Heba Sayed

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ePortfolio: hebasayed.netlify.app

EDUCATION

University of Michigan   **Dearborn, Michigan**
B.S. in Software Engineering   *May 2025*

- o **Concentration:** Web Development
- o **GPA:** 3.9
- o **Related Coursework:** Data Structures & Algorithms, Object-Oriented Programming, Statistics & Applications

EXPERIENCE

University of Michigan   **Dearborn, Michigan**
Computer Science Grader   *Sept 2023 – Dec 2023*

- Evaluated and graded assembly language programming assignments.
- Provided constructive feedback to help students improve their understanding of assembly language concepts.

Freelance   **Dearborn Hts, Michigan**
Freelance Brand/Graphic Designer   *Sep 2023-Present*

- Conceptualized and crafted compelling visual identities, blending creativity with strategic thinking to deliver unique brand solutions that resonated with target audiences.

Best Buy   **Allen Park, Michigan**
Sales Associate   *Oct 2022 – Mar 2023*

- Provided expert guidance to customers on selecting and utilizing technology solutions, effectively communicating technical details, contributing to enhanced customer satisfaction and loyalty.
- Engaged with customers about the company's special offers (reward points, financing plans, etc.)

TJ Maxx   **Dearborn Hts, Michigan**
Retail Sales Associate   *July 2020 – Sep 2022*

- Orchestrated collaborative efforts with team members to curate and present organized product features on the sales floor, enhancing the visual appeal and customer experience.
- Took on a leadership role by training and mentoring new team members across several departments.

Projects

Landing Page - (HTML, CSS, and Bootstrap)

- Crafted the brand's visual identity with Adobe Illustrator and translated the identity into an engaging web design using Figma. Employed a responsive approach by developing the landing page using a combination of HTML, CSS, and Bootstrap.

ePortfolio - (React Vite)

- Created assets using Photoshop and Illustrator. Conceptualized and designed the website's pages using Figma. Brought the vision to life by leveraging React Vite for seamless navigation across the Homepage, Projects page, etc.

Shop UI - (React Next.js)

- Used Adobe Illustrator to design the brand's identity. Utilized Photoshop to create mockups. Implemented React Nextjs for the development of the website' pages, including the Menu page, Cart page, Product page, etc.

ACTIVITIES AND LEADERSHIP

Eternal Light Organization   **Dearborn Hts, Michigan**
Marketing Lead   *Mar 2023 – Aug 2023*

- Captured the essence of community engagement by photographing various food drives, translating the spirit of volunteerism into visually compelling images that were utilized in promotional materials.
- Crafted persuasive and visually appealing flyers and social media posts to effectively communicate the organization's initiatives, driving increased community involvement and support.

SKILLS

Programming: Java, Python, JavaScript, C++, HTML/CSS, React, Kotlin, etc.
Tools: Git, VS Code, Eclipse, Apache Netbeans, Adobe Illustrator, Photoshop, After Effects, Figma, etc.