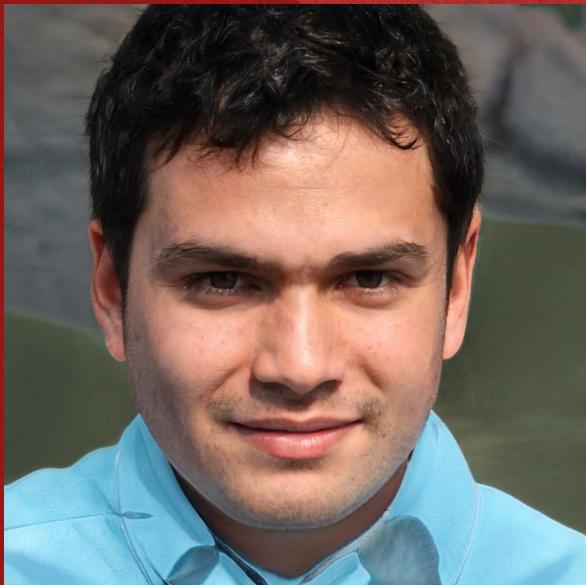


# NETFLIX

## ANALYSE D'UN DATASET

Hedi TURKI SANEKLI & Alexis YVON

# QUI EST NOTRE CLIENT ?



**John McArthur**  
*Conseiller filmographie chez Netflix*

29 ans • États-Unis  
Cinéphile  
Junior dans son poste

Source : [thispersondoesnotexist.com](http://thispersondoesnotexist.com)



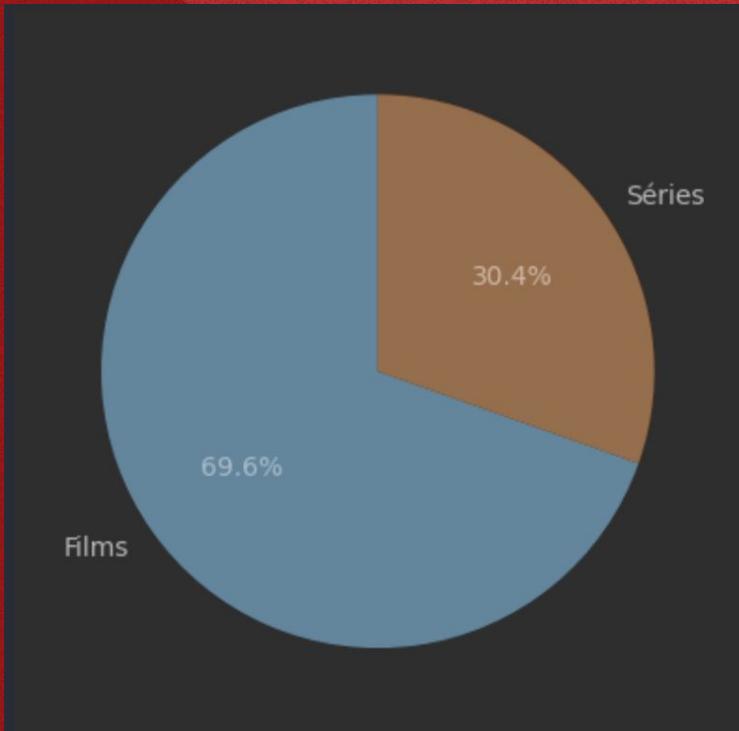
# PROBLÉMATIQUE

John doit s'intégrer à son nouveau poste et avoir des connaissances de base sur le catalogue de séries et de films proposé par Netflix.

# PRÉSENTATION DU DATASET

	show_id	type	title	director	cast	country	date_added	release_year	rating	duration	listed_in	description
1	s1	Movie	Dick Johnson Is Dead	Kirsten Johnson	David Attenborough	United States	September 25, 2021	2020	PG-13	90 min	Documentaries	As her father nears the end of his life, filmmaker...
2	s2	TV Show	Blood & Water	NaN	Ama Qamata, Khosi Ngema, Gail Mabalane, Thaban...	South Africa	September 24, 2021	2021	TV-MA	2 Seasons	International TV Shows, TV Dramas, TV Mysteries	After crossing paths at a party, a Cape Town t...
3	s3	TV Show	Ganglands	Julien Leclercq	Sami Bouajila, Tracy Gotoas, Samuel Jouy, Nabi...	United States	September 24, 2021	2021	TV-MA	1 Season	Crime TV Shows, International TV Shows, TV Act...	To protect his family from a powerful drug lord...
4	s4	TV Show	Jailbirds New Orleans	NaN	David Attenborough	United States	September 24, 2021	2021	TV-MA	1 Season	Docuseries, Reality TV	Feuds, flirtations and toilet talk go down amo...
5	s5	TV Show	Kota Factory	NaN	Mayur More, Jitendra Kumar, Ranjan Raj, Alam K...	India	September 24, 2021	2021	TV-MA	2 Seasons	International TV Shows, Romantic TV Shows, TV ...	In a city of coaching centers known to train I...

