

# 世界杯官方纪念品

由赞助商**Visa**提供

2014年4月

The Visa logo is displayed in its characteristic blue, italicized, sans-serif font. It is positioned in the center-right area of the slide, surrounded by several overlapping rectangular blocks in shades of orange and yellow, which are part of the background design.

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# 奖品目录

- A5 笔记本 – 16本
- 圆珠笔 – 16支
- 背包 – 4个
- T恤 – 5件（4件给学生发奖，1件给老师）
- 棒球帽 – 10个(8个给学生，2个给老师)
- 女款Polo衫 – 2件
- 男款Polo衫 – 2件

# A5 笔记本



The image shows a white A5 spiral-bound notebook with a composite logo on the front cover. The logo features the Visa 'V' shape in yellow and blue, with the Visa logo and 'WORLDWIDE PARTNER' text inside. Below this is the FIFA World Cup Brazil 2014 trophy and 'FIFA WORLD CUP Brazil' text. The notebook is set against a background of a soccer stadium filled with spectators.

**VISA002 – A5 Notebook**

**Specification:**  
A5 hard cover (600gsm) white card notebook, with 100 sheets of 120gsm white lined paper.

**Branding:**  
Full color VISA composite logo – heat transfer printed on front only.

**Units / Carton:**  
30 units

**MCOQ:**  
Unit: 5,000 pcs  
Carton: 167 ctns

**Unit Price FOB China:**  
5,000 Units: USD \$2.68 / Unit

**Carton Price FOB China:**  
167 Cartons: USD \$80.27 / Carton

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# 圆珠笔



**VISA004 – Promotional Pen**

**Specification:**  
Size: 1.4 x 14 cm.  
Ball point pen with click action mechanism & VISA blue soft touch PVC grip.

**Branding:**  
Full color VISA composite logo – pad printed on barrel.

**Units / Carton:**  
500 units

**MCOQ:**  
Unit: 5,000 pcs  
Carton: 10 ctns

**Unit Price FOB China:**  
5,000 Units: USD \$1.05 / Unit

**Carton Price FOB China:**  
10 Cartons: USD \$526.46 / Carton

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# 背包



**VISA018 – Rucksack**

**Specification:**  
Material: 600D polyester  
2 adjustable shoulder straps, 2 zipper compartments and front pocket with Velcro closure.

