

website_sessions
website_session_id BIGINT
created_at DATETIME
user_id BIGINT
is_repeat_session SMALLINT
utm_source VARCHAR(12)
utm_campaign VARCHAR(20)
utm_content VARCHAR(15)
device_type VARCHAR(15)
http_referer VARCHAR(30)
Indexes

products
product_id BIGINT
created_at DATETIME
product_name VARCHAR(50)
Indexes

website_pageviews
website_pageview_id BIGINT
created_at DATETIME
website_session_id BIGINT
pageview_url VARCHAR(50)
Indexes

order_item_refunds
order_item_refund_id BIGINT
created_at DATETIME
order_item_id BIGINT
order_id BIGINT
refund_amount_usd DECIMAL(6,2)
Indexes

order_items
order_item_id BIGINT
created_at DATETIME
order_id BIGINT
product_id SMALLINT
is_primary_item SMALLINT
price_usd DECIMAL(6,2)
cogs_usd DECIMAL(6,2)
Indexes

orders
order_id BIGINT
created_at DATETIME
website_session_id BIGINT
user_id BIGINT
primary_product_id SMALLINT
items_purchased SMALLINT
price_usd DECIMAL(6,2)
cogs_usd DECIMAL(6,2)
Indexes