



# Company Profile

QRAR is a **FULL - SERVICE** Designing Team.  
Where many years of **Experience** meet **Creativity**.

[www.qrar.website](http://www.qrar.website)



Are You Ready For A New **EXPERIENCE** ??

# **Who Are We ?**

**QRAR** is a full service designing team.  
where many years of experience meet  
creativity and know how.

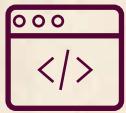
We are a small, closely - knit team.  
We share the same work ethic, passion,  
creativity and good mood.



# **What We Do ?**

We help Start-ups to integrate them  
selves ideally into the market and  
support medium-sized as well as  
large companies to continuously  
develop and grow.

# Our Services



## WEB DEVELOPMENT

Creation / Redesign of E-Commerce websites, institutional, showcase, events...

And More!



## MOBILE APP

Creation / Redesign of E-Commerce websites, institutional, showcase, events...



## DIGITAL MARKETING

SEO, SEA, SEM, EReputation, Display, Marketing Mobile



## DESIGN

Branding services, print, graphic design, video production,....





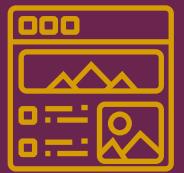
## E-commerce website

Qrar helps you create a real shop on the web. Your pages will be optimized to meet the ergonomic standards. We support you in achieving your goals

## Event website



An event website is to promote an event. Qrar advises and makes your event website into a real communication process and help you communicate with ease.



## Showcase website

A showcase website represents your business. Qrar accompanies you and advise you in achieving your site to display and shine on the web. The success of your business is important to us.





## Institutional website

An institutional website aims to reflect a beautiful image of your association, organization  
Qrar helps you ensure that your corporate website becomes the ideal platform to get  
your messages or to organize events.

## Site intranet extranet

An intranet is a custom web application for internal needs of a business.  
An extranet is a website dedicated to partners or customers of a business  
We support you in the design and development of the appropriate solution.





## MOBILE APP





## IOS application

iPhone, iPad, iPod Touch, ios application is an important factor to boost your web marketing strategy...



## Windows phone

Qrar offers its expertise, starting from the design phase until Go live to the mobile applications windows phone

## Android application

Android has emerged as the undisputed leader of the mobile mainframe.Qrar assists you in designing your app



## Application Ipad / Tablet

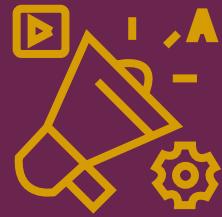
The number of tablets users has been expending since 2013, Qrar walks you through the design of your apps for the Apple brand as well as for Andriod



## HTML 5 Application

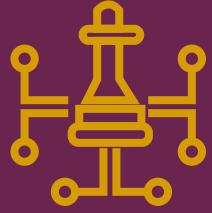
With the new features of HTML5, Qrar offers users an almost identical experience as native application.





# DIGITAL MARKETING





## Digital strategy consulting

Qrar assist you in deploying your digital strategy by offering customized recommendations.



## E-reputation management

E-Reputation is all positive and negative traces on the internet. We help you boost positive traces and reduce the impact of negative traces.



## SEO

This is the SEO of your website in search engines. We strive to improve you positioning on the agreed keywords and increased traffic from SEO.



## Affiliation and media performance

We help you increase your visibility through a broadcast network trilled on . Editeur pane. Qrar helps you optimize your ad spaces to get the best conversion performance.



## Display and RTB

The distribution of your display campaigns is achieved by the purchase of advertising space available on the media sites. Qrar highlights his experiece and knowledge of the target for each site to offer the best solution for your campaigns.



## Community management

Qrar accompanies you throughout the year in the development of your visibility on social networks. We develop customized recommendations for your social media strategy.



# DESIGN





## Branding

- Brand research & strategy
- Brand identity & naming
- Rebranding
- Logo Design
- Event branding
- Graphic design
- Product & Packaging design
- Social media designs



## Print design

We ensure print design materials like company profile, menu, flyers...etc It will meet your marketing and communication requirements and be true to your brand identity. Our print designers will create a visual trap that will bring you customers and make your company recognizable among hundreds of others.

- Brochures
- Company profiles
- Flyers
- Business cards
- Letter heads
- Calendars
- Block-notes
- Envelopes
- Roll-ups
- Flags



## Video Editing / Animation

Animate your marketing ideas or get your videos professionally edited for more likes, shares and follows on your channels.

