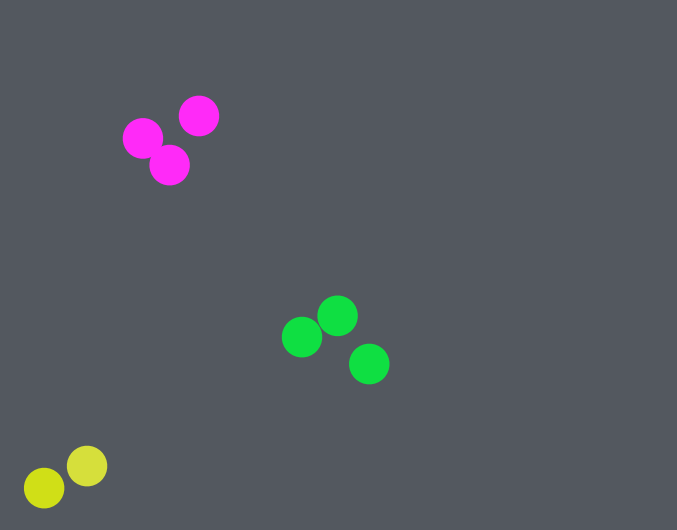


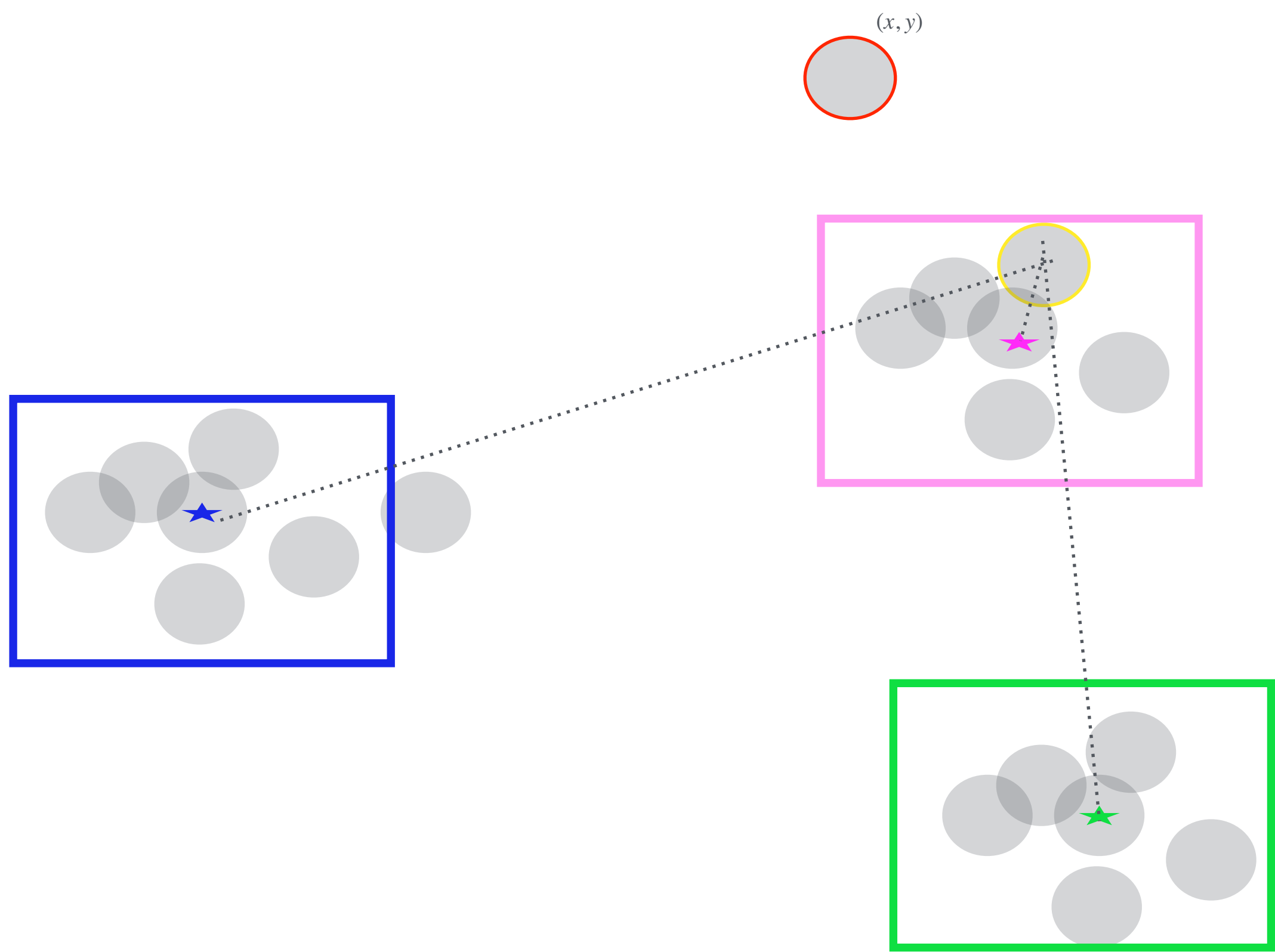
Clustering/Unsupervised Learning

Customer Segmentation

Name Rank 1 Rank 2 Rank 3



Paul	Snacks	Book	Furniture
Liz	Perfume	Furniture	Book
⋮	⋮	⋮	⋮
⋮	⋮	⋮	⋮





x_1	x_2
\vdots	\vdots

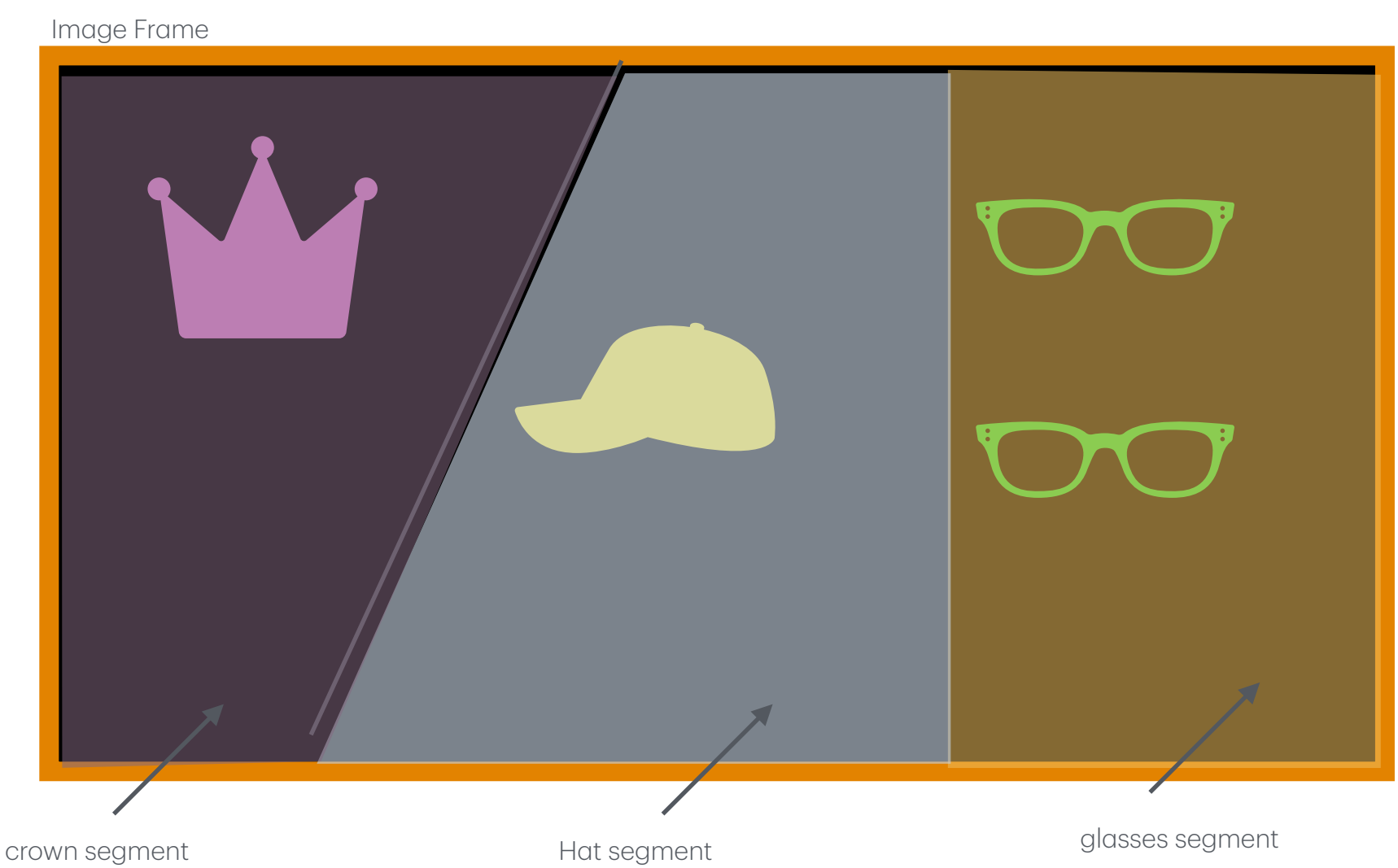
Assign each vector to a favorable cluster (high affinity)

	k_1	k_2	k_3
	0.93	0.4	0.2
	0.2	0.2	0.2
	\vdots	\vdots	\vdots

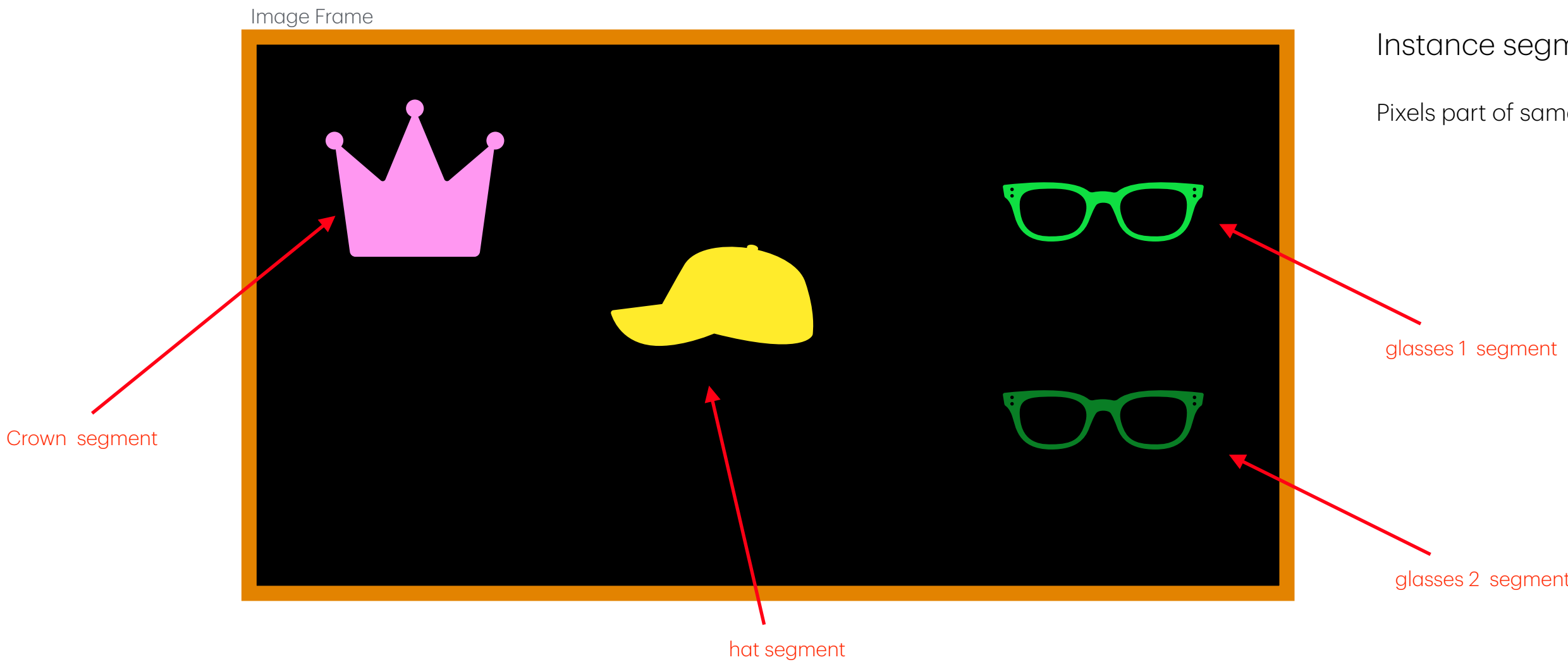
Distance to blue cluster center

low affinity to all clusters (outlier)

Segmentation



Semantic segmentation:
Pixels part of same object get assigned to same segment

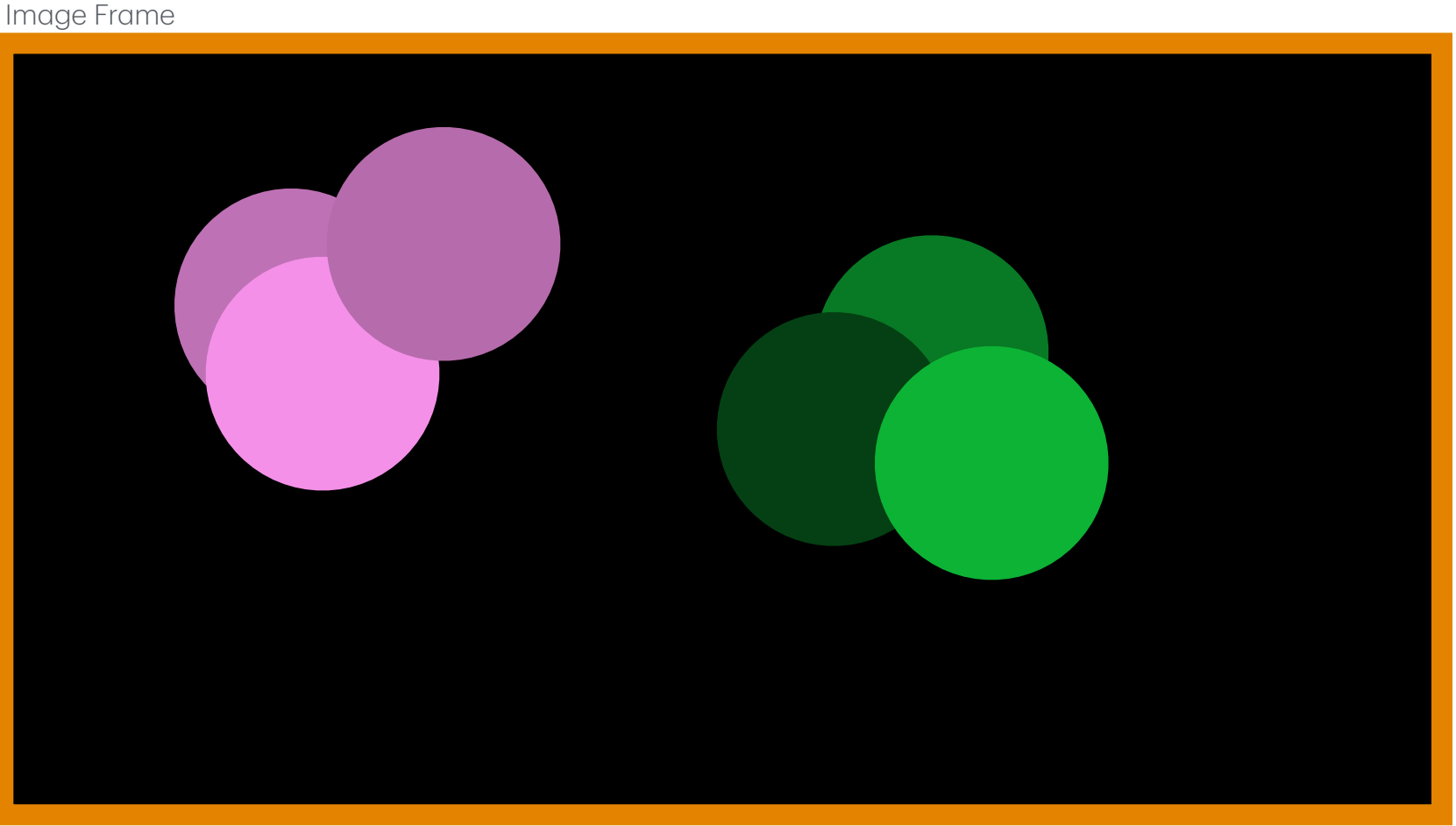


Instance segmentation:
Pixels part of same individual object are assigned same segment (i.e. color)

