

# Technical Report: AI Agent for Stock Return Prediction

CIS 9660 – Data Mining

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## 1. Business Problem and Importance

This project addresses the Stock Price Prediction problem by developing a regression-based AI agent to predict the next-day percentage return of a stock ticker. The goal is to provide an educational tool demonstrating an end-to-end machine learning workflow—from data collection and feature engineering to model training and deployment in a real-time, interactive web app. The agent applies data mining principles to a complex, real-world financial problem, with a disclaimer that it is not financial advice.

## 2. Data Source and Preprocessing

The primary data source is the Yahoo Finance (yfinance) API, providing historical daily stock data. The preprocessing pipeline (in `Regression_AI_Agent.ipynb`) includes:

- **Data Loading** – Last two years of daily price data (Open, High, Low, Close, Volume) for a chosen ticker (e.g., TSLA).
- **Feature Engineering** – Seven technical indicators (e.g., SMAs, RSI, volatility, MACD) derived from raw prices.
- **Data Splitting** – Chronological 80% training / 20% hold-out split to avoid leakage.
- **Missing Values** – NaNs from rolling calculations are dropped to maintain model integrity.

## 3. Model Selection Process and Results

Two regression models were evaluated: Ridge Regression (enhanced linear baseline) and Random Forest Regressor. Using 5-fold cross-validation on training data, Ridge was chosen for its simplicity, interpretability, and stable performance. On the hold-out set, Ridge achieved MAE = 3.30%, RMSE = 4.52%, and  $R^2 = 0.002$ .

## 4. Key Insights and Recommendations

Predicting short-term returns from technical data alone proved extremely difficult, consistent with the efficient market hypothesis. The near-zero  $R^2$  shows the features explain negligible variance. This AI agent should be used strictly for educational purposes to illustrate a data science workflow, not for financial advising.

## 5. Limitations and Future Improvements

- **Limitations** – Relies only on technical indicators, excluding fundamentals, macroeconomic variables, and sentiment data.
- **Future Improvements** – Incorporate broader features (fundamentals, NLP-based sentiment), and explore more advanced models like Gradient Boosting (XGBoost) or LSTMs.