**Branding:**  
2 color VISA composite logo – screen printed on front pocket.

**Units / Carton:**  
20 units

**MCOQ:**  
Unit: 3,000 pcs  
Carton: 150 ctns

**Unit Price FOB China:**  
3,000 Units: USD \$6.91 / Unit

**Carton Price FOB China:**  
150 Cartons: USD \$138.20 / Carton



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**VISA025 – Promo T Shirt**

**Specification:**  
100% cotton, 180gsm single Unisex jersey T Shirt.

**Branding:**  
2 color VISA composite logo screen printed to front.


**Sizes (Unisex):**  
XS, S, M, L, XL, XXL

**Units / Carton:**  
50 units


**MCOQ:**  
Unit: 2,000 pcs  
Carton: 40 ctns

**Unit Price FOB China:**  
2,000 Units: USD \$6.72 / Unit

**Carton Price FOB China:**  
40 Cartons: USD \$336.22 / Carton



# 棒球帽



**VISA026 – Baseball Cap**

**Specification:**  
6 panel 100% cotton drill Baseball Cap.


**Branding:**  
2 color VISA logo printed front; 1 color official emblem embroidered to one side.

**Units / Carton:**  
100 units

**MCOQ:**  
Unit: 2,500 pcs  
Carton: 25 ctns

**Unit Price FOB China:**  
2,500 Units: USD \$4.40 / Unit

**Carton Price FOB China:**  
25 Cartons: USD \$440.15 / Carton