Segmentation

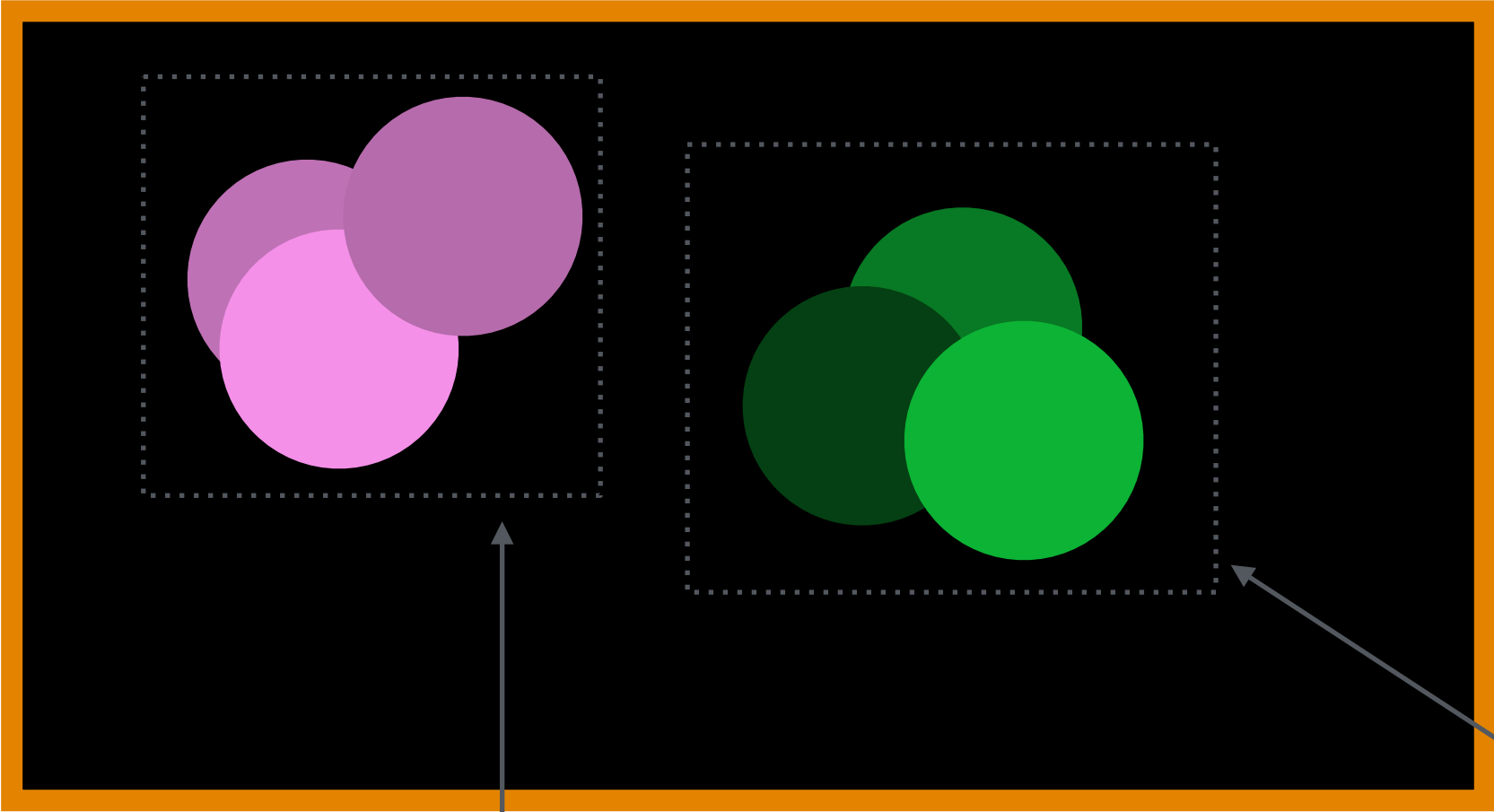
Color segmentation:

Assign pixel to segment if they have similar color



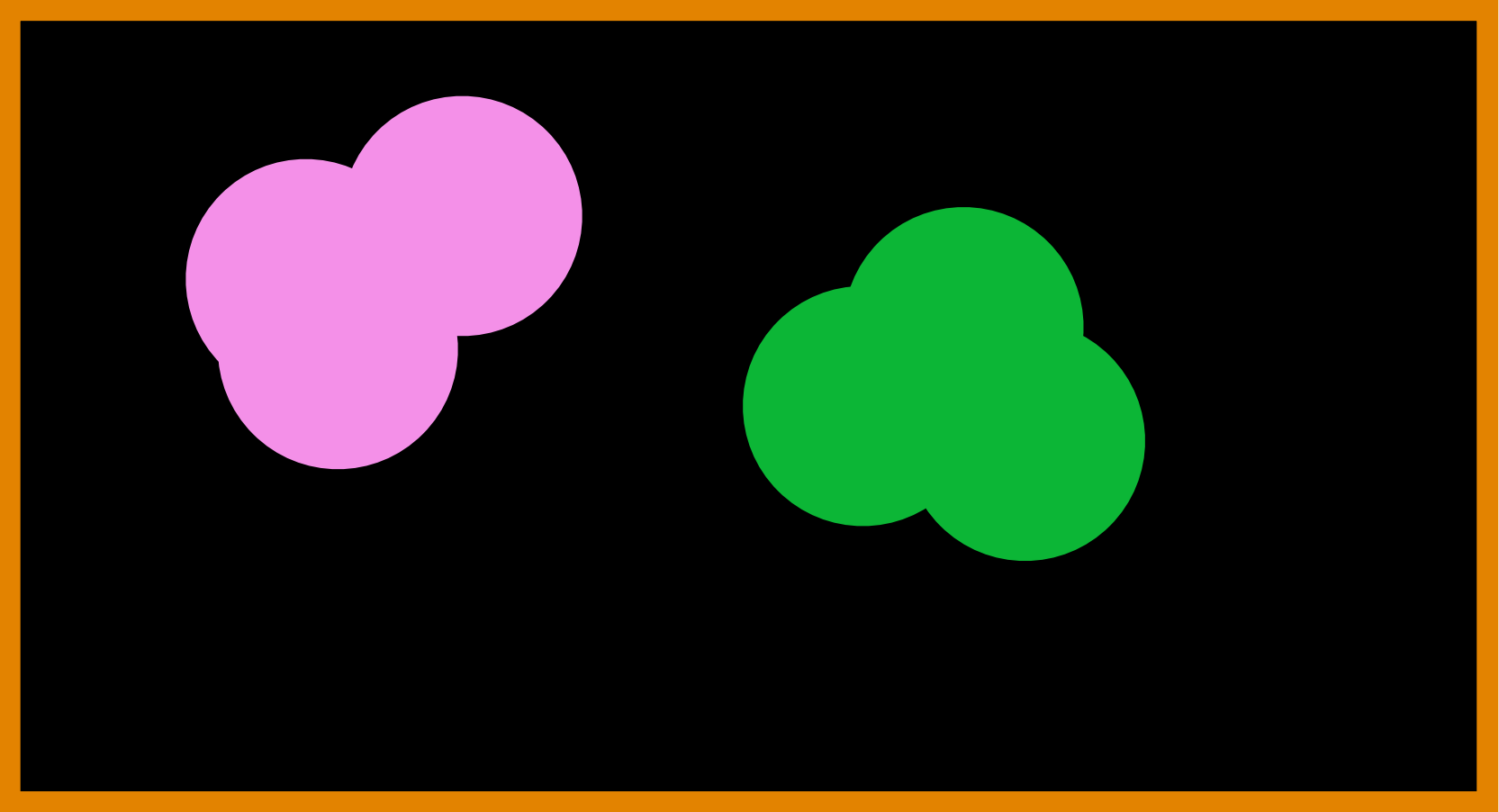
Assign Segment bounding box

Assign Segment by recoloring

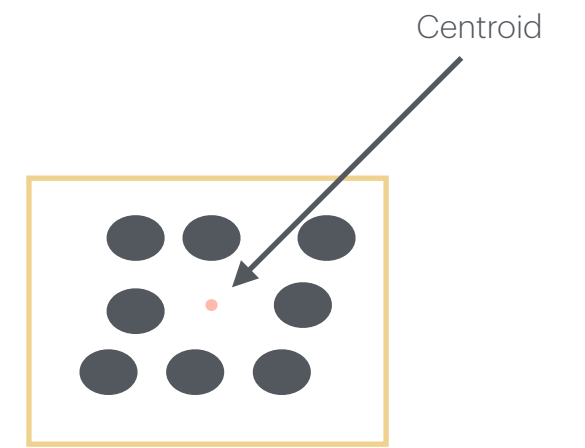


Pink Segment

Green Segment



Algorithm capable of clustering dataset

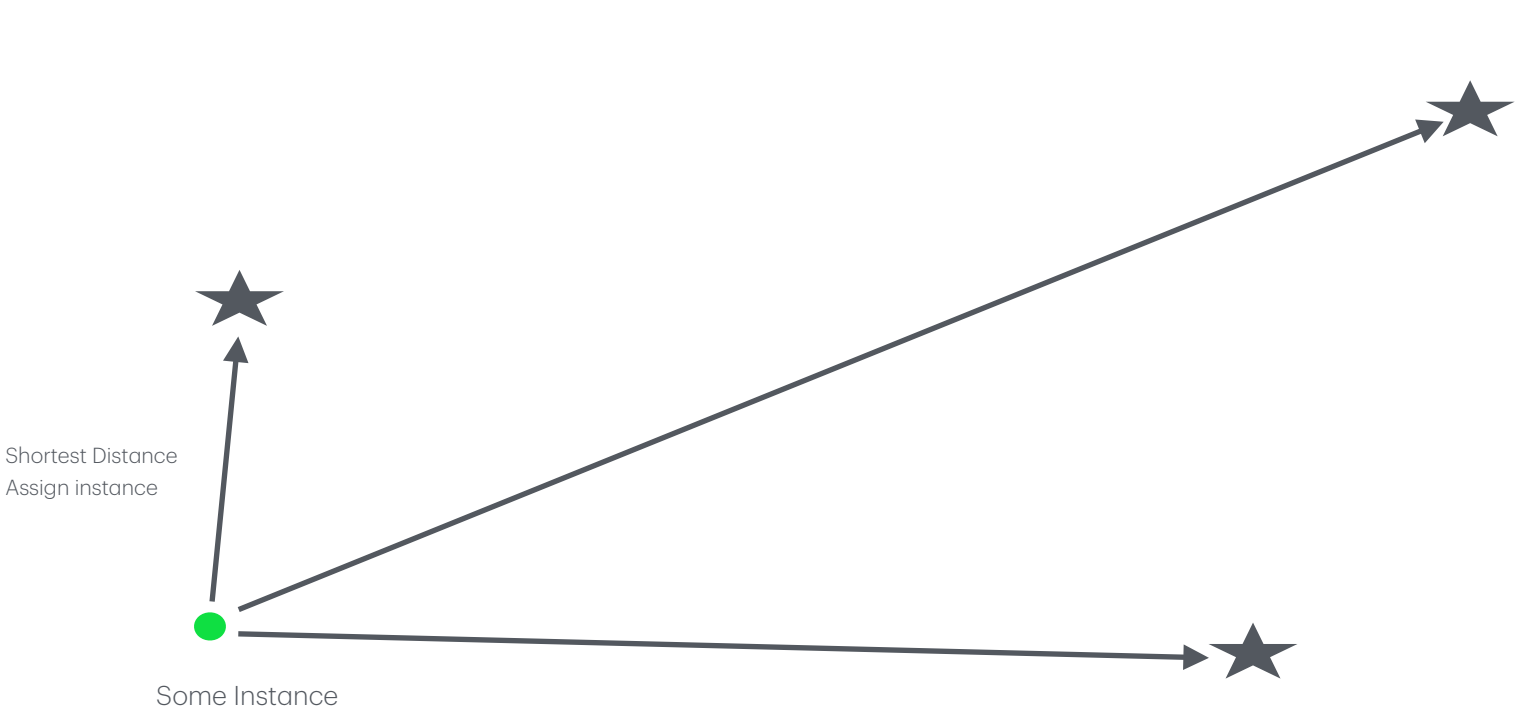


Hard Clustering - instances are assigned to a single cluster

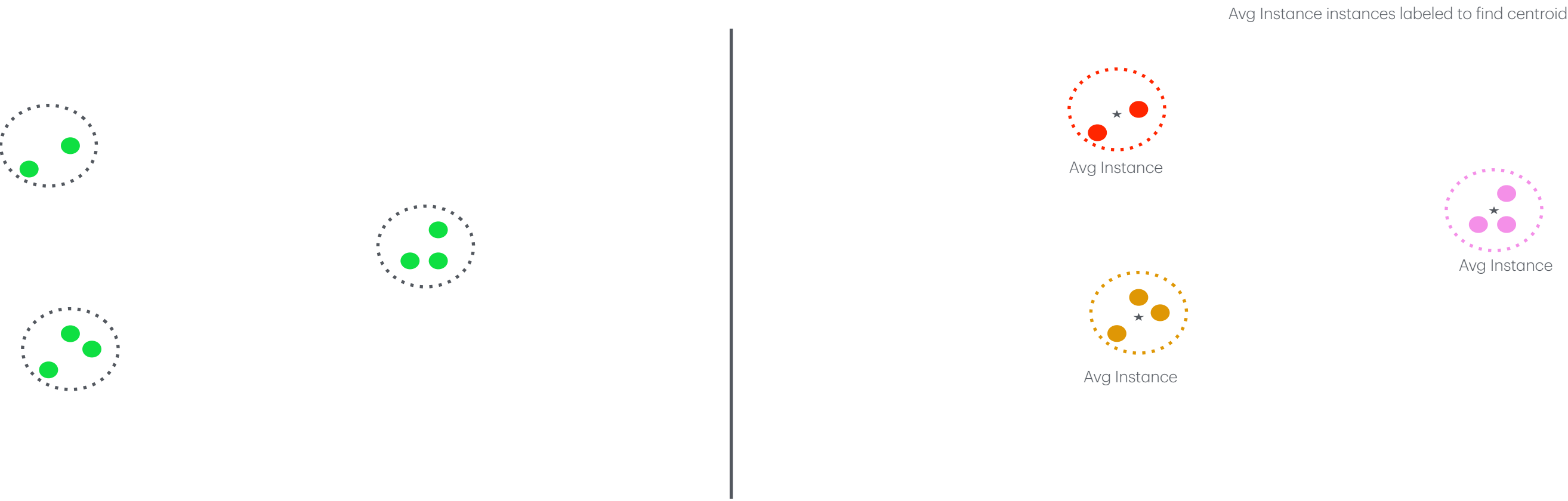
Soft Clustering - instances are assigned a score