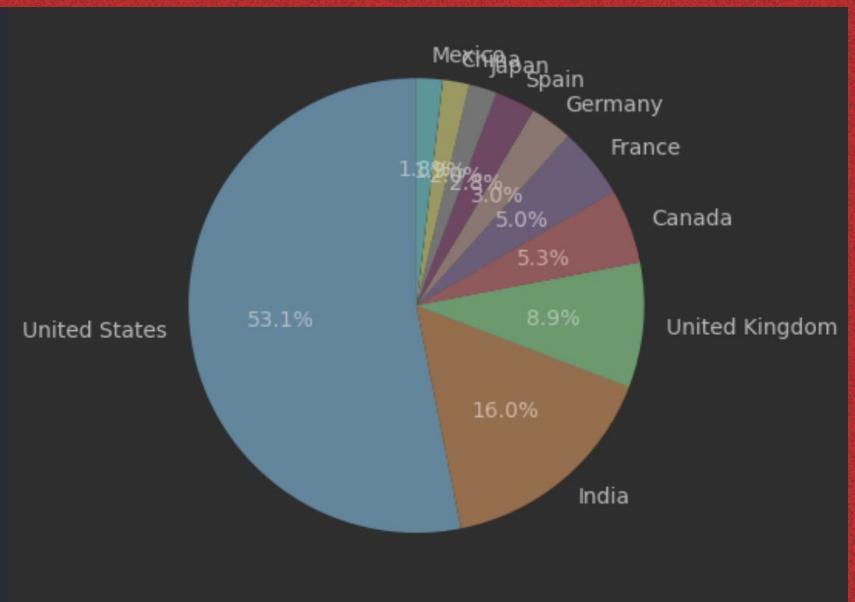
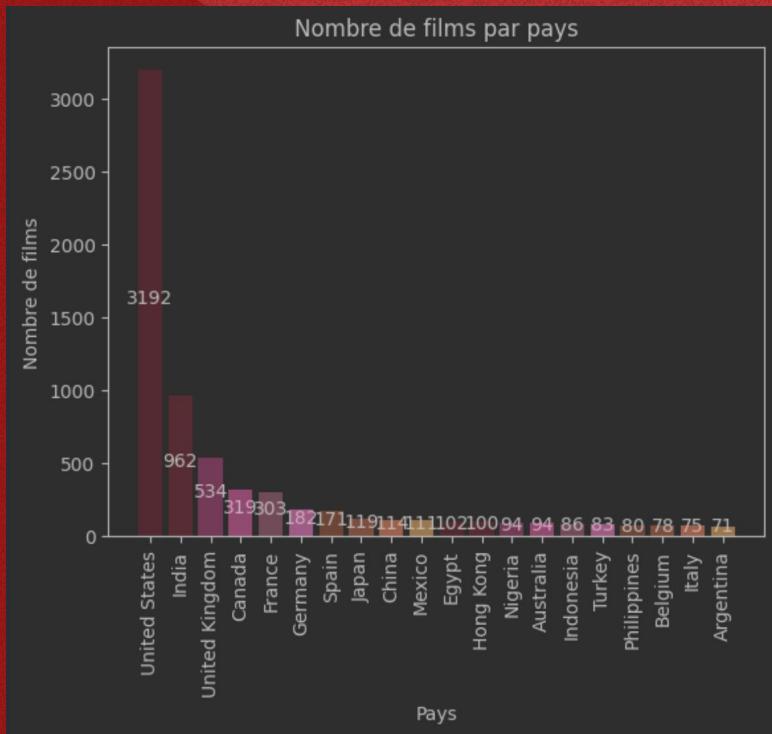
# RÉPARTITION ENTRE FILMS ET SÉRIES