- Video Editing
- Short video Ads
- Logo Animation
- Whiteboard & Animated Explainers
- Character animation
- App & Website previews

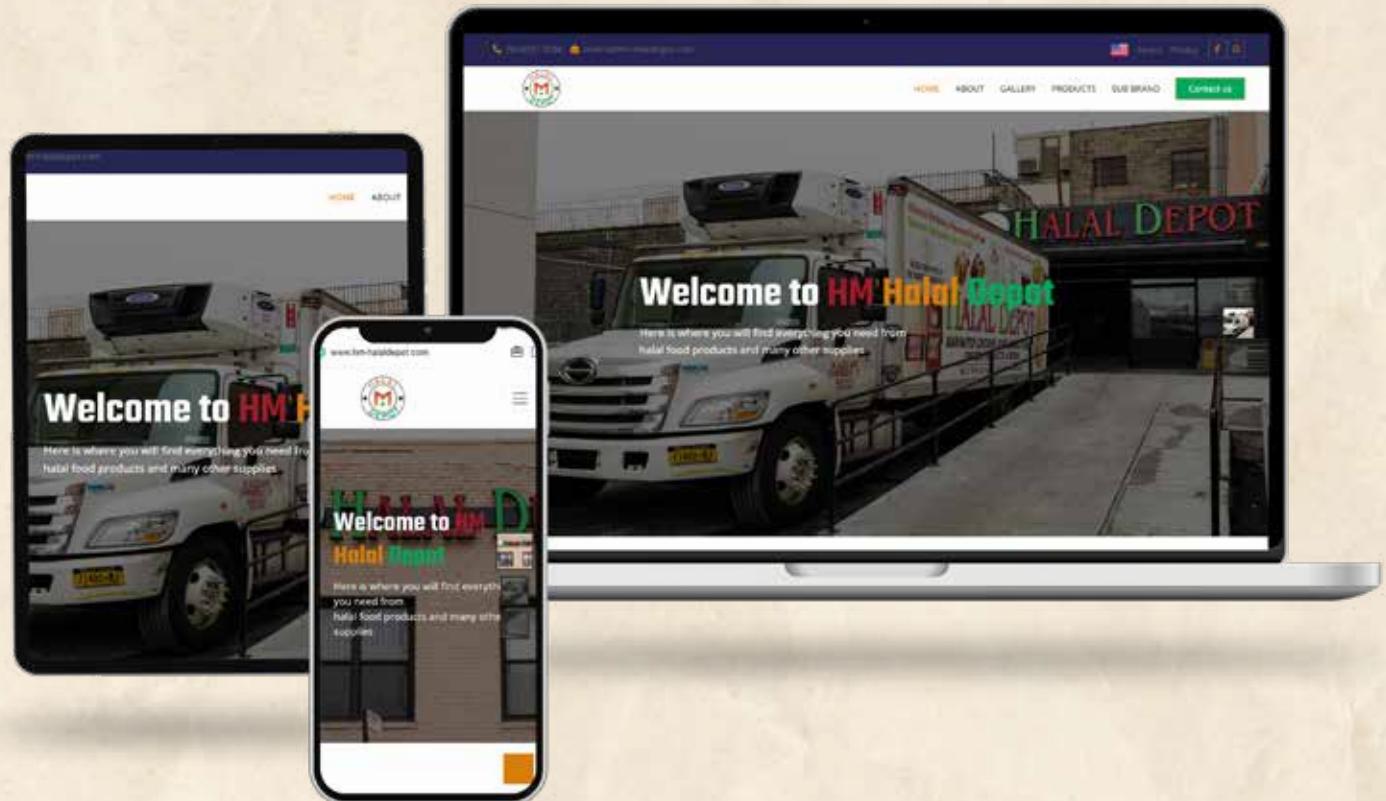
# TAKE A LOOK

Previous work



# Website Development

## Website Development

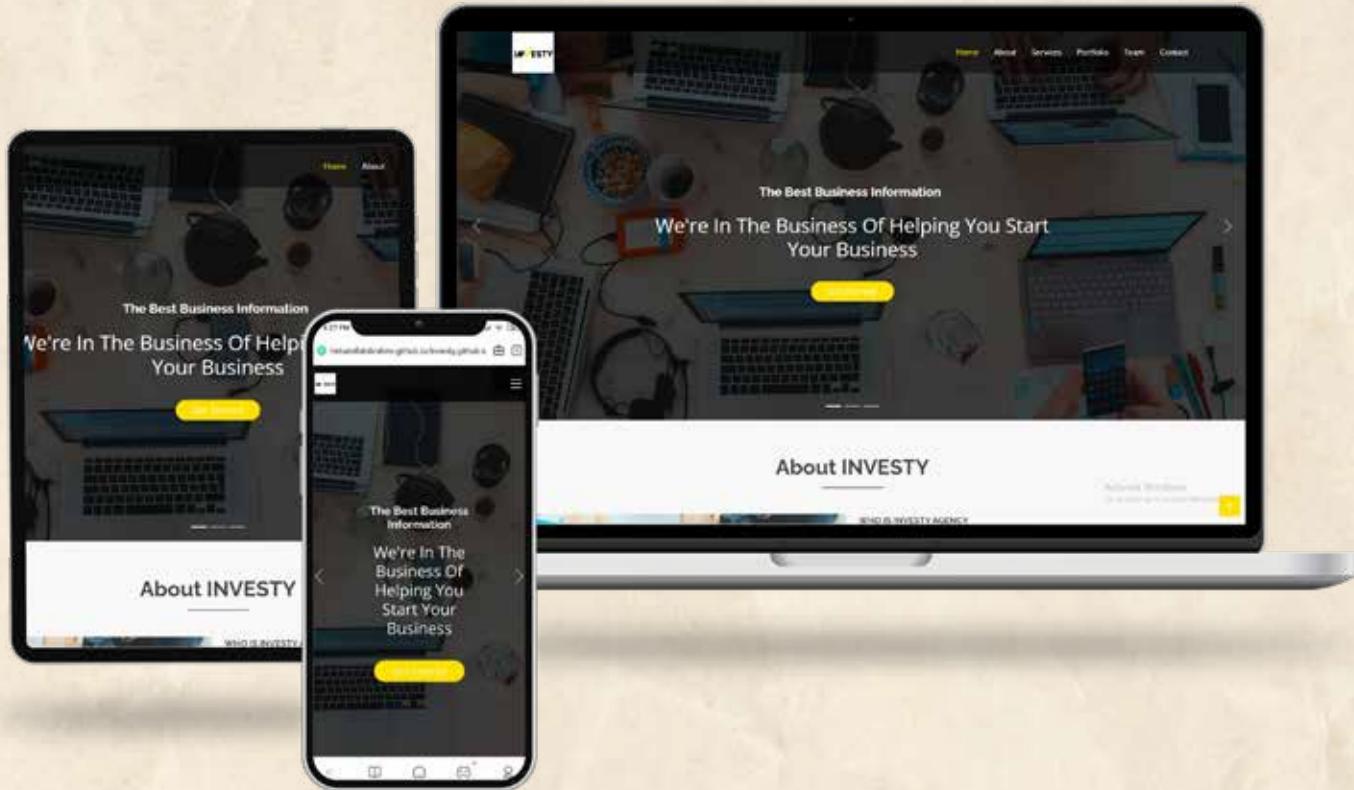


**Client**  
**HALAI DEPOT**



# Website Development

## Website Development



**INVESTY**

**Client**  
**INVESTY**

# Mobile Application



# Brand Identity

## Brand Identity

### Alex Equipment Co.



Build your brand with **QRAR**

