

# HEESOO JANG | CV

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## Education

**Ph.D. in Communication** - University of North Carolina at Chapel Hill, USA Expected

- Dissertation (in-progress): An integrative framing study of the public discourse around AI ethics
- Advisor: Dr. Shannon McGregor

**M.A. in Communication** - Seoul National University, South Korea 2018

- Thesis: Generational Differences in News Literacy
- Advisor: Dr. Sugmin Youn

**B.A. in Media and Communication** - Korea University, South Korea 2016

- Double-major in Business Administration
- Minor in English Language and Literature

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## Manuscripts Under Revision or Review

I currently have **six manuscripts** under review — with a couple of them invited for revision and resubmission — in journals such as *Information, Communication, & Society*, *Public Relations Review*, *International Journal of Communication*, and *Political Communication*, among others. The titles are not revealed in this version of my CV due to the blind peer review process. Please contact me for the full list.

I have *two additional manuscripts* ready to be submitted within a month.

## Refereed Journal Publications

**Jang, H.** & Youn, S. (2019). Generational Differences in News Literacy. *Journal of Communication Research*, 56(3), 47-111.

## Refereed Conference Presentations

**Jang, H.** (2022, September). Online public discourse about moral dilemma judgments of autonomous vehicles: emotions, standards, and values. Presented to the *2022 Moral Media Conference*, East Lansing, MI, USA.

Archer, A. M. N., Schmitt, C., McGregor, S. C., & **Jang, H.** (2022, September). Presidential Authority and the Legitimation of Far-Right News. Presented at *the annual meeting of the American Political Science Association*, Montreal, Canada

**Jang, H.**, Barrett, B., & McGregor, S. C. (2022, August). Social media policy in two dimensions: Understanding the role of anti-establishment beliefs and political ideology in Americans' attribution of responsibility regarding online content. Presented to the *Political Communication Division, The Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference*, Detroit, MI, USA.

**Jang, H.**, & Lee, S. (2022, May). A co-oriented crisis communication model for an AI scansis: A Case of Chatbot, Lee-Luda. Presented to the *Public Relations Division Top Student Paper Panel, International Communication Association (ICA) annual conference*, Paris, France. **[Top Student Paper Award]**

**Jang, H.** (2022, April). The "Nth Room" case: transnational contexts in modern digital sex trafficking. Presented to the *Triangulating Race, Capital, and Technology Workshop, ACM CHI Conference on Human Factors in Computing Systems*, New Orleans, LA, USA.

Sutfin, E. L., Lazard, A., **Jang, H.**, Wagoner, K. G., Reboussin, B. A., Suerken, C., Soule, E. K., Kimes, C., Zizzi, A., Jenson, D., & Ross, J. C. (2021, October). [Abstract] Availability and Characteristics of Flavored Waterpipe Tobacco Sold Online in the U.S. Presented at the *Tobacco Regulatory Science meeting (virtual)*

**Jang, H.** (2021, August). [Poster] Computational Communication Science through Keywords. Presented at the *fourth annual Politics and Computational Social Science (PaCSS) conference, virtual (COVID-19)*. Poster URL: <https://cssh.northeastern.edu/nulab/pacss/2021-posters/#jang>

**Jang, H.**, & Madhavi, R. (2021, August). [Extended Abstract] Intimacy and Connections: Celebrity Culture in Indian and South Korean Television Shows. Presented to the *Entertainment Studies Interest Group, AEJMC annual virtual conference (COVID-19)*.

**Jang, H.** (2021, May). Tik Tok: Motivations and Privacy Perceptions. Presented to the *Communication and Technology Division, ICA annual virtual conference (COVID-19)*.

**Jang, H.**, & Riffe, D. (2020, May). (Extended Abstract) When The Robot Reporter Is A Specialist, Is It More Credible?. Presented to the *Human-Machine Communication Interest Group, ICA annual virtual conference (COVID-19)*.

**Jang, H.** (2018, November). Generational Differences in News Literacy in the Online News Environment. Presented at the *meeting of the University of Tokyo-Seoul National University-National Chengchi University Symposium*, Taipei, Taiwan, China.

## Published Book Chapters

Ahn, S.\*, **Jang, H.\***, Kang, H.\*, Park, S.\*, & Youn, S. [PI]. (2020). Chapter 14. Media Policy Governance. In Youn, S. (Ed.), *Media Policy Governance*. Seoul: Seoul National University Press. [\*equal first-authorship]

**Jang, H.\***, Kang, M.\*, & Youn, S. [PI]. (2020). Chapter 16. AI Journalism Governance. In Youn, S. (Ed.), *Media Policy Governance*. Seoul: Seoul National University Press. [\*equal first-authorship]

## Invited Talks

**Jang, H.** (2022, Nov 4). An Assessment of Reported Biases and Harms of Large Language Model. presented at the *Hussman School of Journalism and Media Junck Colloquium Speaker series (Dr. Nneka Logan) student panel*.