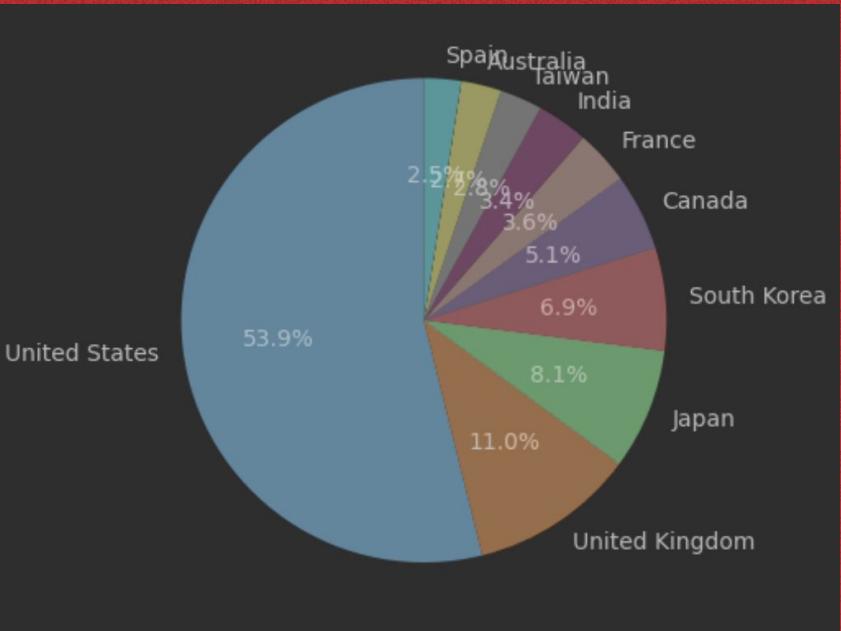
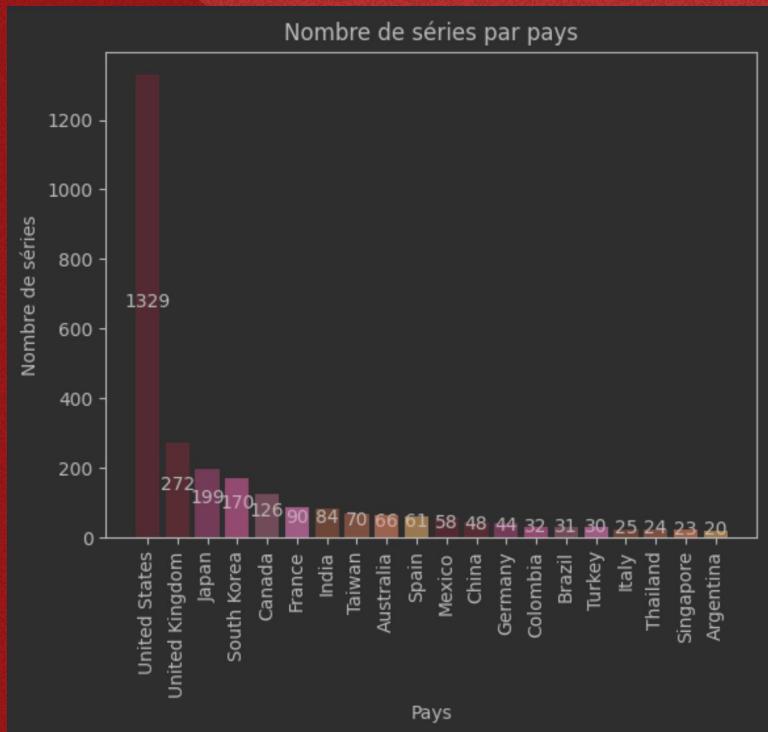
**6,130** FILMS

**2,676** SÉRIES

# ORIGINE DES FILMS



# ORIGINE DES SÉRIES



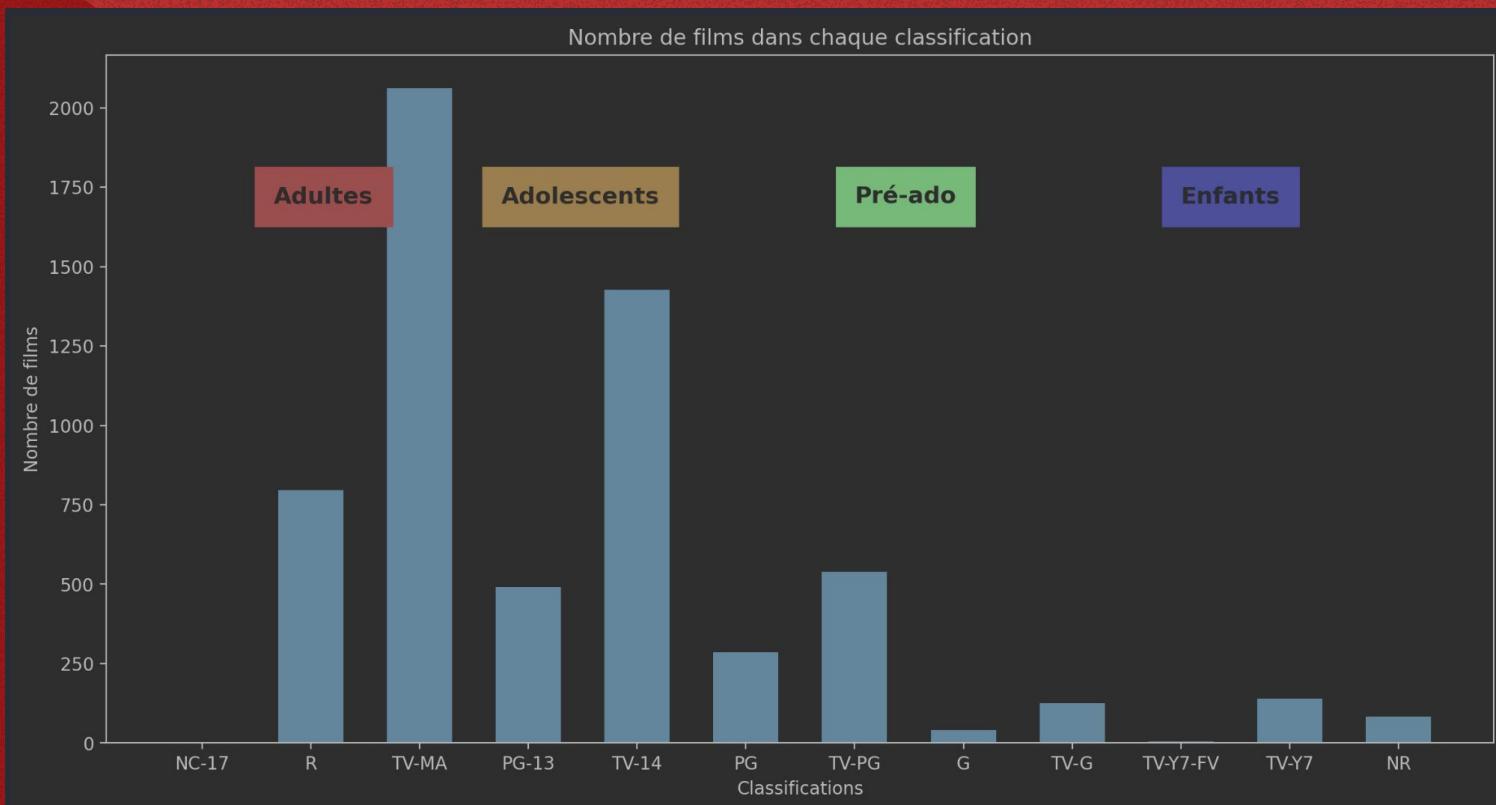
# CLASSIFICATION DES FILMS ET DES SÉRIES (AUX U.S.A.)

