



*In the past the prosperity of the city depended heavily on the Creek and most of the people resided along the shores. My father, Sheikh Rashid's vision to take Dubai to new levels of growth and development led to the dredging of the Creek. And it is our pleasure today to announce another key project related to the Creek.*

*Business Bay is an initiative that reflects our commitment to continue to heavily invest in order to develop the country's infrastructure and to maintain good relations between the public and private sectors.*

His Highness General Sheikh Mohammed bin Rashid Al Maktoum Crown Prince of Dubai

Business Bay reflects the ambitious vision of Dubai and the role that the UAE is looking forward to play as a leading international commercial and business centre. The essence of the project - the first of its kind in the region - lies in extending the Dubai Creek to allow for the construction of a huge new city within the city. The importance of this unique project lies not only in its size or cost, but also in the tremendous impact it will have on the local economy.

Mohammed Al Gergawi, CEO of Dubai Holding

*Quotations taken from Invest Dubai, January-February 2005*