



Heather Larsen

UX DESIGNER & DEVELOPER

I am a UX designer and developer with a strategic and empathetic approach to solving problems. I have 8 years of professional experience in Web Development, with 2 years of experience in UX Design.

CONTACT

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SKILLS

DESIGN

Competitive Analysis, Design Guidelines, Ideation, Information Architecture, Interface Design, Stakeholder Interviews, Usability Testing, Wireframes

DEVELOP

CSS, HTML, JavaScript, JSON, MySQL, Pattern Library Creation, PHP, React, SASS

TOOLS

Git, InVision, Jira, Photoshop, Sketch, Sublime Text

OTHER

Documentation, Google & Bing Maps, Leaflet, Responsive Web Design, SEO

EXPERIENCE

UX DESIGNER & SENIOR WEB DEVELOPER

April 2017 - Present

Rio SEO

- Conduct design interviews with our clients to determine their target audience, their user's needs, their business goals and any technical limitations
- Advise clients on best practices within the UX and SEO communities to help them make informed decisions on the best course of action for their locator
- Iterate through our design process of ideation sessions, visual mocks, and feedback

SENIOR WEB DEVELOPER

July 2015 - April 2017

Rio SEO

- Led new team member trainings on the history of our system through a period of high turnover
- Help support a code base to improve the maintainability of our client sites
- Created a modular Sass code base to be utilized in each of our client projects
- Wrote documentation on the process of creating a proper maintenance ticket within Jira, to be used by the entire company

WEB DEVELOPER

September 2012 - July 2015

Rio SEO

- Develop locator websites using HTML, JavaScript, jQuery, CSS, and PHP
- Utilize source control tools (SVN & Git) for maintaining code versioning
- Perform cross-browser testing using various browsers and screen sizes to identify, troubleshoot, and fix any stylistic or technical issues

WEB DEVELOPER

July 2010 - September 2012

JBE International

VOLUNTEER

WEBSITE MANAGER

March 2015 - Present

The World Is Fun

EDUCATION

VISUAL DESIGN FOR UX

Completed May 2018

School of Visual Concepts

USER EXPERIENCE DESIGN CIRCUIT

Completed February 2018

General Assembly

CERTIFICATE IN JAVASCRIPT

October 2016 - June 2017

University of Washington

BS IN COMPUTER SCIENCE

September 2006 - May 2010

University of Redlands