	ADULTE	ADO	PRÉ-ADO	ENFANT
MPA	R NC-17	PG-13	PG	G
TVPG	TV-MA	TV-14	TV-PG	TV-Y TV-Y7 TV-Y7-FV TV-G

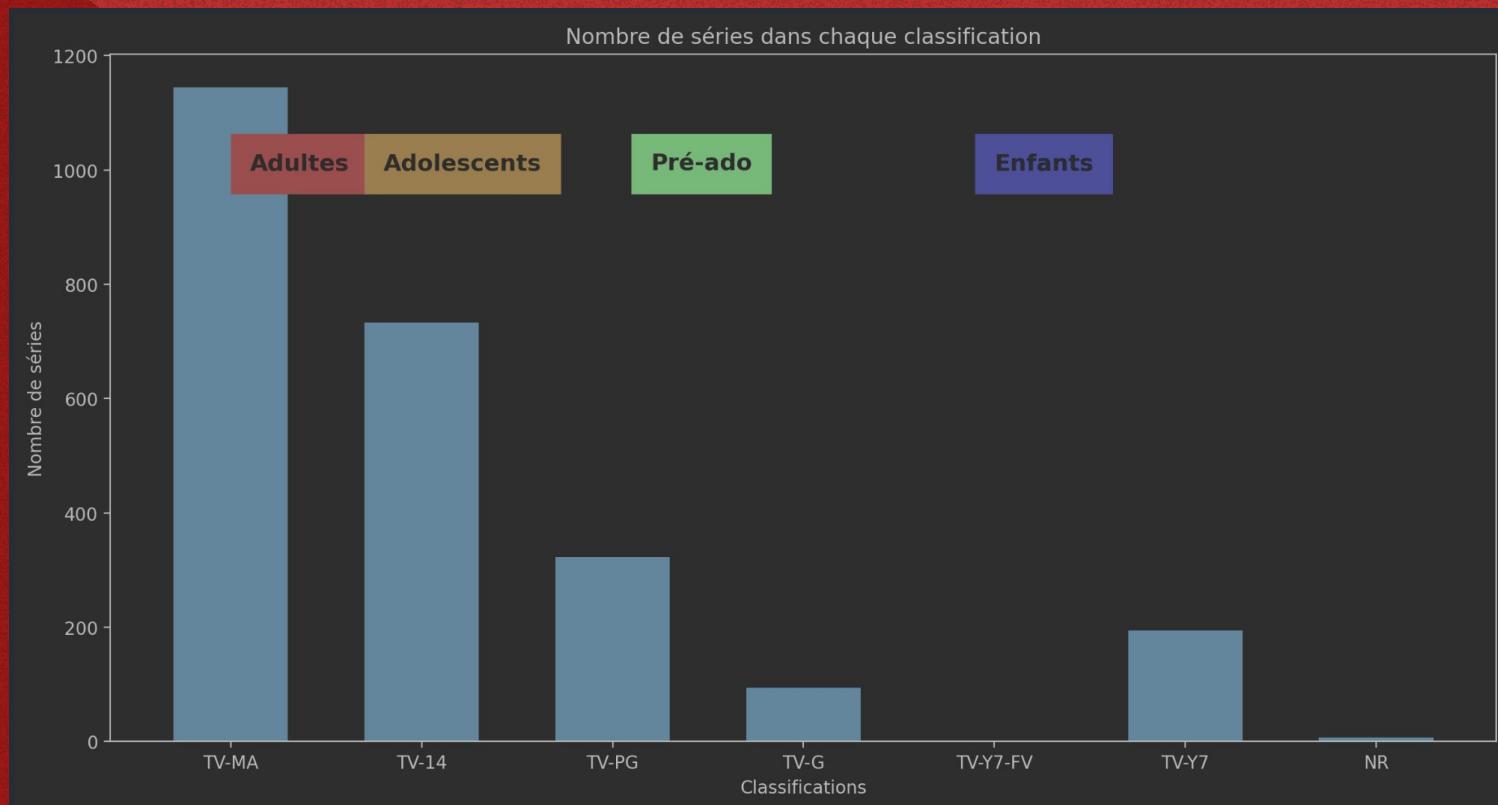
MPA : Motion Picture Association film rating system

