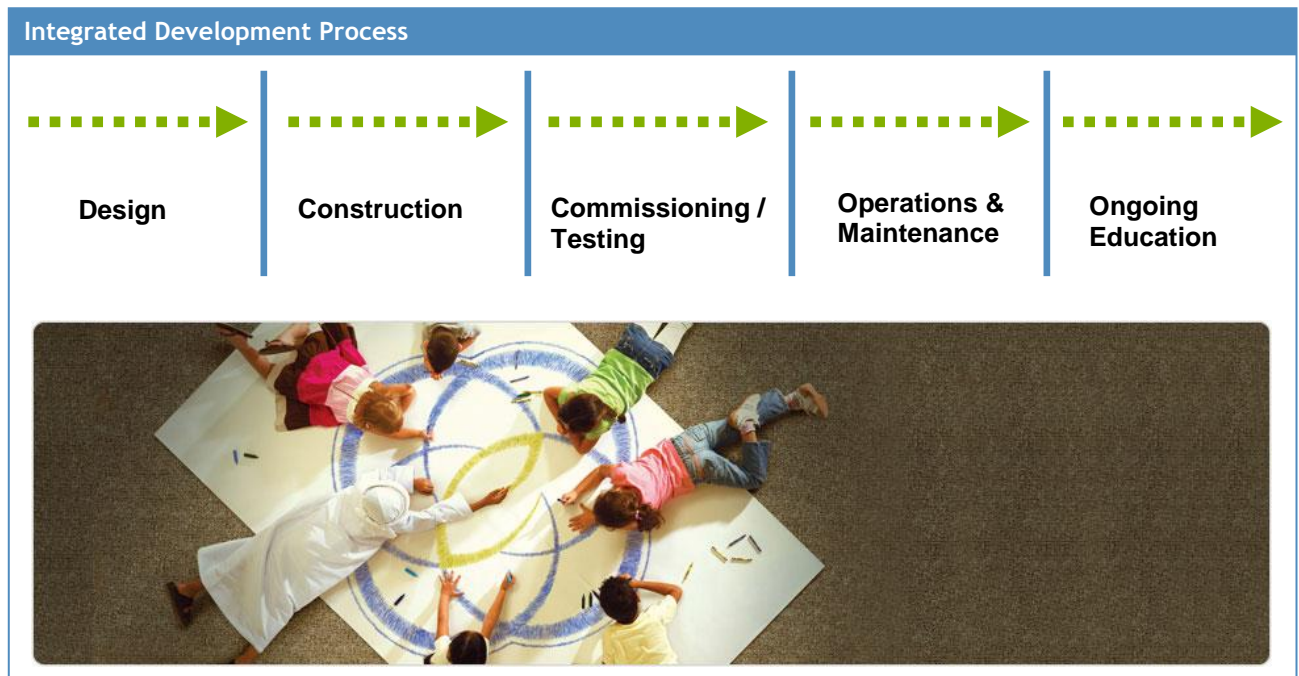


An essential part of the strategy for achieving Estidama is to fundamentally change the way we approach design, construction and development. The Public Realm Rating System provides design and development teams with more than a checklist for green land development. It is part of the overarching Pearl Rating System, a transformative tool aiming to improve the design and development process and provide more cost-effective, higher performing developments.

IDP calls for cross-disciplinary teamwork and builds upon sound thinking, delivering quality and environmental management throughout the life of the project in order to achieve the successful integration of building, community, natural and economic systems. The process requires an integrated development approach from very early on in the design, a clear vision and sustainability targets and implementation strategy. The main objective is to achieve significant environmental, social, economic and cultural benefits while ensuring that the life cycle costs of development are minimised.



Implementing the IDP Credits will:

- Establish a more collaborative and iterative design and development process;
- Encourage construction activities that value workers' welfare, quality and sound environmental management; and
- Prepare the ground for good operation and maintenance where the end user plays an informed, active role.