IT'S A FACT!

ONLINE ADVERTISING IS

THE **ONLY** ADVERTISING

MEDIUM THAT ALLOWS

THE CUSTOMER TO ACT

INSTANTANEOUSLY.

Metro Atlanta Counties...

Carroll Paulding
Douglas Cobb

Heard Bartow

Pike Cherokee

Lamar Forsyth

Gwinnett

Meriwether

Spaulding

Fayette Harlson

Coweta Barrow

Henry Walton

Butts Dawson

Jasper Pickens

Rockdale Newton

Fulton Floyd

Clayton

Dekalb Clarke

DID YOU KNOW?

Nearly 2 million people used the Internet to plan their event last year? With nearly 2 million people seeking recommendations from friends and family for their event, our user reviews are sure to be a business builder when your great work can be shared with all Atlanta Occasions users.

HOW WE PROMOTE YOUR BUSINESS

To guarantee our partners receive optimum exposure, we actively promote our site across various online search engines and through alternate forms of advertising including online and print. In addition, we are present at several trade conferences, wedding shows, and have built strong collaborative affiliations with top retailers.

Our content stays fresh in an effort to gain top placement in Google, Yahoo, and MSN. Further, we manage and alter our paid listings based on current search reports.





online event resource for the do-it-yourself planner in all of us. In our hearts, we believe that we are only as good as the unique city we represent.

Knowing that, we take great pride in uniting local businesses with local consumers, while actively touching the lives of people in Atlanta and around the world through our charitable contributions. As we see it, our responsibilities in all these areas are enormous and we intend for our mission to be not only our foundation but also the driving force behind everything we do.





It's your life...

...make it fun!

Advertising on atlantaoccasions.com is a no-brainer!

eave behind other antiquated and cluttered advertising mediums and ride the wave of the future in the fast growing Atlanta events industry. Atlanta Occasions is the one and only website of it's kind in Metro Atlanta. Period. No one else let's users throughout the 28 counties search by county, service, and event type. We make it easy for users to search county by county for desired services and products, so advertisers can target their marketing to and throughout Atlanta's multi-county network.

It's specifically designed that way to maximize efficiency and effectiveness for both our audience and our advertisers.



- Reach that LARGE online shopping market
- Capture visitors with unique appeal
- Cross-market by contributing ideas and advice
- Market your business online in a safe and affordable way
- Choose from a wide variety of affordable advertising options
- Find real clients looking to do business with you
- Reap the benefits of testimonials through our active user environment
- Get one-click contact links by an online audience

We know promoting your business can be a daunting task. That's why we've made it easy to consolidate your over-extended advertising budget with a simple approach to showcasing your business in the limelight it deserves, in an environment suited just for you.







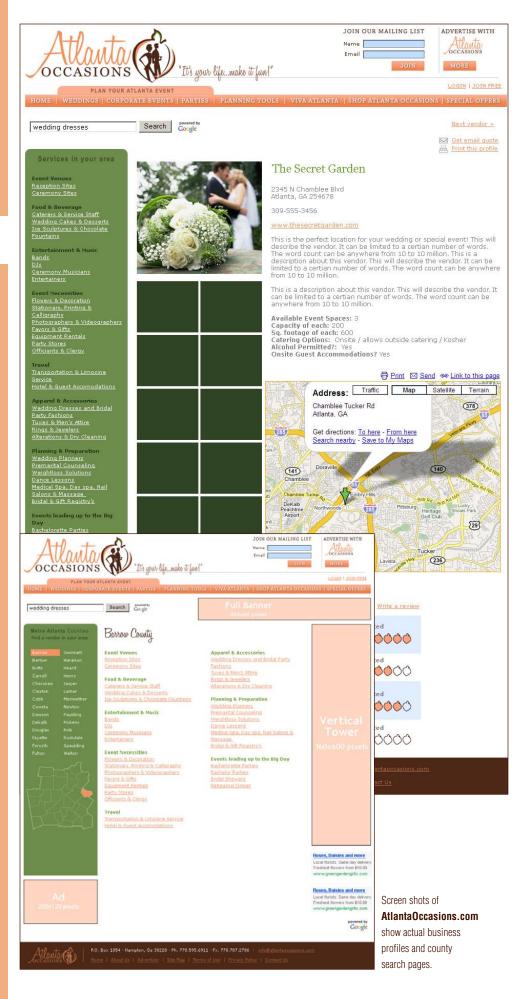


YOUR BUSINESS PROFILE COULD INCLUDE:

- All business contact information
- Direct link to your Website
- Email inquiries from customers
- 1000 character description written especially for you by our staff of experienced writers.
- Up to 10 photos on Profile page
- Your Company Logo
- User reviews
- Post Specials and discounts
- Free cross-category listings
- Rotating feature ad on your county page
- Rotating feature picture or logo on your county page
- Map of your location.
- Listed on all event segments that relate to your business (wedding, corporate, social)
- 100% service oriented AO staff to help you with all of your advertising needs.

What business owner has the time to customize their profiles themselves? Consider us an extension of your marketing

department. Do what you do best while we take care of the rest.





A PARTNERSHIP WITH

IS A MATCH MADE IN

ATLANTAOCCASIONS.COM

EVENT PLANNING HEAVEN!

atlantaoccasions.com — 770.595.6911 —