TVPG : TV Parental Guidelines

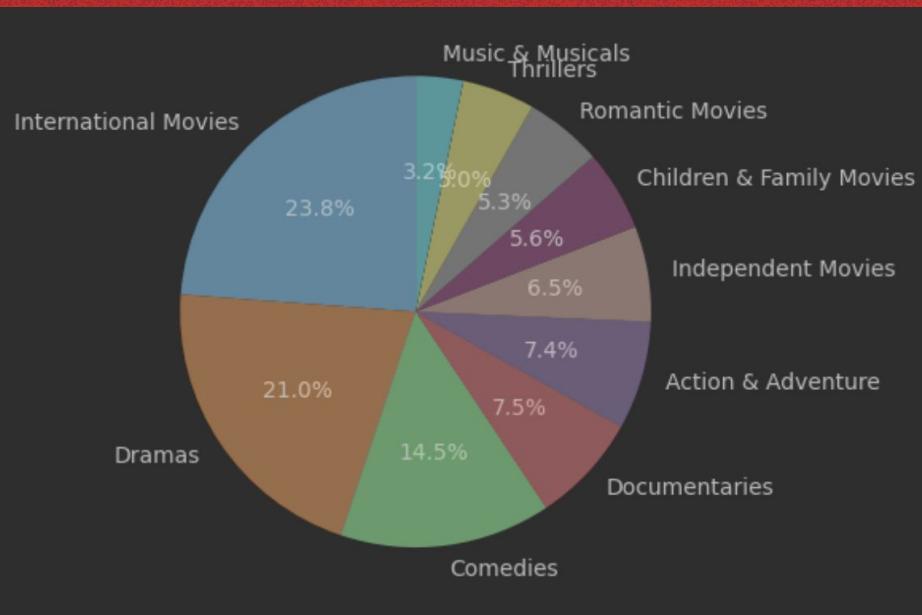
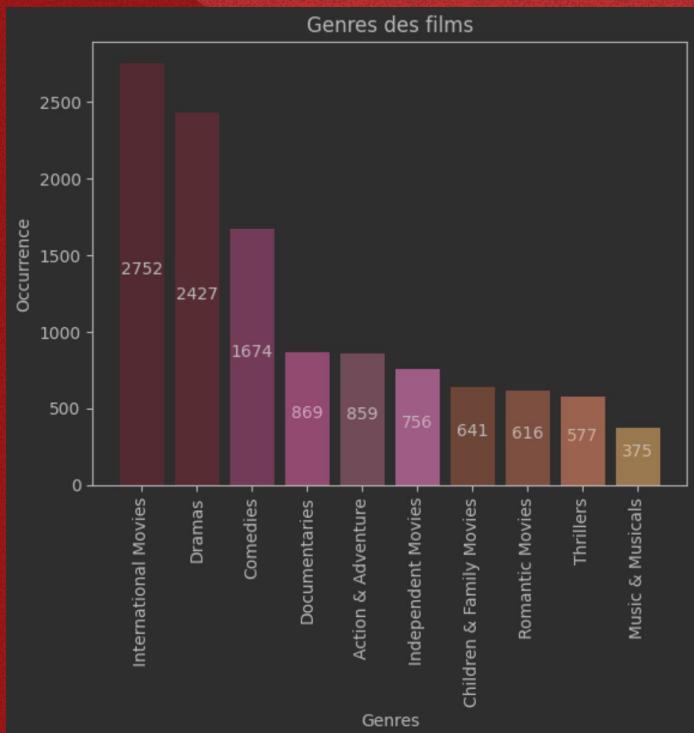
# CLASSIFICATIONS DES FILMS



