

## USER PERSONA

# Priya Patel

*Developer advocate*

*Information seeker*

### SCENARIO

- I am not the greatest programmer, but I can figure things out with some documentation. I am pretty busy and I need reminders for when new content comes out because I have so many alerts. I get so many that I block pop ups and ads with my browser.

### GOALS

- Share knowledge

AGE 51

GENDER Female

### EDUCATION

*Bachelor of science, computing*

LIKES DISLIKES



*Clear instructions*



*Pay walls*

### DEVICE

Windows OS,  
laptop monitor

### BROWSER

Firefox

### ACCESSIBILITY

Colour blind

### SKILL LEVEL

High