Score is the distance between instance and centroid

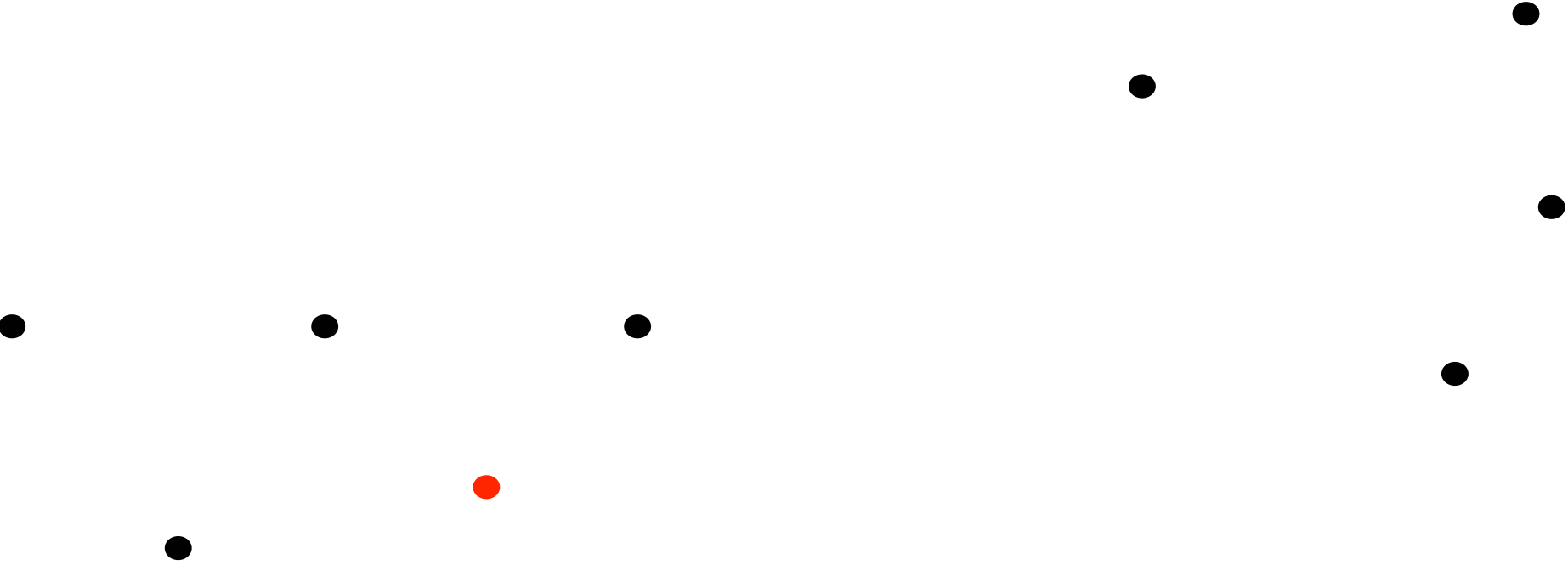
If centroids are provided

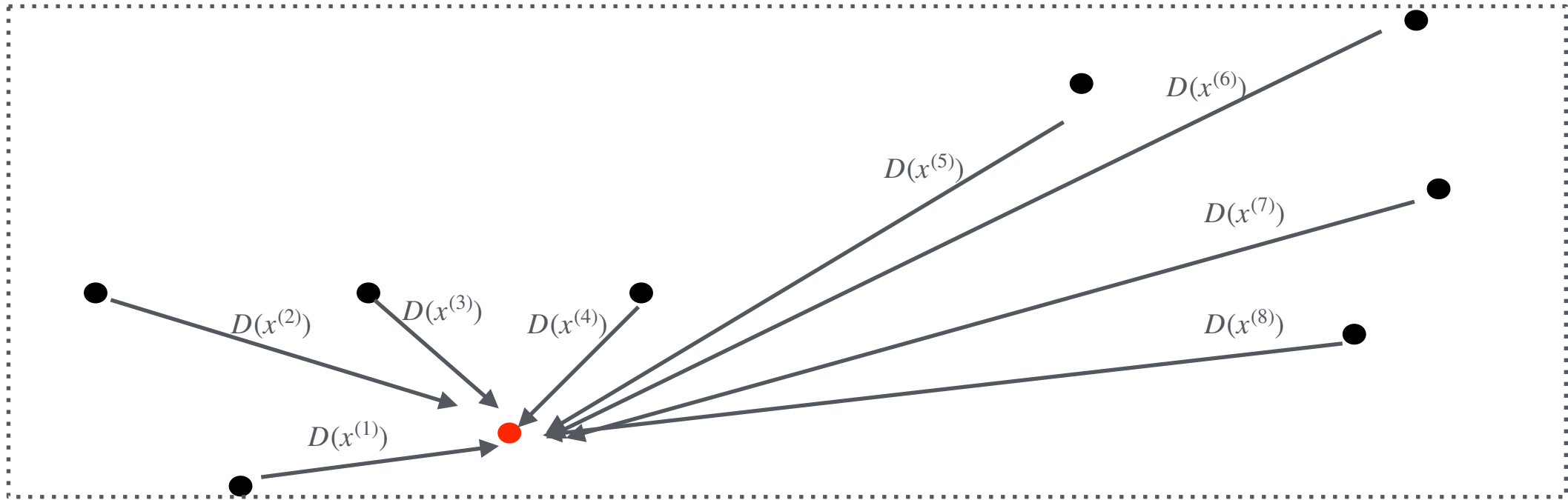


If instances are labeled



Choose random instance as centroid

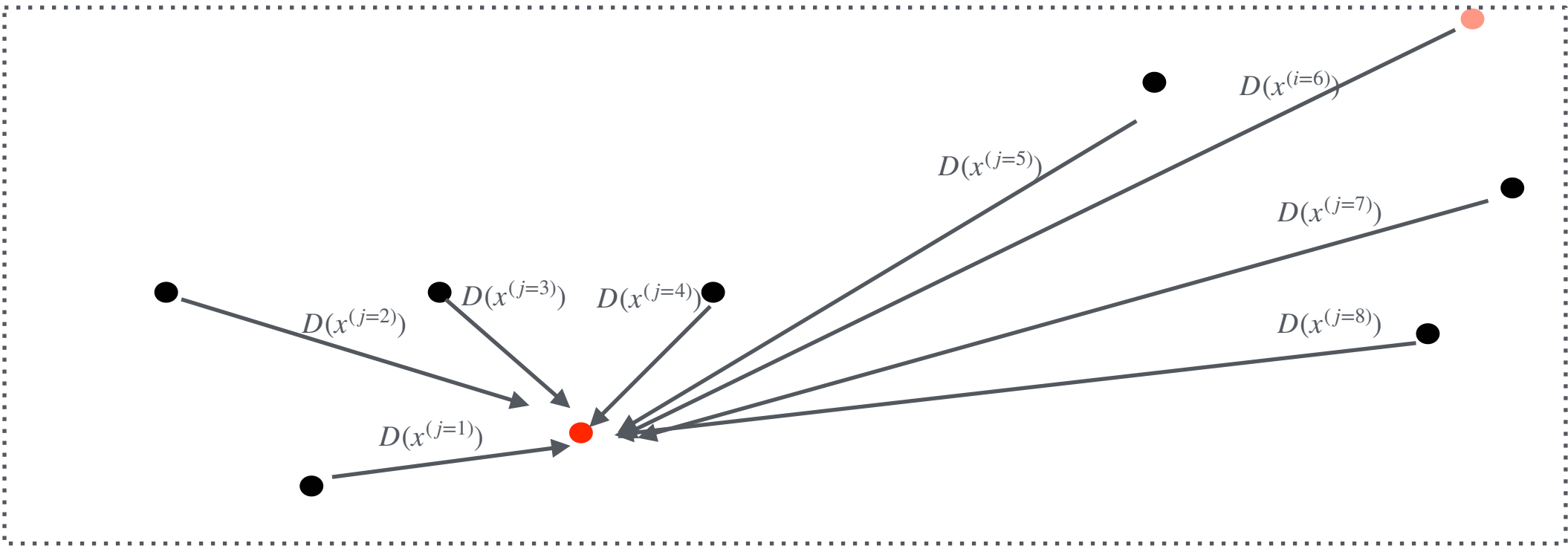
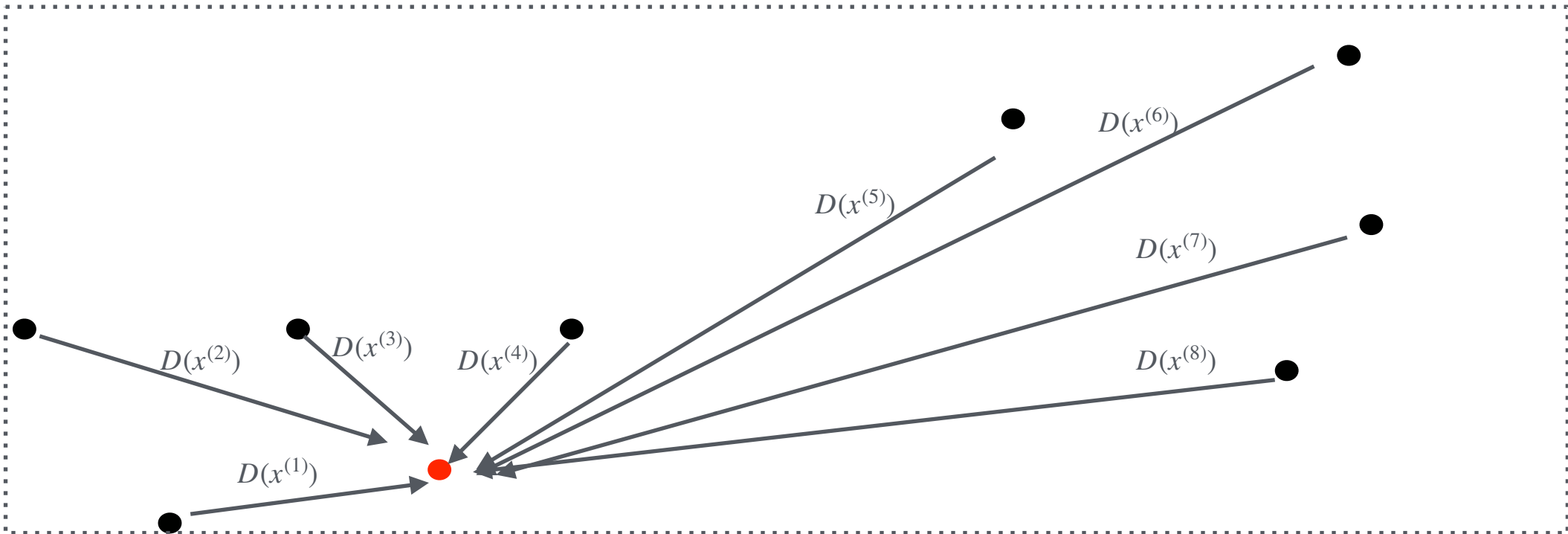




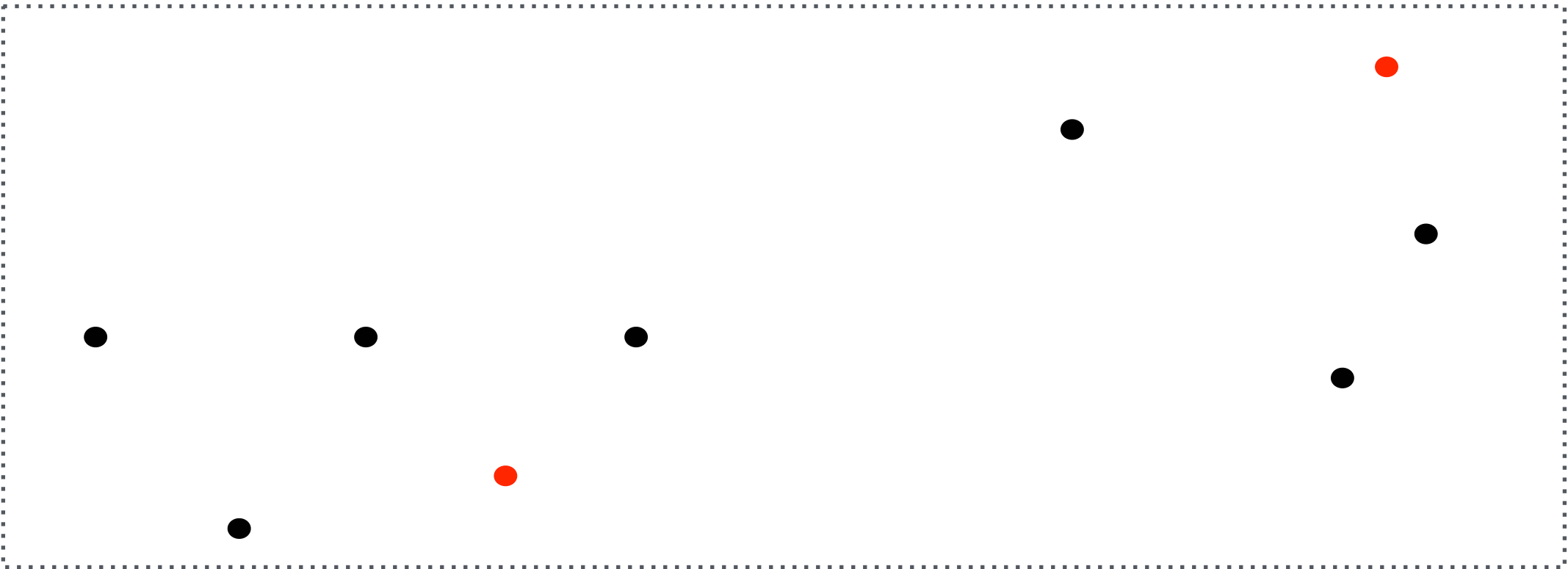
New centroid is instance highest probability:

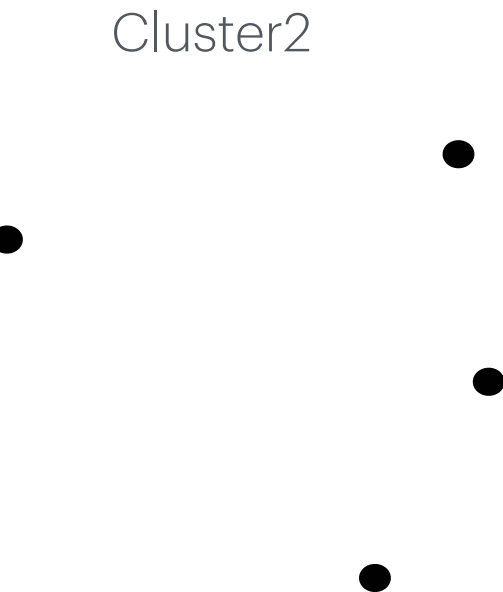
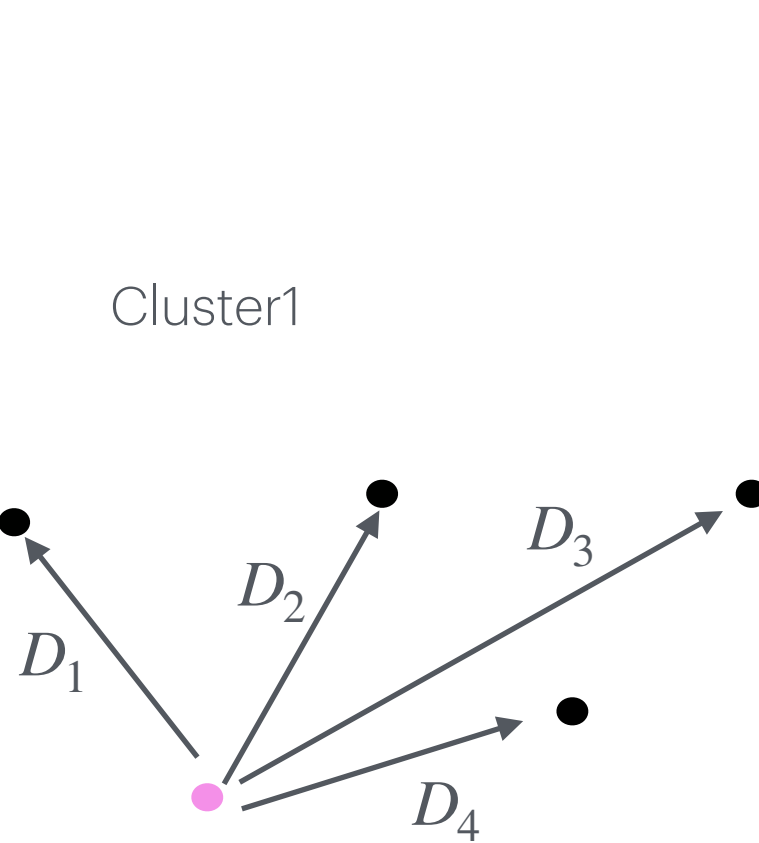
New centroid with *probability* $= \frac{D(x^{(i)})^2}{\sum_{j=1}^m D(x^{(j)})^2}$

Select $D(x^{(6)})$

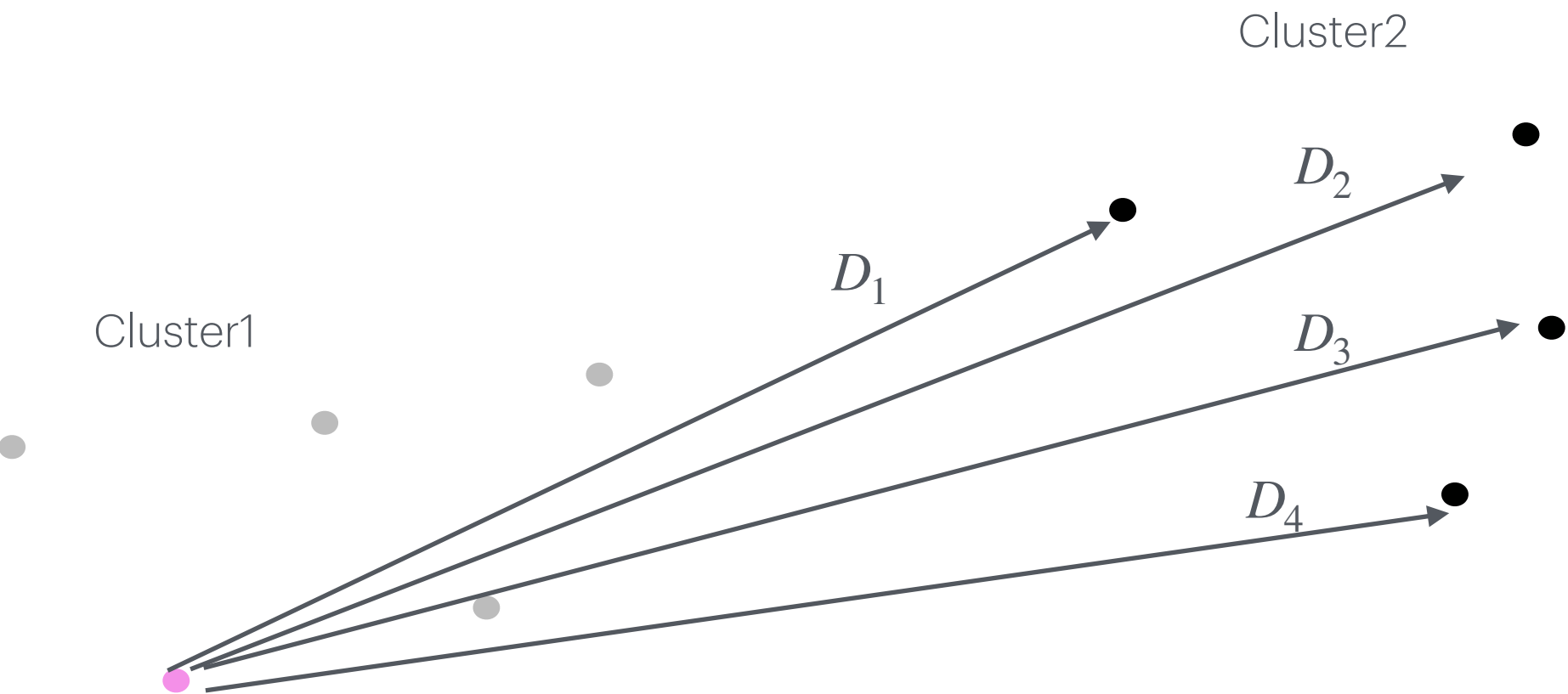


$$\frac{D(x^{(i=6)})^2}{\sum_{j=1, j \neq 6}^m D(x^{(j)})^2}$$



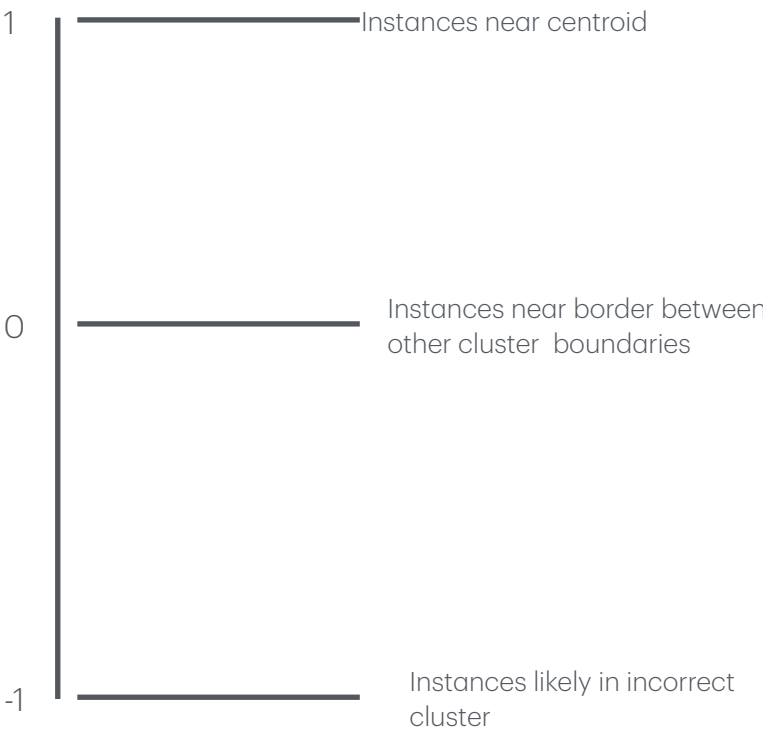


x^i avg distance to other x^j incluster = $a = \sum_{j=1}^{N_{thiscluster}-1} D_j$



