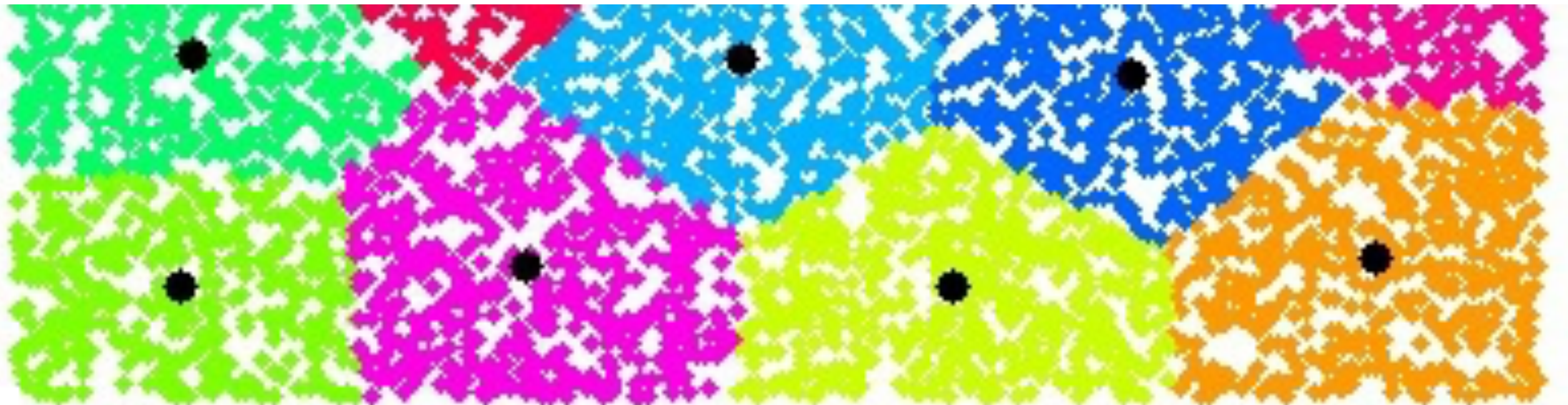


Clustering Domains
with the K-Means Algorithm

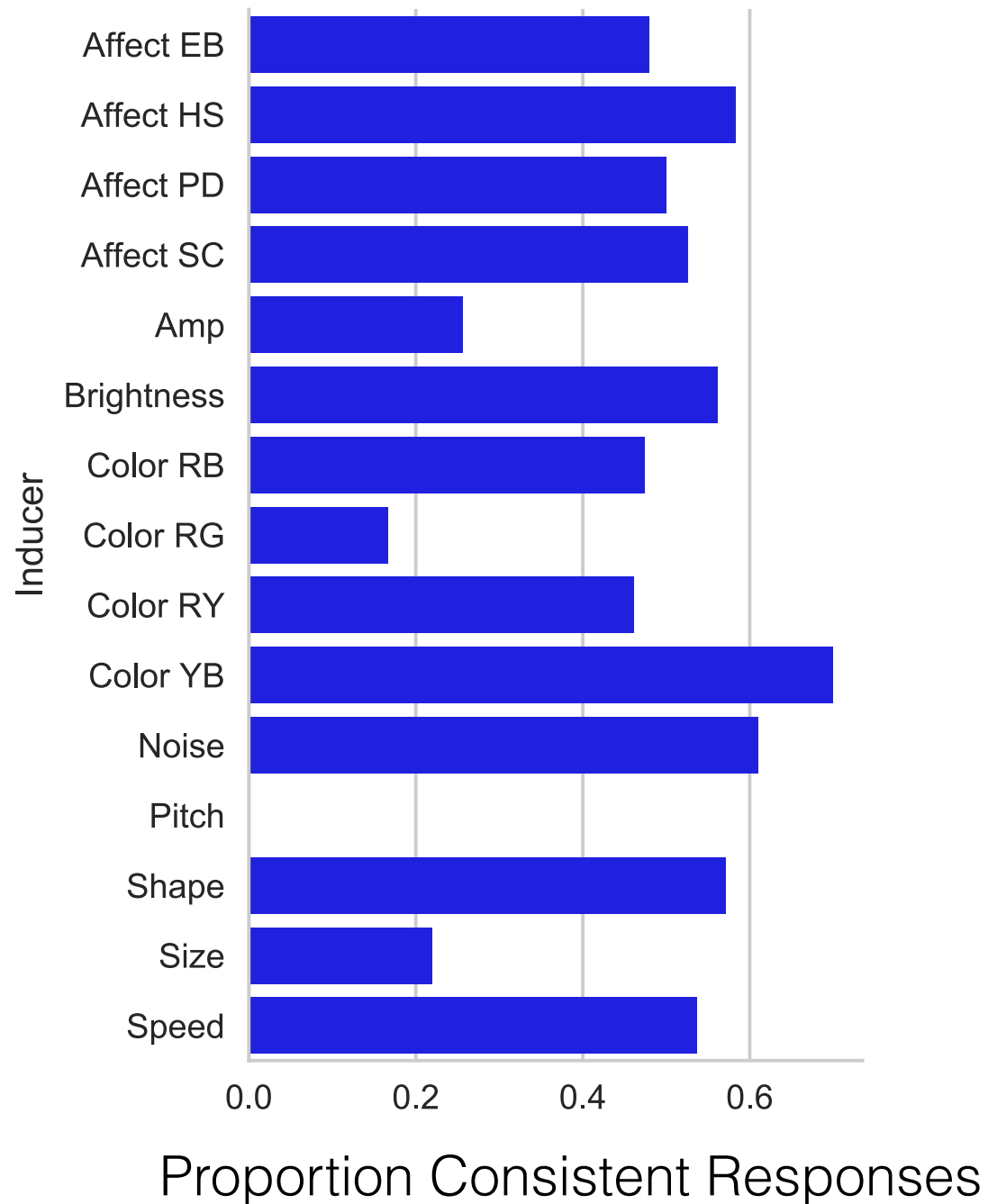


Clustering Domains with K-Means

- **Problem:** are there latent “groups” of domains that relate to Pitch in different ways?

Clustering Domains with K-Means

relationship with
pitch:

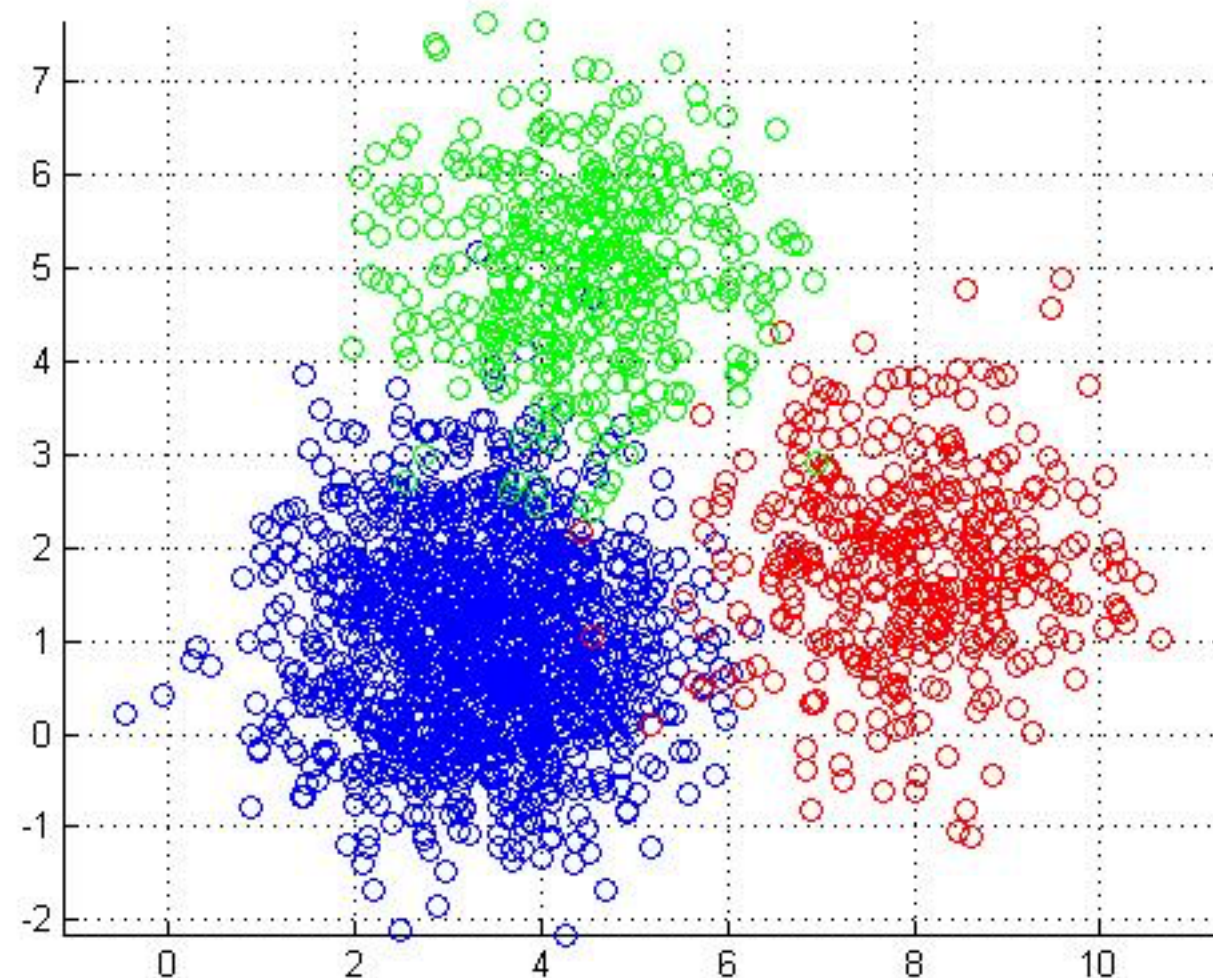


Clustering Domains with K-Means

- **Solution:** run a categorisation algorithm on our data to assign domains to groups

Clustering Domains with K-Means

- **Categorisation Algorithm:**
K-Means!



Clustering Domains with K-Means

- **Categorisation Algorithm:**
K-Means!

<https://www.naftaliharris.com/blog/visualizing-k-means-clustering/>

Clustering Domains with K-Means

Application to our data:

1. For every Inducer, compute the mean “consistency” in responses with pito
2. Decide how many clusters / groups we wish to infer (k)
3. Apply K-Means algorithm to cluster these “means” into groups

Clustering Domains with K-Means

