoulder Straps
- Badge Tab
- Pencil Pocket
- Permanent Collar Stays
- Satin Yoke and Collar Band
- Pleated Pockets with
- Scalloped Flaps
- Sizes 14 to 18
- Sleeves 31 to 36
- Packed 2 to Box

Styles 4230-3 to 4233-3

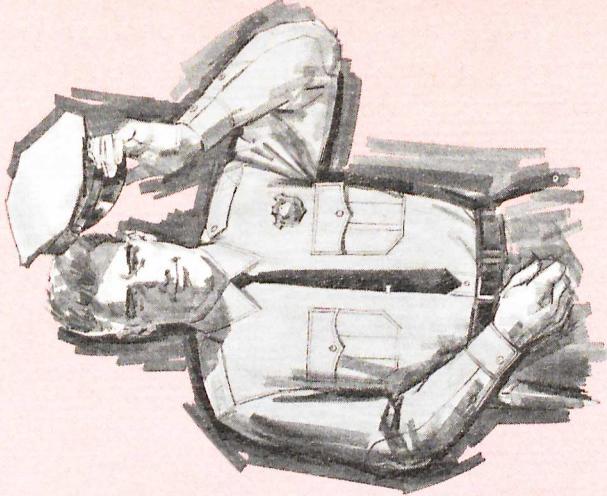
- Short Sleeves
- Convertible Collar
- Form Fit
- Shoulder Straps
- Badge Tab
- Pleated Pocket with
- Scalloped Flaps
- Permanent Collar Stays
- Satin Yoke and Collar Band
- Pencil Pocket
- Sizes
- S M L XL
- 14-14½ 15-15½ 16-16½ 17-17½
- Packed 2 to Box

NOTE: -3 at end of Style
Number indicates Badge
Tab and Shoulder Straps

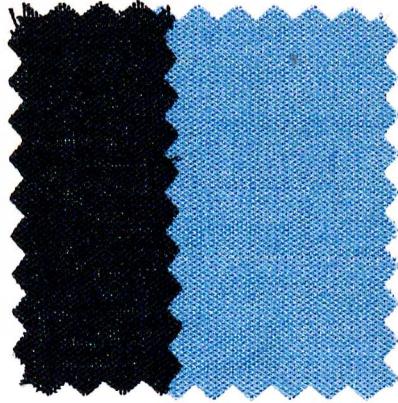
Simpson

Regulation Police and Firemen Shirts

SIMPSON CITATION® TROPICAL 65% DACRON* – 35% AVRIL RAYON

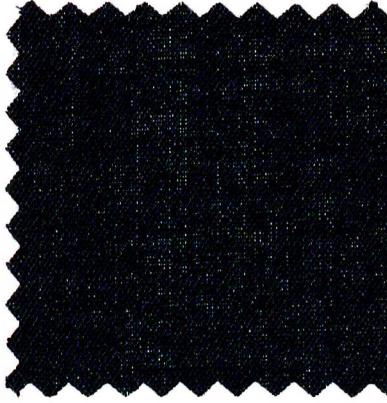


PERMANENT PRESS



Long Sleeve Short Sleeve
434-3 **4234-3**

Light Blue with
Navy Blue Shoulder
Straps & Pocket Flaps



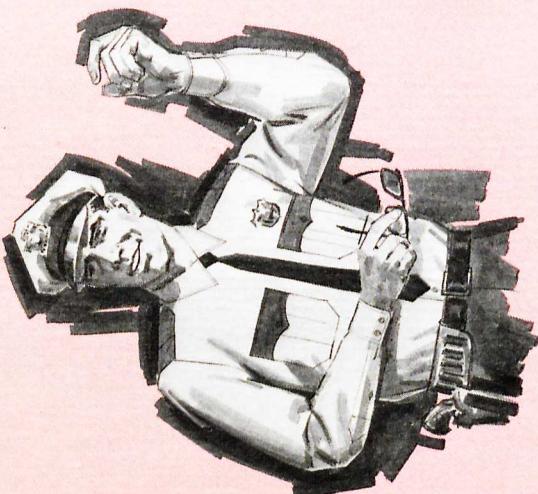
Long Sleeve Short Sleeve
440-3 **4240-3**

Navy Blue



Long Sleeve Short Sleeve
435-3 **4235-3**

Nickel Grey
with Black



Style 434-3, 435-3

- Long Sleeves
- Two-tone Flaps & Straps
- Form Fit
- Two Button Cuffs
- Button on Sleeve Facing
- Shoulder Straps
- Badge Tab
- Pencil Pocket
- Permanent Collar Stays
- Satin Yoke and Collar Band
- Pleated Pockets with
- Scalloped Flaps
- Sizes 14 to 18
- Sleeves 31 to 36
- Packed 2 to Box

Style 4234-3, 4235-3

- Short Sleeves
- Convertible Collar
- Sizes S-M-L-XL
- Packed 2 to Box

Style 440-3

- Long Sleeves
- Form Fit
- Reinforced Elbows
- Shoulder Straps
- Badge Tab
- Pencil Pocket
- Permanent Collar Stays
- Satin Yoke and Band
- Pleated Pockets with
- Scalloped Flaps
- Button on Sleeve Facing
- Sizes 14 to 18
- Sleeves 31 to 36
- Convertible to use with
- Detachable Metal Buttons
- Packed 2 to Box

Style 4240-3

- Short Sleeves
- Convertible Collar
- Sizes S-M-L-XL
- Packed 2 to Box

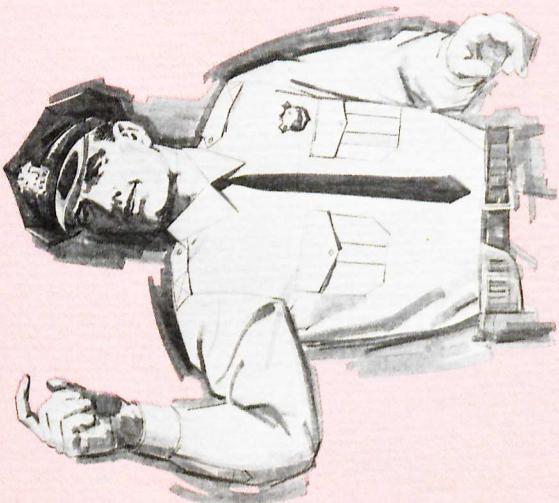
Individually Packed
in Polyethylene Bags

NOTE: -3 at end of Style
Number indicates Badge
Tab and Shoulder Straps.

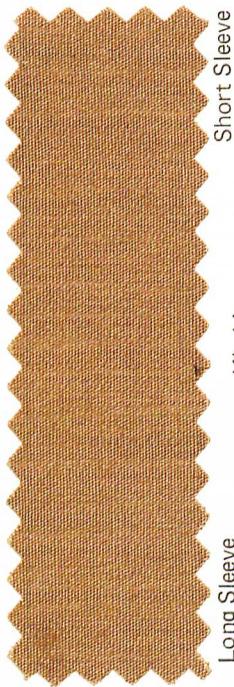
Almo
Simpson

Regulation Police and Firemen Shirts

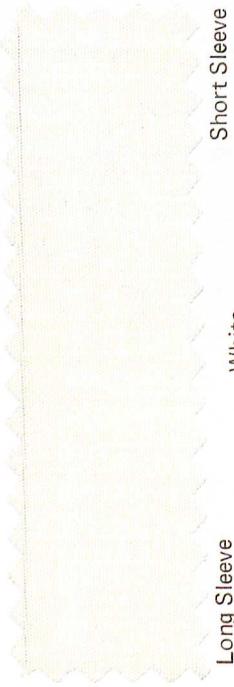
PARTY POPLIN — 65% DACRON* — 35% COTTON



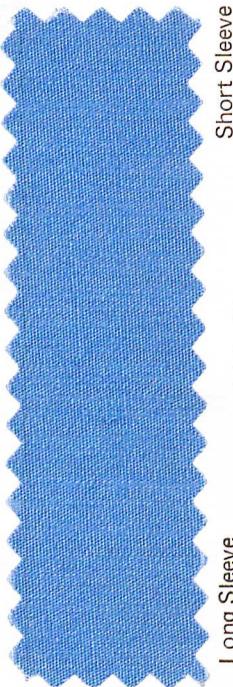
PERMANENT PRESS



Long Sleeve
874-3
Khaki



Short Sleeve
867-3
White



Short Sleeve
868-3
Light Blue



Short Sleeve
869-3
Nickel Grey

Individually Packed in Polyethylene Bags



Styles 864-3 to 869-3

- Long Sleeves
- Shoulder Straps
- Long Badge Tab
- Permanent Collar Stays
- Button on Sleeve Facing
- 2-Button Cuff
- Pleated Pockets with Flap
- Pencil Pocket
- Sizes 14 to 18
- Sleeves 31 to 36
- Packed 4 to a Box

S M L XL

14-14½ 15-15½ 16-16½ 17-17½

NOTE: -3 at end of Style Number indicates Badge Tab and Shoulder Straps.