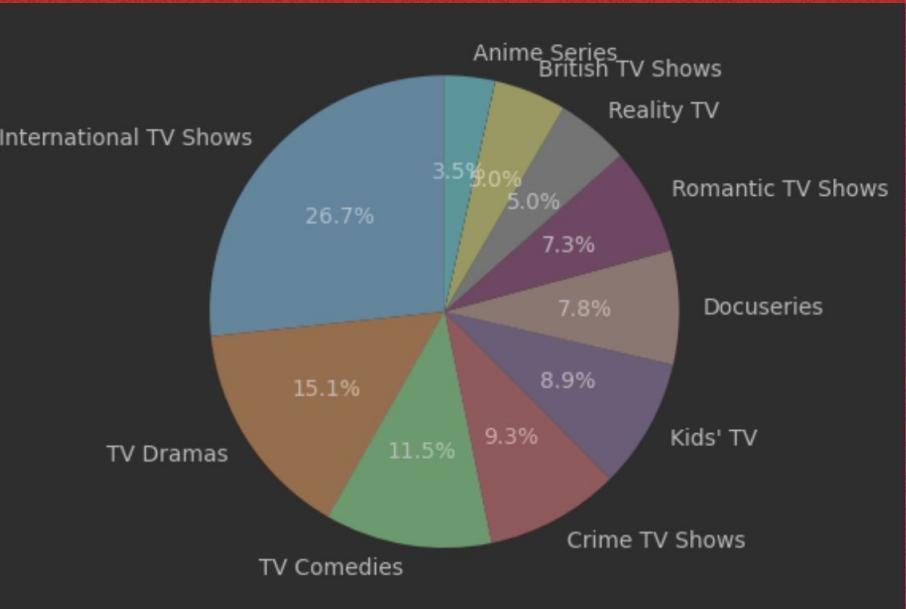
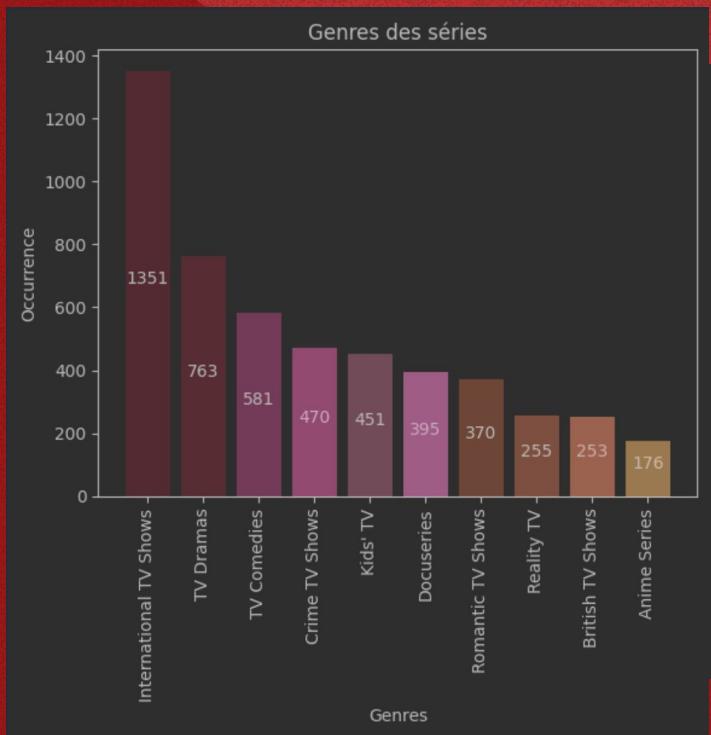
# CLASSIFICATIONS DES SÉRIES



