

# Alliance

New market consulting and entry strategy are directly related with end to end supply chain solution for the Pharmaceutical industry.

Access to a broad network of clients, players and NGO s to achieve the prior is feasible through F&B Consultants and TBTB America broad network.

Hereas TBTB America and F&B Consultants have identified that joining efforts could offer a core and effective service for pharmaceutical companies.

Maximising product use, generating brand awareness and supporting human needs are achievable through a coordinated effort involving effective consulting, supply chain management and networking.

# Service and added value

Entry strategy consultation and business modelling for new emerging markets.

Complete understanding and knowledge of business culture in new markets.

End to End (E2E) specialised logistics and assessment management solutions in total compliance for the pharmaceutical and consumer goods industry.

We add value to our customers core activities, resulting in cost reduction, social contribution and brand recognition.