Alfaro

Regulation Police Shirts

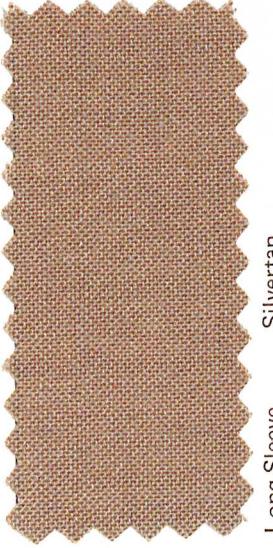
Individually Packed in Polyethylene Bags



Long Sleeve
437-3
Navy Blue Short Sleeve

100% WOOL TROPICAL

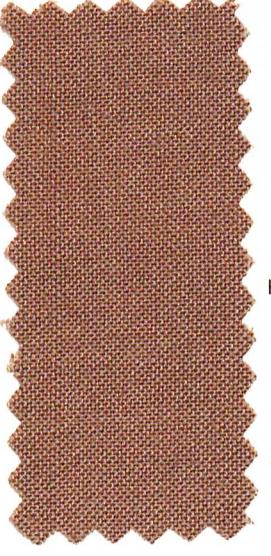
VELCRO Closures on Corners of Pocket Flaps



Long Sleeve
436-3
Silvertan

100% WOOL, 11-11½ oz. GABARDINE

VELCRO Closures on Corners of Pocket Flaps



Long Sleeve
438-3
Tan

100% WOOL TROPICAL

VELCRO Closures on Corners of Pocket Flaps



Short Sleeve
4238-3
Tan

55% Dacron* – 45% Viscose Rayon

VELCRO Closures on Corners of Pocket Flaps



Short Sleeve
248-3
Tan

55% Dacron* – 45% Viscose Rayon

TROPICAL
Snap Closures on Corners of Pocket Flaps

Styles **248-3, 4237-3, 4238-3**

- Short Sleeves
- Convertible Collar
- Permanent Collar Stays
- Sizes S – M – L – XL
- Packed 4 to a Box

P270 Matching Trousers for Styles
247-3 and 248-3 (see page 19)

NOTE: -3 at end of Style Number indicates
Badge Tab and Shoulder Straps

Style 436-3 and 438-3

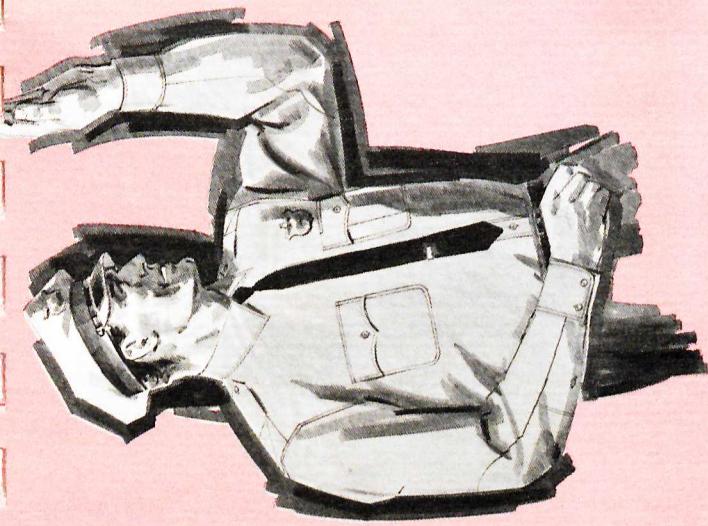
- Long Sleeves
- Extra Form Fit
- Two-Button Cuffs
- Button on Sleeve Facing
- Reinforced Elbows
- Shoulder Straps
- Metal Badge Tab
- Scalloped Flaps
- On Pockets
- Pencil Pocket
- Removable Collar Stays
- Satin Yoke and
- Collar Band
- Double Stitched all over
- Sizes 14 to 18
- Sleeves 31 to 36
- Packed 2 to a Box

Style 437-3

- Same as above, except no button on sleeve facing
- Same as above, except with permanent collar stay

Style 247-3

*Dacron Polyester

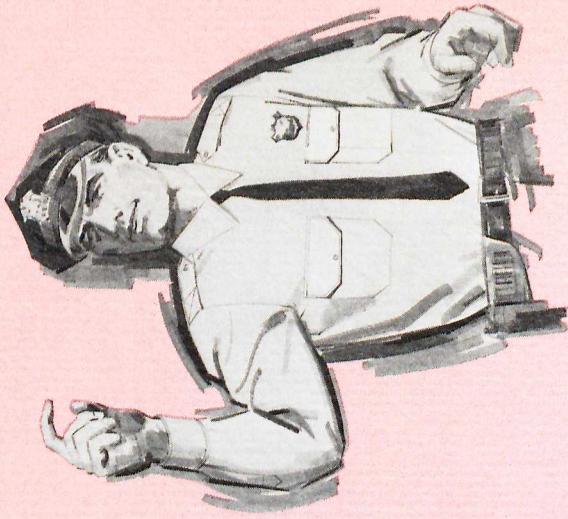
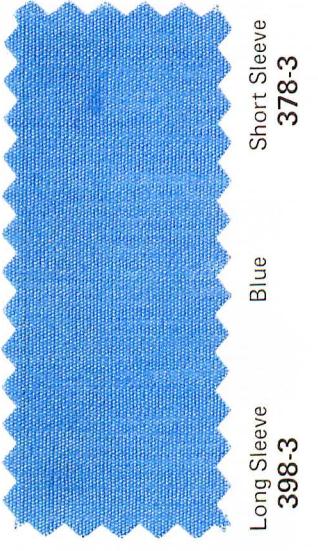
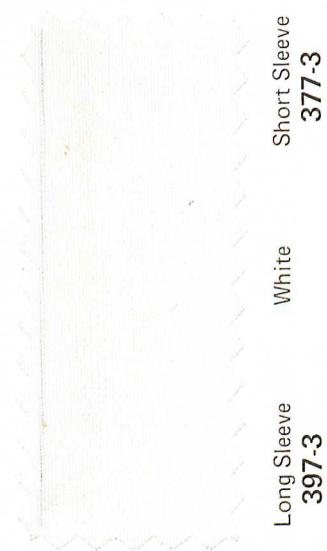
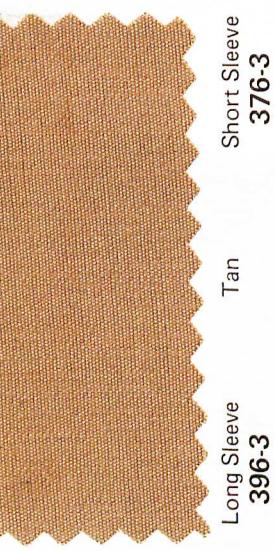


Alfaro

LAW & ORDER SHIRTS

Economy Line For Policemen

50% BLUE C POLYESTER – 50% COTTON – DURACLOTH POPLIN



Styles 393-3 to 399-3

- Long Sleeves
- Shoulder Straps
- Long Badge Tab
- Clip Corner Pocket Flaps
- One-Button Cuffs
- Sizes 14 to 18
- Sleeves 31 to 36
- Individually Packed in Polyethylene Bags
- Packed 3 to a Box

Styles 373-3 to 379-3

- Short Sleeves
- Convertible Collar
- Shoulder Straps
- Long Badge Tab
- Clip Corner Pocket Flaps
- Sizes S to XXL
- Individually Packed in Polyethylene Bags
- Packed 3 to a Box

PERMANENT PRESS

NOTE: -3 at end of Style Number indicates
Badge Tab and Shoulder Straps

Elleco

LAW & ORDER SHIRTS

Featuring Pleated Pockets with Scalloped Flaps

50% BLUE C POLYESTER – 50% COTTON
DURACLOTH POPLIN

PERMANENT PRESS

Individually Packed in Polyethylene Bags



Styles 470-3 to 473-3

- Long Sleeves
 - Two-Button Cuffs
 - Button on Sleeve Facing
 - Shoulder Straps
 - Long Badge Tab
 - Pencil Pocket
 - Permanent Collar Stays
 - Pleated Pockets with Scalloped Flaps
 - Sizes 14 to 18
 - Sleeves 31 to 36
 - Packed 4 to Box

Long Sleeve	White	Short Sleeve	470-3
-------------	-------	--------------	-------

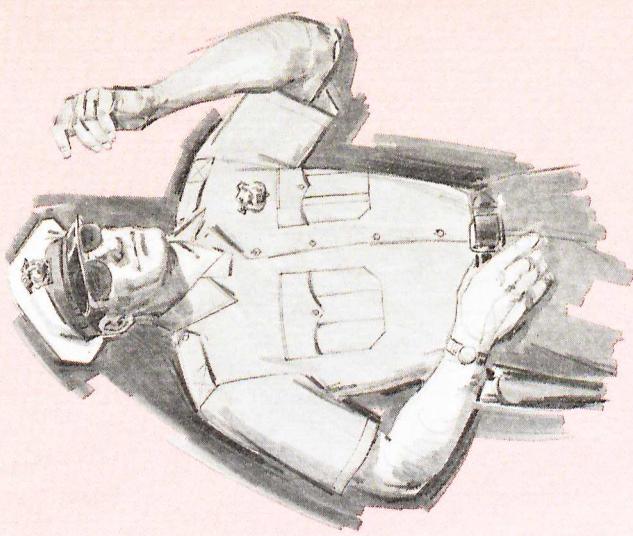


Long Sleeve
471-3
Grey
Short Sleeve
4271-3

A vertical strip of blue denim fabric, showing a clear woven texture and a slightly irregular edge on the left side.

