

"Bedbugs! Do NOT go here."

"Stains on bedsheets and pillow cases"

"Dirty hotel room"

"Do not go there"

"Very dirty hotel with bed bugs!"

"Damp dirty towels and Bed bugs!..."

"Bed bugs"



"Terrible"

"Perfect, Perfect!!"

"Perfect in every way!"

tripadvisor®
"Horrible place to stay"

"Dirty hotel, unconcerned staff"

"Oh my God! Bed bug infestation in all rooms!"

"Horrible hotel!!! Horrible Horrible Horrible....Stay Away If You Love Yourself"

"Perfect in every way!"



Q: Could I know if the hotel is clean or not without scrolling down all reviews in Tripadvisor.com?

A: Yes. Go to cleansleep.me



## How it works .....



~ 400 Hotels Info

+~300K Reviews



Raw

data



mean[ 
$$\sum_{i} (\omega_{i} S_{i}^{clean} + \omega_{i} S_{i}^{dirty}) ] \times f_{normalization}$$

 $\omega_i$ : dates weight recent reviews weighted more, old reviews weighted less

 $S_i^{clean/dirty}$ : word cleanliness prediction

 $f_{\it normalization}$ : normalization factor



## **Algorithm**







Check Clean Rating @



Hotel Info + Clean Score



