




Nguyen Tran Diem Quynh


Logistics & Supply Chain | Entry-level

A young candidate with **high spirit of enthusiasm and dynamism**. To earn valuable experience, I want to seek for an intern job in the field of Supply Chain as well as E-Commerce. Having **big dreams**, facing and **overcoming every obstacle**, taking **great opportunities** to better myself are my 3 fundamental principles.

In the next 4 years, I want to acquire expertise in the field of **Business Management** and my passion - **Supply Chain combined with Digital Transformation and Analyst skills**. After graduation, my goal is to achieve success and develop into an important role with special value for the organization I work with.

Contact

 (+84) 853 050 469

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 Binh Thanh, Ho Chi Minh City, Vietnam

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Education


2021 - 2025

Bachelor


Logistics and Multi-modal Transport

Ho Chi Minh University of Transport

Award

Sep 2021 | 

Digital Marketing Foundation

Sep 2021 | 

Data Analytics

Skills

- SEO Writing
- Basic Design
- Microsoft Office
- Visual Basic for Application
- Microsoft Power BI
- Microsoft SQL Server
- Customer Services

Language

English - Upper Intermediate

Academic Achievement

Top 3 Finalist

NESTLÉ SPARK YOUTH DIGITAL - MARKETING

Business Case: Enhancing Nestlé Vietnam's Brand Image on Digital Platforms

- Do an **Observation** of Nescafé's **digital coverage** (SEO analysis, website and fanpage traffic,...).
- Conduct a **survey of Target Audience** to look for **Customer Insights**.
- Propose the most suitable **solutions for UX/UI Research on Website and Fanpage** Nescafé.
- Propose **recommendations to improve customer experience** on digital platform.

Top 5 Finalist

NESTLÉ SPARK YOUTH DIGITAL - SUPPLY CHAIN

Be a partner of choice by improving Customer Satisfaction on Supply Chain Operation and develop a plan to address customer feedbacks, improve customer engagement

- Determine **the situation, company assumption** and make judgments about **the market overview**,
- **Specific analysis of issues**, including: Short stock situation, lack of communication, customers can't track their orders, struggle with offloading, long delivery time, increase in bad goods ratio, ...
- **Propose short-term solutions and long-term solutions for each main issue** like: Supplier Relationship Management, GPS tracking systems, RFID integration, Route optimization software, Chatbot AI, Vendor Management Inventory, AVEVA Insight & CMMS deployment, ...

Experience

9/2022 - 12/2022

HEINEKEN | Ho Chi Minh City

Project Member of Digital Innovation - "UMenu" Application

"UMenu" provides a comprehensive and effective sales management solution for small and medium-sized businesses in the FMCG sector.

- **Monitor the business of existing outlets through the "UMenu" application** to ensure that the outlet is in good working order.
- **Support outlets in terms of technical** - application, POS integration.
- **Create and maintain good connection** with the outlet chains through communicating with the outlet owner, persuading the shop owner to use and introduce the "UMenu" application to customers.
- **Support and coordinate** with other team members and other departments to solve problems together.
- **Create and design marketing contents** on social media.
- **Create and operate Chatbot** on social media.
- Follow up and manage **social media insights**.




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Experience

2021 - Now

UTLOGS CLUB | Ho Chi Minh City

Head of Academic Department

- **Manage, support and increase engagement** between team members.
- **Write website content** on utlogsclub.com
- **Update market news, analysis posts, academic content** about Logistics, Supply Chain, Global Economy,... on social media.
- **Prepare academic content** (topic, questions, reports,..) for contests and internal training.
- **Mainly responsible** for the academic content of **"The Logstorm 3 - D'Analog"**, included: set of multiple-choice questions, round 2 and final brief, dataset,...
- **Organize academic events** like: competitions, webinars, workshops,...
- **Work with speakers and content sponsors** to complete events academic content, contest's questions, case study,...
- **Organize field trips** to factories, corporations like: U&I bonded warehouse, Acecook factory, AJ Total and Refrigeration Network,...

02/2023 - Now

"haitraiquyt" Online Shop | Ho Chi Minh City

Co-founder of "haitraiquyt" Secondhand Online Shop

"haitraiquyt" is the project that I corporate with my friend.

- Our **"haitraiquyt"** started with a budget of about 2 millions VND.
- Our products are secondhand shirts, prices range from 90,000 VND to 250,000 VND.
- Target Customers of **"haitraiquyt"** is Vietnamese who are between 16 - 30 years old (students or people with average income), has a passion for sustainable fashion and good awareness of the environment.
- **Mainly responsible for Sourcing**, with the purpose of minimizing costs and ensuring product quality, especially secondhand product.
- **Design, search for packaging materials and choose the appropriate packing method.**
- Contribute **significant ideas** in operating, planning and executing.
- **Fully in charge of building and operating haitraiquyt's social media** including designing posts, creating social content, managing and taking care of customers.