## Nand Tara Vivekanand

Email: tara.nand10@gmail.com A-11, Tulsidham housing society, Zadeshwar Mobile: 8002465070 road, Bharuch, Gujarat(India)- 392011

Academic Interests: Craft Documentation, Design Intervention & Storytelling

Education: Pearl Academy Of Fashion, New Delhi

B.A. Hons. FASHION DESIGN (4 YRS / 2011-2015)

PGDM HR Management and PR, Madras University(2020-2021) Pursuing M.Des. Craft Communication, IICD Jaipur(2021-2023)

Job Experience: Industry Internship at JJ Valaya, Gurgaon

Designer for Zari Silk (India) Pvt. Ltd. (1st May'15 - 22nd Dec'15)

Freelance Designer (June'16 - April'17)

Designer for Sattvik By Surbhi Maggon (May'17 - Jan'19)

Workshops: Wills India Fashion Week -Buying assistant

Textile workshop on printing and Embroideries

Crafts study on Rabari Embroidery, Surajkund, Chamba Rumal, Khavda Pottery,

Madhubani Painting, Printmaking, Digital art and kaavad art

Class Projects: Womenswear based on illusion (B.Des.)

FINAL PROJECTS

Menswear inspired by trench and based on brand Burberry Kids Sportwear inspired by golf and based on brand Hugo Boss

Indian wear inspired by Madhubani Paintings

Research on Impact of E-commerce on lifestyle in India (PGDM)

Rebranding Roofafza (M.Des.) Tsunamika Storyboarding

Computer Skills: Adobe Photoshop Corel Draw Adobe Illustrator

Microsoft Office Movie maker Slow motion animation

Activities: Certificate in Faculty Development Program (Art Movements and their influences /

reflection in dress and textiles) from IICD. Knows English, Hindi, Maithili, Gujarati

Was awarded A grade in Photoshop by C-DAC, GIST Was awarded A grade in Corel Draw by C-DAC, GIST

Hobbies: Sketching, Cartooning, Printmaking, Photography, and Styling

References: Mr Darshan Chandekar Mr Ateet Bhatt

Pearl Academy of Fashion, New Delhi Zari India Limited, Jaipur

Department of Fashion Design Head of Design Department

Ms. Surbhi Maggon Dr. Kingshuk Mukherjee

Owner at Sattvik by Surbhi Maggon Course Coordinator Craft Communication

New Delhi IICD. Jaipur