Long Sleeve
473-3

Short Sleeve
4273-3



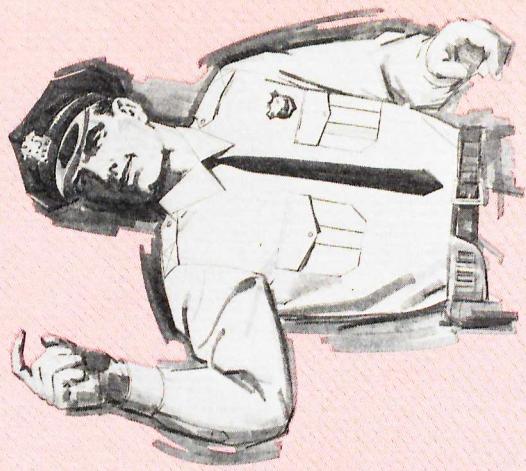
Styles 4270-3 to 4273-3

- | | | | | | |
|------------------------|--------|--------|--------|----------------|---|
| Short Sleeves | | | | | |
| Convertible Collar | S | M | L | X _L | |
| Shoulder Straps | 14-14½ | 15-15½ | 16-16½ | 17-17½ | |
| Long Badge Tab | | | | | |
| Pleated Pocket with | | | | | |
| Scalloped Flaps | | | | | |
| Permanent Collar Stays | | | | | |
| Pencil Pocket | | | | | |
| Sizes | | | | | |
| | • | • | • | • | • |

NOTE: -3 at end of Style Number indicates Badge Tab and Shoulder Straps

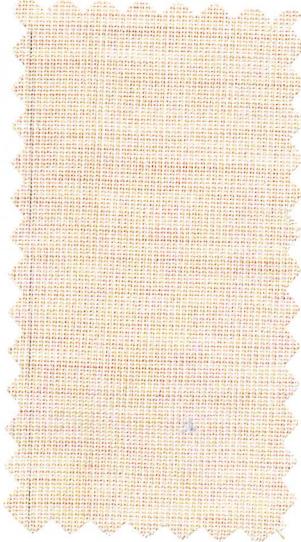
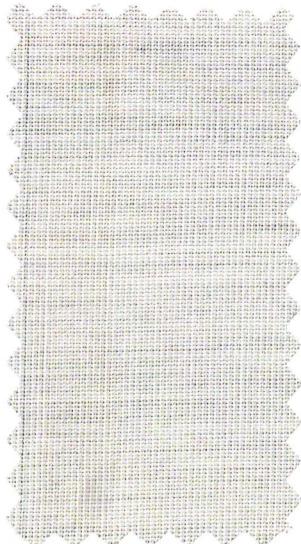
Officer VIP Shirts

For Very Important Policemen



65% DACRON POLYESTER – 35% COTTON – END TO END BROADCLOTH

PERMANENT PRESS



Styles 1011-3 to 104-3

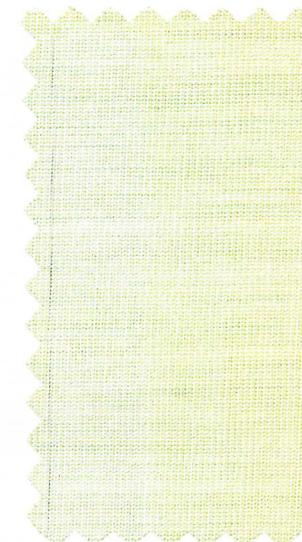
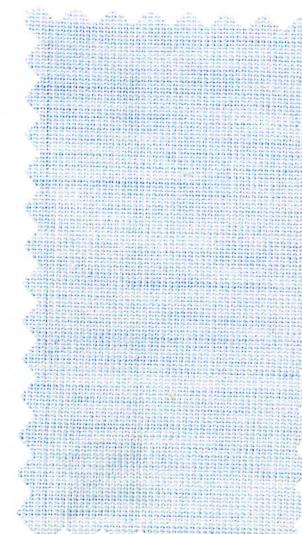
- Long Sleeve
- Banded Collar
- Shoulder Straps
- Badge Tab
- Pleated Pockets
- With Flaps
- Pencil Pocket
- Sizes 14 to 18
- Sleeves 31 to 36
- Convertible Cuffs
- Packed 3 to Box

Long Sleeve
1011-3
Grey

Short Sleeve
1012-3
Tan

Styles 1011-3 to 104-3

- Long Sleeve
- Banded Collar
- Shoulder Straps
- Badge Tab
- Pleated Pockets
- With Flaps
- Pencil Pocket
- Sizes 14 to 18
- Sleeves 31 to 36
- Convertible Cuffs
- Packed 3 to Box



Styles 1011-3 to 104-3

- Short Sleeve
- With outside Cuff
- Banded Collar
- Shoulder Straps
- Badge Tab
- Pleated Pockets
- With Flaps
- Pencil Pocket
- Sizes 14 to 18
- Sleeves 31 to 36
- Convertible Cuffs
- Packed 3 to Box

Long Sleeve
104-3
Blue

Short Sleeve
1014-3
Green

NOTE: -3 at end of Style Number indicates
Badge Tab and Shoulder Straps

**Individually Packed
in Polyethylene Bags**

Alfco

Regulation Police and Firemen Shirts

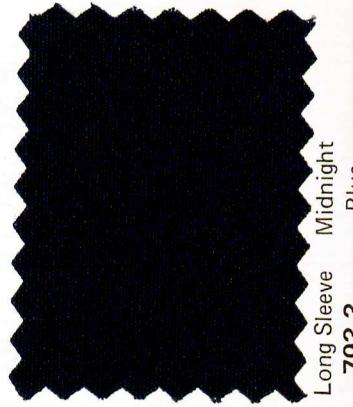
SIMPSON'S SOULETTE - 2 x 1 COMBED POPLIN



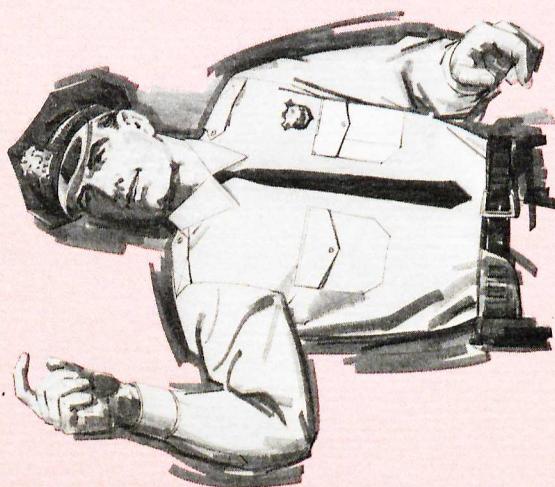
Long Sleeve White Short Sleeve **644-3**



Long Sleeve Light Blue Short Sleeve **646-3**



Long Sleeve Midnight Blue **793-3**



Styles 683-3 to 793-3

- Long Sleeves
- 100% Cotton
- Shoulder Straps
- Badge Tab
- Permanent Collar Stays
- Flap Pockets
- Pencil Pocket
- Sizes 14 to 18
- Sleeves 31 to 36
- Packed 4 to a Box

Styles 644-3 to 647-3

- Short Sleeves
 - Convertible Collar
 - 100% Cotton
 - Shoulder Straps
 - Badge Tab
 - Permanent Collar Stays
 - Full Length
 - Flap Pockets
 - Pencil Pocket
 - Sizes
- | | | | |
|--------|--------|--------|--------|
| S | M | L | XL |
| 14-14½ | 15-15½ | 16-16½ | 17-17½ |
- Packed 4 to a Box

NOTE: -3 at end of Style
Number indicates Badge
Tab and Shoulder Straps

Offoco Regulation Police Shirts

Offoco

FINE MERCERIZED POPLIN



Styles 615-3 and 616-3

- Long Sleeves
- 100% Cotton
- Shoulder Straps
- Badge Tab
- Permanent Collar Stays
- Flap Pockets
- Pencil Pocket
- Sizes 14 to 18
- Sleeves 31 to 36
- Packed 4 to a Box

Light Blue
Long Sleeve
615-3

Short Sleeve
1218-3

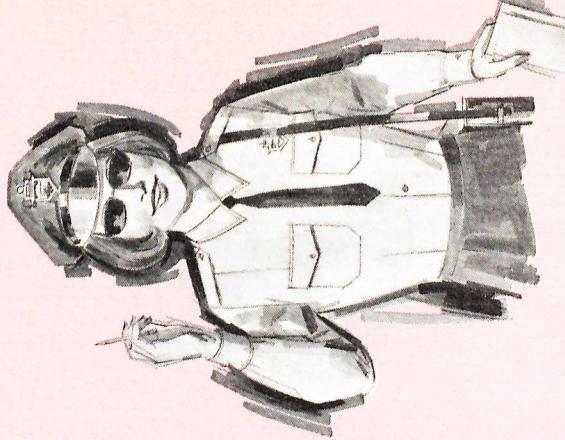


Nickel Grey
Long Sleeve
616-3

Short Sleeve
1202-3

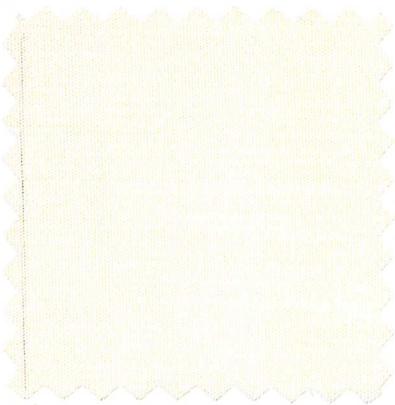
NOTE: -3 at end of Style
Number indicates Badge
Tab and Shoulder Straps

Offoco Regulation Shirts for Policewomen



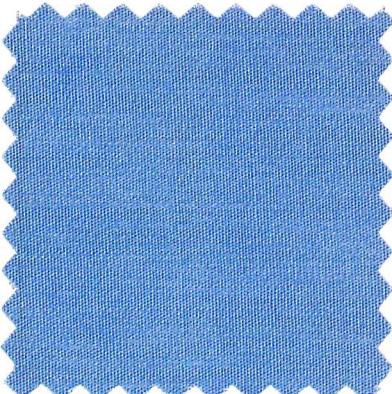
Simpson PARITY POPLIN

65% DACRON* – 35% COTTON



White
Long Sleeve
801-3

Short Sleeve
811-3



Light Blue
Long Sleeve
802-3

Short Sleeve
812-3

Styles 801-3 and 802-3

- Long Sleeves
- Convertible Collar
- Shoulder Straps
- Badge Tab
- Permanent Collar Stays
- Flap Pockets
- Two-Button Adjustable Cuffs
- Sizes 30 to 36
- Packed 4 to a Box