# LOGO DESIGN

## LOGO DESIGN

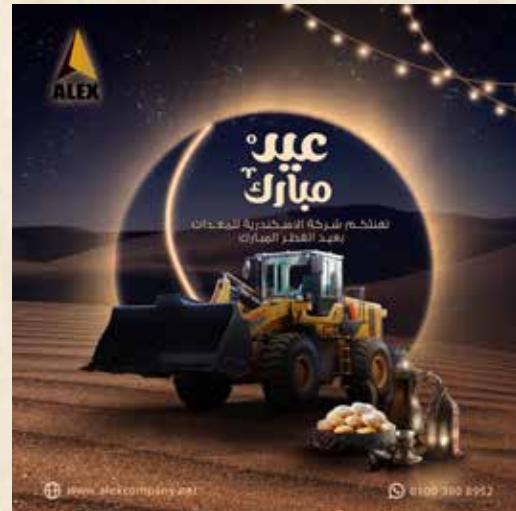
Here is some of our **LOGO DESIGNS ....**





# Social media Designs

## Social media Designs



# Can We Help You ?

*Yes , We CAN !*

*Tell us what's up & we will get intouch soon*

# Contact Us Now



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+20 115 768 6680



Qrar.team



Qrar21



[www.qrar.website](http://www.qrar.website)

Thank You !