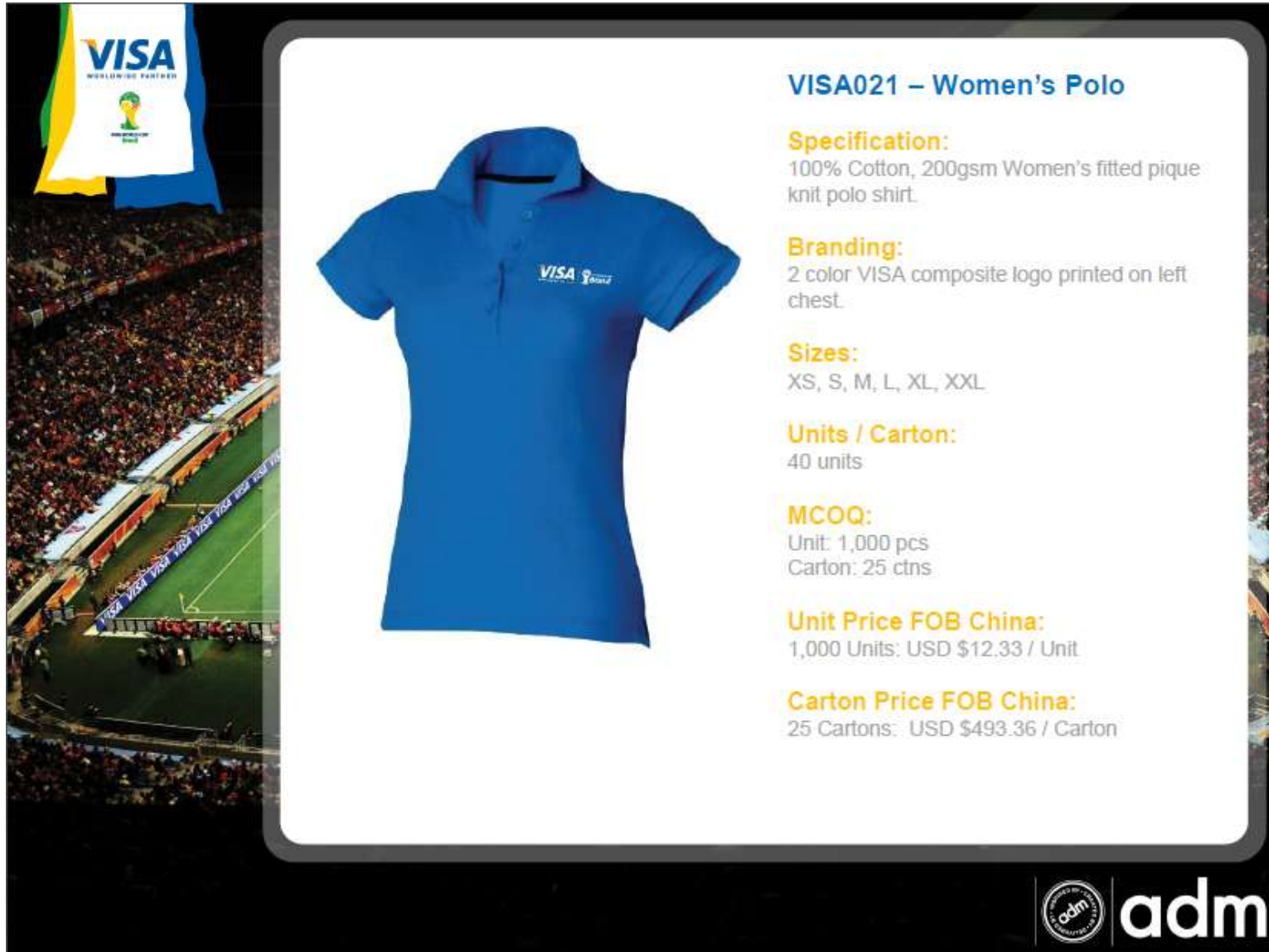


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# 女款Polo衫



**VISA021 – Women's Polo**

**Specification:**  
100% Cotton, 200gsm Women's fitted pique knit polo shirt.

**Branding:**  
2 color VISA composite logo printed on left chest.


**Sizes:**  
XS, S, M, L, XL, XXL

**Units / Carton:**  
40 units

**MCOQ:**  
Unit: 1,000 pcs  
Carton: 25 ctns

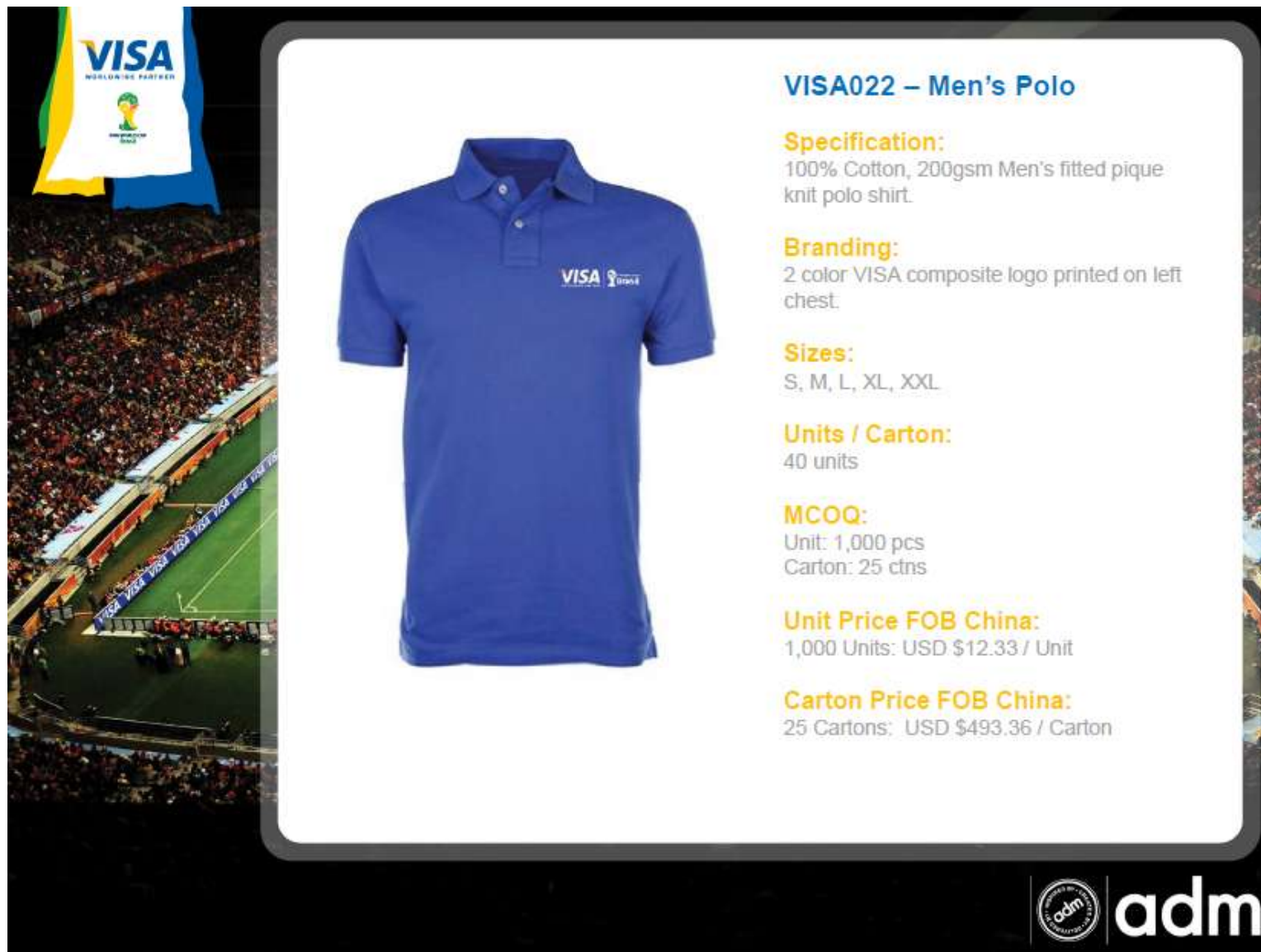
**Unit Price FOB China:**  
1,000 Units: USD \$12.33 / Unit

**Carton Price FOB China:**  
25 Cartons: USD \$493.36 / Carton

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# 男款Polo衫



**VISA022 – Men's Polo**

**Specification:**  
100% Cotton, 200gsm Men's fitted pique knit polo shirt.

**Branding:**  
2 color VISA composite logo printed on left chest.


**Sizes:**  
S, M, L, XL, XXL

**Units / Carton:**  
40 units

**MCOQ:**  
Unit: 1,000 pcs  
Carton: 25 ctns

**Unit Price FOB China:**  
1,000 Units: USD \$12.33 / Unit

**Carton Price FOB China:**  
25 Cartons: USD \$493.36 / Carton

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Thank you

***VISA***