

Heather Larsen,
Product Designer

(619) 341-3068

hi@heatherlarsenux.com

heatherlarsenux.com

Experience

Fiserv, Product Designer, Design Systems

AUSTIN, TX • 2019 - PRESENT

Founding member leading the Design Systems team, focused on cataloging components, documenting features, facilitating workshops with our cross-functional teams, and evangelizing the system.

Rio SEO, Senior Engineer - UI/UX Lead

SEATTLE, WA • 2018 - 2019

Owned the UX vision and strategy for our team of 7 and oversaw projects from ideation through to launch.

Rio SEO, UI Designer & Senior Developer

SEATTLE, WA • 2017 - 2018

Iterated through the design process focusing heavily on Information Architecture and Visual Design while retaining our client's branding.

Rio SEO, Senior Developer

SEATTLE, WA • 2015 - 2017

Built a widely adopted front-end framework in Sass to improve our implementation time.

Rio SEO, Developer

SAN DIEGO, CA • 2012 - 2015

Developed responsive and adaptive location-based search websites using HTML, CSS, JavaScript, PHP, and Git.

JBE International, Developer

SAN DIEGO, CA • 2010 - 2012

Purpose

Self-motivated design leader with 10 years of experience in the tech industry, specializing in Accessibility, Inclusive Design, and Design Systems.

Education

2019

University of Washington

Accessibility and Inclusive Design Masterclass

2018

School of Visual Concepts

Visual Design for UX

General Assembly

Certificate in UX Design

2017

University of Washington

Certificate in JavaScript

2010

University of Redlands

Bachelor of Science, Computer Science

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Certifications

2020

Scaled Agile, Inc.

Certified SAFe® 5 Practitioner

2018

Sketch Master

Getting Started with Sketch, UX

Design with Sketch, and SVG

Workflows

Volunteer

The World is Fun, Website Manager

SEATTLE, WA • 2015 - 2019

Maintained content via Squarespace for a local Seattle non-profit that empowers young people to get involved in their community.

Bohemian Studios, Boho Karmi

SEATTLE, WA • 2017

Checked in students for yoga and barre classes and cleaned the studio space before and after classes.

Friend to Friend America, Development Consultant

DES MOINES, WA • 2014

Consulted with a small team on ways to automate the application process and make volunteer matching faster.

Skills

Design

Accessibility

Design Systems

Inclusive Design

Information Architecture

Product Design

Responsive Web Design

User Interviews

Usability Testing

User Experience Design

Wireframing

Development

Angular

CSS

Git

HTML

Javascript

PHP

React

Sass

SAFe® Practitioner

Tools

Abstract

Confluence

InVision

Jira

Sketch

Trello