

## USER PERSONA

# Simran Gupta-Sharma

*Developer advocate*

*Visual learner, crawler*

### SCENARIO

- I love aesthetics.. English is not my first language, so I struggle with long complicated words. Once I find something my eye likes, I tend to explore and that is how I trust if a website is good or not. Long walls of text turn me away.

### GOALS

- Gain knowledge

AGE 24

GENDER Female

EDUCATION  
*Bachelor of science, physics*

### LIKES



*Interactive  
visuals*

### DISLIKES



*Nested con-  
tent*

### DEVICE

Windows OS,  
laptop monitor

### BROWSER

Windows edge

### ACCESSIBILITY

None

### SKILL LEVEL

High