

USER PERSONA

Lee-anne Rutherland

Technical writer

Learner, social butterfly

SCENARIO

- I want to watch and learn how to do things related to my industry. I have a physical impairment and if I can see how to do something in a video instead of scrolling or looking at still images, that is better for me.

GOALS

- Grow professionally

AGE 32

GENDER Female

EDUCATION
Associates degree, computer science

LIKES DISLIKES



Video tutorials



Still images

DEVICE

Windows OS, ultra wide monitor

BROWSER

Google chrome

ACCESSIBILITY

Physical impairment

SKILL LEVEL

Medium