

Heather Jackson

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Education

UNIVERSITY OF PENNSYLVANIA, LPS Coding Bootcamp, Philadelphia, PA

Feb. 2021-Aug.2021

Full-Stack Web Development

- Experience with multiple front end and back end technologies (see technical skills).
- Successfully built multiple full-stack applications involving authentication, user creation, CRUD actions, third-party API calls, and more.
- Experience with Heroku, GitPages, AtlasDB, Robo3T, MySQL Workbench, Insomnia, and GitLab.
- Experience collaborating with peers on projects using GitHub.

TEMPLE UNIVERSITY, Tyler School of Art and Architecture, Philadelphia, PA

Fall 2017-May 2020

Bachelors of Art History and Criticism, GPA: 3.75

Relevant Courses:

Arts Administration, Public Programming, Philanthropy in the Arts

Work Experience

Administrative Director, Amazulu Collections, Philadelphia, PA

Nov. 2020-Present

- Lead communications with manufacturers, media, and customers.
- In charge of Marketing and Web Design, including Mailchimp, Canva, Squarespace, and Shopify for email campaigns, event advertisement, and web presence.
- E-Commerce and Product Management, including orders, inventory, fulfillment, product photography & editing.
- Financial Management for each brand, including grant research & writing, successfully receiving a \$3,000 small business grant.

Development Department Intern, FringeArts

Feb. 2020-June 2020

- Remotely lead a team of two Summer interns.
- Prepared reports and maintained strict organization of data and records in Salesforce, as well as the organization's shared networks.

Sponsorship Committee Volunteer, Philadelphia Museum of Art

Sept.-Nov. 2019

- Conducted pitch to business owners about individual/business sponsorship opportunities.

Sales Floor Manager, Francesca's Clothing Boutique, King of Prussia, PA

Dec. 2016 - May 2019

- Responsible for managing multiple employees and reaching daily sales goals at the highest volume location in the country.

Technical Skills

- HTML
- CSS
- Bootstrap
- Foundation
- React
- JavaScript
- jQuery

- APIs
- Node
- Express
- MySQL, Sequelize
- MongoDB, Mongoose
- REST
- GraphQL