Styles 811-3 and 812-3

- Short Sleeves
- with Outside Cuff
- (Other features as above)
- Packed 4 to Box
- Individually Packed in
- Polyethylene Bags

PERMANENT PRESS

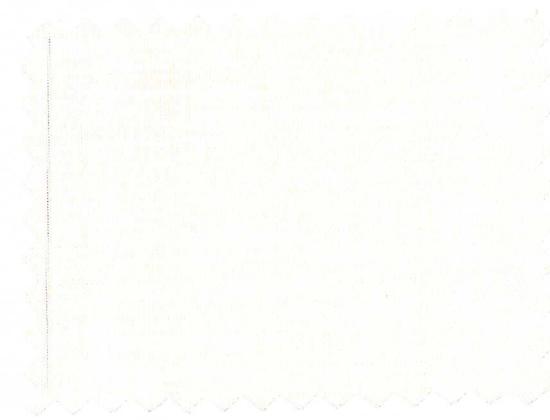
*Dacron Polyester



Regulation Police Shirts

KLOPMAN'S BROADCLOTH

WASH AND WEAR



Style 790-2

- Long Sleeves
- Permanent Collar Stays
- Badge Tab
- Flap Pockets
- Pencil Pocket
- Sizes 14 to 18
- Sleeves 31 to 36
- Packed 4 to Box

Long Sleeve Short Sleeve
790-2 **770-2**

White Short Sleeve
791-2 **771-2**

Style 791-2

- Long Sleeves
- Permanent Collar Stays
- Badge Tab
- Flap Pockets
- Pencil Pocket
- Sizes 14 to 18
- Sleeves 31 to 36
- Packed 4 to Box

Style 771-2

- Short Sleeves
- Convertible Collar
- Sizes
- S M L XL
- 14-14½ 15-15½ 16-16½ 17-17½
- Packed 4 to Box

**REGULATION FOR WEAR
WITH THE U. S. CUSTOMS
AND IMMIGRATION
OFFICERS UNIFORMS**

**APPROVED
REGULATION WEAR FOR
THE U. S. SKY MARSHALS**

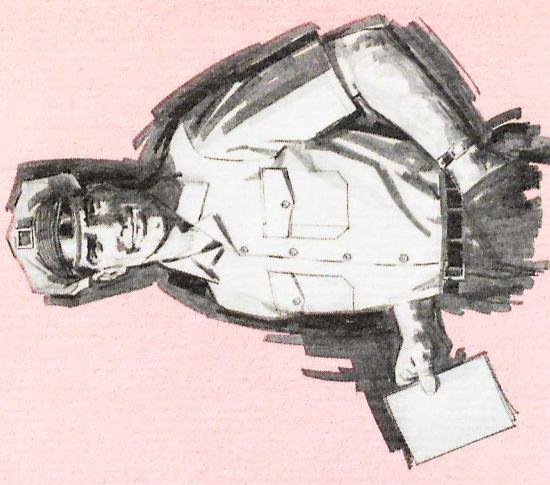
**NOTE: -2 at end of Style Number
indicates Badge Tab**

S M L XL
14-14½ 15-15½ 16-16½ 17-17½
Packed 4 to Box



SECTION OF SEWING DEPARTMENT shows some of our skilled seamstresses at work on a constant flow of Elbeco shirts. Under nimble fingers, the modern sewing machines perform with electronic precision in producing shirts of top-notch craftsmanship and uniform quality.

HANDY RECORD OF ORDERS FOR YOUR REFERENCE



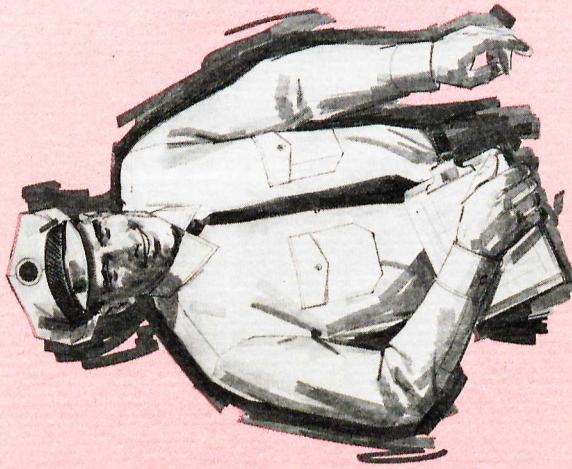
Officer Regulation Uniform Shirts

50% BLUE C POLYESTER – 50% COTTON

PERMANENT PRESS



Long Sleeve Khaki Short Sleeve
412 4212
With Shoulder Loops
4203



LONG SLEEVES

- Flap Pockets
- Permanent Collar Stays
- Pencil Pocket
- Sizes 14 to 18
- Sleeves 31 to 36
- Individually Packed in Polyethylene Bags
- Packed 4 to a Box



Long Sleeve Grey Short Sleeve
413 4213



Long Sleeve Blue Short Sleeve
415 4215

SHORT SLEEVES

- Convertible Collar
- Permanent Collar Stays
- Full Length
- Flap Pockets
- Pencil Pocket
- Sizes
S M L XL
14-14½ 15-15½ 16-16½ 17-17½
- Individually Packed in Polyethylene Bags
- Packed 4 to a Box



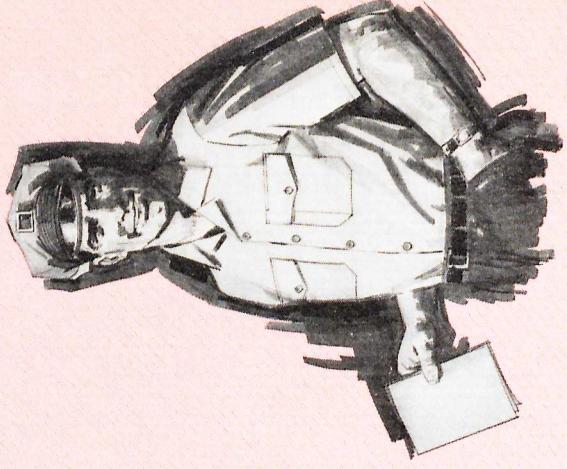
Long Sleeve Forest Green Short Sleeve
429 4229

Long Sleeve White Short Sleeve
428 4228

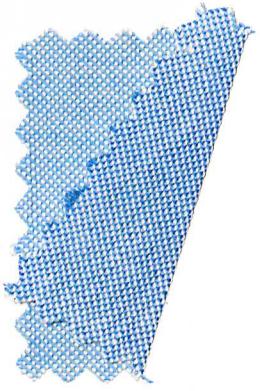
Forest Green
Short Sleeve
4229

Elliew

Regulation Uniform Shirts

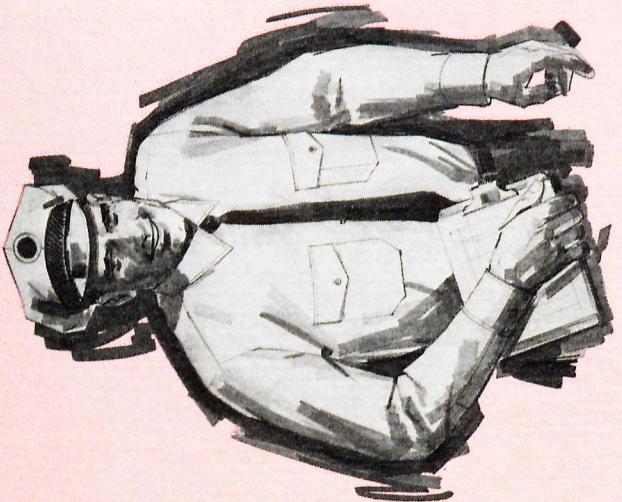


Blue Long Sleeve Short Sleeve
4684-2
 OXFORD — PERMANENT PRESS



LONG SLEEVES

- 100% Cotton
- Flap Pockets
- Permanent Collar Stays
- Pencil Pocket
- Sizes 14 to 18
- Sleeves 31 to 36
- Packed 4 to a Box



SHORT SLEEVES

- Convertible Collar
- 100% Cotton
- Permanent Collar Stays
- Full Length
- Flap Pockets
- Pencil Pocket
- Sizes
- **S M L XL**
- 14-14½ 15-15½ 16-16½ 17-17½
- Packed 4 to a Box

Nickel Grey Short Sleeve
613
 FINE MERCERIZED POPLIN



Khaki Short Sleeve
612
 FINE MERCERIZED POPLIN



White Short Sleeve
628
 FINE MERCERIZED POPLIN



NOTE: -2 at end of Style Number
 indicates Badge Tab



Light Blue Short Sleeve
615
 FINE MERCERIZED POPLIN



Klopman "Industrious"

65% Dacron* — 35% COTTON
TWO PLAIN POCKETS

PERMANENT PRESS



Long Sleeve
493

White

Short Sleeve
4293



Long Sleeve
494

Khaki

Short Sleeve
4294

Styles 493 to 496

- Long Sleeves
- Convertible Collar
- Two Pockets
- Pencil Pocket
- Permanent Collar Stays
- Sizes
- S 14-14½ 15-15½ 16-16½ 17-17½
- M Sleeves 31 to 36
- L Individually Packed in
- XL Polyethylene Bags
- Packed 4 to Box

Styles 4293 to 4296

- Short Sleeves
- Convertible Collar
- Permanent Collar Stays
- Two Pockets
- Pencil Pocket
- Full Length
- Sizes
- S 14-14½ 15-15½ 16-16½ 17-17½
- M Individually Packed in
- L Polyethylene Bags
- XL Packed 4 to Box