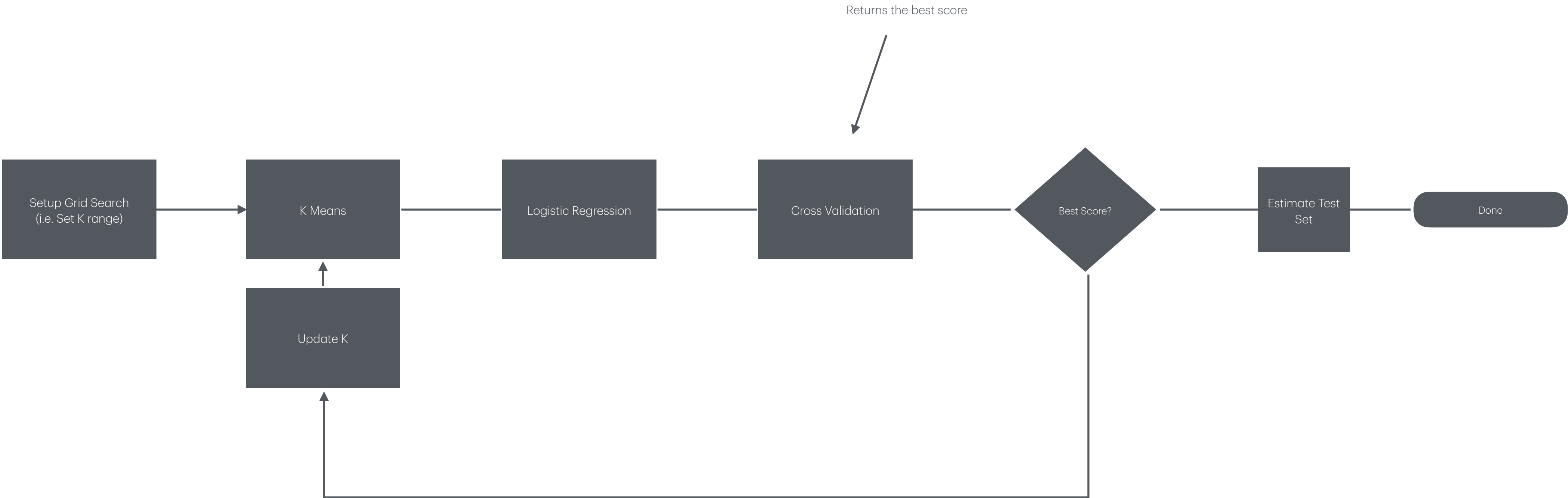
x^i avg distance to other x^j in nearest cluster $= b = \sum_{j=1}^{N_{thiscluster}} D_j$

$$\text{Silhouette Coefficient} = \frac{(b - a)}{\max(a, b)}$$



$$\text{Silhouette Score} = \frac{1}{m} \sum_i^m \text{SilhouetteCoefficient}_i$$

Best Method dining K



Semisupervised

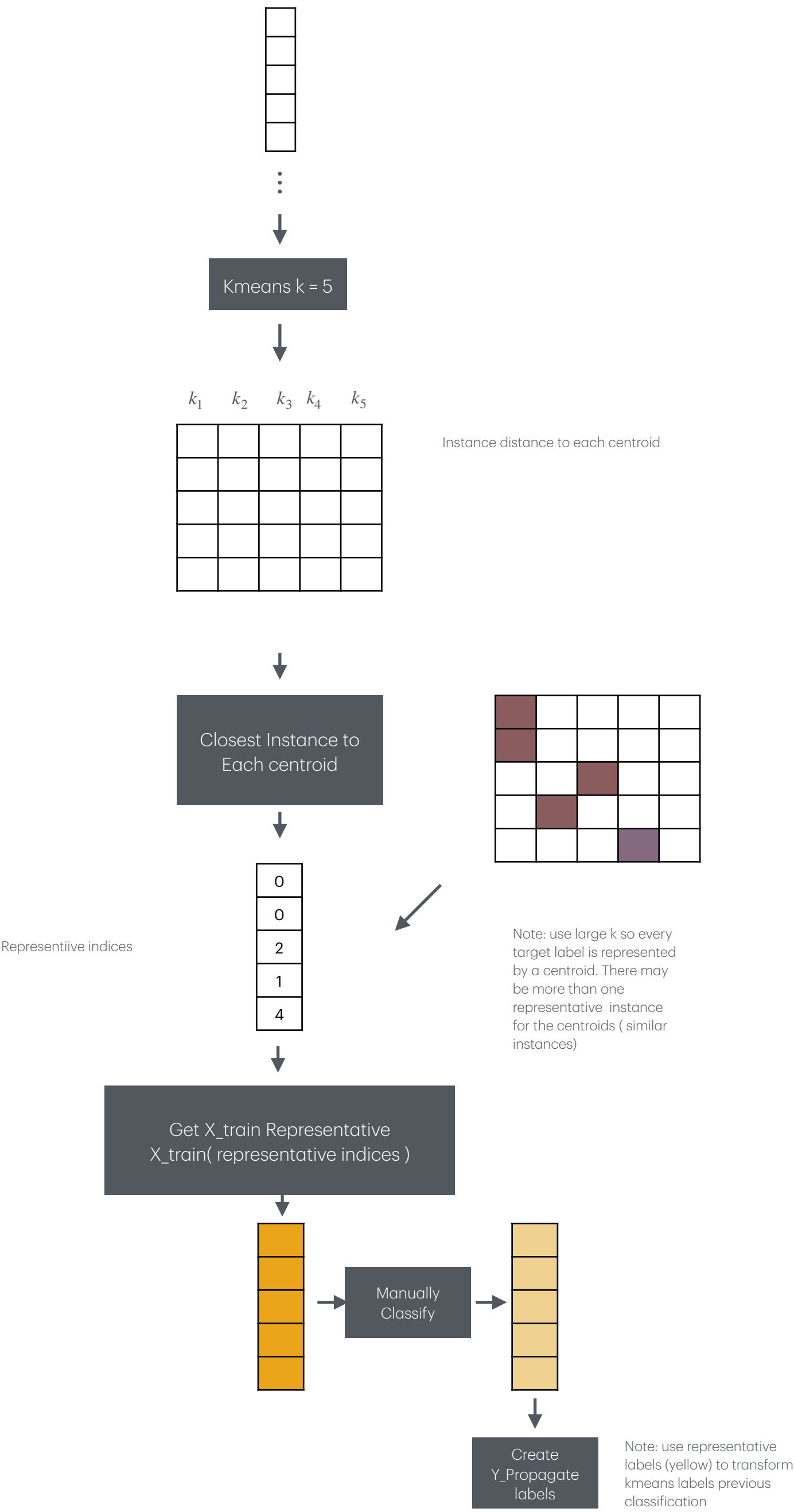
Cluster Training Data

Find Instances closest to centroid (representative Data)

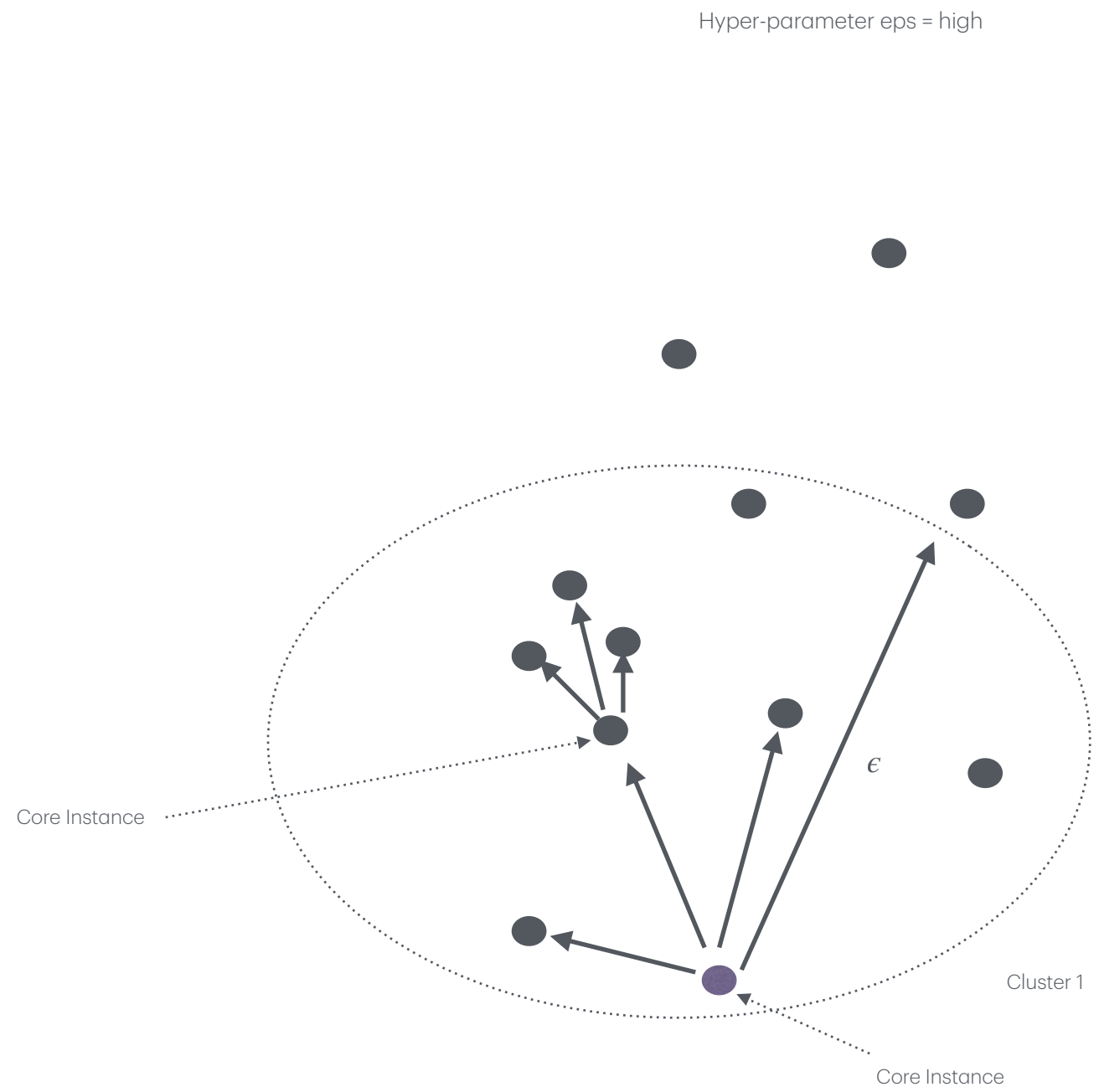
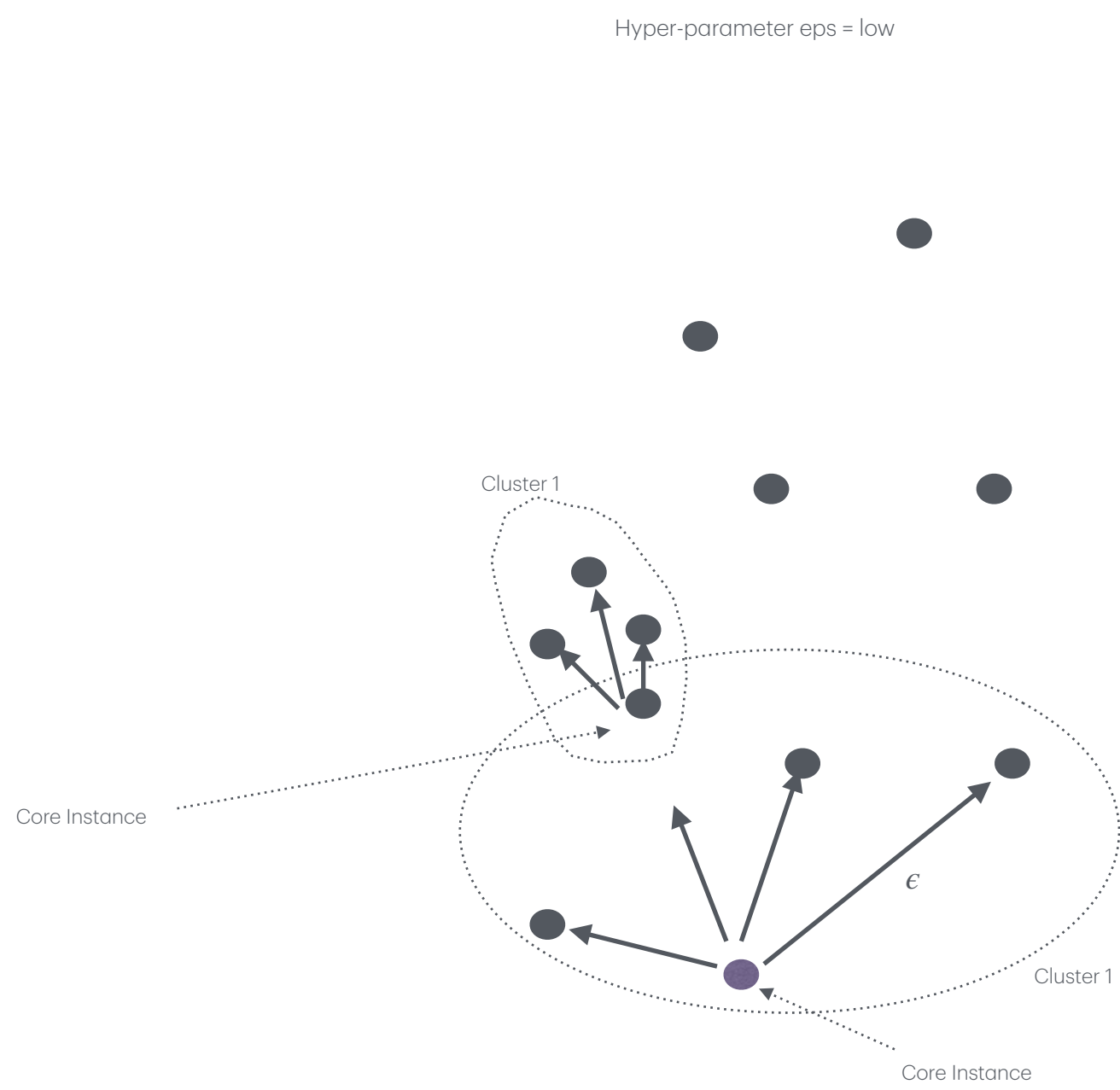
Find Instances closest to centroid

Train (representative_instance, representative_label)

