

The Temple Inn & Suites

Site Plan

Site Name

This site is going to be called suites.com

Site Purpose

The suites.com site purpose is to promote and provide information about the specialized services that this hotel chain offers to meet the needs of temple patrons who come to serve in the temple or who participate in events such as sealings, weddings, receptions, and youth trips.

Target Audience

- **Who:** This site will target Jesus Christ of Latter day saints.
- **Age:** all ages
- **Income:** None

Personas

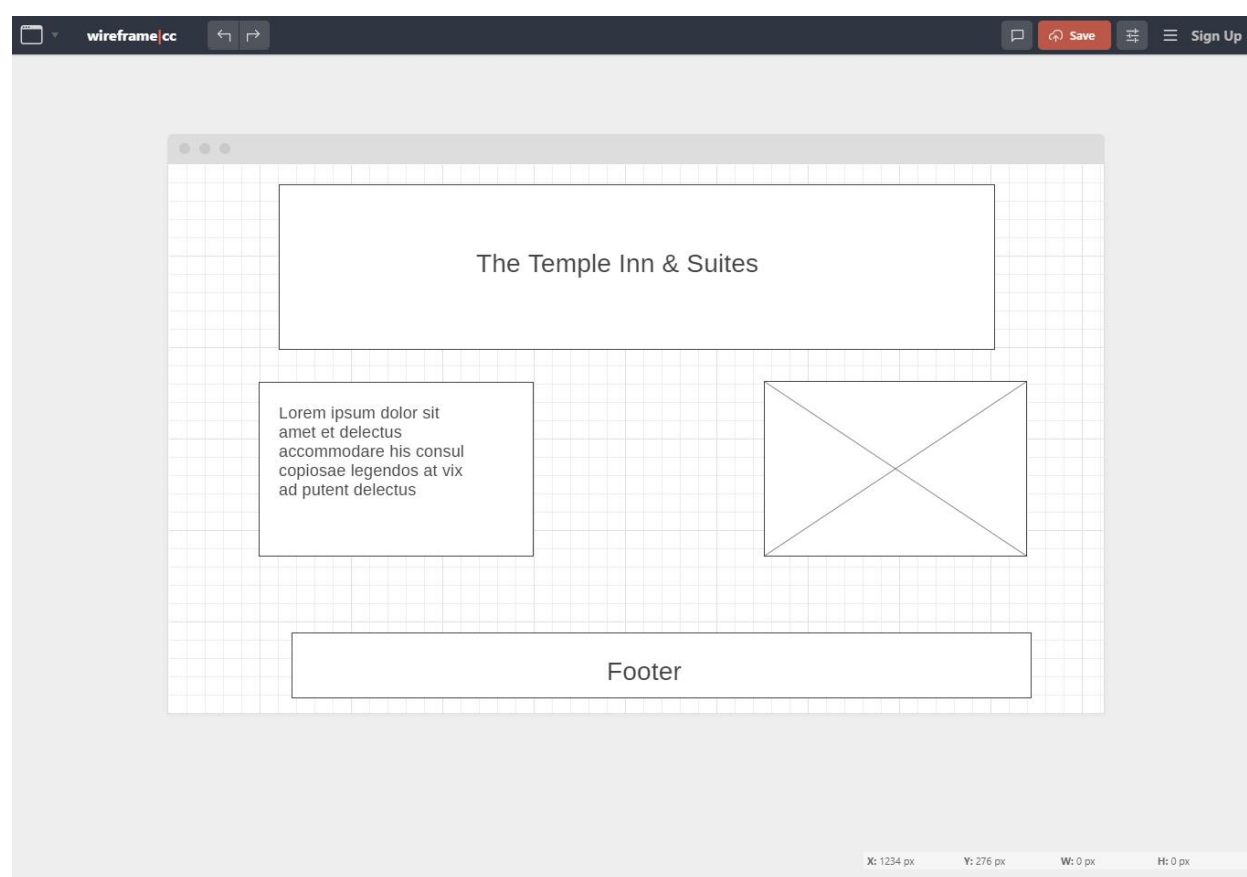


- **Occupation:** Youth missionaries
- **Demographics:** 18 years old. Single
- **Goals and motivation for using the site:** To search for activities.



- **Occupation:** Student
- **Demographics:** 25 years old. Married.
- **Goals and motivation for using the site:** Search for a place to relax.

Site Map



Style Guide

Color Scheme



Text

Background

Background

The Background, text of the site.

Primary Color: Blue ##0000FF, Gray #426480 and #EDEDED

Typography

Describe the fonts and styles.

Heading Level 1 (h1)

Helvetica Weight: Normal Style: Normal

60px

Heading Level 2 (h2) Arial 20 px#595900

30px

Heading Level 3 (h3)

60px

Arial Weight: Normal

Font: Arial,

Font Color: #0000FF