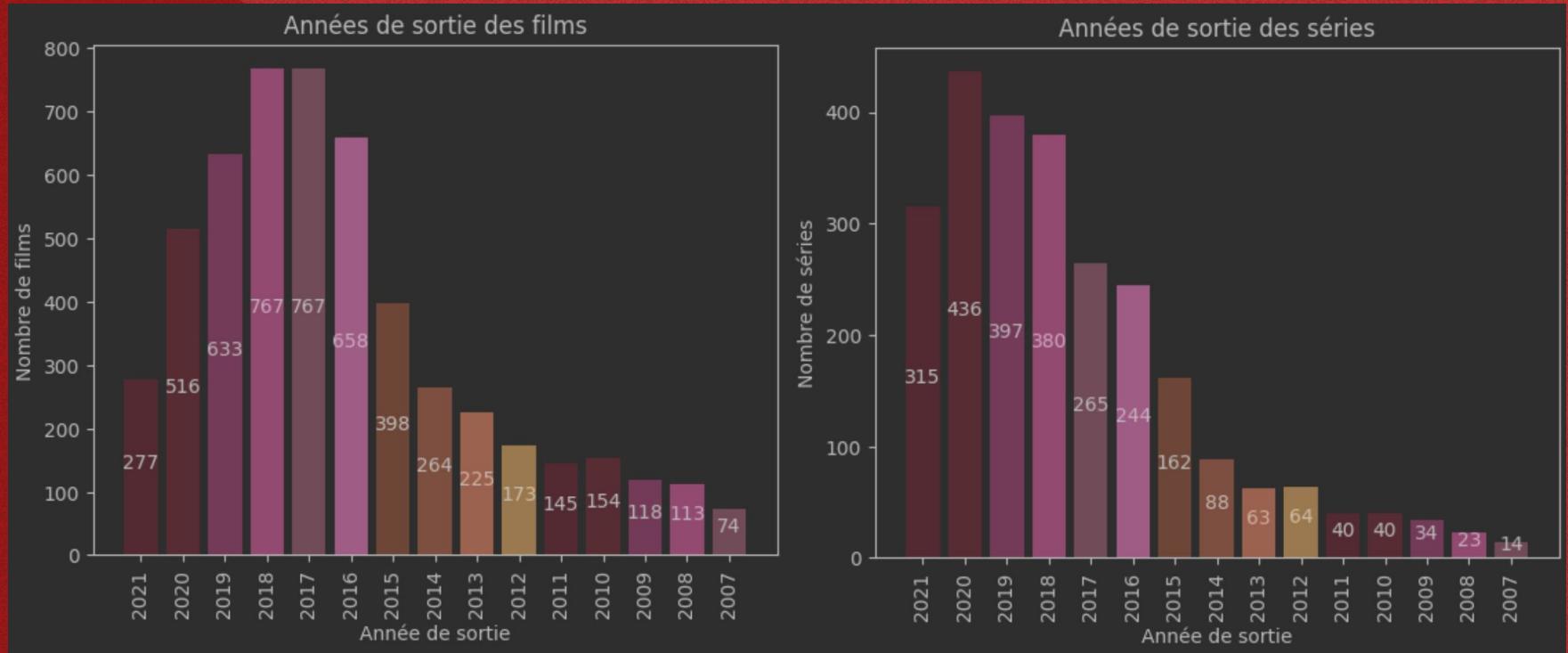
# GENRES DES FILMS



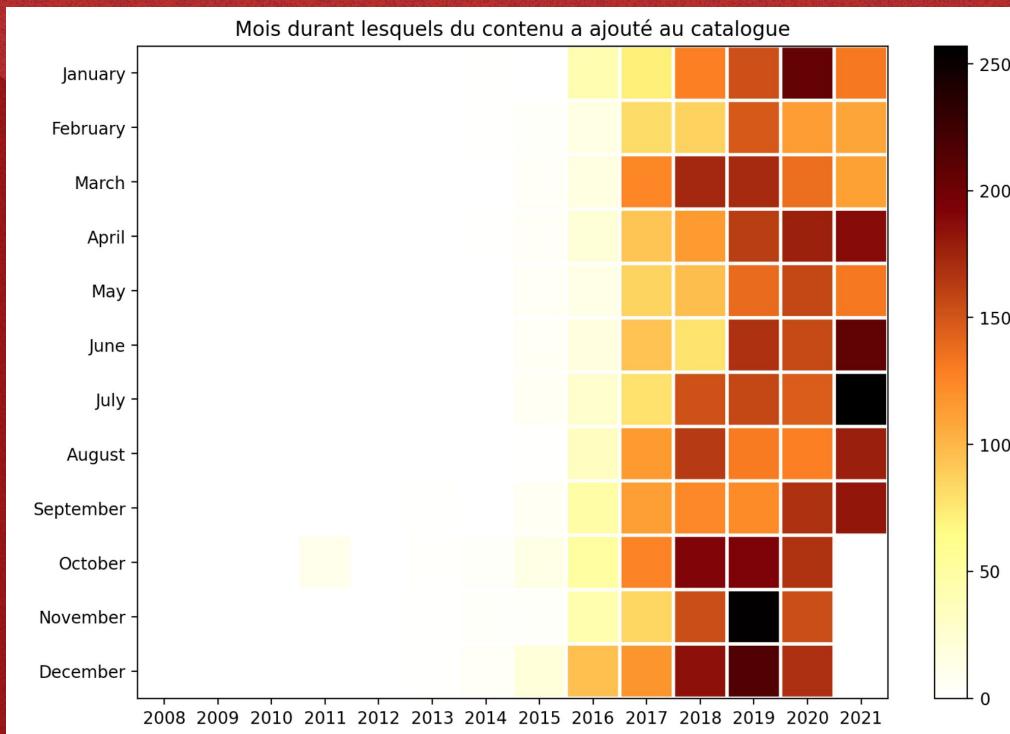
# GENRE DES SÉRIES



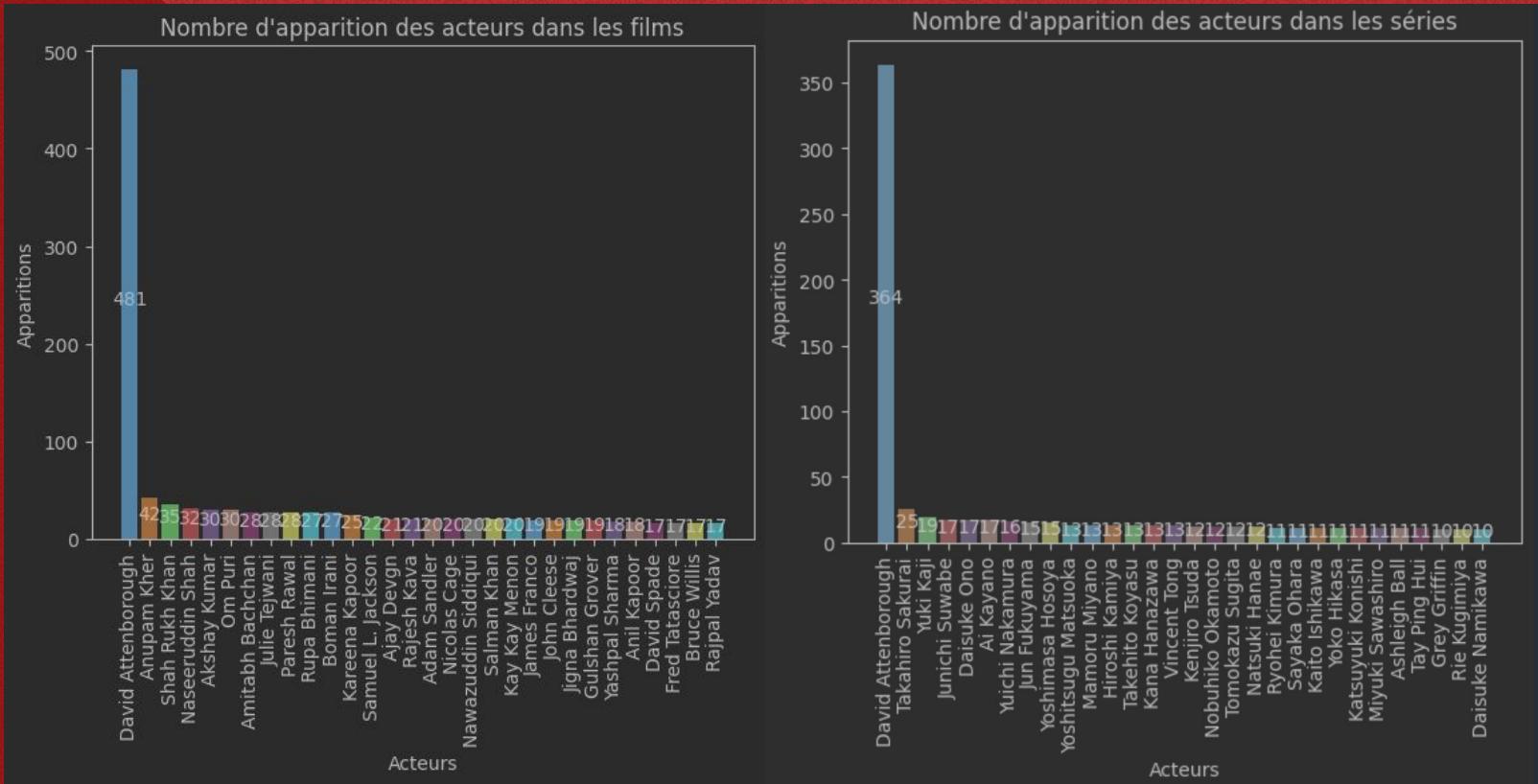
# ANNÉES DE SORTIE DES FILMS ET SÉRIES (SUR 15 ANS)