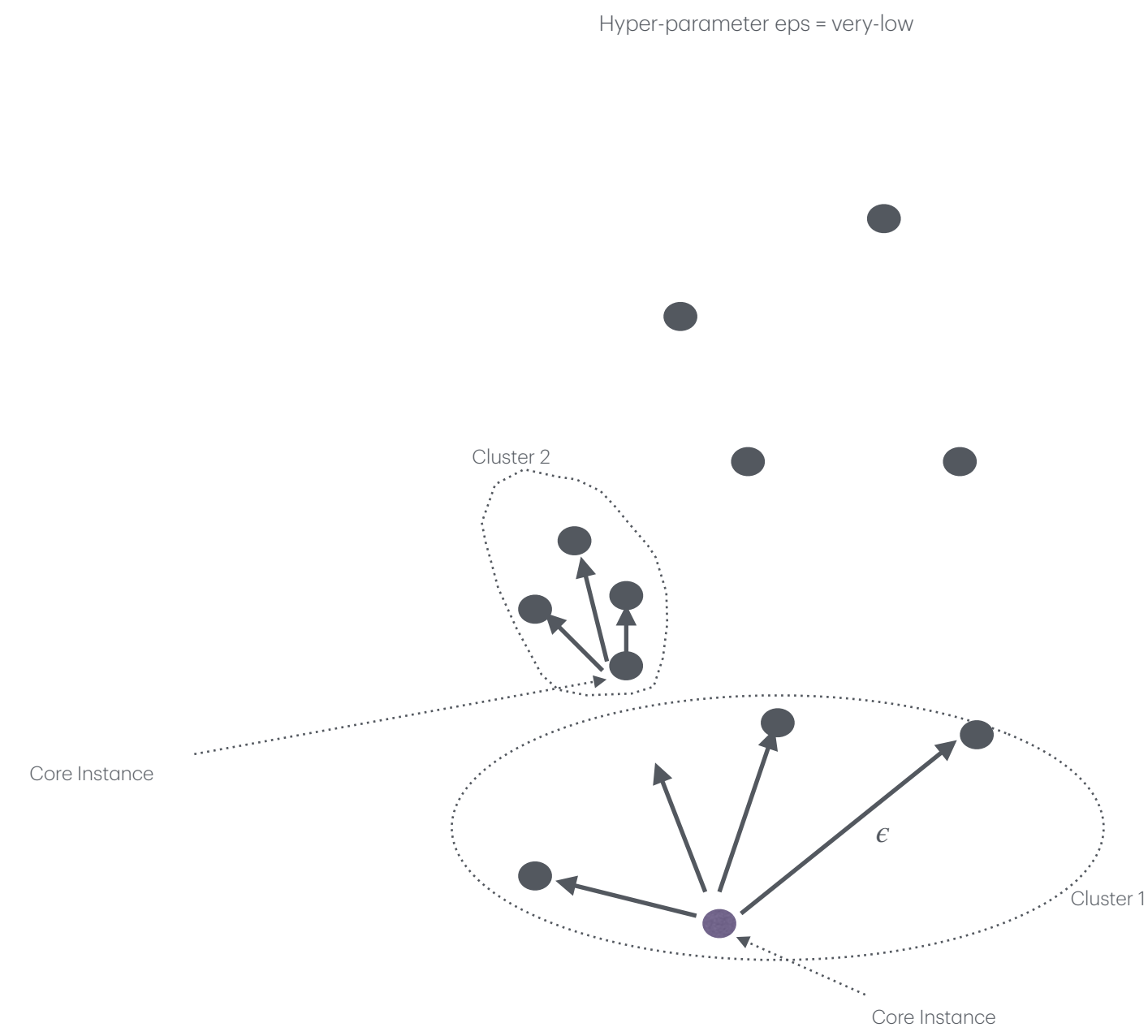
Label Propagation



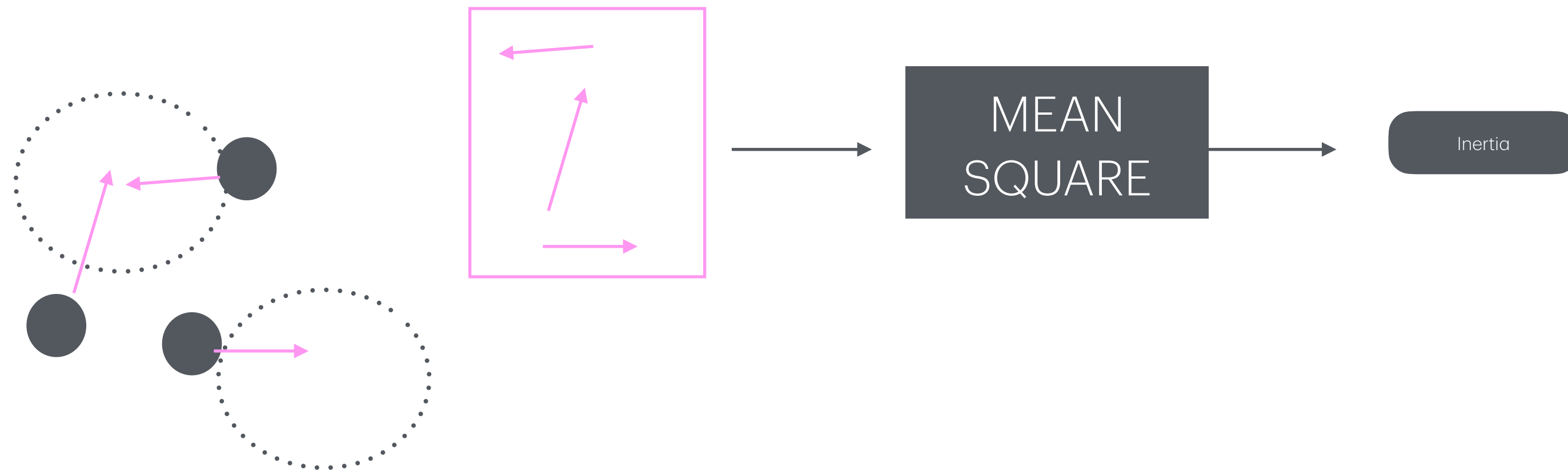
DBSCAN



DBSCAN



Inertia



Distance to each instance and closest centroid

Gaussian Mixture

Probabilistic model assumes instances are generated from a mixture of several Gaussian distributions



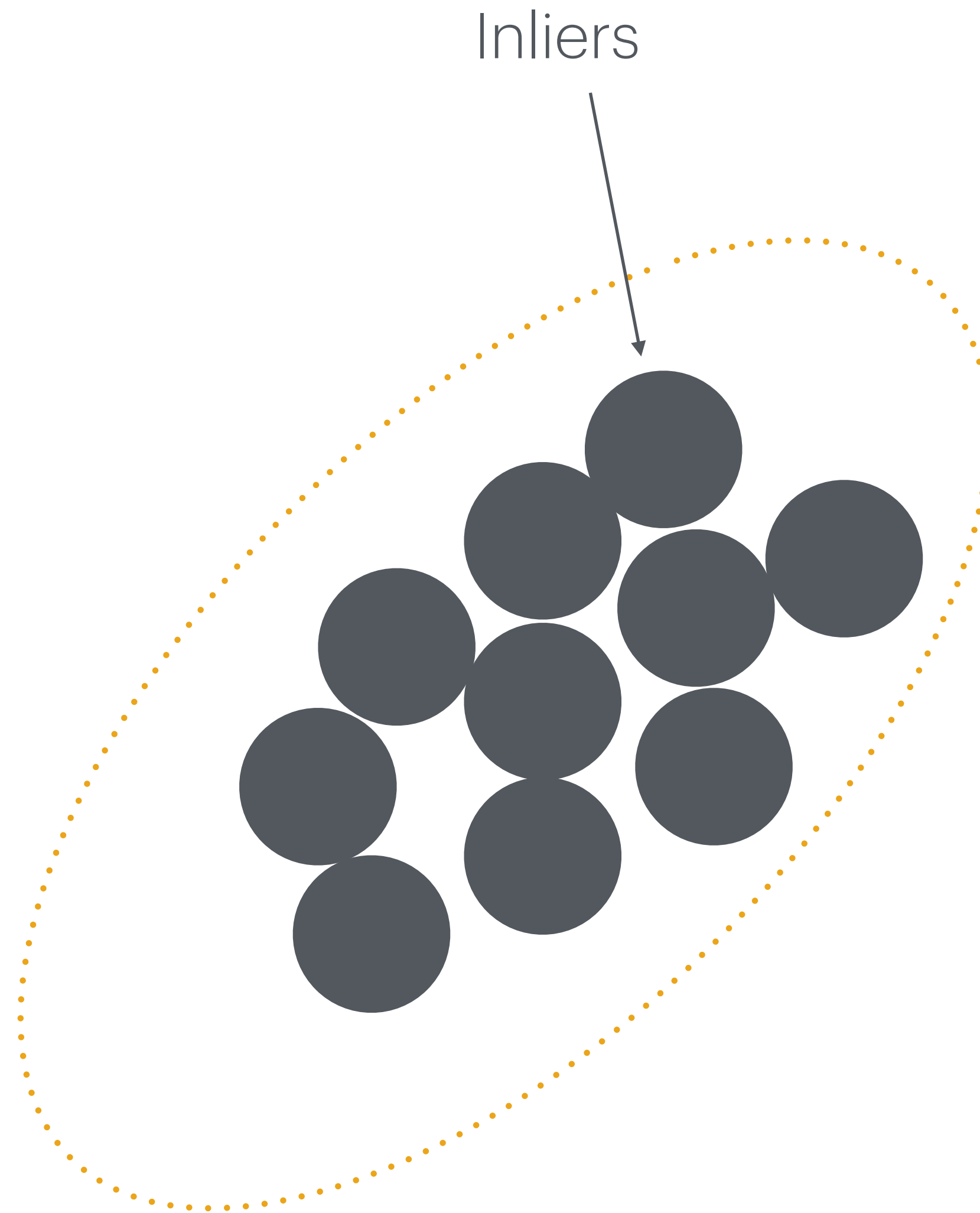
Instances is replaced with sample(s) from Gaussian Distributed Clusters

Model is generative so new instances with can be generated using it

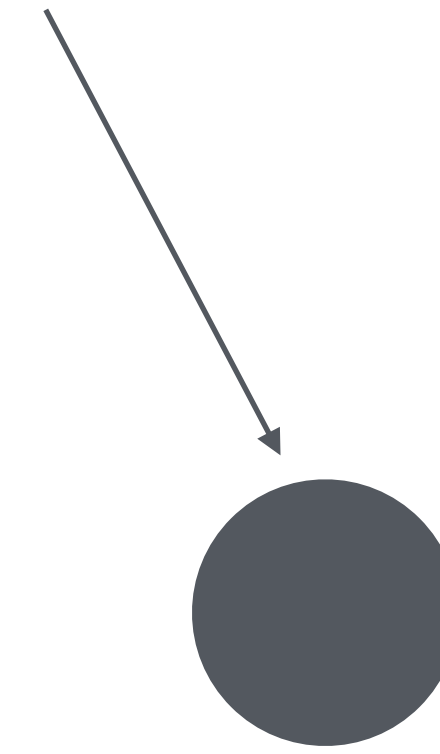
Gaussian Mixture

Primarily used for
anomaly detection

Assumes dataset is
clean and
uncontaminated.



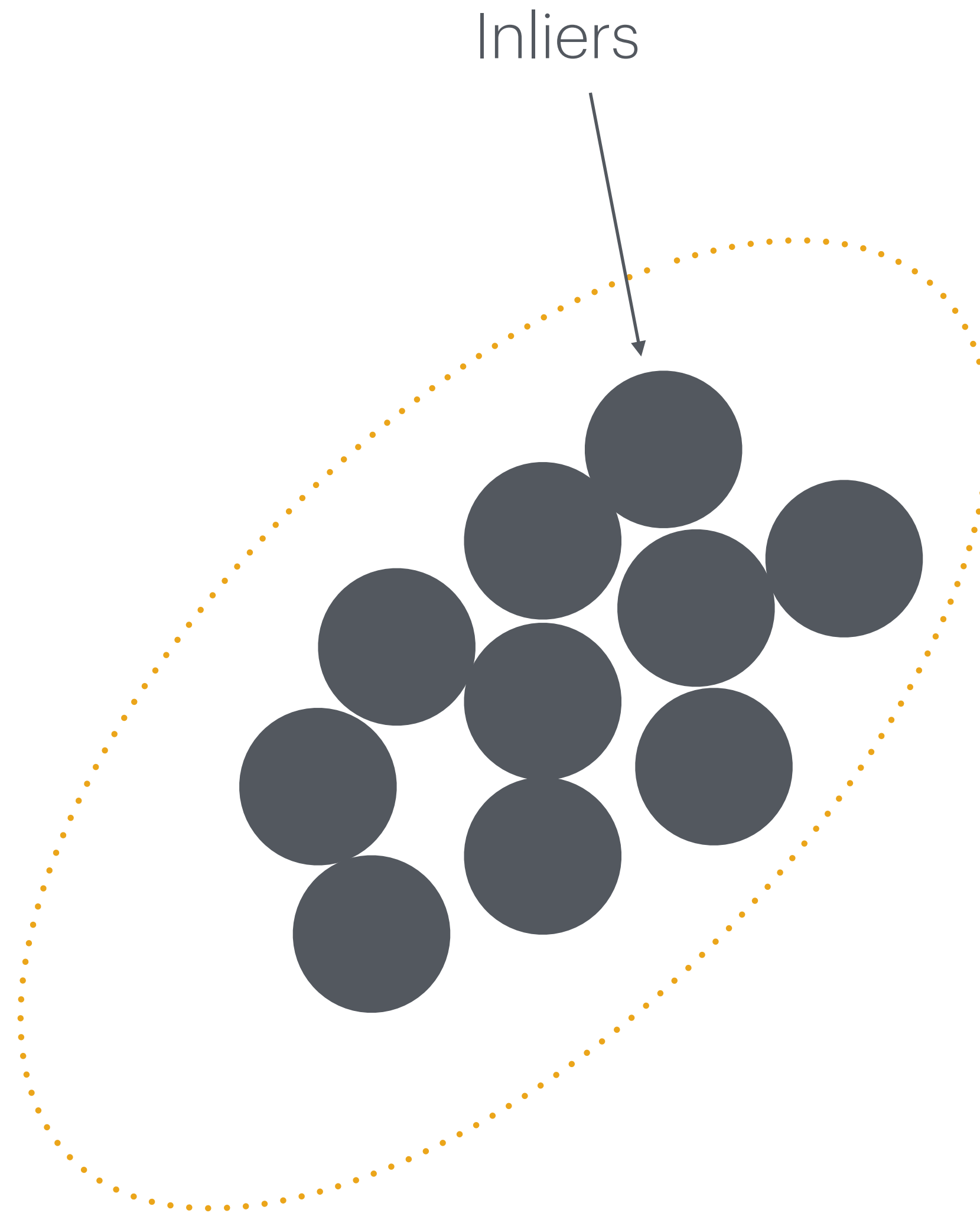
Outlier



Gaussian Mixture

Also used for
novelty detection

Assumes dataset is
clean and
uncontaminated.



