

1.2 Manual Development Process

1.2.4 Surveys

A range of survey types were undertaken at each site to capture the travel characteristics of the occupants and visitors to a development. The surveys undertaken for the manual were as follows:

Type of Surveys	Description
Site Interview Surveys	Conducted by trained interviewers, these surveys provided valuable information on the purpose of travel of visitors and their mode of transport to the development. Depending on the Land use Class, additional survey information was captured through the site interview. This included identifying the number of Pass-by-Trips for certain retail developments or the vehicle ownership levels for residential developments.
Person Counts	Person counts were undertaken at all entry and exit points to a surveyed development in order to capture the arrival and departure of visitors.
Vehicle Occupancy Counts	These surveys required the counting of the total number of persons present in a vehicle when entering or exiting a surveyed development.
Parking Counts	The purpose of these surveys was to record the parking accumulation of a development throughout the survey period in order to determine its peak demand. These surveys were only undertaken for developments which have dedicated parking lots within the perimeter of the site.
Automated Counts	Automated Traffic Counters (ATC's) were installed at all surveyed developments which had dedicated vehicular entry and exit points to capture the number of vehicular trips into and out of the development.

