## Heather Jackson

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## Education

UNIVERSITY OF PENNSYLVANIA, LPS Coding Bootcamp, Philadelphia, PA

Feb. 2021-Aug.2021

- Full-Stack Web Development
  - Experience with Github, HTML, CSS, Bootstrap, Foundation, Handlebars, JavaScript, jQuery, Node.js, Express.js, MySQL, Sequelize, Mongo, and Mongoose.
  - Collaborated on a well-designed Clothing Re-Sale site that allows users to create accounts, log-in/log-out, view, post, edit, and
    delete items for sale as well as purchase other user's items.
  - Created multiple applications that run on the command line, allowing users to input data that will be stored and displayed on a server.
  - Successfully built an application that allows users to search any city and find local weather and events in their area.
  - Created an application that allows users to input tasks in an hourly form to create a schedule for their work day using HTML, CSS, Javascript, Bootstrap, and local storage.
  - Developed an application that displays current and forecasted weather for any city searched by user.
  - Experience collaborating with peers on projects using GitHub.

TEMPLE UNIVERSITY, Tyler School of Art and Architecture, Philadelphia, PA

Fall 2017-May 2020

Bachelors of Art History and Criticism, GPA: 3.75

Relevant Courses:

Arts Administration, Public Programming, Philanthropy in the Arts

## **Work Experience**

Administrative Director, Amazulu Collections, Philadelphia, PA

Nov. 2020-Present

- Lead communications with manufacturers, media, and customers.
- In charge of Marketing and Web Design, including Mailchimp, Canva, Squarespace, and Shopify for email campaigns, event advertisement, and web presence.
- E-Commerce and Product Management, including orders, inventory, fulfillment, product photography & editing.
- Financial Management for each brand, including grant research & writing, successfully receiving a \$3,000 small business grant.

Development Department Intern, FringeArts

Feb. 2020-June 2020

- Remotely lead a team of two Summer interns.
- Prepared reports and maintained strict organization of data and records in Salesforce, as well as the organization's shared networks.

Sponsorship Committee Volunteer, Philadelphia Museum of Art

Sept.-Nov. 2019

Dec. 2016 - May 2019

• Conducted pitch to business owners about individual/business sponsorship opportunities.

Sales Floor Manager, Francesca's Clothing Boutique, King of Prussia, PA

Responsible for managing multiple employees and reaching daily sales goals at the highest volume location in the country.

## Technical Skills

Excel
Shopify