Outlier

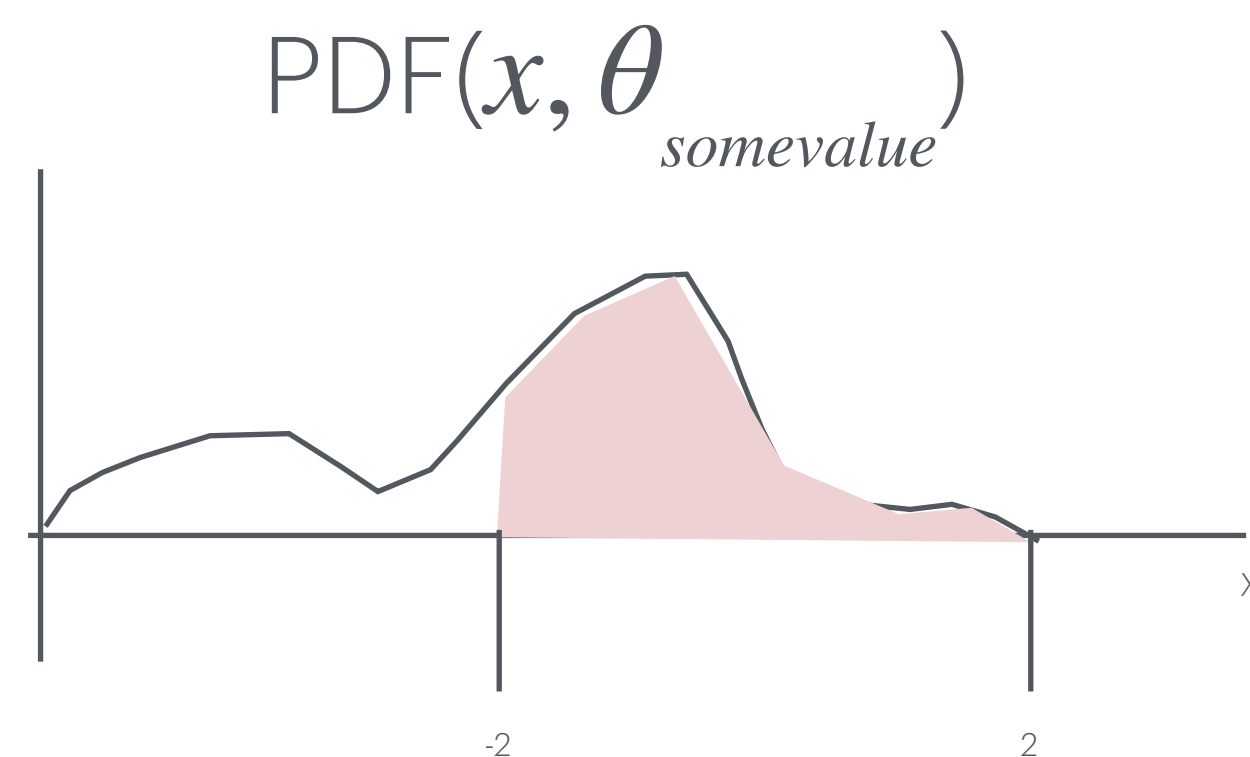


Likelihood vs Probability

$$\text{Model} = [\theta_1 \quad \theta_2 \quad \theta_3 \quad \dots]$$

Probability

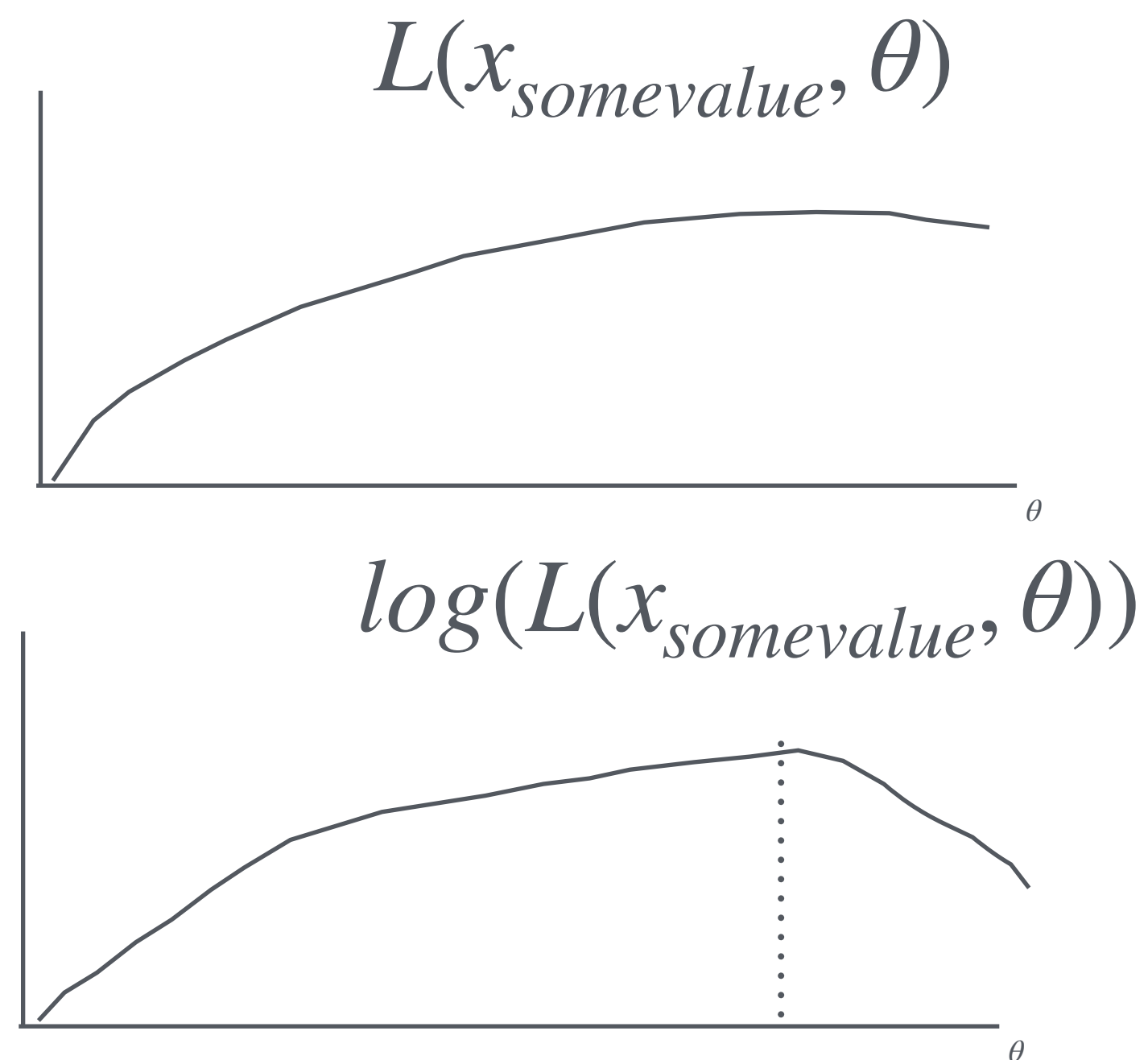
How **plausible future outcome** $x(\text{r.v})$ is knowing model parameters or weights



Probability **future outcome(r.v)** is between -2 and 2

Likelihood

How **plausible parameters** are, after the outcome $x(\text{r.v})$ is known.

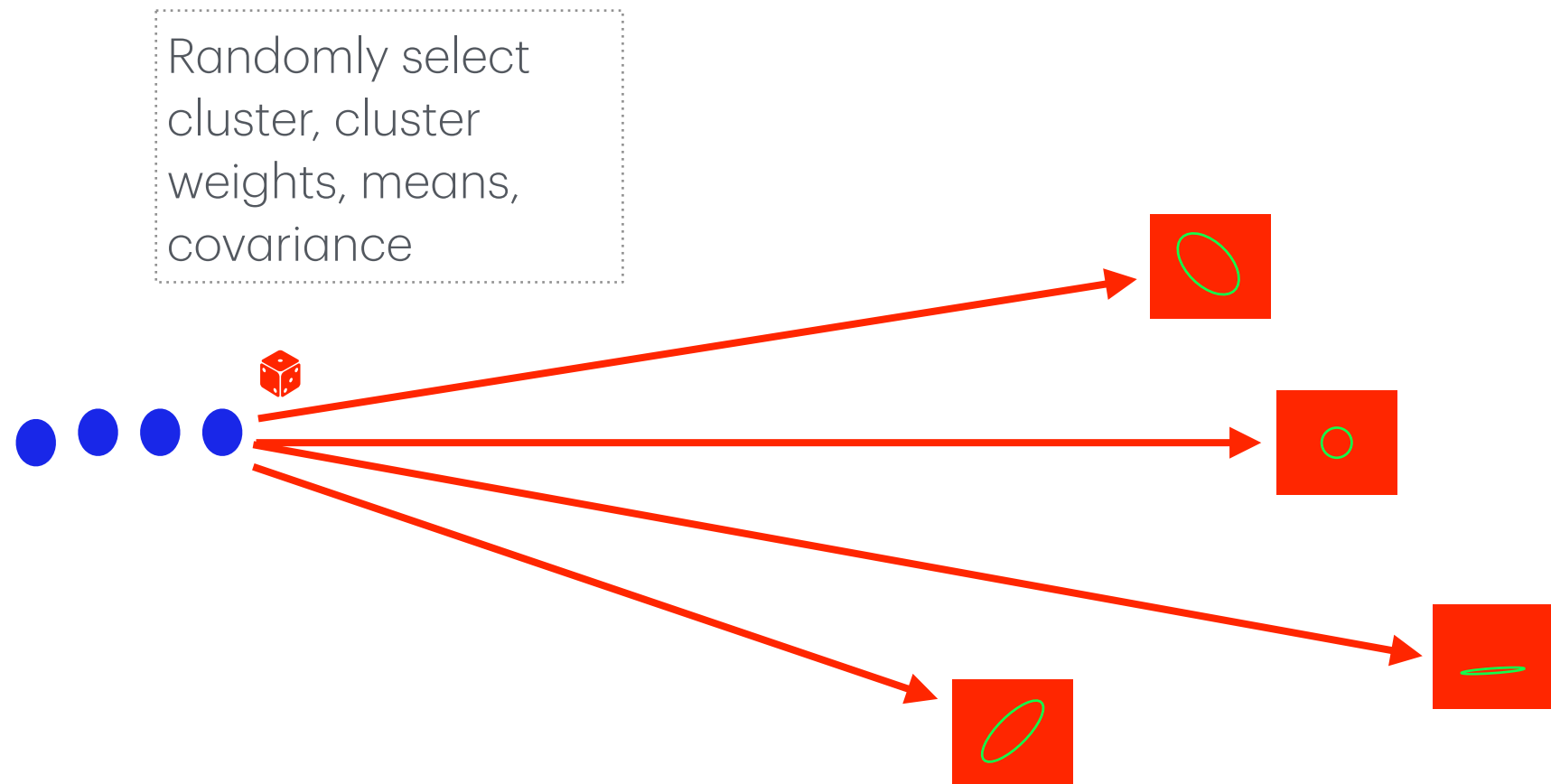



Log of likelihood function reveals **parameters** which make an outcome likely

Bayesian Gaussian Mixture

Find model that minimizes a theoretical information criterion

Bayesian Gaussian Mixture



 Beta distribution model

used to generate clusters (i.e. weights, means, covariances)


$\Phi = [0.3, 0.6 \dots]$

- 30 percent of instances go to cluster 1
- 40 percent of remaining instances to to cluster 2

Beta variable α

α large ($\Phi \approx 0$) (many clusters)

α small ($\Phi \approx 1$) (few clusters)

 Wishart Distribution model

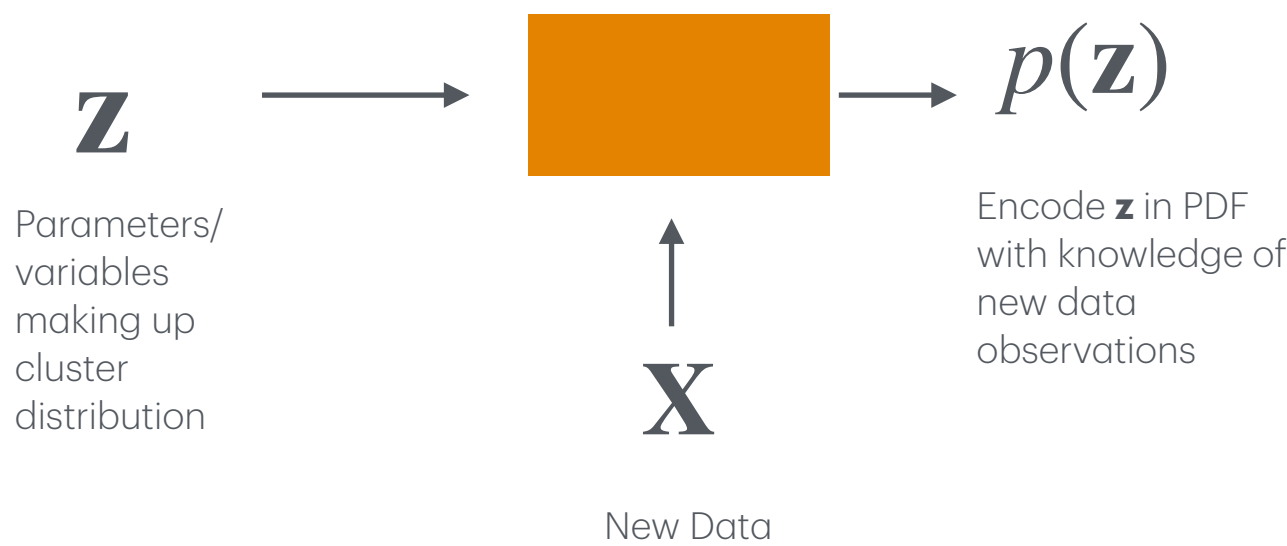
used to generate cluster shapes (samples covariance matrices)

$W(d, V)$

Bayesian Gaussian Mixture

Assumes clusters and their parameters have been sampled (\mathbf{z}^i)

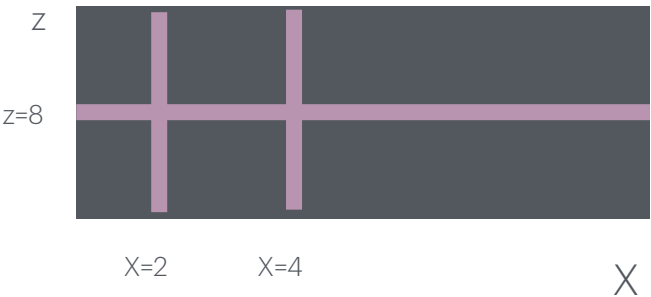
$p(\mathbf{z}^i)$ - encode cluster distribution with prior knowledge



$$p(\mathbf{z} \mid \mathbf{X}) = \text{posterior} = \frac{p(\mathbf{X} \mid \mathbf{z})p(\mathbf{z})}{p(\mathbf{X})}$$

How to update \mathbf{z} probability distribution after observing new data

$p(\mathbf{X} \mid \mathbf{z})$
- probability of \mathbf{X} (observation/event) knowing \mathbf{z} variables/parameters



$p(\mathbf{z})$
- *prior* knowledge encoded distribution
Encode examples:

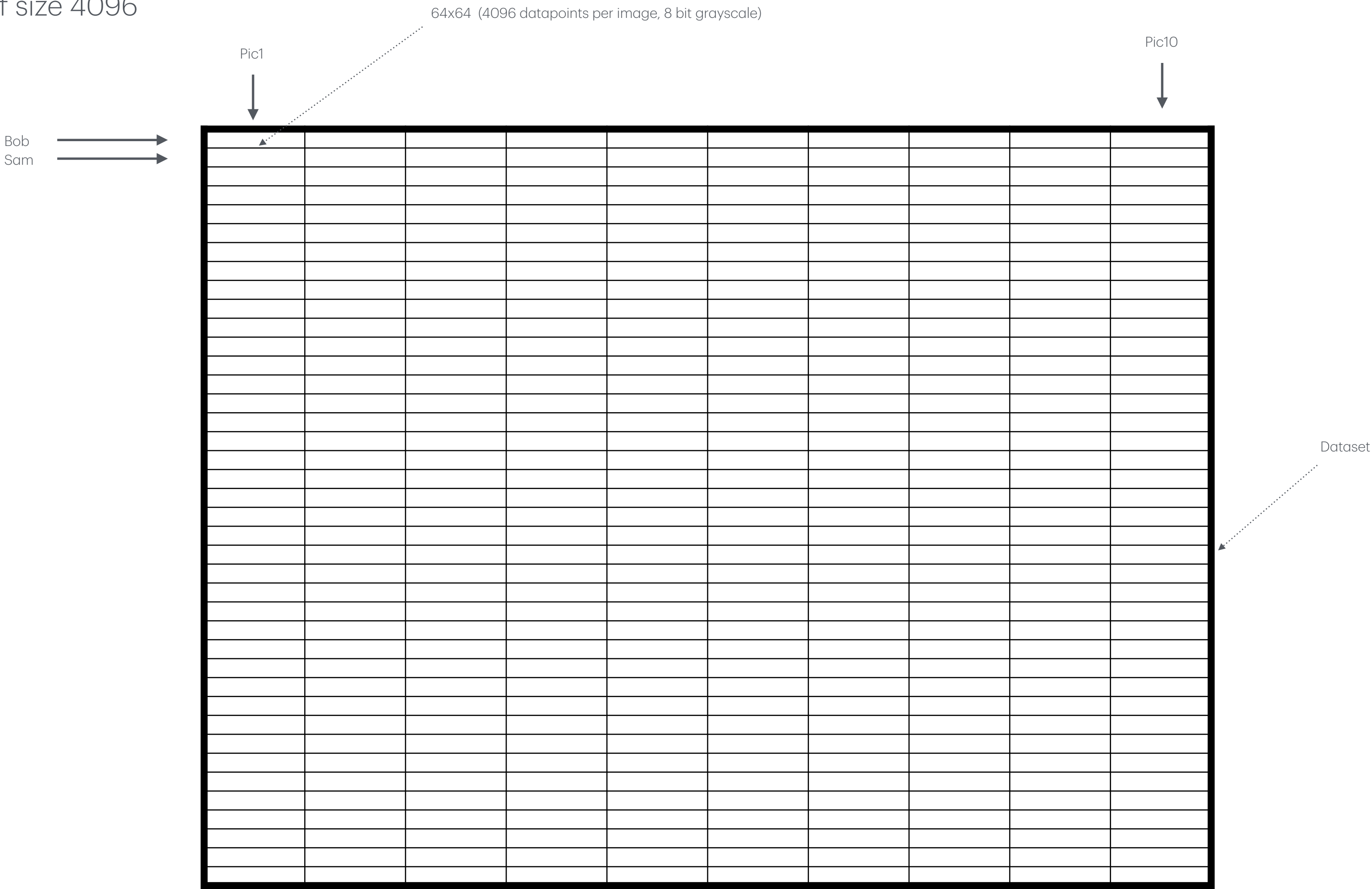
- clusters likely to be less dense (after observing new samples)
- clusters likely to be highly dense
- clusters likely to be spherical shaped



