

# Konstantin Dmitriev

DIGITAL PRODUCT DESIGNER

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Tallinn, Estonia



## Working Experience

### **Salto X** March 2022 – Now

<https://www.saltox.co/>

SENIOR PRODUCT DESIGNER/FOUNDING DESIGNER

Incentive Token Plans for Remote Companies: mint your company token, distribute and manage on Salto X

Web3 alternative to stock options in Europe that helps you share company upside with remote contributors and make sure they get the real value out of it.

- Product design
- Product management

### **Change Invest** November 2019 – March 2022

<https://www.changeinvest.com/>

SENIOR PRODUCT DESIGNER/PRODUCT MANAGER

Change is a rapidly growing FinTech providing everyone in Europe access to exciting investments. Tens of thousands of people from 31 EU countries trust Change to build their financial future and have traded over 170 million euros with us.

Our fully mobile solution offers something for everyone - from crypto and stock investing to cash management and investor debit cards.

- Product design
- Product management

## **MyBit** November 2018 – August 2019

<http://mybit.io>

PRODUCT DESIGNER

MyBit designs products that open up the world, creating tools that enable freedom and wealth generation for everyone. This sounds pretty broad, so my tasks were as broad too:

- Getting from ideas to final designs for an array of projects: MYDAX (asset exchange), MyRole (identity platform), Transparency Portal (a place to view what the team is working on),
- Creating a unique style guide for all of Marketing Sites and launching the sites (MyBit Main, Go App)
- Listening to early users & community and refining the Go App before launching in live

Links:

<https://go.mybit.io/>

<https://app.mybit.io/>

<https://mydax.io>

<https://hq.mybit.io/>

## **NDA** July 2018 – November 2018

PRODUCT DESIGNER & PRODUCT MANAGER

Various projects connected to the Crypto-world

## **Tokenville** May 2017 – August 2018

<http://tokenville.tv>

LEAD PRODUCT DESIGNER

Exploring the possibilities of blockchain in entertainment. Such as storytelling with ERC-721 Tokens. Incorporating things such as comics, stories and even radio plays.

- Creating wireframes, prototypes and final designs for all of the Tokenville projects
- Leading a small team of an illustrator, junior visual designer and a motion designer

- Keeping in touch with the stakeholders, creative writers and the dev team to ship quickly & smoothly
- Moving the dev and design team from Sketch + Zeplin to Figma
- Creating creative giveaways

Created sites & UX flows for

<http://tokenville.tv>

<https://unlimfootball.tv/>

<http://deuseth.com>

<https://mannotaur.tokenville.tv/>

## **Aggregation 2015 - 2017**

<https://aggregation.com/>

PRODUCT DESIGNER

Aggregation's mission is to redefine the concept of digital distribution by centralising and optimising the product licensing process within a single consistent environment accessible by all participants. Aggregation aims to build a better, interconnected, transparent world by removing the IT barriers that hinder the business relationships and ensure a stable common marketplace with a set of predefined rules followed by all.

Clients and partners include Microsoft, Samsung, Intel & Disney

- Main responsibility - web application design, redesign, iterations and constant delivery of new features
- Keeping consistent design patterns and styles across different media: web, desktop, tablets apps, content e-mails

## **EMPortal January 2015 - August 2016**

<https://emportal.ru/>

WEB DESIGNER

EMP (which in Russian stands for United Medical Portal) helps people to make doctor appointments. This portal has full information on the doctor's background, also photos of clinics and reviews. Everything to make the decision easier. EMP has its own bonus-system, specialised blogs and diseases' encyclopedia.

EMP works in 20 biggest Russian cities and around 1000 appointments are set every day. Recently EMP was funded by IIDF, the biggest Russian startup accelerator.

- Redesigned the site
- Created a style guide for the frontend team

- Designed blog & digital medical encyclopedia
- Participated in A/B-tests

**Northyard LLC** July 2013 – November 2014

UI/UX DESIGNER & VISUAL DESIGNER

Online accounting software for the medium and big business.

<http://clippersail.ru/>

- Wireframing/prototyping and creating user interfaces for web SASS
- Creating visual assets such as logos, schemes and illustrations

**Legion** 2012–2013

JUNIOR WEB DESIGNER

Branding and Digital Creative Agency

<http://legion.info/>

Graphic design, branding & web design.

**Avatech** 2011–2012

JUNIOR VISUAL DESIGNER

Graphic design, branding & web design.

## Education

**Peter the Great St.Petersburg Polytechnic University** 2005–2011

BA in Applied Informatics;

**Specialization:**

Applied informatics in design

## Skills & Tools

**Expert**

Sketch, Figma, Webflow, Photoshop, Illustrator, Invision

**Proficient**

Html/CSS, Bootstrap, After Effects, Axure

## Volunteering experience

1. Regular blood donations starting from 2015 to present
2. [Mariupol's Friends](#). A charity volunteer organisation, helping Ukrainian war refugees who came to Estonia.