

USER PERSONA

John Aaron Smith

Manager

Task oriented

SCENARIO

- I want access to tools that can unlock my time, without having to read long blogs about them. Just give me what I need, and give it fast.

GOALS

- Save time

AGE 44

GENDER Male

EDUCATION

Bachelor of arts, english

LIKES



Short text

DISLIKES



*Slow loading
pages, long
text*

DEVICE

Chromebook,
laptop monitor

BROWSER

Google chrome

ACCESSIBILITY

None

SKILL LEVEL

Low