

## USER PERSONA

# Lee-anne Rutherland

*Technical writer*

*Multitasker, learner*

### SCENARIO

- I want to watch and learn how to do things related to my industry, but I don't like leaving one website to download needed files. I am a parent, and when I am with my kids at their appointments, I need to be able to watch these on all sorts of devices.

### GOALS

- Grow professionally

AGE 32

GENDER Female

### EDUCATION

*Associates degree, computer science*

LIKES DISLIKES



*Video tutorials*



*External links*

### DEVICE

Windows OS, ultra wide monitor

### BROWSER

Google chrome

### ACCESSIBILITY

Neurodivergent

### SKILL LEVEL

Medium