Long Sleeve
495

Grey

Short Sleeve
4295



Long Sleeve
496

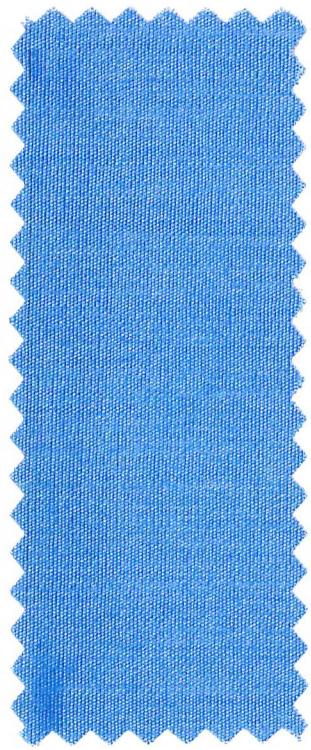
Light Blue

Short Sleeve
4296



Effex Regulation Uniform Shirts

TWO PLAIN POCKETS



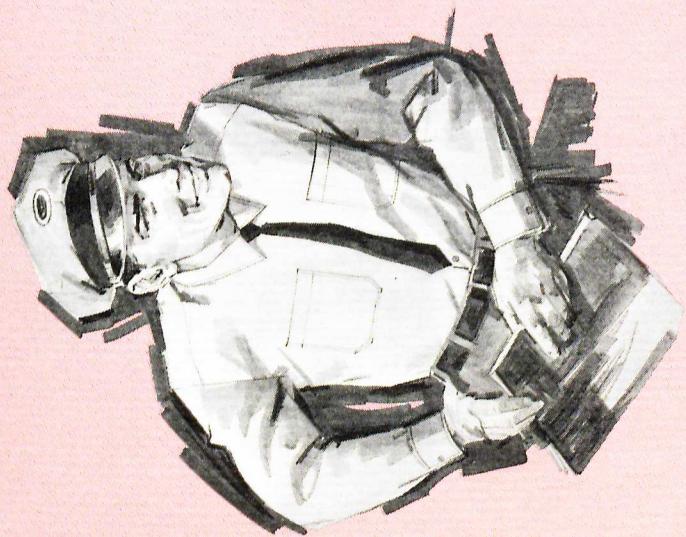
Long Sleeve Blue Short Sleeve 4221
50% BLUE C POLYESTER - 50% COTTON
PERMANENT PRESS



Long Sleeve Grey Short Sleeve 4208
50% BLUE C POLYESTER - 50% COTTON
PERMANENT PRESS

LONG SLEEVES

- Two Pockets
- Pencil Pocket
- Permanent Collar Stays
- Sizes 14 to 18
- Sleeves 31 to 36
- Individually Packed in Polyethylene Bags
- Packed 4 to a Box



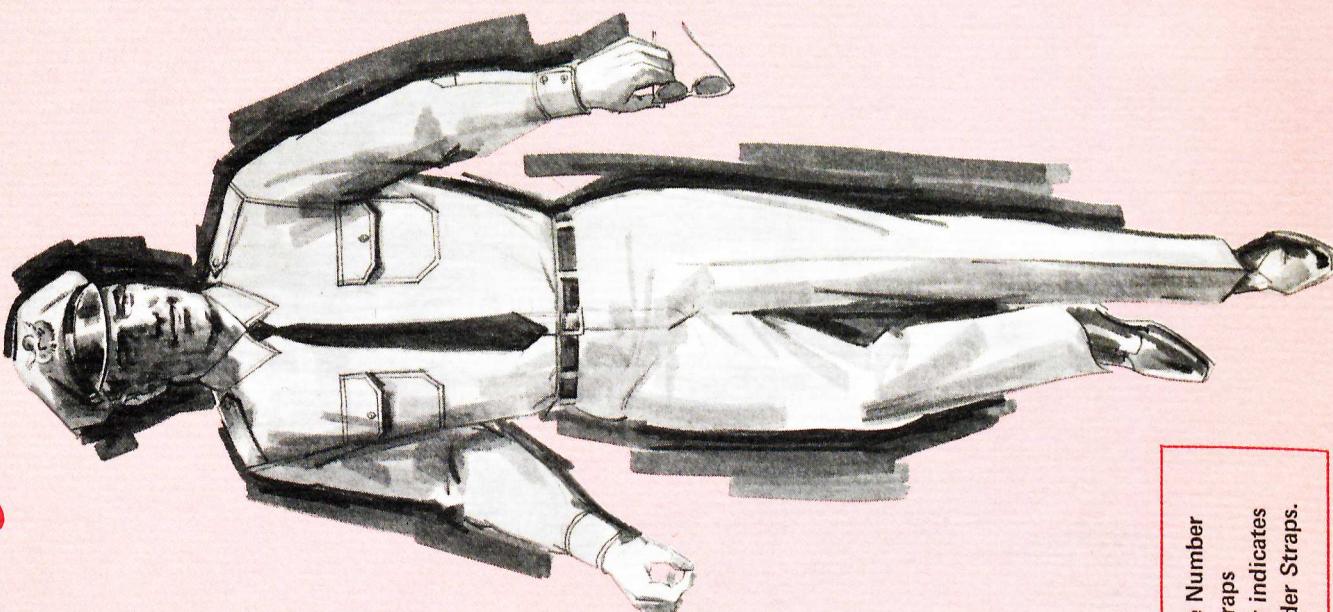
SHORT SLEEVES

- Convertible Collar
- Permanent Collar Stays
- Two Pockets
- Pencil Pocket
- Full Length
- Sizes
- S M L XL
14-14½ 15-15½ 16-16½ 17-17½
- Individually Packed in Polyethylene Bags
- Packed 4 to a Box

Long Sleeve White Short Sleeve 1214
FINE MERCERIZED
MERCERIZED
POPLIN
BROADCLOTH

Ellevar

Regulation Uniform Shirts and Matching Trousers



270-3
Silvertan

TROPICAL (2 Ply Both Ways)
55% Dacron* – 45% Viscose Rayon

- Long Sleeves
- Shoulder Straps
- Badge Tab on 270 SS/BT
- Flap Pockets
- Removable Collar Stays
- Pencil Pocket Inside Left Pocket
- Satin Yoke and Collar Band (Quilted)
- Two-Button Cuffs
- Form Fit
- Sizes 14 to 18
- Sleeves 32 to 35
- Packed 2 to Box

P270 Matching Trousers

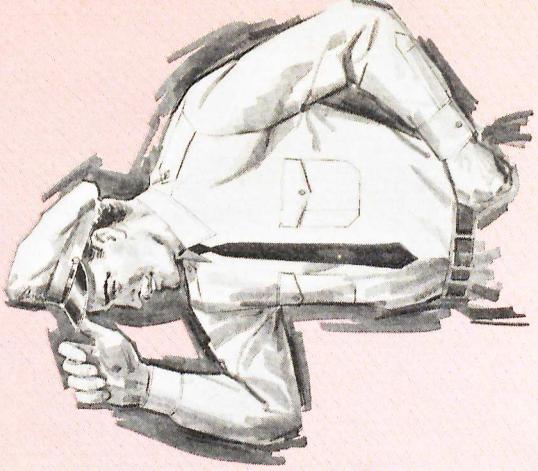
- Snugtex Waistband
- Unfinished Bottoms
- Sizes: 28-29-30-31-32-33
34-36-38-40-42-44

Trousers can be worn with
Shirts 247-3 and 248-3
(see Page 7)

NOTE: -1 after Style Number
indicates Shoulder Straps
-3 after Style Number indicates
Badge Tab and Shoulder Straps.

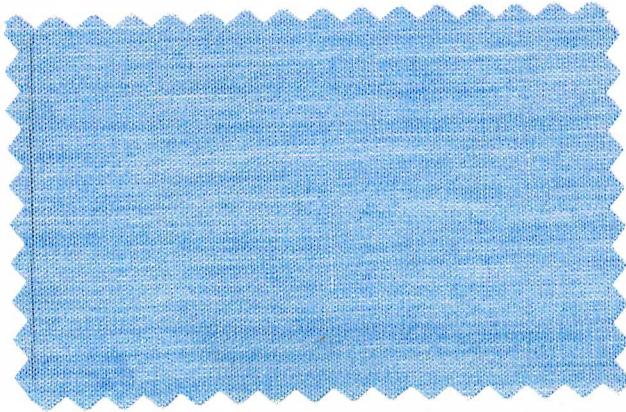
Alfa

Specialty Uniform Shirts

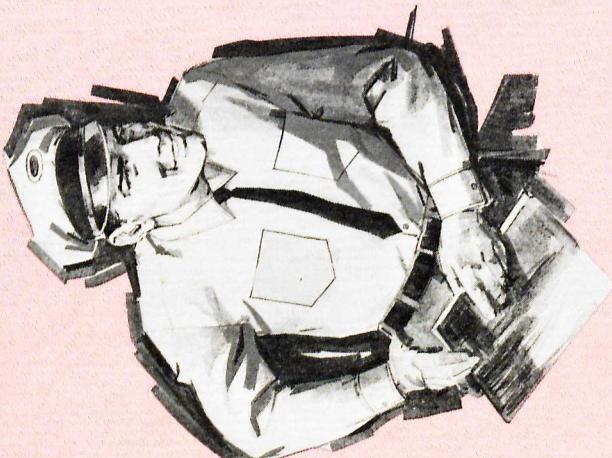


Designed especially for AIRLINE PERSONNEL. Also appropriate for other purposes.

