

# Heejin Yoon

Last updated: September 8, 2025

University of Wisconsin–Madison  
Wisconsin School of Business  
5298B Grainger Hall  
975 University Ave  
Madison, WI 53706

Phone: +1 (608) 867-6751  
Email: [heejin.yoon@wisc.edu](mailto:heejin.yoon@wisc.edu)  
Homepage: <https://heejin-yoon.github.io/>

## Research Interests

Household Finance, Financial Intermediation, Real Estate Finance

## Education

### University of Wisconsin–Madison, Wisconsin School of Business

Ph.D. in Real Estate and Urban Land Economics

Expected May 2026

\* Minor: Economics

### Korea Advanced Institute of Science and Technology (KAIST)

MS in Finance

2020

### Yonsei University

BBA in Business Administration

2014

## References

### **Yongheng Deng** (*Co-Chair*)

John P. Morgridge Distinguished Chair in Business  
Wisconsin School of Business, UW–Madison  
[yongheng.deng@wisc.edu](mailto:yongheng.deng@wisc.edu)

### **Lu Han** (*Co-Chair*)

Nathan F. Brand Chair in Real Estate and Urban  
Land Economics  
Wisconsin School of Business, UW–Madison  
[lu.han@wisc.edu](mailto:lu.han@wisc.edu)

### **Anthony A. DeFusco**

Jeffrey J. Diermeier Distinguished Chair in Finance  
Wisconsin School of Business, UW–Madison  
[anthony.defusco@wisc.edu](mailto:anthony.defusco@wisc.edu)

### **Erik J. Mayer**

Assistant Professor in Finance  
Wisconsin School of Business, UW–Madison  
[erik.mayer@wisc.edu](mailto:erik.mayer@wisc.edu)

## Research Papers

### Job Market Paper

#### Barriers to Reentry: Initial Borrowing Frictions, Refinancing, and Wealth Redistribution

**Abstract:** This paper examines how frictions encountered during the *initial* purchase mortgage origination process shape borrowers' future refinancing behavior and contribute to wealth disparities. Leveraging variation in loan officer *workload* as a quasi-random source of lender-induced origination delays, I find that experiencing a 60+ day delay lowers quarterly refinancing rates by 16–24%. Minority borrowers, low-income households, and those with lower credit scores are more likely to encounter such frictions, with evidence pointing to lender bias as a potential driver of racial disparities. A simulation from a quantitative model of refinancing behavior implies a present value loss of \$3,090 per delayed borrower, which amounts to roughly \$1.3 billion in overpayments each year when scaled to the U.S. market. The structural framework further provides insights into distributional heterogeneity in delay-induced losses, a general equilibrium effect on mortgage pricing, and policy counterfactuals—such as a rate concession on the initial mortgage and a separating-equilibrium pricing that offers lower rates on future refinancing opportunities—that could substantially mitigate these costs.

**Best Paper Award**, USC Marshall PhD Conference in Finance 2025

**Best Poster Award**, ABFER Annual Conference 2025

**Presentations:** ABFER Annual Conference Poster Session 2025, AsianFA Annual Conference 2025, BFWG International Conference 2025, FIRS 2025, USC Marshall PhD Conference in Finance 2025, WSB Summer Research Conference 2025, FMA Annual Meeting 2025 (Scheduled), Real Estate Finance and Investment Symposium 2025 (Scheduled), UEA North American Meeting 2025 (Scheduled)

### Working Papers

**Nonbank Growth and Local Housing Booms** (with Hyun-Soo Choi and Yongheng Deng), 2024.

**How Detrimental Was the Pandemic on Commercial Mortgages? Unveiling Long-Term Consequences for Retail Sector** (with Dayin Zhang), 2024.

### Publications

#### Peer-Reviewed Journals

**Does Venture Capital Investment Enhance Corporate Innovation? Evidence from Korea** (with Kyoung-hun Lee, Frederick Oh, and Donglim Shin), *Journal of Business Finance & Accounting*, 50(1-2), 236–266, 2022.

#### Book Chapter

**The American Housing Finance System: Structure, Evolution, and Implications** (with Yongheng Deng and Susan M. Wachter), *Oxford Research Encyclopedia of Economics and Finance*, 2024, August.

## Invited Presentations

**2025:** ABFER, ABFER PhD Poster Session, AREUEA International Conference\*, AsianFA, BFWG International Conference, FIRS, FMA Annual Meeting<sup>†</sup>, KAIST<sup>†</sup>, Real Estate Finance and Investment Symposium<sup>†</sup>, UEA North American Meeting<sup>†</sup>, USC Marshall PhD Conference in Finance, WSB Summer Conference

**2024:** Annual Conference on Asia-Pacific Financial Markets\*, Asia-Pacific Association of Derivatives (APAD)\*, AREUEA National Conference, FSU-UF Critical Issues in Real Estate Symposium, Konkuk University (South Korea), NTU\* (Singapore), NUS\* (Singapore), Seoul National University\* (South Korea), SKKU\* (South Korea), Sogang University (South Korea), TFA-KFA Joint Conference\*

**2022:** AREUEA-ASSA Conference\*

\*: presentation by co-author, †: scheduled

## Scholarships and Awards

### Research

Best Paper Award, USC Marshall PhD Conference in Finance	2025
Best Poster Award, ABFER Annual Conference	2025
Humane Studies Fellowship, Institute for Humane Studies	2025

### Teaching

Henry C. Naiman Outstanding Teaching Award, Wisconsin School of Business	2025
Advanced Achievement in Teaching Award Nomination, UW–Madison	2024
Distinguished Teaching Award (2×), Wisconsin School of Business	2021–2022, 2023–2024

### Other

Student Research Grant, UW–Madison	2025
PhD Travel Grant, Behavioural Finance Working Group (ICAEW Charitable Trusts)	2025
ABFER Travel Grant	2025
FIRS PhD Travel Grant	2025
PhD Travel Award (2×), Wisconsin School of Business	2023–2025
Dean's Naming Gift Scholarship, Wisconsin School of Business	2020–2024

## Professional Service

### Discussant

**2025:** AsianFA, FMA Annual Meeting (Scheduled), BFWG International Conference

### Referee

*International Review of Finance and Economics, Real Estate Economics*

**Organizer**

Student-Organizer for Household Finance Reading Group, Wisconsin School of Business 2025–  
 Organizer for Real Estate PhD Biweekly Seminar Series, Wisconsin School of Business 2024–2025

**Teaching*****Instructor, UW–Madison***

Urban and Regional Economics (BBA) Fall 2024

***Teaching Assistant, UW–Madison***

Advanced Real Estate Finance (PhD) Spring 2024  
 Urban and Regional Economics (MBA/BBA) Fall 2025, Fall 2023, Fall 2022  
 Real Estate Finance (BBA) Spring 2022, Fall 2021, Spring 2021  
 Real Estate Process (BBA) Fall 2020

***Teaching Assistant, KAIST***

Corporate Valuation (MBA) Fall 2019

**Employment**

***Economist, Bank of Korea*** (Central Bank of South Korea) 2014–2018

- Monetary Policy Board Division 2016–2018
- Macroeconomic Analysis Department 2014–2016

***Staff Sergeant, Republic of Korea Air Force*** (Mandatory Military Service) 2009–2011

- Command and Control Center, Air Force Operations Command (K-55 / Osan Air Base)

**Other Information**

Language: English, Korean

Programming: Julia, Python, Stata

Citizenship: South Korea