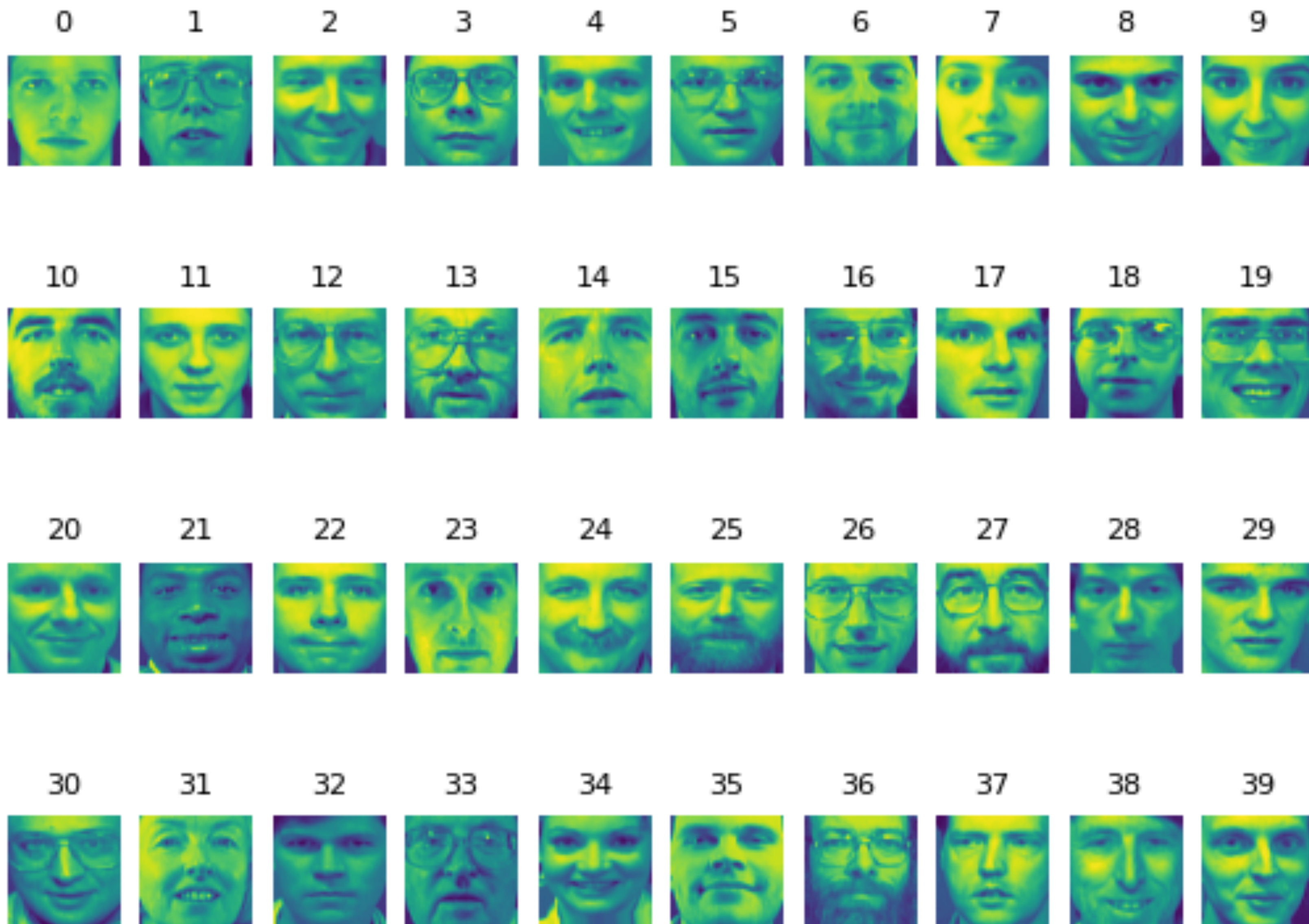
$p(\mathbf{X})$
- probability of observations
- Requires integrating over all possible values of z (impossible as that would consider every possible combination of cluster parameters and cluster assignment)

Olivetti Faces Dataset

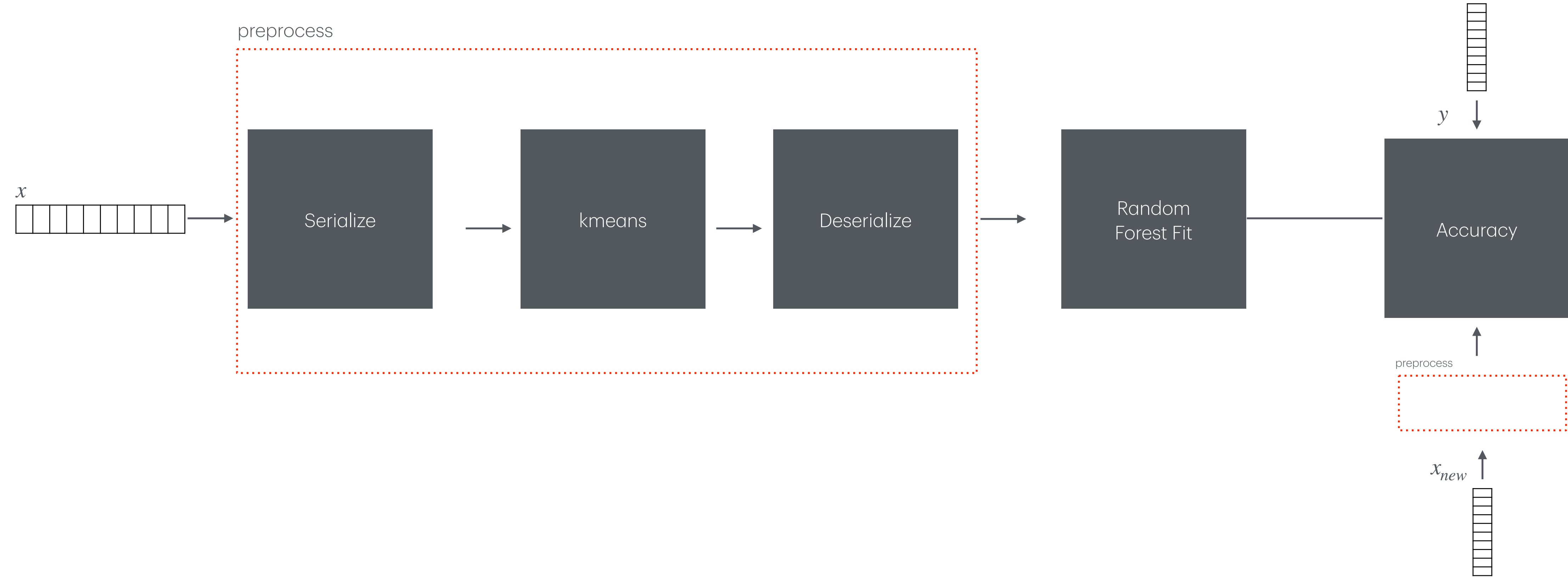
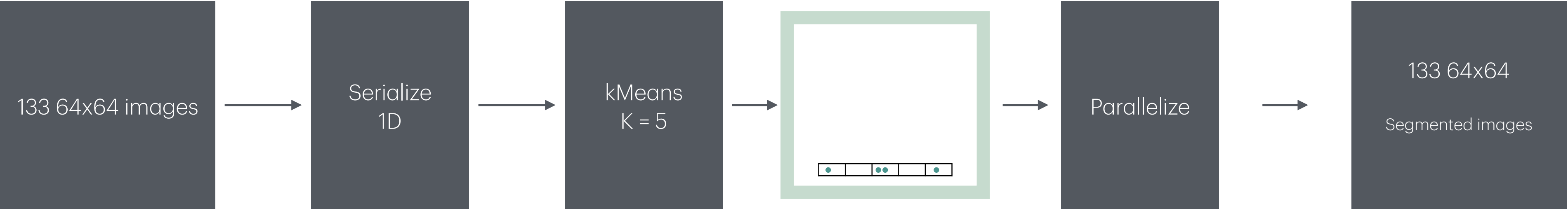
N= 400
Dimension 64x64
Instance - 1D vector of size 4096



40 Unique People

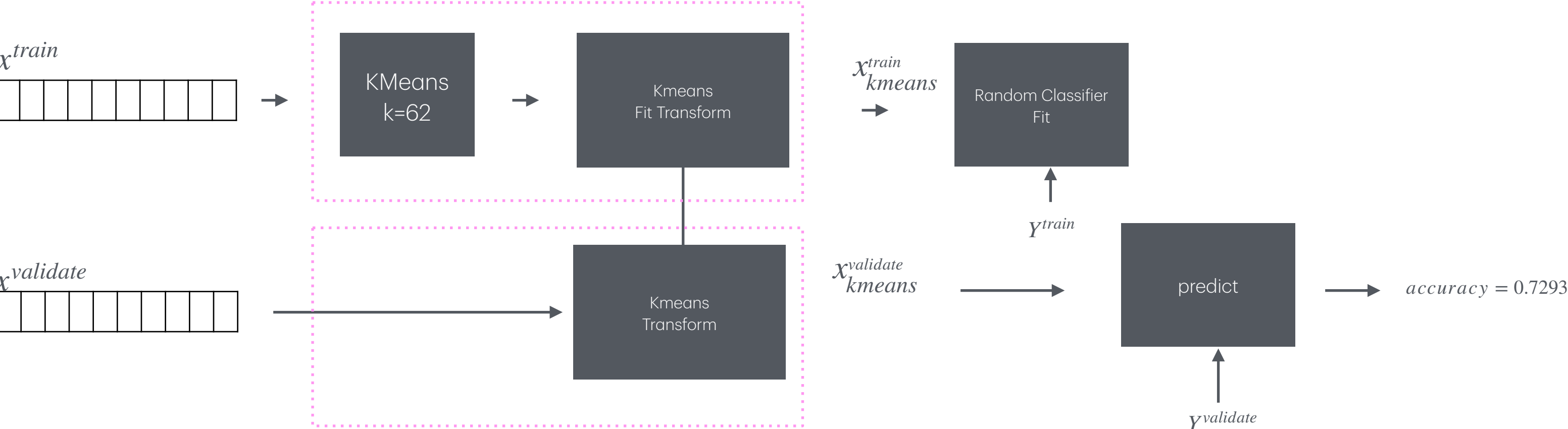


Pipeline Exercise 11: Image Segmentation

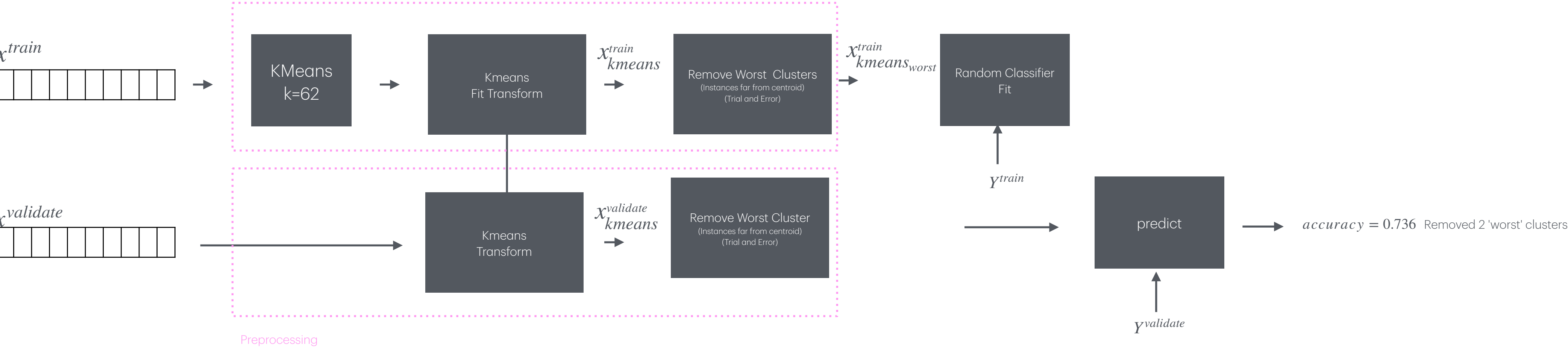


Pipeline Exercise 11: Dimension Reduction

Method 1

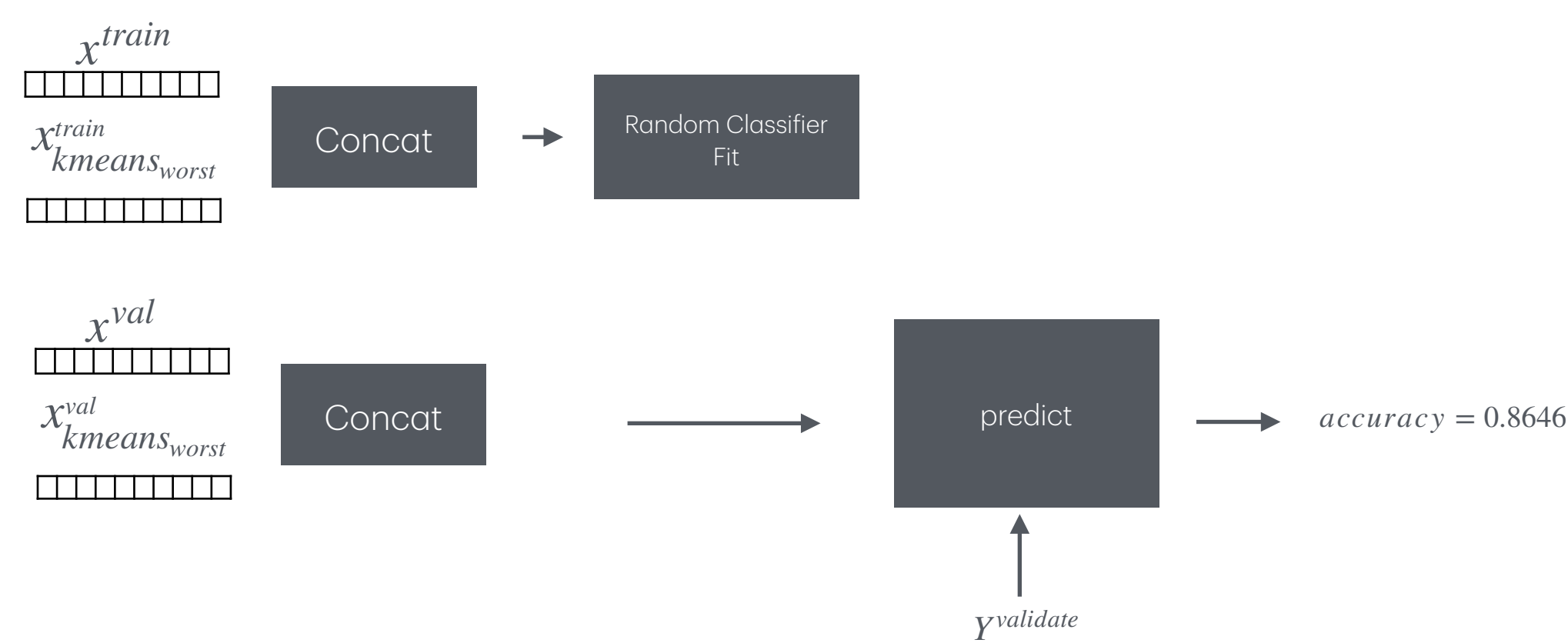


Method 2

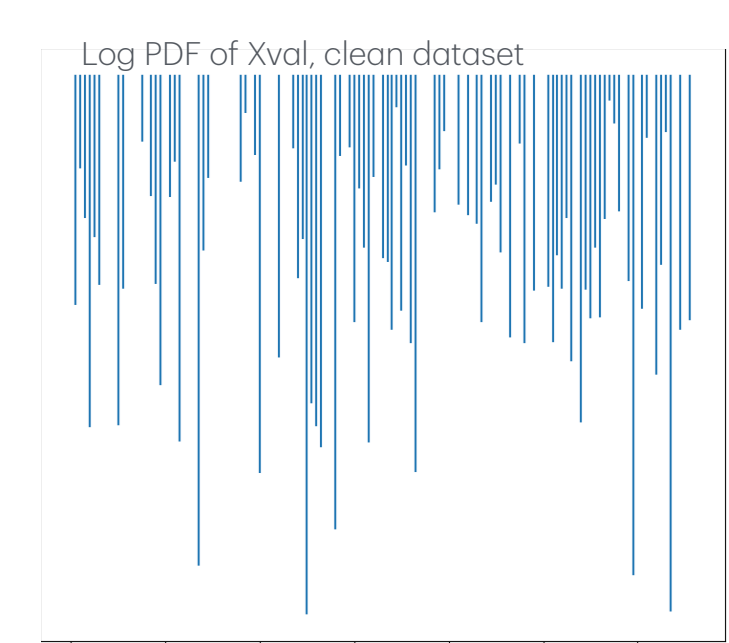
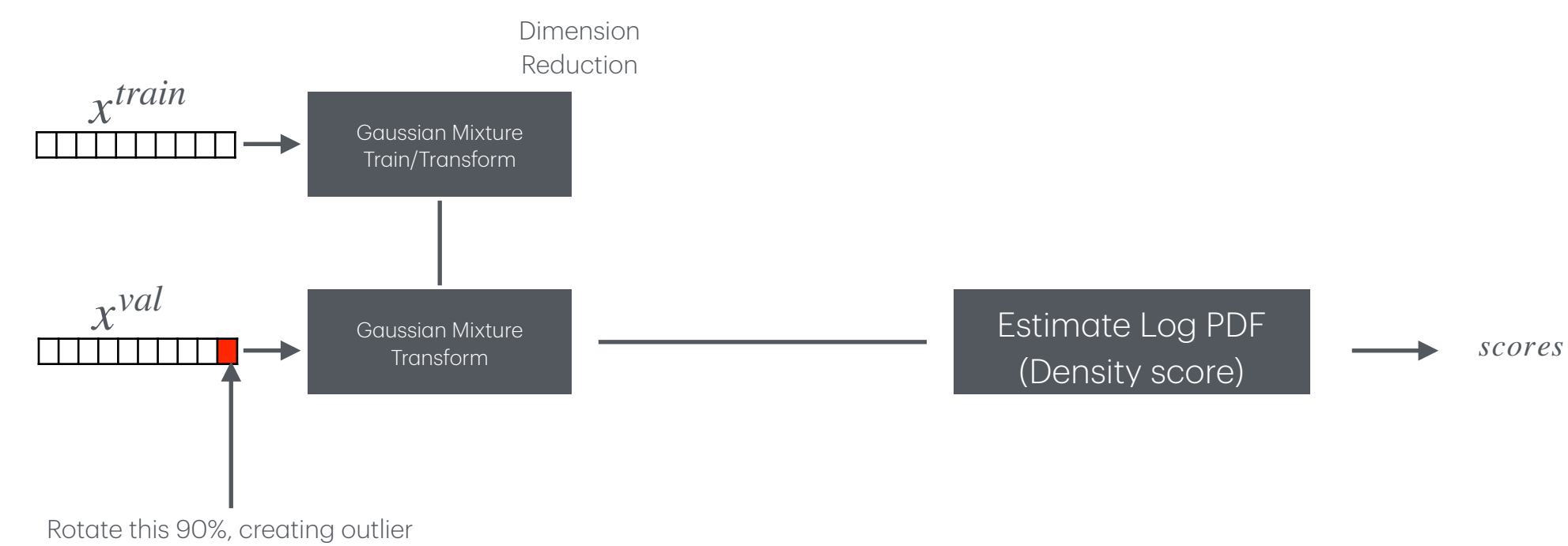