PERMANENT PRESS



Long Sleeve Short Sleeve
860 **8260**
Light Blue 65% Dacron* – 35% Cotton



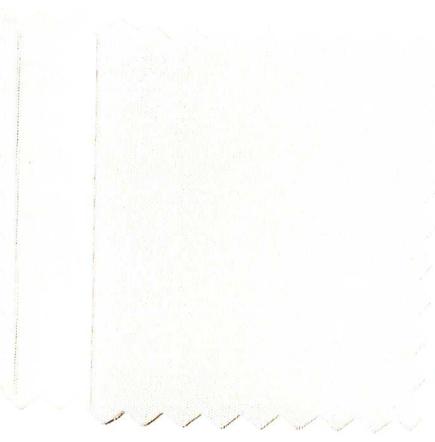
Style 860

- Long Sleeves
- Two Plain Pockets
- Permanent Collar Stays
- Sizes 14 to 18
- Sleeves 31 to 36
- Packed 4 to Box

Style 8260

- Short Sleeves
- Flap Pockets
- Pencil Pocket
- Convertible Collar
- Sizes S-M-L-XL
- Packed 4 to Box

PERMANENT PRESS



Long Sleeve Short Sleeve
780-1 **760-1**
White 65% Dacron* – 35% Cotton

Style 780-1

- Long Sleeves
- Permanent Collar Stays
- Shoulder Straps
- Flap Pockets
- Pencil Pocket
- Sizes 14 to 18
- Sleeves 31 to 36

Style 760-1

- Short Sleeves
- Convertible Collar
- Sizes 14 to 18
- Packed 4 to Box

NOTE: -1 at end of Style Number indicates Shoulder Straps.

* Dacron Polyester

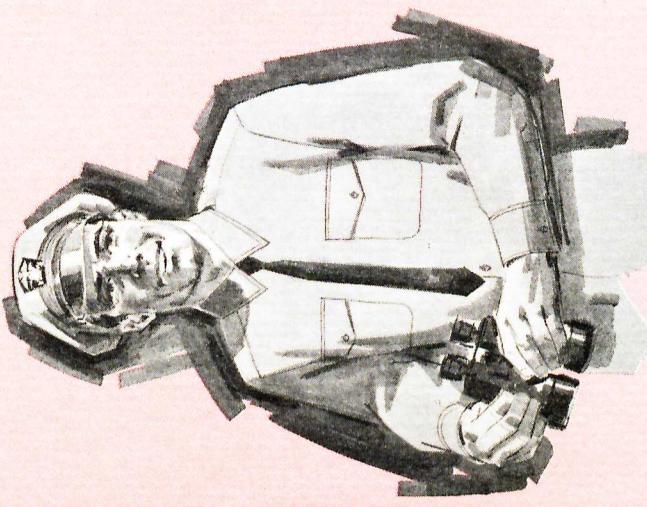


LAST STOP BEFORE PACKAGING. Are seams perfect? . . . buttons intact? . . . collars faultless in appearances? Meticulous inspection personnel check these and other features before putting the stamp of approval on Elbaco Uniform Shirts. Then, and only then, are the shirts ready, packaged and sent on their way to proud wearers who grow in numbers year after year.

HANDY RECORD OF ORDERS FOR YOUR REFERENCE

Elleco

Regulation U. S. Navy Shirts



LONG SLEEVE

- Flap Pockets
- Permanent Collar Stays
- Sizes 14 to 18
- Sleeves 31 to 36
- Packed 4 to Box

Long Sleeve 602 • Khaki
FINE MERCERIZED POPLIN COMBED MERCERIZED BROADCLOTH
100% Cotton

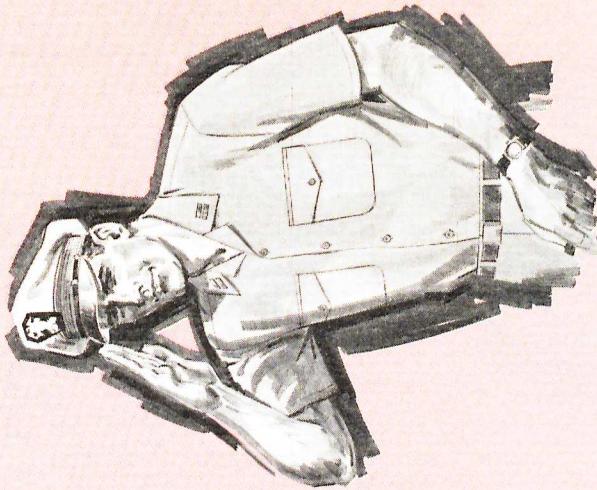
SHORT SLEEVE

Short Sleeve 623
Khaki COMBED MERCERIZED BROADCLOTH
100% Cotton



Long Sleeve 674 Khaki Short Sleeve
KLOPMAN'S CONCEPT POPLIN 65% Dacron* – 35% Cotton
PERMANENT PRESS

* *Dacron Polyester*



Short Sleeve 624
White COMBED MERCERIZED BROADCLOTH
100% Cotton
625 (With Shoulder Loops)

White Short Sleeve
(With Shoulder Loops)
KLOPMAN'S CONCEPT POPLIN
65% Dacron* – 35% Cotton
PERMANENT PRESS

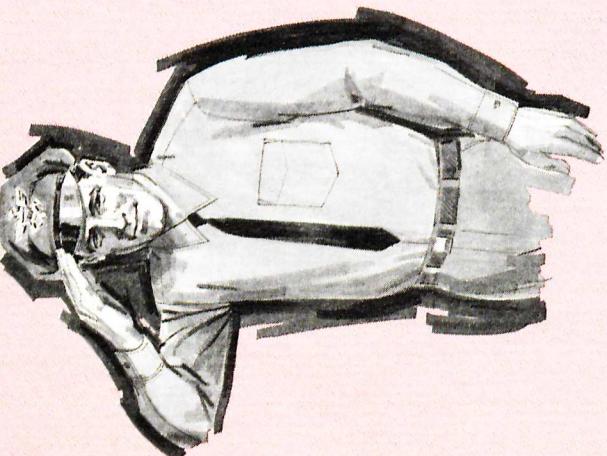


Short Sleeve 655
(With Shoulder Loops)
KLOPMAN'S CONCEPT POPLIN
65% Dacron* – 35% Cotton
PERMANENT PRESS

- Convertible Collar
- Flap Pockets
- Sizes
- S M L XL
- 14-14½ 15-15½ 16-16½ 17-17½
- Packed 4 to Box

Individually Packed in
Polyethylene Bags

Elleco Regulation U. S. Air Force Shirts



OFFICIALLY APPROVED BY
U. S. AIR MATERIEL
COMMAND

PERMANENT PRESS

OFFICIALLY APPROVED BY
U. S. ARMY UNIFORM
QUALITY CONTROL OFFICE



Style 886

- Long Sleeves
- One Pocket
- Convertible Cuffs
- Permanent Collar Stays
- Sizes 14 to 18
- Sleeves 31 to 36
- Packed 4 to Box

Long Sleeve Short Sleeve
886 **8286**
Blue Shade 1550

65% Dacron* — 35% Cotton

Style 8286

- Short Sleeves
- Two Flap Pockets
- Open Collar
- Sizes 14 to 18
- Packed 4 to a Box

Individually Packed in Polyethylene Bags

* Dacron Polyester



Elleco Regulation U. S. Army Shirts

Style 489

- Long Sleeves
- One Pocket
- Permanent Collar Stays
- Sizes 14 to 18
- Sleeves 31 to 36
- Packed 4 to Box

Long Sleeve Short Sleeve
489 **4289**
Army Tan

KLOPMAN'S HI-SIGN BROADCLOTH
65% Dacron* — 35% Cotton

Style 4289

- Short Sleeves
- Permanent Collar Stays
- Form Fit
- Sizes 14 to 18
- Packed 4 to Box

... and here

are the Wide Awake Shirt Company
entries into the new **CAREER APPAREL** field.

HANDY RECORD OF ORDERS FOR YOUR REFERENCE

Elbeco

PARTY POPLIN

Simpson Fabric, 65% Dacron®, 35% Co.

Elbeco

GARY J. FULLMAN

564-1534

WIDE AWAKE SHIRT CO., INC.
READING, PA. 19603
FACTORY PHONE 215-921-0651

SUITE 4715
EMPIRE STATE BUILDING
NEW YORK, N. Y. 10001

SCALLOPED FLAP POCKETS

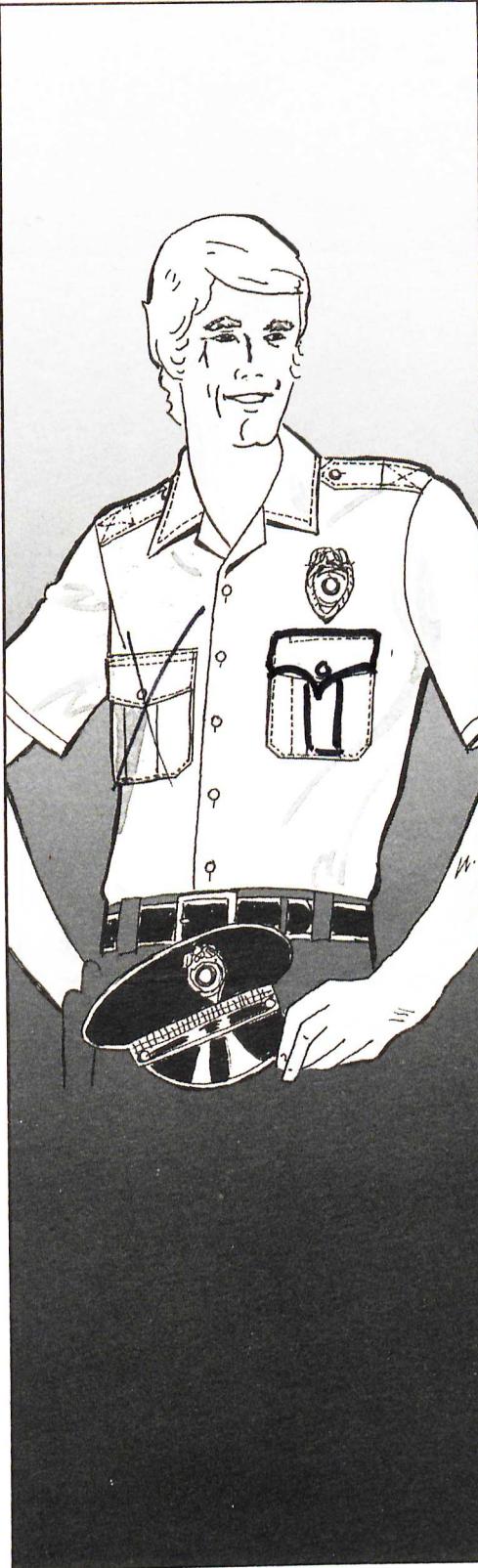
LONG SLEEVE FEATURES

1. Permanent press
2. Long badge tab
3. Permanent collar stays
4. Pleated pockets
5. Center point flaps
6. Shoulder straps
7. Top center
8. Two button cuffs, and one button on sleeve facing
9. Pencil compartment, left pocket
10. Fabric is 4.1 ozs. per yard in weight

