



IT'S A FACT!

ONLINE ADVERTISING IS
THE ONLY ADVERTISING
MEDIUM THAT ALLOWS
THE CUSTOMER TO ACT
INSTANTANEOUSLY.



Metro Atlanta Counties...

Carroll	Paulding
Douglas	Cobb
Heard	Bartow
Pike	Cherokee
Lamar	Forsyth
Spaulding	Gwinnett
Fayette	Harlson
Coweta	Barrow
Henry	Walton
Butts	Dawson
Jasper	Pickens
Rockdale	Newton
Clayton	Meriwether
Fulton	Floyd
Dekalb	Clarke

DID YOU KNOW?

Nearly 2 million people used the Internet to plan their event last year? With nearly 2 million people seeking recommendations from friends and family for their event, our user reviews are sure to be a business builder when your great work can be shared with all Atlanta Occasions users.

HOW WE PROMOTE YOUR BUSINESS

To guarantee our partners receive optimum exposure, we actively promote our site across various online search engines and through alternate forms of advertising including online and print. In addition, we are present at several trade conferences, wedding shows, and have built strong collaborative affiliations with top retailers.

Our content stays fresh in an effort to gain top placement in Google, Yahoo, and MSN. Further, we manage and alter our paid listings based on current search reports.



Our Mission...

It is our intention to be Atlanta's unparalleled online event resource for the do-it-yourself planner in all of us. In our hearts, we believe that we are only as good as the unique city we represent. Knowing that, we take great pride in uniting local businesses with local consumers, while actively touching the lives of people in Atlanta and around the world through our charitable contributions. As we see it, our responsibilities in all these areas are enormous and we intend for our mission to be not only our foundation but also the driving force behind everything we do.



It's your life...

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It's specifically designed that way to maximize efficiency and effectiveness for both our audience and our advertisers.

- Reach that **LARGE** online shopping market
- Capture visitors with unique appeal
- Cross-market by contributing ideas and advice
- Market your business online in a safe and affordable way
- Choose from a wide variety of affordable advertising options
- Find real clients looking to do business with you
- Reap the benefits of testimonials through our active user environment
- Get one-click contact links by an online audience

atlantaoccasions.com



**YOUR BUSINESS PROFILE
COULD INCLUDE:**

- What business owner has the time to customize their profiles themselves?**
Consider us an extension of your marketing department. **Do what you do best while we take care of the rest.**

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Screen shots of **AtlantaOccasions.com** show actual business profiles and county search pages.

—770.595.6911