



A member of DUBAI HOLDING

Design Guidelines

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Active Street Fronts

- Retail and entertainment frontages on ground floors of buildings ensure 24 hour activity at street level.
- Building entrances facing streets highlight the gateway to the building.
- Office/residential/retail activity on street face of upper podium levels adds to the active street front.
- Avoid parking on street face – this kills the activity.

Active park and promenade fronts

- The same criteria apply to buildings facing parks and waterfront promenades.

Arcades

- Building podiums are designed to fit together to ensure continuity of arcades from one plot to another.

