



ATLANTAOCCASIONS.COM MAKES PLANNING GREEN

ATLANTA, July 8, 2008 – Forget the fact that gas prices are skyrocketing and that the economy is in a slump... you have an event to plan. Wait! How can you forget that when you're trying to be green and save your pennies? AtlantaOccasions.com (AtlantaOccasions) makes planning in Atlanta like finding a good buy on Craigslist, you just point and click your way to competitive prices and vendors in your area. No gas required and no time wasted with an overpriced caterer.

With a search engine that allows you to find service seekers and providers in the 28 counties of Metro Atlanta, AtlantaOccasions is the most useful online business directory and interactive planning tool for weddings, corporate events, and parties in Atlanta.

Reasons to use AtlantaOccasions:

- Shop near home to save gas whether you're a bride planning a wedding, a business owner working on a staff appreciation party or a friend planning a birthday bash
- There's no trash/garbage created by using the online guide
- You can do your part to eliminate smog and reduce your carbon footprint
- Find your information online and feel confident that you're not cluttering up landfills

"With the economy in decline, we found the DIY movement on the rise but with little or no help for the inexperienced planner," said AtlantaOccasions.com Founder and Editorial Director, Heather Vreeland. "DIYers were saving money by planning an event themselves, but still wasting so many resources combing magazines and the internet only to find unorganized information, search results that were too broad and business that were too far from home. Worst of all, they were wasting tons of paper and gas in the process. Narrowing the search results to the information that is relevant is what saves precious time, money and gas."

AtlantaOccasions incorporates the collective real-life experiences of a group of local event planners, bridal consultants and advertising experts. The interactive site provides the tools needed to plan an event from start to finish including articles on trends, advice on budgeting and tips to avoid problems on the big day. Going green has never been so fun!

More about AtlantaOccasions.com

Officially launched on June 22, 2008, AtlantaOccasions is the one and only website of it's kind in Metro Atlanta. An active user environment, AtlantaOccasions also captures user feedback to allow fellow planners to distinguish the good from the bad and to hold vendors accountable to the highest standards in the event planning industry. For more information, visit www.AtlantaOccasions.com or call 770.595.6911.

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