Sizes 14 to 18

Sleeves 32 to 36

Packed four to a box — individually wrapped in polyethylene bags



SHORT SLEEVE FEATURES

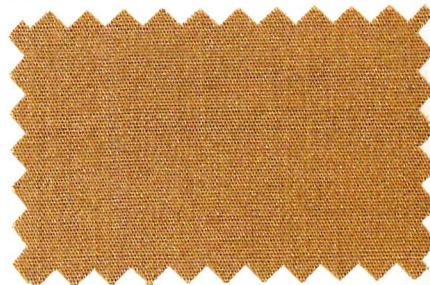
1. Permanent press
2. Long badge tab
3. Permanent collar stays
4. Pleated pockets
5. Center point flaps
6. Shoulder straps
7. Pencil compartment, left pocket
8. Convertible collar
9. Fabric is 4.1 ozs. per yard in weight

Sizes

S	M	L	XL
14-14½	15-15½	16-16½	17-17½

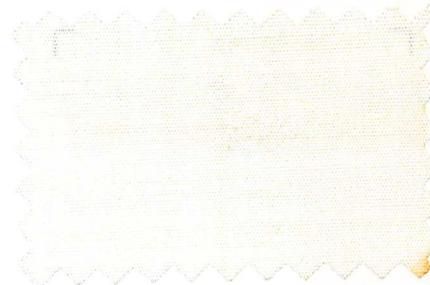
Packed four to a box — individually wrapped in polyethylene bags

KHAKI



874-3 Long sleeve
864-3 Short sleeve

WHITE



877-3 Long sleeve
867-3 Short sleeve

LIGHT BLUE



878-3 Long sleeve
868-3 Short sleeve

NICKEL GREY



879-3 Long sleeve
869-3 Short sleeve

Elbeco

CALIFORNIAN

Regulation Tropical and Gabardine Police Shirts

SILVERTAN

247-3 Long sleeve
248-3 Short sleeve
55% Dacron®, 45% Viscose Rayon

SILVERTAN

436-3 Long sleeve
100% Wool, 11-11½ oz. Gabardine

NAVY BLUE

437-3 Long sleeve
4237-3 Short sleeve
100% Wool Tropical

Long sleeve and short sleeve models have sewn on buttons on pockets and shoulder straps which are removable to accommodate detachable buttons.



438-3 - Tan 100% Wool Tropical
Long sleeve styled as 436-3
Not swatched — write for details

LONG SLEEVE FEATURES

1. Metal eyelet badge
2. Satin yoke
3. Removable collar stays on styles 436-3 and 437-3 only
- 3a. Permanent collar stays on style 247-3
4. Scalloped flaps
5. Shoulder straps
6. Two button cuffs
- 6a. One button on sleeve facing on styles 247-3 and 436-3
7. Top center
8. Snap closures on pockets and flaps on styles 437-3, 247-3
- 8a. Velcro closures on pockets and flaps on style 436-3
9. Pencil compartment, left pocket
10. Form fit
11. Reinforced elbows
12. Double stitched

Neck Size 14 to 18

Sleeves 32 to 36

Packed two to a box — individually wrapped in polyethylene bags

SHORT SLEEVE FEATURES

1. Metal eyelet badge tab
2. Satin yoke and banana piece
3. Permanent collar stays
4. Scalloped flaps
5. Shoulder straps
6. Snap closures on pockets and flaps
7. Pencil compartment, left pocket
8. Form fit
9. Convertible collar
10. Double stitched

Styles 248-3 and 4237-3

Sizes

S	M	L	XL
14-14½	15-15½	16-16½	17-17½

Packed four to a box — individually wrapped in polyethylene bags

Elleco

Career Apparel Shirts

Precured — 65% Dacron Polyester — 35% Cotton

End to End Broadcloth

PERMANENT PRESS

STYLE NUMBERS

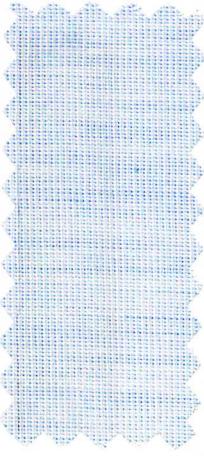
	Men's Long Sleeve	Men's Short Sleeve	Women's
CA21	CA01	CA11	

Grey



CA22 CA02 CA12

Tan



CA23 CA03 CA13

Blue



Green

CA24 CA04 CA14



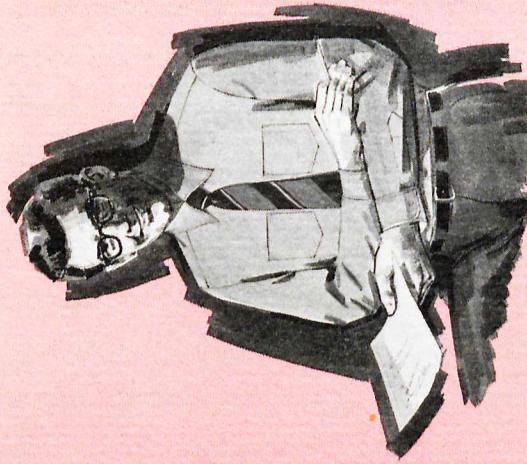
White

Kloppman's Hi-Sign



FOR MEN

- Short Sleeves with Outside Cuffs
- Long Sleeves with Convertible Cuffs
- Long Sleeve Lengths 31 to 36
- Banded Collar
- Sizes 14 to 18
- Individually Packed in Polyethylene Bags
- Packed 3 to a Box



FOR WOMEN

- Roll-up Sleeves
- Petite Pointed Collar
- Sizes 28 to 44
- Individually Packed in Polyethylene Bags
- Packed 3 to a Box

WIDE AWAKE SHIRT CO., INC.

ADDRESS ALL CORRESPONDENCE TO MAIN OFFICE • READING, PA., 19603 / PHONE 215-921-0651

UNION MADE SHIRTS
New York Salesroom
Suite 4715
Empire State Bldg.
New York, N. Y. 10001
Phone 212-565-4215

LETTER FROM THE PRESIDENT

We appreciate your interest in Elbeco Uniform Shirts. This year we are offering many new items which reflect recent trends in fabric and design. We are proud of this catalog which continues with the basic format adopted last year. If you have any questions concerning any style listed (as well as any not shown), please do not hesitate to contact us.

Thank you very much for your highly valued business.

Sincerely,



Lee H. Lurio
President

PRICE LIST

Effective — October 1, 1972

Elbeco

UNIFORM SHIRTS

Easy Method of Selecting Your Shirt Requirements:

- 1 — Select style number from classified section in catalog.**
- 2 — Find prices by referring to numerically listed styles in this price list.**

WIDE AWAKE SHIRT COMPANY, INC.

Main Office - Reading, Pa. 19603
Phone: 215 921-0651

**Address all correspondence
to Main Office.**

New York City Salesroom:
Suite 4715
Empire State Bldg.
New York, N.Y. 10001
Phone: 212 565-4215

Elbeco

UNIFORM SHIRTS

STYLE	UNIT PRICE	CATALOG PAGE NO.	STYLE	UNIT PRICE	CATALOG PAGE NO.
101-3	5.25	10	429	4.70	15
102-3	5.25	10	429-2	4.85	15
103-3	5.25	10	430-3	6.80	4
104-3	5.25	10	431-3	6.80	4
110-3	8.95	3	432-3	6.80	4
111-3	8.95	3	433-3	6.80	4
112-3	8.95	3	434-3	7.10	5
113-3	8.95	3	435-3	7.10	5
114-3	8.95	3	436-3	**	7
141	5.00	2	437-3	**	7
142	4.45	2	438-3	**	7
247-3	9.50	7	440-3	8.50	5
248-3	7.70	7	470-3	4.95	9
P270	9.65	19	471-3	4.95	9
270-1	7.75	19	473-3	4.95	9
270-3	8.00	19	489	4.15	22
271	4.95	1	493	4.00	17
272	4.35	1	494	4.00	17
273	4.40	1	495	4.00	17
281	4.90	2	496	4.00	17
282	4.30	2	602	4.00	21
283	5.00	2	612	4.00	16
284	4.30	2	612-2	4.15	16
373-3	4.45	8	613	4.00	16
374-3	4.45	8	613-2	4.15	16
375-3	4.45	8	615	4.00	16
376-3	4.15	8	615-2	4.15	16
377-3	4.15	8	615-3	4.40	12
378-3	4.15	8	616-3	4.40	12
379-3	4.15	8	623	WITHDRAWN	21
393-3	5.05	8	624	WITHDRAWN	21
394-3	5.05	8	625	WITHDRAWN	21
395-3	5.05	8	628	4.00	16
396-3	4.75	8	628-2	4.15	16
397-3	4.75	8	644-3	4.00	11
398-3	4.75	8	646-3	4.00	11
399-3	4.75	8	647-3	WITHDRAWN	11
408	4.20	18	655	4.25	21
412	4.35	15	659	4.25	21
412-2	4.50	15	668-3	4.50	11
413	4.35	15	674	4.80	21
413-2	4.50	15	683-3	4.50	11
415	4.35	15	688-3	4.50	11
415-2	4.50	15	695-3	4.50	11
421	4.20	18	760-1	4.30	20
428	4.35	15	770-2	4.05	13
428-2	4.50	15	771-2	WITHDRAWN	13

PLEASE TURN OVER TO BACK PAGE FOR NEW ITEMS NOT INCLUDED IN CATALOG.

