Assignment #7

2016314726 정영준

The topic of today's lecture is what kind of talent companies want. The fourth industrial revolution is represented by four keywords. Fusion, Connect, A.I., IoT. The purpose of the company is to make a profit and create customers. Corporate management is a continuation of innovation in products and services. In an agricultural society, the elements of management resources are land and labor. The elements of management resources in an industrial society are capital and people. In the information society, the elements of management resources are people, technology, capital, information, and time. Schools are centered on theory, but businesses are centered on practice. In the IT field, Naver wants a talent who always changes and develops with dreams and young thoughts. Kakao wants talent to create innovations that connect people and the world together. It is important to find the right talent for each company and write a cover letter accordingly. My pattern value is the most important thing in corporate inequality. Companies value the sensitivity of recognizing market needs, the imagination of imagining the necessary products, the application of technology to implement imagination, and economic feasibility.

Therefore, it is helpful to write down the practical experience of the university on the cover letter. Please write down your personality, attitude, practical skills, and the appropriate.