**Jang, H.** (2022, Oct 14). Current Research Summary. presented to the *Hussman School of Journalism and Media Foundation Board Meeting*.

**Jang, H.** (2022, Jun 16). Social Networks in Digital Communication. presented to the *Computational Social Science Reading Group, TechnoSoc: Sociologists of Digital Things (SDT) (more info)*, virtual.

**Jang, H.** (2022, Feb 16). AI Needs Journalism and PR as much as Journalism and PR need AI. presented at the *Visiting International Scholars (VIS) Program, University of North Carolina at Chapel Hill*, North Carolina, USA.

**Jang, H.** (2021, Nov 22). Privacy in the Social Media Era. Presented to Instructor Syndey Nicolla's Media Ethics class. University of North Carolina at Chapel Hill, North Carolina, USA., virtual

**Jang, H.** (2019, Jan 28). Biases in the South Korean Current Affairs Television Programs. presented at the *Institute of Communication Research, Seoul National University*, Seoul, South Korea.

## Invited Publications

**Jang, H.** (2022, Mar). Reuters Institute Report: Journalism, media, and technology trends and predictions 2022 (Korean). *Newspaper & Broadcasting*, 615, 44-48. Seoul: Korea Press Foundation.

**Jang, H.** (2021, Jan). Journalism under the Biden administration? (Korean). *Newspaper & Broadcasting*, 601, 68-73. Seoul: Korea Press Foundation.

**Jang, H.** (2019, Jan). Biases in the South Korean Current Affairs Television Programs. presented at the *Institute of Communication Research, Seoul National University*, Seoul, South Korea.

## Public Scholarship

### English publications

**Jang, H.** (2022, Sep 14). Tech Companies Sit on Sidelines While Korean Children Are Drawn Into Digital Sex Trafficking. *Tech Policy Press*. URL: <https://techpolicy.press/tech-companies-sit-on-sidelines-while-korean-children-are-drawn-into-digital-sex-trafficking/>

**Jang, H.** (2021, April 2). A South Korean Chatbot Shows Just How Sloppy Tech Companies Can Be With User Data. *Slate*. URL: <https://slate.com/technology/2021/04/scatterlab-lee-luda-chatbot-kakaotalk-ai-privacy.html>

- Cited in Dinan et al. (2021). Anticipating Safety Issues in E2E Conversational AI. <https://arxiv.org/abs/2107.03451>

### Korean publications

**Jang, H.** (2021, Sep 21). How did Facebook become evil? (Korean). *Media Newsletter August*. URL: <https://stibee.com/api/v1.0/emails/share/74BaYYNUVFk7hVjZQq9sCZ62OgbZMQ==>

**Jang, H.** (2021, May 11). The Fake World of Mark Zuckerberg (Korean). *Media Newsletter August*. URL: [https://stibee.com/api/v1.0/emails/share/PsUPp81OkbhU\\_vRcvB2JtArFGz27QA==](https://stibee.com/api/v1.0/emails/share/PsUPp81OkbhU_vRcvB2JtArFGz27QA==)

## Interviews

Moorefield, N. (2022, Sep 16). News fatigue: what it is and how to avoid it. *The Well*. URL: <https://thewell.unc.edu/2022/09/16/news-fatigue-what-it-is-and-how-to-avoid-it/>

## Research Positions

**CITAP Policy Graduate RA** - University of North Carolina at Chapel Hill, USA

July 2022 - present

· Supervisor: Dr. Daniel Kreiss & Kathryn Peters (Executive Director)

**Graduate RA** - University of North Carolina at Chapel Hill, USA

Aug 2020 - present

· Supervisor: Dr. Shannon McGregor

· Projects: News analysis of police violence | Analysis of embedded tweets in the news

**Graduate RA** - University of North Carolina at Chapel Hill, USA

May 2020 - Aug 2021

Last updated: December 16 2022

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- Supervisor: Dr. Allison Lazard
- Grant: 2019-2022 National Cancer Institute/Food and Drug Administration R01CA239192. "Evaluating the Impact of Waterpipe Marketing Claims on Young Adults." PI: Erin Sutfin. \$1,311,866.