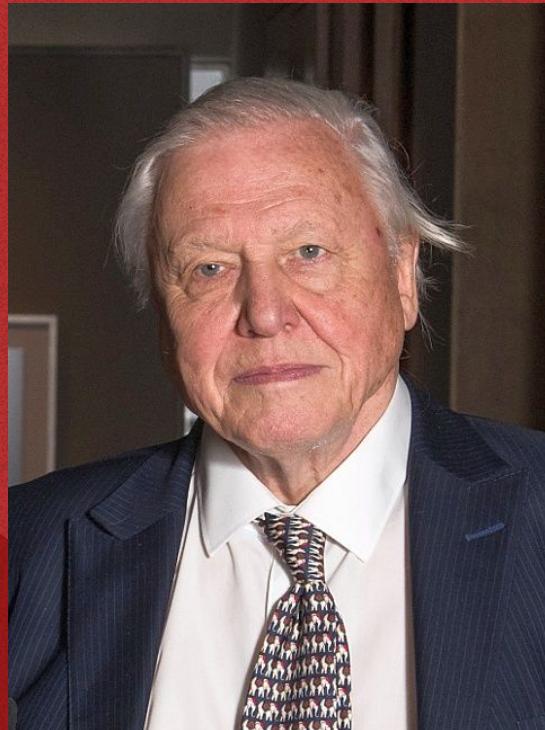
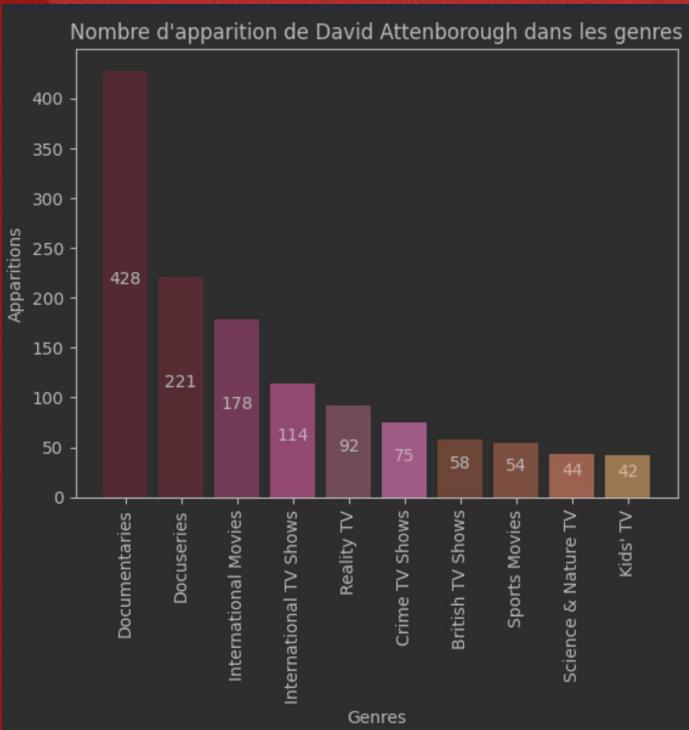
# PÉRIODES D'AJOUT DE CONTENU



# ACTEURS PRÉSENTS DANS LES FILMS ET LES SÉRIES



# LE CAS DAVID ATTENBOROUGH



# CONCLUSION

# MERCI !

Avez-vous des questions ?

