

# [AI Marketer] Features v3

[\[AI Marketer\] Features v1 \(12.Mar\)](#)  
[\[AI Marketer\] Features v2 \(16.Mar\)](#)

No	Category	Feature	Description	Developer	Progress Date
1.a.	User Authentication	Traditional Auth	Allows users to create an account, log in, and log out securely using HTTP-only cookies & JWT tokens.	Heeran	17/03 - 23/03
1.b.	User Authentication	Forgot Password	Allows users to reset their password via email if they forget it, without needing customer support.	Drishti	14/04 - 01/05
1.c.	User Authentication	Social Register & Login	<del>Allows users to sign in using their social media accounts via OAuth2 (Google, Facebook, Apple) for enhanced convenience and security.</del>	Drishti	Cancelled
1.d.	User Authentication	Passkey Register & Login	<del>Allows users to authenticate using biometrics (Face ID, Fingerprint) for a secure and seamless login experience.</del>	Daniel	Cancelled
1.e.	User Authentication	2FA	Allows users to enable two-factor authentication (2FA) via Google Authenticator app to enhance account security.	Daniel	17/03 - 30/03
1.f.	User Authentication	Account Settings	Allows users to delete their account.	Drishti	14/04 - 14/05
2.a.	Businesses Management	General Settings	Allows users to configure business information such as name, logo, category, target customers, and vibe.	Heeran	17/03 - 23/03
2.b.	Businesses Management	Social Media Integration	Allows users to link their social media accounts for automated post management.	Daniel	31/03 - 06/04

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2.c.	Businesses Management	Sales Data	Allows users to upload sales data via file and retrieve it through Square integration for AI-driven insights.	Heeran	24/03 - 20/04
2.d.	Businesses Management	Display Dashboard	Allows users to view an overview of business settings, connected platforms, post and platform statuses, and posting activity calendar.	Heeran	24/03 - 30/03
2.e.	Businesses Management	Google Maps Integration	<del>Automatically retrieves business details (name, logo, category) from Google Maps API when a Place ID is provided, reducing manual input.</del>	Drishiti	Cancelled
2.f.	Businesses Management	Square Integration	Allows users to connect their Square account for enhanced functionality.	Heeran	14/04 - 20/04
2.g.	Businesses Management	Menu Items Management	Allows users to view and edit menu items retrieved from their Square dashboard for AI-powered caption generation.	Heeran	14/04 - 20/04
3.a.	Post Management	Fetch/Delete Published Posts	Allows users to retrieve published posts from social media and delete them from the linked platforms.	Daniel	07/04 - 27/04
3.b.	Post Management	Fetch Scheduled Posts	Allows users to view scheduled posts stored in the database.	Heeran	31/03 - 06/04
3.c.	Post Management	Republish/Delete Failed Post	Allows users to retry or delete posts that failed to publish due to API or platform errors.	Daniel	14/04 - 04/05
3.d.	Post Management	Publish Scheduled Post	Allows users to automatically publish scheduled posts to linked social media accounts via APIs.	Daniel	14/04 - 04/05

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3.e.	Post Management	Edit/Delete Scheduled Post	Allows users to modify scheduled posts (caption, image, schedule time) before publishing.	Heeran	24/03 - 30/03
3.f.	Post Management	Comment Interaction	Allows users to view and reply to comments without visiting social media.	Daniel	21/04 - 11/05
4.a.	AI-Powered Post Creation	Image Analysis	<del>Allows users to analyse uploaded images using AI to generate relevant captions, hashtags, and keywords.</del>	Heeran	Cancelled
4.b.	AI-Powered Post Creation	Caption Generation	Allows users to generate AI-powered captions using business information, objectives, menu descriptions, and custom prompts.	Heeran	07/04 - 13/04
4.c.	AI-Powered Post Creation	Caption Generation with Image	<del>Allows users to generate AI captions using uploaded images and business data via a fine-tuned API.</del>	Daniel	Cancelled
4.d.	AI-Powered Post Creation	Multi-Platform Publishing	Allows users to publish final content across multiple social media accounts.	Daniel	07/04 - 20/04
5.a.	Promotion Management	Fetch Promotions	Allows users to retrieve and view promotion details, track item sales (if sales data is available), and delete promotions with their posts.	Heeran	31/03 - 06/04
5.b.	Promotion Management	Create Posts	Allows users to initiate post creation with pre-filled promotion details for seamless workflow.	Heeran	31/03 - 06/04
6.a.	AI-Driven Promotion Suggestions	Identify Low-Selling Products	Allows users to identify low-performing products and receive suggestions for promotions or price changes.	Heeran	21/04 - 11/05

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6.b.	AI-Driven Promotion Suggestions	Promote Best- Selling Products	Allows users to identify top- performing products and receive marketing campaign suggestions.	Heeran	21/04 - 11/05