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**Graduate RA** - Institute of Communication Research, Seoul National Univ., Korea Sep 2017 - Jun 2019

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- Supervisor: Dr. Sugmin Youn
- Projects: AI Journalism and its Legal and Social Accountabilities (published a book chapter) | Broadcast Impartiality of South Korean Current Affairs TV Programs (published a report) | Journalism Codes of Ethics Around the World (content analysis)

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**Researcher & Coordinator** - SNU FactCheck Center, South Korea Jan 2018 - Jun 2019

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- Supervisor: Dr. Eunryung Chong
- Led a project as the lead researcher on the Governance Roadmap of the SNU FactCheck Center and produced a report that suggests a new governance model of the center Co-organized the first Korean FactCheck

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**Graduate Research Assistant** - Korea Press Foundation, South Korea Jan 2018 - Mar 2019

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- Supervisor: Dr. Jungae Yang
- Project: News Literacy Curriculum Evaluation

## Teaching Positions

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**Instructor of Record** - UNC-Chapel Hill, USA Aug 2021 - May 2022

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- Media Ethics (undergraduate)

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**Graduate Teaching Assistant** - Seoul National University, South Korea Sep 2016 - Jun 2017

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- Media Industry and Policy (undergraduate)
- Communication Theory (undergraduate)
- Media, Culture, and Art Seminar (undergraduate)

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**Teaching Assistant** - Howon University, South Korea Sep 2014 - Dec 2014

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- Intermediate Film Production (undergraduate)

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**Lecturer** - GENII English Reporter Camp, Gangseo University, South Korea Aug 2017

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- Media Reporting
- Sponsored by the Seoul Metropolitan Government, Gangseo District Government, & Korea Joongang Daily

## Other Positions

**Editor (Stringer)** | Media Newsletter August (15K subscribers), Seoul, South Korea | 2021

**Journalist (Stringer)** | Weekly SoJoong, Joongang Ilbo, Seoul, South Korea | 2013-2014

**Intern Journalist (Founding member)** | Weekly SoJoong, Joongang Ilbo, Seoul, South Korea | 2012-2013

## Honors and Awards

**Top Student Paper Award** | Public Relations Division, 72nd International Communication Association (ICA) Conference | 2022

**Michael Haley Travel Grant** | Funded by the International Communication Association | \$500 | 2022

**Gary Marsden Travel Award** | Funded by SIGCHI, ACM CHI Conference on Human Factors in Computing Systems. | Financial support for conference registration, flight, and accommodation ([more info](#)) | 2022

**Graduate Student Transportation Grant** | Funded by the Graduate School, University of North Carolina at Chapel Hill | Up to \$ 1000 support for travel transportation | 2022

**Royster Fellowship (William R. Kenan Jr. Fellowship)** | Funded by the Royster Society of Fellows | University of North Carolina at Chapel Hill | 4 years of tuition support, stipend, health insurance, and \$2000 travel fund ([more info](#)) | 2019-2023

**Richard Cole Eminent Professor Graduate Student Fellowship** | Funded by the Hussman School of Journalism and Media | University of North Carolina at Chapel Hill | 3 years of tuition support, stipend, health insurance, and a total of \$6000 research/travel fund | 2019-2023

**Graduate Student Instructor (GSI) Scholarship (one semester)** | Funded by the Department of Communication, Seoul National University | tuition support & annual stipend of ₩3,600,000 (approximately \$3025) | 2019

**Social Science Research Grant** | Funded by the College of Social Sciences, Seoul National University | ₩3,000,000, or approximately \$2520.16 | 2018

**International Travel Grant** | Funded by the Institute of Communication Research, Seoul National University | Approximately \$1000 financial support for flight & accommodation | 2018

**Graduate Student Instructor (GSI) Scholarship (three semesters)** | Funded by the Department of Communication, Seoul National University | Tuition support & annual stipend of ₩2,400,000, or approximately \$2009 | 2017-2018

**Certificate of Appreciation** | Korea Association for Persons with Physical Disabilities | 2017

**Graduation Honors** | Korea University | 2016

**Undergraduate Excellence Scholarship** | Funded by Korea University | tuition support | 2011-2012

## Academic Services

**Co-organizer** - Public Tech Leadership Collaborative at Data & Society, USA

Oct—Dec 2022

- Led a policy discussion series of 30 participants from academia and multi-stakeholder agencies in USG

## **Reviewer** - Journals & Conferences

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- Association for Education in Journalism and Mass Communication | 2022
- Journal of Information, Technology & Politics | 2021
- International Communication Association | 2019-2022

## **Professional Memberships**

International Communication Association (ICA)

Association for Education in Journalism and Mass Communication (AEJMC)

Association for Computing Machinery (ACM)

## **Research Skills**

**Theories** | Political Communication, Public Relations, Science & Technology Studies, Human-AI Interaction

**Programming Languages & Software** | Python (main tool), R, SQL | SPSS, STATA | Qualtrics, MTurk

**Computational Skills** | Natural Language Processing, Machine Learning

**Quantitative Skills** | Survey, Experiment, Content analysis, Statistical analysis

**Qualitative Skills** | Interview/Focus-group, Applied textual analysis, Grounded theory