7.11. Mobility Integration Plan

The integration of all transport services is key to ensure the transport systems are accessible and integrated for users.

This should focus on the following key principles:

- Enhancing integration between transport and urban planning;
- Making roads friendly for all users;
- · Promoting public transport; and
- Managing travel demand and congestion.

The mobility integration strategy for the whole development must be demonstrated in a plan and included in the master plan submission to DDA as illustrated in Figure 7.18.

The Dubai Transport Integration Manual (RTA, 2016) should be referenced when developing the integration strategy for any development.



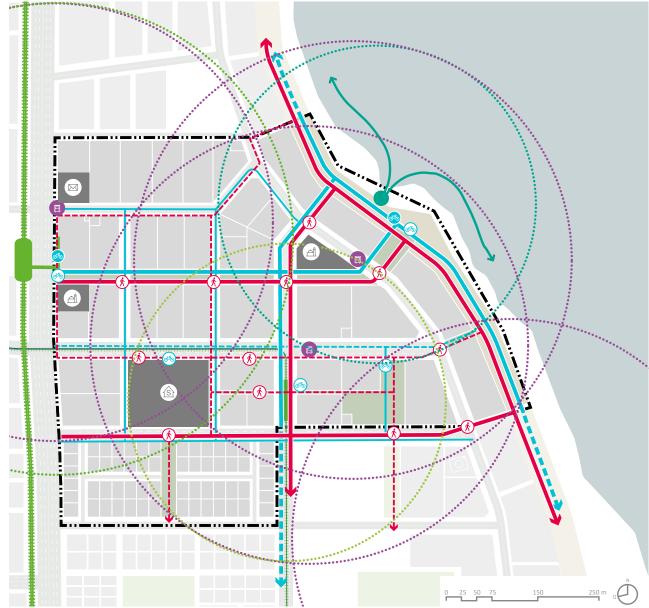


Figure 7.17: Mobility integration plan