Pipeline Exercise 11: Dimension Reduction

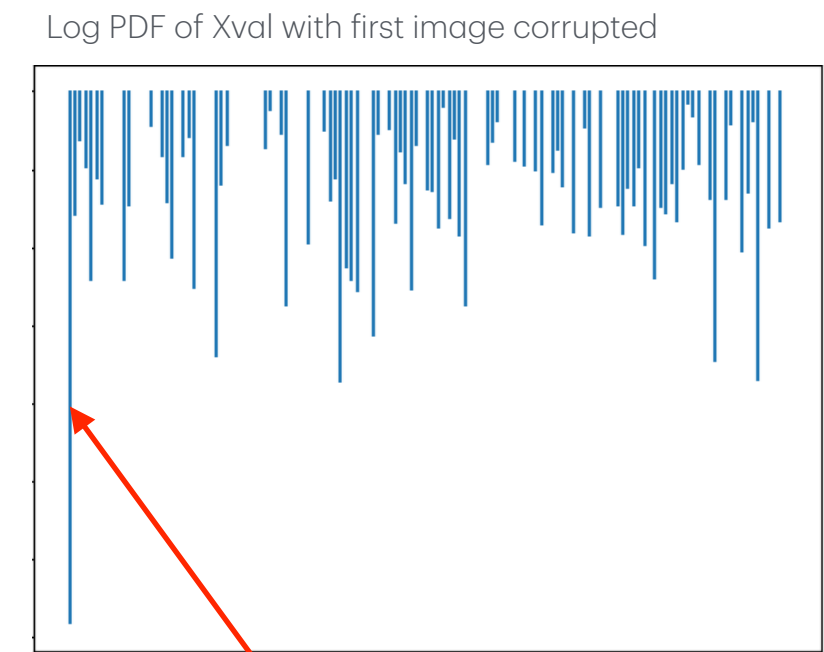
Method 3



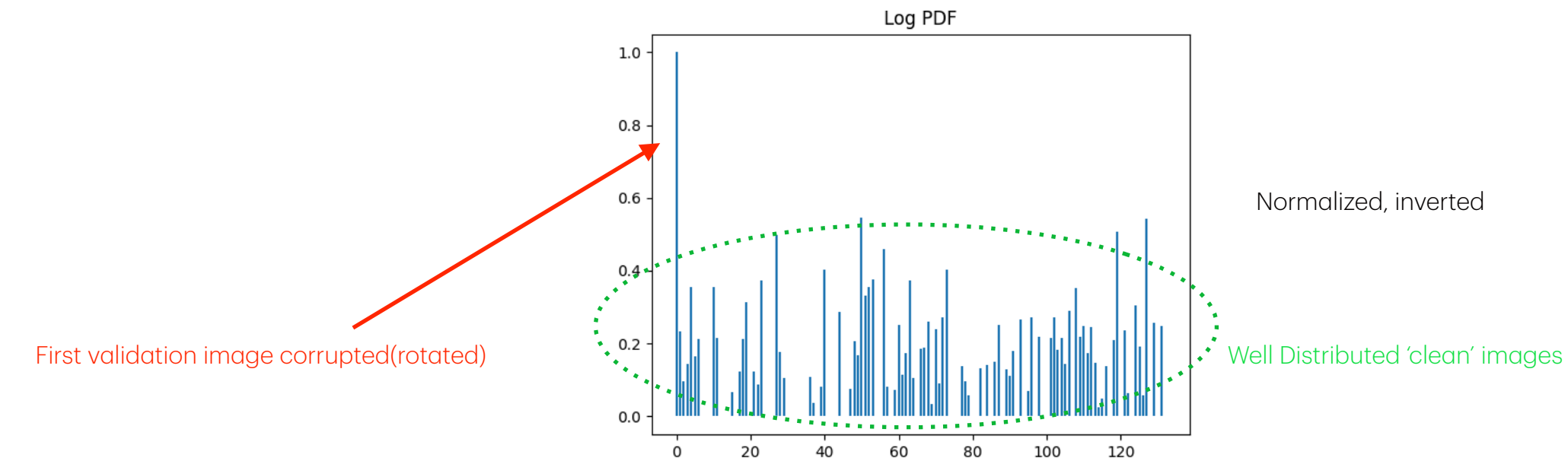
Exercise 12: Anomaly Detection



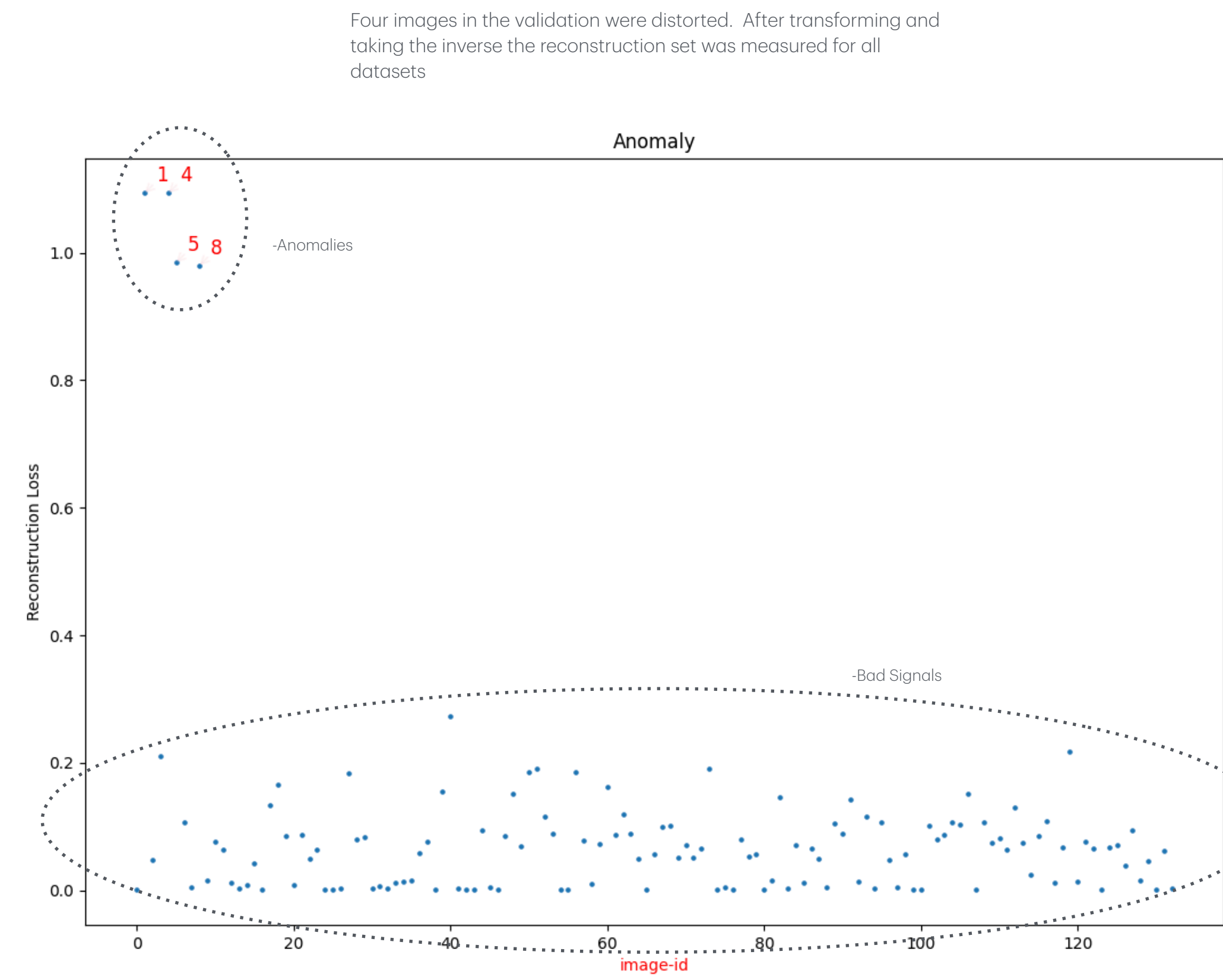
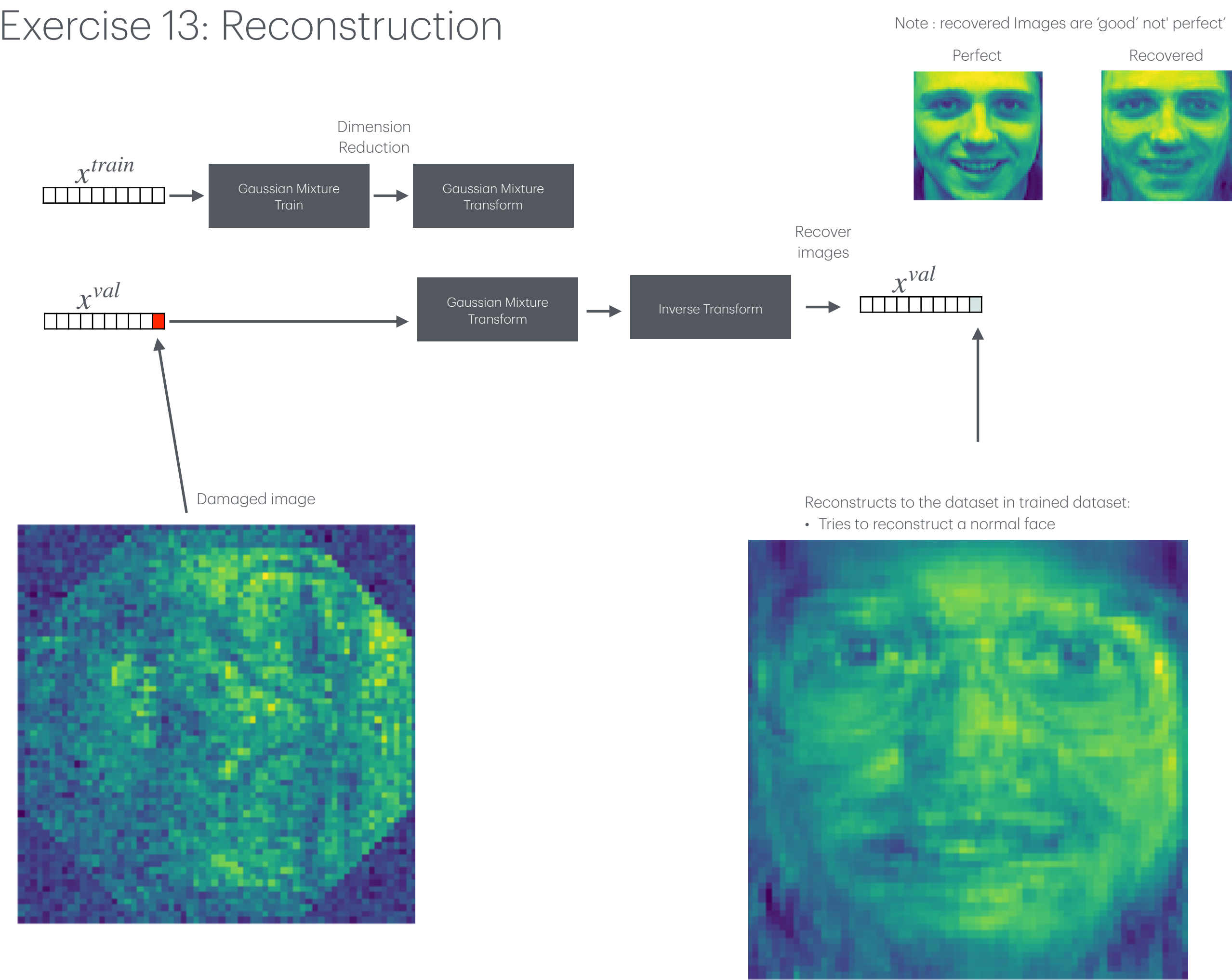
On average data comparable and distributed well



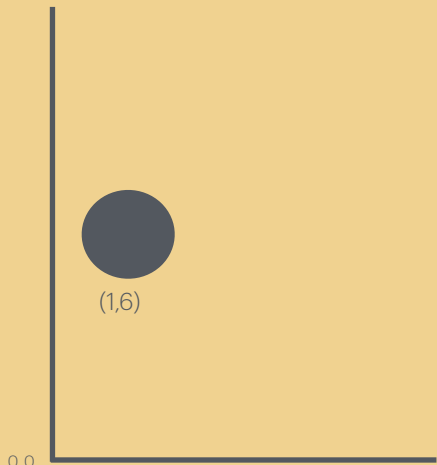
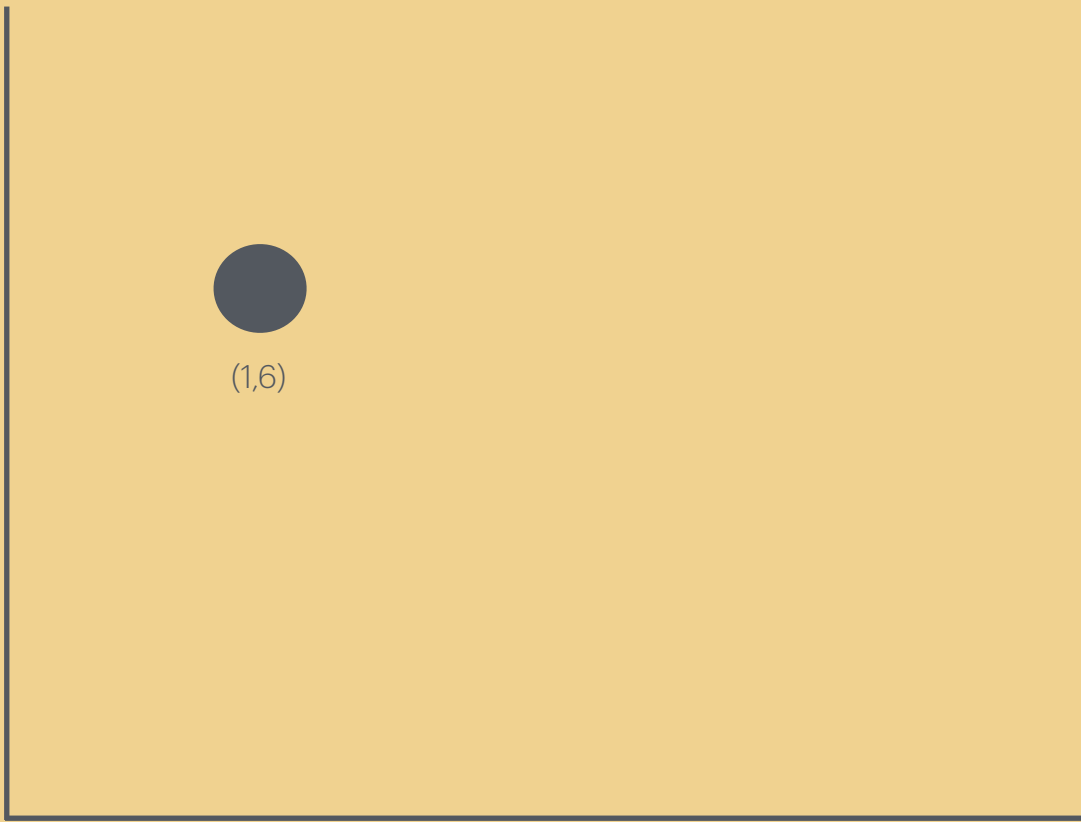
First validation image corrupted(rotated)



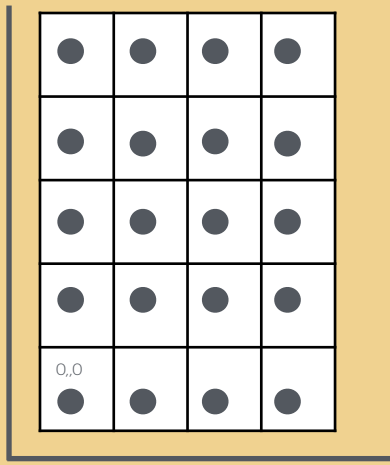
Exercise 13: Reconstruction



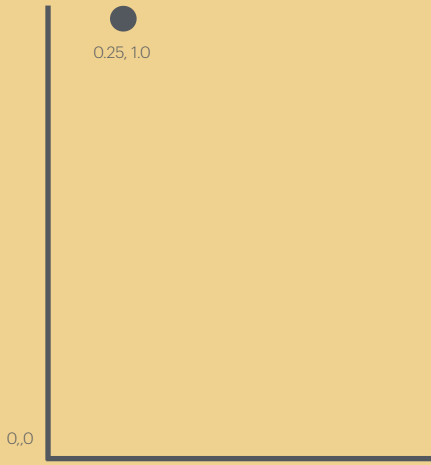
Note: Python: Annotation



xycoord
- points from lower left



xycoord
- pixels from lower left



xycoord
- fraction