STYLE	UNIT PRICE	CATALOG PAGE NO.	STYLE	UNIT PRICE	CATALOG PAGE NO.
780-1	4.80	20	4221	3.60	18
790-2	4.55	13	4228	3.75	15
791-2	WITHDRAWN	13	4228-2	3.90	15
793-3	4.75	11	4229	4.10	15
801-3	5.35	12	4229-2	4.25	15
802-3	5.35	12	4230-3	6.20	4
811-3	4.80	12	4231-3	6.20	4
812-3	4.80	12	4232-3	6.20	4
860	4.60	20	4233-3	6.20	4
864-3	4.90	6	4234-3	6.50	5
867-3	4.90	6	4235-3	6.50	5
868-3	4.90	6	4237-3	**	7
869-3	4.90	6	4238-3	**	7
874-3	5.50	6	4240-3	7.30	5
877-3	5.50	6	4270-3	4.35	9
878-3	5.50	6	4271-3	4.35	9
879-3	5.50	6	4273-3	4.35	9
886	4.25	22	4F70-3***	4.35	9
935	3.85	18	4F71-3***	4.35	9
1011-3	4.60	10	4F73-3***	4.35	9
1012-3	4.60	10	4289	3.70	22
1013-3	4.60	10	4293	3.45	17
1014-3	4.60	10	4294	3.45	17
1110-3	7.60	3	4295	3.45	17
1111-3	7.60	3	4296	3.45	17
1112-3	7.60	3	4622-2	4.15	16
1113-3	7.60	3	4684-2	4.75	16
1114-3	7.60	3	8260	4.15	20
1201	3.40	16	8286	3.70	22
1201-2	3.55	16	CA01	3.85	23
1202	3.40	16	CA02	3.85	23
1202-2	3.55	16	CA03	3.85	23
1202-3	3.80	12	CA04	3.85	23
1214	2.90	18	CA11	3.85	23
1217	3.40	16	CA12	3.85	23
1217-2	3.55	16	CA13	3.85	23
1218	3.40	16	CA14	3.85	23
1218-2	3.55	16	CA15	3.60	23
1218-3	3.80	12	CA21	4.50	23
4203	3.95	15	CA22	4.50	23
4208	3.60	18	CA23	4.50	23
4212	3.75	15	CA24	4.50	23
4212-2	3.90	15	CA66	3.60	23
4213	3.75	15	CA99	4.25	23
4213-2	3.90	15			
4215	3.75	15			
4215-2	3.90	15			

Newly authorized shirts and blouses for Postal Service Retail Clerk
(Window Service) Personnel (described in enclosed announcement):

273	Blue	\$4.40	292	Gold	\$4.90
274	Blue	4.40	293	White	4.80
275	Gold	4.50	294	Blue	4.25
276	White	4.40	295	Gold	4.35
291	Blue	4.80	296	White	4.25

Special Duty Tropical shirts with seven permanent military creases
(described in enclosed swatched brochure):

210-3	White	\$7.75	2210-3	White	\$7.15
211-3	Grey	7.75	2211-3	Grey	7.15
212-3	Tan	7.75	2212-3	Tan	7.15
213-3	Blue	7.75	2213-3	Blue	7.15
214-3	Navy	8.15	2214-3	Navy	7.50
215-3	Brown	7.75	2216-3	Blue	
216-3	Blue w/Navy Trim	8.05		w/Navy Trim	7.45

214-3 and 2214-3 are made with plastic buttons which can be removed to accommodate detachable metal buttons.

215-3, 216-3 and 2216-3 are not shown in swatched brochure.

Terms: Net 30 Days
F.O.B., Reading, Pa.

Call or write for additional information, or quotation on special specification shirts.

Prices subject to change without notice.

- 1 indicates Shoulder Straps
- 2 indicates Badge Tab
- 3 indicates Shoulder Straps and Badge Tab

** Please inquire concerning availability.
*** Extra form-fit model-short sleeve styling as shown on
Page 9.

SUGGESTED RETAIL PRICE LIST

Effective — October, 1972

DAC Poly short sleeve
FD

DARIAN, Co. W.

Eboco

UNIFORM SHIRTS

Easy Method of Selecting Your Shirt Requirements:

- 1 — Select style number from classified section in catalog.
- 2 — Find prices by referring to numerically listed styles in this price list.

WIDE AWAKE SHIRT COMPANY, INC.

Main Office - Reading, Pa. 19603

Phone: 215 921-0651

Address all correspondence
to Main Office.

New York City Salesroom:

Suite 4715

Empire State Bldg.

New York, N.Y. 10001

Phone: 212 565-4215

564-1534

Elbeco **UNIFORM SHIRTS**

STYLE	RETAIL PRICE	CATALOG PAGE NO.	STYLE	RETAIL PRICE	CATALOG PAGE NO.
101-3	9.50	10	429	8.50	15
102-3	9.50	10	429-2	8.95	15
103-3	9.50	10	430-3	12.50	4
104-3	9.50	10	431-3	12.50	4
110-3	16.50	3	432-3	12.50	4
111-3	16.50	3	433-3	12.50	4
112-3	16.50	3	434-3	12.95	5
113-3	16.50	3	435-3	12.95	5
114-3	16.50	3	436-3	**	7
141	8.50	2	437-3	**	7
142	7.50	2	438-3	**	7
247-3	16.95	7	440-3	14.95	5
248-3	13.95	7	470-3	8.95	9
P270	17.50	19	471-3	8.95	9
270-1	13.95	19	473-3	8.95	9
270-3	14.50	19	489	7.95	22
271	8.50	1	493	7.50	17
272	7.50	1	494	7.50	17
273	7.50	1	495	7.50	17
281	8.50	2	496	7.50	17
282	7.50	2	602	7.50	21
283	8.50	2	612	7.50	16
284	7.50	2	612-2	7.95	16
373-3	7.95	8	613	7.50	16
374-3	7.95	8	613-2	7.95	16
375-3	7.95	8	615	7.50	16
376-3	7.50	8	615-2	7.95	16
377-3	7.50	8	615-3	8.50	12
378-3	7.50	8	616-3	8.50	12
379-3	7.50	8	623	WITHDRAWN	21
393-3	8.95	8	624	WITHDRAWN	21
394-3	8.95	8	625	WITHDRAWN	21
395-3	8.95	8	628	7.50	16
396-3	8.50	8	628-2	7.95	16
397-3	8.50	8	644-3	7.50	11
398-3	8.50	8	646-3	7.50	11
399-3	8.50	8	647-3	WITHDRAWN	11
408	7.50	18	655	7.95	21
412	7.95	15	659	7.95	21
412-2	8.50	15	668-3	8.50	11
413	7.95	15	674	8.95	21
413-2	8.50	15	683-3	8.50	11
415	7.95	15	688-3	8.50	11
415-2	8.50	15	695-3	8.50	11
421	7.50	18	760-1	7.95	20
428	7.95	15	770-2	7.50	13
428-2	8.50	15	771-2	WITHDRAWN	13

PLEASE TURN OVER TO BACK PAGE FOR NEW ITEMS NOT INCLUDED IN CATALOG

STYLE	RETAIL PRICE	CATALOG PAGE NO.	STYLE	RETAIL PRICE	CATALOG PAGE NO.
780-1	8.95	20	4215	6.95	15
790-2	8.50	13	4215-2	7.50	15
791-2	WITHDRAWN	13	4221	6.95	18
793-3	8.95	11	4228	6.95	15
801-3	9.95	12	4228-2	7.50	15
802-3	9.95	12	4229	7.95	15
811-3	8.95	12	4229-2	8.50	15
812-3	8.95	12	4230-3	11.50	4
860	8.50	20	4231-3	11.50	4
864-3	8.95	11.95	4232-3	11.50	4
867-3	8.95	6	4233-3	11.50	4
868-3	8.95	6	4234-3	11.95	5
869-3	8.95	6	4235-3	11.95	5
874-3	9.95	6	4237-3	**	7
877-3	9.95	6	4238-3	**	7
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886	7.95	22	4271-3	7.95	9
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1112-3	13.95	3	4295	6.50	17
1113-3	13.95	3	4296	6.50	17
1114-3	13.95	3	4622-2	7.95	16
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1202-3	7.50	12	CA02	7.50	23
1214	5.50	18	CA03	7.50	23
1217	6.50	16	CA04	7.50	23
1217-2	6.95	16	CA11	7.50	23
1218	6.50	16	CA12	7.50	23
1218-2	6.95	16	CA13	7.50	23
1218-3	7.50	12	CA14	7.50	23
4203	7.50	15	CA15	6.95	23
4208	6.95	18	CA21	8.50	23
4212	6.95	15	CA22	8.50	23
4212-2	7.50	15	CA23	8.50	23
4213	6.95	15	CA24	8.50	23
4213-2	7.50	15	CA66	6.95	23
			CA99	7.95	23

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214-3	Navy	14.95	2214-3	Navy	13.95
215-3	Brown	14.50	2216-3	Blue	
216-3	Blue w/Navy Trim	14.95		w/Navy Trim	13.95

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